



## Arts and Community Development

An update on the service  
One and half years of delivery  
Aug 2005-Jan 2007



## What can Arts Development do?

- Improve Quality of life
- Make the district a better and safer place to live
- Celebrate local character and distinctiveness
- Contribute to the tourism industry
- Support local artists and businesses
- Contribute to health, well being, life long learning, citizenship and safer and stronger communities



## Evidence of the impact of the arts

**“Participation in cultural activities can and does deliver a sense of belonging, trust and civic engagement (and) can not only lead to social regeneration but can be a catalyst for crime reduction and learning.”**

Culture at the Heart of Regeneration (DCMS June 2004)

## Evidence of the impact of the arts

Social Impact of Arts Participation

Impact on regeneration

Impact on skills and employment

Reducing Crime and anti social behaviour

Impact on tourism

## Meeting Council Objectives through the Arts



## Health & Improvement

**'Promoting healthy living and reduce health inequalities'**

Addresses health issues  
e.g. Mental, emotional, physical  
fitness and sexual health





## Ambition and Opportunity

'Raise individual and community ambitions and encourage active citizenship'

Offer Support and advice for community groups

Create sustainable communities



## Safe & Clean

' Maintain a safe, clean and sustainable environment'

Engage people in improving their environment

## How can arts help individuals?



## Young Theatre Critic Project

"Because of this project we have now effectively become **ambassadors** for the Wolsey"

"Thank you very much for the opportunity that you gave me, it has led onto much more Which I am very grateful for."

**Kirsty Farthing, Age 16, Hadleigh High School**



## Joe Lambert

"Since the project I have continued to pursue dance opportunities and performed at Snape Maltings and The Corn Exchange in Bury St Edmunds."

"After receiving an A\* GCSE in dance and starting my Dance 'A' level, I have gained a place in Splinters Dance East's flagship youth dance company and I am delighted."

**Joe Lambert, Sudbury Upper School Age 16**



"I really hope to pursue dance as a career – something I would not have thought about without the Boys in Babergh project."



## Anglia Estate

"I enjoyed doing something about where I really care about, the place where I live."

"The activity helps children communicate and play together in the community."

"The project has helped promote community spirit."

*Comments from individuals taking part in art workshops for the project March/April 2006*



Impact

**10,238**

People attending projects & events

Aug 2005 – Jan 2007

**Breakdown of activity Aug 05- Jan 07**

Amplifier	Music activity in Sudbury	353
Cinema	11 Cinemas in the district	4,114
Youth Conf & Theatre Critics		175
Dance CDRP	Dance activity in Hadleigh	499
Roots	Tree carving activity in Sudbury	57
Passing Comment	Public Art project Great Cornard	2,276
Summer in the Park	Event in Belle Vue Park, Sudbury	2,000
Partnerships	Hadleigh Arts Festival, Smashed, Floutara, Nayland & Sholsey Youth events, Creative dance, Green Candle Dance Co	764



**£69,594**

external funding brought into Babergh District for arts projects and events.

Aug 2005 – Dec 2007



**23,667**

People attending arts activity by organisations funded by Arts Development Service.

Aug 2005 – Jan 2007



**100**

Hours of professional advice and support

Aug 2005 – Jan 2007



**136**

Number of exhibitions, performances and Workshops

Aug 2005 – Jan 2007



**739** column inches in the local Press

**65** minutes of radio coverage

Related to Arts and Community service in Babergh

Aug 2005 – Jan 2007

## In Summary

Approx **50%** of the arts and youth budget is matched by funding

**£69,594** of external funding brought into Babergh

**33,905** people engaged in arts activity into the district

**100** hours of advice and support for Community Groups

**136** workshops, screenings, exhibitions and performances have taken place in the district.