



NEMS market research
22-23 Manor Way
Belasis Hall Technology Park
Billingham
TS23 4HN
Tel 01642 37 33 55
www.nemsmr.co.uk

**Babergh & Mid Suffolk
Household Survey
for
Carter Jonas**

February 2015

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Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Babergh and Mid Suffolk area to assess shopping habits for main food and grocery, top-up, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 1100 telephone interviews were conducted between Thursday 5th February 2015 and Monday 16th February 2015. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 11 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	CO6 2, CO6 3, CO8 5, CO9 2, CO10 7, CO10 8	100
2	IP29 4, IP30 0	100
3	CO6 4, CO10 5, CO10 0, CO10 9	100
4	CO10 1, CO10 2	100
5	CO6 5, IP7 5, IP7 6, IP7 7	100
6	CO7 6, CO11 1, IP8 3, IP9 1, IP9 2	100
7	IP6 0, IP6 8, IP6 9, IP8 4, IP14 6	100
8	IP14 1, IP14 2, IP14 3, IP14 4, IP14 5	100
9	IP30 9, IP31 3	100
10	IP22 1, IP23 7, IP23 8	100
11	IP13 7, IP13 8, IP20 0, IP20 9, IP21 4, IP21 5	100
Total		1100

1.3.2 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.3.3 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly

updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.3.4 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.3.5 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.4 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-24	3.98%	4	10.9035
25-34	12.39%	38	3.5645
35-44	15.87%	119	1.4455
45-54	18.87%	249	0.8118
55-64	20.31%	203	1.0785
65+	28.58%	463	0.6572
(Refused)	n/a	24	1.0000
Total		1100	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	32611	100	88	1.6892
2	8647	100	99	0.3981
3	27684	100	108	1.1684
4	12730	100	99	0.5861
5	17472	100	115	0.6925
6	29706	100	92	1.4718
7	27618	100	103	1.2222
8	34827	100	108	1.4699
9	16363	100	94	0.7935
10	12384	100	85	0.6641
11	21276	100	109	0.8897
Total	241318	1100		

* Source: Census 2011

1.5 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 1100 answers “Yes” to a question, we can be 95% sure that between 47.0% and 53.0% of the population holds the same opinion (i.e. +/- 3.0%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±1.8%
20%	±2.4%
30%	±2.7%
40%	±2.9%
50%	±3.0%

1.6 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.6%	51	12.0%	12	3.0%	3	13.0%	13	22.0%	22	1.0%	1
Aldi, HAVERHILL	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	6.2%	68	0.0%	0	6.0%	6	0.0%	0	0.0%	0	2.0%	2
Asda superstore, Turner Rise, COLCHESTER	0.9%	10	5.0%	5	0.0%	0	4.0%	4	0.0%	0	1.0%	1
Co op, Church Street, EYE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	18
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Bury Road, STOWMARKET	1.7%	19	1.0%	1	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Morrisons, 175 London Road, HADLEIGH	4.9%	54	0.0%	0	0.0%	0	3.0%	3	0.0%	0	46.0%	46
Morrisons, DISS	7.2%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Sproughton Road, IPSWICH	2.0%	22	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.0%	5
Roys of Wroxham, Great Eastern Road, SUDBURY	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.5%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.3%	36	7.0%	7	1.0%	1	14.0%	14	13.0%	13	1.0%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Sainsbury's, HAVERHILL	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Metro, Kesgrave, IPSWICH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.9%	10	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.8%	20	0.0%	0	7.0%	7	1.0%	1	0.0%	0	1.0%	1
Tesco, BRAINTREE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	9.5%	104	24.0%	24	6.0%	6	33.0%	33	39.0%	39	2.0%	2
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	1.8%	20	0.0%	0	10.0%	10	2.0%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	4.7%	52	8.0%	8	4.0%	4	14.0%	14	21.0%	21	5.0%	5
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Stowmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.0%	11	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Superstore, Western Way, Bury St. Edmunds	0.6%	7	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Budgens, Bullock Fair Close, Harleston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, High Street, Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Co-op, Norwich Road, Barham, Claydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Co-op, The Street, Rickinghall, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, The Street, Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, Cornhill, Bury St. Edmunds	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Lidl, London Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Cockfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tiptree, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Beddingfield Way, Bury St. Edmunds	6.2%	68	1.0%	1	33.0%	33	1.0%	1	0.0%	0	0.0%	0
Sainsbury's, Brazen Gate, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, High Street, Halstead	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.5%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Extra, Copdock Interchange, Ipswich	2.5%	28	0.0%	0	0.0%	0	0.0%	0	4.0%	4	22.0%	22
Tesco Extra, Highwoods Square, Colchester	0.4%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, George Westwood Way, Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Corn Exchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews Avenue, Colchester	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Internet / mail order	6.8%	75	8.0%	8	7.0%	7	6.0%	6	3.0%	3	7.0%	7	7.0%	7	2.0%	2	7.0%	7	8.0%	8	11.0%	11	9.0%	9
(Don't know / varies)	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	1.0%	1	2.0%	2	3.0%	3
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01:

Asda	13.3%	10	0.0%	0	42.9%	3	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	42.9%	3	0.0%	0	0.0%	0	22.2%	2
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	18.7%	14	0.0%	0	42.9%	3	16.7%	1	0.0%	0	14.3%	1	0.0%	0	50.0%	1	0.0%	0	50.0%	4	18.2%	2	22.2%	2
Tesco	49.3%	37	87.5%	7	0.0%	0	66.7%	4	100.0%	3	28.6%	2	71.4%	5	0.0%	0	42.9%	3	37.5%	3	63.6%	7	33.3%	3
Waitrose / Ocado	16.0%	12	12.5%	1	14.3%	1	0.0%	0	0.0%	0	57.1%	4	14.3%	1	50.0%	1	14.3%	1	12.5%	1	18.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2
Base:	75	8	8	7	6	3	7	7	2	7	8	11	9											

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about this store / town centre? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Nothing / very little	5.8%	59	2.2%	2	7.5%	7	3.2%	3	5.2%	5	5.4%	5	2.2%	2	9.2%	9	13.3%	12	3.3%	3	5.7%	5	6.8%	6
Attractive environment / nice place	3.6%	36	6.5%	6	1.1%	1	4.3%	4	5.2%	5	4.3%	4	0.0%	0	3.1%	3	2.2%	2	8.8%	8	3.4%	3	0.0%	0
Close to friends or relatives	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	42.3%	429	38.0%	35	38.7%	36	35.1%	33	44.3%	43	54.8%	51	51.1%	46	43.9%	43	43.3%	39	35.2%	32	46.0%	40	35.2%	31
Close to work	1.3%	13	1.1%	1	4.3%	4	1.1%	1	2.1%	2	1.1%	1	2.2%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Compact	2.1%	21	1.1%	1	2.2%	2	4.3%	4	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.3%	3	4.4%	4	4.6%	4	1.1%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.2%	32	1.1%	1	3.2%	3	6.4%	6	4.1%	4	2.2%	2	1.1%	1	5.1%	5	2.2%	2	3.3%	3	2.3%	2	3.4%	3
Easy to park	6.5%	66	7.6%	7	6.5%	6	8.5%	8	7.2%	7	4.3%	4	6.7%	6	2.0%	2	10.0%	9	5.5%	5	5.7%	5	8.0%	7
Good facilities	1.8%	18	0.0%	0	2.2%	2	1.1%	1	1.0%	1	0.0%	0	2.2%	2	1.0%	1	2.2%	2	2.2%	2	8.0%	7	0.0%	0
Good food stores	3.5%	35	3.3%	3	3.2%	3	3.2%	3	3.1%	3	4.3%	4	4.4%	4	4.1%	4	2.2%	2	0.0%	0	8.0%	7	2.3%	2
Good pubs, cafés or restaurants	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	3.4%	34	1.1%	1	2.2%	2	3.2%	3	6.2%	6	1.1%	1	11.1%	10	3.1%	3	0.0%	0	0.0%	0	2.3%	2	6.8%	6
Makes a change from other places	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Quiet	2.6%	26	0.0%	0	4.3%	4	6.4%	6	3.1%	3	0.0%	0	3.3%	3	5.1%	5	1.1%	1	0.0%	0	2.3%	2	2.3%	2
Safe and secure	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	1.1%	11	0.0%	0	1.1%	1	1.1%	1	1.0%	1	2.2%	2	0.0%	0	3.1%	3	0.0%	0	1.1%	1	1.1%	1	1.1%	1
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	20	1.1%	1	3.2%	3	4.3%	4	1.0%	1	3.2%	3	1.1%	1	1.0%	1	2.2%	2	3.3%	3	1.1%	1	0.0%	0
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean / tidy store	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Familiarity / habit / always shopped there	3.5%	35	6.5%	6	3.2%	3	2.1%	2	0.0%	0	2.2%	2	3.3%	3	6.1%	6	2.2%	2	4.4%	4	3.4%	3	4.5%	4
Friendly / helpful staff	3.2%	32	5.4%	5	2.2%	2	3.2%	3	4.1%	4	2.2%	2	0.0%	0	3.1%	3	2.2%	2	5.5%	5	1.1%	1	5.7%	5
General convenience	0.8%	8	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Good company ethics (Fairtrade etc.)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good internal layout	1.4%	14	1.1%	1	3.2%	3	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	3.4%	3
Good range / choice of food products	7.3%	74	10.9%	10	7.5%	7	7.4%	7	8.2%	8	5.4%	5	6.7%	6	4.1%	4	4.4%	4	5.5%	5	3.4%	3	17.0%	15
Good range of independent shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good special offers	0.7%	7	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	2	1.1%	1	1.1%	1
Has a petrol station	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.0%	10	1.1%	1	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	2.0%	2	2.2%	2	0.0%	0	1.1%	1	0.0%	0
Large / spacious store	1.0%	10	1.1%	1	0.0%	0	3.2%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	11.3%	114	13.0%	12	11.8%	11	7.4%	7	18.6%	18	5.4%	5	11.1%	10	8.2%	8	7.8%	7	16.5%	15	6.9%	6	17.0%	15
Loyalty card scheme	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	2.3%	2
Not too big / crowded	0.8%	8	2.2%	2	2.2%	2	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Preference for the retailer	1.8%	18	2.2%	2	3.2%	3	2.1%	2	0.0%	0	1.1%	1	0.0%	0	2.0%	2	2.2%	2	3.3%	3	2.3%	2	1.1%	1
Quality of food products	6.1%	62	8.7%	8	4.3%	4	8.5%	8	10.3%	10	2.2%	2	5.6%	5	5.1%	5	4.4%	4	6.6%	6	4.6%	4	6.8%	6
Value for money	2.2%	22	3.3%	3	3.2%	3	3.2%	3	1.0%	1	1.1%	1	1.1%	1	2.0%	2	2.2%	2	4.4%	4	0.0%	0	2.3%	2
Work there / staff discount	0.9%	9	2.2%	2	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	1.1%	1
(Don't know)	1.5%	15	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.2%	2	1.1%	1	1.0%	1	4.4%	4	2.2%	2	2.3%	2	1.1%	1
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

Excluding those who do their main food shopping via the Internet at Q01:

Car / van (as driver)	77.2%	782	87.0%	80	89.2%	83	71.3%	67	50.5%	49	72.0%	67	83.3%	75	82.7%	81	74.4%	67	81.3%	74	72.4%	63	86.4%	76
Car / van (as passenger)	13.4%	136	9.8%	9	7.5%	7	16.0%	15	21.6%	21	9.7%	9	10.0%	9	12.2%	12	13.3%	12	18.7%	17	19.5%	17	9.1%	8
Bus, minibus or coach	1.5%	15	2.2%	2	2.2%	2	7.4%	7	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	70	0.0%	0	1.1%	1	4.3%	4	25.8%	25	15.1%	14	5.6%	5	4.1%	4	10.0%	9	0.0%	0	5.7%	5	3.4%	3
Taxi	0.5%	5	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	21.8%	221	26.1%	24	31.2%	29	27.7%	26	21.6%	21	19.4%	18	15.6%	14	11.2%	11	18.9%	17	20.9%	19	24.1%	21	23.9%	21
Yes - other food shopping	14.5%	147	18.5%	17	18.3%	17	11.7%	11	22.7%	22	7.5%	7	6.7%	6	3.1%	3	12.2%	11	12.1%	11	26.4%	23	21.6%	19
Yes - bars / pubs	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	3.2%	32	3.3%	3	7.5%	7	1.1%	1	3.1%	3	3.2%	3	6.7%	6	1.0%	1	0.0%	0	3.3%	3	3.4%	3	2.3%	2
Yes - cinemas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	8.3%	84	12.0%	11	6.5%	6	8.5%	8	1.0%	1	14.0%	13	5.6%	5	8.2%	8	13.3%	12	8.8%	8	12.6%	11	1.1%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes - gyms / health and fitness	0.8%	8	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1	1.1%	1	1.1%	1
Yes - library	0.5%	5	0.0%	0	1.1%	1	0.0%	0	1.0%	1	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.7%	7	0.0%	0	1.1%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Yes - meeting family	2.2%	22	4.3%	4	2.2%	2	2.1%	2	0.0%	0	1.1%	1	2.2%	2	4.1%	4	1.1%	1	3.3%	3	1.1%	1	2.3%	2
Yes - meeting friends	0.9%	9	3.3%	3	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Yes - museums / art gallery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.9%	9	1.1%	1	1.1%	1	0.0%	0	2.1%	2	1.1%	1	0.0%	0	2.0%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.3%	13	3.3%	3	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	2.3%	2
Yes - restaurants	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.3%	94	7.6%	7	10.8%	10	10.6%	10	3.1%	3	18.3%	17	4.4%	4	2.0%	2	11.1%	10	5.5%	5	19.5%	17	10.2%	9
Yes - work	3.2%	32	3.3%	3	6.5%	6	3.2%	3	4.1%	4	0.0%	0	4.4%	4	6.1%	6	2.2%	2	4.4%	4	0.0%	0	0.0%	0
Yes - other	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	2.3%	2	2.3%	2
No	51.6%	523	50.0%	46	36.6%	34	47.9%	45	58.8%	57	50.5%	47	64.4%	58	63.3%	62	58.9%	53	48.4%	44	42.5%	37	45.5%	40
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
(Don't know)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	2
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01):</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	16.5%	80	2.2%	1	69.5%	41	6.1%	3	5.0%	2	0.0%	0
Capel St. Mary	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3
Colchester	2.1%	10	13.0%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Copdock Mill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.4%	3
Debenham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Eye	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.8%	33	0.0%	0	0.0%	0	4.1%	2	0.0%	0	61.4%	27
Halstead	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	5	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.7%	42	0.0%	0	0.0%	0	2.0%	1	2.5%	1	15.9%	7
Lavenham	0.4%	2	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0
Manningtree	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	12.8%	62	0.0%	0	11.9%	7	0.0%	0	0.0%	0	9.1%	4
Sudbury	24.9%	121	65.2%	30	15.3%	9	83.7%	41	92.5%	37	9.1%	4
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Diss	14.2%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Framlingham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Leyton	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.9%	14	2.2%	1	0.0%	0	0.0%	0	2.3%	1	6.3%	2
Base:	485		46		59		49		40		44	
									32		36	
									37		46	
											50	
												46

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
Aldi, 84 London Road, COLCHESTER	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Girling Street, SUDBURY	3.5%	38	9.0%	9	2.0%	2	14.0%	14	11.0%	11	2.0%	2
Aldi, HAVERHILL	0.3%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	1.9%	21	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Asda superstore, Turner Rise, COLCHESTER	0.4%	4	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Co op, Church Street, EYE	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.5%	6	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.0%	22	0.0%	0	0.0%	0	1.0%	1	0.0%	0	20.0%	20
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, NEEDHAM MARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, The Street, CAPEL ST MARY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.3%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Lidl, Bury Road, STOWMARKET	2.2%	24	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Morrisons, 175 London Road, HADLEIGH	2.5%	28	0.0%	0	0.0%	0	6.0%	6	1.0%	1	18.0%	18
Morrisons, DISS	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.6%	18	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4
Morrisons, Sproughton Road, IPSWICH	0.9%	10	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.5%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	4.8%	53	7.0%	7	2.0%	2	26.0%	26	12.0%	12	5.0%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	8.0%	8	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.5%	6	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	3.0%	33	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	6.0%	6	14.0%	14	7.0%	7	3.0%	3	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.2%	13	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	4.3%	47	9.0%	9	6.0%	6	16.0%	16	15.0%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	2.3%	25	1.0%	1	10.0%	10	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	10.0%	10	2.0%	2	0.0%	0
Waitrose, Station Road, SUDBURY	4.7%	52	9.0%	9	2.0%	2	17.0%	17	15.0%	15	8.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Cedars Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Colchester	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hadleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.0%	3	3.0%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0
Lavenham	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.5%	5	1.0%	1	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Street / Farmers' Markets in Stowmarket	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.5%	5	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0
Aldi, Mere Street, Diss	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.2%	13	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Asda Superstore, Western Way, Bury St. Edmunds	0.9%	10	0.0%	0	6.0%	6	0.0%	0	1.0%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.7%	8	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2
Budgens, Bullock Fair Close, Harleston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, High Street, Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Sheldrake Drive, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, Rickingham, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, North Street, Sudbury	0.8%	9	0.0%	0	1.0%	1	2.0%	2	5.0%	5	1.0%	1
Lidl, Copenhagen Way, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lidl, Holt Road, Cromer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, London Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Local shops, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Shotley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Stowupland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.5%	5	1.0%	1	3.0%	3	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's, Bedingfield Way, Bury St. Edmunds	2.1%	23	0.0%	0	10.0%	10	0.0%	0	0.0%	0	4.0%	4
Sainsbury's, Brazen Gate, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, Felixstowe Road, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Sainsbury's, Forest Retail Park, London Road, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's, Western Approach, Stanway, Colchester	0.4%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Extra, Copdock Interchange, Ipswich	1.6%	18	1.0%	1	0.0%	0	0.0%	0	2.0%	2	7.0%	7
Tesco Extra, Highwoods Square, Colchester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Road, Haverhill												
Tesco Superstore, George Westwood Way, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Ipswich Road, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2
Tesco Superstore, Victoria Road, Diss	2.5%	27	0.0%	0	0.0%	0	0.0%	0	2.0%	2	10.0%	14
Waitrose, Church Street, Saxmundham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews Avenue, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet / mail order	1.6%	18	3.0%	3	3.0%	3	0.0%	0	2.0%	2	2.0%	1
(Don't know / varies)	1.5%	17	0.0%	0	2.0%	2	0.0%	0	1.0%	1	3.0%	1
(Nowhere else)	37.9%	417	40.0%	40	32.0%	32	30.0%	30	45.0%	45	28.0%	28
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06:

Asda	11.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Sainsbury's	16.7%	3	0.0%	0	33.3%	1	0.0%	0	0.0%	0	50.0%	1
Tesco	38.9%	7	100.0%	3	0.0%	0	0.0%	0	0.0%	0	50.0%	1
Waitrose / Ocado	27.8%	5	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	18	3	3	0	0	2	0	2	2	0	5	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	1.8%	20	2.0%	2	0.0%	0	5.0%	5	13.0%	13	0.0%	0
Aldi, HAVERHILL	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	1.5%	17	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
Asda superstore, Turner Rise, COLCHESTER	0.4%	4	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Co-op, Church Street, EYE	1.5%	16	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.8%	9	0.0%	0	0.0%	0	0.0%	0	9.0%	9	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.5%	6	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Co-op, 72 High Street, HADLEIGH	2.5%	27	0.0%	0	0.0%	0	1.0%	1	0.0%	0	25.0%	25
Co-op, 80A High Street, LAVENHAM	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	1.3%	14	3.0%	3	1.0%	1	10.0%	10	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.7%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13
Co-op Local, DEDHAM	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.5%	6	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1
Lidl, Bury Road, STOWMARKET	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, 19 Market Hill SUDBURY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Morrisons, 175 London Road, HADLEIGH	2.3%	25	0.0%	0	0.0%	0	3.0%	3	0.0%	0	22.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	6.0%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	1.0%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.3%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	1.5%	17	2.0%	2	1.0%	1	7.0%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	1.4%	15	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	11.0%	11	2.0%	2	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.5%	6	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	2.4%	26	5.0%	5	4.0%	4	5.0%	5	12.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.8%	9	0.0%	0	6.0%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	2.5%	28	2.0%	2	1.0%	1	13.0%	13	12.0%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	1.6%	18	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	12	1.0%	1	1.0%	1
Debenham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Dedham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Hadleigh	1.2%	13	0.0%	0	0.0%	0	1.0%	1	0.0%	0	11.0%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Ipswich	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.0%	4	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Long Melford	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Sudbury	1.0%	11	0.0%	0	0.0%	0	4.0%	4	7.0%	7	0.0%	0
Stowmarket	0.8%	9	0.0%	0	2.0%	2	0.0%	0	0.0%	0	7.0%	7
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Street / Farmers' Markets in Sudbury	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Aldi, Mere Street, Diss	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.5%	5	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Budgens, Bullock Fair Close, Harleston	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Ashfield Road, Elmswell	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Co-op, Chapel Road, West Bergholt	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre, Ravenswood, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Co-op, High Street, Earls Colne	0.5%	5	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, London Road, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Market Hill, Clare	0.9%	10	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Co-op, Market Place, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, Norwich Road, Barham, Claydon	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, Rickinghall, Diss	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	16.0%	16	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.7%	8	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.3%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Local shops, Bildeston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.3%	3	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Combs Ford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	0.9%	10	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.4%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Local shops, Metfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Rattlesden	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Sicklesmere	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Thorndon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Westley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Woolpit	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.0%	11	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway,	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Colchester												
Spar, Bells Lane, Glemsford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Spar, High Street, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Street / Farmers' Markets in Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Extra, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Victoria Road, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Internet / mail order	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	2.5%	28	0.0%	0	4.0%	4	0.0%	0	0.0%	0	4.0%	4
(Don't do top-up shopping)	32.5%	357	33.0%	33	38.0%	38	25.0%	25	33.0%	33	26.0%	26
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07:

Asda	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:	2	0	0	0	0	0	0	0	0	1	1	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.8%	6	0.0%	0	1.6%	1	0.0%	0	1.5%	1	1.4%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	7.7%	57	10.4%	7	9.7%	6	9.3%	7	9.0%	6	13.5%	10
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	8.1%	60	9.0%	6	3.2%	2	10.7%	8	6.0%	4	17.6%	13
61% - 65%	0.8%	6	1.5%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
66% - 70%	11.3%	84	13.4%	9	6.5%	4	13.3%	10	11.9%	8	8.1%	6
71% - 75%	9.6%	71	10.4%	7	9.7%	6	5.3%	4	6.0%	4	14.9%	11
76% - 80%	23.4%	174	19.4%	13	22.6%	14	29.3%	22	29.9%	20	17.6%	13
81% - 85%	3.5%	26	4.5%	3	4.8%	3	1.3%	1	4.5%	3	2.7%	2
86% - 90%	15.7%	117	17.9%	12	21.0%	13	9.3%	7	9.0%	6	9.5%	7
91% - 95%	5.1%	38	1.5%	1	9.7%	6	4.0%	3	4.5%	3	4.1%	3
96% - 100%	2.2%	16	3.0%	2	3.2%	2	5.3%	4	0.0%	0	2.7%	2
(Don't know)	10.0%	74	9.0%	6	8.1%	5	8.0%	6	14.9%	10	8.1%	6
(Refused)	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
<i>Mean:</i>	<i>75.67</i>	<i>75.33</i>	<i>79.04</i>	<i>74.66</i>	<i>73.95</i>	<i>71.84</i>	<i>74.79</i>	<i>74.10</i>	<i>77.33</i>	<i>78.00</i>	<i>77.54</i>	<i>76.75</i>
<i>Base:</i>	<i>743</i>	<i>67</i>	<i>62</i>	<i>75</i>	<i>67</i>	<i>74</i>	<i>77</i>	<i>59</i>	<i>62</i>	<i>72</i>	<i>62</i>	<i>66</i>

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07:</i>																								
Aldi, Girling Street, SUDBURY	1.3%	10	6.0%	4	0.0%	0	2.7%	2	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, HAVERHILL	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	1.4%	1	3.2%	2	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	1.1%	8	0.0%	0	0.0%	0	5.3%	4	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.3%	2	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	0.9%	7	0.0%	0	0.0%	0	1.3%	1	0.0%	0	8.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.7%	5	0.0%	0	1.6%	1	4.0%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.2%	2	1.4%	1	0.0%	0	0.0%	0
Morrisons, 175 London Road, HADLEIGH	0.7%	5	0.0%	0	0.0%	0	1.3%	1	0.0%	0	4.1%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	1.5%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.3%	2	1.5%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	1.5%	11	0.0%	0	0.0%	0	9.3%	7	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.9%	3	1.7%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.4%	3	1.5%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	1.5%	11	3.0%	2	1.6%	1	6.7%	5	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.4%	3	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	1.5%	11	4.5%	3	0.0%	0	2.7%	2	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.9%	7	0.0%	0	3.2%	2	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0
Capel St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	7	0.0%	0
Hadleigh	1.6%	12	0.0%	0	0.0%	0	2.7%	2	0.0%	0	12.2%	9	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.3%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	2.2%	16	1.5%	1	0.0%	0	6.7%	5	11.9%	8	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	9	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.7%	5	1.5%	1	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Aldi, Meredith Road,	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.3%	2	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Iceland, Taylors Square, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Essex																						
Local shops, Diss	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.1%	5	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Glemsford	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Local shops, Ickworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local shops, Lawshall	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Mistley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Nayland	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Old Newton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Pulham St.	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Mary																						
Local shops, Rickinghall	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Local shops, Semer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Local shops, Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.8%	6	0.0%	0	1.6%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	4	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.3%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich (Don't know / varies)	3.4% 25	6.0% 4	3.2% 2	0.0% 0	1.5% 1	1.4% 1	5.2% 4	0.0% 0	6.5% 4	8.3% 6	4.8% 3	0.0% 0
(Nowhere else)	58.5% 435	53.7% 36	64.5% 40	45.3% 34	40.3% 27	59.5% 44	66.2% 51	76.3% 45	45.2% 28	65.3% 47	59.7% 37	69.7% 46
Base:	743	67	62	75	67	74	77	59	62	72	62	66

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
Tesco Extra, Copdock Interchange, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.0%	11	5.0%	5	0.0%	0	1.0%	1	2.0%	2	1.0%	1
Bury St Edmunds	26.7%	294	27.0%	27	68.0%	68	38.0%	38	26.0%	26	9.0%	9
Colchester	6.5%	72	22.0%	22	0.0%	0	19.0%	19	14.0%	14	4.0%	4
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.0%	231	0.0%	0	1.0%	1	5.0%	5	3.0%	3	55.0%	55
Long Melford	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stowmarket	3.0%	33	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1
Sudbury	6.6%	73	14.0%	14	2.0%	2	17.0%	17	36.0%	36	3.0%	3
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.3%	14	3.0%	3	6.0%	6	1.0%	1	2.0%	2	0.0%	0
Central London	0.5%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Chelmsford	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Diss	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Felixstowe	0.5%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norwich	8.4%	92	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Cornard Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stradbroke	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Thurrock	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Internet / catalogue	13.6%	150	18.0%	18	15.0%	15	12.0%	12	17.0%	17	11.0%	11
(Don't know)	2.4%	26	1.0%	1	2.0%	2	1.0%	1	0.0%	0	3.0%	3
(Don't do this type of shopping)	2.2%	24	2.0%	2	1.0%	1	2.0%	2	0.0%	0	2.0%	2
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10:

Amazon	4.7%	7	5.6%	1	6.7%	1	0.0%	0	16.7%	2	5.9%	1	9.1%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	
Asda	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	
Debenhams	3.3%	5	5.6%	1	0.0%	0	8.3%	1	8.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	
Ebay	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	9.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%
Ebuyer	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
John Lewis	2.0%	3	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	7.7%	1	0.0%
Littlewoods	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%
Marks & Spencer	11.3%	17	11.1%	2	0.0%	0	8.3%	1	0.0%	0	17.6%	3	18.2%	2	16.7%	2	18.2%	2	0.0%	0	30.8%	4	9.1%
Next	8.0%	12	0.0%	0	6.7%	1	16.7%	2	0.0%	0	0.0%	0	9.1%	1	0.0%	0	27.3%	3	11.1%	2	7.7%	1	18.2%
Sainsbury's	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco	1.3%	2	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	24.0%	36	27.8%	5	13.3%	2	8.3%	1	41.7%	5	11.8%	2	27.3%	3	33.3%	4	27.3%	3	33.3%	6	15.4%	2	27.3%
Cotton Traders	4.0%	6	11.1%	2	6.7%	1	16.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%
Hotter Shoes	3.3%	5	5.6%	1	0.0%	0	8.3%	1	8.3%	1	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Very	2.0%	3	5.6%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
(Don't know / varies)	31.3%	47	27.8%	5	66.7%	10	25.0%	3	8.3%	1	41.2%	7	18.2%	2	33.3%	4	9.1%	1	38.9%	7	23.1%	3	36.4%
Base:	150	18	18	15	12	12	12	17	11	12	11	12	11	18	13	13	11	18	13	13	11	11	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	72.7%	654	78.5%	62	82.9%	68	71.8%	61	53.4%	47	71.8%	56	65.9%	54	77.4%	65	71.6%	58	80.0%	60	69.1%	56	78.8%	67
Car / van (as passenger)	10.3%	93	7.6%	6	9.8%	8	10.6%	9	11.4%	10	7.7%	6	8.5%	7	7.1%	6	16.0%	13	14.7%	11	14.8%	12	5.9%	5
Bus, minibus or coach	10.6%	95	10.1%	8	6.1%	5	12.9%	11	13.6%	12	16.7%	13	14.6%	12	10.7%	9	6.2%	5	5.3%	4	12.3%	10	7.1%	6
Using park & ride facility	2.0%	18	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.6%	2	6.1%	5	3.6%	3	2.5%	2	0.0%	0	2.5%	2	3.5%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.0%	27	1.3%	1	0.0%	0	2.4%	2	21.6%	19	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.2%	1	1.2%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	10	1.3%	1	0.0%	0	2.4%	2	0.0%	0	1.3%	1	3.7%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bicycle	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11														
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																										
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bury St Edmunds	6.9%	76	6.0%	6	23.0%	23	5.0%	5	7.0%	7	0.0%	0	0.0%	0	1.0%	1	4.0%	4	24.0%	24	6.0%	6	0.0%	0	0.0%	
Colchester	1.4%	15	8.0%	8	0.0%	0	3.0%	3	0.0%	0	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	
Hadleigh	0.5%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ipswich	4.5%	49	0.0%	0	0.0%	0	0.0%	0	2.0%	2	9.0%	9	16.0%	16	12.0%	12	5.0%	5	0.0%	0	4.0%	4	1.0%	1	0.0%	
Stowmarket	2.5%	27	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	16.0%	16	5.0%	5	1.0%	1	0.0%	0	0.0%	
Sudbury	3.5%	38	7.0%	7	0.0%	0	11.0%	11	19.0%	19	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Aldi, Girling Street, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	
Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	
Diss	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	7.0%	7	0.0%	
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	
Morrisons, Sproughton Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Norwich	1.4%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	9.0%	9	0.0%	
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.8%	9	1.0%	1	0.0%	0	3.0%	3	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
West Thurrock	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet / catalogue	31.3%	344	30.0%	30	31.0%	31	31.0%	31	29.0%	29	35.0%	35	33.0%	33	27.0%	27	39.0%	39	22.0%	22	32.0%	32	35.0%	35	0.0%	
(Don't know)	1.2%	13	2.0%	2	1.0%	1	3.0%	3	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	
(Don't do this type of shopping)	43.0%	473	42.0%	42	44.0%	44	38.0%	38	33.0%	33	46.0%	46	42.0%	42	50.0%	50	35.0%	35	47.0%	47	50.0%	50	46.0%	46	0.0%	
Base:		1100		100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who buy recording media products via the Internet at Q12:</i>																								
Amazon	83.4%	287	96.7%	29	74.2%	23	77.4%	24	79.3%	23	74.3%	26	84.8%	28	85.2%	23	87.2%	34	81.8%	18	90.6%	29	85.7%	30
Asda	0.6%	2	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Ebay	1.5%	5	0.0%	0	6.5%	2	0.0%	0	3.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
HMV	0.6%	2	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.3%	1	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.2%	4	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	4.5%	1	0.0%	0	2.9%	1
Itunes	1.2%	4	3.3%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	3.1%	1	0.0%	0
Play.com	1.5%	5	0.0%	0	3.2%	1	3.2%	1	6.9%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.9%	34	0.0%	0	9.7%	3	9.7%	3	10.3%	3	22.9%	8	9.1%	3	11.1%	3	10.3%	4	9.1%	2	6.3%	2	8.6%	3
Base:		344		30		31		31		29		35		33		27		39		22		32		35

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
Currys PC World, London Road / Copdock Interchange, Ipswich	4.9%	54	0.0%	0	0.0%	0	2.0%	2	0.0%	0	23.0%	23	12.0%	12	14.0%	14	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.6%	7	0.0%	0	0.0%	0	1.0%	1	5.0%	5	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Copdock Mill Interchange, Ipswich	1.5%	17	0.0%	0	0.0%	0	1.0%	1	2.0%	2	4.0%	4	3.0%	3	5.0%	5	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	12.7%	140	13.0%	13	54.0%	54	9.0%	9	7.0%	7	1.0%	1	0.0%	0	0.0%	0	5.0%	5	44.0%	44	6.0%	6	1.0%	1
Colchester	4.8%	53	27.0%	27	0.0%	0	14.0%	14	7.0%	7	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	7.9%	87	1.0%	1	0.0%	0	3.0%	3	1.0%	1	16.0%	16	22.0%	22	19.0%	19	15.0%	15	2.0%	2	7.0%	7	1.0%	1
Stowmarket	3.7%	41	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	8.0%	8	22.0%	22	5.0%	5	1.0%	1	0.0%	0
Sudbury	6.8%	75	15.0%	15	2.0%	2	21.0%	21	34.0%	34	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cambridge	1.3%	14	5.0%	5	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	20.0%	20	15.0%	15
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Norwich	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Warren Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolpit	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	22.1%	243	20.0%	20	24.0%	24	27.0%	27	17.0%	17	20.0%	20
(Don't know)	4.2%	46	3.0%	3	1.0%	1	4.0%	4	1.0%	1	5.0%	5
(Don't do this type of shopping)	16.5%	181	10.0%	10	12.0%	12	8.0%	8	20.0%	20	15.0%	15
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13:

Amazon	38.7%	94	25.0%	5	37.5%	9	44.4%	12	47.1%	8	25.0%	5	52.0%	13	50.0%	11	41.7%	10	31.6%	6	28.0%	7	40.0%	8
AO.com	1.6%	4	5.0%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	3.7%	9	5.0%	1	4.2%	1	3.7%	1	0.0%	0	10.0%	2	0.0%	0	9.1%	2	4.2%	1	0.0%	0	4.0%	1	0.0%	0
Asda	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Currys	7.8%	19	5.0%	1	12.5%	3	3.7%	1	11.8%	2	15.0%	3	12.0%	3	4.5%	1	4.2%	1	0.0%	0	8.0%	2	10.0%	2
Ebay	1.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	5.0%	1
Ebuyer	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	12.3%	30	15.0%	3	12.5%	3	3.7%	1	0.0%	0	10.0%	2	8.0%	2	9.1%	2	4.2%	1	26.3%	5	32.0%	8	15.0%	3
Littlewoods	0.8%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.6%	4	5.0%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	5	0.0%	0	0.0%	0	11.1%	3	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Apple	1.6%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	4.0%	1	4.5%	1	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Co-op	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	25.5%	62	40.0%	8	29.2%	7	18.5%	5	17.6%	3	35.0%	7	20.0%	5	18.2%	4	25.0%	6	31.6%	6	24.0%	6	25.0%	5
Base:	243	20	24	27	17	20	25	22	24	19	25	20												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
Currys PC World, London Road / Copdock Interchange, Ipswich	5.9%	65	1.0%	1	0.0%	0	1.0%	1	2.0%	2	24.0%	24	14.0%	14	15.0%	15	6.0%	6	1.0%	1	0.0%	0	1.0%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	1.0%	11	2.0%	2	0.0%	0	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.0%	22	0.0%	0	0.0%	0	2.0%	2	2.0%	2	3.0%	3	6.0%	6	6.0%	6	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	14.0%	154	11.0%	11	64.0%	64	7.0%	7	7.0%	7	2.0%	2	0.0%	0	0.0%	0	4.0%	4	53.0%	53	6.0%	6	0.0%	0
Colchester	4.5%	50	25.0%	25	0.0%	0	10.0%	10	8.0%	8	0.0%	0	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hadleigh	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	5.0%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Haverhill	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	7.5%	82	2.0%	2	0.0%	0	1.0%	1	1.0%	1	15.0%	15	23.0%	23	23.0%	23	6.0%	6	6.0%	6	3.0%	3	2.0%	2
Stowmarket	6.5%	71	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	43.0%	43	11.0%	11	1.0%	1	0.0%	0
Sudbury	9.1%	100	24.0%	24	2.0%	2	29.0%	29	42.0%	42	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Cambridge	0.7%	8	1.0%	1	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	19.0%	19
Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Melksham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norwich	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	21.8%	240	19.0%	19	22.0%	22	31.0%	31	17.0%	17	13.0%	13
(Don't know)	4.6%	51	3.0%	3	2.0%	2	4.0%	4	0.0%	0	8.0%	8
(Don't do this type of shopping)	6.1%	67	4.0%	4	2.0%	2	3.0%	3	8.0%	8	11.0%	11
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Those who buy domestic electrical goods via the Internet at Q14:</i>																								
Amazon	20.8%	50	21.1%	4	13.6%	3	12.9%	4	29.4%	5	23.1%	3	30.4%	7	27.3%	6	19.2%	5	7.7%	1	21.2%	7	23.8%	5
AO.com	10.8%	26	0.0%	0	9.1%	2	19.4%	6	11.8%	2	0.0%	0	8.7%	2	13.6%	3	15.4%	4	0.0%	0	12.1%	4	14.3%	3
Argos	7.5%	18	15.8%	3	9.1%	2	12.9%	4	5.9%	1	0.0%	0	0.0%	0	4.5%	1	7.7%	2	15.4%	2	6.1%	2	4.8%	1
Asda	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	7.7%	1	0.0%	0	0.0%	0
ASOS	0.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.8%	2	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1
Currys	12.1%	29	0.0%	0	13.6%	3	12.9%	4	11.8%	2	7.7%	1	21.7%	5	18.2%	4	3.8%	1	15.4%	2	15.2%	5	9.5%	2
Homebase	0.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	15.8%	38	26.3%	5	27.3%	6	16.1%	5	5.9%	1	15.4%	2	0.0%	0	18.2%	4	7.7%	2	23.1%	3	21.2%	7	14.3%	3
Littlewoods	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Sainsbury's	0.8%	2	0.0%	0	4.5%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.3%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
Other	4.6%	11	5.3%	1	4.5%	1	12.9%	4	5.9%	1	0.0%	0	4.3%	1	4.5%	1	3.8%	1	0.0%	0	3.0%	1	0.0%	0
Co-op	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	21.3%	51	31.6%	6	9.1%	2	12.9%	4	11.8%	2	53.8%	7	21.7%	5	13.6%	3	23.1%	6	30.8%	4	18.2%	6	28.6%	6
Base:		240		19		22		31		17		13		23		22		26		13		33		21

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
Tesco Extra, Copdock Interchange, Ipswich	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	11.6%	128	6.0%	6	45.0%	45	8.0%	8	5.0%	5	0.0%	0	1.0%	1	0.0%	0	7.0%	7	48.0%	48	8.0%	8	0.0%	0
Colchester	2.1%	23	14.0%	14	0.0%	0	3.0%	3	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Hadleigh	2.5%	27	0.0%	0	0.0%	0	1.0%	1	0.0%	0	24.0%	24	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.5%	93	0.0%	0	0.0%	0	2.0%	2	0.0%	0	12.0%	12	39.0%	39	29.0%	29	7.0%	7	1.0%	1	2.0%	2	1.0%	1
Long Melford	0.2%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	5.4%	59	0.0%	0	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	9.0%	9	34.0%	34	9.0%	9	4.0%	4	0.0%	0
Sudbury	11.4%	125	27.0%	27	5.0%	5	33.0%	33	55.0%	55	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cambridge	0.5%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clare	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.6%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	21.0%	21	26.0%	26
Felixstowe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Harleston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	13.0%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.6%	7	0.0%	0	0.0%	0	2.0%	2	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Woodbridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woolpit	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	28.0%	308	27.0%	27	23.0%	23	30.0%	30	27.0%	27	28.0%	28	29.0%	29	30.0%	30	31.0%	31	16.0%	16	35.0%	35	32.0%	32
(Don't know)	1.5%	17	2.0%	2	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	3.0%	3	2.0%	2	3.0%	3	3.0%	3	0.0%	0
(Don't do this type of shopping)	15.4%	169	10.0%	10	23.0%	23	15.0%	15	4.0%	4	24.0%	24	14.0%	14	10.0%	10	17.0%	17	19.0%	19	17.0%	17	16.0%	16
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15:

Amazon	82.8%	255	88.9%	24	82.6%	19	80.0%	24	92.6%	25	85.7%	24	89.7%	26	76.7%	23	80.6%	25	62.5%	10	88.6%	31	75.0%	24
Ebay	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Tesco	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0
WHSmith	0.3%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.2%	16	0.0%	0	8.7%	2	6.7%	2	0.0%	0	3.6%	1	3.4%	1	10.0%	3	3.2%	1	12.5%	2	2.9%	1	9.4%	3
Play.com	0.3%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	1.9%	6	3.7%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	6.3%	2
(Don't know / varies)	7.8%	24	3.7%	1	4.3%	1	10.0%	3	7.4%	2	10.7%	3	6.9%	2	6.7%	2	16.1%	5	0.0%	0	8.6%	3	6.3%	2
Base:		308		27		23		30		27		28		29		30		31		16		35		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	0.8%	9	0.0%	0	0.0%	0	4.0%	4	4.0%	4	1.0%	1
Tesco Extra, Copdock Interchange, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Toys R Us, London Road / Copdock Interchange, Ipswich	1.5%	17	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4
Copdock Mill Interchange, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Bury St Edmunds	8.8%	97	4.0%	4	35.0%	35	7.0%	7	4.0%	4	0.0%	0
Colchester	2.7%	30	13.0%	13	0.0%	0	7.0%	7	4.0%	4	1.0%	1
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
Halstead	0.3%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	7.4%	81	0.0%	0	0.0%	0	3.0%	3	3.0%	3	16.0%	16
Lavenham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Long Melford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Stowmarket	3.5%	39	0.0%	0	3.0%	3	0.0%	0	0.0%	0	2.0%	2
Sudbury	6.6%	73	18.0%	18	3.0%	3	26.0%	26	26.0%	26	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Diss	3.3%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yeldham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
Harlow	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Marks Tey	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Old Newton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Semer	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet / catalogue	18.2%	200	25.0%	25	19.0%	19	16.0%	16	15.0%	15	21.0%	21
(Don't know)	1.6%	18	3.0%	3	1.0%	1	1.0%	1	0.0%	0	2.0%	2
(Don't do this type of shopping)	34.6%	381	26.0%	26	36.0%	36	27.0%	27	40.0%	40	33.0%	33
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																								
<i>Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16:</i>																								
Amazon	53.5%	107	48.0%	12	47.4%	9	50.0%	8	46.7%	7	38.1%	8	75.0%	15	56.3%	9	55.6%	10	38.5%	5	63.6%	14	66.7%	10
Argos	3.5%	7	4.0%	1	15.8%	3	6.3%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Asda	1.5%	3	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Ebay	7.0%	14	8.0%	2	10.5%	2	6.3%	1	6.7%	1	4.8%	1	0.0%	0	25.0%	4	5.6%	1	7.7%	1	4.5%	1	0.0%	0
John Lewis	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Tesco	1.5%	3	0.0%	0	0.0%	0	6.3%	1	0.0%	0	4.8%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0
Other	10.0%	20	20.0%	5	10.5%	2	25.0%	4	0.0%	0	4.8%	1	5.0%	1	12.5%	2	0.0%	0	0.0%	0	18.2%	4	6.7%	1
Sports Direct	3.0%	6	0.0%	0	0.0%	0	0.0%	0	6.7%	1	9.5%	2	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0	6.7%	1
(Don't know / varies)	18.5%	37	16.0%	4	15.8%	3	6.3%	1	33.3%	5	33.3%	7	10.0%	2	6.3%	1	27.8%	5	38.5%	5	9.1%	2	13.3%	2
Base:		200		25		19		16		15		21		20		16		18		13		22		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	2.1%	23	2.0%	2	1.0%	1	8.0%	8	11.0%	11	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	2.5%	27	0.0%	0	0.0%	0	2.0%	2	0.0%	0	6.0%	6	6.0%	6	6.0%	6	2.0%	2	1.0%	1	3.0%	3	1.0%	1
Shawlands Retail Park, Newton Road, Sudbury	0.6%	7	1.0%	1	0.0%	0	2.0%	2	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	4	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	4	1.0%	1	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bury St Edmunds	18.5%	204	23.0%	23	57.0%	57	18.0%	18	13.0%	13	3.0%	3	0.0%	0	5.0%	5	15.0%	15	56.0%	56	12.0%	12	2.0%	2
Colchester	6.4%	70	28.0%	28	0.0%	0	13.0%	13	16.0%	16	0.0%	0	8.0%	8	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Eye	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Great Conard	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.1%	133	0.0%	0	1.0%	1	2.0%	2	3.0%	3	28.0%	28	41.0%	41	27.0%	27	25.0%	25	0.0%	0	4.0%	4	2.0%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	2.0%	22	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	13.0%	13	3.0%	3	1.0%	1	0.0%	0
Sudbury	4.9%	54	13.0%	13	5.0%	5	13.0%	13	22.0%	22	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Cambridge	0.7%	8	2.0%	2	2.0%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	3	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.1%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	20.0%	20	23.0%	23
Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Glemsford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
John Lewis, Futura Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ransomes Way, Crane Boulevard, Ipswich																								
Lowestoft	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3										
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Mellis Village	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0		
Newmarket	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Norwich	3.4%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	8.0%	8	25.0%	25		
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0		
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Walton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Welwyn Garden City	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
West Thurrock	0.7%	8	1.0%	1	0.0%	0	1.0%	1	3.0%	3	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Witham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodbridge	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue	6.5%	72	7.0%	7	8.0%	8	11.0%	11	3.0%	3	6.0%	6	6.0%	6	6.0%	6	5.0%	5	9.0%	9	6.0%	6	5.0%	5
(Don't know)	8.4%	92	3.0%	3	5.0%	5	8.0%	8	2.0%	2	11.0%	11	13.0%	13	9.0%	9	9.0%	9	5.0%	5	16.0%	16	11.0%	11
(Don't do this type of shopping)	18.5%	204	16.0%	16	13.0%	13	17.0%	17	11.0%	11	19.0%	19	15.0%	15	22.0%	22	28.0%	28	18.0%	18	27.0%	27	18.0%	18
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17:

Amazon	13.9%	10	0.0%	0	25.0%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	33.3%	2	20.0%	1	11.1%	1	33.3%	2	20.0%	1
Asda	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	1.4%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	8.3%	6	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2	11.1%	1	16.7%	1	20.0%	1
John Lewis	11.1%	8	14.3%	1	12.5%	1	9.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	22.2%	2	33.3%	2	0.0%	0
Littlewoods	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Marks & Spencer	1.4%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	8.3%	6	28.6%	2	0.0%	0	18.2%	2	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0
Other	18.1%	13	28.6%	2	25.0%	2	9.1%	1	0.0%	0	0.0%	0	0.0%	0	66.7%	4	40.0%	2	0.0%	0	0.0%	0	40.0%	2
Very	1.4%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	33.3%	24	28.6%	2	37.5%	3	36.4%	4	33.3%	1	83.3%	5	66.7%	4	0.0%	0	0.0%	0	44.4%	4	0.0%	0	20.0%	1
Base:	72	7	7	8	11	3	6	6	6	6	5	9	6	5	9	6	5	9	6	6	5	9	6	5

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																									
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Homebase, Waldingfield Road, Sudbury	8.9%	98	16.0%	16	5.0%	5	34.0%	34	40.0%	40	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Extra, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Toys R Us, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Copdock Mill Interchange, Ipswich	4.5%	50	0.0%	0	0.0%	0	0.0%	0	1.0%	1	10.0%	10	8.0%	8	12.0%	12	6.0%	6	0.0%	0	10.0%	10	3.0%	3	3.0%
Shawlands Retail Park, Newton Road, Sudbury	1.5%	17	7.0%	7	0.0%	0	2.0%	2	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Business Park, Drury Drive, Sudbury	2.4%	26	2.0%	2	0.0%	0	8.0%	8	15.0%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	14.6%	161	2.0%	2	65.0%	65	2.0%	2	0.0%	0	0.0%	0	0.0%	0	8.0%	8	72.0%	72	10.0%	10	2.0%	2	2.0%	2	2.0%
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	3.5%	39	23.0%	23	0.0%	0	6.0%	6	1.0%	1	0.0%	0	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eye	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%
Hadleigh	3.5%	38	0.0%	0	2.0%	2	0.0%	0	0.0%	0	31.0%	31	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halstead	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.6%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	14.1%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	18	45.0%	45	27.0%	27	45.0%	45	1.0%	1	12.0%	12	7.0%	7	7.0%
Long Melford	0.4%	4	1.0%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stowmarket	1.4%	15	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	5.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%
Sudbury	6.5%	71	22.0%	22	2.0%	2	28.0%	28	16.0%	16	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Anglia Retail Park, Bury Road, Ipswich	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
B&Q, Anglia Parkway South, Bury Road, Ipswich	3.6%	40	0.0%	0	1.0%	1	0.0%	0	0.0%	0	4.0%	4	5.0%	5	20.0%	20	8.0%	8	1.0%	1	1.0%	1	0.0%	0	0.0%
B&Q, The Sandlings, Euro Retail Park, Warren Heath,	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.3%	14	3.0%	3	0.0%	0	6.0%	6	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Diss	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	18.0%	18	10.0%	10	0.0%	0
Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	2
Harleston	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	14	0.0%	14
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	34.0%	34	0.0%	34
Orwell Retail Park, Ranelagh Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1
Rickinghall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	1.8%	20	2.0%	2	1.0%	1	1.0%	1	1.0%	1	3.0%	3	1.0%	1	2.0%	2	2.0%	2	2.0%	2	2.0%	2	3.0%	3
(Don't know)	4.5%	49	2.0%	2	7.0%	7	4.0%	4	1.0%	1	5.0%	5	5.0%	5	1.0%	1	5.0%	5	7.0%	7	7.0%	7	5.0%	5
(Don't do this type of shopping)	12.5%	138	9.0%	9	9.0%	9	8.0%	8	10.0%	10	18.0%	18	11.0%	11	13.0%	13	15.0%	15	11.0%	11	21.0%	21	13.0%	13
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18:</i>																								
Amazon	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1		
B&Q	20.0%	4	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	50.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	
Boots	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1		
Currys	5.0%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ebay	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
John Lewis	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	
Other	20.0%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	1		
(Don't know / varies)	30.0%	6	50.0%	1	100.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	50.0%	1	50.0%	1	50.0%	1	0.0%	0	0.0%	0
Base:		20		2		1		1		1		3		1		2		2		2		2		3

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																									
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Copdock Interchange, Ipswich	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	13.0%	13	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bramford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Bury St Edmunds	15.6%	172	2.0%	2	73.0%	73	5.0%	5	1.0%	1	4.0%	4	1.0%	1	1.0%	1	6.0%	6	71.0%	71	8.0%	8	0.0%	0	0.0%
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colchester	2.8%	31	20.0%	20	0.0%	0	5.0%	5	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Eye	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%
Hadleigh	5.5%	60	0.0%	0	0.0%	0	2.0%	2	0.0%	0	54.0%	54	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halstead	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.7%	8	8.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	11.2%	123	0.0%	0	0.0%	0	3.0%	3	1.0%	1	19.0%	19	47.0%	47	44.0%	44	4.0%	4	1.0%	1	2.0%	2	2.0%	2	0.0%
Lavenham	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manningtree	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham Market	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Stowmarket	10.2%	112	0.0%	0	8.0%	8	0.0%	0	0.0%	0	4.0%	4	0.0%	0	16.0%	16	66.0%	66	14.0%	14	4.0%	4	0.0%	0	0.0%
Sudbury	17.5%	193	43.0%	43	6.0%	6	59.0%	59	78.0%	78	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beccles	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%
Bishop's Stortford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%
Cambridge	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Diss	8.8%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5	2.0%	2	2.0%	2	44.0%	44	44.0%	44	0.0%
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	19
Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	12
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Sprowston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	16	2.0%	2	0.0%	0	7.0%	7	7.0%	7	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Internet / catalogue (Don't know)	6.5%	72	10.0%	10	5.0%	5	5.0%	5	6.0%	6	3.0%	3
(Don't do this type of shopping)	2.4%	26	3.0%	3	0.0%	0	1.0%	1	4.0%	4	3.0%	3
	4.5%	50	2.0%	2	5.0%	5	3.0%	3	2.0%	2	8.0%	8
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19:

Amazon	18.1%	13	10.0%	1	20.0%	1	20.0%	1	33.3%	2	0.0%	0	50.0%	3	0.0%	0	22.2%	2	16.7%	1	6.7%	1	20.0%	1
Argos	2.8%	2	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	20.0%	1
Boots	8.3%	6	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	50.0%	1	11.1%	1	16.7%	1	0.0%	0	40.0%	2
Debenhams	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0
Ebay	2.8%	2	10.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	6.7%	1	0.0%	0
Sainsbury's	5.6%	4	0.0%	0	40.0%	2	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Tesco	22.2%	16	40.0%	4	0.0%	0	20.0%	1	16.7%	1	0.0%	0	16.7%	1	50.0%	1	0.0%	0	16.7%	1	40.0%	6	20.0%	1
Other	11.1%	8	20.0%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	3	16.7%	1	6.7%	1	0.0%	0
Ocado	2.8%	2	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	2	0.0%	0
(Don't know / varies)	13.9%	10	10.0%	1	40.0%	2	20.0%	1	0.0%	0	33.3%	1	0.0%	0	0.0%	0	22.2%	2	0.0%	0	20.0%	3	0.0%	0
Base:	72	10	5	5	6	3	6	2	9	6	15	5												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
Tesco Extra, Copdock Interchange, Ipswich	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	14.0%	14	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	4	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bury St Edmunds	13.2%	145	3.0%	3	67.0%	67	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	4.0%	4	59.0%	59	6.0%	6	2.0%	2
Capel St Mary	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.8%	20	12.0%	12	0.0%	0	3.0%	3	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	2.0%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	7.0%	77	0.0%	0	1.0%	1	3.0%	3	0.0%	0	69.0%	69	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.1%	89	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.0%	15	33.0%	33	35.0%	35	3.0%	3	1.0%	1	1.0%	1	0.0%	0
Lavenham	0.9%	10	0.0%	0	3.0%	3	6.0%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.5%	16	3.0%	3	2.0%	2	9.0%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	12.0%	12	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	10.3%	113	0.0%	0	5.0%	5	0.0%	0	0.0%	0	3.0%	3	0.0%	0	10.0%	10	79.0%	79	11.0%	11	5.0%	5	0.0%	0
Sudbury	17.7%	195	39.0%	39	7.0%	7	57.0%	57	89.0%	89	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bedingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	7	0.0%	0
Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.6%	7	7.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	6.5%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	1.0%	1	39.0%	39	26.0%	26
Earls Colne	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Fressingfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Glemsford	0.4%	4	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	32
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.0%	11	2.0%	2	0.0%	0	4.0%	4	5.0%	5	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Bergholt	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2
Woolpit	1.5%	17	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	2.1%	23	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2
(Don't know)	2.0%	22	5.0%	5	3.0%	3	1.0%	1	0.0%	0	3.0%	3
(Don't do this type of shopping)	3.8%	42	2.0%	2	5.0%	5	2.0%	2	0.0%	0	2.0%	2
Base:		1100		100		100		100		100		100
Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.). <i>Those who buy medical goods via the Internet at Q20:</i>												
Asda	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	4.3%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Tesco	26.1%	6	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Other	21.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Waitrose	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	30.4%	7	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		23		1		2		1		0		1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
Tesco Extra, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Braintree	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Bury St Edmunds	12.3%	135	14.0%	14	45.0%	45	8.0%	8	9.0%	9	2.0%	2
Capel St Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Colchester	4.1%	45	14.0%	14	0.0%	0	16.0%	16	5.0%	5	2.0%	2
Hadleigh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Haverhill	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	9.7%	107	0.0%	0	1.0%	1	4.0%	4	2.0%	2	35.0%	35
Stowmarket	4.6%	51	0.0%	0	3.0%	3	0.0%	0	0.0%	0	1.0%	1
Sudbury	7.8%	86	19.0%	19	1.0%	1	28.0%	28	36.0%	36	2.0%	2
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Billericay	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.2%	13	4.0%	4	3.0%	3	1.0%	1	1.0%	1	0.0%	0
Central London	0.5%	6	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2
Diss	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Harleston	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Norwich	3.5%	38	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way,	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
West Thurrock	0.3%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue	7.9%	87	8.0%	8	7.0%	7	8.0%	8	11.0%	11	6.0%	6	8.0%	8	10.0%	10	7.0%	7	8.0%	8	5.0%	5	9.0%	9
(Don't know)	5.3%	58	2.0%	2	3.0%	3	6.0%	6	7.0%	7	5.0%	5	5.0%	5	5.0%	5	4.0%	4	8.0%	8	7.0%	7	6.0%	6
(Don't do this type of shopping)	36.7%	404	33.0%	33	33.0%	33	25.0%	25	29.0%	29	39.0%	39	38.0%	38	41.0%	41	38.0%	38	34.0%	34	58.0%	58	36.0%	36
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	
Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?																								
<i>Those who buy all other types of goods via the Internet at Q21:</i>																								
Amazon	27.6%	24	12.5%	1	28.6%	2	12.5%	1	18.2%	2	16.7%	1	25.0%	2	40.0%	4	42.9%	3	0.0%	0	60.0%	3	55.6%	5
Argos	8.0%	7	12.5%	1	14.3%	1	12.5%	1	18.2%	2	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1
Asda	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	6.9%	6	25.0%	2	0.0%	0	12.5%	1	0.0%	0	16.7%	1	12.5%	1	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
John Lewis	11.5%	10	0.0%	0	0.0%	0	12.5%	1	9.1%	1	16.7%	1	12.5%	1	10.0%	1	14.3%	1	25.0%	2	40.0%	2	0.0%	0
Littlewoods	1.1%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	3.4%	3	12.5%	1	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.7%	5	12.5%	1	0.0%	0	12.5%	1	18.2%	2	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	33.3%	29	25.0%	2	57.1%	4	25.0%	2	27.3%	3	50.0%	3	37.5%	3	30.0%	3	14.3%	1	62.5%	5	0.0%	0	33.3%	3
Base:	87	8	8	7	8	11	6	8	10	7	8	5	9											
Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?																								
Daily	1.7%	19	0.0%	0	2.0%	2	3.0%	3	13.0%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.9%	10	1.0%	1	0.0%	0	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	4.7%	52	5.0%	5	3.0%	3	17.0%	17	22.0%	22	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
One days a week	10.3%	113	30.0%	30	4.0%	4	36.0%	36	36.0%	36	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Every two weeks	5.4%	59	16.0%	16	4.0%	4	14.0%	14	11.0%	11	9.0%	9	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Monthly	6.5%	72	15.0%	15	7.0%	7	17.0%	17	10.0%	10	14.0%	14	3.0%	3	0.0%	0	1.0%	1	3.0%	3	0.0%	0	2.0%	2
Once every two months	2.5%	27	5.0%	5	12.0%	12	4.0%	4	0.0%	0	4.0%	4	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Three-four times a year	5.1%	56	9.0%	9	11.0%	11	2.0%	2	1.0%	1	19.0%	19	6.0%	6	2.0%	2	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Once a year	3.9%	43	3.0%	3	8.0%	8	1.0%	1	0.0%	0	4.0%	4	8.0%	8	5.0%	5	5.0%	5	3.0%	3	3.0%	3	3.0%	3
Less often	3.4%	37	3.0%	3	4.0%	4	0.0%	0	1.0%	1	7.0%	7	3.0%	3	2.0%	2	7.0%	7	3.0%	3	4.0%	4	3.0%	3
Never	55.2%	607	13.0%	13	44.0%	44	1.0%	1	1.0%	1	35.0%	35	76.0%	76	90.0%	90	84.0%	84	84.0%	84	89.0%	89	90.0%	90
(Don't know / varies)	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	18.1%	89	12.6%	11	21.4%	12	15.2%	15	16.2%	16	13.8%	9	20.8%	5	30.0%	3	43.8%	7	37.5%	6	27.3%	3	20.0%	2
Attractive environment / nice place	14.6%	72	16.1%	14	14.3%	8	12.1%	12	14.1%	14	10.8%	7	20.8%	5	20.0%	2	0.0%	0	25.0%	4	36.4%	4	20.0%	2
Close to friends or relatives	1.8%	9	0.0%	0	8.9%	5	0.0%	0	1.0%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Close to home	24.3%	120	24.1%	21	7.1%	4	37.4%	37	53.5%	53	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Close to work	1.6%	8	0.0%	0	0.0%	0	3.0%	3	3.0%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.5%	42	10.3%	9	5.4%	3	11.1%	11	6.1%	6	6.2%	4	20.8%	5	10.0%	1	0.0%	0	6.3%	1	9.1%	1	10.0%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	1.0%	5	0.0%	0	1.8%	1	2.0%	2	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.8%	9	3.4%	3	7.1%	4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.6%	57	18.4%	16	17.9%	10	10.1%	10	5.1%	5	21.5%	14	4.2%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Good facilities	0.8%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.6%	8	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	8.3%	2	10.0%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	2.0%	10	3.4%	3	0.0%	0	1.0%	1	2.0%	2	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Good range of non-food shops	16.0%	79	19.5%	17	5.4%	3	13.1%	13	20.2%	20	20.0%	13	8.3%	2	10.0%	1	25.0%	4	12.5%	2	27.3%	3	10.0%	1
Makes a change from other places	3.4%	17	1.1%	1	8.9%	5	0.0%	0	1.0%	1	6.2%	4	12.5%	3	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Quiet	2.2%	11	1.1%	1	0.0%	0	3.0%	3	1.0%	1	6.2%	4	0.0%	0	0.0%	0	6.3%	1	6.3%	1	0.0%	0	0.0%	0
Safe and secure	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.3%	26	8.0%	7	3.6%	2	5.1%	5	3.0%	3	7.7%	5	4.2%	1	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Traditional	3.2%	16	4.6%	4	3.6%	2	3.0%	3	5.1%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	8	2.3%	2	1.8%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0
A specific shop	1.6%	8	2.3%	2	1.8%	1	2.0%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	1.0%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	4.2%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Free car parking	8.3%	41	12.6%	11	16.1%	9	18.2%	18	1.0%	1	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.8%	4	1.1%	1	3.6%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.2%	6	3.4%	3	0.0%	0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.3%	2	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	1.2%	6	1.1%	1	5.4%	3	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	0.8%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	13	1.1%	1	1.8%	1	0.0%	0	1.0%	1	3.1%	2	8.3%	2	20.0%	2	12.5%	2	6.3%	1	0.0%	0	10.0%	1
Base:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	38.7%	426	40.0%	40	42.0%	42	18.0%	18	22.0%	22	45.0%	45	40.0%	40	40.0%	40	51.0%	51	59.0%	59	30.0%	30	39.0%	39
Better access by road	2.9%	32	1.0%	1	2.0%	2	6.0%	2	5.0%	5	1.0%	1	3.0%	3	3.0%	3	2.0%	2	4.0%	4	4.0%	4	1.0%	1
Better public transport	1.4%	15	2.0%	2	1.0%	1	4.0%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Better signposting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.8%	9	1.0%	1	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.5%	17	2.0%	2	1.0%	1	7.0%	7	3.0%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	5.3%	58	8.0%	8	10.0%	10	18.0%	18	12.0%	12	5.0%	5	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.5%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.5%	16	6.0%	6	1.0%	1	2.0%	2	3.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	4.4%	48	6.0%	6	5.0%	5	10.0%	10	10.0%	10	5.0%	5	4.0%	4	2.0%	2	1.0%	1	3.0%	3	1.0%	1	1.0%	1
More / better pedestrianised streets	0.8%	9	0.0%	0	0.0%	0	5.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.5%	5	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
More national multiple shops / High Street shops	9.1%	100	18.0%	18	11.0%	11	28.0%	28	33.0%	33	7.0%	7	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shops / services open on Sundays	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.5%	28	3.0%	3	6.0%	6	11.0%	11	5.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Build a by-pass	0.5%	6	3.0%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.3%	14	1.0%	1	0.0%	0	4.0%	4	7.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
If it was nearer	2.3%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.0%	3	1.0%	1	11.0%	11	6.0%	6
Less charity shops	1.7%	19	5.0%	5	1.0%	1	8.0%	8	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less estate agents	0.3%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.3%	25	4.0%	4	2.0%	2	4.0%	4	8.0%	8	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More clothes shops	0.6%	7	3.0%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.5%	6	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.3%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	6	1.0%	1	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Don't know)	29.5% 324	10.0% 10	20.0% 20	1.0% 1	2.0% 2	28.0% 28	45.0% 45	51.0% 51	39.0% 39	29.0% 29	52.0% 52	47.0% 47
Base:	1100	100	100	100	100	100	100	100	100	100	100	100
Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?												
Daily	1.2% 13	0.0% 0	0.0% 0	0.0% 0	0.0% 0	12.0% 12	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4-6 days a week	0.8% 9	0.0% 0	0.0% 0	1.0% 1	0.0% 0	8.0% 8	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
2-3 days a week	2.6% 29	0.0% 0	0.0% 0	2.0% 2	0.0% 0	24.0% 24	1.0% 1	0.0% 0	1.0% 1	1.0% 1	0.0% 0	0.0% 0
One days a week	4.0% 44	0.0% 0	0.0% 0	8.0% 8	1.0% 1	28.0% 28	4.0% 4	2.0% 2	1.0% 1	0.0% 0	0.0% 0	0.0% 0
Every two weeks	2.1% 23	0.0% 0	0.0% 0	3.0% 3	2.0% 2	5.0% 5	10.0% 10	2.0% 2	0.0% 0	0.0% 0	0.0% 0	1.0% 1
Monthly	3.5% 39	2.0% 2	5.0% 5	7.0% 7	3.0% 3	7.0% 7	8.0% 8	4.0% 4	1.0% 1	1.0% 1	1.0% 1	0.0% 0
Once every two months	2.7% 30	2.0% 2	3.0% 3	4.0% 4	1.0% 1	2.0% 2	8.0% 8	2.0% 2	7.0% 7	0.0% 0	0.0% 0	1.0% 1
Three - four times a year	5.5% 60	6.0% 6	5.0% 5	7.0% 7	8.0% 8	2.0% 2	16.0% 16	9.0% 9	1.0% 1	1.0% 1	4.0% 4	1.0% 1
Once a year	4.7% 52	7.0% 7	7.0% 7	2.0% 2	5.0% 5	2.0% 2	11.0% 11	5.0% 5	5.0% 5	5.0% 5	2.0% 2	1.0% 1
Less often	3.6% 40	4.0% 4	3.0% 3	7.0% 7	1.0% 1	4.0% 4	2.0% 2	4.0% 4	5.0% 5	4.0% 4	2.0% 2	4.0% 4
Never	68.8% 757	79.0% 79	76.0% 76	59.0% 59	79.0% 79	4.0% 4	40.0% 40	70.0% 70	79.0% 79	88.0% 88	91.0% 91	92.0% 92
(Don't know / varies)	0.4% 4	0.0% 0	1.0% 1	0.0% 0	0.0% 0	2.0% 2	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q26 What do you like about Hadleigh Town Centre? [MR]																									
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																									
Nothing / very little	10.2%	35	9.5%	2	12.5%	3	14.6%	6	4.8%	1	7.3%	7	8.3%	5	10.0%	3	14.3%	3	16.7%	2	22.2%	2	12.5%	1	
Attractive environment / nice place	23.3%	80	19.0%	4	16.7%	4	26.8%	11	19.0%	4	11.5%	11	26.7%	16	40.0%	12	33.3%	7	41.7%	5	33.3%	3	37.5%	3	
Close to friends or relatives	3.5%	12	4.8%	1	4.2%	1	7.3%	3	0.0%	0	3.1%	3	1.7%	1	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0
Close to home	19.8%	68	0.0%	0	0.0%	0	2.4%	1	0.0%	0	59.4%	57	11.7%	7	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0
Close to work	1.2%	4	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Compact	5.2%	18	0.0%	0	4.2%	1	7.3%	3	0.0%	0	2.1%	2	15.0%	9	3.3%	1	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Easy to get to by bus	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Easy to get to by car	2.0%	7	0.0%	0	4.2%	1	4.9%	2	0.0%	0	2.1%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Easy to park	8.7%	30	0.0%	0	4.2%	1	9.8%	4	9.5%	2	12.5%	12	13.3%	8	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Good facilities	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Good food stores	4.7%	16	0.0%	0	0.0%	0	0.0%	0	4.8%	1	3.1%	3	11.7%	7	3.3%	1	9.5%	2	8.3%	1	11.1%	1	0.0%	0	0
Good pubs, cafés or restaurants	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Good range of non-food shops	21.0%	72	23.8%	5	8.3%	2	17.1%	7	19.0%	4	26.0%	25	28.3%	17	10.0%	3	19.0%	4	16.7%	2	33.3%	3	0.0%	0	0
Makes a change from other places	4.7%	16	4.8%	1	8.3%	2	2.4%	1	9.5%	2	0.0%	0	8.3%	5	3.3%	1	14.3%	3	0.0%	0	11.1%	1	0.0%	0	0
Quiet	3.5%	12	4.8%	1	0.0%	0	7.3%	3	9.5%	2	1.0%	1	1.7%	1	3.3%	1	4.8%	1	8.3%	1	0.0%	0	12.5%	1	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
The market	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.3%	1	9.5%	2	0.0%	0	11.1%	1	0.0%	0	0
Traditional	6.1%	21	9.5%	2	0.0%	0	9.8%	4	4.8%	1	3.1%	3	11.7%	7	10.0%	3	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Other	1.7%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	3.3%	1	4.8%	1	0.0%	0	11.1%	1	0.0%	0	0
A specific shop	0.9%	3	0.0%	0	4.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Free car parking	2.3%	8	0.0%	0	8.3%	2	4.9%	2	0.0%	0	1.0%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Friendly people / atmosphere	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Good range of independent shops	3.2%	11	0.0%	0	4.2%	1	4.9%	2	14.3%	3	3.1%	3	0.0%	0	3.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0
Has a Co-op store	1.2%	4	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Has a Morrisons store	2.3%	8	0.0%	0	8.3%	2	9.8%	4	4.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Has Adnam's store	1.2%	4	4.8%	1	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Has MW Partridge & Co. store	8.5%	29	23.8%	5	29.2%	7	9.8%	4	9.5%	2	7.3%	7	1.7%	1	6.7%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.4%	1	4.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0
(Don't know)	3.5%	12	4.8%	1	0.0%	0	4.9%	2	4.8%	1	0.0%	0	0.0%	0	6.7%	2	9.5%	2	0.0%	0	0.0%	0	50.0%	4	4
Base:		343		21		24		41		21		96		60		30		21		12		9		8	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	48.6%	535	55.0%	55	58.0%	58	40.0%	40	49.0%	49	42.0%	42	52.0%	52	45.0%	45	53.0%	53	61.0%	61	40.0%	40	40.0%	40
Better access by road	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.7%	8	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	2.1%	23	1.0%	1	0.0%	0	1.0%	1	0.0%	0	17.0%	17	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	2.6%	29	2.0%	2	1.0%	1	2.0%	2	3.0%	3	6.0%	6	8.0%	8	3.0%	3	1.0%	1	3.0%	3	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	2.6%	29	1.0%	1	1.0%	1	5.0%	5	1.0%	1	16.0%	16	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.4%	26	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	3.0%	3	3.0%	3	0.0%	0	9.0%	9	7.0%	7
More independent shops (Don't know)	0.5%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.2%	13	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	27	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	11.0%	11	8.0%	8	2.0%	2	0.0%	0
One days a week	6.8%	75	0.0%	0	3.0%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	13.0%	13	34.0%	34	16.0%	16	6.0%	6	0.0%	0
Every two weeks	4.3%	47	0.0%	0	5.0%	5	0.0%	0	1.0%	1	6.0%	6	0.0%	0	10.0%	10	12.0%	12	7.0%	7	5.0%	5	1.0%	1
Monthly	6.3%	69	1.0%	1	4.0%	4	1.0%	1	1.0%	1	5.0%	5	1.0%	1	13.0%	13	16.0%	16	15.0%	15	7.0%	7	5.0%	5
Once every two months	3.4%	37	0.0%	0	6.0%	6	0.0%	0	1.0%	1	1.0%	1	1.0%	1	10.0%	10	7.0%	7	3.0%	3	4.0%	4	4.0%	4
Three - four times a year	5.8%	64	1.0%	1	3.0%	3	3.0%	3	0.0%	0	6.0%	6	5.0%	5	9.0%	9	2.0%	2	12.0%	12	16.0%	16	7.0%	7
Once a year	4.2%	46	0.0%	0	3.0%	3	1.0%	1	2.0%	2	6.0%	6	2.0%	2	7.0%	7	0.0%	0	4.0%	4	16.0%	16	5.0%	5
Less often	4.4%	48	1.0%	1	2.0%	2	2.0%	2	2.0%	2	6.0%	6	4.0%	4	5.0%	5	1.0%	1	7.0%	7	9.0%	9	9.0%	9
Never	60.2%	662	96.0%	96	71.0%	71	91.0%	91	93.0%	93	66.0%	66	86.0%	86	27.0%	27	4.0%	4	26.0%	26	33.0%	33	69.0%	69
(Don't know / varies)	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	29.5%	129	50.0%	2	20.7%	6	33.3%	3	42.9%	3	38.2%	13	14.3%	2	28.8%	21	35.4%	34	27.0%	20	32.8%	22	9.7%	3
Attractive environment / nice place	9.8%	43	0.0%	0	3.4%	1	11.1%	1	14.3%	1	11.8%	4	7.1%	1	6.8%	5	7.3%	7	13.5%	10	13.4%	9	12.9%	4
Close to friends or relatives	2.7%	12	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.0%	1	1.4%	1	3.0%	2	9.7%	3
Close to home	20.3%	89	0.0%	0	17.2%	5	0.0%	0	0.0%	0	11.8%	4	0.0%	0	26.0%	19	45.8%	44	13.5%	10	9.0%	6	3.2%	1
Close to work	2.1%	9	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	2.7%	2	2.1%	2	2.7%	2	3.0%	2	0.0%	0
Compact	9.8%	43	0.0%	0	13.8%	4	22.2%	2	0.0%	0	2.9%	1	7.1%	1	6.8%	5	4.2%	4	18.9%	14	10.4%	7	16.1%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	6.8%	5	1.0%	1	2.7%	2	6.0%	4	0.0%	0
Easy to park	5.0%	22	25.0%	1	6.9%	2	0.0%	0	0.0%	0	8.8%	3	0.0%	0	9.6%	7	0.0%	0	5.4%	4	7.5%	5	0.0%	0
Good facilities	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	1.0%	1	4.1%	3	6.0%	4	6.5%	2
Good food stores	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	7.1%	1	2.7%	2	3.1%	3	2.7%	2	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	2	0.0%	0	9.7%	3
Good range of non-food shops	11.2%	49	0.0%	0	10.3%	3	0.0%	0	14.3%	1	2.9%	1	28.6%	4	15.1%	11	4.2%	4	14.9%	11	11.9%	8	19.4%	6
Makes a change from other places	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	14.3%	2	4.1%	3	0.0%	0	1.4%	1	4.5%	3	6.5%	2
Quiet	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	5.4%	4	3.0%	2	3.2%	1
Safe and secure	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0
The market	2.3%	10	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.9%	2	0.0%	0	2.7%	2	1.0%	1	2.7%	2	3.0%	2	0.0%	0
Traditional	2.1%	9	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	7.5%	5	6.5%	2
Traffic free shopping centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	9	0.0%	0	6.9%	2	0.0%	0	14.3%	1	5.9%	2	0.0%	0	1.4%	1	1.0%	1	1.4%	1	0.0%	0	3.2%	1
A specific shop	1.6%	7	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	3.0%	2	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	0.7%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.9%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.5%	1	0.0%	0
Has a Lidl store	0.7%	3	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Has a museum	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	3.2%	1
Has a train station	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.5%	2
Has an Asda store	2.3%	10	0.0%	0	10.3%	3	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	6.5%	2
(Don't know)	4.6%	20	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	28.6%	4	1.4%	1	1.0%	1	5.4%	4	7.5%	5	9.7%	3
Base:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	38.8%	427	49.0%	49	46.0%	46	26.0%	26	39.0%	39	34.0%	34	43.0%	43	40.0%	40	18.0%	18	37.0%	37	48.0%	48	47.0%	47
Better access by road	0.5%	6	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	1.0%	11	1.0%	1	0.0%	0	3.0%	3	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	1	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	3.0%	3	0.0%	0	5.0%	5	1.0%	1	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Free car parking	2.7%	30	0.0%	0	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	17.0%	17	4.0%	4	1.0%	1	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	8.3%	91	0.0%	0	8.0%	8	2.0%	2	0.0%	0	6.0%	6	3.0%	3	16.0%	16	33.0%	33	15.0%	15	6.0%	6	2.0%	2
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	2.0%	2	0.0%	0
More / better food shops	2.6%	29	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	4	10.0%	10	4.0%	4	5.0%	5	0.0%	0
More / better parking	3.4%	37	0.0%	0	2.0%	2	3.0%	3	0.0%	0	1.0%	1	2.0%	2	8.0%	8	9.0%	9	7.0%	7	3.0%	3	2.0%	2
More / better pedestrianised streets	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More / better services	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	5.2%	57	1.0%	1	7.0%	7	3.0%	3	1.0%	1	4.0%	4	0.0%	0	14.0%	14	14.0%	14	8.0%	8	5.0%	5	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	24	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.0%	5	7.0%	7	7.0%	7	1.0%	1
A complete refurbishment	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0
If it was nearer	1.0%	11	0.0%	0	0.0%	0	4.0%	4	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Less charity shops	1.4%	15	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	6.0%	6	4.0%	4	1.0%	1	0.0%	0
Less estate agents	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More independent shops (Don't know)	0.7%	8	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
	35.4%	389	49.0%	49	30.0%	30	57.0%	57	52.0%	52	49.0%	49	49.0%	49	14.0%	14	4.0%	4	15.0%	15	26.0%	26	44.0%	44
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	4.5%	49	2.0%	2	4.0%	4	3.0%	3	3.0%	3	4.0%	4	4.0%	4	3.0%	3	7.0%	7	6.0%	6	4.0%	4	9.0%	9
Cinema	51.0%	561	54.0%	54	54.0%	54	63.0%	63	46.0%	46	47.0%	47	50.0%	50	52.0%	52	50.0%	50	49.0%	49	48.0%	48	48.0%	48
Gym / health club / sports facility	21.0%	231	20.0%	20	17.0%	17	24.0%	24	19.0%	19	27.0%	27	16.0%	16	25.0%	25	23.0%	23	23.0%	23	24.0%	24	13.0%	13
Theatre/ concert / music venue	43.5%	478	49.0%	49	37.0%	37	41.0%	41	49.0%	49	44.0%	44	52.0%	52	50.0%	50	26.0%	26	42.0%	42	48.0%	48	40.0%	40
Museum / gallery or place of historical / cultural interest	35.1%	386	33.0%	33	33.0%	33	36.0%	36	38.0%	38	32.0%	32	49.0%	49	34.0%	34	32.0%	32	30.0%	30	37.0%	37	32.0%	32
Pub / bar / nightclub	43.4%	477	37.0%	37	40.0%	40	48.0%	48	42.0%	42	45.0%	45	46.0%	46	45.0%	45	45.0%	45	41.0%	41	48.0%	48	40.0%	40
Restaurant / café	74.1%	815	74.0%	74	74.0%	74	76.0%	76	79.0%	79	70.0%	70	87.0%	87	79.0%	79	61.0%	61	75.0%	75	67.0%	67	73.0%	73
Family entertainment (e.g. tenpin bowling, skating rink)	21.0%	231	22.0%	22	23.0%	23	27.0%	27	26.0%	26	18.0%	18	22.0%	22	13.0%	13	16.0%	16	16.0%	16	22.0%	22	26.0%	26
Other activity	0.5%	5	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
(None)	12.6%	139	17.0%	17	11.0%	11	9.0%	9	12.0%	12	14.0%	14	8.0%	8	12.0%	12	18.0%	18	11.0%	11	13.0%	13	14.0%	14
Bowls	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Golf	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	18.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	2	25.0%	1	66.7%	2	57.1%	4	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	2.0%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	6.1%	3	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	
Bury St Edmunds	4.1%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	
Capel St Mary	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	6.1%	3	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Ipswich	8.2%	4	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	33.3%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	2.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	4.1%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.1%	3	50.0%	1	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	
Elmswell	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	0.0%	0	
Harleston	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	4	
Norwich	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Portsmouth	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Thetford	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	0.0%	0	0.0%	0	
Thorndon	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Wickham Market	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
(Don't know / varies)	2.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		49		2		4		3		3		3		4		4		3		7		6		4	9
Q32A How often do you or your household visit for bingo, casinos, or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																									
Once a week	34.7%	17	50.0%	1	75.0%	3	100.0%	3	33.3%	1	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	33.3%	3	
Once a fortnight	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	22.2%	2	
Once a month	34.7%	17	0.0%	0	0.0%	0	0.0%	0	66.7%	2	25.0%	1	25.0%	1	33.3%	1	28.6%	2	83.3%	5	25.0%	1	44.4%	4	
Once every two months	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	0.0%	0	
Once every six months	8.2%	4	50.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Once a year	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		49		2		4		3		3		4		4		3		7		6		4		9	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Where do you or members of your household normally go to the cinema?												
<i>Those who visit Cinema at Q31:</i>												
Cineworld Cinemas - Haverhill	2.0%	11	18.5%	10	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich	25.7%	144	1.9%	1	0.0%	0	14.3%	9	6.5%	3	72.3%	34
Colchester Theatretrain, Oak Tree Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	6.4%	3
ODEON Colchester, 29-31 Head St, Colchester	3.2%	18	11.1%	6	0.0%	0	12.7%	8	0.0%	0	0.0%	0
Regal Theatre, Ipswich Street, Stowmarket	7.1%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
The Quay (Theatre), Quay Lane, Sudbury	0.7%	4	0.0%	0	0.0%	0	1.6%	1	6.5%	3	0.0%	0
Braintree	5.9%	33	33.3%	18	0.0%	0	7.9%	5	21.7%	10	0.0%	0
Bury St Edmunds	38.7%	217	29.6%	16	100.0%	54	58.7%	37	58.7%	27	8.5%	4
Colchester	0.7%	4	1.9%	1	0.0%	0	0.0%	0	2.2%	1	2.1%	1
Dedham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Eye	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Halstead	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Haverhill	0.5%	3	3.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ipswich	2.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	7
Stowmarket	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.4%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.4%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.0%	1
(Don't know / varies)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	561	54	54	63	46	47	50	52	50	49	48	48

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.4%	19	1.9%	1	1.9%	1	4.8%	3	4.3%	2	2.1%	1	6.0%	3	1.9%	1	6.0%	3	6.1%	3	2.1%	1	0.0%	0
Once a fortnight	7.7%	43	3.7%	2	18.5%	10	7.9%	5	8.7%	4	10.6%	5	2.0%	1	9.6%	5	10.0%	5	0.0%	0	10.4%	5	2.1%	1
Once a month	27.1%	152	31.5%	17	16.7%	9	20.6%	13	28.3%	13	38.3%	18	26.0%	13	26.9%	14	30.0%	15	32.7%	16	20.8%	10	29.2%	14
Once every two months	32.8%	184	35.2%	19	35.2%	19	36.5%	23	30.4%	14	29.8%	14	32.0%	16	32.7%	17	36.0%	18	32.7%	16	33.3%	16	25.0%	12
Once every six months	20.9%	117	20.4%	11	22.2%	12	20.6%	13	15.2%	7	10.6%	5	32.0%	16	19.2%	10	14.0%	7	20.4%	10	27.1%	13	27.1%	13
Once a year	4.3%	24	1.9%	1	5.6%	3	3.2%	2	8.7%	4	4.3%	2	0.0%	0	5.8%	3	2.0%	1	6.1%	3	4.2%	2	6.3%	3
Less often	2.1%	12	3.7%	2	0.0%	0	4.8%	3	2.2%	1	2.1%	1	2.0%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	4.2%	2
(Don't know / varies)	1.8%	10	1.9%	1	0.0%	0	1.6%	1	2.2%	1	2.1%	1	0.0%	0	1.9%	1	2.0%	1	2.0%	1	0.0%	0	6.3%	3
Base:		561		54		54		63		46		47		50		52		50		49		48		48

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Diss Swim & Fitness Centre, Victoria Road, DISS	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	29.2%	7	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	3.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	20.0%	5	0.0%	0	4.3%	1	4.2%	1	0.0%	0
Great Cornard Sports Centre	0.9%	2	0.0%	0	0.0%	0	4.2%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh High Leisure Centre	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston Community Leisure Facility	1.3%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2
Ipswich Sports Club, Henley Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kingfisher Leisure Centre, Station Road, Sudbury	10.4%	24	10.0%	2	0.0%	0	41.7%	10	52.6%	10	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
LA fitness Bury St Edmunds	0.9%	2	5.0%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.3%	3	10.0%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Stowupland Sports Centre, Church Road, Stowmarket	1.3%	3	0.0%	0	5.9%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3	7.7%	1
Sudbury Sports Centre, Tudor Road	1.3%	3	5.0%	1	0.0%	0	4.2%	1	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.9%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	12.1%	28	0.0%	0	47.1%	8	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3	60.9%	14	8.3%	2	0.0%	0
Colchester	1.3%	3	10.0%	2	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	3	0.0%	0
Hadleigh	4.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	6.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	2
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Needham Market	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0
Stowmarket	11.7%	27	0.0%	0	11.8%	2	0.0%	0	0.0%	0	8.0%	2
Sudbury	6.5%	15	5.0%	1	11.8%	2	37.5%	9	15.8%	3	0.0%	0
Abingdon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.7%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	3
Clare	0.9%	2	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Diss	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Earls Colne	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	4
Felixstowe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Framlingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Leavenheath, Colchester	0.4%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Long Stratton	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.4%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Woolpit	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
(Don't know / varies)	2.6%	6	0.0%	0	11.8%	2	0.0%	0	7.4%	2	0.0%	0
Base:	231	20	17	24	19	27	16	25	23	23	24	13

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	81.4%	188	90.0%	18	82.4%	14	70.8%	17	84.2%	16	74.1%	20	87.5%	14	80.0%	20	78.3%	18	82.6%	19	87.5%	21	84.6%	11
Once a fortnight	3.9%	9	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	6.3%	1	4.0%	1	8.7%	2	8.7%	2	4.2%	1	0.0%	0
Once a month	6.5%	15	0.0%	0	0.0%	0	16.7%	4	5.3%	1	18.5%	5	0.0%	0	8.0%	2	8.7%	2	4.3%	1	0.0%	0	0.0%	0
Once every two months	2.6%	6	0.0%	0	5.9%	1	4.2%	1	0.0%	0	3.7%	1	0.0%	0	8.0%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.6%	6	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	2	7.7%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	6	5.0%	1	11.8%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	7.7%	1
Base:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Colchester Theatretrain, Oak Tree Centre	0.8%	4	0.0%	0	0.0%	0	2.4%	1	4.1%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	8.3%	4	2.5%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	5.9%	28	4.1%	2	2.7%	1	0.0%	0	4.1%	2	4.5%	2	15.4%	8	10.0%	5	15.4%	4	4.8%	2	4.2%	2	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	12.6%	60	0.0%	0	2.7%	1	9.8%	4	0.0%	0	50.0%	22	23.1%	12	30.0%	15	11.5%	3	0.0%	0	4.2%	2	2.5%	1
Regal Theatre, Ipswich Street, Stowmarket	2.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	5.8%	3	4.0%	2	11.5%	3	4.8%	2	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	2.0%	1	3.8%	1	0.0%	0	2.1%	1	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	5.2%	25	4.1%	2	2.7%	1	17.1%	7	28.6%	14	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	19.9%	95	20.4%	10	59.5%	22	17.1%	7	14.3%	7	6.8%	3	3.8%	2	6.0%	3	11.5%	3	76.2%	32	12.5%	6	0.0%	0
Cambridge	0.4%	2	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.4%	21	22.4%	11	0.0%	0	7.3%	3	0.0%	0	4.5%	2	7.7%	4	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Ipswich	6.1%	29	6.1%	3	2.7%	1	12.2%	5	4.1%	2	9.1%	4	11.5%	6	4.0%	2	7.7%	2	2.4%	1	4.2%	2	2.5%	1
Long Melford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.6%	3	2.0%	1	0.0%	0	2.4%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	2.1%	1	2.5%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Norwich	8.6%	41	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.8%	1	2.4%	1	31.3%	15	52.5%	21
Sir John Mills Theatre, Gatacre Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
West End / Central London	22.8%	109	28.6%	14	21.6%	8	29.3%	12	36.7%	18	15.9%	7	21.2%	11	24.0%	12	30.8%	8	2.4%	1	18.8%	9	22.5%	9
Woodbridge	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.4%	1	0.0%	0	5.0%	2
(Don't know / varies)	4.4%	21	6.1%	3	2.7%	1	0.0%	0	4.1%	2	2.3%	1	5.8%	3	4.0%	2	3.8%	1	2.4%	1	10.4%	5	5.0%	2
Base:		478		49		37		41		49		44		52		50		26		42		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a fortnight	1.5%	7	4.1%	2	2.7%	1	0.0%	0	2.0%	1	2.3%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a month	7.5%	36	4.1%	2	0.0%	0	9.8%	4	6.1%	3	6.8%	3	7.7%	4	8.0%	4	7.7%	2	11.9%	5	4.2%	2	17.5%	7
Once every two months	27.4%	131	32.7%	16	35.1%	13	26.8%	11	26.5%	13	34.1%	15	23.1%	12	28.0%	14	23.1%	6	23.8%	10	25.0%	12	22.5%	9
Once every six months	41.6%	199	42.9%	21	56.8%	21	43.9%	18	44.9%	22	40.9%	18	48.1%	25	40.0%	20	42.3%	11	23.8%	10	43.8%	21	30.0%	12
Once a year	13.8%	66	12.2%	6	5.4%	2	14.6%	6	10.2%	5	9.1%	4	7.7%	4	16.0%	8	23.1%	6	16.7%	7	18.8%	9	22.5%	9
Less often	2.7%	13	0.0%	0	0.0%	0	4.9%	2	4.1%	2	0.0%	0	5.8%	3	2.0%	1	0.0%	0	4.8%	2	2.1%	1	5.0%	2
(Don't know / varies)	4.6%	22	4.1%	2	0.0%	0	0.0%	0	2.0%	1	6.8%	3	3.8%	2	6.0%	3	3.8%	1	19.0%	8	2.1%	1	2.5%	1
Base:	478	49	37	41	49	44	52	50	26	42	48	40												

Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

Those who visit museum, gallery or other place of historical / cultural interest at Q31:

Ipswich Museum	8.3%	32	3.0%	1	0.0%	0	0.0%	0	2.6%	1	21.9%	7	20.4%	10	23.5%	8	0.0%	0	0.0%	0	13.5%	5	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	1.6%	6	0.0%	0	12.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	3.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	2.0%	1	0.0%	0	21.9%	7	10.0%	3	2.7%	1	0.0%	0
Norfolk and Suffolk Aviation Museum	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Bramford	0.5%	2	3.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.1%	16	0.0%	0	9.1%	3	2.8%	1	5.3%	2	0.0%	0	0.0%	0	0.0%	0	9.4%	3	13.3%	4	2.7%	1	6.3%	2
Cambridge	4.1%	16	12.1%	4	9.1%	3	2.8%	1	2.6%	1	3.1%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	4	5.4%	2	0.0%	0
Colchester	5.4%	21	12.1%	4	0.0%	0	8.3%	3	7.9%	3	3.1%	1	18.4%	9	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Ipswich	5.4%	21	0.0%	0	0.0%	0	2.8%	1	0.0%	0	9.4%	3	18.4%	9	11.8%	4	3.1%	1	3.3%	1	5.4%	2	0.0%	0
Lavenham	0.5%	2	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.0%	4	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.7%	1	3.1%	1
Sudbury	0.8%	3	0.0%	0	0.0%	0	5.6%	2	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.8%	3	3.0%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0
Chester-le-Street	0.3%	1	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	4.9%	19	3.0%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0	6.3%	2	3.3%	1	5.4%	2	31.3%	10
Portsmouth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.3%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
West End / Central London	37.0%	143	33.3%	11	42.4%	14	33.3%	12	68.4%	26	46.9%	15	28.6%	14	35.3%	12	34.4%	11	16.7%	5	24.3%	9	43.8%	14
York	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0
(Don't know / varies)	19.2%	74	30.3%	10	12.1%	4	33.3%	12	10.5%	4	9.4%	3	6.1%	3	26.5%	9	18.8%	6	26.7%	8	32.4%	12	9.4%	3
Base:	386	33	33	36	38	32	49	34	32	30	37	32												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.5%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.3%	5	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Once a month	9.1%	35	12.1%	4	21.2%	7	13.9%	5	7.9%	3	6.3%	2
Once every two months	22.8%	88	27.3%	9	24.2%	8	25.0%	9	21.1%	8	28.1%	9
Once every six months	38.6%	149	21.2%	7	33.3%	11	36.1%	13	44.7%	17	43.8%	14
Once a year	18.7%	72	24.2%	8	12.1%	4	11.1%	4	23.7%	9	18.8%	6
Less often	5.7%	22	12.1%	4	0.0%	0	11.1%	4	2.6%	1	0.0%	0
(Don't know / varies)	3.4%	13	0.0%	0	6.1%	2	2.8%	1	0.0%	0	3.1%	1
Base:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>												
Braintree	0.4%	2	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	9.2%	44	0.0%	0	45.0%	18	2.1%	1	2.4%	1	2.2%	1
Colchester	1.5%	7	2.7%	1	0.0%	0	6.3%	3	2.4%	1	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Debenham	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Eye	2.5%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Hadleigh	6.9%	33	0.0%	0	0.0%	0	2.1%	1	0.0%	0	71.1%	32
Halstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	7.8%	37	0.0%	0	0.0%	0	0.0%	0	11.1%	5	30.4%	14
Lavenham	1.7%	8	2.7%	1	7.5%	3	8.3%	4	0.0%	0	0.0%	0
Long Melford	3.4%	16	21.6%	8	2.5%	1	14.6%	7	0.0%	0	0.0%	0
Manningtree	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	6
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Stowmarket	9.0%	43	0.0%	0	5.0%	2	0.0%	0	2.2%	1	0.0%	0
Sudbury	15.3%	73	24.3%	9	7.5%	3	47.9%	23	90.5%	38	0.0%	0
Acton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Aldham	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Bentley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Beyton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Bradfield St. George	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Brockley	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Chelmsford	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Cockfield	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Colne Engaine	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Dennington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Diss	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	6
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Earls Colne	0.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.6%	3	0.0%	0	0.0%	0	0.0%	0	6.5%	3	0.0%	0
Elmswell	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Felsham	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	1.0%	5	13.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Groton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Holton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kersey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Lawshall	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.4%	2	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Eleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Norton	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	4
Norwich	1.9%	9	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Rattlesden	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	4
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sicklesmere	0.4%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Southwold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Stutton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Tharston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2
Tostock	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
Waldringfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
West Bergholt	0.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.8%	4	0.0%	0	0.0%	0	0.0%	0	6.7%	3	0.0%	0
Woolpit	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Yaxley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
(Don't know / varies)	11.1%	53	8.1%	3	0.0%	0	2.1%	1	2.4%	1	8.9%	4
Base:		477		37		40		48		42		45
												46
												45
												45
												41
												48
												40

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	31.9%	152	32.4%	12	40.0%	16	35.4%	17	33.3%	14	42.2%	19	30.4%	14	33.3%	15	24.4%	11	24.4%	10	22.9%	11	32.5%	13
Once a fortnight	19.9%	95	16.2%	6	32.5%	13	16.7%	8	21.4%	9	24.4%	11	21.7%	10	15.6%	7	28.9%	13	7.3%	3	27.1%	13	5.0%	2
Once a month	30.0%	143	24.3%	9	12.5%	5	35.4%	17	35.7%	15	24.4%	11	21.7%	10	31.1%	14	31.1%	14	43.9%	18	33.3%	16	35.0%	14
Once every two months	10.5%	50	10.8%	4	12.5%	5	8.3%	4	9.5%	4	2.2%	1	13.0%	6	13.3%	6	11.1%	5	17.1%	7	8.3%	4	10.0%	4
Once every six months	4.4%	21	8.1%	3	0.0%	0	4.2%	2	0.0%	0	4.4%	2	4.3%	2	4.4%	2	2.2%	1	4.9%	2	4.2%	2	12.5%	5
Once a year	0.6%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	11	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	2.2%	1	2.2%	1	2.4%	1	4.2%	2	5.0%	2
Base:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38 Where do you or members of your household normally go to a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Braintree	0.5%	4	4.1%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	18.8%	153	2.7%	2	67.6%	50	11.8%	9	8.9%	7	4.3%	3	0.0%	0	2.5%	2	21.3%	13	66.7%	50	23.9%	16	1.4%	1
Colchester	2.1%	17	8.1%	6	0.0%	0	3.9%	3	0.0%	0	1.4%	1	6.9%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	20.9%	14	2.7%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	4.7%	38	0.0%	0	0.0%	0	2.6%	2	0.0%	0	48.6%	34	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	4	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.4%	1
Haverhill	0.4%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.6%	103	0.0%	0	0.0%	0	0.0%	0	2.5%	2	20.0%	14	40.2%	35	39.2%	31	19.7%	12	4.0%	3	3.0%	2	5.5%	4
Lavenham	2.0%	16	2.7%	2	5.4%	4	6.6%	5	1.3%	1	4.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	3.6%	29	9.5%	7	2.7%	2	13.2%	10	11.4%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	4.8%	39	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	10.1%	8	39.3%	24	5.3%	4	1.5%	1	0.0%	0
Sudbury	14.8%	121	31.1%	23	4.1%	3	48.7%	37	72.2%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Abroad	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Assington	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Basildon	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Beyton	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfield St. Clare	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Cambridge	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.7%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	1.3%	1	1.5%	1	1.4%	1
Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockfield	0.2%	2	0.0%	0	1.4%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Engaine	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Diss	3.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	1.6%	1	0.0%	0	22.4%	15	16.4%	12
Earls Colne	0.4%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felsham	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	1.4%	11	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0
Hintlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kedington	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kersey	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Kesgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawshall	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Little Waldingfield	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
North Walsham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pin Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Rede	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Shepreth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shotley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuddenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.2%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	12.5%	102	14.9%	11	2.7%	2	6.6%	5	2.5%	2	14.3%	10
Base:		815		74		74		76		79		70
								87		79		61
										75		67
												73

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.5%	151	14.9%	11	8.1%	6	26.3%	20	24.1%	19	30.0%	21	12.6%	11	17.7%	14	21.3%	13	16.0%	12	17.9%	12	16.4%	12
Once a fortnight	18.8%	153	13.5%	10	20.3%	15	19.7%	15	22.8%	18	14.3%	10	23.0%	20	17.7%	14	23.0%	14	16.0%	12	23.9%	16	12.3%	9
Once a month	32.3%	263	28.4%	21	39.2%	29	35.5%	27	30.4%	24	37.1%	26	21.8%	19	30.4%	24	31.1%	19	30.7%	23	26.9%	18	45.2%	33
Once every two months	18.2%	148	27.0%	20	23.0%	17	7.9%	6	16.5%	13	15.7%	11	25.3%	22	20.3%	16	11.5%	7	21.3%	16	13.4%	9	15.1%	11
Once every six months	8.7%	71	12.2%	9	9.5%	7	7.9%	6	5.1%	4	1.4%	1	12.6%	11	10.1%	8	9.8%	6	9.3%	7	10.4%	7	6.8%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Less often	0.6%	5	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
(Don't know / varies)	2.6%	21	2.7%	2	0.0%	0	1.3%	1	1.3%	1	1.4%	1	1.1%	1	3.8%	3	3.3%	2	6.7%	5	4.5%	3	2.7%	2
Base:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q39 Where do you or members of your household normally go for family entertainment?																									
<i>Those who partake in family entertainment activities at Q31:</i>																									
Bowlsworld, Ipswich	7.8%	18	0.0%	0	0.0%	0	3.7%	1	0.0%	0	11.1%	2	13.6%	3	30.8%	4	6.3%	1	0.0%	0	22.7%	5	7.7%	2	
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	11.7%	27	0.0%	0	52.2%	12	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	37.5%	6	22.7%	5	3.8%	1	
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Namco Fun Scape Ltd, Sproughton Road, Ipswich	4.8%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	9.1%	2	30.8%	4	18.8%	3	0.0%	0	4.5%	1	0.0%	0	
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.3%	3	4.5%	1	0.0%	0	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tenpin Colchester	6.1%	14	22.7%	5	0.0%	0	3.7%	1	11.5%	3	0.0%	0	22.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Braintree	1.7%	4	18.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bury St Edmunds	6.1%	14	4.5%	1	13.0%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.5%	6	9.1%	2	3.8%	1	
Colchester	0.4%	1	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Debenham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	
Ipswich	15.2%	35	0.0%	0	4.3%	1	3.7%	1	0.0%	0	38.9%	7	36.4%	8	0.0%	0	56.3%	9	12.5%	2	22.7%	5	7.7%	2	
Stowmarket	2.2%	5	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	6.3%	1	6.3%	1	0.0%	0	0.0%	0	
Sudbury	19.9%	46	31.8%	7	8.7%	2	55.6%	15	69.2%	18	22.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	0.4%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Chelmsford	0.4%	1	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Edinburgh	0.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Great Whelnetham	0.4%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	
Martlesham	1.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	0.0%	0	7.7%	2	
Norwich	5.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	46.2%	12	
Sproughton	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Strikes, Byford Road, Sudbury	2.2%	5	4.5%	1	4.3%	1	7.4%	2	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	8.7%	20	9.1%	2	0.0%	0	3.7%	1	7.7%	2	11.1%	2	13.6%	3	7.7%	1	6.3%	1	6.3%	1	4.5%	1	23.1%	6	
Base:		231		22		23		27		26		18		22		13		16		16		16		22	26

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q39A How often do you or your household visit for family entertainment?																									
<i>Those who partake in family entertainment activities at Q31:</i>																									
Once a week	4.8%	11	0.0%	0	8.7%	2	0.0%	0	11.5%	3	5.6%	1	9.1%	2	7.7%	1	0.0%	0	6.3%	1	0.0%	0	3.8%	1	
Once a fortnight	3.9%	9	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.5%	1	7.7%	1	12.5%	2	0.0%	0	4.5%	1	7.7%	2	
Once a month	13.9%	32	13.6%	3	8.7%	2	14.8%	4	15.4%	4	16.7%	3	13.6%	3	23.1%	3	12.5%	2	25.0%	4	4.5%	1	11.5%	3	
Once every two months	26.0%	60	31.8%	7	26.1%	6	33.3%	9	26.9%	7	16.7%	3	22.7%	5	15.4%	2	43.8%	7	18.8%	3	31.8%	7	15.4%	4	
Once every six months	28.6%	66	27.3%	6	26.1%	6	33.3%	9	26.9%	7	44.4%	8	13.6%	3	38.5%	5	25.0%	4	25.0%	4	18.2%	4	38.5%	10	
Once a year	14.7%	34	13.6%	3	30.4%	7	7.4%	2	11.5%	3	5.6%	1	22.7%	5	7.7%	1	6.3%	1	12.5%	2	27.3%	6	11.5%	3	
Less often	6.1%	14	9.1%	2	0.0%	0	3.7%	1	3.8%	1	11.1%	2	9.1%	2	0.0%	0	0.0%	0	12.5%	2	9.1%	2	7.7%	2	
(Don't know / varies)	2.2%	5	4.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	3.8%	1	
Base:		231		22		23		27		26		18		22		13		16		16		22		26	
Q40 Where do you or members of your household normally go for other leisure activities not mentioned?																									
<i>Those who go to other leisure attractions at Q31:</i>																									
Braintree	20.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Bury St Edmunds	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Eye	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0
Norwich	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0
(Don't know / varies)	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Base:		5		1		2		0		0		0		0		0		0		1		1		0	
Q40A How often do you or your household visit for other leisure activities not mentioned?																									
<i>Those who go to other leisure attractions at Q31:</i>																									
Once a week	60.0%	3	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0
Once a fortnight	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Once a month	20.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0
Base:		5		1		2		0		0		0		0		0		0		1		1		0	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	44.2%	486	36.0%	36	53.0%	53	27.0%	27	39.0%	39	45.0%	45	50.0%	50	44.0%	44	45.0%	45	54.0%	54	49.0%	49	44.0%	44
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.3%	47	1.0%	1	2.0%	2	6.0%	6	5.0%	5	7.0%	7	7.0%	7	4.0%	4	4.0%	4	3.0%	3	6.0%	6	2.0%	2
A theatre	0.4%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.2%	13	4.0%	4	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better cinema provision e.g. new multi-screen	4.7%	52	7.0%	7	0.0%	0	11.0%	11	27.0%	27	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.5%	49	2.0%	2	7.0%	7	8.0%	8	3.0%	3	3.0%	3	6.0%	6	3.0%	3	7.0%	7	4.0%	4	5.0%	5	1.0%	1
Improved access by foot and cycle	0.6%	7	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Improved public transport	2.4%	26	5.0%	5	5.0%	5	1.0%	1	2.0%	2	2.0%	2	1.0%	1	3.0%	3	4.0%	4	2.0%	2	1.0%	1	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.9%	10	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	2	1.0%	1
More / better car parking	2.0%	22	2.0%	2	3.0%	3	3.0%	3	2.0%	2	2.0%	2	3.0%	3	4.0%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	3.0%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
More / better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More / better health clubs / gyms	0.7%	8	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
More / better seats	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	3.5%	38	3.0%	3	3.0%	3	5.0%	5	4.0%	4	7.0%	7	2.0%	2	4.0%	4	4.0%	4	3.0%	3	1.0%	1	2.0%	2
More local sports & recreation facilities	1.6%	18	1.0%	1	0.0%	0	7.0%	7	5.0%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.5%	6	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More street cleaning	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	1.3%	14	0.0%	0	1.0%	1	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	3.0%	3
A community centre / hall	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Better advertising	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.5%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
More / better facilities in general	1.0%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	2	1.0%	1	3.0%	3
More adult evening classes	0.5%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
(Don't do leisure activities)	12.6%	139	14.0%	14	8.0%	8	20.0%	20	5.0%	5	15.0%	15	9.0%	9	20.0%	20	11.0%	11	13.0%	13	13.0%	13	11.0%	11
(Don't know)	14.9%	164	19.0%	19	9.0%	9	12.0%	12	11.0%	11	15.0%	15	18.0%	18	11.0%	11	15.0%	15	13.0%	13	14.0%	14	27.0%	27
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GEN Gender of respondent:																								
Male	32.0%	352	30.0%	30	40.0%	40	26.0%	26	38.0%	38	34.0%	34	36.0%	36	37.0%	37	28.0%	28	28.0%	28	26.0%	26	29.0%	29
Female	68.0%	748	70.0%	70	60.0%	60	74.0%	74	62.0%	62	66.0%	66	64.0%	64	63.0%	63	72.0%	72	72.0%	72	74.0%	74	71.0%	71
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGE Can I ask how old you are please?																								
18-24	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
25-34	3.5%	38	1.0%	1	3.0%	3	7.0%	7	5.0%	5	4.0%	4	2.0%	2	2.0%	2	6.0%	6	4.0%	4	0.0%	0	4.0%	4
35-44	10.8%	119	8.0%	8	10.0%	10	14.0%	14	12.0%	12	8.0%	8	10.0%	10	10.0%	10	16.0%	16	8.0%	8	10.0%	10	13.0%	13
45-54	22.6%	249	34.0%	34	20.0%	20	26.0%	26	21.0%	21	16.0%	16	27.0%	27	21.0%	21	25.0%	25	14.0%	14	22.0%	22	23.0%	23
55-64	18.5%	203	17.0%	17	30.0%	30	14.0%	14	13.0%	13	19.0%	19	18.0%	18	20.0%	20	20.0%	20	18.0%	18	18.0%	18	16.0%	16
65+	42.1%	463	38.0%	38	35.0%	35	37.0%	37	47.0%	47	49.0%	49	41.0%	41	42.0%	42	32.0%	32	54.0%	54	48.0%	48	40.0%	40
(Refused)	2.2%	24	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	4.0%	4	1.0%	1	2.0%	2	2.0%	2	3.0%	3
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]																								
Working full time	38.5%	424	36.0%	36	39.0%	39	40.0%	40	37.0%	37	37.0%	37	41.0%	41	38.0%	38	45.0%	45	31.0%	31	41.0%	41	39.0%	39
Working part time	7.2%	79	5.0%	5	6.0%	6	7.0%	7	11.0%	11	9.0%	9	7.0%	7	7.0%	7	7.0%	7	6.0%	6	7.0%	7	7.0%	7
Unemployed	1.5%	16	0.0%	0	3.0%	3	1.0%	1	2.0%	2	1.0%	1	3.0%	3	0.0%	0	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Retired	45.3%	498	43.0%	43	43.0%	43	46.0%	46	44.0%	44	50.0%	50	46.0%	46	45.0%	45	40.0%	40	57.0%	57	44.0%	44	40.0%	40
A housewife	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2
A student	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	3.5%	39	12.0%	12	7.0%	7	1.0%	1	2.0%	2	2.0%	2	0.0%	0	5.0%	5	2.0%	2	1.0%	1	2.0%	2	5.0%	5
Sick / disabled	1.0%	11	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	4	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.2%	24	3.0%	3	1.0%	1	3.0%	3	2.0%	2	1.0%	1	1.0%	1	4.0%	4	1.0%	1	1.0%	1	2.0%	2	5.0%	5
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	19.4%	213	17.0%	17	16.0%	16	13.0%	13	24.0%	24	25.0%	25	18.0%	18	20.0%	20	18.0%	18	20.0%	20	27.0%	27	15.0%	15
Two	42.9%	472	40.0%	40	41.0%	41	40.0%	40	41.0%	41	46.0%	46	47.0%	47	43.0%	43	39.0%	39	56.0%	56	37.0%	37	42.0%	42
Three	14.0%	154	15.0%	15	22.0%	22	23.0%	23	17.0%	17	12.0%	12	9.0%	9	12.0%	12	11.0%	11	8.0%	8	13.0%	13	12.0%	12
Four	14.7%	162	15.0%	15	15.0%	15	10.0%	10	11.0%	11	12.0%	12	16.0%	16	16.0%	16	22.0%	22	13.0%	13	15.0%	15	17.0%	17
Five	5.0%	55	7.0%	7	2.0%	2	10.0%	10	3.0%	3	4.0%	4	5.0%	5	3.0%	3	6.0%	6	2.0%	2	5.0%	5	8.0%	8
Six	1.3%	14	1.0%	1	2.0%	2	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2
Seven or more	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	21.1%	232	17.0%	17	19.0%	19	16.0%	16	25.0%	25	24.0%	24	19.0%	19	20.0%	20	24.0%	24	22.0%	22	28.0%	28	18.0%	18
Two	55.2%	607	56.0%	56	50.0%	50	54.0%	54	53.0%	53	60.0%	60	57.0%	57	56.0%	56	53.0%	53	64.0%	64	50.0%	50	54.0%	54
Three	14.2%	156	17.0%	17	22.0%	22	20.0%	20	14.0%	14	11.0%	11	12.0%	12	14.0%	14	12.0%	12	9.0%	9	10.0%	10	15.0%	15
Four or more	7.1%	78	5.0%	5	7.0%	7	7.0%	7	6.0%	6	4.0%	4	9.0%	9	5.0%	5	10.0%	10	5.0%	5	11.0%	11	9.0%	9
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	77.5%	852	72.0%	72	81.0%	81	70.0%	70	80.0%	80	83.0%	83	78.0%	78	75.0%	75	72.0%	72	86.0%	86	82.0%	82	73.0%	73
One	7.5%	82	8.0%	8	8.0%	8	12.0%	12	9.0%	9	7.0%	7	5.0%	5	11.0%	11	5.0%	5	5.0%	5	5.0%	5	7.0%	7
Two	10.0%	110	12.0%	12	7.0%	7	12.0%	12	6.0%	6	8.0%	8	13.0%	13	8.0%	8	17.0%	17	7.0%	7	7.0%	7	13.0%	13
Three	2.1%	23	2.0%	2	2.0%	2	3.0%	3	2.0%	2	1.0%	1	1.0%	1	1.0%	1	3.0%	3	2.0%	2	3.0%	3	3.0%	3
Four or more	0.5%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
INC Approximately what is your total household income?																								
£0 - £15,000	9.6%	106	8.0%	8	11.0%	11	12.0%	12	16.0%	16	11.0%	11	8.0%	8	7.0%	7	7.0%	7	7.0%	7	11.0%	11	8.0%	8
£15,001 - £20,000	5.0%	55	1.0%	1	5.0%	5	6.0%	6	9.0%	9	7.0%	7	4.0%	4	4.0%	4	7.0%	7	7.0%	7	4.0%	4	1.0%	1
£20,001 - £30,000	5.7%	63	3.0%	3	6.0%	6	7.0%	7	2.0%	2	7.0%	7	1.0%	1	7.0%	7	9.0%	9	5.0%	5	9.0%	9	7.0%	7
£30,001 - £40,000	7.5%	82	11.0%	11	2.0%	2	5.0%	5	10.0%	10	8.0%	8	10.0%	10	6.0%	6	12.0%	12	5.0%	5	7.0%	7	6.0%	6
£40,001 - £50,000	4.7%	52	5.0%	5	7.0%	7	4.0%	4	5.0%	5	8.0%	8	6.0%	6	2.0%	2	10.0%	10	4.0%	4	1.0%	1	0.0%	0
£50,001 - £60,000	3.3%	36	3.0%	3	6.0%	6	2.0%	2	4.0%	4	3.0%	3	3.0%	3	2.0%	2	3.0%	3	1.0%	1	6.0%	6	3.0%	3
£60,001 - £70,000	1.7%	19	2.0%	2	2.0%	2	3.0%	3	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	3.0%	3	0.0%	0	3.0%	3
£70,001 - £80,000	1.9%	21	3.0%	3	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2	4.0%	4	0.0%	0	2.0%	2	3.0%	3	3.0%	3
£80,001 - £90,000	1.2%	13	0.0%	0	3.0%	3	2.0%	2	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	3
£90,001 - £100,000	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£100,001 - £150,000	1.7%	19	2.0%	2	1.0%	1	1.0%	1	6.0%	6	1.0%	1	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2
£150,001+	0.5%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / refused)	56.8%	625	60.0%	60	57.0%	57	55.0%	55	47.0%	47	51.0%	51	58.0%	58	62.0%	62	51.0%	51	64.0%	64	57.0%	57	63.0%	63
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	6.7%	74	2.0%	2	5.0%	5	10.0%	10	16.0%	16	6.0%	6	5.0%	5	5.0%	5	7.0%	7	5.0%	5	8.0%	8	5.0%	5
One	39.8%	438	39.0%	39	34.0%	34	37.0%	37	46.0%	46	46.0%	46	41.0%	41	33.0%	33	44.0%	44	44.0%	44	38.0%	38	36.0%	36
Two	36.2%	398	39.0%	39	40.0%	40	30.0%	30	28.0%	28	34.0%	34	40.0%	40	46.0%	46	35.0%	35	39.0%	39	34.0%	34	33.0%	33
Three or more	14.6%	161	15.0%	15	19.0%	19	19.0%	19	8.0%	8	13.0%	13	11.0%	11	11.0%	11	13.0%	13	12.0%	12	19.0%	19	21.0%	21
(Refused)	2.6%	29	5.0%	5	2.0%	2	4.0%	4	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	5.0%	5
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
FUT Would you be willing to be recontacted for future quality control purposes?																								
Yes	62.5%	687	58.0%	58	54.0%	54	66.0%	66	71.0%	71	61.0%	61	58.0%	58	68.0%	68	63.0%	63	58.0%	58	73.0%	73	57.0%	57
No	37.5%	413	42.0%	42	46.0%	46	34.0%	34	29.0%	29	39.0%	39	42.0%	42	32.0%	32	37.0%	37	42.0%	42	27.0%	27	43.0%	43
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode:												
CO10 0	5.0%	55	0.0%	0	0.0%	0	55.0%	55	0.0%	0	0.0%	0
CO10 1	6.0%	66	0.0%	0	0.0%	0	0.0%	0	66.0%	66	0.0%	0
CO10 2	3.1%	34	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0
CO10 5	1.3%	14	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0
CO10 7	3.4%	37	37.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.2%	24	24.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	2.3%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0
CO11 1	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21
CO6 2	1.5%	16	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.2%	13	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.5%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0
CO6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
CO7 6	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15
CO8 5	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10
IP13 8	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24
IP14 2	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24
IP14 3	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11
IP14 4	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	20
IP14 5	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21
IP14 6	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	29
IP20 0	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 9	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 4	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 5	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 7	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	4.2%	46	0.0%	0	46.0%	46	0.0%	0	0.0%	0	0.0%	0
IP30 0	4.9%	54	0.0%	0	54.0%	54	0.0%	0	0.0%	0	0.0%	0
IP30 9	5.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 0	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16
IP6 8	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16
IP7 5	4.3%	47	0.0%	0	0.0%	0	0.0%	0	47.0%	47	0.0%	0
IP7 6	2.4%	26	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0
IP7 7	2.4%	26	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0
IP8 3	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	19
IP8 4	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13
IP9 1	0.9%	10	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0
IP9 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	35
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
ZON												
Zone 1	9.1%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.1%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.1%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 4	9.1%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 5	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 6	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 7	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 8	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Appendix 2:

Data Tabulations

By Zone (Weighted)

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
Aldi, Gipping Way, STOWMARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.1%	45	12.3%	18	5.9%	2	9.8%	12	19.2%	11	0.6%	0
Aldi, HAVERHILL	0.4%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	7.3%	81	0.0%	0	4.8%	2	0.0%	0	0.0%	0	1.1%	1
Asda superstore, Turner Rise, COLCHESTER	1.1%	12	4.4%	7	0.0%	0	3.3%	4	0.0%	0	0.7%	1
Co op, Church Street, EYE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.1%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	10
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, CAPEL ST MARY	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	6
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Bury Road, STOWMARKET	1.6%	18	0.7%	1	3.4%	1	0.0%	0	0.0%	0	2.8%	4
Morrisons, 175 London Road, HADLEIGH	4.7%	52	0.0%	0	0.0%	0	2.7%	3	0.0%	0	53.8%	43
Morrisons, DISS	6.2%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Morrisons, Sproughton Road, IPSWICH	2.1%	23	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.9%	1
Roys of Wroxham, Great Eastern Road, SUDBURY	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.7%	8	5.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.6%	40	7.3%	11	1.1%	0	16.8%	21	11.3%	7	0.9%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Sainsbury's, HAVERHILL	0.5%	6	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Metro, Kesgrave, IPSWICH	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.9%	4
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.4%	5	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	5.8%	63	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.6%	18	0.0%	0	8.2%	3	3.3%	4	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	9.8%	108	22.5%	34	7.7%	3	33.9%	43	47.9%	28	1.5%	1
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	1.0%	11	0.0%	0	8.8%	3	1.8%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	43	6.8%	10	3.5%	1	15.2%	19	17.5%	10	3.2%	3
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1
Haverhill	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	1
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stowmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.9%	9	1.2%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	0.8%	0	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	1.7%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	5.0%	7	26.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Market Hill, Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Norwich Road, Barham, Claydon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, Holbrook	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.6%	1
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, North Walsham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Local shops, Tiptree, Essex	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, Bedingfield Way, Bury St. Edmunds	3.6%	40	0.9%	1	31.7%	12	0.6%	1	0.0%	0	1.2%	2
Sainsbury's, Brazen Gate, Norwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, High Street, Halstead	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	9	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Tesco Extra, Copdock Interchange, Ipswich	3.7%	40	0.0%	0	0.0%	0	0.0%	0	7.8%	6	21.0%	28
Tesco Extra, Highwoods Square, Colchester	0.6%	7	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, George Westwood Way, Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Waitrose, Corn Exchange, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Waitrose, Fred Archer Way, Newmarket	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews Avenue, Colchester	0.3%	3	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Internet / mail order	7.8%	85	8.1%	12	5.7%	2	5.9%	7	2.8%	2	5.4%	4	10.7%	14	1.4%	2	9.8%	16	14.4%	11	11.6%	7	8.9%	9
(Don't know / varies)	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	2.2%	4	0.7%	1	2.0%	1	2.7%	3
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01:

Asda	16.5%	14	0.0%	0	50.3%	1	10.4%	1	0.0%	0	0.0%	0	11.0%	2	0.0%	0	57.4%	9	0.0%	0	0.0%	0	19.4%	2
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	13.2%	11	0.0%	0	38.0%	1	22.9%	2	0.0%	0	12.9%	1	0.0%	0	44.7%	1	0.0%	0	36.7%	4	13.3%	1	29.7%	3
Tesco	56.0%	48	88.6%	11	0.0%	0	66.7%	5	100.0%	2	36.0%	2	80.7%	12	0.0%	0	28.9%	5	58.4%	6	67.6%	4	25.0%	2
Waitrose / Ocado	11.6%	10	11.4%	1	11.8%	0	0.0%	0	0.0%	0	51.1%	2	8.3%	1	55.3%	1	13.6%	2	4.8%	1	19.1%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.9%	2
Weighted base:	85	12	2	7	2	4	14	2	16	11	7	9												
Sample:	75	8	7	6	3	7	7	2	7	8	11	9												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q02 What do you like about this store / town centre? [MR]																									
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																									
Nothing / very little	5.2%	52	1.8%	2	7.3%	3	2.1%	2	4.0%	2	3.7%	3	2.2%	3	7.3%	9	13.7%	19	2.7%	2	5.2%	3	4.7%	4	
Attractive environment / nice place	2.8%	28	6.1%	8	0.9%	0	2.6%	3	4.2%	2	2.4%	2	0.0%	0	2.3%	3	1.8%	3	8.3%	5	2.9%	1	0.0%	0	
Close to friends or relatives	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Close to home	42.0%	422	39.8%	54	40.1%	15	35.4%	42	48.6%	27	63.4%	48	53.5%	62	39.6%	49	40.7%	57	30.9%	20	46.6%	23	28.2%	24	
Close to work	1.1%	11	1.0%	1	4.7%	2	0.8%	1	2.2%	1	1.3%	1	2.1%	2	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Compact	2.5%	25	1.0%	1	1.7%	1	9.5%	11	0.0%	0	0.6%	0	0.0%	0	0.8%	1	3.1%	4	4.8%	3	4.7%	2	0.7%	1	
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by bus	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by car	3.0%	30	1.0%	1	2.4%	1	7.1%	8	3.5%	2	1.2%	1	0.8%	1	6.7%	8	1.5%	2	3.7%	2	1.8%	1	2.5%	2	
Easy to park	6.5%	65	8.0%	11	6.2%	2	9.5%	11	6.0%	3	3.2%	2	6.2%	7	1.7%	2	10.3%	14	5.2%	3	5.5%	3	5.8%	5	
Good facilities	1.3%	13	0.0%	0	2.3%	1	0.8%	1	0.7%	0	0.0%	0	1.9%	2	0.8%	1	2.0%	3	1.6%	1	7.6%	4	0.0%	0	
Good food stores	2.7%	27	3.1%	4	2.7%	1	2.4%	3	2.0%	1	2.6%	2	4.6%	5	3.7%	5	1.4%	2	0.0%	0	6.7%	3	1.4%	1	
Good pubs, cafés or restaurants	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good range of non-food shops	3.0%	31	0.8%	1	1.9%	1	2.2%	3	8.8%	5	1.0%	1	10.9%	13	1.9%	2	0.0%	0	0.0%	0	2.0%	1	5.1%	4	
Makes a change from other places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0	
Quiet	3.4%	34	0.0%	0	3.9%	1	13.7%	16	3.0%	2	0.0%	0	4.2%	5	4.2%	5	1.1%	2	0.0%	0	2.0%	1	1.8%	2	
Safe and secure	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Traditional	0.9%	9	0.0%	0	1.2%	0	0.8%	1	1.5%	1	1.7%	1	0.0%	0	2.9%	4	0.0%	0	0.8%	1	1.5%	1	0.7%	1	
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	1.6%	16	1.0%	1	3.3%	1	3.4%	4	0.7%	0	2.3%	2	1.4%	2	0.8%	1	1.8%	3	2.7%	2	1.4%	1	0.0%	0	
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clean / tidy store	0.5%	5	0.0%	0	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	
Familiarity / habit / always shopped there	3.4%	34	7.4%	10	3.1%	1	4.2%	5	0.0%	0	1.3%	1	2.5%	3	4.0%	5	1.8%	3	3.3%	2	2.7%	1	3.5%	3	
Friendly / helpful staff	2.4%	24	4.8%	7	2.2%	1	1.9%	2	2.9%	2	1.3%	1	0.0%	0	2.1%	3	1.8%	3	4.1%	3	0.9%	0	4.4%	4	
General convenience	0.8%	8	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.7%	1	
Good company ethics (Fairtrade etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Good internal layout	1.1%	11	0.8%	1	3.0%	1	1.3%	2	0.8%	0	0.0%	0	0.0%	0	1.4%	2	1.1%	2	1.0%	1	2.0%	1	2.5%	2	
Good range / choice of food products	8.3%	83	10.8%	15	7.9%	3	7.9%	9	10.0%	6	4.1%	3	10.8%	13	4.0%	5	7.2%	10	5.8%	4	4.8%	2	16.3%	14	
Good range of independent shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Good special offers	0.6%	6	0.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	1	2.0%	1	1.1%	1	
Has a petrol station	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Has everything I need	1.0%	10	0.8%	1	1.2%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0	1.7%	2	1.5%	2	0.0%	0	1.5%	1	0.0%	0	
Large / spacious store	0.8%	8	1.0%	1	0.0%	0	2.9%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	12.8%	128	12.8%	17	14.0%	5	6.0%	7	16.2%	9	6.1%	5	9.8%	11	19.6%	24	7.7%	11	21.9%	14	7.2%	4	24.0%	21
Loyalty card scheme	0.6%	6	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.9%	1	1.4%	1
Not too big / crowded	0.8%	8	2.8%	4	1.9%	1	0.8%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Preference for the retailer	1.3%	13	2.1%	3	2.3%	1	1.7%	2	0.0%	0	0.6%	0	0.0%	0	1.5%	2	1.4%	2	3.0%	2	1.8%	1	0.7%	1
Quality of food products	5.7%	57	8.4%	11	4.1%	2	6.8%	8	7.3%	4	1.2%	1	4.5%	5	6.3%	8	4.6%	6	5.9%	4	5.2%	3	5.9%	5
Value for money	2.8%	28	4.1%	6	2.7%	1	2.1%	2	0.8%	0	0.7%	1	1.4%	2	2.2%	3	5.3%	7	3.8%	2	0.0%	0	4.5%	4
Work there / staff discount	0.9%	9	2.0%	3	0.0%	0	2.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.8%	1
(Don't know)	2.2%	22	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.0%	1	1.1%	1	4.2%	6	2.1%	1	2.0%	1	11.3%	10
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

Excluding those who do their main food shopping via the Internet at Q01:

Car / van (as driver)	81.8%	820	87.4%	119	90.6%	34	79.6%	94	50.3%	28	80.9%	61	85.2%	99	85.3%	106	80.6%	113	84.0%	53	75.2%	37	88.1%	76
Car / van (as passenger)	11.2%	112	9.7%	13	6.4%	2	11.3%	13	26.5%	15	6.2%	5	9.1%	11	10.5%	13	10.0%	14	16.0%	10	17.4%	9	8.6%	7
Bus, minibus or coach	1.2%	12	1.6%	2	1.9%	1	5.2%	6	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	50	0.0%	0	1.2%	0	3.3%	4	21.9%	12	11.1%	8	4.9%	6	3.2%	4	7.6%	11	0.0%	0	5.6%	3	2.6%	2
Taxi	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	19.1%	191	24.7%	34	29.8%	11	26.2%	31	19.6%	11	15.4%	12	15.5%	18	10.5%	13	17.6%	25	18.7%	12	21.4%	10	16.9%	15
Yes - other food shopping	11.6%	116	17.4%	24	18.1%	7	9.5%	11	19.4%	11	5.4%	4	5.4%	6	2.3%	3	10.6%	15	14.1%	9	23.9%	12	17.5%	15
Yes - bars / pubs	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.6%	26	3.7%	5	6.6%	2	0.6%	1	5.9%	3	1.8%	1	6.0%	7	0.6%	1	0.0%	0	2.7%	2	3.2%	2	2.2%	2
Yes - cinemas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	9.9%	100	10.2%	14	5.9%	2	10.5%	12	0.7%	0	23.6%	18	5.4%	6	8.6%	11	16.4%	23	8.7%	6	14.1%	7	0.7%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Yes - gyms / health and fitness	0.7%	7	0.0%	0	4.7%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.1%	1	0.8%	1
Yes - library	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - markets	0.5%	5	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Yes - meeting family	2.3%	23	4.5%	6	2.3%	1	1.7%	2	0.0%	0	3.3%	2	1.7%	2	4.3%	5	0.7%	1	2.5%	2	1.1%	1	1.5%	1
Yes - meeting friends	1.0%	10	4.0%	5	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.8%	1
Yes - museums / art gallery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.6%	6	0.8%	1	0.7%	0	0.0%	0	1.8%	1	0.6%	0	0.0%	0	1.7%	2	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.0%	10	2.6%	4	0.7%	0	0.6%	1	0.7%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	1.0%	1	1.1%	1	1.5%	1
Yes - restaurants	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	0	0.6%	1	0.7%	0	3.3%	2	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.5%	95	6.1%	8	9.7%	4	12.7%	15	2.4%	1	30.5%	23	3.3%	4	1.6%	2	12.0%	17	4.6%	3	19.7%	10	10.2%	9
Yes - work	3.8%	38	7.2%	10	7.8%	3	2.7%	3	3.4%	2	0.0%	0	3.7%	4	5.2%	6	5.3%	7	3.9%	2	0.0%	0	0.0%	0
Yes - other	0.5%	5	0.0%	0	1.2%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.2%	1	1.8%	2
No	53.9%	540	49.4%	68	36.1%	13	50.2%	59	61.5%	35	43.4%	33	66.8%	78	64.0%	79	53.9%	76	50.8%	32	44.4%	22	53.7%	46
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.2%	2
Weighted base:		1003		137		37		118		56		76		116		124		140		63		49		86
Sample:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01):</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	10.7%	49	1.6%	1	67.9%	16	6.3%	4	4.4%	1	0.0%	0
Capel St. Mary	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.8%	13	12.9%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Copdock Mill	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.0%	27	0.0%	0	0.0%	0	4.2%	2	0.0%	0	50.8%	21
Halstead	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	6	8.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	11.7%	54	0.0%	0	0.0%	0	1.3%	1	1.8%	0	19.1%	8
Lavenham	0.3%	1	0.0%	0	1.8%	0	1.3%	1	0.0%	0	0.0%	0
Manningtree	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.8%	68	0.0%	0	10.1%	2	0.0%	0	0.0%	0	5.1%	2
Sudbury	26.0%	119	61.1%	42	17.8%	4	85.3%	50	93.9%	20	5.1%	2
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3
Diss	10.8%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Framlingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Leyton	1.3%	6	8.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.4%	2	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	5.5%	25	1.6%	1	0.0%	0	0.0%	0	18.2%	8	6.6%	3
Weighted base:	459	69	24	59	22	41	39	45	65	31	27	38
Sample:	485	46	59	49	40	44	32	36	37	46	50	46

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
Aldi, 84 London Road, COLCHESTER	0.4%	4	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Aldi, Girling Street, SUDBURY	3.6%	40	8.0%	12	1.3%	1	15.3%	19	12.2%	7	1.8%	1
Aldi, HAVERHILL	0.3%	3	1.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.6%	29	0.0%	0	1.0%	0	0.0%	0	0.0%	0	10.0%	8
Asda superstore, Turner Rise, COLCHESTER	0.6%	6	1.8%	3	3.6%	1	0.0%	0	3.6%	2	0.0%	0
Co op, Church Street, EYE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.6%	6	0.0%	0	0.0%	0	2.0%	2	5.1%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.9%	21	0.0%	0	0.0%	0	1.3%	2	0.0%	0	22.5%	18
Co-op, 80A High Street, LAVENHAM	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, NEEDHAM MARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.5%	6	0.9%	1	0.0%	0	3.3%	4	0.8%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	2.8%	31	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0
Morrisons, 175 London Road, HADLEIGH	2.1%	23	0.0%	0	0.0%	0	5.3%	7	1.5%	1	15.1%	12
Morrisons, DISS	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.3%	25	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	2.0%	22	0.0%	0	0.7%	0	0.0%	0	1.5%	1	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.7%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.6%	6	3.3%	5	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	5.1%	56	6.4%	10	1.8%	1	26.7%	34	12.1%	7	5.9%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	7.1%	10	4.5%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	6	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.5%	6	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	1.7%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	4.0%	44	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.6%	6	17.4%	28	8.4%	6	4.2%	2	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.6%	7	0.9%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	4.0%	44	8.8%	13	5.7%	2	15.8%	20	13.9%	8	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.2%	13	0.7%	1	8.5%	3	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	9.0%	7	1.5%	1	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	43	8.0%	12	1.8%	1	12.5%	16	12.5%	7	8.5%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.2%	2	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cedars Park	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Colchester	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	5.7%	8	2.3%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Lavenham	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.4%	4	1.2%	2	0.0%	0	0.9%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	1.1%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Street / Farmers' Markets in Stowmarket	0.1%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.3%	4	0.0%	0	0.0%	0	1.4%	2	3.2%	2	0.0%	0
Aldi, Mere Street, Diss	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	13
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.6%	7	0.0%	0	7.8%	3	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5
Asda Superstore, Western Way, Bury St. Edmunds	0.6%	7	0.0%	0	7.8%	3	0.0%	0	1.5%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.7%	8	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.6%	2
Budgens, Bullock Fair Close, Harleston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Sheldrake Drive, Ipswich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Co-op, The Street, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Co-op, The Street, Rickingham, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Iceland, North Street, Sudbury	0.4%	5	0.0%	0	0.7%	0	1.4%	2	3.6%	2	0.9%	1
Lidl, Copenhagen Way, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0

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Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lidl, Holt Road, Cromer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, London Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Local shops, Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Local shops, Earls Colne	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mundesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Norwich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shotley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Local shops, Stowupland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	3	0.9%	1	2.2%	1	0.0%	0	0.0%	0	1.1%	1
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.6%	18	0.0%	0	11.6%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brazen Gate, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6
Sainsbury's, Forest Retail Park, London Road, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.5%	5	1.8%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	3
Tesco Extra, Copdock Interchange, Ipswich	2.4%	26	1.2%	2	0.0%	0	0.0%	0	1.3%	1	7.9%	11
Tesco Extra, Highwoods Square, Colchester	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cangle	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Road, Haverhill																								
Tesco Superstore, George Westwood Way, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1										
Tesco Superstore, Ipswich Road, Norwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.2%	1								
Tesco Superstore, Victoria Road, Diss	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.7%	1	8.9%	5	24.1%	23				
Waitrose, Church Street, Saxmundham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1		
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2		
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Waitrose, St. Andrews Avenue, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / mail order	1.6%	17	3.3%	5	3.2%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.2%	3	2.1%	3	0.0%	0	4.4%	2	0.7%	1
(Don't know / varies)	1.6%	17	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.9%	1	3.2%	4	1.0%	1	2.2%	4	5.9%	4	2.5%	1	1.3%	1
(Nowhere else)	36.3%	399	39.5%	59	31.8%	13	28.9%	36	42.0%	24	22.9%	18	39.2%	53	40.0%	50	37.4%	60	34.6%	26	40.4%	23	38.3%	37
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06:

Asda	15.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.0%	2	0.0%	0	21.6%	1	0.0%	0
Sainsbury's	11.4%	2	0.0%	0	33.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.0%	1	0.0%	0	21.6%	1	0.0%	0
Tesco	55.9%	10	100.0%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	64.0%	2	36.0%	1	0.0%	0	0.0%	0
Waitrose / Ocado	13.1%	2	0.0%	0	66.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.7%	1	0.0%	0
(Don't know / varies)	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:	17	5	1	0	2	0	3	3	0	2	1	1										
Sample:	18	3	3	0	2	0	2	2	0	2	0	5	1									

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	1.4%	16	1.5%	2	0.0%	0	3.9%	5	14.5%	8	0.0%	0
Aldi, HAVERHILL	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.4%	27	0.0%	0	0.7%	0	0.8%	1	0.0%	0	3.1%	2
Asda superstore, Turner Rise, COLCHESTER	0.5%	5	2.1%	3	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Co op, Church Street, EYE	1.0%	11	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.4%	4	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.9%	10	0.0%	0	1.5%	1	7.4%	9	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	5
Co-op, 72 High Street, HADLEIGH	1.8%	19	0.0%	0	0.0%	0	1.0%	1	0.0%	0	21.5%	17
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	1.7%	18	2.8%	4	1.1%	0	10.9%	14	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	9
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.3%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, The Street, CAPEL ST MARY	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	19
Co-op Local, DEDHAM	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.4%	4	0.0%	0	0.0%	0	2.1%	3	0.8%	0	0.6%	0
Lidl, Bury Road, STOWMARKET	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, 19 Market Hill SUDBURY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Morrisons, 175 London Road, HADLEIGH	1.8%	20	0.0%	0	0.0%	0	3.3%	4	0.0%	0	20.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.6%	1	5.8%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0	1.0%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.2%	2	0.7%	1	0.0%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.3%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	1.5%	16	2.0%	3	0.7%	0	7.2%	9	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	2.5%	3	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	2.4%	26	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	14.7%	23	1.8%	1	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.4%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	2.6%	29	5.8%	9	4.8%	2	8.9%	11	12.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.4%	4	0.0%	0	5.0%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	2.3%	25	2.0%	3	0.7%	0	12.8%	16	9.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	1.0%	11	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	8	0.8%	0	0.7%	1
Debenham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Dedham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Hadleigh	0.8%	9	0.0%	0	0.0%	0	1.3%	2	0.0%	0	8.0%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	6	3.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Ipswich	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.8%	9	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lavenham	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey

For Carter Jonas

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February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Long Melford	0.2%	3	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3
Needham Market	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4
Sudbury	0.7%	7	0.0%	0	0.0%	0	2.7%	3	6.6%	4	0.0%	0
Stowmarket	1.0%	12	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Street / Farmers' Markets in Sudbury	0.1%	2	0.0%	0	0.0%	0	0.6%	1	1.3%	1	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, Mere Street, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.3%	3	0.0%	0	4.0%	2	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Asda Superstore, Western Way, Bury St. Edmunds	0.2%	2	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	20
Budgens, Bullock Fair Close, Harleston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Ashfield Road, Elmswell	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	5
Co-op, Chapel Road, West Bergholt	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre, Ravenswood, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Co-op, High Street, Earls Colne	0.6%	7	4.2%	6	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, London Road, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Co-op, Market Hill, Clare	1.0%	11	7.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Co-op, Market Place, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Norwich Road, Barham, Claydon	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, Rickinghall, Diss	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	17.4%	10	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.4%	5	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	4	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.5%	6	0.0%	0	0.0%	0	4.3%	5	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	11
Local shops, Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Local shops, Combs Ford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Local shops, East Bergholt	0.4%	5	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0
Local shops, Elmswell	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislingham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local shops, Glemsford	1.6%	17	11.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
Local shops, Hitcham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Holbrook	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Local shops, Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.3%	4	0.0%	0	9.3%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3
Local shops, Metfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Mundesley	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Local shops, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Local shops, Rattlesden	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Rickinghall	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Rougham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Local shops, Sicklesmere	0.1%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local shops, Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Local shops, Westley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Woolpit	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	2	0.0%	0	1.1%	0	1.3%	2	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.4%	2
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's, Bedingfield Way, Bury St. Edmunds	0.7%	7	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.5%	6	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway,	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Colchester												
Spar, Bells Lane, Glemsford	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.6%
Spar, High Street, Mundesley	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.9%
Tesco Superstore, Victoria Road, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.3%
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Internet / mail order (Don't know / varies)	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
(Don't do top-up shopping)	2.7%	30	0.0%	0	3.3%	1	0.0%	0	0.0%	0	4.2%	6
	30.7%	337	32.7%	49	32.8%	13	22.2%	28	37.3%	22	37.1%	30
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07:

Asda	86.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Weighted base:	6	0	0	0	0	0	0	1	5	0	0	0
Sample:	2	0	0	0	0	0	0	1	1	0	0	0

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Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.5%	4	0.0%	0	1.0%	0	0.0%	0	1.3%	0	1.5%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	9.0%	69	9.7%	10	11.2%	3	13.1%	13	7.8%	3	11.4%	6
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	7.3%	56	7.2%	7	2.2%	1	10.7%	10	4.9%	2	17.2%	9
61% - 65%	0.9%	7	2.4%	2	0.0%	0	0.8%	1	1.1%	0	0.0%	0
66% - 70%	12.6%	96	13.3%	13	6.7%	2	15.0%	15	11.7%	4	10.7%	5
71% - 75%	9.0%	69	9.0%	9	8.5%	2	7.3%	7	4.9%	2	13.0%	7
76% - 80%	22.2%	170	22.9%	23	25.3%	7	28.2%	28	34.4%	13	15.0%	8
81% - 85%	3.9%	29	3.8%	4	3.4%	1	1.7%	2	4.4%	2	3.0%	1
86% - 90%	16.2%	124	17.7%	18	24.5%	6	7.7%	8	10.1%	4	13.7%	7
91% - 95%	5.7%	43	1.8%	2	9.0%	2	3.8%	4	3.9%	1	3.7%	2
96% - 100%	1.9%	15	3.2%	3	2.0%	1	5.1%	5	0.0%	0	1.8%	1
(Don't know)	8.9%	68	9.0%	9	6.2%	2	5.1%	5	13.9%	5	8.9%	4
(Refused)	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	2
<i>Mean:</i>	<i>75.61</i>	<i>75.94</i>	<i>79.02</i>	<i>73.52</i>	<i>74.81</i>	<i>72.54</i>	<i>74.56</i>	<i>69.76</i>	<i>79.08</i>	<i>78.91</i>	<i>77.67</i>	<i>80.17</i>
Weighted base:	763	100	26	98	36	50	108	85	104	56	36	64
Sample:	743	67	62	75	67	74	77	59	62	72	62	66

Babergh & Mid Suffolk Household Survey For Carter Jonas

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February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07:</i>																								
Aldi, Girling Street, SUDBURY	1.5%	11	4.7%	5	0.0%	0	5.0%	5	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, HAVERHILL	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.9%	1	3.5%	1	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	0.7%	5	0.0%	0	0.0%	0	3.6%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	1	0.0%	0	1.2%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	0.8%	6	0.0%	0	0.0%	0	1.7%	2	0.0%	0	8.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.4%	3	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op, MANNINGTREE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.6%	4	0.0%	0	1.6%	0	3.7%	4	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.3%	2	0.9%	1	0.0%	0	0.0%	0
Morrisons, 175 London Road, HADLEIGH	0.9%	7	0.0%	0	0.0%	0	1.7%	2	0.0%	0	8.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2	1.5%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.0%	8	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	8	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Roys of Wroxham, Great Eastern Road, SUDBURY	0.4%	3	1.8%	2	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.2%	1	0.0%	0	0.0%	0	0.0%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	1.6%	12	0.0%	0	0.0%	0	0.0%	10	10.6%	10	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	8.0%	9	2.1%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.3%	3	1.8%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	1.4%	11	2.5%	2	1.6%	0	6.2%	6	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	0.4%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.9%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	1.1%	9	3.8%	4	0.0%	0	1.9%	2	7.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.9%	7	0.0%	0	6.6%	2	1.7%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0
Hadleigh	1.3%	10	0.0%	0	0.0%	0	3.0%	3	0.0%	0	12.0%	6	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.6%	5	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	1.4%	11	1.1%	1	0.0%	0	5.4%	5	9.2%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	2.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.5%	4	1.4%	1	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Aldi, Meredith Road,	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.9%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.1%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	1.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	2	0.0%	0
Iceland, Taylors Square, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Essex																							
Local shops, Diss	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	0.0%	0	
Local shops, East Bergholt	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Elmswell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	3	0.0%	0	0.0%	0	
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.9%	1
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
Local shops, Glemsford	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Harleston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	
Local shops, Ickworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Local shops, Lawshall	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Mendlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	
Local shops, Mistley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Nayland	0.5%	4	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Old Newton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	
Local shops, Pulham St.	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Mary																							
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	
Local shops, Semer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Stradbroke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	
Local shops, Thorndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Local shops, Woolpit	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.4%	3	0.0%	0	1.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.0%	0	0.0%	0	
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.9%	1	0.0%	0	0.0%	0	
Sainsbury's, High Street, Halstead	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Western Approach, Stanway, Colchester	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Bramford Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Cornhill, Bury St. Edmunds	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Norwich Road, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Copdock	0.5%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.9%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich (Don't know / varies)	3.5% 27	6.0% 6	2.9% 1	0.0% 0	1.7% 1	4.9% 2	5.3% 6	0.0% 0	4.3% 4	7.9% 4	5.9% 2	0.0% 0
(Nowhere else)	58.7% 448	55.3% 55	66.2% 17	41.2% 40	40.7% 15	54.2% 27	66.8% 72	76.6% 65	48.5% 50	64.6% 36	61.5% 22	74.2% 48
Weighted base:	763	100	26	98	36	50	108	85	104	56	36	64
Sample:	743	67	62	75	67	74	77	59	62	72	62	66

Babergh & Mid Suffolk Household Survey

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
Tesco Extra, Copdock Interchange, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.1%	13	5.6%	8	0.0%	0	0.6%	1	1.6%	1	0.6%	0
Bury St Edmunds	23.0%	253	28.8%	43	68.2%	27	40.0%	50	26.1%	15	6.3%	5
Colchester	7.8%	86	20.7%	31	0.0%	0	18.2%	23	18.8%	11	5.8%	5
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	1
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	25.1%	276	0.0%	0	0.8%	0	7.0%	9	6.1%	4	53.3%	43
Long Melford	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Stowmarket	3.4%	38	0.0%	0	1.3%	1	0.0%	0	0.6%	0	0.0%	0
Sudbury	5.3%	59	14.1%	21	2.1%	1	13.8%	17	29.6%	17	1.7%	1
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Street Market in Sudbury	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.4%	15	3.4%	5	8.7%	3	3.3%	4	1.5%	1	0.0%	0
Central London	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1
Chelmsford	0.7%	8	1.7%	2	0.0%	0	0.0%	0	0.0%	0	3.9%	5
Diss	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Felixstowe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.7%	5
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Norwich	7.9%	86	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.4%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	3	0.0%	0	0.0%	0	1.6%	2	0.8%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stradbroke	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Thetford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.7%	2
Internet / catalogue	12.7%	140	14.5%	22	13.1%	5	12.1%	15	12.8%	7	15.8%	13
(Don't know)	3.1%	34	0.7%	1	1.8%	1	0.8%	1	0.0%	0	11.3%	9
(Don't do this type of shopping)	2.0%	23	1.9%	3	1.1%	0	1.2%	2	0.0%	0	1.4%	1
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10:

Amazon	5.9%	8	6.4%	1	11.2%	1	0.0%	0	33.3%	2	3.6%	0	14.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	1
Asda	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	3.4%	5	6.4%	1	0.0%	0	8.3%	1	6.4%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Ebay	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	1	10.5%	2	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0
Ebuyer	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	1.5%	2	0.0%	0	0.0%	0	0.0%	0	11.4%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	1	5.5%	0	0.0%	0	0.0%	0
Littlewoods	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0
Marks & Spencer	11.6%	16	12.7%	3	0.0%	0	5.0%	1	0.0%	0	19.8%	2	16.9%	3	15.8%	2	16.5%	3	0.0%	0	30.3%	2	6.3%	1
Next	11.0%	15	0.0%	0	6.3%	0	16.1%	2	0.0%	0	0.0%	0	7.9%	1	0.0%	0	35.2%	5	21.0%	3	5.5%	0	21.5%	2
Sainsbury's	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.0%	1	0.0%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	23.3%	33	27.0%	6	13.4%	1	5.0%	1	33.4%	2	7.2%	1	29.9%	5	25.3%	3	24.2%	4	37.7%	6	18.0%	1	27.8%	3
Cotton Traders	3.7%	5	10.3%	2	5.1%	0	14.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	2.3%	3	5.2%	1	0.0%	0	5.0%	1	5.2%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	4.5%	6	5.2%	1	0.0%	0	27.3%	4	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	25.9%	36	27.0%	6	64.1%	3	18.7%	3	5.2%	0	48.4%	6	14.3%	2	41.8%	6	6.2%	1	25.9%	4	23.1%	2	30.6%	3
Weighted base:	140	22	5	15	7	13	15	13	15	17	8	9												
Sample:	150	18	15	12	12	17	11	12	11	18	13	11												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	78.0%	705	80.5%	99	85.7%	28	79.7%	86	55.5%	28	80.5%	46	72.6%	81	82.5%	90	74.9%	95	84.4%	46	73.1%	33	85.5%	73
Car / van (as passenger)	8.9%	81	7.5%	9	8.0%	3	8.2%	9	15.8%	8	4.8%	3	7.1%	8	6.2%	7	15.2%	19	11.2%	6	14.2%	6	3.4%	3
Bus, minibus or coach	7.8%	70	8.0%	10	5.0%	2	8.6%	9	10.2%	5	11.8%	7	11.5%	13	7.3%	8	4.8%	6	4.5%	2	9.7%	4	4.9%	4
Using park & ride facility	1.8%	16	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.6%	1	4.9%	5	2.4%	3	2.5%	3	0.0%	0	1.9%	1	2.9%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.0%	18	1.5%	2	0.0%	0	2.0%	2	18.5%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.0%	0	0.7%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	11	1.5%	2	0.0%	0	1.6%	2	0.0%	0	1.3%	1	2.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Bicycle	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		904		123		33		108		51		57		111		109		127		54		45		85
Sample:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																									
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Copdock Interchange, Ipswich	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.4%	5	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	5.6%	61	5.9%	9	20.8%	8	6.3%	8	11.6%	7	0.0%	0	0.0%	0	0.6%	1	4.3%	7	25.3%	19	5.7%	3	0.0%	0	0.0%
Colchester	1.9%	21	8.8%	13	0.0%	0	2.4%	3	0.0%	0	1.3%	1	2.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%
Hadleigh	0.4%	4	0.0%	0	0.0%	0	0.8%	1	0.0%	0	3.1%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	5.5%	60	0.0%	0	0.0%	0	0.0%	0	2.5%	1	7.0%	6	18.1%	24	12.5%	16	6.1%	10	0.0%	0	4.2%	2	1.0%	1	0.0%
Stowmarket	2.8%	31	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	2.5%	3	13.2%	21	6.6%	5	1.7%	1	0.0%	0	0.0%
Sudbury	3.0%	33	7.7%	11	0.0%	0	9.8%	12	13.8%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%
Cambridge	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%
Diss	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	10.4%	10	0.0%
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	1.9%	21	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	4.2%	2	16.0%	15	0.0%
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.0%	11	0.9%	1	0.0%	0	5.3%	7	4.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Thurrock	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / catalogue	37.6%	414	31.6%	47	39.7%	16	39.4%	50	34.7%	20	44.7%	36	38.3%	52	34.2%	43	47.3%	75	27.3%	20	36.2%	21	35.7%	35	0.0%
(Don't know)	1.7%	18	1.7%	2	0.8%	0	2.1%	3	1.1%	1	9.5%	8	0.0%	0	2.1%	3	0.6%	1	0.7%	1	1.0%	1	0.0%	0	0.0%
(Don't do this type of shopping)	34.5%	380	36.4%	54	37.8%	15	30.3%	38	24.7%	14	31.7%	25	36.0%	49	39.9%	50	28.4%	45	39.4%	29	45.0%	25	34.9%	34	0.0%
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97	
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who buy recording media products via the Internet at Q12:</i>																								
Amazon	84.3%	349	97.6%	46	67.9%	11	73.7%	37	72.9%	15	82.6%	30	83.5%	43	89.1%	38	88.6%	67	85.1%	17	89.5%	18	79.8%	28
Asda	0.7%	3	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0	0.0%	0
Ebay	1.0%	4	0.0%	0	10.8%	2	0.0%	0	2.4%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
HMV	0.3%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.0%	4	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.0%	4	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	2.6%	1	0.0%	0	2.8%	1
Itunes	1.7%	7	2.4%	1	0.0%	0	8.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	3.5%	1	0.0%	0
Play.com	1.1%	5	0.0%	0	2.1%	0	1.5%	1	7.3%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	8.9%	37	0.0%	0	8.5%	1	6.4%	3	17.5%	4	14.6%	5	10.5%	5	7.8%	3	8.6%	6	8.2%	2	7.0%	1	14.7%	5
Weighted base:		414		47		16		50		20		36		52		43		75		20		21		35
Sample:		344		30		31		31		29		35		33		27		39		22		32		35

Babergh & Mid Suffolk Household Survey For Carter Jonas

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
Currys PC World, London Road / Copdock Interchange, Ipswich	5.1%	56	0.0%	0	0.0%	0	1.8%	2	0.0%	0	20.3%	16	11.4%	15	14.1%	18	2.5%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.4%	4	0.0%	0	0.0%	0	0.8%	1	4.1%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.5%	3	1.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Copdock Mill Interchange, Ipswich	1.6%	18	0.0%	0	0.0%	0	3.3%	4	2.1%	1	2.4%	2	2.6%	4	4.8%	6	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	1.2%	2	0.0%	0	0.6%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	9.9%	109	17.3%	26	52.0%	20	10.8%	14	7.2%	4	0.6%	0	0.0%	0	0.0%	0	4.7%	7	45.4%	34	5.5%	3	0.6%	1
Colchester	6.5%	71	27.1%	40	0.0%	0	13.3%	17	14.8%	9	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.7%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.4%	93	0.9%	1	0.0%	0	3.4%	4	1.1%	1	16.4%	13	20.3%	27	16.6%	21	11.9%	19	1.4%	1	7.6%	4	1.0%	1
Stowmarket	4.9%	54	0.0%	0	3.6%	1	0.0%	0	0.0%	0	9.5%	8	0.0%	0	5.8%	7	21.9%	35	3.5%	3	1.0%	1	0.0%	0
Sudbury	5.7%	63	14.2%	21	1.8%	1	16.6%	21	31.3%	18	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Cambridge	1.1%	12	4.2%	6	1.1%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	3.6%	3	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.3%	2	0.0%	0	18.6%	11	10.4%	10
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Greenhithe	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Harleston	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Norwich	4.7%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.8%	0	0.0%	0	1.3%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Warren Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolpit	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	26.1%	287	20.6%	31	28.7%	11	24.5%	31	14.2%	8	27.5%	22
(Don't know)	3.5%	39	2.8%	4	1.5%	1	3.5%	4	1.1%	1	3.3%	3
(Don't do this type of shopping)	14.9%	164	7.8%	12	9.9%	4	11.4%	14	18.9%	11	9.1%	7
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13:

Amazon	36.4%	105	22.1%	7	39.4%	4	51.4%	16	46.0%	4	24.6%	5	45.3%	19	28.1%	11	37.7%	18	35.6%	7	31.2%	5	41.9%	8
AO.com	3.3%	9	8.0%	2	0.0%	0	5.6%	2	0.0%	0	0.0%	0	12.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	3.3%	10	5.5%	2	2.9%	0	2.5%	1	0.0%	0	4.6%	1	0.0%	0	6.5%	3	4.5%	2	0.0%	0	6.3%	1	0.0%	0
Asda	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys	6.1%	18	3.6%	1	22.8%	3	3.1%	1	18.0%	1	7.2%	2	10.0%	4	4.4%	2	3.3%	2	0.0%	0	6.4%	1	6.8%	1
Ebay	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	20.9%	4	0.0%	0	5.0%	1
Ebuyer	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	8.3%	24	13.4%	4	9.0%	1	2.5%	1	0.0%	0	6.8%	1	5.1%	2	5.2%	2	4.5%	2	18.5%	4	30.9%	5	9.8%	2
Littlewoods	4.8%	14	0.0%	0	0.0%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	32.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.3%	1	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.7%	5	4.5%	1	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	5	0.0%	0	0.0%	0	11.0%	3	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1
Apple	1.3%	4	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	2.3%	1	3.3%	1	0.0%	0	0.0%	0	2.9%	0	0.0%	0
Co-op	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.1%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	29.1%	84	42.9%	13	23.1%	3	17.8%	5	15.1%	1	52.2%	11	25.1%	11	19.7%	8	34.8%	17	25.0%	5	22.3%	3	32.8%	6
Weighted base:	287	31	11	31	8	22	43	41	48	19	15	19												
Sample:	243	20	24	27	17	20	25	22	24	19	25	20												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
Currys PC World, London Road / Copdock Interchange, Ipswich	5.9%	65	0.7%	1	0.0%	0	1.0%	1	2.5%	1	21.9%	17	12.8%	17	13.9%	17	4.6%	7	0.7%	1	0.0%	0	1.3%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.8%	8	1.7%	2	0.0%	0	3.1%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	6.4%	9	1.0%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.5%	27	0.0%	0	0.0%	0	6.6%	8	2.1%	1	2.1%	2	5.4%	7	5.3%	7	0.0%	0	0.7%	1	1.3%	1	0.6%	1
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.3%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.4%	114	14.8%	22	64.7%	25	9.2%	12	7.0%	4	1.1%	1	0.0%	0	0.0%	0	3.4%	5	55.7%	42	5.3%	3	0.0%	0
Colchester	5.8%	64	24.8%	37	0.0%	0	9.7%	12	12.8%	7	0.0%	0	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Hadleigh	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	9	3.6%	5	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	2.0%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Haverhill	0.4%	4	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	9.4%	103	1.8%	3	0.0%	0	0.8%	1	1.5%	1	21.5%	17	22.1%	30	30.0%	38	4.0%	6	6.3%	5	2.3%	1	1.7%	2
Stowmarket	8.5%	93	0.7%	1	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	10	44.9%	72	11.2%	8	1.0%	1	0.0%	0
Sudbury	9.0%	99	23.9%	36	1.8%	1	24.5%	31	40.0%	23	11.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Cambridge	0.4%	5	0.7%	1	1.3%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0
Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	13	23.0%	22
Earls Colne	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	4	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.7%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Melksham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Norwich	3.7%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	31
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Stanton	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	3.8%	2	0.9%	1	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0
Woolpit	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	23.5%	258	18.4%	27	24.7%	10	29.5%	37	15.1%	9	14.9%	21
(Don't know)	4.2%	46	2.6%	4	1.3%	1	3.9%	5	0.0%	0	5.3%	4
(Don't do this type of shopping)	5.3%	58	3.0%	4	1.3%	1	2.3%	3	8.2%	5	7.1%	2
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Those who buy domestic electrical goods via the Internet at Q14:</i>																								
Amazon	18.6%	48	19.1%	5	11.5%	1	10.9%	4	26.8%	2	28.4%	3	22.3%	8	21.9%	6	14.7%	7	11.8%	1	23.0%	5	21.3%	4
AO.com	12.4%	32	0.0%	0	9.2%	1	19.4%	7	16.8%	1	0.0%	0	17.0%	6	9.4%	3	16.5%	7	0.0%	0	14.1%	3	14.2%	3
Argos	8.8%	23	15.2%	4	17.3%	2	13.7%	5	4.4%	0	0.0%	0	0.0%	0	4.4%	1	14.3%	6	10.7%	1	6.3%	1	6.1%	1
Asda	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	6.6%	1	0.0%	0	0.0%	0
ASOS	0.2%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Currys	13.1%	34	0.0%	0	12.7%	1	18.9%	7	15.1%	1	4.7%	1	17.0%	6	31.1%	9	4.7%	2	18.4%	2	12.4%	2	7.4%	2
Homebase	0.1%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	12.5%	32	25.3%	7	24.1%	2	12.2%	5	5.4%	0	12.6%	1	0.0%	0	15.0%	4	6.9%	3	24.2%	2	18.8%	4	14.2%	3
Littlewoods	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0
Sainsbury's	0.4%	1	0.0%	0	5.9%	1	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.6%	4	0.0%	0	0.0%	0	0.0%	0	5.4%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0
Other	4.9%	13	4.1%	1	4.4%	0	13.2%	5	5.4%	0	0.0%	0	5.6%	2	4.4%	1	2.6%	1	0.0%	0	4.8%	1	0.0%	0
Co-op	3.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	7	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	21.8%	56	36.3%	10	7.7%	1	11.7%	4	10.8%	1	54.3%	6	14.5%	6	13.8%	4	23.9%	11	28.3%	3	18.4%	4	34.0%	7
Weighted base:		258		27		10		37		9		12		38		30		45		10		20		21
Sample:		240		19		22		31		17		13		23		22		26		13		33		21

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
Tesco Extra, Copdock Interchange, Ipswich	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	3.6%	5	2.2%	3	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.5%	5	0.0%	0	0.0%	0	3.3%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	8.3%	91	6.8%	10	41.1%	16	9.3%	12	4.1%	2	0.0%	0	0.7%	1	0.0%	0	8.6%	14	43.1%	32	7.3%	4	0.0%	0
Colchester	2.9%	32	14.6%	22	0.0%	0	2.3%	3	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Hadleigh	1.4%	16	0.0%	0	0.0%	0	0.6%	1	0.0%	0	16.5%	13	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.7%	8	5.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	11.8%	130	0.0%	0	0.0%	0	3.9%	5	0.0%	0	23.3%	19	38.7%	52	30.7%	39	7.7%	12	1.5%	1	3.0%	2	0.7%	1
Long Melford	0.3%	3	0.7%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	7.3%	80	0.0%	0	1.7%	1	0.0%	0	0.0%	0	9.5%	8	0.0%	0	7.0%	9	33.6%	54	9.8%	7	3.4%	2	0.0%	0
Sudbury	10.3%	113	26.5%	39	3.9%	2	30.5%	38	53.9%	31	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Cambridge	0.4%	4	1.7%	2	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Clare	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	3	0.6%	1	0.0%	0	20.1%	11	25.1%	24
Felixstowe	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	13.1%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Rickinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	2.0%	2	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Woodbridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woolpit	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	2.4%	2	0.0%	0	0.0%	0
Internet / catalogue (Don't know)	29.5%	325	26.4%	39	28.4%	11	32.3%	41	26.7%	15	22.2%	18	34.1%	46	26.8%	34	34.6%	55	19.4%	14	38.3%	22	30.6%	30
(Don't do this type of shopping)	1.3%	14	1.7%	2	1.5%	1	0.0%	0	1.5%	1	1.4%	1	0.0%	0	2.3%	3	1.7%	3	2.5%	2	2.8%	2	0.0%	0
(Don't do this type of shopping)	12.9%	141	9.0%	13	22.9%	9	11.3%	14	5.9%	3	16.2%	13	11.8%	16	7.4%	9	12.2%	19	19.6%	15	15.5%	9	20.9%	20
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57	97											
Sample:	1100	100		100	100	100	100	100	100	100	100	100	100											

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15:

Amazon	81.0%	263	89.1%	35	85.8%	10	82.4%	34	84.0%	13	86.3%	15	91.9%	42	68.6%	23	75.6%	42	51.2%	7	87.8%	19	78.7%	23
Ebay	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	0.0%	0	0.0%	0	3.2%	1
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0	19.5%	3	0.0%	0	0.0%	0
WHSmith	0.6%	2	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.8%	16	0.0%	0	6.8%	1	6.5%	3	0.0%	0	3.2%	1	2.1%	1	14.4%	5	2.2%	1	11.8%	2	3.3%	1	7.2%	2
Play.com	0.1%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	1.8%	6	2.8%	1	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	5.2%	2
(Don't know / varies)	9.2%	30	3.5%	1	3.8%	0	7.0%	3	16.0%	2	10.6%	2	6.0%	3	6.6%	2	22.3%	12	0.0%	0	8.9%	2	5.7%	2
Weighted base:	325	39		11	41	15	18	46	34	55	14	22	30											
Sample:	308	27		23	30	27	28	29	30	31	16	35	32											

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																						
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mothercare, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	0.7%	8	0.0%	0	0.0%	0	3.7%	5	4.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Toys R Us, London Road / Copdock Interchange, Ipswich	1.6%	18	0.0%	0	0.7%	0	0.0%	0	0.0%	0	3.1%	3	4.6%	6	1.8%	2	3.1%	5	1.1%	1	0.8%	0
Copdock Mill Interchange, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.7%	1	0.7%	1	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.9%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.6%	73	7.8%	12	31.8%	13	4.8%	6	3.8%	2	0.0%	0	0.0%	0	0.6%	1	5.7%	9	38.8%	29	2.6%	1
Colchester	3.5%	38	12.9%	19	0.0%	0	8.3%	10	3.2%	2	0.6%	0	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	10	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	3	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	9.8%	107	0.0%	0	0.0%	0	5.7%	7	2.8%	2	13.6%	11	17.4%	24	26.9%	34	12.6%	20	1.1%	1	10.7%	6
Lavenham	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	2.5%	3	0.0%	0	0.0%	0	0.0%	0
Stowmarket	4.5%	50	0.0%	0	2.6%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.7%	3	25.3%	40	4.1%	3	1.5%	1
Sudbury	6.7%	73	18.0%	27	2.8%	1	21.9%	28	30.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Carterton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Diss	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.6%	1	0.0%	0	12.5%	7
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yeldham	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	6
Harlow	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Marks Tey	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Newmarket	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	2.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	17
Old Newton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Semer	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.6%	7	0.0%	0	0.0%	0	5.1%	6	0.7%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Internet / catalogue (Don't know)	23.0%	253	24.8%	37	27.6%	11	20.5%	26	17.6%	10	40.3%	32
(Don't do this type of shopping)	1.6%	17	2.9%	4	0.8%	0	0.8%	1	0.0%	0	1.5%	1
	27.5%	303	23.2%	35	31.5%	12	24.0%	30	33.9%	20	21.1%	17
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57
Sample:	1100	100		100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																								
<i>Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16:</i>																								
Amazon	49.3%	125	48.0%	18	50.8%	6	39.3%	10	35.4%	4	23.1%	7	77.3%	24	46.9%	10	54.7%	20	40.9%	6	64.3%	9	60.0%	11
Argos	3.1%	8	3.0%	1	12.2%	1	16.2%	4	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Asda	1.4%	4	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Ebay	8.2%	21	10.3%	4	18.4%	2	3.7%	1	8.3%	1	3.1%	1	0.0%	0	37.7%	8	5.7%	2	7.4%	1	3.3%	0	0.0%	0
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1	0.0%	0	0.0%	0
Tesco	1.7%	4	0.0%	0	0.0%	0	6.6%	2	0.0%	0	1.7%	1	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	7.4%	1	0.0%	0	0.0%	0
Other	9.6%	24	22.0%	8	6.4%	1	30.6%	8	0.0%	0	3.1%	1	3.1%	1	9.5%	2	0.0%	0	0.0%	0	19.8%	3	5.4%	1
Sports Direct	2.4%	6	0.0%	0	0.0%	0	0.0%	0	8.3%	1	4.5%	1	0.0%	0	0.0%	0	6.4%	2	0.0%	0	0.0%	0	7.2%	1
(Don't know / varies)	23.1%	58	13.6%	5	12.2%	1	3.7%	1	41.8%	4	62.1%	20	7.7%	2	5.9%	1	33.1%	12	38.7%	6	7.3%	1	21.9%	4
Weighted base:		253		37		11		26		10		32		31		22		37		15		13		18
Sample:		200		25		19		16		15		21		20		16		18		13		22		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	2.1%	23	2.9%	4	0.8%	0	8.8%	11	11.0%	6	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	2.3%	25	0.0%	0	0.0%	0	1.6%	2	0.0%	0	3.9%	3	5.7%	8	5.6%	7	1.4%	2	0.7%	1	3.0%	2	0.7%	1
Shawlands Retail Park, Newton Road, Sudbury	0.9%	9	1.2%	2	0.0%	0	4.7%	6	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.6%	2	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.3%	4	1.2%	2	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bury St Edmunds	15.0%	165	25.5%	38	57.8%	23	16.4%	21	12.5%	7	1.7%	1	0.0%	0	4.3%	5	11.2%	18	57.7%	43	12.2%	7	2.1%	2
Colchester	8.4%	92	27.8%	41	0.0%	0	13.5%	17	24.8%	14	0.0%	0	7.1%	10	5.5%	7	1.3%	2	0.0%	0	0.0%	0	0.6%	1
Eye	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Great Conard	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	15	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	15.5%	171	0.0%	0	1.1%	0	1.4%	2	3.0%	2	29.3%	23	42.6%	58	33.3%	42	24.8%	39	0.0%	0	4.9%	3	1.6%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	2.4%	26	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	12.7%	20	2.1%	2	0.8%	0	0.0%	0
Sudbury	4.2%	46	12.6%	19	4.2%	2	12.9%	16	16.0%	9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Buckton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Cambridge	0.5%	5	1.7%	2	1.8%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	20.8%	12	19.8%	19
Earls Colne	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Glemsford	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
John Lewis, Futura Park,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Ransomes Way, Crane Boulevard, Ipswich														
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Martlesham	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellis Village	0.3%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Newmarket	0.1%	1	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	27
Onehouse	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	1.1%	1
Sainsbury's, Cornard Road, Sudbury	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0
Walton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Welwyn Garden City	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	1.2%	13	0.9%	1	0.0%	0	0.8%	1	5.9%	3	0.9%	1	4.8%	6
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Woodbridge	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	3.2%	4
Internet / catalogue	7.5%	82	6.2%	9	9.7%	4	12.3%	16	2.6%	1	4.8%	4	5.7%	8
(Don't know)	10.0%	110	2.6%	4	4.2%	2	7.6%	10	1.3%	1	24.2%	19	13.2%	18
(Don't do this type of shopping)	16.9%	186	14.7%	22	11.7%	5	16.2%	20	8.7%	5	13.7%	11	12.8%	17
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97		
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100		

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17:

Amazon	13.3%	11	0.0%	0	15.4%	1	0.0%	0	0.0%	0	0.0%	0	27.8%	2	44.7%	4	10.3%	2	9.4%	1	26.9%	1	28.1%	1
Asda	0.5%	0	0.0%	0	0.0%	0	0.0%	0	25.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	1.2%	1	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	15.7%	13	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	41.8%	6	31.1%	3	26.5%	1	21.0%	1	21.0%	1
John Lewis	9.5%	8	14.8%	1	15.1%	1	10.9%	2	0.0%	0	0.0%	0	15.6%	1	0.0%	0	0.0%	0	18.8%	2	34.6%	1	0.0%	0
Littlewoods	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	0	0.0%	0
Marks & Spencer	2.1%	2	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	7.6%	6	29.6%	3	0.0%	0	12.2%	2	0.0%	0	19.6%	1	0.0%	0	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0
Other	21.9%	18	24.0%	2	44.1%	2	5.0%	1	0.0%	0	0.0%	0	0.0%	0	55.3%	4	47.9%	7	0.0%	0	0.0%	0	35.2%	2
Very	0.6%	0	0.0%	0	0.0%	0	0.0%	0	31.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	27.2%	22	31.6%	3	25.5%	1	44.0%	7	42.3%	1	80.4%	3	56.5%	4	0.0%	0	0.0%	0	31.2%	3	0.0%	0	15.8%	1
Weighted base:	82	9	4	16	1	4	8	8	15	9	4	5												
Sample:	72	7	8	11	3	6	6	6	5	9	6	5												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11														
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																										
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Homebase, Waldingfield Road, Sudbury	9.1%	100	17.3%	26	4.1%	2	37.0%	47	42.8%	25	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Toys R Us, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Copdock Mill Interchange, Ipswich	4.5%	50	0.0%	0	0.0%	0	0.0%	0	1.1%	1	9.1%	7	7.1%	10	9.5%	12	7.6%	12	0.0%	0	9.7%	6	2.7%	3		
Shawlands Retail Park, Newton Road, Sudbury	1.8%	20	7.3%	11	0.0%	0	3.9%	5	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	1.9%	21	1.8%	3	0.0%	0	6.9%	9	15.5%	9	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1		
Brantham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	
Bury St Edmunds	9.7%	107	1.7%	2	68.2%	27	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	10	75.8%	57	8.7%	5	1.3%	1		
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Colchester	5.0%	55	22.9%	34	0.0%	0	4.8%	6	0.8%	0	0.0%	0	10.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	0	2	0.0%
Hadleigh	2.8%	31	0.0%	0	1.3%	1	0.0%	0	0.0%	0	31.9%	26	2.9%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Halstead	0.3%	3	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill	0.8%	9	6.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ipswich	19.2%	211	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	20	49.2%	66	24.7%	31	49.4%	79	1.1%	1	14.8%	8	5.6%	5		
Long Melford	0.3%	3	0.7%	1	1.8%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Manningtree	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Needham Market	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stowmarket	1.1%	13	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	3.7%	6	0.7%	1	0.8%	0	0.8%	0	0.0%	
Sudbury	7.0%	77	19.7%	29	2.6%	1	27.5%	35	18.4%	11	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Anglia Retail Park, Bury Road, Ipswich	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Anglia Parkway South, Bury Road, Ipswich	5.7%	63	0.0%	0	0.8%	0	0.0%	0	0.0%	0	3.3%	3	3.7%	5	32.6%	41	7.8%	12	1.5%	1	1.3%	1	0.0%	0		
B&Q, The Sandlings, Euro Retail Park, Warren Heath,	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	7	0.0%	0	1.3%	2	0.0%	0	0.8%	0	0.7%	1		

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.3%	14	3.8%	6	0.0%	0	4.3%	5	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.7%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Buckton	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Diss	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	19.1%	11	9.4%	9
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harleston	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	11
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	4.2%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	3	44.1%	43
Orwell Retail Park, Ranelagh Road, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woolpit	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	1.6%	18	1.5%	2	1.1%	0	0.8%	1	0.7%	0	2.4%	2	0.9%	1	1.4%	2	2.3%	4	2.0%	2	1.9%	1	2.5%	2
(Don't know)	4.1%	45	1.7%	2	7.2%	3	3.7%	5	1.1%	1	4.3%	3	4.9%	7	0.6%	1	7.4%	12	4.9%	4	7.0%	4	3.8%	4
(Don't do this type of shopping)	9.8%	108	8.5%	13	7.6%	3	6.2%	8	6.8%	4	13.1%	10	8.9%	12	9.4%	12	10.2%	16	9.2%	7	19.0%	11	12.6%	12
Weighted base:	1100		149		39		126		58		80		135		126		159		75		57		97	
Sample:	1100		100		100		100		100		100		100		100		100		100		100		100	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18:</i>																								
Amazon	9.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1		
B&Q	22.5%	4	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	100.0%	1	44.7%	1	42.7%	2	0.0%	0	0.0%	0	0.0%	0
Boots	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	1		
Currys	6.3%	1	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
John Lewis	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	57.1%	1	0.0%	0	0.0%	0
Other	14.3%	3	0.0%	0	0.0%	0	100.1%	1	0.0%	0	23.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	23.8%	1
(Don't know / varies)	32.7%	6	50.0%	1	99.9%	0	0.0%	0	0.0%	0	23.8%	0	0.0%	0	55.3%	1	57.3%	2	42.9%	1	0.0%	0	0.0%	0
Weighted base:		18		2		0		1		0		2		1		2		4		2		1		2
Sample:		20		2		1		1		1		3		1		2		2		2		2		3

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Harleston	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	20
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	3.5%	4
Norwich	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	11
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Sprowston	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.6%	17	2.1%	3	0.0%	0	8.6%	11	5.7%	3	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	5	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.5%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	1.1%	1
Internet / catalogue	7.0%	77	10.0%	15	4.1%	2	6.5%	8	5.2%	3	2.5%	2	6.2%	8
(Don't know)	2.2%	24	2.6%	4	0.0%	0	0.8%	1	1.5%	1	3.7%	3	2.7%	4
(Don't do this type of shopping)	4.3%	47	1.8%	3	4.2%	2	4.7%	6	2.8%	2	1.5%	1	6.7%	9
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97		
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100		

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.																									
<i>Those who buy personal care goods via the Internet at Q19:</i>																									
Amazon	16.4%	13	9.2%	1	16.4%	0	9.4%	1	28.3%	1	0.0%	0	48.2%	4	0.0%	0	17.0%	3	10.8%	1	8.2%	1	21.8%	1	
Argos	3.1%	2	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2	0.0%	0	8.7%	2	0.0%	0	0.0%	0	16.4%	1	
Boots	7.9%	6	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	36.0%	1	8.7%	2	23.7%	1	0.0%	0	45.5%	2	
Debenhams	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	
Ebay	3.0%	2	12.2%	2	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
John Lewis	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.5%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1	5.0%	0	0.0%	0	
Sainsbury's	4.7%	4	0.0%	0	47.1%	1	20.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	1	0.0%	0	0.0%	0	
Tesco	20.4%	16	40.5%	6	0.0%	0	9.4%	1	27.8%	1	0.0%	0	14.2%	1	64.0%	2	0.0%	0	13.3%	1	42.9%	4	16.4%	1	
Other	16.0%	12	21.4%	3	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	42.0%	8	10.8%	1	6.2%	1	0.0%	0	
Ocado	2.5%	2	9.2%	1	0.0%	0	0.0%	0	0.0%	0	27.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Waitrose	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	1	0.0%	0	
(Don't know / varies)	16.5%	13	7.4%	1	36.6%	1	51.1%	4	0.0%	0	49.6%	1	0.0%	0	0.0%	0	23.4%	4	0.0%	0	18.3%	2	0.0%	0	
Weighted base:		77		15		2		8		3		2		8		3		18		5		9		4	
Sample:		72		10		5		5		6		3		6		2		9		6		15		5	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
Tesco Extra, Copdock Interchange, Ipswich	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	17.7%	24	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.6%	7	0.9%	1	0.0%	0	3.3%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bury St Edmunds	8.3%	92	3.5%	5	67.7%	27	1.3%	2	0.7%	0	0.6%	0	1.2%	2	0.0%	0	4.3%	7	59.0%	44	6.4%	4	1.3%	1
Capel St Mary	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.5%	28	12.0%	18	0.0%	0	2.5%	3	0.0%	0	0.0%	0	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	12	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	11	4.6%	4
Great Conard	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.1%	67	0.0%	0	1.1%	0	3.3%	4	0.0%	0	73.0%	58	1.6%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.3%	14	9.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	9	6.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	9.5%	104	0.0%	0	0.0%	0	0.8%	1	0.0%	0	14.8%	12	31.0%	42	35.4%	44	2.5%	4	0.9%	1	0.8%	0	0.0%	0
Lavenham	0.7%	7	0.0%	0	2.8%	1	4.5%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.5%	17	2.4%	4	2.2%	1	9.4%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	18.0%	23	0.6%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.0%	154	0.0%	0	4.4%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	8.4%	11	80.0%	128	12.5%	9	5.7%	3	0.0%	0
Sudbury	16.9%	186	40.6%	60	8.2%	3	55.5%	70	87.1%	51	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Bedingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	4	0.0%	0
Bungay	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.7%	8	5.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.0%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.6%	1	0.9%	1	39.8%	23	28.8%	28
Earls Colne	0.6%	7	4.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Glemsford	0.4%	4	2.2%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1

Weighted:

For Carter Jonas

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Harleston	2.9%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	32
Holbrook	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hopton-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	10
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.4%	16	2.1%	3	0.0%	0	6.4%	8	7.4%	4	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.3%	4	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0
Tharston	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.5%	6	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.1%	1
Woolpit	1.2%	13	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue (Don't know)	1.6%	18	0.9%	1	1.9%	1	0.6%	1	1.5%	1	0.9%	4
(Don't do this type of shopping)	3.5%	38	1.5%	2	4.6%	2	4.1%	5	0.0%	0	1.3%	6
Weighted base:	1100	149		39	126	58	80	135	126	159	75	97
Sample:	1100	100		100	100	100	100	100	100	100	100	100

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20:

Asda	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	10.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Sainsbury's	1.8%	0	0.0%	0	42.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	30.1%	5	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	1
Other	25.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Waitrose	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	24.4%	4	0.0%	0	57.0%	0	0.0%	0	0.0%	0	55.2%	1
Weighted base:	18	1		1	1	1	0	1	1	2	3	4
Sample:	23	1		2	1	1	0	1	1	2	5	4

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
Tesco Extra, Copdock Interchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.0%	110	15.0%	22	50.1%	20	9.2%	12	8.1%	5	1.4%	1
Capel St Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	5.4%	59	14.4%	21	0.0%	0	12.7%	16	9.8%	6	1.1%	1
Hadleigh	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	11.5%	126	0.0%	0	0.8%	0	4.0%	5	2.5%	1	31.8%	25
Stowmarket	6.0%	66	0.0%	0	2.5%	1	0.0%	0	0.6%	0	0.0%	0
Sudbury	8.1%	89	19.8%	29	1.1%	0	30.0%	38	35.5%	21	1.5%	1
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.9%	10	3.2%	5	2.8%	1	1.0%	1	0.8%	0	0.0%	0
Central London	0.5%	6	0.9%	1	1.1%	0	0.0%	0	2.0%	2	1.6%	2
Diss	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Greenhithe	0.4%	4	0.0%	0	0.0%	0	3.3%	4	0.0%	0	0.0%	0
Harleston	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Norwich	3.4%	38	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	1.1%	0	0.6%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way,	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
West Thurrock	0.6%	7	4.0%	6	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	10.3%	113	7.7%	12	6.9%	3	9.6%	12	12.7%	7	24.8%	20
(Don't know)	5.1%	56	2.1%	3	2.0%	1	5.1%	6	6.3%	4	6.1%	5
(Don't do this type of shopping)	32.3%	355	29.1%	43	29.4%	12	22.8%	29	24.3%	14	25.7%	20
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21:

Amazon	23.9%	27	21.2%	2	30.9%	1	10.4%	1	16.7%	1	3.8%	1	22.3%	3	35.1%	6	47.0%	5	0.0%	0	54.5%	2	51.9%	5
Argos	5.0%	6	11.9%	1	11.9%	0	6.3%	1	13.8%	1	0.0%	0	8.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	1
Asda	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	2	0.0%	0	0.0%	0	0.0%	0
Debenhams	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	6.5%	7	23.8%	3	0.0%	0	10.4%	1	0.0%	0	5.1%	1	8.6%	1	0.0%	0	0.0%	0	18.3%	1	0.0%	0	0.0%	0
John Lewis	11.4%	13	0.0%	0	0.0%	0	10.4%	1	6.4%	0	2.3%	0	37.9%	5	8.2%	1	8.7%	1	27.4%	2	45.5%	1	0.0%	0
Littlewoods	0.4%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	4.3%	5	11.9%	1	0.0%	0	13.9%	2	0.0%	0	0.0%	0	0.0%	0	11.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.0%	5	11.9%	1	0.0%	0	6.3%	1	16.7%	1	0.0%	0	0.0%	0	0.0%	0	10.8%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	42.3%	48	19.3%	2	57.1%	2	42.2%	5	40.0%	3	88.9%	18	22.6%	3	39.6%	6	19.2%	2	54.3%	3	0.0%	0	37.9%	4
Weighted base:	113	12	3	12	7	20	14	16	11	6	3	9												
Sample:	87	8	7	8	11	6	8	10	7	8	5	9												

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.0%	12	0.0%	0	1.8%	1	2.5%	3	11.4%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.0%	11	1.2%	2	0.0%	0	3.0%	4	9.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.8%	74	4.1%	6	2.4%	1	19.4%	24	19.6%	11	10.6%	8	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
One days a week	10.9%	120	31.0%	46	6.2%	2	36.2%	46	33.1%	19	2.6%	2	0.7%	1	0.0%	0	0.0%	0	3.8%	3	1.3%	1	0.6%	1
Every two weeks	5.5%	60	14.9%	22	3.5%	1	14.3%	18	12.1%	7	5.8%	5	2.3%	3	0.0%	0	1.3%	2	2.4%	2	0.0%	0	0.0%	0
Monthly	6.2%	69	14.4%	21	6.1%	2	15.0%	19	9.2%	5	10.3%	8	2.5%	3	0.0%	0	3.3%	5	2.5%	2	0.0%	0	2.1%	2
Once every two months	1.8%	20	4.8%	7	12.0%	5	3.1%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1	0.0%	0
Three-four times a year	4.8%	52	8.6%	13	9.6%	4	4.3%	5	0.7%	0	21.4%	17	4.8%	6	2.4%	3	0.6%	1	2.1%	2	1.7%	1	0.0%	0
Once a year	4.0%	44	2.6%	4	8.9%	3	0.6%	1	0.0%	0	5.6%	4	11.5%	16	3.8%	5	4.0%	6	2.1%	2	2.3%	1	1.9%	2
Less often	3.0%	33	2.4%	4	3.9%	2	0.0%	0	3.6%	2	5.3%	4	2.3%	3	2.2%	3	5.6%	9	3.1%	2	4.0%	2	2.3%	2
Never	54.7%	601	16.0%	24	45.0%	18	0.9%	1	0.7%	0	33.6%	27	75.0%	101	81.0%	102	84.6%	135	83.3%	62	89.4%	51	83.1%	81
(Don't know / varies)	0.3%	3	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	17.6%	88	11.2%	14	21.6%	5	12.8%	16	20.8%	12	23.6%	12	19.8%	7	17.1%	4	40.2%	10	45.5%	6	21.9%	1	7.9%	1
Attractive environment / nice place	11.6%	58	16.0%	20	15.1%	3	9.0%	11	12.1%	7	7.3%	4	16.2%	5	8.5%	2	0.0%	0	16.7%	2	33.8%	2	7.1%	1
Close to friends or relatives	0.7%	4	0.0%	0	7.7%	2	0.0%	0	0.7%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0
Close to home	23.3%	116	24.5%	31	5.4%	1	39.5%	49	54.3%	31	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	2
Close to work	3.3%	17	0.0%	0	0.0%	0	3.1%	4	8.1%	5	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.3%	41	9.3%	12	6.1%	1	11.3%	14	5.0%	3	3.4%	2	20.3%	7	5.1%	1	0.0%	0	4.2%	1	9.0%	1	3.6%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.5%	3	0.0%	0	1.2%	0	1.2%	2	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.3%	12	4.3%	5	6.4%	1	3.3%	4	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.4%	57	20.1%	25	15.7%	3	14.1%	18	3.8%	2	13.2%	7	3.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Good facilities	1.0%	5	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.3%	7	0.9%	1	0.0%	0	0.8%	1	1.3%	1	0.0%	0	5.7%	2	3.4%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.7%	8	2.9%	4	0.0%	0	1.0%	1	2.1%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0
Good range of non-food shops	15.9%	79	19.9%	25	5.7%	1	9.6%	12	16.7%	10	13.8%	7	5.7%	2	5.1%	1	33.2%	8	11.0%	1	32.3%	2	59.0%	10
Makes a change from other places	2.5%	12	1.5%	2	7.9%	2	0.0%	0	0.7%	0	5.5%	3	10.8%	4	0.0%	0	3.9%	1	4.2%	1	7.3%	0	0.0%	0
Quiet	1.8%	9	1.5%	2	0.0%	0	2.0%	2	1.5%	1	3.4%	2	0.0%	0	0.0%	0	6.5%	2	4.2%	1	0.0%	0	0.0%	0
Safe and secure	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.4%	27	7.6%	9	4.0%	1	5.9%	7	2.4%	1	5.9%	3	4.7%	2	0.0%	0	6.5%	2	9.2%	1	7.3%	0	0.0%	0
Traditional	2.9%	15	5.6%	7	3.2%	1	2.6%	3	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	21	2.0%	2	2.0%	0	2.7%	3	0.7%	0	0.0%	0	0.0%	0	56.0%	13	0.0%	0	0.0%	0	9.0%	1	0.0%	0
A specific shop	2.2%	11	2.0%	2	2.0%	0	4.7%	6	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.8%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Free car parking	10.1%	50	14.7%	18	22.7%	5	19.6%	24	0.8%	0	1.1%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.6%	3	1.1%	1	2.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.7%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.4%	7	3.9%	5	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.2%	3	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	0.7%	4	1.1%	1	4.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky (Don't know)	1.0%	5	0.0%	0	0.0%	0	1.4%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
	3.2%	16	0.9%	1	1.2%	0	0.0%	0	0.8%	0	1.7%	1	18.4%	6	10.8%	3	9.7%	2	9.2%	1	0.0%	0	5.8%	1
Weighted base:		499		125		22		125		58		53		34		24		25		12		6		16
Sample:		493		87		56		99		99		65		24		10		16		16		11		10

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	37.2%	409	40.9%	61	37.3%	15	17.5%	22	17.2%	10	30.4%	24	37.9%	51	36.7%	46	48.8%	78	55.4%	41	28.2%	16	45.8%	45
Better access by road	2.9%	32	0.7%	1	1.3%	1	3.9%	5	3.3%	2	0.6%	0	3.6%	5	3.1%	4	3.9%	6	5.8%	4	3.4%	2	1.3%	1
Better public transport	1.3%	14	1.7%	2	1.1%	0	2.6%	3	0.0%	0	0.6%	0	2.3%	3	0.6%	1	1.0%	2	1.1%	1	0.8%	0	0.6%	1
Better signposting	0.2%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.7%	8	1.1%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.6%	18	2.0%	3	0.7%	0	8.2%	10	2.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	4.8%	53	7.9%	12	11.0%	4	15.4%	19	17.0%	10	3.8%	3	1.6%	2	0.0%	0	0.7%	1	0.7%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.2%	3	0.0%	0	0.7%	0	0.6%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.7%	19	7.0%	10	0.7%	0	1.4%	2	2.6%	1	4.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	3.8%	42	6.6%	10	5.1%	2	8.5%	11	7.2%	4	4.8%	4	3.2%	4	1.6%	2	1.0%	2	2.7%	2	1.3%	1	0.6%	1
More / better pedestrianised streets	0.6%	7	0.0%	0	0.0%	0	3.7%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	1	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.0%	0	0.0%	0	2.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	3	0.0%	0	1.1%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
More national multiple shops / High Street shops	9.3%	102	18.5%	28	14.8%	6	25.9%	33	37.9%	22	13.7%	11	2.1%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Shops / services open on Sundays	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	37	3.3%	5	5.6%	2	18.2%	23	8.0%	5	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Build a by-pass	0.6%	6	3.0%	4	0.0%	0	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.1%	12	0.9%	1	0.0%	0	4.2%	5	8.2%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
If it was nearer	1.6%	18	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.8%	3	1.5%	1	12.0%	7	4.0%	4
Less charity shops	1.8%	19	5.5%	8	0.8%	0	6.1%	8	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Less estate agents	0.3%	3	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.1%	23	3.6%	5	1.8%	1	5.8%	7	6.7%	4	1.1%	1	2.1%	3	0.0%	0	0.0%	0	0.7%	1	1.3%	1	0.7%	1
More clothes shops	0.7%	7	2.8%	4	3.6%	1	0.8%	1	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	4	0.9%	1	1.1%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.6%	6	0.9%	1	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	5	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
(Don't know)	31.6%	347	9.2%	14	19.7%	8	0.8%	1	1.9%	1	37.8%	30	47.0%	63	55.4%	70	40.8%	65	32.2%	24	53.0%	30	42.9%	42
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?

Daily	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	1.3%	2	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.5%	27	0.0%	0	0.0%	0	1.2%	2	0.0%	0	28.2%	22	0.7%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
One days a week	4.4%	49	0.0%	0	0.0%	0	8.8%	11	1.5%	1	21.4%	17	2.9%	4	11.4%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Every two weeks	3.0%	33	0.0%	0	0.0%	0	5.6%	7	1.5%	1	12.6%	10	8.3%	11	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Monthly	3.4%	38	1.5%	2	4.2%	2	5.5%	7	2.4%	1	6.4%	5	10.7%	14	3.1%	4	0.7%	1	0.7%	1	1.0%	1	0.0%	0
Once every two months	2.8%	31	1.7%	2	3.2%	1	3.0%	4	0.7%	0	1.5%	1	7.3%	10	1.4%	2	5.6%	9	0.0%	0	0.0%	0	1.0%	1
Three - four times a year	5.8%	64	6.4%	9	4.7%	2	5.0%	6	7.0%	4	1.1%	1	14.7%	20	6.6%	8	0.7%	1	0.7%	1	3.6%	2	10.0%	10
Once a year	5.0%	55	7.0%	10	5.8%	2	1.8%	2	3.5%	2	3.7%	3	13.1%	18	4.4%	5	4.5%	7	4.8%	4	1.5%	1	0.6%	1
Less often	3.5%	38	3.9%	6	2.3%	1	8.1%	10	0.7%	0	2.3%	2	2.0%	3	2.9%	4	4.2%	7	3.5%	3	1.9%	1	2.5%	2
Never	67.8%	746	79.6%	118	78.7%	31	59.8%	75	82.8%	48	5.6%	4	40.3%	55	65.3%	82	82.4%	131	89.2%	67	92.0%	52	85.3%	83
(Don't know / varies)	0.3%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	12.5%	44	14.1%	4	14.1%	1	18.3%	9	6.3%	1	14.7%	11	9.2%	7	6.4%	3	16.6%	5	12.9%	1	24.3%	1	5.0%	1
Attractive environment / nice place	22.4%	79	18.9%	6	16.9%	1	29.3%	15	17.9%	2	7.8%	6	27.6%	22	27.1%	12	32.9%	9	37.2%	3	31.1%	1	12.3%	2
Close to friends or relatives	7.2%	26	4.5%	1	5.1%	0	7.7%	4	0.0%	0	4.9%	4	2.0%	2	32.4%	14	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to home	15.8%	56	0.0%	0	0.0%	0	3.3%	2	0.0%	0	58.6%	44	9.4%	8	4.6%	2	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to work	1.1%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	6.3%	22	0.0%	0	5.1%	0	9.2%	5	0.0%	0	1.7%	1	15.9%	13	3.0%	1	0.0%	0	21.2%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.4%	8	0.0%	0	5.1%	0	4.0%	2	0.0%	0	3.9%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.3%	26	0.0%	0	5.1%	0	11.0%	6	7.7%	1	7.9%	6	12.1%	10	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.5%	16	0.0%	0	0.0%	0	0.0%	0	6.3%	1	2.6%	2	10.0%	8	4.1%	2	8.5%	2	8.0%	1	9.6%	0	0.0%	0
Good pubs, cafés or restaurants	2.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	19.9%	70	20.9%	6	7.9%	1	13.1%	7	20.9%	2	20.8%	16	34.3%	28	10.4%	5	15.4%	4	14.4%	1	28.8%	1	0.0%	0
Makes a change from other places	4.2%	15	3.7%	1	7.0%	1	1.5%	1	8.6%	1	0.0%	0	7.3%	6	1.8%	1	15.3%	4	0.0%	0	15.8%	1	0.0%	0
Quiet	3.1%	11	6.0%	2	0.0%	0	5.5%	3	7.7%	1	1.0%	1	1.2%	1	2.3%	1	5.7%	2	10.6%	1	0.0%	0	4.1%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	1	7.7%	2	0.0%	0	9.6%	0	0.0%	0
Traditional	7.8%	28	10.1%	3	0.0%	0	14.7%	7	6.3%	1	2.2%	2	14.5%	12	6.0%	3	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	0	1.2%	1	2.3%	1	4.3%	1	0.0%	0	9.6%	0	0.0%	0
A specific shop	0.7%	3	0.0%	0	3.9%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	3.5%	12	0.0%	0	10.3%	1	4.9%	2	0.0%	0	0.7%	1	10.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	2.6%	9	0.0%	0	4.8%	0	4.4%	2	14.3%	1	2.1%	2	0.0%	0	3.0%	1	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	0.8%	3	0.0%	0	5.1%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	1.5%	5	0.0%	0	9.0%	1	7.4%	4	3.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.4%	5	6.0%	2	0.0%	0	2.5%	1	0.0%	0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	5.8%	21	21.5%	7	25.9%	2	9.0%	5	7.7%	1	4.7%	4	1.2%	1	3.7%	2	0.0%	0	6.5%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.5%	1	6.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0
(Don't know)	5.8%	20	4.5%	1	0.0%	0	3.7%	2	3.9%	0	0.0%	0	0.0%	0	4.9%	2	9.9%	3	0.0%	0	0.0%	0	82.7%	12
Weighted base:		354		30		8		51		10		75		81		44		28		8		5		14
Sample:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	46.2%	508	55.8%	83	53.4%	21	41.2%	52	46.9%	27	37.2%	30	52.5%	71	40.2%	50	48.1%	77	57.9%	43	37.2%	21	34.4%	33
Better access by road	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	1	1.6%	2	0.6%	1	0.0%	0	0.0%	0	1.7%	1	1.3%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	1.2%	2	0.8%	0	0.0%	0	1.2%	2	0.6%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.6%	7	1.2%	2	0.7%	0	0.0%	0	2.2%	1	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	1.8%	19	1.2%	2	0.0%	0	1.0%	1	0.0%	0	13.9%	11	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	3.0%	33	2.6%	4	0.7%	0	1.6%	2	3.4%	2	7.4%	6	7.3%	10	3.9%	5	1.0%	2	3.1%	2	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	2.9%	32	1.2%	2	3.6%	1	4.6%	6	0.7%	0	21.2%	17	2.3%	3	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.7%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.2%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.0%	22	0.0%	0	1.1%	0	3.3%	4	1.3%	1	0.0%	0	0.0%	0	3.1%	4	1.8%	3	0.0%	0	9.4%	5	4.6%	4
More independent shops (Don't know)	0.6%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
	39.5%	435	38.5%	57	41.2%	16	44.9%	56	45.0%	26	13.0%	10	24.7%	33	38.1%	48	45.4%	72	38.3%	29	51.6%	29	58.4%	57
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.6%	17	0.9%	1	0.8%	0	1.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	6.8%	11	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.3%	5	0.7%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	28	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.9%	5	8.7%	14	9.5%	7	1.9%	1	0.0%	0
One days a week	7.8%	85	0.0%	0	2.5%	1	0.8%	1	0.0%	0	1.1%	1	0.0%	0	10.7%	13	34.0%	54	14.4%	11	7.4%	4	0.0%	0
Every two weeks	5.0%	55	0.0%	0	4.2%	2	0.0%	0	1.1%	1	13.0%	10	0.0%	0	8.8%	11	14.3%	23	7.1%	5	5.1%	3	0.6%	1
Monthly	8.3%	91	4.0%	6	3.9%	2	0.6%	1	0.7%	0	8.0%	6	1.1%	1	21.5%	27	18.5%	29	11.8%	9	6.3%	4	6.2%	6
Once every two months	3.2%	35	0.0%	0	5.2%	2	0.0%	0	0.8%	0	0.9%	1	0.7%	1	11.6%	15	5.6%	9	2.5%	2	3.1%	2	3.9%	4
Three - four times a year	4.6%	50	1.2%	2	2.2%	1	2.0%	2	0.0%	0	4.3%	3	4.8%	6	6.5%	8	1.4%	2	14.8%	11	15.5%	9	5.1%	5
Once a year	3.2%	35	0.0%	0	3.0%	1	0.6%	1	2.5%	1	3.7%	3	1.9%	3	6.4%	8	0.0%	0	4.6%	3	18.1%	10	4.9%	5
Less often	3.9%	43	0.9%	1	2.1%	1	4.1%	5	4.3%	2	4.9%	4	4.1%	5	4.2%	5	0.6%	1	6.2%	5	9.0%	5	7.7%	7
Never	58.8%	647	92.9%	138	74.4%	29	90.6%	114	90.6%	53	60.3%	48	85.9%	116	25.1%	32	5.5%	9	27.2%	20	31.7%	18	71.6%	70
(Don't know / varies)	0.6%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.6%	1	1.3%	2	1.1%	1	1.0%	1	0.0%	0
Weighted base:	1100	149		39		126		58		80		135		126		159		75		57		97		
Sample:	1100	100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	30.7%	139	69.8%	7	21.0%	2	50.0%	6	57.0%	3	50.0%	16	11.3%	2	23.1%	22	33.6%	51	30.7%	17	29.1%	11	9.1%	3
Attractive environment / nice place	7.9%	36	0.0%	0	4.3%	0	6.5%	1	7.1%	0	7.6%	2	7.7%	1	5.0%	5	5.9%	9	11.1%	6	14.6%	6	19.2%	5
Close to friends or relatives	2.9%	13	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	3.5%	5	1.0%	1	2.5%	1	6.9%	2
Close to home	27.1%	123	0.0%	0	18.0%	2	0.0%	0	0.0%	0	12.4%	4	0.0%	0	35.1%	33	46.1%	69	18.1%	10	10.6%	4	3.5%	1
Close to work	2.0%	9	0.0%	0	0.0%	0	0.0%	0	8.7%	0	0.0%	0	0.0%	0	2.9%	3	1.8%	3	3.7%	2	2.8%	1	0.0%	0
Compact	7.3%	33	0.0%	0	14.4%	1	13.0%	2	0.0%	0	1.4%	0	5.1%	1	5.9%	6	4.2%	6	15.1%	8	9.9%	4	18.4%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	5.9%	6	0.6%	1	2.5%	1	6.6%	3	0.0%	0
Easy to park	3.9%	18	13.0%	1	7.5%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0	9.5%	9	0.0%	0	4.1%	2	7.1%	3	0.0%	0
Good facilities	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.8%	1	2.9%	2	6.4%	2	5.6%	2
Good food stores	3.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	6.3%	1	2.8%	3	5.7%	9	2.5%	1	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	1	0.0%	0	8.9%	2
Good range of non-food shops	11.1%	51	0.0%	0	8.4%	1	0.0%	0	11.6%	1	1.4%	0	31.4%	6	16.0%	15	6.6%	10	14.1%	8	15.3%	6	15.1%	4
Makes a change from other places	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	13.4%	3	3.6%	3	0.0%	0	1.0%	1	5.5%	2	6.8%	2
Quiet	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	4.7%	3	3.0%	1	2.1%	1
Safe and secure	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
The market	1.4%	6	0.0%	0	2.6%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	1.7%	2	0.6%	1	1.9%	1	2.3%	1	0.0%	0
Traditional	1.3%	6	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.1%	3	5.6%	2
Traffic free shopping centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	9	0.0%	0	8.3%	1	0.0%	0	15.6%	1	9.2%	3	0.0%	0	1.4%	1	1.4%	2	1.0%	1	0.0%	0	2.6%	1
A specific shop	0.8%	4	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.0%	1	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	3.2%	14	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	3	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	0	0.0%	0
Has a Lidl store	0.7%	3	17.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Has a museum	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	3.5%	1
Has a train station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.2%	1
Has an Asda store	1.3%	6	0.0%	0	11.5%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	6.8%	2
(Don't know)	4.3%	19	0.0%	0	0.0%	0	22.4%	3	0.0%	0	0.0%	0	33.7%	6	1.4%	1	0.6%	1	5.6%	3	7.5%	3	7.3%	2
Weighted base:		454		11		10		12		5		32		19		94		151		54		39		28
Sample:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	36.9%	407	50.7%	75	41.9%	16	25.5%	32	41.1%	24	33.9%	27	40.8%	55	41.7%	52	17.2%	27	38.4%	29	47.9%	27	42.2%	41
Better access by road	0.6%	7	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.8%	9	0.7%	1	0.0%	0	2.2%	3	2.6%	1	0.6%	0	0.0%	0	1.1%	1	1.0%	2	0.7%	1	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	11	0.0%	0	1.1%	0	0.0%	0	0.8%	0	1.5%	1	0.0%	0	3.1%	4	0.0%	0	4.4%	3	1.3%	1	0.6%	1
Facilities which would assist you if shopping with children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.7%	1	0.0%	0
Free car parking	2.8%	30	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.7%	3	13.8%	22	3.1%	2	0.8%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	10.5%	116	0.0%	0	7.7%	3	1.2%	2	0.0%	0	7.1%	6	3.0%	4	17.1%	21	39.6%	63	16.0%	12	6.0%	3	1.5%	1
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	1	1.3%	2	2.1%	2	1.7%	1	0.0%	0
More / better food shops	2.8%	31	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.6%	0	0.7%	1	4.0%	5	10.8%	17	3.1%	2	4.7%	3	0.0%	0
More / better parking	4.2%	46	0.0%	0	1.8%	1	4.9%	6	0.0%	0	0.9%	1	2.5%	3	7.6%	10	11.2%	18	6.5%	5	2.9%	2	1.6%	2
More / better pedestrianised streets	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.6%	1
More / better services	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	3.2%	2	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	6.0%	66	0.9%	1	11.0%	4	2.0%	2	0.7%	0	2.3%	2	0.0%	0	14.6%	18	16.3%	26	10.7%	8	5.1%	3	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	4	3.8%	6	6.3%	5	7.9%	4	0.6%	1
A complete refurbishment	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.3%	5	0.0%	0	2.1%	2	0.8%	0	0.0%	0
If it was nearer	1.1%	12	0.0%	0	0.0%	0	5.9%	7	1.5%	1	0.6%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.6%	1
Less charity shops	1.3%	15	0.0%	0	1.0%	0	0.0%	0	0.8%	0	1.3%	1	0.0%	0	0.0%	0	5.8%	9	4.1%	3	0.8%	0	0.0%	0
Less estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.6%	3	0.7%	1	1.3%	1	0.0%	0
More independent shops (Don't know)	0.6%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	1	1.0%	2	2.0%	2	0.0%	0	0.0%	0
	35.4%	390	47.6%	71	32.1%	13	56.0%	71	51.5%	30	49.0%	39	51.0%	69	14.3%	18	2.8%	4	15.7%	12	25.7%	15	50.6%	49
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	6.0%	66	2.6%	4	4.2%	2	3.0%	4	5.3%	3	5.8%	5	4.1%	5	12.8%	16	7.9%	13	5.6%	4	3.3%	2	9.6%	9
Cinema	56.7%	623	58.8%	87	58.7%	23	72.8%	92	50.3%	29	48.1%	38	47.5%	64	60.2%	76	54.8%	87	56.4%	42	49.6%	28	58.1%	56
Gym / health club / sports facility	24.7%	271	25.0%	37	21.8%	9	28.0%	35	19.3%	11	31.9%	25	16.0%	22	34.6%	43	27.5%	44	25.9%	19	25.1%	14	11.5%	11
Theatre/ concert / music venue	41.8%	460	51.0%	76	39.5%	16	42.6%	54	49.6%	29	42.9%	34	48.2%	65	44.7%	56	26.4%	42	36.8%	27	49.2%	28	34.3%	33
Museum / gallery or place of historical / cultural interest	34.7%	381	34.9%	52	30.5%	12	34.5%	43	38.9%	23	27.0%	22	49.9%	67	32.1%	40	32.9%	53	29.4%	22	36.3%	21	28.0%	27
Pub / bar / nightclub	47.9%	527	39.6%	59	47.6%	19	54.4%	68	52.0%	30	53.0%	42	46.9%	63	54.5%	68	51.0%	81	41.2%	31	47.5%	27	38.9%	38
Restaurant / café	74.2%	816	76.6%	114	76.9%	30	76.8%	97	81.0%	47	62.4%	50	83.8%	113	83.8%	105	62.5%	100	75.5%	56	68.1%	39	67.1%	65
Family entertainment (e.g. tenpin bowling, skating rink)	27.5%	302	23.8%	35	28.1%	11	34.7%	44	35.3%	21	27.9%	22	26.4%	36	24.1%	30	21.3%	34	26.6%	20	24.4%	14	36.6%	36
Other activity	0.3%	3	0.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.0%	0
(None)	11.3%	125	14.1%	21	9.1%	4	6.8%	9	9.3%	5	17.8%	14	7.8%	11	8.2%	10	17.2%	27	8.9%	7	11.9%	7	10.8%	10
Bowls	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0
Golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.6%	1
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																								
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																								
Gala Bingo, Orwell Retail Park, Ipswich	25.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	74.3%	3	38.8%	2	17.2%	3	68.4%	9	0.0%	0	0.0%	0	0.0%	0
Mecca, Lloyds Avenue, Ipswich	0.6%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winners Bingo & Social Club, Guildhall Street, Thetford	1.9%	1	0.0%	0	45.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0
Bury St Edmunds	2.6%	2	0.0%	0	34.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	1	0.0%	0	0.0%	0
Capel St Mary	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	8.6%	6	64.0%	2	0.0%	0	0.0%	0	67.2%	2	0.0%	0	21.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	1	0.0%	0
Ipswich	24.6%	16	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	21.8%	1	82.8%	13	9.5%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.2%	1	0.0%	0	0.0%	0	20.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	2.9%	2	0.0%	0	19.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0
Sudbury	6.5%	4	36.0%	1	0.0%	0	79.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0
Diss	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Elmswell	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	2	0.0%	0	0.0%	0
Harleston	5.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	3
Norwich	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	4
Portsmouth	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	2
Thetford	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	0.0%	0
Thorndon	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0
Wickham Market	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0
(Don't know / varies)	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		66		4		2		4		3		5		5		16		13		4		2		9
Sample:		49		2		4		3		3		4		4		3		7		6		4		9

Q32A How often do you or your household visit for bingo, casinos, or bookmakers?

Those who visit Bingo, Casino or Bookmaker facilities at Q31:

Once a week	41.5%	28	36.0%	1	65.2%	1	100.0%	4	12.4%	0	16.0%	1	38.8%	2	82.8%	13	20.3%	3	0.0%	0	29.2%	1	18.9%	2
Once a fortnight	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	20.1%	2
Once a month	30.3%	20	0.0%	0	0.0%	0	0.0%	0	87.6%	3	52.8%	2	17.6%	1	11.0%	2	19.0%	2	87.6%	4	23.6%	0	61.0%	6
Once every two months	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	21.8%	1	6.2%	1	19.0%	2	0.0%	0	23.6%	0	0.0%	0
Once every six months	14.2%	9	64.0%	2	34.9%	1	0.0%	0	0.0%	0	0.0%	0	21.8%	1	0.0%	0	41.7%	5	0.0%	0	0.0%	0	0.0%	0
Once a year	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		66		4		2		4		3		5		5		16		13		4		2		9
Sample:		49		2		4		3		3		4		4		3		7		6		4		9

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.7%	23	1.6%	1	6.2%	1	7.3%	7	5.1%	1	1.9%	1	5.6%	4	2.3%	2	4.1%	4	4.3%	2	1.9%	1	0.0%	0
Once a fortnight	8.3%	51	4.1%	4	19.3%	4	6.1%	6	11.1%	3	8.1%	3	1.9%	1	24.1%	18	8.9%	8	0.0%	0	10.8%	3	2.3%	1
Once a month	30.4%	190	35.8%	31	14.6%	3	22.0%	20	35.6%	10	52.1%	20	24.4%	16	23.6%	18	34.2%	30	29.6%	12	17.8%	5	41.7%	24
Once every two months	32.7%	204	32.9%	29	30.1%	7	40.3%	37	25.6%	7	24.6%	9	35.4%	23	30.0%	23	35.6%	31	37.3%	16	35.4%	10	21.7%	12
Once every six months	18.8%	117	19.4%	17	25.1%	6	18.7%	17	12.4%	4	7.9%	3	31.2%	20	14.1%	11	14.8%	13	22.3%	9	27.3%	8	18.0%	10
Once a year	2.7%	17	2.1%	2	4.8%	1	1.9%	2	7.0%	2	2.4%	1	0.0%	0	3.2%	2	1.4%	1	5.2%	2	3.5%	1	4.4%	3
Less often	1.7%	10	2.8%	2	0.0%	0	2.9%	3	1.6%	0	1.2%	0	1.5%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	1	2.7%	2
(Don't know / varies)	1.8%	11	1.3%	1	0.0%	0	0.8%	1	1.6%	0	1.8%	1	0.0%	0	1.6%	1	1.1%	1	1.2%	1	0.0%	0	9.2%	5
Weighted base:		623		87		23		92		29		38		64		76		87		42		28		56
Sample:		561		54		54		63		46		47		50		52		50		49		48		48

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31:</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Great Cornard Sports Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	7.5%	1	0.0%	0
Hadleigh High Leisure Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	3
Harleston Community Leisure Facility	1.2%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2
Kingfisher Leisure Centre, Station Road, Sudbury	8.5%	23	9.5%	4	0.0%	0	36.6%	13	48.6%	5	4.7%	1
LA fitness Bury St Edmunds	0.7%	2	3.7%	1	5.0%	0	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.7%	5	10.2%	4	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.6%	4	0.0%	0	3.8%	0	0.0%	0	0.0%	0	9.7%	2
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.7%	5	6.6%	2	0.0%	0	3.6%	1	7.5%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0
Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Bramford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Bury St Edmunds	11.1%	30	0.0%	0	62.5%	5	11.8%	4	0.0%	0	0.0%	0
Colchester	1.6%	4	10.2%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Debenham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.3%	7
Halstead	0.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	3
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Needham Market	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Stowmarket	15.0%	41	0.0%	0	11.4%	1	0.0%	0	0.0%	0	5.3%	2
Sudbury	6.5%	18	4.9%	2	8.1%	1	38.6%	14	13.3%	1	0.0%	0
Abingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.3%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	22.7%	5
Clare	1.1%	3	4.9%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Diss	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Earls Colne	1.3%	4	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	5
Felixstowe	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Framlingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	2
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Leavenheath, Colchester	0.5%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Long Stratton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	0	0.0%	0	3.1%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	2.2%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Woolpit	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.6%	4	0.0%	0	6.1%	1	0.0%	0	0.0%	0	5.7%	1
Weighted base:	271		37		9		35		11		25	
Sample:	231		20		17		24		19		27	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	79.8%	217	92.5%	34	90.8%	8	76.1%	27	81.2%	9	67.3%	17	87.1%	19	86.5%	38	65.2%	29	76.0%	15	88.1%	12	82.0%	9
Once a fortnight	3.7%	10	3.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	7.3%	2	3.0%	1	7.2%	3	6.0%	1	5.0%	1	0.0%	0
Once a month	7.6%	20	0.0%	0	0.0%	0	12.9%	5	7.5%	1	21.3%	5	0.0%	0	5.1%	2	15.6%	7	3.3%	1	0.0%	0	0.0%	0
Once every two months	3.7%	10	0.0%	0	3.1%	0	4.8%	2	0.0%	0	1.8%	0	0.0%	0	5.3%	2	12.0%	5	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.2%	6	0.0%	0	0.0%	0	0.0%	0	5.6%	1	9.7%	2	5.5%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	6.5%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	8	4.5%	2	6.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	3	0.0%	0	11.5%	1
Weighted base:		271		37		9		35		11		25		22		43		44		19		14		11
Sample:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Colchester Theatretrain, Oak Tree Centre	1.3%	6	0.0%	0	0.0%	0	2.3%	1	8.9%	3	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	9.0%	3	2.9%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	6.9%	32	4.2%	3	3.7%	1	0.0%	0	3.0%	1	3.8%	1	18.4%	12	8.4%	5	16.2%	7	5.0%	1	3.1%	1	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	14.2%	65	0.0%	0	1.7%	0	12.4%	7	0.0%	0	61.0%	21	20.8%	14	30.3%	17	11.3%	5	0.0%	0	3.9%	1	3.9%	1
Regal Theatre, Ipswich Street, Stowmarket	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	5.6%	4	3.2%	2	8.9%	4	5.0%	1	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.4%	1	2.3%	1	0.0%	0	1.6%	0	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	4.5%	21	4.7%	4	1.7%	0	19.9%	11	20.7%	6	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	14.9%	69	17.6%	13	56.1%	9	14.4%	8	14.4%	4	4.0%	1	3.9%	3	4.3%	2	8.9%	4	76.0%	21	13.7%	4	0.0%	0
Cambridge	0.6%	3	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	6.0%	27	23.3%	18	0.0%	0	6.3%	3	0.0%	0	2.7%	1	6.3%	4	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ipswich	6.8%	31	4.4%	3	2.1%	0	16.5%	9	9.3%	3	7.0%	2	9.9%	6	4.5%	3	5.1%	2	3.1%	1	4.1%	1	1.8%	1
Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.6%	3	1.8%	1	0.0%	0	2.2%	1	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	1.6%	0	1.8%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Metfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1
Norwich	6.3%	29	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.1%	2	2.3%	1	33.7%	9	45.9%	15
Sir John Mills Theatre, Gatacre Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
West End / Central London	25.2%	116	32.2%	24	27.9%	4	23.7%	13	37.5%	11	15.0%	5	21.4%	14	28.4%	16	37.2%	16	2.3%	1	18.4%	5	21.6%	7
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	2.3%	1	0.0%	0	5.0%	2
(Don't know / varies)	5.0%	23	6.4%	5	2.1%	0	0.0%	0	3.5%	1	2.2%	1	7.2%	5	3.9%	2	5.1%	2	1.9%	1	9.4%	3	11.7%	4
Weighted base:		460		76		16		54		29		34		65		56		42		27		28		33
Sample:		478		49		37		41		49		44		52		50		26		42		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Once a fortnight	1.3%	6	4.2%	3	2.8%	0	0.0%	0	1.3%	0	1.3%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0
Once a month	7.6%	35	4.2%	3	0.0%	0	14.7%	8	4.3%	1	4.3%	1	6.7%	4	8.5%	5	4.6%	2	12.4%	3	3.1%	1	16.8%	6
Once every two months	26.5%	122	36.3%	28	27.4%	4	24.7%	13	21.3%	6	28.0%	10	26.7%	17	25.8%	14	22.0%	9	22.1%	6	26.1%	7	20.2%	7
Once every six months	40.7%	187	37.7%	29	57.9%	9	39.7%	21	50.5%	15	52.7%	18	46.2%	30	38.0%	21	39.0%	16	25.8%	7	43.6%	12	25.9%	9
Once a year	15.9%	73	13.9%	11	11.9%	2	17.3%	9	8.5%	2	7.3%	3	7.2%	5	19.4%	11	31.5%	13	17.2%	5	19.6%	5	23.0%	8
Less often	3.0%	14	0.0%	0	0.0%	0	3.5%	2	9.4%	3	0.0%	0	7.2%	5	1.4%	1	0.0%	0	6.1%	2	1.6%	0	4.6%	2
(Don't know / varies)	4.5%	21	3.7%	3	0.0%	0	0.0%	0	1.7%	0	6.4%	2	3.0%	2	6.9%	4	2.8%	1	16.4%	5	2.6%	1	9.5%	3
Weighted base:	460	76	16	54	29	34	65	56	42	27	28	33												
Sample:	478	49	37	41	49	44	52	50	26	42	48	40												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>																								
Ipswich Museum	8.6%	33	4.7%	2	0.0%	0	0.0%	0	3.7%	1	20.5%	4	19.4%	13	22.2%	9	0.0%	0	0.0%	0	15.0%	3	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	0.6%	2	0.0%	0	10.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	4.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	2.4%	2	0.0%	0	21.0%	11	8.7%	2	2.1%	0	0.0%	0
Norfolk and Suffolk Aviation Museum	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Bramford	0.6%	2	3.5%	2	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	3.9%	15	0.0%	0	12.0%	1	1.8%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	8.6%	5	24.4%	5	2.6%	1	4.8%	1
Cambridge	2.9%	11	9.1%	5	8.0%	1	2.2%	1	2.1%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	10.1%	2	5.6%	1	0.0%	0
Colchester	7.6%	29	11.3%	6	0.0%	0	7.4%	3	14.1%	3	2.1%	0	22.8%	15	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0
Ipswich	6.0%	23	0.0%	0	0.0%	0	1.8%	1	0.0%	0	16.2%	3	16.2%	11	12.9%	5	1.8%	1	2.4%	1	4.2%	1	0.0%	0
Lavenham	0.7%	3	0.0%	0	0.0%	0	6.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.1%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	0.9%	3	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	2.6%	1	3.5%	1
Sudbury	0.5%	2	0.0%	0	0.0%	0	3.5%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.6%	2	2.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0
Chester-le-Street	0.3%	1	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	4.7%	18	2.6%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	3.8%	3	0.0%	0	4.9%	3	3.6%	1	4.7%	1	30.3%	8
Portsmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.1%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
West End / Central London	36.0%	137	38.8%	20	42.1%	5	27.0%	12	64.2%	15	42.7%	9	26.9%	18	40.0%	16	39.6%	21	15.9%	3	23.3%	5	49.1%	13
York	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0
(Don't know / varies)	20.0%	76	27.3%	14	11.5%	1	44.4%	19	10.7%	2	9.0%	2	6.1%	4	21.7%	9	19.3%	10	24.9%	5	32.7%	7	7.5%	2
Weighted base:		381		52		12		43		23		22		67		40		53		22		21		27
Sample:		386		33		33		36		38		32		49		34		32		30		37		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.3%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.4%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Once a month	7.5%	28	11.4%	6	23.5%	3	15.8%	7	5.5%	1	6.9%	1
Once every two months	24.3%	93	33.7%	17	22.7%	3	26.9%	12	18.5%	4	23.2%	5
Once every six months	37.2%	142	18.7%	10	31.4%	4	29.4%	13	47.3%	11	42.0%	9
Once a year	20.1%	77	20.2%	10	14.4%	2	10.5%	5	26.9%	6	24.7%	5
Less often	5.7%	22	12.4%	6	0.0%	0	7.9%	3	1.7%	0	0.0%	0
(Don't know / varies)	3.5%	13	0.0%	0	4.4%	1	9.6%	4	0.0%	0	3.2%	1
Weighted base:	381	52	12	43	23	22	67	40	53	22	21	27
Sample:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>												
Braintree	0.6%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.6%	29	0.0%	0	50.2%	9	1.8%	1	1.6%	0	1.3%	1
Colchester	1.5%	8	2.3%	1	0.0%	0	5.2%	4	1.6%	0	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Debenham	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Eye	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.4%	2	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Hadleigh	4.7%	25	0.0%	0	0.0%	0	2.5%	2	0.0%	0	54.6%	23
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.7%	67	0.0%	0	0.0%	0	0.0%	0	33.7%	14	32.6%	21
Lavenham	1.9%	10	1.9%	1	6.3%	1	11.5%	8	0.0%	0	0.0%	0
Long Melford	3.9%	21	17.3%	10	1.4%	0	14.9%	10	0.0%	0	0.0%	0
Manningtree	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	8
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Stowmarket	13.1%	69	0.0%	0	3.9%	1	0.0%	0	1.3%	1	0.0%	0
Sudbury	14.2%	75	21.6%	13	10.7%	2	49.7%	34	87.1%	26	0.0%	0
Acton	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Aldham	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Bentley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3
Beyton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Bradfield St. George	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Brockley	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Chelmondiston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Chelmsford	1.1%	6	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	2.5%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.5%	13
Cockfield	0.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Colne Engaine	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2

Weighted:

For Carter Jonas

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Dennington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Diss	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	4
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Earls Colne	0.6%	3	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.6%	3	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0
Elmswell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Felsham	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Glemsford	1.7%	9	15.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Groton	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Harleston	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Holton	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Hoxne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Kersey	1.0%	5	0.0%	0	0.0%	0	0.0%	0	8.3%	5	0.0%	0
Lawshall	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Leavenheath	0.3%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Mendham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Monks Eleigh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Norton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3
Norwich	1.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3
Rattlesden	0.1%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Rickinghall	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Southwold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Stradbroke	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Stutton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Tharston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Tostock	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	3
Waldringfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
West Bergholt	0.3%	1	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.6%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Yaxley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
(Don't know / varies)	9.4%	50	7.8%	5	0.0%	0	1.4%	1	6.9%	2	6.3%	3
Weighted base:	527	59	19	68	30	42	63	68	81	31	27	38

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sample:	477	37	40	48	42	45	46	45	45	41	48	40												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	29.7%	157	27.0%	16	31.6%	6	26.8%	18	24.4%	7	29.1%	12	32.3%	21	46.6%	32	23.5%	19	22.3%	7	20.0%	5	34.6%	13
Once a fortnight	20.1%	106	14.8%	9	34.0%	6	22.4%	15	25.5%	8	38.5%	16	18.3%	12	10.2%	7	26.3%	21	6.6%	2	30.5%	8	4.1%	2
Once a month	31.0%	163	33.2%	20	17.4%	3	37.9%	26	37.0%	11	25.8%	11	24.1%	15	28.3%	19	30.6%	25	39.8%	12	34.0%	9	30.5%	12
Once every two months	11.7%	61	11.5%	7	14.7%	3	10.7%	7	13.1%	4	2.4%	1	12.4%	8	9.6%	7	15.5%	13	25.9%	8	7.6%	2	6.9%	3
Once every six months	4.0%	21	6.6%	4	0.0%	0	2.2%	2	0.0%	0	3.1%	1	5.2%	3	3.4%	2	1.5%	1	3.8%	1	3.6%	1	13.7%	5
Once a year	0.4%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.6%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	14	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.9%	1	2.6%	2	1.7%	1	4.3%	1	10.3%	4
Weighted base:	527	59	19	68	30	42	63	68	81	31	27	38												
Sample:	477	37	40	48	42	45	46	45	45	41	48	40												

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q38 Where do you or members of your household normally go to a restaurant?												
<i>Those who visit restaurants at Q31:</i>												
Braintree	0.6%	5	3.8%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	14.2%	116	3.7%	4	69.2%	21	11.7%	11	11.2%	5	3.5%	2
Colchester	2.7%	22	8.6%	10	0.0%	0	2.8%	3	0.0%	0	2.0%	1
Copdock Mill	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Debenham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Eye	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hadleigh	3.2%	26	0.0%	0	0.0%	0	3.5%	3	0.0%	0	41.8%	21
Halstead	0.5%	4	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	5	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	18.4%	150	0.0%	0	0.0%	0	0.0%	0	3.6%	2	28.7%	14
Lavenham	1.8%	15	2.2%	2	4.6%	1	8.4%	8	0.8%	0	2.7%	1
Long Melford	3.6%	29	8.4%	10	1.7%	1	15.0%	14	9.0%	4	0.9%	0
Manningtree	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	11
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Needham Market	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Stowmarket	5.4%	44	0.0%	0	1.1%	0	0.0%	0	0.9%	0	0.0%	0
Sudbury	14.4%	117	29.0%	33	6.6%	2	48.9%	47	72.5%	34	0.0%	0
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Assington	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beyton	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Boxford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Bradfield St. Clare	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	5	0.0%	0	1.4%	0	0.0%	0	0.0%	0	1.7%	2
Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Clare	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Cockfield	0.1%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0
Colne Engaine	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Diss	2.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3
Earls Colne	1.1%	9	7.7%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0
Elmswell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Felsham	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Glemsford	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.5%	1		
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Harleston	1.0%	8	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	7		
Hintlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kedington	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kersey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Kesgrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lawshall	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Leavenheath	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Little Waldingfield	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1		
Melton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.9%	1		
Norwich	2.1%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	1.4%	1	22.7%	15		
Pin Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rattlesden	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Rede	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Shepreth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Shotley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Sicklesmere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0		
Snape	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Southwold	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1		
Stradbroke	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2		
Stutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1		
Thorndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0		
Tuddenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
West Bergholt	0.3%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodbridge	1.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	5.6%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	2		
(Don't know / varies)	13.8%	112	14.4%	16	2.3%	1	5.3%	5	1.8%	1	15.5%	8	16.4%	19	12.7%	13	19.0%	19	13.7%	8	19.9%	8	23.3%	15
Weighted base:		816		114		30		97		47		50		113		105		100		56		39		65
Sample:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.1%	147	14.7%	17	7.1%	2	22.1%	21	18.8%	9	25.7%	13	12.5%	14	28.2%	30	16.6%	17	13.0%	7	16.7%	6	17.4%	11
Once a fortnight	19.1%	156	12.3%	14	20.9%	6	21.7%	21	22.3%	11	15.4%	8	23.0%	26	18.2%	19	23.4%	23	19.3%	11	22.8%	9	12.5%	8
Once a month	32.6%	266	30.7%	35	39.4%	12	40.8%	39	35.0%	16	38.7%	19	20.7%	23	25.8%	27	35.1%	35	34.3%	19	27.2%	10	43.8%	29
Once every two months	17.7%	145	26.5%	30	23.5%	7	7.6%	7	19.1%	9	17.9%	9	24.8%	28	16.5%	17	12.1%	12	20.8%	12	14.1%	5	11.5%	7
Once every six months	8.6%	70	12.4%	14	9.0%	3	6.1%	6	3.8%	2	0.9%	0	15.0%	17	8.1%	9	6.5%	6	7.8%	4	11.3%	4	7.3%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Less often	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies)	2.9%	24	2.5%	3	0.0%	0	0.8%	1	1.0%	0	1.4%	1	0.9%	1	3.2%	3	6.2%	6	4.8%	3	4.7%	2	6.3%	4
Weighted base:		816		114		30		97		47		50		113		105		100		56		39		65
Sample:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Bowlsworld, Ipswich	8.6%	26	0.0%	0	0.0%	0	2.9%	1	0.0%	0	37.2%	8	12.6%	5	19.3%	6	3.5%	1	0.0%	0	20.0%	3	6.3%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	8.7%	26	0.0%	0	61.2%	7	11.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	2	43.9%	9	25.6%	4	1.6%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	1.9%	6	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	5.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	11.9%	4	19.3%	6	15.4%	5	0.0%	0	6.9%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.3%	4	3.9%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.0%	18	22.4%	8	0.0%	0	1.8%	1	15.6%	3	0.0%	0	17.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	2.3%	7	19.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.7%	14	3.9%	1	11.0%	1	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	37.6%	7	9.1%	1	3.6%	1
Colchester	0.5%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Ipswich	17.6%	53	0.0%	0	2.9%	0	9.5%	4	0.0%	0	34.6%	8	34.2%	12	0.0%	0	65.5%	22	10.1%	2	23.1%	3	4.1%	1
Stowmarket	5.5%	17	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.0%	13	4.7%	2	5.8%	1	0.0%	0	0.0%	0
Sudbury	17.6%	53	34.4%	12	8.1%	1	52.1%	23	70.7%	15	12.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	0	0.0%	0
Martlesham	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0	0.0%	0	0.0%	0	5.6%	2
Norwich	3.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	31.2%	11
Sproughton	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.0%	6	3.9%	1	5.2%	1	7.7%	3	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	10.0%	30	7.9%	3	0.0%	0	2.2%	1	4.2%	1	5.4%	1	9.4%	3	4.0%	1	6.3%	2	2.6%	1	3.2%	0	47.5%	17
Weighted base:		302		35		11		44		21		22		36		30		34		20		14		36
Sample:		231		22		23		27		26		18		22		13		16		16		22		26

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39A How often do you or your household visit for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Once a week	3.5%	11	0.0%	0	5.3%	1	0.0%	0	7.7%	2	11.1%	2	9.3%	3	4.3%	1	0.0%	0	3.2%	1	0.0%	0	2.0%	1
Once a fortnight	8.6%	26	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	1	44.0%	13	20.1%	7	0.0%	0	5.2%	1	5.6%	2
Once a month	14.0%	42	14.6%	5	6.8%	1	15.7%	7	22.6%	5	8.4%	2	13.7%	5	13.1%	4	10.9%	4	30.1%	6	3.9%	1	10.9%	4
Once every two months	27.5%	83	33.2%	12	31.4%	3	41.6%	18	22.0%	5	16.5%	4	30.0%	11	11.7%	4	44.3%	15	21.8%	4	28.1%	4	11.3%	4
Once every six months	24.0%	73	28.8%	10	21.7%	2	30.2%	13	28.7%	6	26.1%	6	13.7%	5	22.6%	7	21.8%	7	20.5%	4	21.7%	3	24.6%	9
Once a year	10.9%	33	11.6%	4	34.8%	4	6.0%	3	14.8%	3	2.0%	0	19.3%	7	4.3%	1	2.8%	1	16.8%	3	30.3%	4	5.7%	2
Less often	9.3%	28	7.0%	2	0.0%	0	2.2%	1	2.3%	0	35.9%	8	7.2%	3	0.0%	0	0.0%	0	7.5%	2	7.8%	1	30.9%	11
(Don't know / varies)	2.3%	7	4.8%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	8.9%	3
Weighted base:		302		35		11		44		21		22		36		30		34		20		14		36
Sample:		231		22		23		27		26		18		22		13		16		16		22		26

Q40 Where do you or members of your household normally go for other leisure activities not mentioned?

Those who go to other leisure attractions at Q31:

Braintree	41.4%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	13.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0
Norwich	25.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		1		0		0		0		0		0		0		1		0		0
Sample:		5		1		2		0		0		0		0		0		0		1		1		0

Q40A How often do you or your household visit for other leisure activities not mentioned?

Those who go to other leisure attractions at Q31:

Once a week	48.8%	2	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	99.9%	0	0.0%	0	0.0%	0
Once a fortnight	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	41.4%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		1		0		0		0		0		0		0		1		0		0
Sample:		5		1		2		0		0		0		0		0		0		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	39.7%	437	36.2%	54	55.2%	22	25.9%	33	36.0%	21	36.8%	29	48.1%	65	34.9%	44	43.9%	70	49.7%	37	48.7%	28	36.0%	35
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.7%	51	1.2%	2	1.9%	1	8.1%	10	5.1%	3	5.1%	4	7.0%	9	3.5%	4	3.5%	6	8.4%	6	5.5%	3	2.6%	3
A theatre	0.3%	4	1.8%	3	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.3%	15	4.7%	7	0.0%	0	0.8%	1	6.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better cinema provision e.g. new multi-screen	4.4%	49	7.1%	11	0.0%	0	8.7%	11	27.7%	16	0.6%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	2.0%	1	2.3%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.7%	52	2.6%	4	7.0%	3	7.1%	9	2.8%	2	4.4%	3	5.7%	8	3.6%	5	7.4%	12	3.4%	3	7.3%	4	0.7%	1
Improved access by foot and cycle	0.9%	9	0.0%	0	1.9%	1	2.0%	2	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1
Improved public transport	2.0%	22	4.6%	7	4.8%	2	0.6%	1	1.3%	1	2.0%	2	0.9%	1	2.5%	3	2.8%	4	1.6%	1	0.8%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.8%	9	0.0%	0	0.0%	0	1.4%	2	0.7%	0	0.9%	1	0.0%	0	0.8%	1	1.0%	2	1.1%	1	2.0%	1	1.3%	1
More / better car parking	2.2%	24	2.0%	3	5.1%	2	5.3%	7	1.8%	1	1.9%	1	2.6%	4	3.3%	4	0.6%	1	1.1%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	2.6%	4	1.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.1%	1	0.0%	0	0.0%	0
More / better disabled access	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	3.8%	3	0.8%	0	0.0%	0
More / better health clubs / gyms	0.8%	9	1.8%	3	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.7%	1	0.9%	1	1.0%	1	0.0%	0
More / better policing	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	1.3%	1
More / better seats	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	2.4%	3	1.1%	1	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.2%	3	0.0%	0	1.5%	1	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	5.9%	65	3.3%	5	2.4%	1	11.5%	15	4.0%	2	16.7%	13	2.5%	3	3.5%	4	9.2%	15	6.0%	4	0.8%	0	1.9%	2
More local sports & recreation facilities	2.1%	24	0.9%	1	0.0%	0	10.3%	13	8.0%	5	1.6%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.7%	8	0.0%	0	0.7%	0	3.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1
More street cleaning	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other	1.1%	12	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.7%	1	0.9%	1	0.0%	0	0.7%	1	2.4%	2	3.0%	2	3.4%	3
A community centre / hall	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.7%	1
Better advertising	0.7%	7	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
Cheaper parking	0.2%	3	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	1.0%	11	4.0%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.3%	4	0.9%	1	1.1%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better facilities in general	1.3%	14	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	4.1%	5	0.0%	0	1.8%	1	1.0%	1	2.8%	3
More adult evening classes	0.9%	9	0.9%	1	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
(Don't do leisure activities)	12.1%	134	12.1%	18	7.3%	3	14.1%	18	4.3%	2	10.2%	8	10.2%	14	15.6%	20	10.9%	17	12.9%	10	12.4%	7	17.4%	17
(Don't know)	16.7%	184	17.3%	26	6.9%	3	12.9%	16	12.5%	7	19.9%	16	15.3%	21	22.8%	29	14.6%	23	10.5%	8	13.9%	8	28.6%	28
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

GEN Gender of respondent:

Male	31.9%	351	29.0%	43	35.2%	14	24.9%	31	36.4%	21	36.2%	29	32.5%	44	43.1%	54	28.1%	45	26.8%	20	24.8%	14	36.6%	36
Female	68.1%	749	71.0%	106	64.8%	25	75.1%	94	63.6%	37	63.8%	51	67.5%	91	56.9%	71	71.9%	114	73.2%	55	75.2%	43	63.4%	62
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

AGE Can I ask how old you are please?

18-24	3.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	15	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
25-34	12.2%	134	4.0%	6	10.8%	4	23.2%	29	18.0%	10	12.4%	10	7.8%	10	6.9%	9	19.7%	31	15.2%	11	0.0%	0	13.1%	13
35-44	16.0%	176	13.1%	20	14.6%	6	18.8%	24	17.5%	10	10.0%	8	15.7%	21	14.1%	18	21.3%	34	12.3%	9	17.0%	10	17.2%	17
45-54	19.7%	217	31.4%	47	16.4%	6	19.6%	25	17.2%	10	11.3%	9	23.9%	32	16.6%	21	18.7%	30	12.1%	9	20.9%	12	17.1%	17
55-64	19.5%	214	20.8%	31	32.8%	13	14.0%	18	14.1%	8	17.8%	14	21.1%	29	21.0%	26	19.9%	32	20.6%	15	22.8%	13	15.8%	15
65+	27.0%	297	28.4%	42	23.3%	9	22.6%	28	31.2%	18	27.9%	22	29.3%	40	26.9%	34	19.4%	31	37.7%	28	37.0%	21	24.1%	23
(Refused)	2.2%	24	2.3%	3	2.0%	1	1.9%	2	2.0%	1	1.7%	1	2.2%	3	3.9%	5	0.9%	1	2.1%	2	2.3%	1	2.7%	3
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]

Working full time	49.0%	539	41.1%	61	46.6%	18	49.3%	62	49.9%	29	50.3%	40	49.9%	67	53.6%	67	54.3%	86	42.2%	31	47.1%	27	50.7%	49
Working part time	6.7%	74	5.0%	7	5.9%	2	7.8%	10	12.0%	7	7.3%	6	8.0%	11	5.2%	7	6.0%	10	6.7%	5	6.4%	4	6.2%	6
Unemployed	2.3%	26	0.0%	0	5.3%	2	3.3%	4	1.6%	1	9.5%	8	2.9%	4	0.0%	0	2.1%	3	2.7%	2	1.7%	1	0.7%	1
Retired	32.8%	361	35.6%	53	33.7%	13	31.9%	40	31.0%	18	30.5%	24	35.6%	48	31.3%	39	29.4%	47	42.8%	32	35.6%	20	27.1%	26
A housewife	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.6%	2	1.1%	1	3.3%	5	3.8%	3	0.0%	0	1.3%	1
A student	0.4%	5	0.0%	0	0.0%	0	3.3%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	4.1%	45	13.9%	21	6.9%	3	0.8%	1	1.9%	1	1.6%	1	0.0%	0	5.1%	6	2.3%	4	0.7%	1	3.0%	2	6.5%	6
Sick / disabled	0.9%	10	1.2%	2	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	3	0.0%	0	4.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.4%	26	3.0%	4	1.0%	0	2.9%	4	2.0%	1	0.9%	1	1.1%	1	3.7%	5	0.9%	1	1.1%	1	2.1%	1	6.6%	6
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	15.3%	168	16.5%	25	11.8%	5	9.5%	12	17.9%	10	18.3%	15	18.4%	25	16.7%	21	12.5%	20	18.0%	13	24.1%	14	9.6%	9
Two	35.9%	395	35.9%	53	37.3%	15	31.6%	40	40.2%	23	32.3%	26	39.9%	54	36.8%	46	31.9%	51	45.6%	34	34.8%	20	34.2%	33
Three	16.6%	182	15.0%	22	25.6%	10	27.7%	35	18.2%	11	18.7%	15	10.9%	15	12.1%	15	13.9%	22	11.2%	8	14.5%	8	21.7%	21
Four	19.7%	217	18.0%	27	19.0%	7	13.3%	17	15.0%	9	24.4%	19	19.0%	26	24.6%	31	27.0%	43	16.8%	13	17.6%	10	16.2%	16
Five	7.6%	84	7.9%	12	2.3%	1	11.7%	15	3.7%	2	5.4%	4	7.4%	10	3.6%	5	10.7%	17	7.6%	6	4.9%	3	10.2%	10
Six	1.7%	18	1.6%	2	1.9%	1	3.3%	4	2.9%	2	0.0%	0	0.7%	1	1.4%	2	1.7%	3	0.9%	1	1.7%	1	2.1%	2
Seven or more	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	1	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	18.6%	204	16.5%	25	17.3%	7	14.3%	18	21.5%	13	15.2%	12	20.0%	27	16.7%	21	23.1%	37	22.9%	17	24.8%	14	14.9%	14
Two	55.2%	607	54.2%	81	49.6%	19	55.7%	70	57.3%	33	60.3%	48	52.9%	72	61.2%	77	52.9%	84	64.4%	48	52.1%	30	46.9%	46
Three	15.2%	168	19.0%	28	24.4%	10	15.4%	19	11.7%	7	11.3%	9	15.2%	20	12.4%	16	14.6%	23	8.5%	6	10.0%	6	23.8%	23
Four or more	8.1%	89	5.2%	8	6.5%	3	11.7%	15	7.5%	4	12.3%	10	9.0%	12	4.8%	6	8.5%	14	4.3%	3	11.9%	7	8.4%	8
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	66.0%	727	68.0%	101	74.8%	29	55.6%	70	68.5%	40	69.0%	55	72.5%	98	64.1%	80	55.8%	89	72.2%	54	77.2%	44	68.5%	66
One	10.1%	111	8.1%	12	9.7%	4	21.6%	27	16.1%	9	15.6%	12	5.2%	7	11.2%	14	6.9%	11	5.7%	4	5.9%	3	6.8%	7
Two	17.0%	187	15.4%	23	9.0%	4	16.5%	21	9.6%	6	13.9%	11	18.5%	25	18.6%	23	28.4%	45	14.6%	11	9.2%	5	14.0%	14
Three	3.2%	35	1.8%	3	4.4%	2	3.4%	4	2.3%	1	0.7%	1	0.9%	1	1.4%	2	6.0%	9	7.6%	6	3.2%	2	4.8%	5
Four or more	0.8%	9	1.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	3.4%	2	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
INC Approximately what is your total household income?																								
£0 - £15,000	8.5%	93	6.1%	9	11.7%	5	14.0%	18	16.1%	9	6.8%	5	8.5%	12	4.9%	6	7.5%	12	8.3%	6	9.3%	5	6.0%	6
£15,001 - £20,000	3.7%	41	0.9%	1	3.3%	1	4.8%	6	7.1%	4	4.0%	3	3.0%	4	3.3%	4	5.9%	9	5.9%	4	4.0%	2	0.6%	1
£20,001 - £30,000	6.0%	66	6.6%	10	6.1%	2	5.2%	7	1.8%	1	5.5%	4	0.7%	1	10.1%	13	8.4%	13	4.1%	3	9.7%	5	7.0%	7
£30,001 - £40,000	10.8%	119	12.5%	19	1.5%	1	7.5%	9	13.5%	8	6.4%	5	14.6%	20	15.7%	20	14.3%	23	7.2%	5	7.4%	4	6.1%	6
£40,001 - £50,000	6.0%	66	5.9%	9	6.8%	3	3.9%	5	7.5%	4	9.2%	7	6.3%	8	2.5%	3	12.3%	20	7.6%	6	1.3%	1	0.0%	0
£50,001 - £60,000	3.5%	38	3.5%	5	12.3%	5	2.1%	3	6.5%	4	2.5%	2	2.9%	4	2.5%	3	2.5%	4	3.8%	3	6.6%	4	2.2%	2
£60,001 - £70,000	2.3%	25	2.4%	4	2.6%	1	3.1%	4	0.0%	0	1.3%	1	1.2%	2	5.2%	6	1.3%	2	4.6%	3	0.0%	0	2.5%	2
£70,001 - £80,000	1.9%	21	3.1%	5	0.0%	0	1.5%	2	0.0%	0	1.5%	1	2.1%	3	3.8%	5	0.0%	0	2.0%	2	3.2%	2	2.8%	3
£80,001 - £90,000	1.4%	16	0.0%	0	3.8%	1	4.3%	5	0.8%	0	0.0%	0	2.5%	3	0.8%	1	0.0%	0	0.9%	1	0.0%	0	3.4%	3
£90,001 - £100,000	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£100,001 - £150,000	1.9%	21	1.8%	3	0.8%	0	1.0%	1	6.0%	4	0.7%	1	5.6%	8	1.1%	1	0.0%	0	1.5%	1	1.3%	1	1.7%	2
£150,001+	0.6%	7	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Don't know / refused)	52.9%	582	55.3%	82	51.2%	20	51.1%	64	40.5%	24	61.2%	49	50.1%	68	49.6%	62	47.8%	76	54.1%	40	56.0%	32	67.0%	65
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

CAR How many cars does your household own or have the use of?

None	5.3%	59	1.5%	2	3.5%	1	6.6%	8	11.9%	7	3.4%	3	5.4%	7	3.8%	5	7.8%	13	5.1%	4	6.2%	3	5.7%	6
One	38.1%	420	36.6%	54	31.2%	12	38.0%	48	44.1%	26	47.3%	38	39.1%	53	36.6%	46	39.4%	63	45.2%	34	35.7%	20	27.4%	27
Two	38.3%	422	41.6%	62	41.8%	16	32.7%	41	33.1%	19	29.3%	23	39.2%	53	46.0%	58	40.6%	65	37.9%	28	36.2%	20	36.5%	35
Three or more	15.2%	167	15.3%	23	21.5%	8	19.3%	24	9.0%	5	19.2%	15	13.7%	18	8.9%	11	11.3%	18	11.8%	9	20.8%	12	23.4%	23
(Refused)	3.0%	33	5.0%	7	2.1%	1	3.5%	4	2.0%	1	0.9%	1	2.7%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	7.0%	7
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

FUT Would you be willing to be recontacted for future quality control purposes?

Yes	65.7%	723	62.2%	92	54.6%	21	70.1%	88	76.2%	44	68.2%	54	62.1%	84	76.4%	96	63.3%	101	57.1%	43	72.8%	41	59.0%	57
No	34.3%	378	37.8%	56	45.4%	18	29.9%	38	23.8%	14	31.8%	25	37.9%	51	23.6%	30	36.7%	59	42.9%	32	27.2%	15	41.0%	40
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode:												
CO10 0	5.7%	63	0.0%	0	0.0%	0	50.1%	63	0.0%	0	0.0%	0
CO10 1	3.8%	42	0.0%	0	0.0%	0	0.0%	0	72.3%	42	0.0%	0
CO10 2	1.5%	16	0.0%	0	0.0%	0	0.0%	0	27.8%	16	0.0%	0
CO10 5	1.5%	17	0.0%	0	0.0%	0	13.5%	17	0.0%	0	0.0%	0
CO10 7	5.1%	57	38.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.8%	31	20.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	3.3%	36	0.0%	0	0.0%	0	28.7%	36	0.0%	0	0.0%	0
CO11 1	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	30
CO6 2	2.5%	28	18.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.7%	18	12.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.9%	10	0.0%	0	0.0%	0	7.6%	10	0.0%	0	0.0%	0
CO6 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
CO7 6	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	20
CO8 5	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
IP13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	40
IP14 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	35
IP14 3	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	16
IP14 4	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	34
IP14 5	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	35
IP14 6	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	31
IP20 0	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 9	2.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 4	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 5	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 7	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	1.9%	20	0.0%	0	51.8%	20	0.0%	0	0.0%	0	0.0%	0
IP30 0	1.7%	19	0.0%	0	48.2%	19	0.0%	0	0.0%	0	0.0%	0
IP30 9	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	2.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 0	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	33
IP6 8	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	16
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	16
IP7 5	2.7%	30	0.0%	0	0.0%	0	0.0%	0	37.8%	30	0.0%	0
IP7 6	2.0%	22	0.0%	0	0.0%	0	0.0%	0	27.1%	22	0.0%	0
IP7 7	2.5%	28	0.0%	0	0.0%	0	0.0%	0	34.6%	28	0.0%	0
IP8 3	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	24
IP8 4	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	19
IP9 1	1.2%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	13	0.0%	0
IP9 2	4.3%	47	0.0%	0	0.0%	0	0.0%	0	34.7%	47	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57
												97

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100
ZON												
Zone 1	13.5%	149	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.6%	39	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.4%	126	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0
Zone 4	5.3%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	58	0.0%	0
Zone 5	7.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80
Zone 6	12.3%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	135
Zone 7	11.4%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	14.5%	159	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	75
Zone 10	5.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149		39		126		58		80		135
Sample:	1100	100		100		100		100		100		100

Appendix 3:

Data Tabulations

By Zone Nulls (Filtered)

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls</i>												
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.7%	51	12.0%	12	3.0%	3	13.0%	13	22.0%	22	1.0%	1
Aldi, HAVERHILL	0.3%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	6.3%	68	0.0%	0	6.0%	6	0.0%	0	0.0%	0	2.0%	2
Asda superstore, Turner Rise, COLCHESTER	0.9%	10	5.0%	5	0.0%	0	4.0%	4	0.0%	0	1.0%	1
Co op, Church Street, EYE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	18
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Bury Road, STOWMARKET	1.7%	19	1.0%	1	4.0%	4	0.0%	0	0.0%	0	3.0%	3
Morrisons, 175 London Road, HADLEIGH	5.0%	54	0.0%	0	0.0%	0	3.0%	3	0.0%	0	46.0%	46
Morrisons, DISS	7.3%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Sproughton Road, IPSWICH	2.0%	22	0.0%	0	0.0%	0	1.0%	1	1.0%	1	5.2%	5
Roys of Wroxham, Great	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Eastern Road, SUDBURY												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.6%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.3%	36	7.0%	7	1.0%	1	14.0%	14	13.0%	13	1.0%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	5
Sainsbury's, HAVERHILL	0.4%	4	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Metro, Kesgrave, IPSWICH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.9%	10	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.8%	20	0.0%	0	7.0%	7	1.0%	1	0.0%	0	1.0%	1
Tesco, BRAINTREE	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	9.6%	104	24.0%	24	6.0%	6	33.0%	33	39.0%	39	2.0%	2
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.8%	20	0.0%	0	10.0%	10	2.0%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	4.8%	52	8.0%	8	4.0%	4	14.0%	14	21.0%	21	5.0%	5
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Stowmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.0%	11	1.0%	1	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	1.0%	1	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.6%	7	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	4.1%	4	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	6
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Market Hill, Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Norwich Road, Barham, Claydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, Holbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.2%	2	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Local shops, Tiptree, Essex	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	6.3%	68	1.0%	1	33.0%	33	1.0%	1	0.0%	0	1.0%	1
Sainsbury's, Brazen Gate, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, High Street, Halstead	0.2%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.6%	6	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Tesco Extra, Copdock Interchange, Ipswich	2.6%	28	0.0%	0	0.0%	0	0.0%	0	4.0%	4	22.7%	22
Tesco Extra, Highwoods Square, Colchester	0.4%	4	3.0%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Superstore, Ipswich Road, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Superstore, Victoria Road, Diss	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Corn Exchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	2.1%	2	3.0%	3
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Waitrose, St. Andrews	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Avenue, Colchester												
Internet / mail order	6.9% 75	8.0% 8	7.0% 7	6.0% 6	3.0% 3	7.0% 7	7.2% 7	2.0% 2	7.2% 7	8.1% 8	11.2% 11	9.3% 9
Base:	1088	100	100	100	100	100	97	100	97	99	98	97

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01: AND Excl Nulls

Asda	13.7% 10	0.0% 0	42.9% 3	16.7% 1	0.0% 0	0.0% 0	14.3% 1	0.0% 0	42.9% 3	0.0% 0	0.0% 0	28.6% 2
Morrisons	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sainsbury's	19.2% 14	0.0% 0	42.9% 3	16.7% 1	0.0% 0	14.3% 1	0.0% 0	50.0% 1	0.0% 0	50.0% 4	18.2% 2	28.6% 2
Tesco	50.7% 37	87.5% 7	0.0% 0	66.7% 4	100.0% 3	28.6% 2	71.4% 5	0.0% 0	42.9% 3	37.5% 3	63.6% 7	42.9% 3
Waitrose / Ocado	16.4% 12	12.5% 1	14.3% 1	0.0% 0	0.0% 0	57.1% 4	14.3% 1	50.0% 1	14.3% 1	12.5% 1	18.2% 2	0.0% 0
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	73	8	7	6	3	7	7	2	7	8	11	7

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about this store / town centre? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Nothing / very little	5.8%	59	2.2%	2	7.5%	7	3.2%	3	5.2%	5	5.4%	5	2.2%	2	9.2%	9	13.3%	12	3.3%	3	5.7%	5	6.8%	6
Attractive environment / nice place	3.6%	36	6.5%	6	1.1%	1	4.3%	4	5.2%	5	4.3%	4	0.0%	0	3.1%	3	2.2%	2	8.8%	8	3.4%	3	0.0%	0
Close to friends or relatives	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	42.3%	429	38.0%	35	38.7%	36	35.1%	33	44.3%	43	54.8%	51	51.1%	46	43.9%	43	43.3%	39	35.2%	32	46.0%	40	35.2%	31
Close to work	1.3%	13	1.1%	1	4.3%	4	1.1%	1	2.1%	2	1.1%	1	2.2%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Compact	2.1%	21	1.1%	1	2.2%	2	4.3%	4	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.3%	3	4.4%	4	4.6%	4	1.1%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.2%	32	1.1%	1	3.2%	3	6.4%	6	4.1%	4	2.2%	2	1.1%	1	5.1%	5	2.2%	2	3.3%	3	2.3%	2	3.4%	3
Easy to park	6.5%	66	7.6%	7	6.5%	6	8.5%	8	7.2%	7	4.3%	4	6.7%	6	2.0%	2	10.0%	9	5.5%	5	5.7%	5	8.0%	7
Good facilities	1.8%	18	0.0%	0	2.2%	2	1.1%	1	1.0%	1	0.0%	0	2.2%	2	1.0%	1	2.2%	2	2.2%	2	8.0%	7	0.0%	0
Good food stores	3.5%	35	3.3%	3	3.2%	3	3.2%	3	3.1%	3	4.3%	4	4.4%	4	4.1%	4	2.2%	2	0.0%	0	8.0%	7	2.3%	2
Good pubs, cafés or restaurants	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	3.4%	34	1.1%	1	2.2%	2	3.2%	3	6.2%	6	1.1%	1	11.1%	10	3.1%	3	0.0%	0	0.0%	0	2.3%	2	6.8%	6
Makes a change from other places	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Quiet	2.6%	26	0.0%	0	4.3%	4	6.4%	6	3.1%	3	0.0%	0	3.3%	3	5.1%	5	1.1%	1	0.0%	0	2.3%	2	2.3%	2
Safe and secure	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	1.1%	11	0.0%	0	1.1%	1	1.1%	1	1.0%	1	2.2%	2	0.0%	0	3.1%	3	0.0%	0	1.1%	1	1.1%	1	1.1%	1
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	20	1.1%	1	3.2%	3	4.3%	4	1.0%	1	3.2%	3	1.1%	1	1.0%	1	2.2%	2	3.3%	3	1.1%	1	0.0%	0
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean / tidy store	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Familiarity / habit / always shopped there	3.5%	35	6.5%	6	3.2%	3	2.1%	2	0.0%	0	2.2%	2	3.3%	3	6.1%	6	2.2%	2	4.4%	4	3.4%	3	4.5%	4
Friendly / helpful staff	3.2%	32	5.4%	5	2.2%	2	3.2%	3	4.1%	4	2.2%	2	0.0%	0	3.1%	3	2.2%	2	5.5%	5	1.1%	1	5.7%	5
General convenience	0.8%	8	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Good company ethics (Fairtrade etc.)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good internal layout	1.4%	14	1.1%	1	3.2%	3	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	3.4%	3
Good range / choice of food products	7.3%	74	10.9%	10	7.5%	7	7.4%	7	8.2%	8	5.4%	5	6.7%	6	4.1%	4	4.4%	4	5.5%	5	3.4%	3	17.0%	15
Good range of independent shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good special offers	0.7%	7	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	2	1.1%	1	1.1%	1
Has a petrol station	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.0%	10	1.1%	1	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	2.0%	2	2.2%	2	0.0%	0	1.1%	1	0.0%	0
Large / spacious store	1.0%	10	1.1%	1	0.0%	0	3.2%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	11.3%	114	13.0%	12	11.8%	11	7.4%	7	18.6%	18	5.4%	5	11.1%	10	8.2%	8	7.8%	7	16.5%	15	6.9%	6	17.0%	15
Loyalty card scheme	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	2.3%	2
Not too big / crowded	0.8%	8	2.2%	2	2.2%	2	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Preference for the retailer	1.8%	18	2.2%	2	3.2%	3	2.1%	2	0.0%	0	1.1%	1	0.0%	0	2.0%	2	2.2%	2	3.3%	3	2.3%	2	1.1%	1
Quality of food products	6.1%	62	8.7%	8	4.3%	4	8.5%	8	10.3%	10	2.2%	2	5.6%	5	5.1%	5	4.4%	4	6.6%	6	4.6%	4	6.8%	6
Value for money	2.2%	22	3.3%	3	3.2%	3	3.2%	3	1.0%	1	1.1%	1	1.1%	1	2.0%	2	2.2%	2	4.4%	4	0.0%	0	2.3%	2
Work there / staff discount	0.9%	9	2.2%	2	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	1.1%	1
(Don't know)	1.5%	15	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.2%	2	1.1%	1	1.0%	1	4.4%	4	2.2%	2	2.3%	2	1.1%	1
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

Excluding those who do their main food shopping via the Internet at Q01:

Car / van (as driver)	77.2%	782	87.0%	80	89.2%	83	71.3%	67	50.5%	49	72.0%	67	83.3%	75	82.7%	81	74.4%	67	81.3%	74	72.4%	63	86.4%	76
Car / van (as passenger)	13.4%	136	9.8%	9	7.5%	7	16.0%	15	21.6%	21	9.7%	9	10.0%	9	12.2%	12	13.3%	12	18.7%	17	19.5%	17	9.1%	8
Bus, minibus or coach	1.5%	15	2.2%	2	2.2%	2	7.4%	7	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	70	0.0%	0	1.1%	1	4.3%	4	25.8%	25	15.1%	14	5.6%	5	4.1%	4	10.0%	9	0.0%	0	5.7%	5	3.4%	3
Taxi	0.5%	5	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	21.8%	221	26.1%	24	31.2%	29	27.7%	26	21.6%	21	19.4%	18	15.6%	14	11.2%	11	18.9%	17	20.9%	19	24.1%	21	23.9%	21
Yes - other food shopping	14.5%	147	18.5%	17	18.3%	17	11.7%	11	22.7%	22	7.5%	7	6.7%	6	3.1%	3	12.2%	11	12.1%	11	26.4%	23	21.6%	19
Yes - bars / pubs	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	3.2%	32	3.3%	3	7.5%	7	1.1%	1	3.1%	3	3.2%	3	6.7%	6	1.0%	1	0.0%	0	3.3%	3	3.4%	3	2.3%	2
Yes - cinemas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	8.3%	84	12.0%	11	6.5%	6	8.5%	8	1.0%	1	14.0%	13	5.6%	5	8.2%	8	13.3%	12	8.8%	8	12.6%	11	1.1%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes - gyms / health and fitness	0.8%	8	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1	1.1%	1	1.1%	1
Yes - library	0.5%	5	0.0%	0	1.1%	1	0.0%	0	1.0%	1	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.7%	7	0.0%	0	1.1%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Yes - meeting family	2.2%	22	4.3%	4	2.2%	2	2.1%	2	0.0%	0	1.1%	1	2.2%	2	4.1%	4	1.1%	1	3.3%	3	1.1%	1	2.3%	2
Yes - meeting friends	0.9%	9	3.3%	3	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Yes - museums / art gallery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.9%	9	1.1%	1	1.1%	1	0.0%	0	2.1%	2	1.1%	1	0.0%	0	2.0%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.3%	13	3.3%	3	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	2.3%	2
Yes - restaurants	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.3%	94	7.6%	7	10.8%	10	10.6%	10	3.1%	3	18.3%	17	4.4%	4	2.0%	2	11.1%	10	5.5%	5	19.5%	17	10.2%	9
Yes - work	3.2%	32	3.3%	3	6.5%	6	3.2%	3	4.1%	4	0.0%	0	4.4%	4	6.1%	6	2.2%	2	4.4%	4	0.0%	0	0.0%	0
Yes - other	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	2.3%	2	2.3%	2
No	51.6%	523	50.0%	46	36.6%	34	47.9%	45	58.8%	57	50.5%	47	64.4%	58	63.3%	62	58.9%	53	48.4%	44	42.5%	37	45.5%	40
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
(Don't know)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	2
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01): AND Excl Nulls</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	17.0%	80	2.2%	1	69.5%	41	6.1%	3	5.0%	2	0.0%	0
Capel St. Mary	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.1%	10	13.3%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Copdock Mill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	7.0%	33	0.0%	0	0.0%	0	4.1%	2	0.0%	0	62.8%	27
Halstead	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.1%	5	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.9%	42	0.0%	0	0.0%	0	2.0%	1	2.5%	1	16.3%	7
Lavenham	0.4%	2	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0
Manningtree	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	13.2%	62	0.0%	0	11.9%	7	0.0%	0	0.0%	0	9.3%	4
Sudbury	25.7%	121	66.7%	30	15.3%	9	83.7%	41	92.5%	37	9.3%	4
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Diss	14.7%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Framlingham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Leyton	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		471		45		59		49		40		43
												30
												35
												32
												46
												46
												46

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
<i>Excl Nulls</i>												
Aldi, 84 London Road, COLCHESTER	0.5%	3	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.7%	38	15.0%	9	3.0%	2	20.0%	14	20.0%	11	2.8%	2
Aldi, HAVERHILL	0.5%	3	3.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	3.2%	21	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2
Asda superstore, Turner Rise, COLCHESTER	0.6%	4	3.3%	2	1.5%	1	0.0%	0	1.8%	1	0.0%	0
Co-op, Church Street, EYE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.9%	6	0.0%	0	0.0%	0	2.9%	2	5.5%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	3.3%	22	0.0%	0	0.0%	0	1.4%	1	0.0%	0	28.2%	20
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, NEEDHAM MARKET	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.5%	3	1.7%	1	0.0%	0	1.4%	1	1.8%	1	0.0%	0
Lidl, Bury Road, STOWMARKET	3.6%	24	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.4%	1
Morrisons, 175 London Road, HADLEIGH	4.2%	28	0.0%	0	0.0%	0	8.6%	6	1.8%	1	25.4%	18
Morrisons, DISS	4.8%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.7%	18	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	1.5%	10	0.0%	0	1.5%	1	0.0%	0	1.8%	1	0.0%	0
Roys of Wroxham, Great	0.3%	2	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Eastern Road, SUDBURY																								
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.8%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	8.0%	53	11.7%	7	3.0%	2	37.1%	26	21.8%	12	7.0%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	13.8%	8	9.1%	5	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	4	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.9%	6	0.0%	0	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	1.8%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	5.0%	33	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.8%	2	0.0%	0	10.9%	6	25.0%	14	11.7%	7	5.4%	3	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	2.0%	13	1.7%	1	7.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	7	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	7.1%	47	15.0%	9	9.1%	6	22.9%	16	27.3%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	3.8%	25	1.7%	1	15.2%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.8%	1	16.7%	10	3.6%	2	0.0%	0
Waitrose, Station Road, SUDBURY	7.8%	52	15.0%	9	3.0%	2	24.3%	17	27.3%	15	11.3%	8	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.6%	4	0.0%	0	1.5%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Cedars Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Colchester	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Dedham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Hadleigh	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.2%	3	5.5%	3	0.0%	0	0.0%	0	5.4%	3	0.0%	0
Lavenham	0.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.8%	5	1.7%	1	0.0%	0	1.4%	1	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stowmarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.3%	2	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.8%	5	0.0%	0	0.0%	0	2.9%	2	5.5%	3	0.0%	0
Aldi, Mere Street, Diss	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	2.0%	13	0.0%	0	10.6%	7	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Asda Superstore, Western Way, Bury St. Edmunds	1.5%	10	0.0%	0	9.1%	6	0.0%	0	1.8%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Budgens, Bullock Fair Close, Harleston	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-op, Sheldrake Drive, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, The Street, Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, The Street, Rickinghall, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iceland, North Street, Sudbury	1.4%	9	0.0%	0	1.5%	1	2.9%	2	9.1%	5	1.4%	1
Lidl, Copenhagen Way, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Ipswich																						
Lidl, Holt Road, Cromer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	1								
Lidl, London Road, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Local shops, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earls Colne	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops, Mundesley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Local shops, Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stowupland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Tharston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops, Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.8%	5	1.7%	1	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Marks & Spencer, Westgate Street, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Iconfield Park, Garland Road, Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	3.5%	23	0.0%	0	15.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4	13.3%	8	1.8%	1	0.0%	0
Sainsbury's, Brazen Gate, Norwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	1.7%	1
Sainsbury's, Felixstowe Road, Ipswich	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	3.6%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Forest Retail Park, London Road, Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Sainsbury's, High Street, Halstead	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Western Approach, Stanway, Colchester	0.6%	4	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	2.7%	18	1.7%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	2	12.1%	7	12.7%	7	1.8%	1	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Colchester	0.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Tesco Superstore, Cangle Road, Haverhill	0.3%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Ipswich Road, Norwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Tesco Superstore, Victoria Road, Diss	4.1%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	14
Waitrose, Church Street, Saxmundham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Norwich Road, Wymondham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews Avenue, Colchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Internet / mail order	2.7%	18	5.0%	3	4.5%	3	0.0%	0	2.8%	2	3.6%	1
Base:	666	60	66	70	55	71	58	55	56	60	56	59

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06: AND Excl Nulls

Asda	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
Sainsbury's	17.6%	3	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
Tesco	41.2%	7	100.0%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose / Ocado	29.4%	5	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.0%	3	0.0%	0
Base:	17	3	3	0	0	2	0	2	2	0	5	0										

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
<i>Excl Nulls</i>												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	2.8%	20	3.0%	2	0.0%	0	6.7%	5	19.4%	13	0.0%	0
Aldi, HAVERHILL	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.4%	17	0.0%	0	1.7%	1	1.3%	1	0.0%	0	1.4%	1
Asda superstore, Turner Rise, COLCHESTER	0.6%	4	3.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Co op, Church Street, EYE	2.2%	16	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	1.3%	9	0.0%	0	0.0%	0	0.0%	0	13.4%	9	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.8%	6	0.0%	0	1.7%	1	6.7%	5	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Co-op, 72 High Street, HADLEIGH	3.8%	27	0.0%	0	0.0%	0	1.3%	1	0.0%	0	33.8%	25
Co-op, 80A High Street, LAVENHAM	0.4%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	2.0%	14	4.5%	3	1.7%	1	13.3%	10	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6
Co-op, Mildenhall Road, BURY ST EDMUNDS	1.1%	8	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.6%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, The Street, CAPEL ST MARY	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	13
Co-op Local, DEDHAM	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.8%	6	0.0%	0	0.0%	0	4.0%	3	1.5%	1	1.4%	1
Lidl, Bury Road, STOWMARKET	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, 19 Market Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
SUDBURY																								
Morrisons, 175 London Road, HADLEIGH	3.5%	25	0.0%	0	0.0%	0	4.0%	3	0.0%	0	29.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	3.4%	2	9.4%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	4	0.0%	0	1.7%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.4%	3	1.5%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	2.4%	17	3.0%	2	1.7%	1	9.3%	7	10.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	5.3%	3	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	2.1%	15	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	20.0%	11	3.0%	2	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.8%	6	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.6%	26	7.5%	5	6.9%	4	6.7%	5	17.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.3%	9	0.0%	0	10.3%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	28	3.0%	2	1.7%	1	17.3%	13	17.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.5%	18	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	12	1.7%	1	1.6%	1
Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Hadleigh	1.8%	13	0.0%	0	0.0%	0	1.3%	1	0.0%	0	14.9%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.7%	5	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Ipswich	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	5.5%	4	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lavenham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Long Melford	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Needham Market	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Sudbury	1.5%	11	0.0%	0	0.0%	0	5.3%	4	10.4%	7	0.0%	0
Stowmarket	1.3%	9	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Street / Farmers' Markets in Sudbury	0.4%	3	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Mere Street, Diss	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	5	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Budgens, Bullock Fair Close, Harleston	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Ashfield Road, Elmswell	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4
Co-op, Chapel Road, West Bergholt	0.7%	5	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ravenswood, Ipswich																								
Co-op, High Street, Earls Colne	0.7%	5	6.0%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Market Hill, Clare	1.4%	10	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Co-op, Market Place, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Norwich Road, Barham, Claydon	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, The Street, Rickinghall, Diss	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	27.6%	16	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	1.1%	8	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.4%	3	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Local shops, Bildeston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.3%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Cockfield	0.4%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Local shops, Combs Ford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislegham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	1.4%	10	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.6%	4	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Metfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rattlesden	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sicklesmere	0.3%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorndon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	2	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.5%	11	0.0%	0	12.1%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.4%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Approach, Stanway, Colchester												
Spar, Bells Lane, Glemsford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Street / Farmers' Markets in Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Internet / mail order	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Base:		715		67		58		75		67		74
												57
												55
												67
												58
												64

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07: AND Excl Nulls

Asda	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Other	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		2		0		0		0		0		0		0		1		1		0		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	1.3%	1	1.5%	1	0.0%	0
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.8%	6	0.0%	0	1.6%	1	0.0%	0	1.5%	1	1.4%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	7.7%	57	10.4%	7	9.7%	6	9.3%	7	9.0%	6	13.5%	10
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	8.1%	60	9.0%	6	3.2%	2	10.7%	8	6.0%	4	17.6%	13
61% - 65%	0.8%	6	1.5%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
66% - 70%	11.3%	84	13.4%	9	6.5%	4	13.3%	10	11.9%	8	8.1%	6
71% - 75%	9.6%	71	10.4%	7	9.7%	6	5.3%	4	6.0%	4	14.9%	11
76% - 80%	23.4%	174	19.4%	13	22.6%	14	29.3%	22	29.9%	20	17.6%	13
81% - 85%	3.5%	26	4.5%	3	4.8%	3	1.3%	1	4.5%	3	2.7%	2
86% - 90%	15.7%	117	17.9%	12	21.0%	13	9.3%	7	9.0%	6	9.5%	7
91% - 95%	5.1%	38	1.5%	1	9.7%	6	4.0%	3	4.5%	3	4.1%	3
96% - 100%	2.2%	16	3.0%	2	3.2%	2	5.3%	4	0.0%	0	2.7%	2
(Don't know)	10.0%	74	9.0%	6	8.1%	5	8.0%	6	14.9%	10	8.1%	6
(Refused)	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
<i>Mean:</i>	<i>75.67</i>	<i>75.33</i>	<i>79.04</i>	<i>74.66</i>	<i>73.95</i>	<i>71.84</i>	<i>74.79</i>	<i>74.10</i>	<i>77.33</i>	<i>78.00</i>	<i>77.54</i>	<i>76.75</i>
<i>Base:</i>	<i>743</i>	<i>67</i>	<i>62</i>	<i>75</i>	<i>67</i>	<i>74</i>	<i>77</i>	<i>59</i>	<i>62</i>	<i>72</i>	<i>62</i>	<i>66</i>

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																									
<i>Those who do top-up shopping at Q07: AND Excl Nulls</i>																									
Aldi, Girling Street, SUDBURY	3.5%	10	14.8%	4	0.0%	0	4.9%	2	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Aldi, HAVERHILL	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	5.3%	1	9.1%	2	0.0%	0	0.0%
Asda superstore, Turner Rise, COLCHESTER	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co op, Church Street, EYE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%
Co-op, 100 East Street, SUDBURY	2.8%	8	0.0%	0	0.0%	0	9.8%	4	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 2 High Street, LAVENHAM	0.7%	2	0.0%	0	5.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 72 High Street, HADLEIGH	2.5%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	20.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, 80A High Street, LAVENHAM	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Hall Street, LONG MELFORD	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, HALSTEAD	0.7%	2	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%
Co-op, MANNINGTREE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%
Co-op, The Street, BRAMFORD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op, The Street, CAPEL ST MARY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Co-op Local, DEDHAM	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	1.8%	5	0.0%	0	5.0%	1	7.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Lidl, Bury Road, STOWMARKET	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	6.7%	2	5.3%	1	0.0%	0	0.0%	0	0.0%
Morrisons, 175 London Road, HADLEIGH	1.8%	5	0.0%	0	0.0%	0	2.4%	1	0.0%	0	10.3%	3	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, DISS	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3	5.0%	1	0.0%
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.1%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%
Morrisons, Sproughton Road, IPSWICH	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.7%	2	3.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.9%	11	0.0%	0	0.0%	0	17.1%	7	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	13.6%	3	7.1%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.1%	3	3.7%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.9%	11	7.4%	2	5.0%	1	12.2%	5	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.1%	3	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.3%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	11	11.1%	3	0.0%	0	4.9%	2	15.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.5%	7	0.0%	0	10.0%	2	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	7	0.0%	0
Hadleigh	4.2%	12	0.0%	0	0.0%	0	4.9%	2	0.0%	0	31.0%	9	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.7%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	5.7%	16	3.7%	1	0.0%	0	12.2%	5	20.5%	8	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	9	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	1.8%	5	3.7%	1	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Aldi, Meredith Road,	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	4.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Iceland, Taylors Square, Beccles	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Essex																						
Local shops, Diss	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	5	0.0%	0
Local shops, East Bergholt	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Local shops, Framlingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Fressingfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Glemsford	0.7%	2	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	3
Local shops, Ickworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Local shops, Lawshall	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Mistley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Nayland	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Old Newton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Pulham St.	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Mary																						
Local shops, Rickinghall	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0
Local shops, Rougham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Local shops, Semer	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Local shops, Thorndon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Local shops, Woodbridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	2.1%	6	0.0%	0	5.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	4	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.3%	1	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	1.1%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	4.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich Base:	283	27	20	41	39	29	22	14	30	19	22	20

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.0%	11	5.2%	5	0.0%	0	1.0%	1	2.0%	2	1.1%	1
Bury St Edmunds	28.0%	294	27.8%	27	70.1%	68	39.2%	38	26.0%	26	9.5%	9
Colchester	6.9%	72	22.7%	22	0.0%	0	19.6%	19	14.0%	14	4.2%	4
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	22.0%	231	0.0%	0	1.0%	1	5.2%	5	3.0%	3	57.9%	55
Long Melford	0.2%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Stowmarket	3.1%	33	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.1%	1
Sudbury	7.0%	73	14.4%	14	2.1%	2	17.5%	17	36.0%	36	3.2%	3
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.2%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Abroad	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.3%	14	3.1%	3	6.2%	6	1.0%	1	2.0%	2	0.0%	0
Central London	0.6%	6	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1
Chelmsford	0.3%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Diss	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Felixstowe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Norwich	8.8%	92	0.0%	0	1.0%	1	0.0%	0	0.0%	0	2.2%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Cornard Road,	0.3%	3	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
Stradbroke	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
West Thurrock	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.1%	2
Internet / catalogue	14.3%	150	18.6%	18	15.5%	15	12.4%	12	12.0%	12	17.9%	17
Base:		1050		97		97		97		100		95
												93
												96
												92
												93
												94
												96

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10: AND Excl Nulls

Amazon	6.8%	7	7.7%	1	20.0%	1	0.0%	0	18.2%	2	10.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1
Asda	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	4.9%	5	7.7%	1	0.0%	0	11.1%	1	9.1%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Ebay	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	11.1%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Ebuyer	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.9%	3	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	10.0%	1	0.0%	0
Littlewoods	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0
Marks & Spencer	16.5%	17	15.4%	2	0.0%	0	11.1%	1	0.0%	0	30.0%	3	22.2%	2	25.0%	2	20.0%	2	0.0%	0	40.0%	4	14.3%	1
Next	11.7%	12	0.0%	0	20.0%	1	22.2%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	30.0%	3	18.2%	2	10.0%	1	28.6%	2
Sainsbury's	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.9%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	35.0%	36	38.5%	5	40.0%	2	11.1%	1	45.5%	5	20.0%	2	33.3%	3	50.0%	4	30.0%	3	54.5%	6	20.0%	2	42.9%	3
Cotton Traders	5.8%	6	15.4%	2	20.0%	1	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0
Hotter Shoes	4.9%	5	7.7%	1	0.0%	0	11.1%	1	9.1%	1	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	2.9%	3	7.7%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		103		13		5		9		11		10		9		8		10		11		10		7

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	72.7%	654	78.5%	62	82.9%	68	71.8%	61	53.4%	47	71.8%	56	65.9%	54	77.4%	65	71.6%	58	80.0%	60	69.1%	56	78.8%	67
Car / van (as passenger)	10.3%	93	7.6%	6	9.8%	8	10.6%	9	11.4%	10	7.7%	6	8.5%	7	7.1%	6	16.0%	13	14.7%	11	14.8%	12	5.9%	5
Bus, minibus or coach	10.6%	95	10.1%	8	6.1%	5	12.9%	11	13.6%	12	16.7%	13	14.6%	12	10.7%	9	6.2%	5	5.3%	4	12.3%	10	7.1%	6
Using park & ride facility	2.0%	18	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.6%	2	6.1%	5	3.6%	3	2.5%	2	0.0%	0	2.5%	2	3.5%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.0%	27	1.3%	1	0.0%	0	2.4%	2	21.6%	19	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.2%	1	1.2%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	10	1.3%	1	0.0%	0	2.4%	2	0.0%	0	1.3%	1	3.7%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bicycle	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	6.9%	4	4.2%	2	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.3%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	12.4%	76	10.7%	6	41.8%	23	8.5%	5	10.6%	7	0.0%	0	0.0%	0	2.1%	1	6.3%	4	46.2%	24	12.2%	6	0.0%	0
Colchester	2.4%	15	14.3%	8	0.0%	0	5.1%	3	0.0%	0	1.9%	1	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Hadleigh	1.0%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	7.5%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	2	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.0%	49	0.0%	0	0.0%	0	0.0%	0	3.0%	2	17.0%	9	27.6%	16	25.0%	12	7.8%	5	0.0%	0	8.2%	4	1.9%	1
Stowmarket	4.4%	27	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	6.3%	3	25.0%	16	9.6%	5	2.0%	1	0.0%	0
Sudbury	6.2%	38	12.5%	7	0.0%	0	18.6%	11	28.8%	19	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Diss	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	13.0%	7
Martlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Morrisons, Sproughton Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.4%	15	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	8.2%	4	16.7%	9
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	9	1.8%	1	0.0%	0	5.1%	3	7.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.7%	4	0.0%	0	0.0%	0	6.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	56.0%	344	53.6%	30	56.4%	31	52.5%	31	43.9%	29	66.0%	35	56.9%	33	56.3%	27	60.9%	39	42.3%	22	65.3%	32	64.8%	35
Base:		614		56		55		59		66		53		58		48		64		52		49		54

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

Those who buy recording media products via the Internet at Q12: AND Excl Nulls

Amazon	92.6%	287	96.7%	29	82.1%	23	85.7%	24	88.5%	23	96.3%	26	93.3%	28	95.8%	23	97.1%	34	90.0%	18	96.7%	29	93.8%	30
Asda	0.6%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Ebay	1.6%	5	0.0%	0	7.1%	2	0.0%	0	3.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
HMV	0.6%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.3%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	3.1%	1
Itunes	1.3%	4	3.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	3.3%	1	0.0%	0
Play.com	1.6%	5	0.0%	0	3.6%	1	3.6%	1	7.7%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		310		30		28		28		26		27		30		24		35		20		30		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.2%	54	0.0%	0	0.0%	0	2.3%	2	0.0%	0	28.8%	23	16.9%	12	17.3%	14	4.2%	3	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.8%	7	0.0%	0	0.0%	0	1.1%	1	6.3%	5	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	2.8%	2	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Copdock Mill Interchange, Ipswich	1.9%	17	0.0%	0	0.0%	0	1.1%	1	2.5%	2	5.0%	4	4.2%	3	6.2%	5	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	1.1%	1	0.0%	0	1.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	16.0%	140	14.9%	13	62.1%	54	10.2%	9	8.9%	7	1.3%	1	0.0%	0	0.0%	0	6.9%	5	56.4%	44	8.5%	6	1.3%	1
Colchester	6.1%	53	31.0%	27	0.0%	0	15.9%	14	8.9%	7	0.0%	0	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.0%	87	1.1%	1	0.0%	0	3.4%	3	1.3%	1	20.0%	16	31.0%	22	23.5%	19	20.8%	15	2.6%	2	9.9%	7	1.3%	1
Stowmarket	4.7%	41	0.0%	0	4.6%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	9.9%	8	30.6%	22	6.4%	5	1.4%	1	0.0%	0
Sudbury	8.6%	75	17.2%	15	2.3%	2	23.9%	21	43.0%	34	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Cambridge	1.6%	14	5.7%	5	1.1%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.1%	4	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.4%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	1.4%	1	0.0%	0	28.2%	20	19.0%	15
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Harleston	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	4
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.3%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Norwich	5.4%	47	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	33
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	1.1%	1	0.0%	0	2.5%	2	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Warren Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Woolpit	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	0
Internet / catalogue	27.8%	243	23.0%	20	27.6%	24	30.7%	27	21.5%	17	25.0%	20
Base:		873		87		87		88		79		80

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13: AND Excl Nulls

Amazon	51.9%	94	41.7%	5	52.9%	9	54.5%	12	57.1%	8	38.5%	5	65.0%	13	61.1%	11	55.6%	10	46.2%	6	36.8%	7	53.3%	8
AO.com	2.2%	4	8.3%	1	0.0%	0	9.1%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	5.0%	9	8.3%	1	5.9%	1	4.5%	1	0.0%	0	15.4%	2	0.0%	0	11.1%	2	5.6%	1	0.0%	0	5.3%	1	0.0%	0
Asda	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Currys	10.5%	19	8.3%	1	17.6%	3	4.5%	1	14.3%	2	23.1%	3	15.0%	3	5.6%	1	5.6%	1	0.0%	0	10.5%	2	13.3%	2
Ebay	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	6.7%	1
Ebuyer	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	16.6%	30	25.0%	3	17.6%	3	4.5%	1	0.0%	0	15.4%	2	10.0%	2	11.1%	2	5.6%	1	38.5%	5	42.1%	8	20.0%	3
Littlewoods	1.1%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.2%	4	8.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	5	0.0%	0	0.0%	0	13.6%	3	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Apple	2.2%	4	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	5.0%	1	5.6%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Co-op	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		181		12		17		22		14		13		20		18		18		13		19		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.6%	65	1.1%	1	0.0%	0	1.1%	1	2.2%	2	29.6%	24	16.3%	14	16.9%	15	7.1%	6	1.1%	1	0.0%	0	1.1%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	1.1%	11	2.2%	2	0.0%	0	4.3%	4	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	7.0%	6	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.2%	22	0.0%	0	0.0%	0	2.2%	2	2.2%	2	3.7%	3	7.0%	6	6.7%	6	0.0%	0	1.1%	1	1.3%	1	1.1%	1
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.7%	154	11.8%	11	66.7%	64	7.5%	7	7.6%	7	2.5%	2	0.0%	0	0.0%	0	4.7%	4	55.8%	53	7.5%	6	0.0%	0
Colchester	5.1%	50	26.9%	25	0.0%	0	10.8%	10	8.7%	8	0.0%	0	8.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hadleigh	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.8%	16	5.8%	5	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	2.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Haverhill	0.3%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.4%	82	2.2%	2	0.0%	0	1.1%	1	1.1%	1	18.5%	15	26.7%	23	25.8%	23	7.1%	6	6.3%	6	3.8%	3	2.2%	2
Stowmarket	7.2%	71	1.1%	1	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.2%	10	50.6%	43	11.6%	11	1.3%	1	0.0%	0
Sudbury	10.2%	100	25.8%	24	2.1%	2	31.2%	29	45.7%	42	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Cambridge	0.8%	8	1.1%	1	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.4%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	24	20.7%	19
Earls Colne	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.2%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Melksham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Norwich	4.8%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	4	1.2%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	24.4%	240	20.4%	19	22.9%	22	33.3%	31	18.5%	17	16.0%	13
Base:		982		93		96		93		92		81

Q14 Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

Those who buy domestic electrical goods via the Internet at Q14: AND Excl Nulls

Amazon	26.5%	50	30.8%	4	15.0%	3	14.8%	4	33.3%	5	50.0%	3	38.9%	7	31.6%	6	25.0%	5	11.1%	1	25.9%	7	33.3%	5
AO.com	13.8%	26	0.0%	0	10.0%	2	22.2%	6	13.3%	2	0.0%	0	11.1%	2	15.8%	3	20.0%	4	0.0%	0	14.8%	4	20.0%	3
Argos	9.5%	18	23.1%	3	10.0%	2	14.8%	4	6.7%	1	0.0%	0	0.0%	0	5.3%	1	10.0%	2	22.2%	2	7.4%	2	6.7%	1
Asda	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	11.1%	1	0.0%	0	0.0%	0
ASOS	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	1.1%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Currys	15.3%	29	0.0%	0	15.0%	3	14.8%	4	13.3%	2	16.7%	1	27.8%	5	21.1%	4	5.0%	1	22.2%	2	18.5%	5	13.3%	2
Homebase	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	20.1%	38	38.5%	5	30.0%	6	18.5%	5	6.7%	1	33.3%	2	0.0%	0	21.1%	4	10.0%	2	33.3%	3	25.9%	7	20.0%	3
Littlewoods	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Sainsbury's	1.1%	2	0.0%	0	5.0%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.6%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Other	5.8%	11	7.7%	1	5.0%	1	14.8%	4	6.7%	1	0.0%	0	5.6%	1	5.3%	1	5.0%	1	0.0%	0	3.7%	1	0.0%	0
Co-op	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Base:		189		13		20		27		15		6		18		19		20		9		27		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	0.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	3.5%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	14.0%	128	6.8%	6	59.2%	45	9.4%	8	5.3%	5	0.0%	0	1.2%	1	0.0%	0	8.6%	7	61.5%	48	10.0%	8	0.0%	0
Colchester	2.5%	23	15.9%	14	0.0%	0	3.5%	3	0.0%	0	0.0%	0	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Hadleigh	3.0%	27	0.0%	0	0.0%	0	1.2%	1	0.0%	0	32.4%	24	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.7%	6	6.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.2%	93	0.0%	0	0.0%	0	2.4%	2	0.0%	0	16.2%	12	45.3%	39	33.3%	29	8.6%	7	1.3%	1	2.5%	2	1.2%	1
Long Melford	0.2%	2	1.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	6.5%	59	0.0%	0	2.6%	2	0.0%	0	0.0%	0	1.4%	1	0.0%	0	10.3%	9	42.0%	34	11.5%	9	5.0%	4	0.0%	0
Sudbury	13.7%	125	30.7%	27	6.6%	5	38.8%	33	57.9%	55	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Cambridge	0.5%	5	2.3%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	3	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Clare	0.2%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.6%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.2%	1	0.0%	0	26.3%	21	31.0%	26
Felixstowe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harleston	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	6
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6	15.5%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Sainsbury's, Cornard Road,	0.2%	2	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.8%	7	0.0%	0	0.0%	0	2.4%	2	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.1%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Woodbridge	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	3.4%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woolpit	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.6%	2	0.0%	0	0.0%	0
Internet / catalogue	33.7%	308	30.7%	27	30.3%	23	35.3%	30	28.4%	27	37.8%	28	33.7%	29	34.5%	30	38.3%	31	20.5%	16	43.8%	35	38.1%	32
Base:		914		88		76		85		95		74		86		87		81		78		80		84

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15: AND Excl Nulls

Amazon	89.8%	255	92.3%	24	86.4%	19	88.9%	24	100.0%	25	96.0%	24	96.3%	26	82.1%	23	96.2%	25	62.5%	10	96.9%	31	80.0%	24
Ebay	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Tesco	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0
WHSmith	0.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.6%	16	0.0%	0	9.1%	2	7.4%	2	0.0%	0	4.0%	1	3.7%	1	10.7%	3	3.8%	1	12.5%	2	3.1%	1	10.0%	3
Play.com	0.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	2.1%	6	3.8%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	6.7%	2
Base:		284		26		22		27		25		25		27		28		26		16		32		30

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
<i>Excl Nulls</i>												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	1.3%	9	0.0%	0	0.0%	0	5.6%	4	6.7%	4	1.5%	1
Tesco Extra, Copdock Interchange, Ipswich	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	4
Toys R Us, London Road / Copdock Interchange, Ipswich	2.4%	17	0.0%	0	1.6%	1	0.0%	0	0.0%	0	6.2%	4
Copdock Mill Interchange, Ipswich	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	1.4%	1	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Bury St Edmunds	13.8%	97	5.6%	4	55.6%	35	9.7%	7	6.7%	4	0.0%	0
Colchester	4.3%	30	18.3%	13	0.0%	0	9.7%	7	6.7%	4	1.5%	1
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.2%	17
Halstead	0.4%	3	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	2	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	11.6%	81	0.0%	0	0.0%	0	4.2%	3	5.0%	3	24.6%	16
Lavenham	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Long Melford	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Stowmarket	5.6%	39	0.0%	0	4.8%	3	0.0%	0	0.0%	0	3.1%	2
Sudbury	10.4%	73	25.4%	18	4.8%	3	36.1%	26	43.3%	26	0.0%	0
Abroad	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.3%	2	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Diss	5.1%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?

Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16: AND Excl Nulls

Amazon	65.6%	107	57.1%	12	56.3%	9	53.3%	8	70.0%	7	57.1%	8	83.3%	15	60.0%	9	76.9%	10	62.5%	5	70.0%	14	76.9%	10
Argos	4.3%	7	4.8%	1	18.8%	3	6.7%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Asda	1.8%	3	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Ebay	8.6%	14	9.5%	2	12.5%	2	6.7%	1	10.0%	1	7.1%	1	0.0%	0	26.7%	4	7.7%	1	12.5%	1	5.0%	1	0.0%	0
John Lewis	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Tesco	1.8%	3	0.0%	0	0.0%	0	6.7%	1	0.0%	0	7.1%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Other	12.3%	20	23.8%	5	12.5%	2	26.7%	4	0.0%	0	7.1%	1	5.6%	1	13.3%	2	0.0%	0	0.0%	0	20.0%	4	7.7%	1
Sports Direct	3.7%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	1	14.3%	2	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	7.7%	1
Base:		163		21		16		15		10		14		18		15		13		8		20		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	2.9%	23	2.5%	2	1.2%	1	10.7%	8	12.6%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	3.4%	27	0.0%	0	0.0%	0	2.7%	2	0.0%	0	8.6%	6	8.3%	6	8.7%	6	3.2%	2	1.3%	1	5.3%	3	1.4%	1
Shawlands Retail Park, Newton Road, Sudbury	0.9%	7	1.2%	1	0.0%	0	2.7%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.5%	4	0.0%	0	0.0%	0	2.7%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.5%	4	1.2%	1	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Bury St Edmunds	25.4%	204	28.4%	23	69.5%	57	24.0%	18	14.9%	13	4.3%	3	0.0%	0	7.2%	5	23.8%	15	72.7%	56	21.1%	12	2.8%	2
Colchester	8.7%	70	34.6%	28	0.0%	0	17.3%	13	18.4%	16	0.0%	0	11.1%	8	4.3%	3	1.6%	1	0.0%	0	0.0%	0	1.4%	1
Eye	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	3.5%	2	0.0%	0
Great Conard	0.2%	2	0.0%	0	0.0%	0	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.4%	22	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	16.5%	133	0.0%	0	1.2%	1	2.7%	2	3.4%	3	40.0%	28	56.9%	41	39.1%	27	39.7%	25	0.0%	0	7.0%	4	2.8%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	2.7%	22	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	20.6%	13	3.9%	3	1.8%	1	0.0%	0
Sudbury	6.7%	54	16.0%	13	6.1%	5	17.3%	13	25.3%	22	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Cambridge	1.0%	8	2.5%	2	2.4%	2	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.4%	3	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.6%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0	35.1%	20	32.4%	23
Earls Colne	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Glemsford	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0
Martlesham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellis Village	0.5%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.3%	1	0.0%	0	1.4%	1	0.0%	0
Newmarket	0.2%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	4.6%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.9%	3	14.0%	8	35.2%	25	0.0%	0
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	1.0%	8	1.2%	1	0.0%	0	1.3%	1	3.4%	3	1.4%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	9.0%	72	8.6%	7	9.8%	8	14.7%	11	3.4%	3	8.6%	6	8.3%	6	8.7%	6	7.9%	5	11.7%	9	10.5%	6	7.0%	5
Base:		804		81		82		75		87		70		72		69		63		77		57		71

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17: AND Excl Nulls

Amazon	20.8%	10	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	2	20.0%	1	20.0%	1	33.3%	2	25.0%	1
Asda	2.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	2.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	12.5%	6	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2	20.0%	1	16.7%	1	25.0%	1
John Lewis	16.7%	8	20.0%	1	20.0%	1	14.3%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	40.0%	2	33.3%	2	0.0%	0
Littlewoods	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Marks & Spencer	2.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	12.5%	6	40.0%	2	0.0%	0	28.6%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Other	27.1%	13	40.0%	2	40.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	66.7%	4	40.0%	2	0.0%	0	0.0%	0	50.0%	2
Very	2.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		5		5		7		2		1		2		6		5		5		6		4

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? <i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	10.7%	98	18.0%	16	6.0%	5	38.6%	34	44.9%	40	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	5.5%	50	0.0%	0	0.0%	0	0.0%	0	1.1%	1	13.0%	10	9.5%	8	14.0%	12	7.5%	6	0.0%	0	13.9%	10	3.7%	3
Shawlands Retail Park, Newton Road, Sudbury	1.9%	17	7.9%	7	0.0%	0	2.3%	2	9.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	2.8%	26	2.2%	2	0.0%	0	9.1%	8	16.9%	15	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Bury St Edmunds	17.6%	161	2.2%	2	77.4%	65	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	8	87.8%	72	13.9%	10	2.4%	2
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.3%	39	25.8%	23	0.0%	0	6.8%	6	1.1%	1	0.0%	0	10.7%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	5	0.0%	0
Hadleigh	4.2%	38	0.0%	0	2.4%	2	0.0%	0	0.0%	0	40.3%	31	4.8%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	7	7.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	17.0%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	18	53.6%	45	31.4%	27	56.3%	45	1.2%	1	16.7%	12	8.5%	7
Long Melford	0.4%	4	1.1%	1	2.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.6%	15	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	6.3%	5	1.2%	1	1.4%	1	0.0%	0
Sudbury	7.8%	71	24.7%	22	2.4%	2	31.8%	28	18.0%	16	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Anglia Parkway South, Bury Road, Ipswich	4.4%	40	0.0%	0	1.2%	1	0.0%	0	0.0%	0	5.2%	4	6.0%	5	23.3%	20	10.0%	8	1.2%	1	1.4%	1	0.0%	0
B&Q, The Sandlings, Euro	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.2%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Retail Park, Warren Heath, Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.5%	14	3.4%	3	0.0%	0	6.8%	6	5.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	1.4%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Diss	3.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	25.0%	18	12.2%	10
Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Harleston	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.1%	14
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Norwich	4.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	6	41.5%	34
Orwell Retail Park, Ranelagh Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Rickinghall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Internet / catalogue	2.2%	20	2.2%	2	1.2%	1	1.1%	1	1.1%	1	3.9%	3	1.2%	1	2.3%	2	2.5%	2	2.4%	2	2.8%	2	3.7%	3
Base:		913		89		84		88		89		77		84		86		80		82		72		82

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18: AND Excl Nulls

Amazon	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	
B&Q	28.6%	4	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	
Boots	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	
Currys	7.1%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ebay	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	
John Lewis	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	
Other	28.6%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	1	
Base:		14		1		0		1		1		1		1		1		1		1		1		2	3

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	1.8%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	14.6%	13	3.2%	3	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	1.1%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bramford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1		
Bury St Edmunds	16.8%	172	2.1%	2	76.8%	73	5.2%	5	1.0%	1	4.3%	4	1.1%	1	1.1%	1	6.9%	6	74.7%	71	8.9%	8	0.0%	0
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.0%	31	21.1%	20	0.0%	0	5.2%	5	0.0%	0	0.0%	0	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Eye	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	11	0.0%	0	0.0%	0
Hadleigh	5.9%	60	0.0%	0	0.0%	0	2.1%	2	0.0%	0	57.4%	54	2.2%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	8	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.0%	123	0.0%	0	0.0%	0	3.1%	3	1.0%	1	20.2%	19	52.8%	47	46.3%	44	4.6%	4	1.1%	1	2.2%	2	2.2%	2
Lavenham	0.2%	2	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	10.9%	112	0.0%	0	8.4%	8	0.0%	0	0.0%	0	4.3%	4	0.0%	0	16.8%	16	75.9%	66	14.7%	14	4.4%	4	0.0%	0
Sudbury	18.8%	193	45.3%	43	6.3%	6	61.5%	59	81.3%	78	7.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0
Bishop's Stortford	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Cambridge	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	9.5%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	5	2.3%	2	2.1%	2	48.9%	44	47.8%	44
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	19
Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1	3.2%	0
Norwich	1.7%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	12
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Sprowston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.6%	16	2.1%	2	0.0%	0	7.3%	7	7.3%	7	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1
Internet / catalogue	7.0%	72	10.5%	10	5.3%	5	5.2%	5	6.3%	6	3.2%	3
Base:	1024	95	95	96	96	94	89	95	87	95	90	92

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19: AND Excl Nulls

Amazon	21.0%	13	11.1%	1	33.3%	1	25.0%	1	33.3%	2	0.0%	0	50.0%	3	0.0%	0	28.6%	2	16.7%	1	8.3%	1	20.0%	1
Argos	3.2%	2	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	20.0%	1
Boots	9.7%	6	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	50.0%	1	14.3%	1	16.7%	1	0.0%	0	40.0%	2
Debenhams	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Ebay	3.2%	2	11.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	8.3%	1	0.0%	0
Sainsbury's	6.5%	4	0.0%	0	66.7%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Tesco	25.8%	16	44.4%	4	0.0%	0	25.0%	1	16.7%	1	0.0%	0	16.7%	1	50.0%	1	0.0%	0	16.7%	1	50.0%	6	20.0%	1
Other	12.9%	8	22.2%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	42.9%	3	16.7%	1	8.3%	1	0.0%	0
Ocado	3.2%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0
Base:	62	9	9	3	4	6	2	6	2	6	2	7	6	12	5									

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.6%	14	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	4	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bury St Edmunds	14.0%	145	3.2%	3	72.8%	67	1.0%	1	1.0%	1	1.1%	1	1.0%	1	0.0%	0	4.4%	4	62.1%	59	6.7%	6	2.2%	2
Capel St Mary	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	1.9%	20	12.9%	12	0.0%	0	3.1%	3	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	11	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	21	2.2%	2	0.0%	0
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	7.4%	77	0.0%	0	1.1%	1	3.1%	3	0.0%	0	72.6%	69	2.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.7%	7	7.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.6%	89	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.8%	15	34.4%	33	36.1%	35	3.3%	3	1.1%	1	1.1%	1	0.0%	0
Lavenham	1.0%	10	0.0%	0	3.3%	3	6.2%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.5%	16	3.2%	3	2.2%	2	9.3%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	12.4%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	10.9%	113	0.0%	0	5.4%	5	0.0%	0	0.0%	0	3.2%	3	0.0%	0	10.3%	10	86.8%	79	11.6%	11	5.6%	5	0.0%	0
Sudbury	18.8%	195	41.9%	39	7.6%	7	58.8%	57	89.0%	89	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bedingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	7	0.0%	0
Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.7%	7	7.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	6.9%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	1.1%	1	1.1%	1	43.8%	39	28.6%	26
Earls Colne	0.5%	5	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Fressingfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Glemsford	0.4%	4	3.2%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	3.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	35.2%
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0
Hopton-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%
Morrisons, Sroughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.4%
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.1%	11	2.2%	2	0.0%	0	4.1%	4	5.0%	5	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
West Bergholt	0.4%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Woolpit	1.6%	17	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	15.8%
Internet / catalogue	2.2%	23	1.1%	1	2.2%	2	1.0%	1	1.0%	1	1.0%	2.2%
Base:	1036	93	92	97	100	95	96	97	91	95	89	91

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20: AND Excl Nulls

Asda	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Boots	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	25.0%	1
Sainsbury's	6.3%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	37.5%	6	100.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	1	25.0%	1
Other	31.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	50.0%	1	0.0%	0	25.0%	1
Waitrose	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0
Base:	16	1	1	1	1	0	1	1	1	1	2	3	4							

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.3%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	21.2%	135	21.5%	14	70.3%	45	11.6%	8	14.1%	9	3.6%	2
Capel St Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	7.1%	45	21.5%	14	0.0%	0	23.2%	16	7.8%	5	3.6%	2
Hadleigh	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	16.8%	107	0.0%	0	1.6%	1	5.8%	4	3.1%	2	62.5%	35
Stowmarket	8.0%	51	0.0%	0	4.7%	3	0.0%	0	0.0%	0	1.8%	1
Sudbury	13.5%	86	29.2%	19	1.6%	1	40.6%	28	56.3%	36	3.6%	2
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	2.0%	13	6.2%	4	4.7%	3	1.4%	1	1.6%	1	0.0%	0
Central London	0.9%	6	1.5%	1	1.6%	1	0.0%	0	0.0%	0	3.6%	2
Diss	3.8%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Framlingham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Harleston	1.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.0%	38	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.3%	2	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Park, Springlands Way, Sudbury																								
West Thurrock	0.5%	3	1.5%	1	1.6%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Internet / catalogue	13.6%	87	12.3%	8	10.9%	7	11.6%	8	17.2%	11	10.7%	6	14.0%	8	18.5%	10	12.1%	7	13.8%	8	14.3%	5	15.5%	9
Base:		638		65		64		69		64		56		57		54		58		58		35		58

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21: AND Excl Nulls

Amazon	41.4%	24	16.7%	1	66.7%	2	16.7%	1	25.0%	2	33.3%	1	40.0%	2	57.1%	4	50.0%	3	0.0%	0	60.0%	3	83.3%	5
Argos	12.1%	7	16.7%	1	33.3%	1	16.7%	1	25.0%	2	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Asda	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	10.3%	6	33.3%	2	0.0%	0	16.7%	1	0.0%	0	33.3%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
John Lewis	17.2%	10	0.0%	0	0.0%	0	16.7%	1	12.5%	1	33.3%	1	20.0%	1	14.3%	1	16.7%	1	66.7%	2	40.0%	2	0.0%	0
Littlewoods	1.7%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	5.2%	3	16.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	8.6%	5	16.7%	1	0.0%	0	16.7%	1	25.0%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Base:		58		6		3		6		8		3		5		7		6		3		5		6

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.7%	19	0.0%	0	2.0%	2	3.0%	3	13.0%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.9%	10	1.0%	1	0.0%	0	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	4.7%	52	5.0%	5	3.0%	3	17.0%	17	22.0%	22	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
One day a week	10.3%	113	30.0%	30	4.0%	4	36.0%	36	36.0%	36	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Every two weeks	5.4%	59	16.0%	16	4.0%	4	14.0%	14	11.0%	11	9.0%	9	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Monthly	6.5%	72	15.0%	15	7.0%	7	17.0%	17	10.0%	10	14.0%	14	3.0%	3	0.0%	0	1.0%	1	3.0%	3	0.0%	0	2.0%	2
Once every two months	2.5%	27	5.0%	5	12.0%	12	4.0%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Three-four times a year	5.1%	56	9.0%	9	11.0%	11	2.0%	2	1.0%	1	19.0%	19	6.0%	6	2.0%	2	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Once a year	3.9%	43	3.0%	3	8.0%	8	1.0%	1	0.0%	0	4.0%	4	8.0%	8	5.0%	5	5.0%	5	3.0%	3	3.0%	3	3.0%	3
Less often	3.4%	37	3.0%	3	4.0%	4	0.0%	0	1.0%	1	7.0%	7	3.0%	3	2.0%	2	7.0%	7	3.0%	3	4.0%	4	3.0%	3
Never	55.2%	607	13.0%	13	44.0%	44	1.0%	1	1.0%	1	35.0%	35	76.0%	76	90.0%	90	84.0%	84	84.0%	84	89.0%	89	90.0%	90
(Don't know / varies)	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	18.1%	89	12.6%	11	21.4%	12	15.2%	15	16.2%	16	13.8%	9	20.8%	5	30.0%	3	43.8%	7	37.5%	6	27.3%	3	20.0%	2
Attractive environment / nice place	14.6%	72	16.1%	14	14.3%	8	12.1%	12	14.1%	14	10.8%	7	20.8%	5	20.0%	2	0.0%	0	25.0%	4	36.4%	4	20.0%	2
Close to friends or relatives	1.8%	9	0.0%	0	8.9%	5	0.0%	0	1.0%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Close to home	24.3%	120	24.1%	21	7.1%	4	37.4%	37	53.5%	53	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Close to work	1.6%	8	0.0%	0	0.0%	0	3.0%	3	3.0%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.5%	42	10.3%	9	5.4%	3	11.1%	11	6.1%	6	6.2%	4	20.8%	5	10.0%	1	0.0%	0	6.3%	1	9.1%	1	10.0%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	1.0%	5	0.0%	0	1.8%	1	2.0%	2	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.8%	9	3.4%	3	7.1%	4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.6%	57	18.4%	16	17.9%	10	10.1%	10	5.1%	5	21.5%	14	4.2%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Good facilities	0.8%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.6%	8	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	8.3%	2	10.0%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	2.0%	10	3.4%	3	0.0%	0	1.0%	1	2.0%	2	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Good range of non-food shops	16.0%	79	19.5%	17	5.4%	3	13.1%	13	20.2%	20	20.0%	13	8.3%	2	10.0%	1	25.0%	4	12.5%	2	27.3%	3	10.0%	1
Makes a change from other places	3.4%	17	1.1%	1	8.9%	5	0.0%	0	1.0%	1	6.2%	4	12.5%	3	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Quiet	2.2%	11	1.1%	1	0.0%	0	3.0%	3	1.0%	1	6.2%	4	0.0%	0	0.0%	0	6.3%	1	6.3%	1	0.0%	0	0.0%	0
Safe and secure	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.3%	26	8.0%	7	3.6%	2	5.1%	5	3.0%	3	7.7%	5	4.2%	1	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Traditional	3.2%	16	4.6%	4	3.6%	2	3.0%	3	5.1%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	8	2.3%	2	1.8%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0
A specific shop	1.6%	8	2.3%	2	1.8%	1	2.0%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	1.0%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	4.2%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Free car parking	8.3%	41	12.6%	11	16.1%	9	18.2%	18	1.0%	1	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.8%	4	1.1%	1	3.6%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.2%	6	3.4%	3	0.0%	0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.3%	2	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	1.2%	6	1.1%	1	5.4%	3	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	0.8%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	13	1.1%	1	1.8%	1	0.0%	0	1.0%	1	3.1%	2	8.3%	2	20.0%	2	12.5%	2	6.3%	1	0.0%	0	10.0%	1
Base:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	38.7%	426	40.0%	40	42.0%	42	18.0%	18	22.0%	22	45.0%	45	40.0%	40	40.0%	40	51.0%	51	59.0%	59	30.0%	30	39.0%	39
Better access by road	2.9%	32	1.0%	1	2.0%	2	6.0%	2	5.0%	5	1.0%	1	3.0%	3	3.0%	3	2.0%	2	4.0%	4	4.0%	4	1.0%	1
Better public transport	1.4%	15	2.0%	2	1.0%	1	4.0%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Better signposting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.8%	9	1.0%	1	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.5%	17	2.0%	2	1.0%	1	7.0%	7	3.0%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	5.3%	58	8.0%	8	10.0%	10	18.0%	18	12.0%	12	5.0%	5	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.5%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.5%	16	6.0%	6	1.0%	1	2.0%	2	3.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	4.4%	48	6.0%	6	5.0%	5	10.0%	10	10.0%	10	5.0%	5	4.0%	4	2.0%	2	1.0%	1	3.0%	3	1.0%	1	1.0%	1
More / better pedestrianised streets	0.8%	9	0.0%	0	0.0%	0	5.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.5%	5	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
More national multiple shops / High Street shops	9.1%	100	18.0%	18	11.0%	11	28.0%	28	33.0%	33	7.0%	7	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shops / services open on Sundays	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.5%	28	3.0%	3	6.0%	6	11.0%	11	5.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Build a by-pass	0.5%	6	3.0%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.3%	14	1.0%	1	0.0%	0	4.0%	4	7.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
If it was nearer	2.3%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.0%	3	1.0%	1	11.0%	11	6.0%	6
Less charity shops	1.7%	19	5.0%	5	1.0%	1	8.0%	8	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less estate agents	0.3%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.3%	25	4.0%	4	2.0%	2	4.0%	4	8.0%	8	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More clothes shops	0.6%	7	3.0%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.5%	6	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.3%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	6	1.0%	1	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Don't know)	29.5% 324	10.0% 10	20.0% 20	1.0% 1	2.0% 2	28.0% 28	45.0% 45	51.0% 51	39.0% 39	29.0% 29	52.0% 52	47.0% 47
Base:	1100	100	100	100	100	100	100	100	100	100	100	100
Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?												
Daily	1.2% 13	0.0% 0	0.0% 0	0.0% 0	0.0% 0	12.0% 12	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4-6 days a week	0.8% 9	0.0% 0	0.0% 0	1.0% 1	0.0% 0	8.0% 8	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
2-3 days a week	2.6% 29	0.0% 0	0.0% 0	2.0% 2	0.0% 0	24.0% 24	1.0% 1	0.0% 0	1.0% 1	1.0% 1	0.0% 0	0.0% 0
One days a week	4.0% 44	0.0% 0	0.0% 0	8.0% 8	1.0% 1	28.0% 28	4.0% 4	2.0% 2	1.0% 1	0.0% 0	0.0% 0	0.0% 0
Every two weeks	2.1% 23	0.0% 0	0.0% 0	3.0% 3	2.0% 2	5.0% 5	10.0% 10	2.0% 2	0.0% 0	0.0% 0	0.0% 0	1.0% 1
Monthly	3.5% 39	2.0% 2	5.0% 5	7.0% 7	3.0% 3	7.0% 7	8.0% 8	4.0% 4	1.0% 1	1.0% 1	1.0% 1	0.0% 0
Once every two months	2.7% 30	2.0% 2	3.0% 3	4.0% 4	1.0% 1	2.0% 2	8.0% 8	2.0% 2	7.0% 7	0.0% 0	0.0% 0	1.0% 1
Three - four times a year	5.5% 60	6.0% 6	5.0% 5	7.0% 7	8.0% 8	2.0% 2	16.0% 16	9.0% 9	1.0% 1	1.0% 1	4.0% 4	1.0% 1
Once a year	4.7% 52	7.0% 7	7.0% 7	2.0% 2	5.0% 5	2.0% 2	11.0% 11	5.0% 5	5.0% 5	5.0% 5	2.0% 2	1.0% 1
Less often	3.6% 40	4.0% 4	3.0% 3	7.0% 7	1.0% 1	4.0% 4	2.0% 2	4.0% 4	5.0% 5	4.0% 4	2.0% 2	4.0% 4
Never	68.8% 757	79.0% 79	76.0% 76	59.0% 59	79.0% 79	4.0% 4	40.0% 40	70.0% 70	79.0% 79	88.0% 88	91.0% 91	92.0% 92
(Don't know / varies)	0.4% 4	0.0% 0	1.0% 1	0.0% 0	0.0% 0	2.0% 2	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	10.2%	35	9.5%	2	12.5%	3	14.6%	6	4.8%	1	7.3%	7	8.3%	5	10.0%	3	14.3%	3	16.7%	2	22.2%	2	12.5%	1
Attractive environment / nice place	23.3%	80	19.0%	4	16.7%	4	26.8%	11	19.0%	4	11.5%	11	26.7%	16	40.0%	12	33.3%	7	41.7%	5	33.3%	3	37.5%	3
Close to friends or relatives	3.5%	12	4.8%	1	4.2%	1	7.3%	3	0.0%	0	3.1%	3	1.7%	1	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Close to home	19.8%	68	0.0%	0	0.0%	0	2.4%	1	0.0%	0	59.4%	57	11.7%	7	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Close to work	1.2%	4	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	5.2%	18	0.0%	0	4.2%	1	7.3%	3	0.0%	0	2.1%	2	15.0%	9	3.3%	1	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.0%	7	0.0%	0	4.2%	1	4.9%	2	0.0%	0	2.1%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	8.7%	30	0.0%	0	4.2%	1	9.8%	4	9.5%	2	12.5%	12	13.3%	8	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.7%	16	0.0%	0	0.0%	0	0.0%	0	4.8%	1	3.1%	3	11.7%	7	3.3%	1	9.5%	2	8.3%	1	11.1%	1	0.0%	0
Good pubs, cafés or restaurants	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	21.0%	72	23.8%	5	8.3%	2	17.1%	7	19.0%	4	26.0%	25	28.3%	17	10.0%	3	19.0%	4	16.7%	2	33.3%	3	0.0%	0
Makes a change from other places	4.7%	16	4.8%	1	8.3%	2	2.4%	1	9.5%	2	0.0%	0	8.3%	5	3.3%	1	14.3%	3	0.0%	0	11.1%	1	0.0%	0
Quiet	3.5%	12	4.8%	1	0.0%	0	7.3%	3	9.5%	2	1.0%	1	1.7%	1	3.3%	1	4.8%	1	8.3%	1	0.0%	0	12.5%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.3%	1	9.5%	2	0.0%	0	11.1%	1	0.0%	0
Traditional	6.1%	21	9.5%	2	0.0%	0	9.8%	4	4.8%	1	3.1%	3	11.7%	7	10.0%	3	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	3.3%	1	4.8%	1	0.0%	0	11.1%	1	0.0%	0
A specific shop	0.9%	3	0.0%	0	4.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	2.3%	8	0.0%	0	8.3%	2	4.9%	2	0.0%	0	1.0%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	3.2%	11	0.0%	0	4.2%	1	4.9%	2	14.3%	3	3.1%	3	0.0%	0	3.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	1.2%	4	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	2.3%	8	0.0%	0	8.3%	2	9.8%	4	4.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.2%	4	4.8%	1	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	8.5%	29	23.8%	5	29.2%	7	9.8%	4	9.5%	2	7.3%	7	1.7%	1	6.7%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.4%	1	4.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
(Don't know)	3.5%	12	4.8%	1	0.0%	0	4.9%	2	4.8%	1	0.0%	0	0.0%	0	6.7%	2	9.5%	2	0.0%	0	0.0%	0	50.0%	4
Base:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	48.6%	535	55.0%	55	58.0%	58	40.0%	40	49.0%	49	42.0%	42	52.0%	52	45.0%	45	53.0%	53	61.0%	61	40.0%	40	40.0%	40
Better access by road	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.7%	8	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	2.1%	23	1.0%	1	0.0%	0	1.0%	1	0.0%	0	17.0%	17	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	2.6%	29	2.0%	2	1.0%	1	2.0%	2	3.0%	3	6.0%	6	8.0%	8	3.0%	3	1.0%	1	3.0%	3	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	2.6%	29	1.0%	1	1.0%	1	5.0%	5	1.0%	1	16.0%	16	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.4%	26	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	3.0%	3	3.0%	3	0.0%	0	9.0%	9	7.0%	7
More independent shops (Don't know)	0.5%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.2%	13	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	27	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	11.0%	11	8.0%	8	2.0%	2	0.0%	0
One days a week	6.8%	75	0.0%	0	3.0%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	13.0%	13	34.0%	34	16.0%	16	6.0%	6	0.0%	0
Every two weeks	4.3%	47	0.0%	0	5.0%	5	0.0%	0	1.0%	1	6.0%	6	0.0%	0	10.0%	10	12.0%	12	7.0%	7	5.0%	5	1.0%	1
Monthly	6.3%	69	1.0%	1	4.0%	4	1.0%	1	1.0%	1	5.0%	5	1.0%	1	13.0%	13	16.0%	16	15.0%	15	7.0%	7	5.0%	5
Once every two months	3.4%	37	0.0%	0	6.0%	6	0.0%	0	1.0%	1	1.0%	1	1.0%	1	10.0%	10	7.0%	7	3.0%	3	4.0%	4	4.0%	4
Three - four times a year	5.8%	64	1.0%	1	3.0%	3	3.0%	3	0.0%	0	6.0%	6	5.0%	5	9.0%	9	2.0%	2	12.0%	12	16.0%	16	7.0%	7
Once a year	4.2%	46	0.0%	0	3.0%	3	1.0%	1	2.0%	2	6.0%	6	2.0%	2	7.0%	7	0.0%	0	4.0%	4	16.0%	16	5.0%	5
Less often	4.4%	48	1.0%	1	2.0%	2	2.0%	2	2.0%	2	6.0%	6	4.0%	4	5.0%	5	1.0%	1	7.0%	7	9.0%	9	9.0%	9
Never	60.2%	662	96.0%	96	71.0%	71	91.0%	91	93.0%	93	66.0%	66	86.0%	86	27.0%	27	4.0%	4	26.0%	26	33.0%	33	69.0%	69
(Don't know / varies)	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	29.5%	129	50.0%	2	20.7%	6	33.3%	3	42.9%	3	38.2%	13	14.3%	2	28.8%	21	35.4%	34	27.0%	20	32.8%	22	9.7%	3
Attractive environment / nice place	9.8%	43	0.0%	0	3.4%	1	11.1%	1	14.3%	1	11.8%	4	7.1%	1	6.8%	5	7.3%	7	13.5%	10	13.4%	9	12.9%	4
Close to friends or relatives	2.7%	12	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.0%	1	1.4%	1	3.0%	2	9.7%	3
Close to home	20.3%	89	0.0%	0	17.2%	5	0.0%	0	0.0%	0	11.8%	4	0.0%	0	26.0%	19	45.8%	44	13.5%	10	9.0%	6	3.2%	1
Close to work	2.1%	9	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	2.7%	2	2.1%	2	2.7%	2	3.0%	2	0.0%	0
Compact	9.8%	43	0.0%	0	13.8%	4	22.2%	2	0.0%	0	2.9%	1	7.1%	1	6.8%	5	4.2%	4	18.9%	14	10.4%	7	16.1%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	6.8%	5	1.0%	1	2.7%	2	6.0%	4	0.0%	0
Easy to park	5.0%	22	25.0%	1	6.9%	2	0.0%	0	0.0%	0	8.8%	3	0.0%	0	9.6%	7	0.0%	0	5.4%	4	7.5%	5	0.0%	0
Good facilities	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	1.0%	1	4.1%	3	6.0%	4	6.5%	2
Good food stores	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	7.1%	1	2.7%	2	3.1%	3	2.7%	2	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	2	0.0%	0	9.7%	3
Good range of non-food shops	11.2%	49	0.0%	0	10.3%	3	0.0%	0	14.3%	1	2.9%	1	28.6%	4	15.1%	11	4.2%	4	14.9%	11	11.9%	8	19.4%	6
Makes a change from other places	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	14.3%	2	4.1%	3	0.0%	0	1.4%	1	4.5%	3	6.5%	2
Quiet	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	5.4%	4	3.0%	2	3.2%	1
Safe and secure	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0
The market	2.3%	10	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.9%	2	0.0%	0	2.7%	2	1.0%	1	2.7%	2	3.0%	2	0.0%	0
Traditional	2.1%	9	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	7.5%	5	6.5%	2
Traffic free shopping centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	9	0.0%	0	6.9%	2	0.0%	0	14.3%	1	5.9%	2	0.0%	0	1.4%	1	1.0%	1	1.4%	1	0.0%	0	3.2%	1
A specific shop	1.6%	7	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	3.0%	2	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	0.7%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.9%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.5%	1	0.0%	0
Has a Lidl store	0.7%	3	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Has a museum	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	3.2%	1
Has a train station	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.5%	2
Has an Asda store	2.3%	10	0.0%	0	10.3%	3	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	6.5%	2
(Don't know)	4.6%	20	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	28.6%	4	1.4%	1	1.0%	1	5.4%	4	7.5%	5	9.7%	3
Base:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	38.8%	427	49.0%	49	46.0%	46	26.0%	26	39.0%	39	34.0%	34	43.0%	43	40.0%	40	18.0%	18	37.0%	37	48.0%	48	47.0%	47
Better access by road	0.5%	6	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	1.0%	11	1.0%	1	0.0%	0	3.0%	3	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	1	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	3.0%	3	0.0%	0	5.0%	5	1.0%	1	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Free car parking	2.7%	30	0.0%	0	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	17.0%	17	4.0%	4	1.0%	1	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	8.3%	91	0.0%	0	8.0%	8	2.0%	2	0.0%	0	6.0%	6	3.0%	3	16.0%	16	33.0%	33	15.0%	15	6.0%	6	2.0%	2
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	2.0%	2	0.0%	0
More / better food shops	2.6%	29	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	4	10.0%	10	4.0%	4	5.0%	5	0.0%	0
More / better parking	3.4%	37	0.0%	0	2.0%	2	3.0%	3	0.0%	0	1.0%	1	2.0%	2	8.0%	8	9.0%	9	7.0%	7	3.0%	3	2.0%	2
More / better pedestrianised streets	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More / better services	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	5.2%	57	1.0%	1	7.0%	7	3.0%	3	1.0%	1	4.0%	4	0.0%	0	14.0%	14	14.0%	14	8.0%	8	5.0%	5	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	24	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.0%	5	7.0%	7	7.0%	7	1.0%	1
A complete refurbishment	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0
If it was nearer	1.0%	11	0.0%	0	0.0%	0	4.0%	4	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Less charity shops	1.4%	15	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	6.0%	6	4.0%	4	1.0%	1	0.0%	0
Less estate agents	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More independent shops (Don't know)	0.7%	8	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
	35.4%	389	49.0%	49	30.0%	30	57.0%	57	52.0%	52	49.0%	49	49.0%	49	14.0%	14	4.0%	4	15.0%	15	26.0%	26	44.0%	44
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	4.5%	49	2.0%	2	4.0%	4	3.0%	3	3.0%	3	4.0%	4	4.0%	4	3.0%	3	7.0%	7	6.0%	6	4.0%	4	9.0%	9
Cinema	51.0%	561	54.0%	54	54.0%	54	63.0%	63	46.0%	46	47.0%	47	50.0%	50	52.0%	52	50.0%	50	49.0%	49	48.0%	48	48.0%	48
Gym / health club / sports facility	21.0%	231	20.0%	20	17.0%	17	24.0%	24	19.0%	19	27.0%	27	16.0%	16	25.0%	25	23.0%	23	23.0%	23	24.0%	24	13.0%	13
Theatre/ concert / music venue	43.5%	478	49.0%	49	37.0%	37	41.0%	41	49.0%	49	44.0%	44	52.0%	52	50.0%	50	26.0%	26	42.0%	42	48.0%	48	40.0%	40
Museum / gallery or place of historical / cultural interest	35.1%	386	33.0%	33	33.0%	33	36.0%	36	38.0%	38	32.0%	32	49.0%	49	34.0%	34	32.0%	32	30.0%	30	37.0%	37	32.0%	32
Pub / bar / nightclub	43.4%	477	37.0%	37	40.0%	40	48.0%	48	42.0%	42	45.0%	45	46.0%	46	45.0%	45	45.0%	45	41.0%	41	48.0%	48	40.0%	40
Restaurant / café	74.1%	815	74.0%	74	74.0%	74	76.0%	76	79.0%	79	70.0%	70	87.0%	87	79.0%	79	61.0%	61	75.0%	75	67.0%	67	73.0%	73
Family entertainment (e.g. tenpin bowling, skating rink)	21.0%	231	22.0%	22	23.0%	23	27.0%	27	26.0%	26	18.0%	18	22.0%	22	13.0%	13	16.0%	16	16.0%	16	22.0%	22	26.0%	26
Other activity	0.5%	5	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
(None)	12.6%	139	17.0%	17	11.0%	11	9.0%	9	12.0%	12	14.0%	14	8.0%	8	12.0%	12	18.0%	18	11.0%	11	13.0%	13	14.0%	14
Bowls	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Golf	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31: AND Excl Nulls</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	18.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	25.0%	1	66.7%	2	57.1%	4	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	2.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	6.3%	3	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	
Bury St Edmunds	4.2%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	
Capel St Mary	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	6.3%	3	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Ipswich	8.3%	4	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	33.3%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	2.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	4.2%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.3%	3	50.0%	1	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	
Elmswell	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	
Harleston	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	4	
Norwich	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Portsmouth	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Thetford	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	0.0%	0	
Thorndon	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	
Wickham Market	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Base:		48		2		4		3		3		3		3		4		3		7		6		4	9
Q32A How often do you or your household visit for bingo, casinos, or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																									
Once a week	34.7%	17	50.0%	1	75.0%	3	100.0%	3	33.3%	1	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	33.3%	3	
Once a fortnight	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	22.2%	2	
Once a month	34.7%	17	0.0%	0	0.0%	0	0.0%	0	66.7%	2	25.0%	1	25.0%	1	33.3%	1	28.6%	2	83.3%	5	25.0%	1	44.4%	4	
Once every two months	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	0.0%	0	
Once every six months	8.2%	4	50.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Once a year	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		49		2		4		3		3		4		4		3		7		6		4		9	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.4%	19	1.9%	1	1.9%	1	4.8%	3	4.3%	2	2.1%	1	6.0%	3	1.9%	1	6.0%	3	6.1%	3	2.1%	1	0.0%	0
Once a fortnight	7.7%	43	3.7%	2	18.5%	10	7.9%	5	8.7%	4	10.6%	5	2.0%	1	9.6%	5	10.0%	5	0.0%	0	10.4%	5	2.1%	1
Once a month	27.1%	152	31.5%	17	16.7%	9	20.6%	13	28.3%	13	38.3%	18	26.0%	13	26.9%	14	30.0%	15	32.7%	16	20.8%	10	29.2%	14
Once every two months	32.8%	184	35.2%	19	35.2%	19	36.5%	23	30.4%	14	29.8%	14	32.0%	16	32.7%	17	36.0%	18	32.7%	16	33.3%	16	25.0%	12
Once every six months	20.9%	117	20.4%	11	22.2%	12	20.6%	13	15.2%	7	10.6%	5	32.0%	16	19.2%	10	14.0%	7	20.4%	10	27.1%	13	27.1%	13
Once a year	4.3%	24	1.9%	1	5.6%	3	3.2%	2	8.7%	4	4.3%	2	0.0%	0	5.8%	3	2.0%	1	6.1%	3	4.2%	2	6.3%	3
Less often	2.1%	12	3.7%	2	0.0%	0	4.8%	3	2.2%	1	2.1%	1	2.0%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	4.2%	2
(Don't know / varies)	1.8%	10	1.9%	1	0.0%	0	1.6%	1	2.2%	1	2.1%	1	0.0%	0	1.9%	1	2.0%	1	2.0%	1	0.0%	0	6.3%	3
Base:		561		54		54		63		46		47		50		52		50		49		48		48

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31: AND Excl Nulls</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Great Cornard Sports Centre	0.9%	2	0.0%	0	0.0%	0	4.2%	1	5.3%	1	0.0%	0
Hadleigh High Leisure Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	4
Harleston Community Leisure Facility	1.3%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Kingfisher Leisure Centre, Station Road, Sudbury	10.7%	24	10.0%	2	0.0%	0	41.7%	10	52.6%	10	8.0%	2
LA fitness Bury St Edmunds	0.9%	2	5.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.3%	3	10.0%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.3%	3	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.3%	3	5.0%	1	0.0%	0	4.2%	1	5.3%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.9%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0
Braintree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Bramford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Bury St Edmunds	12.4%	28	0.0%	0	53.3%	8	4.2%	1	0.0%	0	0.0%	0
Colchester	1.3%	3	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Debenham	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	10
Halstead	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	6.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Needham Market	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Stowmarket	12.0%	27	0.0%	0	13.3%	2	0.0%	0	0.0%	0	8.0%	2
Sudbury	6.7%	15	5.0%	1	13.3%	2	37.5%	9	15.8%	3	0.0%	0
Abingdon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.8%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	3
Clare	0.9%	2	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Diss	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Earls Colne	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	4
Felixstowe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Framlingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Leavenheath, Colchester	0.4%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Long Stratton	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.4%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Woolpit	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Base:	225	20	15	24	19	25	16	25	23	23	24	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	81.4%	188	90.0%	18	82.4%	14	70.8%	17	84.2%	16	74.1%	20	87.5%	14	80.0%	20	78.3%	18	82.6%	19	87.5%	21	84.6%	11
Once a fortnight	3.9%	9	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	6.3%	1	4.0%	1	8.7%	2	8.7%	2	4.2%	1	0.0%	0
Once a month	6.5%	15	0.0%	0	0.0%	0	16.7%	4	5.3%	1	18.5%	5	0.0%	0	8.0%	2	8.7%	2	4.3%	1	0.0%	0	0.0%	0
Once every two months	2.6%	6	0.0%	0	5.9%	1	4.2%	1	0.0%	0	3.7%	1	0.0%	0	8.0%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.6%	6	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	2	7.7%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	6	5.0%	1	11.8%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	7.7%	1
Base:		231		20		17		24		19		27		16		25		23		23		24		13

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31: AND Excl Nulls</i>																								
Colchester Theatretrain, Oak Tree Centre	0.9%	4	0.0%	0	0.0%	0	2.4%	1	4.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	9.3%	4	2.6%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	6.1%	28	4.3%	2	2.8%	1	0.0%	0	4.3%	2	4.7%	2	16.3%	8	10.4%	5	16.0%	4	4.9%	2	4.7%	2	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	13.1%	60	0.0%	0	2.8%	1	9.8%	4	0.0%	0	51.2%	22	24.5%	12	31.3%	15	12.0%	3	0.0%	0	4.7%	2	2.6%	1
Regal Theatre, Ipswich Street, Stowmarket	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.1%	3	4.2%	2	12.0%	3	4.9%	2	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	1	4.0%	1	0.0%	0	2.3%	1	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	5.5%	25	4.3%	2	2.8%	1	17.1%	7	29.8%	14	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	20.8%	95	21.7%	10	61.1%	22	17.1%	7	14.9%	7	7.0%	3	4.1%	2	6.3%	3	12.0%	3	78.0%	32	14.0%	6	0.0%	0
Cambridge	0.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.6%	21	23.9%	11	0.0%	0	7.3%	3	0.0%	0	4.7%	2	8.2%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Ipswich	6.3%	29	6.5%	3	2.8%	1	12.2%	5	4.3%	2	9.3%	4	12.2%	6	4.2%	2	8.0%	2	2.4%	1	4.7%	2	2.6%	1
Long Melford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	3	2.2%	1	0.0%	0	2.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.3%	1	2.6%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Norwich	9.0%	41	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.0%	1	2.4%	1	34.9%	15	55.3%	21
Sir John Mills Theatre, Gatacre Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
West End / Central London	23.9%	109	30.4%	14	22.2%	8	29.3%	12	38.3%	18	16.3%	7	22.4%	11	25.0%	12	32.0%	8	2.4%	1	20.9%	9	23.7%	9
Woodbridge	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.4%	1	0.0%	0	5.3%	2
Base:		457		46		36		41		47		43		49		48		25		41		43		38

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a fortnight	1.5%	7	4.1%	2	2.7%	1	0.0%	0	2.0%	1	2.3%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a month	7.5%	36	4.1%	2	0.0%	0	9.8%	4	6.1%	3	6.8%	3	7.7%	4	8.0%	4	7.7%	2	11.9%	5	4.2%	2	17.5%	7
Once every two months	27.4%	131	32.7%	16	35.1%	13	26.8%	11	26.5%	13	34.1%	15	23.1%	12	28.0%	14	23.1%	6	23.8%	10	25.0%	12	22.5%	9
Once every six months	41.6%	199	42.9%	21	56.8%	21	43.9%	18	44.9%	22	40.9%	18	48.1%	25	40.0%	20	42.3%	11	23.8%	10	43.8%	21	30.0%	12
Once a year	13.8%	66	12.2%	6	5.4%	2	14.6%	6	10.2%	5	9.1%	4	7.7%	4	16.0%	8	23.1%	6	16.7%	7	18.8%	9	22.5%	9
Less often	2.7%	13	0.0%	0	0.0%	0	4.9%	2	4.1%	2	0.0%	0	5.8%	3	2.0%	1	0.0%	0	4.8%	2	2.1%	1	5.0%	2
(Don't know / varies)	4.6%	22	4.1%	2	0.0%	0	0.0%	0	2.0%	1	6.8%	3	3.8%	2	6.0%	3	3.8%	1	19.0%	8	2.1%	1	2.5%	1
Base:		478		49		37		41		49		44		52		50		26		42		48		40
Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31: AND Excl Nulls</i>																								
Ipswich Museum	10.3%	32	4.3%	1	0.0%	0	0.0%	0	2.9%	1	24.1%	7	21.7%	10	32.0%	8	0.0%	0	0.0%	0	20.0%	5	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	1.9%	6	0.0%	0	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	4.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	2.2%	1	0.0%	0	26.9%	7	13.6%	3	4.0%	1	0.0%	0
Norfolk and Suffolk Aviation Museum	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Bramford	0.6%	2	4.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.1%	16	0.0%	0	10.3%	3	4.2%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	11.5%	3	18.2%	4	4.0%	1	6.9%	2
Cambridge	5.1%	16	17.4%	4	10.3%	3	4.2%	1	2.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	4	8.0%	2	0.0%	0
Colchester	6.7%	21	17.4%	4	0.0%	0	12.5%	3	8.8%	3	3.4%	1	19.6%	9	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Ipswich	6.7%	21	0.0%	0	0.0%	0	4.2%	1	0.0%	0	10.3%	3	19.6%	9	16.0%	4	3.8%	1	4.5%	1	8.0%	2	0.0%	0
Lavenham	0.6%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.3%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.0%	1	3.4%	1
Sudbury	1.0%	3	0.0%	0	0.0%	0	8.3%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.0%	3	4.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Chester-le-Street	0.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.1%	19	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	7.7%	2	4.5%	1	8.0%	2	34.5%	10
Portsmouth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
West End / Central London	45.8%	143	47.8%	11	48.3%	14	50.0%	12	76.5%	26	51.7%	15	30.4%	14	48.0%	12	42.3%	11	22.7%	5	36.0%	9	48.3%	14
York	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Base:		312		23		29		24		34		29		46		25		26		22		25		29

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.5%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.3%	5	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Once a month	9.1%	35	12.1%	4	21.2%	7	13.9%	5	7.9%	3	6.3%	2
Once every two months	22.8%	88	27.3%	9	24.2%	8	25.0%	9	21.1%	8	28.1%	9
Once every six months	38.6%	149	21.2%	7	33.3%	11	36.1%	13	44.7%	17	43.8%	14
Once a year	18.7%	72	24.2%	8	12.1%	4	11.1%	4	23.7%	9	18.8%	6
Less often	5.7%	22	12.1%	4	0.0%	0	11.1%	4	2.6%	1	0.0%	0
(Don't know / varies)	3.4%	13	0.0%	0	6.1%	2	2.8%	1	0.0%	0	3.1%	1
Base:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31: AND Excl Nulls</i>												
Braintree	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.4%	44	0.0%	0	45.0%	18	2.1%	1	2.4%	1	2.4%	1
Colchester	1.7%	7	2.9%	1	0.0%	0	6.4%	3	2.4%	1	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
Eye	2.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Hadleigh	7.8%	33	0.0%	0	0.0%	0	2.1%	1	0.0%	0	78.0%	32
Halstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.7%	37	0.0%	0	0.0%	0	0.0%	0	12.2%	5	34.1%	14
Lavenham	1.9%	8	2.9%	1	7.5%	3	8.5%	4	0.0%	0	0.0%	0
Long Melford	3.8%	16	23.5%	8	2.5%	1	14.9%	7	0.0%	0	0.0%	0
Manningtree	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	6
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Stowmarket	10.1%	43	0.0%	0	5.0%	2	0.0%	0	2.4%	1	0.0%	0
Sudbury	17.2%	73	26.5%	9	7.5%	3	48.9%	23	92.7%	38	0.0%	0
Acton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Aldham	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Bentley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
Beyton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Bradfield St. George	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Brockley	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Chelmsford	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Cockfield	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Colne Engaine	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
Dennington	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1		
Diss	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	6	3.1%	1
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Colne	0.5%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3	0.0%	0	0.0%	0
Elmswell	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Felsham	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Glemsford	1.2%	5	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Groton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Holton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Kersey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Lawshall	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Eleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Norton	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0
Norwich	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Rattlesden	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Rickinghall	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sicklesmere	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	4
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Stutton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tharston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Tostock	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0
Waldringfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
West Bergholt	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	2.9%	1
Woolpit	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Yaxley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Base:	424	34	40	47	41	41	41	39	42	33	34	32				

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	31.9%	152	32.4%	12	40.0%	16	35.4%	17	33.3%	14	42.2%	19	30.4%	14	33.3%	15	24.4%	11	24.4%	10	22.9%	11	32.5%	13
Once a fortnight	19.9%	95	16.2%	6	32.5%	13	16.7%	8	21.4%	9	24.4%	11	21.7%	10	15.6%	7	28.9%	13	7.3%	3	27.1%	13	5.0%	2
Once a month	30.0%	143	24.3%	9	12.5%	5	35.4%	17	35.7%	15	24.4%	11	21.7%	10	31.1%	14	31.1%	14	43.9%	18	33.3%	16	35.0%	14
Once every two months	10.5%	50	10.8%	4	12.5%	5	8.3%	4	9.5%	4	2.2%	1	13.0%	6	13.3%	6	11.1%	5	17.1%	7	8.3%	4	10.0%	4
Once every six months	4.4%	21	8.1%	3	0.0%	0	4.2%	2	0.0%	0	4.4%	2	4.3%	2	4.4%	2	2.2%	1	4.9%	2	4.2%	2	12.5%	5
Once a year	0.6%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	11	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	2.2%	1	2.2%	1	2.4%	1	4.2%	2	5.0%	2
Base:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11														
Q38 Where do you or members of your household normally go to a restaurant?																										
<i>Those who visit restaurants at Q31: AND Excl Nulls</i>																										
Braintree	0.6%	4	4.8%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	21.5%	153	3.2%	2	69.4%	50	12.7%	9	9.1%	7	5.0%	3	0.0%	0	3.0%	2	24.5%	13	79.4%	50	29.6%	16	1.7%	1		
Colchester	2.4%	17	9.5%	6	0.0%	0	4.2%	3	0.0%	0	1.7%	1	8.1%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.9%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	25.9%	14	3.3%	2		
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	5.3%	38	0.0%	0	0.0%	0	2.8%	2	0.0%	0	56.7%	34	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	4	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1		
Haverhill	0.4%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.4%	103	0.0%	0	0.0%	0	0.0%	0	2.6%	2	23.3%	14	47.3%	35	47.0%	31	22.6%	12	4.8%	3	3.7%	2	6.7%	4		
Lavenham	2.2%	16	3.2%	2	5.6%	4	7.0%	5	1.3%	1	5.0%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	4.1%	29	11.1%	7	2.8%	2	14.1%	10	11.7%	9	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	5.5%	39	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	12.1%	8	45.3%	24	6.3%	4	1.9%	1	0.0%	0		
Sudbury	17.0%	121	36.5%	23	4.2%	3	52.1%	37	74.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0		
Abroad	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Assington	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Basildon	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Beyton	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bradfield St. Clare	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1		
Cambridge	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.8%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.6%	1	1.9%	1	1.7%	1		
Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cockfield	0.3%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colne Engaine	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	1.9%	1	0.0%	0	27.8%	15	20.0%	12		
Earls Colne	0.4%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.5%	151	14.9%	11	8.1%	6	26.3%	20	24.1%	19	30.0%	21	12.6%	11	17.7%	14	21.3%	13	16.0%	12	17.9%	12	16.4%	12
Once a fortnight	18.8%	153	13.5%	10	20.3%	15	19.7%	15	22.8%	18	14.3%	10	23.0%	20	17.7%	14	23.0%	14	16.0%	12	23.9%	16	12.3%	9
Once a month	32.3%	263	28.4%	21	39.2%	29	35.5%	27	30.4%	24	37.1%	26	21.8%	19	30.4%	24	31.1%	19	30.7%	23	26.9%	18	45.2%	33
Once every two months	18.2%	148	27.0%	20	23.0%	17	7.9%	6	16.5%	13	15.7%	11	25.3%	22	20.3%	16	11.5%	7	21.3%	16	13.4%	9	15.1%	11
Once every six months	8.7%	71	12.2%	9	9.5%	7	7.9%	6	5.1%	4	1.4%	1	12.6%	11	10.1%	8	9.8%	6	9.3%	7	10.4%	7	6.8%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Less often	0.6%	5	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
(Don't know / varies)	2.6%	21	2.7%	2	0.0%	0	1.3%	1	1.3%	1	1.4%	1	1.1%	1	3.8%	3	3.3%	2	6.7%	5	4.5%	3	2.7%	2
Base:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31: AND Excl Nulls</i>																								
Bowlsworld, Ipswich	8.5%	18	0.0%	0	0.0%	0	3.8%	1	0.0%	0	12.5%	2	15.8%	3	33.3%	4	6.7%	1	0.0%	0	23.8%	5	10.0%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	12.8%	27	0.0%	0	52.2%	12	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	40.0%	6	23.8%	5	5.0%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	5.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	10.5%	2	33.3%	4	20.0%	3	0.0%	0	4.8%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.4%	3	5.0%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.6%	14	25.0%	5	0.0%	0	3.8%	1	12.5%	3	0.0%	0	26.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.9%	4	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.6%	14	5.0%	1	13.0%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	6	9.5%	2	5.0%	1
Colchester	0.5%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Ipswich	16.6%	35	0.0%	0	4.3%	1	3.8%	1	0.0%	0	43.8%	7	42.1%	8	0.0%	0	60.0%	9	13.3%	2	23.8%	5	10.0%	2
Stowmarket	2.4%	5	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	6.7%	1	6.7%	1	0.0%	0	0.0%	0
Sudbury	21.8%	46	35.0%	7	8.7%	2	57.7%	15	75.0%	18	25.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Martlesham	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Norwich	6.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	60.0%	12
Sproughton	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.4%	5	5.0%	1	4.3%	1	7.7%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		211		20		23		26		24		16		19		12		15		15		21		20

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39A How often do you or your household visit for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Once a week	4.8%	11	0.0%	0	8.7%	2	0.0%	0	11.5%	3	5.6%	1	9.1%	2	7.7%	1	0.0%	0	6.3%	1	0.0%	0	3.8%	1
Once a fortnight	3.9%	9	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.5%	1	7.7%	1	12.5%	2	0.0%	0	4.5%	1	7.7%	2
Once a month	13.9%	32	13.6%	3	8.7%	2	14.8%	4	15.4%	4	16.7%	3	13.6%	3	23.1%	3	12.5%	2	25.0%	4	4.5%	1	11.5%	3
Once every two months	26.0%	60	31.8%	7	26.1%	6	33.3%	9	26.9%	7	16.7%	3	22.7%	5	15.4%	2	43.8%	7	18.8%	3	31.8%	7	15.4%	4
Once every six months	28.6%	66	27.3%	6	26.1%	6	33.3%	9	26.9%	7	44.4%	8	13.6%	3	38.5%	5	25.0%	4	25.0%	4	18.2%	4	38.5%	10
Once a year	14.7%	34	13.6%	3	30.4%	7	7.4%	2	11.5%	3	5.6%	1	22.7%	5	7.7%	1	6.3%	1	12.5%	2	27.3%	6	11.5%	3
Less often	6.1%	14	9.1%	2	0.0%	0	3.7%	1	3.8%	1	11.1%	2	9.1%	2	0.0%	0	0.0%	0	12.5%	2	9.1%	2	7.7%	2
(Don't know / varies)	2.2%	5	4.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	3.8%	1
Base:		231		22		23		27		26		18		22		13		16		16		22		26
Q40 Where do you or members of your household normally go for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31: AND Excl Nulls</i>																								
Braintree	25.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	1	0.0%	0
Norwich	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Base:		4		1		1		0		0		0		0		0		0		1		1		0
Q40A How often do you or your household visit for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31:</i>																								
Once a week	60.0%	3	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	0
Once a fortnight	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	20.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		1		2		0		0		0		0		0		0		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	44.2%	486	36.0%	36	53.0%	53	27.0%	27	39.0%	39	45.0%	45	50.0%	50	44.0%	44	45.0%	45	54.0%	54	49.0%	49	44.0%	44
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.3%	47	1.0%	1	2.0%	2	6.0%	6	5.0%	5	7.0%	7	7.0%	7	4.0%	4	4.0%	4	3.0%	3	6.0%	6	2.0%	2
A theatre	0.4%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.2%	13	4.0%	4	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better cinema provision e.g. new multi-screen	4.7%	52	7.0%	7	0.0%	0	11.0%	11	27.0%	27	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.5%	49	2.0%	2	7.0%	7	8.0%	8	3.0%	3	3.0%	3	6.0%	6	3.0%	3	7.0%	7	4.0%	4	5.0%	5	1.0%	1
Improved access by foot and cycle	0.6%	7	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Improved public transport	2.4%	26	5.0%	5	5.0%	5	1.0%	1	2.0%	2	2.0%	2	1.0%	1	3.0%	3	4.0%	4	2.0%	2	1.0%	1	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.9%	10	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	2	1.0%	1
More / better car parking	2.0%	22	2.0%	2	3.0%	3	3.0%	3	2.0%	2	2.0%	2	3.0%	3	4.0%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	3.0%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
More / better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More / better health clubs / gyms	0.7%	8	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
More / better seats	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	3.5%	38	3.0%	3	3.0%	3	5.0%	5	4.0%	4	7.0%	7	2.0%	2	4.0%	4	4.0%	4	3.0%	3	1.0%	1	2.0%	2
More local sports & recreation facilities	1.6%	18	1.0%	1	0.0%	0	7.0%	7	5.0%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.5%	6	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More street cleaning	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	1.3%	14	0.0%	0	1.0%	1	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	3.0%	3
A community centre / hall	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Better advertising	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.5%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
More / better facilities in general	1.0%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	2	1.0%	1	3.0%	3
More adult evening classes	0.5%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
(Don't do leisure activities)	12.6%	139	14.0%	14	8.0%	8	20.0%	20	5.0%	5	15.0%	15	9.0%	9	20.0%	20	11.0%	11	13.0%	13	13.0%	13	11.0%	11
(Don't know)	14.9%	164	19.0%	19	9.0%	9	12.0%	12	11.0%	11	15.0%	15	18.0%	18	11.0%	11	15.0%	15	13.0%	13	14.0%	14	27.0%	27
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GEN Gender of respondent:																								
Male	32.0%	352	30.0%	30	40.0%	40	26.0%	26	38.0%	38	34.0%	34	36.0%	36	37.0%	37	28.0%	28	28.0%	28	26.0%	26	29.0%	29
Female	68.0%	748	70.0%	70	60.0%	60	74.0%	74	62.0%	62	66.0%	66	64.0%	64	63.0%	63	72.0%	72	72.0%	72	74.0%	74	71.0%	71
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGE Can I ask how old you are please?																								
18-24	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
25-34	3.5%	38	1.0%	1	3.0%	3	7.0%	7	5.0%	5	4.0%	4	2.0%	2	2.0%	2	6.0%	6	4.0%	4	0.0%	0	4.0%	4
35-44	10.8%	119	8.0%	8	10.0%	10	14.0%	14	12.0%	12	8.0%	8	10.0%	10	10.0%	10	16.0%	16	8.0%	8	10.0%	10	13.0%	13
45-54	22.6%	249	34.0%	34	20.0%	20	26.0%	26	21.0%	21	16.0%	16	27.0%	27	21.0%	21	25.0%	25	14.0%	14	22.0%	22	23.0%	23
55-64	18.5%	203	17.0%	17	30.0%	30	14.0%	14	13.0%	13	19.0%	19	18.0%	18	20.0%	20	20.0%	20	18.0%	18	18.0%	18	16.0%	16
65+	42.1%	463	38.0%	38	35.0%	35	37.0%	37	47.0%	47	49.0%	49	41.0%	41	42.0%	42	32.0%	32	54.0%	54	48.0%	48	40.0%	40
(Refused)	2.2%	24	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	4.0%	4	1.0%	1	2.0%	2	2.0%	2	3.0%	3
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]																								
Working full time	38.5%	424	36.0%	36	39.0%	39	40.0%	40	37.0%	37	37.0%	37	41.0%	41	38.0%	38	45.0%	45	31.0%	31	41.0%	41	39.0%	39
Working part time	7.2%	79	5.0%	5	6.0%	6	7.0%	7	11.0%	11	9.0%	9	7.0%	7	7.0%	7	7.0%	7	6.0%	6	7.0%	7	7.0%	7
Unemployed	1.5%	16	0.0%	0	3.0%	3	1.0%	1	2.0%	2	1.0%	1	3.0%	3	0.0%	0	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Retired	45.3%	498	43.0%	43	43.0%	43	46.0%	46	44.0%	44	50.0%	50	46.0%	46	45.0%	45	40.0%	40	57.0%	57	44.0%	44	40.0%	40
A housewife	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2
A student	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	3.5%	39	12.0%	12	7.0%	7	1.0%	1	2.0%	2	2.0%	2	0.0%	0	5.0%	5	2.0%	2	1.0%	1	2.0%	2	5.0%	5
Sick / disabled	1.0%	11	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	4	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.2%	24	3.0%	3	1.0%	1	3.0%	3	2.0%	2	1.0%	1	1.0%	1	4.0%	4	1.0%	1	1.0%	1	2.0%	2	5.0%	5
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	19.4%	213	17.0%	17	16.0%	16	13.0%	13	24.0%	24	25.0%	25	18.0%	18	20.0%	20	18.0%	18	20.0%	20	27.0%	27	15.0%	15
Two	42.9%	472	40.0%	40	41.0%	41	40.0%	40	41.0%	41	46.0%	46	47.0%	47	43.0%	43	39.0%	39	56.0%	56	37.0%	37	42.0%	42
Three	14.0%	154	15.0%	15	22.0%	22	23.0%	23	17.0%	17	12.0%	12	9.0%	9	12.0%	12	11.0%	11	8.0%	8	13.0%	13	12.0%	12
Four	14.7%	162	15.0%	15	15.0%	15	10.0%	10	11.0%	11	12.0%	12	16.0%	16	16.0%	16	22.0%	22	13.0%	13	15.0%	15	17.0%	17
Five	5.0%	55	7.0%	7	2.0%	2	10.0%	10	3.0%	3	4.0%	4	5.0%	5	3.0%	3	6.0%	6	2.0%	2	5.0%	5	8.0%	8
Six	1.3%	14	1.0%	1	2.0%	2	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2
Seven or more	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	21.1%	232	17.0%	17	19.0%	19	16.0%	16	25.0%	25	24.0%	24	19.0%	19	20.0%	20	24.0%	24	22.0%	22	28.0%	28	18.0%	18
Two	55.2%	607	56.0%	56	50.0%	50	54.0%	54	53.0%	53	60.0%	60	57.0%	57	56.0%	56	53.0%	53	64.0%	64	50.0%	50	54.0%	54
Three	14.2%	156	17.0%	17	22.0%	22	20.0%	20	14.0%	14	11.0%	11	12.0%	12	14.0%	14	12.0%	12	9.0%	9	10.0%	10	15.0%	15
Four or more	7.1%	78	5.0%	5	7.0%	7	7.0%	7	6.0%	6	4.0%	4	9.0%	9	5.0%	5	10.0%	10	5.0%	5	11.0%	11	9.0%	9
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	77.5%	852	72.0%	72	81.0%	81	70.0%	70	80.0%	80	83.0%	83	78.0%	78	75.0%	75	72.0%	72	86.0%	86	82.0%	82	73.0%	73
One	7.5%	82	8.0%	8	8.0%	8	12.0%	12	9.0%	9	7.0%	7	5.0%	5	11.0%	11	5.0%	5	5.0%	5	5.0%	5	7.0%	7
Two	10.0%	110	12.0%	12	7.0%	7	12.0%	12	6.0%	6	8.0%	8	13.0%	13	8.0%	8	17.0%	17	7.0%	7	7.0%	7	13.0%	13
Three	2.1%	23	2.0%	2	2.0%	2	3.0%	3	2.0%	2	1.0%	1	1.0%	1	1.0%	1	3.0%	3	2.0%	2	3.0%	3	3.0%	3
Four or more	0.5%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
INC Approximately what is your total household income?																								
£0 - £15,000	9.6%	106	8.0%	8	11.0%	11	12.0%	12	16.0%	16	11.0%	11	8.0%	8	7.0%	7	7.0%	7	7.0%	7	11.0%	11	8.0%	8
£15,001 - £20,000	5.0%	55	1.0%	1	5.0%	5	6.0%	6	9.0%	9	7.0%	7	4.0%	4	4.0%	4	7.0%	7	7.0%	7	4.0%	4	1.0%	1
£20,001 - £30,000	5.7%	63	3.0%	3	6.0%	6	7.0%	7	2.0%	2	7.0%	7	1.0%	1	7.0%	7	9.0%	9	5.0%	5	9.0%	9	7.0%	7
£30,001 - £40,000	7.5%	82	11.0%	11	2.0%	2	5.0%	5	10.0%	10	8.0%	8	10.0%	10	6.0%	6	12.0%	12	5.0%	5	7.0%	7	6.0%	6
£40,001 - £50,000	4.7%	52	5.0%	5	7.0%	7	4.0%	4	5.0%	5	8.0%	8	6.0%	6	2.0%	2	10.0%	10	4.0%	4	1.0%	1	0.0%	0
£50,001 - £60,000	3.3%	36	3.0%	3	6.0%	6	2.0%	2	4.0%	4	3.0%	3	3.0%	3	2.0%	2	3.0%	3	1.0%	1	6.0%	6	3.0%	3
£60,001 - £70,000	1.7%	19	2.0%	2	2.0%	2	3.0%	3	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	3.0%	3	0.0%	0	3.0%	3
£70,001 - £80,000	1.9%	21	3.0%	3	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2	4.0%	4	0.0%	0	2.0%	2	3.0%	3	3.0%	3
£80,001 - £90,000	1.2%	13	0.0%	0	3.0%	3	2.0%	2	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	3
£90,001 - £100,000	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£100,001 - £150,000	1.7%	19	2.0%	2	1.0%	1	1.0%	1	6.0%	6	1.0%	1	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2
£150,001+	0.5%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / refused)	56.8%	625	60.0%	60	57.0%	57	55.0%	55	47.0%	47	51.0%	51	58.0%	58	62.0%	62	51.0%	51	64.0%	64	57.0%	57	63.0%	63
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	6.7%	74	2.0%	2	5.0%	5	10.0%	10	16.0%	16	6.0%	6	5.0%	5	5.0%	5	7.0%	7	5.0%	5	8.0%	8	5.0%	5
One	39.8%	438	39.0%	39	34.0%	34	37.0%	37	46.0%	46	46.0%	46	41.0%	41	33.0%	33	44.0%	44	44.0%	44	38.0%	38	36.0%	36
Two	36.2%	398	39.0%	39	40.0%	40	30.0%	30	28.0%	28	34.0%	34	40.0%	40	46.0%	46	35.0%	35	39.0%	39	34.0%	34	33.0%	33
Three or more	14.6%	161	15.0%	15	19.0%	19	19.0%	19	8.0%	8	13.0%	13	11.0%	11	11.0%	11	13.0%	13	12.0%	12	19.0%	19	21.0%	21
(Refused)	2.6%	29	5.0%	5	2.0%	2	4.0%	4	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	5.0%	5
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
FUT Would you be willing to be recontacted for future quality control purposes?																								
Yes	62.5%	687	58.0%	58	54.0%	54	66.0%	66	71.0%	71	61.0%	61	58.0%	58	68.0%	68	63.0%	63	58.0%	58	73.0%	73	57.0%	57
No	37.5%	413	42.0%	42	46.0%	46	34.0%	34	29.0%	29	39.0%	39	42.0%	42	32.0%	32	37.0%	37	42.0%	42	27.0%	27	43.0%	43
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
PC Postcode:																								
CO10 0	5.0%	55	0.0%	0	0.0%	0	55.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 1	6.0%	66	0.0%	0	0.0%	0	0.0%	0	66.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 2	3.1%	34	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 5	1.3%	14	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 7	3.4%	37	37.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.2%	24	24.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	2.3%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO11 1	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 2	1.5%	16	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.2%	13	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.5%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO7 6	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO8 5	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 8	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9
IP14 1	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0
IP14 2	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0
IP14 3	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0
IP14 4	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0
IP14 5	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
IP14 6	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 0	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
IP20 9	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22
IP21 4	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	30
IP21 5	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22
IP22 1	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	39	0.0%	0
IP23 7	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.0%	43	0.0%	0
IP23 8	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	18	0.0%	0
IP29 4	4.2%	46	0.0%	0	46.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 0	4.9%	54	0.0%	0	54.0%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 9	5.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.0%	61	0.0%	0	0.0%	0
IP31 3	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	39	0.0%	0	0.0%	0
IP6 0	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 8	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 5	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.0%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 6	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 7	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP8 3	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP8 4	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0
IP9 1	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP9 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
ZON												
Zone 1	9.1%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.1%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.1%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 4	9.1%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 5	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 6	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 7	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 8	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Appendix 4:

Data Tabulations

By Zone Nulls (Filtered Weighted)

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls</i>												
Aldi, Gipping Way, STOWMARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.1%	45	12.3%	18	5.9%	2	9.8%	12	19.2%	11	0.6%	0
Aldi, HAVERHILL	0.4%	4	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	7.4%	81	0.0%	0	4.8%	2	0.0%	0	0.0%	0	1.1%	1
Asda superstore, Turner Rise, COLCHESTER	1.1%	12	4.4%	7	0.0%	0	3.3%	4	0.0%	0	0.7%	1
Co op, Church Street, EYE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.1%	2	0.0%	0	0.0%	0	0.9%	1	0.7%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	10
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	2	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, CAPEL ST MARY	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Bury Road, STOWMARKET	1.6%	18	0.7%	1	3.4%	1	0.0%	0	0.0%	0	2.8%	4
Morrisons, 175 London Road, HADLEIGH	4.8%	52	0.0%	0	0.0%	0	2.7%	3	0.0%	0	53.8%	43
Morrisons, DISS	6.2%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Morrisons, Sproughton Road, IPSWICH	2.2%	23	0.0%	0	0.0%	0	0.6%	1	0.7%	0	0.9%	1
Roys of Wroxham, Great	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Eastern Road, SUDBURY												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.7%	8	5.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.6%	40	7.3%	11	1.1%	0	16.8%	21	11.3%	7	0.9%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Sainsbury's, HAVERHILL	0.5%	6	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Tesco Metro, Kesgrave, IPSWICH	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.0%	4
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.4%	5	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	5.8%	63	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.7%	18	0.0%	0	8.2%	3	3.3%	4	0.0%	0	0.9%	1
Tesco, BRAINTREE	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.9%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	9.9%	108	22.5%	34	7.7%	3	33.9%	43	47.9%	28	1.5%	1
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.0%	11	0.0%	0	8.8%	3	1.8%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	4.0%	43	6.8%	10	3.5%	1	15.2%	19	17.5%	10	3.2%	3
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.7%	1
Haverhill	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.9%	1
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stowmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.9%	9	1.2%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	5	0.8%	0	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	4	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	1.7%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	4.0%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	3	5.2%	7	26.6%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	5
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.6%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, Market Hill, Clare	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Norwich Road, Barham, Claydon	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, Holbrook	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0
Co-op, The Street, Werstead, Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.1%	2	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.6%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, North Walsham	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Local shops, Tiptree, Essex	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	3	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	3.7%	40	0.9%	1	31.7%	12	0.6%	1	0.0%	0	1.2%	2
Sainsbury's, Brazen Gate, Norwich	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Sainsbury's, High Street, Halstead	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	9	5.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Tesco Extra, Copdock Interchange, Ipswich	3.7%	40	0.0%	0	0.0%	0	0.0%	0	7.8%	6	21.7%	28
Tesco Extra, Highwoods Square, Colchester	0.6%	7	3.8%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, George Westwood Way, Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	2.5%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Waitrose, Corn Exchange, Ipswich	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Waitrose, Fred Archer Way, Newmarket	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	3
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews	0.3%	3	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Avenue, Colchester												
Internet / mail order	7.9% 85	8.1% 12	5.7% 2	5.9% 7	2.8% 2	5.4% 4	11.0% 14	1.4% 2	10.0% 16	14.5% 11	11.9% 7	9.2% 9
Weighted base:	1088	149	39	126	58	80	131	126	156	74	55	95
Sample:	1088	100	100	100	100	100	97	100	97	99	98	97

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01: AND Excl Nulls

Asda	16.9% 14	0.0% 0	50.3% 1	10.4% 1	0.0% 0	0.0% 0	11.0% 2	0.0% 0	57.4% 9	0.0% 0	0.0% 0	26.2% 2
Morrisons	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Iceland	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Sainsbury's	13.6% 11	0.0% 0	38.0% 1	22.9% 2	0.0% 0	12.9% 1	0.0% 0	44.7% 1	0.0% 0	36.7% 4	13.3% 1	40.1% 3
Tesco	57.5% 48	88.6% 11	0.0% 0	66.7% 5	100.0% 2	36.0% 2	80.7% 12	0.0% 0	28.9% 5	58.4% 6	67.6% 4	33.7% 2
Waitrose / Ocado	11.9% 10	11.4% 1	11.8% 0	0.0% 0	0.0% 0	51.1% 2	8.3% 1	55.3% 1	13.6% 2	4.8% 1	19.1% 1	0.0% 0
Other	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
(Don't know / varies)	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	83	12	2	7	2	4	14	2	16	11	7	6
Sample:	73	8	7	6	3	7	7	2	7	8	11	7

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q02 What do you like about this store / town centre? [MR]																									
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																									
Nothing / very little	5.2%	52	1.8%	2	7.3%	3	2.1%	2	4.0%	2	3.7%	3	2.2%	3	7.3%	9	13.7%	19	2.7%	2	5.2%	3	4.7%	4	
Attractive environment / nice place	2.8%	28	6.1%	8	0.9%	0	2.6%	3	4.2%	2	2.4%	2	0.0%	0	2.3%	3	1.8%	3	8.3%	5	2.9%	1	0.0%	0	
Close to friends or relatives	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Close to home	42.0%	422	39.8%	54	40.1%	15	35.4%	42	48.6%	27	63.4%	48	53.5%	62	39.6%	49	40.7%	57	30.9%	20	46.6%	23	28.2%	24	
Close to work	1.1%	11	1.0%	1	4.7%	2	0.8%	1	2.2%	1	1.3%	1	2.1%	2	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Compact	2.5%	25	1.0%	1	1.7%	1	9.5%	11	0.0%	0	0.6%	0	0.0%	0	0.8%	1	3.1%	4	4.8%	3	4.7%	2	0.7%	1	
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by bus	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by car	3.0%	30	1.0%	1	2.4%	1	7.1%	8	3.5%	2	1.2%	1	0.8%	1	6.7%	8	1.5%	2	3.7%	2	1.8%	1	2.5%	2	
Easy to park	6.5%	65	8.0%	11	6.2%	2	9.5%	11	6.0%	3	3.2%	2	6.2%	7	1.7%	2	10.3%	14	5.2%	3	5.5%	3	5.8%	5	
Good facilities	1.3%	13	0.0%	0	2.3%	1	0.8%	1	0.7%	0	0.0%	0	1.9%	2	0.8%	1	2.0%	3	1.6%	1	7.6%	4	0.0%	0	
Good food stores	2.7%	27	3.1%	4	2.7%	1	2.4%	3	2.0%	1	2.6%	2	4.6%	5	3.7%	5	1.4%	2	0.0%	0	6.7%	3	1.4%	1	
Good pubs, cafés or restaurants	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good range of non-food shops	3.0%	31	0.8%	1	1.9%	1	2.2%	3	8.8%	5	1.0%	1	10.9%	13	1.9%	2	0.0%	0	0.0%	0	2.0%	1	5.1%	4	
Makes a change from other places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0	
Quiet	3.4%	34	0.0%	0	3.9%	1	13.7%	16	3.0%	2	0.0%	0	4.2%	5	4.2%	5	1.1%	2	0.0%	0	2.0%	1	1.8%	2	
Safe and secure	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Traditional	0.9%	9	0.0%	0	1.2%	0	0.8%	1	1.5%	1	1.7%	1	0.0%	0	2.9%	4	0.0%	0	0.8%	1	1.5%	1	0.7%	1	
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	1.6%	16	1.0%	1	3.3%	1	3.4%	4	0.7%	0	2.3%	2	1.4%	2	0.8%	1	1.8%	3	2.7%	2	1.4%	1	0.0%	0	
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clean / tidy store	0.5%	5	0.0%	0	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	
Familiarity / habit / always shopped there	3.4%	34	7.4%	10	3.1%	1	4.2%	5	0.0%	0	1.3%	1	2.5%	3	4.0%	5	1.8%	3	3.3%	2	2.7%	1	3.5%	3	
Friendly / helpful staff	2.4%	24	4.8%	7	2.2%	1	1.9%	2	2.9%	2	1.3%	1	0.0%	0	2.1%	3	1.8%	3	4.1%	3	0.9%	0	4.4%	4	
General convenience	0.8%	8	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.7%	1	
Good company ethics (Fairtrade etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Good internal layout	1.1%	11	0.8%	1	3.0%	1	1.3%	2	0.8%	0	0.0%	0	0.0%	0	1.4%	2	1.1%	2	1.0%	1	2.0%	1	2.5%	2	
Good range / choice of food products	8.3%	83	10.8%	15	7.9%	3	7.9%	9	10.0%	6	4.1%	3	10.8%	13	4.0%	5	7.2%	10	5.8%	4	4.8%	2	16.3%	14	
Good range of independent shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Good special offers	0.6%	6	0.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	1	2.0%	1	1.1%	1	
Has a petrol station	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Has everything I need	1.0%	10	0.8%	1	1.2%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0	1.7%	2	1.5%	2	0.0%	0	1.5%	1	0.0%	0	
Large / spacious store	0.8%	8	1.0%	1	0.0%	0	2.9%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	12.8%	128	12.8%	17	14.0%	5	6.0%	7	16.2%	9	6.1%	5	9.8%	11	19.6%	24	7.7%	11	21.9%	14	7.2%	4	24.0%	21
Loyalty card scheme	0.6%	6	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.9%	1	1.4%	1
Not too big / crowded	0.8%	8	2.8%	4	1.9%	1	0.8%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Preference for the retailer	1.3%	13	2.1%	3	2.3%	1	1.7%	2	0.0%	0	0.6%	0	0.0%	0	1.5%	2	1.4%	2	3.0%	2	1.8%	1	0.7%	1
Quality of food products	5.7%	57	8.4%	11	4.1%	2	6.8%	8	7.3%	4	1.2%	1	4.5%	5	6.3%	8	4.6%	6	5.9%	4	5.2%	3	5.9%	5
Value for money	2.8%	28	4.1%	6	2.7%	1	2.1%	2	0.8%	0	0.7%	1	1.4%	2	2.2%	3	5.3%	7	3.8%	2	0.0%	0	4.5%	4
Work there / staff discount	0.9%	9	2.0%	3	0.0%	0	2.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.8%	1
(Don't know)	2.2%	22	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.0%	1	1.1%	1	4.2%	6	2.1%	1	2.0%	1	11.3%	10
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?*Excluding those who do their main food shopping via the Internet at Q01:*

Car / van (as driver)	81.8%	820	87.4%	119	90.6%	34	79.6%	94	50.3%	28	80.9%	61	85.2%	99	85.3%	106	80.6%	113	84.0%	53	75.2%	37	88.1%	76
Car / van (as passenger)	11.2%	112	9.7%	13	6.4%	2	11.3%	13	26.5%	15	6.2%	5	9.1%	11	10.5%	13	10.0%	14	16.0%	10	17.4%	9	8.6%	7
Bus, minibus or coach	1.2%	12	1.6%	2	1.9%	1	5.2%	6	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	50	0.0%	0	1.2%	0	3.3%	4	21.9%	12	11.1%	8	4.9%	6	3.2%	4	7.6%	11	0.0%	0	5.6%	3	2.6%	2
Taxi	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

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February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	19.1%	191	24.7%	34	29.8%	11	26.2%	31	19.6%	11	15.4%	12	15.5%	18	10.5%	13	17.6%	25	18.7%	12	21.4%	10	16.9%	15
Yes - other food shopping	11.6%	116	17.4%	24	18.1%	7	9.5%	11	19.4%	11	5.4%	4	5.4%	6	2.3%	3	10.6%	15	14.1%	9	23.9%	12	17.5%	15
Yes - bars / pubs	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.6%	26	3.7%	5	6.6%	2	0.6%	1	5.9%	3	1.8%	1	6.0%	7	0.6%	1	0.0%	0	2.7%	2	3.2%	2	2.2%	2
Yes - cinemas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	9.9%	100	10.2%	14	5.9%	2	10.5%	12	0.7%	0	23.6%	18	5.4%	6	8.6%	11	16.4%	23	8.7%	6	14.1%	7	0.7%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Yes - gyms / health and fitness	0.7%	7	0.0%	0	4.7%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.1%	1	0.8%	1
Yes - library	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - markets	0.5%	5	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Yes - meeting family	2.3%	23	4.5%	6	2.3%	1	1.7%	2	0.0%	0	3.3%	2	1.7%	2	4.3%	5	0.7%	1	2.5%	2	1.1%	1	1.5%	1
Yes - meeting friends	1.0%	10	4.0%	5	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	1	0.8%	1
Yes - museums / art gallery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.6%	6	0.8%	1	0.7%	0	0.0%	0	1.8%	1	0.6%	0	0.0%	0	1.7%	2	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.0%	10	2.6%	4	0.7%	0	0.6%	1	0.7%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	1.0%	1	1.1%	1	1.5%	1
Yes - restaurants	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	0	0.6%	1	0.7%	0	3.3%	2	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.5%	95	6.1%	8	9.7%	4	12.7%	15	2.4%	1	30.5%	23	3.3%	4	1.6%	2	12.0%	17	4.6%	3	19.7%	10	10.2%	9
Yes - work	3.8%	38	7.2%	10	7.8%	3	2.7%	3	3.4%	2	0.0%	0	3.7%	4	5.2%	6	5.3%	7	3.9%	2	0.0%	0	0.0%	0
Yes - other	0.5%	5	0.0%	0	1.2%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.2%	1	1.8%	2
No	53.9%	540	49.4%	68	36.1%	13	50.2%	59	61.5%	35	43.4%	33	66.8%	78	64.0%	79	53.9%	76	50.8%	32	44.4%	22	53.7%	46
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.2%	2
Weighted base:		1003		137		37		118		56		76		116		124		140		63		49		86
Sample:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01): AND Excl Nulls</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	11.3%	49	1.6%	1	67.9%	16	6.3%	4	4.4%	1	0.0%	0
Capel St. Mary	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.0%	13	13.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Copdock Mill	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4
Debenham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Eye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.3%	27	0.0%	0	0.0%	0	4.2%	2	0.0%	0	62.1%	21
Halstead	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	6	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.3%	54	0.0%	0	0.0%	0	1.3%	1	1.8%	0	23.3%	8
Lavenham	0.3%	1	0.0%	0	1.8%	0	1.3%	1	0.0%	0	0.0%	0
Manningtree	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	15.7%	68	0.0%	0	10.1%	2	0.0%	0	0.0%	0	27.6%	12
Sudbury	27.5%	119	62.1%	42	17.8%	4	85.3%	50	93.9%	20	6.2%	2
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Diss	11.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Framlingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Leyton	1.4%	6	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Weighted base:	434	68	24	59	22	34	36	43	54	31	25	38
Sample:	471	45	59	49	40	43	30	35	32	46	46	46

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
<i>Excl Nulls</i>												
Aldi, 84 London Road, COLCHESTER	0.6%	4	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.9%	40	13.2%	12	2.0%	1	21.5%	19	21.0%	7	2.4%	1
Aldi, HAVERHILL	0.4%	3	2.8%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	4.2%	29	0.0%	0	1.5%	0	0.0%	0	0.0%	0	13.1%	8
Asda superstore, Turner Rise, COLCHESTER	0.9%	6	3.0%	3	5.4%	1	0.0%	0	6.2%	2	0.0%	0
Co op, Church Street, EYE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.9%	6	0.0%	0	0.0%	0	2.7%	2	8.7%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	3.0%	21	0.0%	0	0.0%	0	1.9%	2	0.0%	0	29.5%	18
Co-op, 80A High Street, LAVENHAM	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, NEEDHAM MARKET	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.9%	6	1.5%	1	0.0%	0	4.7%	4	1.4%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	4.6%	31	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.7%	0
Morrisons, 175 London Road, HADLEIGH	3.4%	23	0.0%	0	0.0%	0	7.4%	7	2.5%	1	19.8%	12
Morrisons, DISS	4.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	3.6%	25	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	3.3%	22	0.0%	0	1.0%	0	0.0%	0	2.5%	1	0.0%	0
Roys of Wroxham, Great	0.3%	2	0.0%	0	0.0%	0	1.9%	2	1.1%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Eastern Road, SUDBURY																								
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.9%	6	5.5%	5	0.0%	0	0.0%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	8.2%	56	10.6%	10	2.6%	1	37.6%	34	20.8%	7	7.7%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	12.4%	10	7.6%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.9%	6	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.5%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.8%	6	0.0%	0	4.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	3.0%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	6.4%	44	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	7.7%	6	28.9%	28	14.2%	6	7.3%	2	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.0%	7	1.5%	1	6.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	6.4%	44	14.5%	13	8.5%	2	22.2%	20	24.0%	8	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	2.0%	13	1.2%	1	12.7%	3	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	1.0%	1	15.1%	7	2.7%	1	0.0%	0
Waitrose, Station Road, SUDBURY	6.3%	43	13.3%	12	2.6%	1	17.6%	16	21.6%	7	11.2%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.4%	2	0.0%	0	1.6%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Cedars Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Colchester	0.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Hadleigh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	9.9%	8	4.0%	3	0.0%	0	0.0%	0	6.0%	2	0.0%	0
Lavenham	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	4	2.0%	2	0.0%	0	1.3%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stowmarket	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.2%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.5%	4	0.0%	0	0.0%	0	1.9%	2	5.5%	2	0.0%	0
Aldi, Mere Street, Diss	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	1.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	13
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.7%	3	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Asda Superstore, Western Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.7%	3	0.0%	0	2.5%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Budgens, Bullock Fair Close, Harleston	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.2%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Sheldrake Drive, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, The Street, Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, The Street, Rickinghall, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Iceland, North Street, Sudbury	0.7%	5	0.0%	0	1.0%	0	1.9%	2	6.2%	2	1.1%	1
Lidl, Copenhagen Way, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Lidl, Holt Road, Cromer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, London Road, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earls Colne	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Local shops, Norwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Shotley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Stowupland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.4%	3	1.5%	1	3.2%	1	0.0%	0	0.0%	0	1.9%	1
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	2.6%	18	0.0%	0	17.4%	5	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Brazen Gate, Norwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6
Sainsbury's, Forest Retail Park, London Road, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.9%	6	6.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Tesco Extra, Copdock Interchange, Ipswich	3.9%	26	2.0%	2	0.0%	0	0.0%	0	1.7%	1	13.7%	11
Tesco Extra, Highwoods Square, Colchester	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Tesco Superstore, Cangle Road, Haverhill	0.4%	3	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Ipswich Road, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Tesco Superstore, Victoria Road, Diss	4.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	23
Waitrose, Church Street, Saxmundham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews Avenue, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Internet / mail order	2.5%	17	5.5%	5	4.8%	1	0.0%	0	2.9%	2	3.7%	1
Weighted base:	684	90	26	90	34	61	78	74	96	44	32	59
Sample:	666	60	66	70	55	71	58	55	56	60	56	59

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06: AND Excl Nulls

Asda	16.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	11.9%	2	0.0%	0	33.9%	0	0.0%	0	0.0%	0	36.0%	1
Tesco	58.4%	10	100.0%	5	0.0%	0	0.0%	0	100.0%	2	0.0%	2
Waitrose / Ocado	13.6%	2	0.0%	0	66.1%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	17	5	1	0	0	2	0	3	3	0	2	0
Sample:	17	3	3	0	0	2	0	2	2	0	5	0

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Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?																						
<i>Excl Nulls</i>																						
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	2.1%	16	2.2%	2	0.0%	0	5.0%	5	23.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, HAVERHILL	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	3.7%	27	0.0%	0	1.0%	0	1.0%	1	0.0%	0	4.9%	2	2.1%	2	21.0%	19	0.0%	0	0.0%	0	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.7%	5	3.2%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	1.5%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	25.5%	8	0.0%	0
Co-op, 100 East Street, SUDBURY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	1.3%	10	0.0%	0	2.3%	1	9.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.6%	19	0.0%	0	0.0%	0	1.3%	1	0.0%	0	34.1%	17	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Hall Street, LONG MELFORD	2.5%	18	4.1%	4	1.7%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.6%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	4	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	6.3%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.0%	5	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	2.5%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	4.6%	4	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.6%	4	0.0%	0	0.0%	0	2.7%	3	1.3%	0	0.9%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	9	2.9%	2	0.0%	0	0.0%	0
McColls, 19 Market Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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SUDBURY																								
Morrisons, 175 London Road, HADLEIGH	2.7%	20	0.0%	0	0.0%	0	4.2%	4	0.0%	0	31.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	1	9.1%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5	0.0%	0	1.6%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.3%	2	1.1%	1	0.0%	0	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	2.2%	16	2.9%	3	1.0%	0	9.3%	9	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	3.8%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	3.5%	26	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	25.7%	23	2.6%	1	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.5%	4	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.9%	29	8.6%	9	7.6%	2	11.4%	11	19.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.6%	4	0.0%	0	7.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.4%	25	2.9%	3	1.0%	0	16.5%	16	15.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	1.5%	11	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	8	1.3%	0	1.2%	1
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Hadleigh	1.2%	9	0.0%	0	0.0%	0	1.7%	2	0.0%	0	12.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.8%	6	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Ipswich	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	9.1%	9	5.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lavenham	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Long Melford	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Needham Market	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
Sudbury	1.0%	7	0.0%	0	0.0%	0	3.5%	3	10.6%	4	0.0%	0
Stowmarket	1.6%	12	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.2%	2	0.0%	0	0.0%	0	0.8%	1	2.1%	1	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.4%	3	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	2	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.7%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.2%	20
Budgens, Bullock Fair Close, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Ashfield Road, Elmswell	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Co-op, Broad Street, Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Co-op, Chapel Road, West Bergholt	1.0%	8	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ravenswood, Ipswich																								
Co-op, High Street, Earls Colne	0.9%	7	6.2%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Co-op, Market Hill, Clare	1.5%	11	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Co-op, Market Place, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Co-op, Norwich Road, Barham, Claydon	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Co-op, The Street, Rickinghall, Diss	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	29.8%	10	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.6%	5	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.8%	6	0.0%	0	0.0%	0	5.5%	5	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	11
Local shops, Bildeston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Cockfield	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Combs Ford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislegham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	2.3%	17	17.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hitcham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Local shops, Horley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.5%	4	0.0%	0	14.6%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Local shops, Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Local shops, Rattlesden	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Local shops, Sicklesmere	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Westley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Woolpit	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	2	0.0%	0	1.7%	0	1.7%	2	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.8%	6	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Approach, Stanway, Colchester												
Spar, Bells Lane, Glemsford	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Spar, High Street, Mundesley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Street / Farmers' Markets in Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0
Tesco Extra, Copdock Interchange, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Victoria Road, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Internet / mail order	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Weighted base:	733	100	25	98	36	50	102	83	91	52	33	62
Sample:	715	67	58	75	67	74	73	57	55	67	58	64

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07: AND Excl Nulls

Asda	86.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0
Weighted base:	6	0	0	0	0	0	0	1	5	0	0	0
Sample:	2	0	0	0	0	0	0	1	1	0	0	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.5%	4	0.0%	0	1.0%	0	0.0%	0	1.3%	0	1.5%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	9.0%	69	9.7%	10	11.2%	3	13.1%	13	7.8%	3	11.4%	6
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	7.3%	56	7.2%	7	2.2%	1	10.7%	10	4.9%	2	17.2%	9
61% - 65%	0.9%	7	2.4%	2	0.0%	0	0.8%	1	1.1%	0	0.0%	0
66% - 70%	12.6%	96	13.3%	13	6.7%	2	15.0%	15	11.7%	4	10.7%	5
71% - 75%	9.0%	69	9.0%	9	8.5%	2	7.3%	7	4.9%	2	13.0%	7
76% - 80%	22.2%	170	22.9%	23	25.3%	7	28.2%	28	34.4%	13	15.0%	8
81% - 85%	3.9%	29	3.8%	4	3.4%	1	1.7%	2	4.4%	2	3.0%	1
86% - 90%	16.2%	124	17.7%	18	24.5%	6	7.7%	8	10.1%	4	13.7%	7
91% - 95%	5.7%	43	1.8%	2	9.0%	2	3.8%	4	3.9%	1	3.7%	2
96% - 100%	1.9%	15	3.2%	3	2.0%	1	5.1%	5	0.0%	0	1.8%	1
(Don't know)	8.9%	68	9.0%	9	6.2%	2	5.1%	5	13.9%	5	8.9%	4
(Refused)	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	2
<i>Mean:</i>	<i>75.61</i>	<i>75.94</i>	<i>79.02</i>	<i>73.52</i>	<i>74.81</i>	<i>72.54</i>	<i>74.56</i>	<i>69.76</i>	<i>79.08</i>	<i>78.91</i>	<i>77.67</i>	<i>80.17</i>
Weighted base:	763	100	26	98	36	50	108	85	104	56	36	64
Sample:	743	67	62	75	67	74	77	59	62	72	62	66

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07: AND Excl Nulls</i>																								
Aldi, Girling Street, SUDBURY	3.9%	11	12.1%	5	0.0%	0	8.6%	5	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, HAVERHILL	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	3.4%	1	10.8%	1	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	1.8%	5	0.0%	0	0.0%	0	6.2%	4	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.4%	1	0.0%	0	4.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.1%	6	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	1.0%	3	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Co-op, MANNINGTREE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	1.6%	4	0.0%	0	5.3%	0	6.2%	4	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.9%	2	3.4%	1	0.0%	0	0.0%	0
Morrisons, 175 London Road, HADLEIGH	2.5%	7	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.5%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	5.8%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.7%	8	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	8	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.9%	3	4.7%	2	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	4.3%	12	0.0%	0	0.0%	0	18.0%	10	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	4.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	28.6%	9	8.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.9%	3	4.7%	2	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.7%	11	6.4%	2	5.3%	0	10.5%	6	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.0%	3	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.0%	9	10.0%	4	0.0%	0	3.3%	2	13.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.3%	7	0.0%	0	21.3%	2	2.9%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	3	0.0%	0	0.0%	0
Hadleigh	3.4%	10	0.0%	0	0.0%	0	5.1%	3	0.0%	0	29.4%	6	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.7%	5	0.0%	0	0.0%	0	8.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	3.7%	11	2.9%	1	0.0%	0	9.1%	5	16.0%	3	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	5.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	1.3%	4	3.5%	1	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Aldi, Meredith Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	3.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0
Co-op, The Street, Woolpit	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.2%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Iceland, Taylors Square, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Essex												
Local shops, Diss	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3
Local shops, Elmswell	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	1.1%	3	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Ickworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Local shops, Mistley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Local shops, Nayland	1.4%	4	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0
Local shops, Norwich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1
Local shops, Old Newton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Local shops, Pulham St.	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mary												
Local shops, Rickinghall	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Local shops, Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Local shops, Stradbroke	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorndon	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Woolpit	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	2
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	1.1%	3	0.0%	0	3.2%	0	1.3%	1	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Sainsbury's, High Street, Halstead	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	4
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.1%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	1.2%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich												
Weighted base:	288	39	8	58	21	21	30	20	49	15	12	17
Sample:	283	27	20	41	39	29	22	14	30	19	22	20

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.2%	13	5.8%	8	0.0%	0	0.6%	1	1.6%	1	0.7%	0
Bury St Edmunds	24.2%	253	29.6%	43	70.2%	27	40.9%	50	26.1%	15	7.2%	5
Colchester	8.3%	86	21.3%	31	0.0%	0	18.6%	23	18.8%	11	6.7%	5
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	26.5%	276	0.0%	0	0.8%	0	7.2%	9	6.1%	4	61.0%	43
Long Melford	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.7%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.6%	38	0.0%	0	1.4%	1	0.0%	0	0.7%	0	0.0%	0
Sudbury	5.6%	59	14.5%	21	2.2%	1	14.0%	17	29.6%	17	2.0%	1
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.7%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.5%	15	3.5%	5	8.9%	3	3.4%	4	1.5%	1	0.0%	0
Central London	0.5%	5	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Chelmsford	0.7%	8	1.7%	2	0.0%	0	0.0%	0	0.0%	0	4.1%	5
Diss	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Felixstowe	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.7%	0	3.9%	5
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Norwich	8.3%	86	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.5%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Sainsbury's, Cornard Road,	0.2%	3	0.0%	0	0.0%	0	1.6%	2	0.8%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
Stradbroke	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
West Thurrock	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.7%	2
Internet / catalogue	13.4%	140	14.9%	22	13.5%	5	12.4%	15	12.8%	7	18.1%	13
Weighted base:	1044	145	38	123	58	70	126	122	143	71	53	94
Sample:	1050	97	97	97	100	95	93	96	92	93	94	96

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10: AND Excl Nulls

Amazon	8.0%	8	8.7%	1	31.1%	1	0.0%	0	35.1%	2	7.0%	0	16.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	1
Asda	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenhams	4.6%	5	8.7%	1	0.0%	0	10.2%	1	6.8%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	15.7%	1	0.0%	0	0.0%	0
Ebay	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	1	12.3%	2	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0
Ebuyer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.1%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	1	7.1%	0	0.0%	0	0.0%	0
Littlewoods	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0	0.0%	0	0.0%	0
Marks & Spencer	15.7%	16	17.4%	3	0.0%	0	6.2%	1	0.0%	0	38.3%	2	19.7%	3	27.1%	2	17.6%	3	0.0%	0	39.4%	2	9.0%	1
Next	14.8%	15	0.0%	0	17.4%	0	19.8%	2	0.0%	0	0.0%	0	9.2%	1	0.0%	0	37.5%	5	28.4%	3	7.1%	0	31.0%	2
Sainsbury's	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	31.4%	33	36.9%	6	37.3%	1	6.2%	1	35.2%	2	14.0%	1	34.9%	5	43.4%	3	25.8%	4	50.9%	6	23.4%	1	40.1%	3
Cotton Traders	5.0%	5	14.1%	2	14.2%	0	17.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Hotter Shoes	3.1%	3	7.1%	1	0.0%	0	6.2%	1	5.5%	0	14.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	6.0%	6	7.1%	1	0.0%	0	33.6%	4	0.0%	0	0.0%	0	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	104	16	2	12	7	7	13	8	15	12	6	6												
Sample:	103	13	5	9	11	10	9	8	10	11	10	7												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	78.0%	705	80.5%	99	85.7%	28	79.7%	86	55.5%	28	80.5%	46	72.6%	81	82.5%	90	74.9%	95	84.4%	46	73.1%	33	85.5%	73
Car / van (as passenger)	8.9%	81	7.5%	9	8.0%	3	8.2%	9	15.8%	8	4.8%	3	7.1%	8	6.2%	7	15.2%	19	11.2%	6	14.2%	6	3.4%	3
Bus, minibus or coach	7.8%	70	8.0%	10	5.0%	2	8.6%	9	10.2%	5	11.8%	7	11.5%	13	7.3%	8	4.8%	6	4.5%	2	9.7%	4	4.9%	4
Using park & ride facility	1.8%	16	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.6%	1	4.9%	5	2.4%	3	2.5%	3	0.0%	0	1.9%	1	2.9%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.0%	18	1.5%	2	0.0%	0	2.0%	2	18.5%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.0%	0	0.7%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	11	1.5%	2	0.0%	0	1.6%	2	0.0%	0	1.3%	1	2.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Bicycle	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		904		123		33		108		51		57		111		109		127		54		45		85
Sample:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.8%	2	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	5.3%	5	7.4%	5	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	8.7%	61	9.5%	9	33.9%	8	9.3%	8	15.6%	7	0.0%	0	0.0%	0	1.1%	1	6.1%	7	42.2%	19	10.6%	3	0.0%	
Colchester	3.0%	21	14.2%	13	0.0%	0	3.6%	3	0.0%	0	2.1%	1	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	
Hadleigh	0.6%	4	0.0%	0	0.0%	0	1.1%	1	0.0%	0	5.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ipswich	8.6%	60	0.0%	0	0.0%	0	0.0%	0	3.4%	1	11.9%	6	28.3%	24	21.6%	16	8.6%	10	0.0%	0	7.7%	2	1.5%	
Stowmarket	4.4%	31	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	4.3%	3	18.6%	21	11.0%	5	3.1%	1	0.0%	
Sudbury	4.6%	33	12.5%	11	0.0%	0	14.4%	12	18.5%	8	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Aldi, Girling Street, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	
Cambridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	
Diss	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	16.0%	
Martlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	
Morrisons, Sproughton Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	
Norwich	3.0%	21	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	7.7%	2	24.5%	
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	11	1.5%	1	0.0%	0	7.8%	7	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.6%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
West Thurrock	0.9%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Internet / catalogue	58.9%	414	51.0%	47	64.7%	16	58.3%	50	46.8%	20	76.0%	36	59.9%	52	59.0%	43	66.7%	75	45.6%	20	67.0%	21	54.8%	
Weighted base:		702		92		24		85		43		47		86		73		113		45		31		63
Sample:		614		56		55		59		66		53		58		48		64		52		49		54

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who buy recording media products via the Internet at Q12: AND Excl Nulls</i>																								
Amazon	92.5%	349	97.6%	46	74.2%	11	78.8%	37	88.3%	15	96.7%	30	93.3%	43	96.7%	38	96.9%	67	92.6%	17	96.2%	18	93.5%	28
Asda	0.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Ebay	1.1%	4	0.0%	0	11.8%	2	0.0%	0	2.9%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
HMV	0.3%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.1%	4	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	4	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.8%	1	0.0%	0	3.2%	1
Itunes	1.8%	7	2.4%	1	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	3.8%	1	0.0%	0
Play.com	1.2%	5	0.0%	0	2.3%	0	1.7%	1	8.9%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		377		47		14		46		17		31		46		40		69		19		19		30
Sample:		310		30		28		28		26		27		30		24		35		20		30		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.2%	56	0.0%	0	0.0%	0	2.1%	2	0.0%	0	23.2%	16	15.3%	15	16.6%	18	3.5%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.5%	4	0.0%	0	0.0%	0	0.9%	1	5.1%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	3.3%	3	1.1%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.0%	18	0.0%	0	0.0%	0	3.9%	4	2.7%	1	2.8%	2	3.5%	4	5.6%	6	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	1.4%	2	0.0%	0	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	12.2%	109	19.3%	26	58.7%	20	12.7%	14	9.0%	4	0.7%	0	0.0%	0	0.0%	0	6.4%	7	54.7%	34	7.7%	3	0.7%	1
Colchester	8.0%	71	30.3%	40	0.0%	0	15.6%	17	18.5%	9	0.0%	0	5.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.4%	93	1.0%	1	0.0%	0	4.0%	4	1.4%	1	18.8%	13	27.3%	27	19.6%	21	16.2%	19	1.7%	1	10.7%	4	1.2%	1
Stowmarket	6.1%	54	0.0%	0	4.1%	1	0.0%	0	0.0%	0	10.8%	8	0.0%	0	6.9%	7	29.8%	35	4.2%	3	1.3%	1	0.0%	0
Sudbury	7.0%	63	15.9%	21	2.0%	1	19.5%	21	39.1%	18	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Cambridge	1.3%	12	4.7%	6	1.2%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	4.3%	3	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	2.7%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	1.8%	2	0.0%	0	26.2%	11	12.7%	10
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Greenhithe	0.5%	4	0.0%	0	0.0%	0	3.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Harleston	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	3	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.8%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Norwich	5.8%	52	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	42
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.9%	0	0.0%	0	1.7%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Warren Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Woolpit	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1
Internet / catalogue	32.0%	287	23.0%	31	32.4%	11	28.8%	31	17.7%	8	31.5%	22
Weighted base:	897	133	35	107	46	70	100	107	117	62	40	79
Sample:	873	87	87	88	79	80	71	81	72	78	71	79

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13: AND Excl Nulls

Amazon	51.3%	105	38.7%	7	51.3%	4	62.5%	16	54.2%	4	51.6%	5	60.5%	19	35.0%	11	57.8%	18	47.4%	7	40.1%	5	62.4%	8
AO.com	4.6%	9	13.9%	2	0.0%	0	6.8%	2	0.0%	0	0.0%	0	16.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	4.7%	10	9.6%	2	3.7%	0	3.0%	1	0.0%	0	9.7%	1	0.0%	0	8.1%	3	6.8%	2	0.0%	0	8.2%	1	0.0%	0
Asda	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Currys	8.6%	18	6.3%	1	29.6%	3	3.7%	1	21.2%	1	15.0%	2	13.4%	4	5.4%	2	5.1%	2	0.0%	0	8.3%	1	10.1%	1
Ebay	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	27.9%	4	0.0%	0	7.4%	1
Ebuyer	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	11.7%	24	23.5%	4	11.7%	1	3.0%	1	0.0%	0	14.2%	1	6.8%	2	6.5%	2	6.8%	2	24.7%	4	39.7%	5	14.6%	2
Littlewoods	6.8%	14	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	40.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.5%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.5%	5	7.8%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	5	0.0%	0	0.0%	0	13.4%	3	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Apple	1.8%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.0%	1	4.0%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0
Co-op	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	204	18	9	25	7	11	32	33	31	14	12	13												
Sample:	181	12	17	22	14	13	20	18	18	13	19	15												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	6.6%	65	0.8%	1	0.0%	0	1.1%	1	2.8%	1	24.9%	17	14.9%	17	15.2%	17	5.4%	7	0.7%	1	0.0%	0	1.4%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.8%	8	1.8%	2	0.0%	0	3.3%	4	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	7.5%	9	1.1%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.7%	27	0.0%	0	0.0%	0	7.1%	8	2.3%	1	2.4%	2	6.3%	7	5.8%	7	0.0%	0	0.7%	1	1.6%	1	0.6%	1
Shawlands Retail Park, Newton Road, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.4%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	11.5%	114	15.7%	22	66.5%	25	9.8%	12	7.7%	4	1.3%	1	0.0%	0	0.0%	0	4.0%	5	57.9%	42	6.6%	3	0.0%	0
Colchester	6.5%	64	26.2%	37	0.0%	0	10.3%	12	13.9%	7	0.0%	0	6.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Hadleigh	1.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.3%	9	4.2%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	2.1%	3	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Haverhill	0.4%	4	3.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.4%	103	2.0%	3	0.0%	0	0.8%	1	1.6%	1	24.6%	17	25.8%	30	32.7%	38	4.7%	6	6.5%	5	2.9%	1	1.8%	2
Stowmarket	9.3%	93	0.8%	1	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	10	52.7%	72	11.7%	8	1.2%	1	0.0%	0
Sudbury	9.9%	99	25.3%	36	1.8%	1	26.1%	31	43.6%	23	12.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Cambridge	0.5%	5	0.8%	1	1.4%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.5%	13	24.5%	22
Earls Colne	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.4%	4	0.0%	0	0.0%	0	3.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Harleston	0.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	4	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.9%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	1
Melksham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Norwich	4.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.3%	3	0.0%	0	0.0%	0	0.0%	0	4.1%	2	1.1%	1	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Internet / catalogue	25.9%	258	19.5%	27	25.4%	10	31.4%	37	16.5%	9	17.0%	12	32.7%	38
Weighted base:	996	140	38	118	53	70	116	115	136	72	46	91		
Sample:	982	93	96	93	92	81	86	89	85	95	80	92		

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Those who buy domestic electrical goods via the Internet at Q14: AND Excl Nulls</i>																								
Amazon	23.7%	48	30.0%	5	12.5%	1	12.4%	4	30.1%	2	62.2%	3	26.1%	8	25.4%	6	19.3%	7	16.4%	1	28.2%	5	32.3%	4
AO.com	15.9%	32	0.0%	0	10.0%	1	21.9%	7	18.9%	1	0.0%	0	19.9%	6	10.9%	3	21.6%	7	0.0%	0	17.3%	3	21.5%	3
Argos	11.2%	23	23.9%	4	18.7%	2	15.5%	5	4.9%	0	0.0%	0	0.0%	0	5.2%	1	18.7%	6	14.9%	1	7.7%	1	9.3%	1
Asda	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	2	9.2%	1	0.0%	0	0.0%	0
ASOS	0.2%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1
Currys	16.7%	34	0.0%	0	13.8%	1	21.4%	7	16.9%	1	10.3%	1	19.9%	6	36.0%	9	6.2%	2	25.7%	2	15.2%	2	11.2%	2
Homebase	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	16.0%	32	39.7%	7	26.1%	2	13.8%	5	6.1%	0	27.5%	1	0.0%	0	17.3%	4	9.0%	3	33.7%	2	23.1%	4	21.5%	3
Littlewoods	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	0	0.0%	0
Sainsbury's	0.5%	1	0.0%	0	6.4%	1	0.0%	0	4.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.1%	4	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0	0.0%	0	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	6.2%	13	6.4%	1	4.8%	0	15.0%	5	6.1%	0	0.0%	0	6.6%	2	5.2%	1	3.5%	1	0.0%	0	5.9%	1	0.0%	0
Co-op	4.7%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	7	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:		202		17		9		33		8		5		32		26		34		7		16		14
Sample:		189		13		20		27		15		6		18		19		20		9		27		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	3	4.1%	5	2.4%	3	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.5%	5	0.0%	0	0.0%	0	3.7%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	9.7%	91	7.6%	10	54.3%	16	10.5%	12	4.4%	2	0.0%	0	0.8%	1	0.0%	0	10.0%	14	55.4%	32	8.9%	4	0.0%	0
Colchester	3.3%	32	16.4%	22	0.0%	0	2.6%	3	0.0%	0	0.0%	0	5.8%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Hadleigh	1.7%	16	0.0%	0	0.0%	0	0.7%	1	0.0%	0	20.0%	13	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	8	5.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.8%	130	0.0%	0	0.0%	0	4.4%	5	0.0%	0	28.2%	19	43.9%	52	34.0%	39	8.9%	12	2.0%	1	3.6%	2	0.9%	1
Long Melford	0.3%	3	0.8%	1	0.0%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	8.5%	80	0.0%	0	2.2%	1	0.0%	0	0.0%	0	11.5%	8	0.0%	0	7.8%	9	39.1%	54	12.6%	7	4.2%	2	0.0%	0
Sudbury	12.0%	113	29.7%	39	5.2%	2	34.4%	38	58.2%	31	3.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Cambridge	0.5%	4	1.9%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Clare	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.7%	1	0.0%	0	24.7%	11	31.7%	24
Felixstowe	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	4	16.6%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Rickinghall	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road,	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.6%	5	0.0%	0	0.0%	0	2.2%	2	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.6%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Woodbridge	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.7%	3	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Woolpit	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	34.4%	325	29.6%	39	37.5%	11	36.4%	41	28.8%	15	26.9%	18	38.7%	46	29.8%	34	40.1%	55	24.9%	14	46.9%	22	38.6%	30
Weighted base:		945		133		30		112		54		66		119		113		137		58		46		77
Sample:		914		88		76		85		95		74		86		87		81		78		80		84

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15: AND Excl Nulls

Amazon	89.2%	263	92.3%	35	89.3%	10	88.6%	34	100.0%	13	96.5%	15	97.8%	42	73.4%	23	97.2%	42	51.2%	7	96.4%	19	83.4%	23
Ebay	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	19.5%	3	0.0%	0	0.0%	0
WHSmith	0.6%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	16	0.0%	0	7.0%	1	7.0%	3	0.0%	0	3.5%	1	2.2%	1	15.4%	5	2.8%	1	11.8%	2	3.6%	1	7.6%	2
Play.com	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	2.0%	6	2.9%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	5.5%	2
Weighted base:		295		38		11		38		13		16		43		31		43		14		20		28
Sample:		284		26		22		27		25		25		27		28		26		16		32		30

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
<i>Excl Nulls</i>												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	1.0%	8	0.0%	0	0.0%	0	4.9%	5	6.3%	2	0.9%	1
Tesco Extra, Copdock Interchange, Ipswich	1.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5
Toys R Us, London Road / Copdock Interchange, Ipswich	2.2%	18	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.1%	3
Copdock Mill Interchange, Ipswich	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	1.2%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Braintree	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0
Bury St Edmunds	9.3%	73	10.6%	12	47.0%	13	6.4%	6	5.8%	2	0.0%	0
Colchester	4.9%	38	17.4%	19	0.0%	0	11.0%	10	4.9%	2	0.7%	0
Copdock Mill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Debenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.3%	10
Halstead	0.4%	3	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.8%	107	0.0%	0	0.0%	0	7.5%	7	4.2%	2	17.6%	11
Lavenham	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Long Melford	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	6
Needham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
Needham Market	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Stowmarket	6.4%	50	0.0%	0	3.8%	1	0.0%	0	0.0%	0	1.5%	1
Sudbury	9.4%	73	24.4%	27	4.2%	1	29.1%	28	46.1%	18	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.3%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Diss	4.4%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Great Yeldham	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Harleston	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Tey	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	2.9%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Old Newton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Semer	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.9%	7	0.0%	0	0.0%	0	6.7%	6	1.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	32.4%	253	33.6%	37	40.8%	11	27.2%	26	26.6%	10	52.1%	32
Weighted base:	781		110		27		95		38		62	
Sample:	701		71		63		72		60		65	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																								
<i>Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16: AND Excl Nulls</i>																								
Amazon	64.1%	125	55.6%	18	57.9%	6	40.8%	10	60.8%	4	60.9%	7	83.7%	24	49.9%	10	81.8%	20	66.8%	6	69.4%	9	76.9%	11
Argos	4.1%	8	3.5%	1	13.9%	1	16.8%	4	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Asda	1.9%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Ebay	10.7%	21	12.0%	4	20.9%	2	3.8%	1	14.3%	1	8.2%	1	0.0%	0	40.1%	8	8.6%	2	12.1%	1	3.5%	0	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0
Tesco	2.3%	4	0.0%	0	0.0%	0	6.8%	2	0.0%	0	4.6%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Other	12.5%	24	25.5%	8	7.2%	1	31.8%	8	0.0%	0	8.2%	1	3.4%	1	10.1%	2	0.0%	0	0.0%	0	21.4%	3	6.9%	1
Sports Direct	3.1%	6	0.0%	0	0.0%	0	0.0%	0	14.3%	1	11.9%	1	0.0%	0	0.0%	0	9.6%	2	0.0%	0	0.0%	0	9.3%	1
Weighted base:		195		32		10		25		6		12		29		21		25		9		12		14
Sample:		163		21		16		15		10		14		18		15		13		8		20		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	2.8%	23	3.5%	4	1.0%	0	11.6%	11	12.2%	6	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	3.1%	25	0.0%	0	0.0%	0	2.1%	2	0.0%	0	6.3%	3	7.7%	8	7.5%	7	2.2%	2	0.9%	1	5.1%	2	1.1%	1
Shawlands Retail Park, Newton Road, Sudbury	1.2%	9	1.5%	2	0.0%	0	6.1%	6	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	3	0.0%	0	0.0%	0	2.1%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	4	1.5%	2	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bury St Edmunds	20.5%	165	30.8%	38	68.7%	23	21.5%	21	13.9%	7	2.8%	1	0.0%	0	5.7%	5	17.8%	18	72.7%	43	21.1%	7	3.1%	2
Colchester	11.4%	92	33.7%	41	0.0%	0	17.6%	17	27.6%	14	0.0%	0	9.7%	10	7.3%	7	2.1%	2	0.0%	0	0.0%	0	0.9%	1
Eye	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	2.7%	1	0.0%	0
Great Conard	0.2%	1	0.0%	0	0.0%	0	0.8%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.4%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.2%	171	0.0%	0	1.3%	0	1.8%	2	3.3%	2	47.1%	23	57.6%	58	44.5%	42	39.6%	39	0.0%	0	8.4%	3	2.4%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.3%	26	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	20.3%	20	2.6%	2	1.3%	0	0.0%	0
Sudbury	5.8%	46	15.2%	19	5.0%	2	16.9%	16	17.8%	9	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2
Cambridge	0.6%	5	2.0%	2	2.1%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.1%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	35.8%	12	30.1%	19
Earls Colne	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Glemsford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	
Martlesham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellis Village	0.5%	4	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.5%	1	
Newmarket	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Norwich	4.2%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	3.4%	2	12.9%	4	42.0%	27	
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Cornard Road, Sudbury	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Thurrock	1.6%	13	1.1%	1	0.0%	0	1.0%	1	6.5%	3	1.5%	1	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Witham	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woodbridge	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Internet / catalogue	10.2%	82	7.5%	9	11.5%	4	16.2%	16	2.9%	1	7.7%	4	7.6%	8	8.4%	8	15.4%	15	15.3%	9	11.0%	4	7.2%	5	
Weighted base:	804		123		33		96		52		50		100		94		100		59		33		64		
Sample:	804		81		82		75		87		70		72		69		63		77		57		71		

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17: AND Excl Nulls

Amazon	18.3%	11	0.0%	0	20.6%	1	0.0%	0	0.0%	0	0.0%	0	64.1%	2	44.7%	4	10.3%	2	13.7%	1	26.9%	1	33.3%	1
Asda	0.6%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	1.6%	1	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	21.5%	13	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	41.8%	6	45.2%	3	26.5%	1	24.9%	1
John Lewis	13.0%	8	21.6%	1	20.3%	1	19.5%	2	0.0%	0	0.0%	0	36.0%	1	0.0%	0	0.0%	0	27.4%	2	34.6%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	0	0.0%	0
Marks & Spencer	2.8%	2	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	10.4%	6	43.3%	3	0.0%	0	21.9%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	13.7%	1	0.0%	0	0.0%	0
Other	30.1%	18	35.0%	2	59.2%	2	8.8%	1	0.0%	0	0.0%	0	0.0%	0	55.3%	4	47.9%	7	0.0%	0	0.0%	0	41.8%	2
Very	0.8%	0	0.0%	0	0.0%	0	0.0%	0	55.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	60		6		3		9		1		1		3		8		15		6		4		4	
Sample:	48		5		5		7		2		1		2		6		5		5		6		4	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? <i>Excl Nulls</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, London Road / Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	10.6%	100	19.2%	26	4.8%	2	41.1%	47	46.4%	25	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	5.2%	50	0.0%	0	0.0%	0	0.0%	0	1.2%	1	11.0%	7	8.3%	10	10.6%	12	9.2%	12	0.0%	0	13.2%	6	3.3%	3
Shawlands Retail Park, Newton Road, Sudbury	2.1%	20	8.1%	11	0.0%	0	4.4%	5	7.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	2.2%	21	2.1%	3	0.0%	0	7.7%	9	16.8%	9	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bury St Edmunds	11.3%	107	1.9%	2	80.1%	27	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	10	88.2%	57	11.8%	5	1.6%	1
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	5.8%	55	25.5%	34	0.0%	0	5.4%	6	0.9%	0	0.0%	0	12.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	2	0.0%	0
Hadleigh	3.3%	31	0.0%	0	1.6%	1	0.0%	0	0.0%	0	38.7%	26	3.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	9	6.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	22.2%	211	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	20	57.1%	66	27.5%	31	59.9%	79	1.3%	1	20.0%	8	6.8%	5
Long Melford	0.3%	3	0.8%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.3%	13	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4	4.5%	6	0.8%	1	1.0%	0	0.0%	0
Sudbury	8.2%	77	21.9%	29	3.0%	1	30.5%	35	20.0%	11	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Anglia Parkway South, Bury Road, Ipswich	6.7%	63	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.0%	3	4.3%	5	36.3%	41	9.4%	12	1.8%	1	1.7%	1	0.0%	0
B&Q, The Sandlings, Euro	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	7	0.0%	0	1.6%	2	0.0%	0	1.0%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Retail Park, Warren Heath, Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.5%	14	4.2%	6	0.0%	0	4.8%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	2.3%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Diss	2.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	25.8%	11	11.2%	9		
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0		
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Harleston	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	11
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.6%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	4.9%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	3	52.8%	43		
Orwell Retail Park, Ranelagh Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0		
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Internet / catalogue	1.9%	18	1.7%	2	1.3%	0	0.8%	1	0.7%	0	2.9%	2	1.0%	1	1.6%	2	2.8%	4	2.3%	2	2.6%	1	3.0%	2
Weighted base:	948		134		33		113		54		66		117		113		131		64		42		81	
Sample:	913		89		84		88		89		77		84		86		80		82		72		82	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18: AND Excl Nulls</i>																								
Amazon	13.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1		
B&Q	33.4%	4	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	0
Boots	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	1		
Currys	9.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0
John Lewis	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Other	21.3%	3	0.0%	0	0.0%	0	100.1%	1	0.0%	0	31.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	23.8%	1
Weighted base:		12		1		0		1		1		1		1		2		1		1		1		2
Sample:		14		1		0		1		1		2		1		1		1		1		2		3

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																								
<i>Excl Nulls</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	2.2%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	14.0%	17	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	0.6%	6	1.0%	1	0.0%	0	3.5%	4	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bramford	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	10.5%	108	2.7%	4	80.5%	30	4.6%	5	0.7%	0	2.9%	2	1.3%	2	0.7%	1	5.0%	7	73.8%	52	9.1%	5	0.0%	0
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.1%	42	20.7%	29	0.0%	0	4.0%	5	0.0%	0	0.0%	0	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Eye	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.6%	5	0.0%	0	0.0%	0
Hadleigh	5.2%	53	0.0%	0	0.0%	0	2.1%	2	0.0%	0	61.6%	47	1.8%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	6	4.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.1%	12	8.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.7%	141	0.0%	0	0.0%	0	2.3%	3	1.5%	1	21.2%	16	49.1%	60	43.9%	53	3.6%	5	0.7%	1	2.8%	1	1.6%	1
Lavenham	0.1%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.0%	144	0.0%	0	6.7%	3	0.0%	0	0.0%	0	5.1%	4	0.0%	0	14.0%	17	74.5%	108	15.5%	11	4.9%	2	0.0%	0
Sudbury	17.9%	184	42.9%	61	5.1%	2	60.3%	72	83.1%	46	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Bishop's Stortford	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cambridge	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	7.9%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	4	4.3%	6	2.1%	2	48.6%	25	49.4%	45
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	2.0%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	4.3%	5	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.7%	4
Norwich	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Sprowston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.7%	17	2.2%	3	0.0%	0	9.1%	11	6.0%	3	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1
Internet / catalogue	7.5%	77	10.5%	15	4.2%	2	6.9%	8	5.5%	3	2.7%	2
Weighted base:	1029	142	38	119	56	76	122	120	145	70	50	91
Sample:	1024	95	95	96	96	94	89	95	87	95	90	92

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19: AND Excl Nulls

Amazon	19.6%	13	9.9%	1	25.8%	0	19.2%	1	28.3%	1	0.0%	0	48.2%	4	0.0%	0	22.3%	3	10.8%	1	10.1%	1	21.8%	1
Argos	3.7%	2	0.0%	0	0.0%	0	19.2%	1	0.0%	0	0.0%	0	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2	0.0%	0	11.4%	2	0.0%	0	0.0%	0	16.4%	1
Boots	9.5%	6	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	36.0%	1	11.4%	2	23.7%	1	0.0%	0	45.5%	2
Debenhams	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0
Ebay	3.6%	2	13.2%	2	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1	6.1%	0	0.0%	0
Sainsbury's	5.6%	4	0.0%	0	74.2%	1	42.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	1	0.0%	0	0.0%	0
Tesco	24.4%	16	43.7%	6	0.0%	0	19.2%	1	27.8%	1	0.0%	0	14.2%	1	64.0%	2	0.0%	0	13.3%	1	52.4%	4	16.4%	1
Other	19.2%	12	23.2%	3	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	54.9%	8	10.8%	1	7.6%	1	0.0%	0
Ocado	3.0%	2	9.9%	1	0.0%	0	0.0%	0	0.0%	0	55.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0
Weighted base:	64	14	1	4	3	1	4	3	1	8	1	3	8	3	14	5	7	5	14	7	7	12	4	5
Sample:	62	9	3	4	6	2	4	6	2	6	2	7	6	2	7	6	12	6	7	6	12	5	5	5

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
<i>Excl Nulls</i>																								
Tesco Extra, Copdock Interchange, Ipswich	2.9%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	18.6%	24	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.6%	7	1.0%	1	0.0%	0	3.5%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	8.8%	92	3.7%	5	72.8%	27	1.4%	2	0.7%	0	0.6%	0	1.2%	2	0.0%	0	4.8%	7	61.7%	44	7.2%	4	1.4%	1
Capel St Mary	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.6%	28	12.7%	18	0.0%	0	2.7%	3	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.6%	11	4.9%	4
Great Conard	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.4%	67	0.0%	0	1.2%	0	3.5%	4	0.0%	0	76.3%	58	1.7%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.4%	14	10.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.9%	9	6.4%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.0%	104	0.0%	0	0.0%	0	0.8%	1	0.0%	0	15.5%	12	32.6%	42	36.4%	44	2.8%	4	0.9%	1	0.9%	0	0.0%	0
Lavenham	0.7%	7	0.0%	0	3.1%	1	4.7%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.6%	17	2.6%	4	2.3%	1	9.8%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	2.3%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	18.4%	23	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	14.8%	154	0.0%	0	4.7%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	8.7%	11	88.1%	128	13.1%	9	6.4%	3	0.0%	0
Sudbury	17.9%	186	43.0%	60	8.8%	3	58.2%	70	87.1%	51	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bedingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.0%	4	0.0%	0
Bungay	0.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.8%	8	5.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.3%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.7%	1	0.9%	1	44.8%	23	30.8%	28
Earls Colne	0.7%	7	5.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Glemsford	0.4%	4	2.4%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	3.0%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	34.8%
Holbrook	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.7%	6	0.0%	0
Hopton-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.2%
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.2%
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	16	2.3%	3	0.0%	0	6.7%	8	7.4%	4	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.3%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
West Bergholt	0.6%	6	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.2%	3
Woolpit	1.2%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	17.1%
Internet / catalogue	1.7%	18	1.0%	1	2.1%	1	0.6%	1	1.5%	1	0.9%	1
Weighted base:	1040	141	37	120	58	76	129	122	145	71	50	91
Sample:	1036	93	92	97	100	95	96	97	91	95	89	91

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20: AND Excl Nulls

Asda	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	1
Boots	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	1	34.8%	1
Sainsbury's	2.4%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	39.8%	5	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	55.2%	1	43.3%	1	19.6%	1
Other	33.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	1	44.8%	1	0.0%	26.0%
Waitrose	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	1	0.0%	0
Weighted base:	13	1	0	1	1	0	1	1	1	1	1	1	2	4						
Sample:	16	1	1	1	1	0	1	1	1	1	2	3	4							

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
<i>Excl Nulls</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.3%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.9%	110	21.9%	22	73.1%	20	12.7%	12	11.6%	5	2.1%	1
Capel St Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	8.6%	59	21.0%	21	0.0%	0	17.5%	16	14.1%	6	1.7%	1
Hadleigh	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	3	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	18.3%	126	0.0%	0	1.2%	0	5.5%	5	3.7%	1	46.6%	25
Stowmarket	9.5%	66	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.8%	0
Sudbury	13.0%	89	28.8%	29	1.6%	0	41.6%	38	51.1%	21	2.2%	1
Abroad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.5%	10	4.6%	5	4.2%	1	1.4%	1	1.2%	0	0.0%	0
Central London	0.8%	6	1.3%	1	1.6%	0	0.0%	0	0.0%	0	2.9%	2
Diss	2.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Framlingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Futura Park, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.6%	4	0.0%	0	0.0%	0	4.6%	4	0.0%	0	0.0%	0
Harleston	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	5.5%	38	1.3%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	1.6%	0	0.8%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11											
Park, Springlands Way, Sudbury																							
West Thurrock	1.0%	7	5.9%	6	1.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Internet / catalogue	16.5%	113	11.3%	12	10.0%	3	13.4%	12	18.3%	7	36.3%	20	17.4%	14	20.5%	16	11.8%	11	13.7%	6	15.8%	3	16.9%
Weighted base:	689	102	27	91	40	54	80	79	94	46	21	55											
Sample:	638	65	64	69	64	56	57	54	58	58	35	58											

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21: AND Excl Nulls

Amazon	41.4%	27	26.3%	2	72.1%	1	18.0%	1	27.8%	1	33.9%	1	28.8%	3	58.1%	6	58.2%	5	0.0%	0	54.5%	2	83.5%	5
Argos	8.6%	6	14.7%	1	27.8%	0	11.0%	1	22.9%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	1
Asda	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	2	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	11.2%	7	29.5%	3	0.0%	0	18.0%	1	0.0%	0	45.4%	1	11.1%	1	0.0%	0	0.0%	0	40.1%	1	0.0%	0	0.0%	0
John Lewis	19.8%	13	0.0%	0	0.0%	0	18.0%	1	10.7%	0	20.7%	0	48.9%	5	13.5%	1	10.8%	1	59.9%	2	45.5%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	7.4%	5	14.7%	1	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.0%	5	14.7%	1	0.0%	0	11.0%	1	27.8%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	65	9	1	7	4	2	11	10	9	3	3	6												
Sample:	58	6	3	6	8	3	5	7	6	3	5	6												

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.0%	12	0.0%	0	1.8%	1	2.5%	3	11.4%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.0%	11	1.2%	2	0.0%	0	3.0%	4	9.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.8%	74	4.1%	6	2.4%	1	19.4%	24	19.6%	11	10.6%	8	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
One days a week	10.9%	120	31.0%	46	6.2%	2	36.2%	46	33.1%	19	2.6%	2	0.7%	1	0.0%	0	0.0%	0	3.8%	3	1.3%	1	0.6%	1
Every two weeks	5.5%	60	14.9%	22	3.5%	1	14.3%	18	12.1%	7	5.8%	5	2.3%	3	0.0%	0	1.3%	2	2.4%	2	0.0%	0	0.0%	0
Monthly	6.2%	69	14.4%	21	6.1%	2	15.0%	19	9.2%	5	10.3%	8	2.5%	3	0.0%	0	3.3%	5	2.5%	2	0.0%	0	2.1%	2
Once every two months	1.8%	20	4.8%	7	12.0%	5	3.1%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1	0.0%	0
Three-four times a year	4.8%	52	8.6%	13	9.6%	4	4.3%	5	0.7%	0	21.4%	17	4.8%	6	2.4%	3	0.6%	1	2.1%	2	1.7%	1	0.0%	0
Once a year	4.0%	44	2.6%	4	8.9%	3	0.6%	1	0.0%	0	5.6%	4	11.5%	16	3.8%	5	4.0%	6	2.1%	2	2.3%	1	1.9%	2
Less often	3.0%	33	2.4%	4	3.9%	2	0.0%	0	3.6%	2	5.3%	4	2.3%	3	2.2%	3	5.6%	9	3.1%	2	4.0%	2	2.3%	2
Never	54.7%	601	16.0%	24	45.0%	18	0.9%	1	0.7%	0	33.6%	27	75.0%	101	81.0%	102	84.6%	135	83.3%	62	89.4%	51	83.1%	81
(Don't know / varies)	0.3%	3	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	17.6%	88	11.2%	14	21.6%	5	12.8%	16	20.8%	12	23.6%	12	19.8%	7	17.1%	4	40.2%	10	45.5%	6	21.9%	1	7.9%	1
Attractive environment / nice place	11.6%	58	16.0%	20	15.1%	3	9.0%	11	12.1%	7	7.3%	4	16.2%	5	8.5%	2	0.0%	0	16.7%	2	33.8%	2	7.1%	1
Close to friends or relatives	0.7%	4	0.0%	0	7.7%	2	0.0%	0	0.7%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0
Close to home	23.3%	116	24.5%	31	5.4%	1	39.5%	49	54.3%	31	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	2
Close to work	3.3%	17	0.0%	0	0.0%	0	3.1%	4	8.1%	5	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.3%	41	9.3%	12	6.1%	1	11.3%	14	5.0%	3	3.4%	2	20.3%	7	5.1%	1	0.0%	0	4.2%	1	9.0%	1	3.6%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.5%	3	0.0%	0	1.2%	0	1.2%	2	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.3%	12	4.3%	5	6.4%	1	3.3%	4	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.4%	57	20.1%	25	15.7%	3	14.1%	18	3.8%	2	13.2%	7	3.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Good facilities	1.0%	5	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.3%	7	0.9%	1	0.0%	0	0.8%	1	1.3%	1	0.0%	0	5.7%	2	3.4%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.7%	8	2.9%	4	0.0%	0	1.0%	1	2.1%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0
Good range of non-food shops	15.9%	79	19.9%	25	5.7%	1	9.6%	12	16.7%	10	13.8%	7	5.7%	2	5.1%	1	33.2%	8	11.0%	1	32.3%	2	59.0%	10
Makes a change from other places	2.5%	12	1.5%	2	7.9%	2	0.0%	0	0.7%	0	5.5%	3	10.8%	4	0.0%	0	3.9%	1	4.2%	1	7.3%	0	0.0%	0
Quiet	1.8%	9	1.5%	2	0.0%	0	2.0%	2	1.5%	1	3.4%	2	0.0%	0	0.0%	0	6.5%	2	4.2%	1	0.0%	0	0.0%	0
Safe and secure	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.4%	27	7.6%	9	4.0%	1	5.9%	7	2.4%	1	5.9%	3	4.7%	2	0.0%	0	6.5%	2	9.2%	1	7.3%	0	0.0%	0
Traditional	2.9%	15	5.6%	7	3.2%	1	2.6%	3	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	21	2.0%	2	2.0%	0	2.7%	3	0.7%	0	0.0%	0	0.0%	0	56.0%	13	0.0%	0	0.0%	0	9.0%	1	0.0%	0
A specific shop	2.2%	11	2.0%	2	2.0%	0	4.7%	6	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.8%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Free car parking	10.1%	50	14.7%	18	22.7%	5	19.6%	24	0.8%	0	1.1%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.6%	3	1.1%	1	2.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.7%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.4%	7	3.9%	5	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.2%	3	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	0.7%	4	1.1%	1	4.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	1.0%	5	0.0%	0	0.0%	0	1.4%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.2%	16	0.9%	1	1.2%	0	0.0%	0	0.8%	0	1.7%	1	18.4%	6	10.8%	3	9.7%	2	9.2%	1	0.0%	0	5.8%	1
Weighted base:		499		125		22		125		58		53		34		24		25		12		6		16
Sample:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	37.2%	409	40.9%	61	37.3%	15	17.5%	22	17.2%	10	30.4%	24	37.9%	51	36.7%	46	48.8%	78	55.4%	41	28.2%	16	45.8%	45
Better access by road	2.9%	32	0.7%	1	1.3%	1	3.9%	5	3.3%	2	0.6%	0	3.6%	5	3.1%	4	3.9%	6	5.8%	4	3.4%	2	1.3%	1
Better public transport	1.3%	14	1.7%	2	1.1%	0	2.6%	3	0.0%	0	0.6%	0	2.3%	3	0.6%	1	1.0%	2	1.1%	1	0.8%	0	0.6%	1
Better signposting	0.2%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.7%	8	1.1%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.6%	18	2.0%	3	0.7%	0	8.2%	10	2.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	4.8%	53	7.9%	12	11.0%	4	15.4%	19	17.0%	10	3.8%	3	1.6%	2	0.0%	0	0.7%	1	0.7%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.2%	3	0.0%	0	0.7%	0	0.6%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.7%	19	7.0%	10	0.7%	0	1.4%	2	2.6%	1	4.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	3.8%	42	6.6%	10	5.1%	2	8.5%	11	7.2%	4	4.8%	4	3.2%	4	1.6%	2	1.0%	2	2.7%	2	1.3%	1	0.6%	1
More / better pedestrianised streets	0.6%	7	0.0%	0	0.0%	0	3.7%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	1	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.0%	0	0.0%	0	2.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	3	0.0%	0	1.1%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
More national multiple shops / High Street shops	9.3%	102	18.5%	28	14.8%	6	25.9%	33	37.9%	22	13.7%	11	2.1%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Shops / services open on Sundays	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	37	3.3%	5	5.6%	2	18.2%	23	8.0%	5	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Build a by-pass	0.6%	6	3.0%	4	0.0%	0	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.1%	12	0.9%	1	0.0%	0	4.2%	5	8.2%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
If it was nearer	1.6%	18	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.8%	3	1.5%	1	12.0%	7	4.0%	4
Less charity shops	1.8%	19	5.5%	8	0.8%	0	6.1%	8	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Less estate agents	0.3%	3	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.1%	23	3.6%	5	1.8%	1	5.8%	7	6.7%	4	1.1%	1	2.1%	3	0.0%	0	0.0%	0	0.7%	1	1.3%	1	0.7%	1
More clothes shops	0.7%	7	2.8%	4	3.6%	1	0.8%	1	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	4	0.9%	1	1.1%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.6%	6	0.9%	1	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	5	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
(Don't know)	31.6%	347	9.2%	14	19.7%	8	0.8%	1	1.9%	1	37.8%	30	47.0%	63	55.4%	70	40.8%	65	32.2%	24	53.0%	30	42.9%	42
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?

Daily	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	7	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	1.3%	2	0.0%	0	6.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	2.5%	27	0.0%	0	0.0%	0	1.2%	2	0.0%	0	28.2%	22	0.7%	1	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
One days a week	4.4%	49	0.0%	0	0.0%	0	8.8%	11	1.5%	1	21.4%	17	2.9%	4	11.4%	14	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Every two weeks	3.0%	33	0.0%	0	0.0%	0	5.6%	7	1.5%	1	12.6%	10	8.3%	11	2.5%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Monthly	3.4%	38	1.5%	2	4.2%	2	5.5%	7	2.4%	1	6.4%	5	10.7%	14	3.1%	4	0.7%	1	0.7%	1	1.0%	1	0.0%	0
Once every two months	2.8%	31	1.7%	2	3.2%	1	3.0%	4	0.7%	0	1.5%	1	7.3%	10	1.4%	2	5.6%	9	0.0%	0	0.0%	0	1.0%	1
Three - four times a year	5.8%	64	6.4%	9	4.7%	2	5.0%	6	7.0%	4	1.1%	1	14.7%	20	6.6%	8	0.7%	1	0.7%	1	3.6%	2	10.0%	10
Once a year	5.0%	55	7.0%	10	5.8%	2	1.8%	2	3.5%	2	3.7%	3	13.1%	18	4.4%	5	4.5%	7	4.8%	4	1.5%	1	0.6%	1
Less often	3.5%	38	3.9%	6	2.3%	1	8.1%	10	0.7%	0	2.3%	2	2.0%	3	2.9%	4	4.2%	7	3.5%	3	1.9%	1	2.5%	2
Never	67.8%	746	79.6%	118	78.7%	31	59.8%	75	82.8%	48	5.6%	4	40.3%	55	65.3%	82	82.4%	131	89.2%	67	92.0%	52	85.3%	83
(Don't know / varies)	0.3%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	12.5%	44	14.1%	4	14.1%	1	18.3%	9	6.3%	1	14.7%	11	9.2%	7	6.4%	3	16.6%	5	12.9%	1	24.3%	1	5.0%	1
Attractive environment / nice place	22.4%	79	18.9%	6	16.9%	1	29.3%	15	17.9%	2	7.8%	6	27.6%	22	27.1%	12	32.9%	9	37.2%	3	31.1%	1	12.3%	2
Close to friends or relatives	7.2%	26	4.5%	1	5.1%	0	7.7%	4	0.0%	0	4.9%	4	2.0%	2	32.4%	14	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to home	15.8%	56	0.0%	0	0.0%	0	3.3%	2	0.0%	0	58.6%	44	9.4%	8	4.6%	2	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to work	1.1%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	6.3%	22	0.0%	0	5.1%	0	9.2%	5	0.0%	0	1.7%	1	15.9%	13	3.0%	1	0.0%	0	21.2%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.4%	8	0.0%	0	5.1%	0	4.0%	2	0.0%	0	3.9%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.3%	26	0.0%	0	5.1%	0	11.0%	6	7.7%	1	7.9%	6	12.1%	10	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.5%	16	0.0%	0	0.0%	0	0.0%	0	6.3%	1	2.6%	2	10.0%	8	4.1%	2	8.5%	2	8.0%	1	9.6%	0	0.0%	0
Good pubs, cafés or restaurants	2.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	19.9%	70	20.9%	6	7.9%	1	13.1%	7	20.9%	2	20.8%	16	34.3%	28	10.4%	5	15.4%	4	14.4%	1	28.8%	1	0.0%	0
Makes a change from other places	4.2%	15	3.7%	1	7.0%	1	1.5%	1	8.6%	1	0.0%	0	7.3%	6	1.8%	1	15.3%	4	0.0%	0	15.8%	1	0.0%	0
Quiet	3.1%	11	6.0%	2	0.0%	0	5.5%	3	7.7%	1	1.0%	1	1.2%	1	2.3%	1	5.7%	2	10.6%	1	0.0%	0	4.1%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	1	7.7%	2	0.0%	0	9.6%	0	0.0%	0
Traditional	7.8%	28	10.1%	3	0.0%	0	14.7%	7	6.3%	1	2.2%	2	14.5%	12	6.0%	3	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	0	1.2%	1	2.3%	1	4.3%	1	0.0%	0	9.6%	0	0.0%	0
A specific shop	0.7%	3	0.0%	0	3.9%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	3.5%	12	0.0%	0	10.3%	1	4.9%	2	0.0%	0	0.7%	1	10.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	2.6%	9	0.0%	0	4.8%	0	4.4%	2	14.3%	1	2.1%	2	0.0%	0	3.0%	1	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	0.8%	3	0.0%	0	5.1%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	1.5%	5	0.0%	0	9.0%	1	7.4%	4	3.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.4%	5	6.0%	2	0.0%	0	2.5%	1	0.0%	0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	5.8%	21	21.5%	7	25.9%	2	9.0%	5	7.7%	1	4.7%	4	1.2%	1	3.7%	2	0.0%	0	6.5%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.5%	1	6.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0
(Don't know)	5.8%	20	4.5%	1	0.0%	0	3.7%	2	3.9%	0	0.0%	0	0.0%	0	4.9%	2	9.9%	3	0.0%	0	0.0%	0	82.7%	12
Weighted base:		354		30		8		51		10		75		81		44		28		8		5		14
Sample:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	46.2%	508	55.8%	83	53.4%	21	41.2%	52	46.9%	27	37.2%	30	52.5%	71	40.2%	50	48.1%	77	57.9%	43	37.2%	21	34.4%	33
Better access by road	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	1	1.6%	2	0.6%	1	0.0%	0	0.0%	0	1.7%	1	1.3%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	1.2%	2	0.8%	0	0.0%	0	1.2%	2	0.6%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.6%	7	1.2%	2	0.7%	0	0.0%	0	2.2%	1	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	1.8%	19	1.2%	2	0.0%	0	1.0%	1	0.0%	0	13.9%	11	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	3.0%	33	2.6%	4	0.7%	0	1.6%	2	3.4%	2	7.4%	6	7.3%	10	3.9%	5	1.0%	2	3.1%	2	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	2.9%	32	1.2%	2	3.6%	1	4.6%	6	0.7%	0	21.2%	17	2.3%	3	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.7%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.2%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.0%	22	0.0%	0	1.1%	0	3.3%	4	1.3%	1	0.0%	0	0.0%	0	3.1%	4	1.8%	3	0.0%	0	9.4%	5	4.6%	4
More independent shops (Don't know)	0.6%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
	39.5%	435	38.5%	57	41.2%	16	44.9%	56	45.0%	26	13.0%	10	24.7%	33	38.1%	48	45.4%	72	38.3%	29	51.6%	29	58.4%	57
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.6%	17	0.9%	1	0.8%	0	1.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	6.8%	11	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.3%	5	0.7%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	28	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.9%	5	8.7%	14	9.5%	7	1.9%	1	0.0%	0
One days a week	7.8%	85	0.0%	0	2.5%	1	0.8%	1	0.0%	0	1.1%	1	0.0%	0	10.7%	13	34.0%	54	14.4%	11	7.4%	4	0.0%	0
Every two weeks	5.0%	55	0.0%	0	4.2%	2	0.0%	0	1.1%	1	13.0%	10	0.0%	0	8.8%	11	14.3%	23	7.1%	5	5.1%	3	0.6%	1
Monthly	8.3%	91	4.0%	6	3.9%	2	0.6%	1	0.7%	0	8.0%	6	1.1%	1	21.5%	27	18.5%	29	11.8%	9	6.3%	4	6.2%	6
Once every two months	3.2%	35	0.0%	0	5.2%	2	0.0%	0	0.8%	0	0.9%	1	0.7%	1	11.6%	15	5.6%	9	2.5%	2	3.1%	2	3.9%	4
Three - four times a year	4.6%	50	1.2%	2	2.2%	1	2.0%	2	0.0%	0	4.3%	3	4.8%	6	6.5%	8	1.4%	2	14.8%	11	15.5%	9	5.1%	5
Once a year	3.2%	35	0.0%	0	3.0%	1	0.6%	1	2.5%	1	3.7%	3	1.9%	3	6.4%	8	0.0%	0	4.6%	3	18.1%	10	4.9%	5
Less often	3.9%	43	0.9%	1	2.1%	1	4.1%	5	4.3%	2	4.9%	4	4.1%	5	4.2%	5	0.6%	1	6.2%	5	9.0%	5	7.7%	7
Never	58.8%	647	92.9%	138	74.4%	29	90.6%	114	90.6%	53	60.3%	48	85.9%	116	25.1%	32	5.5%	9	27.2%	20	31.7%	18	71.6%	70
(Don't know / varies)	0.6%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.6%	1	1.3%	2	1.1%	1	1.0%	1	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57	97											
Sample:	1100	100		100	100	100	100	100	100	100	100	100	100											

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	30.7%	139	69.8%	7	21.0%	2	50.0%	6	57.0%	3	50.0%	16	11.3%	2	23.1%	22	33.6%	51	30.7%	17	29.1%	11	9.1%	3
Attractive environment / nice place	7.9%	36	0.0%	0	4.3%	0	6.5%	1	7.1%	0	7.6%	2	7.7%	1	5.0%	5	5.9%	9	11.1%	6	14.6%	6	19.2%	5
Close to friends or relatives	2.9%	13	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	3.5%	5	1.0%	1	2.5%	1	6.9%	2
Close to home	27.1%	123	0.0%	0	18.0%	2	0.0%	0	0.0%	0	12.4%	4	0.0%	0	35.1%	33	46.1%	69	18.1%	10	10.6%	4	3.5%	1
Close to work	2.0%	9	0.0%	0	0.0%	0	0.0%	0	8.7%	0	0.0%	0	0.0%	0	2.9%	3	1.8%	3	3.7%	2	2.8%	1	0.0%	0
Compact	7.3%	33	0.0%	0	14.4%	1	13.0%	2	0.0%	0	1.4%	0	5.1%	1	5.9%	6	4.2%	6	15.1%	8	9.9%	4	18.4%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	5.9%	6	0.6%	1	2.5%	1	6.6%	3	0.0%	0
Easy to park	3.9%	18	13.0%	1	7.5%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0	9.5%	9	0.0%	0	4.1%	2	7.1%	3	0.0%	0
Good facilities	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.8%	1	2.9%	2	6.4%	2	5.6%	2
Good food stores	3.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	6.3%	1	2.8%	3	5.7%	9	2.5%	1	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	1	0.0%	0	8.9%	2
Good range of non-food shops	11.1%	51	0.0%	0	8.4%	1	0.0%	0	11.6%	1	1.4%	0	31.4%	6	16.0%	15	6.6%	10	14.1%	8	15.3%	6	15.1%	4
Makes a change from other places	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	13.4%	3	3.6%	3	0.0%	0	1.0%	1	5.5%	2	6.8%	2
Quiet	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	4.7%	3	3.0%	1	2.1%	1
Safe and secure	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
The market	1.4%	6	0.0%	0	2.6%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	1.7%	2	0.6%	1	1.9%	1	2.3%	1	0.0%	0
Traditional	1.3%	6	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.1%	3	5.6%	2
Traffic free shopping centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	9	0.0%	0	8.3%	1	0.0%	0	15.6%	1	9.2%	3	0.0%	0	1.4%	1	1.4%	2	1.0%	1	0.0%	0	2.6%	1
A specific shop	0.8%	4	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.0%	1	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	3.2%	14	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	3	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	0	0.0%	0
Has a Lidl store	0.7%	3	17.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Has a museum	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	3.5%	1
Has a train station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.2%	1
Has an Asda store	1.3%	6	0.0%	0	11.5%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	6.8%	2
(Don't know)	4.3%	19	0.0%	0	0.0%	0	22.4%	3	0.0%	0	0.0%	0	33.7%	6	1.4%	1	0.6%	1	5.6%	3	7.5%	3	7.3%	2
Weighted base:		454		11		10		12		5		32		19		94		151		54		39		28
Sample:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	36.9%	407	50.7%	75	41.9%	16	25.5%	32	41.1%	24	33.9%	27	40.8%	55	41.7%	52	17.2%	27	38.4%	29	47.9%	27	42.2%	41
Better access by road	0.6%	7	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.8%	9	0.7%	1	0.0%	0	2.2%	3	2.6%	1	0.6%	0	0.0%	0	1.1%	1	1.0%	2	0.7%	1	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	11	0.0%	0	1.1%	0	0.0%	0	0.8%	0	1.5%	1	0.0%	0	3.1%	4	0.0%	0	4.4%	3	1.3%	1	0.6%	1
Facilities which would assist you if shopping with children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.7%	1	0.0%	0
Free car parking	2.8%	30	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.7%	3	13.8%	22	3.1%	2	0.8%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	10.5%	116	0.0%	0	7.7%	3	1.2%	2	0.0%	0	7.1%	6	3.0%	4	17.1%	21	39.6%	63	16.0%	12	6.0%	3	1.5%	1
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	1	1.3%	2	2.1%	2	1.7%	1	0.0%	0
More / better food shops	2.8%	31	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.6%	0	0.7%	1	4.0%	5	10.8%	17	3.1%	2	4.7%	3	0.0%	0
More / better parking	4.2%	46	0.0%	0	1.8%	1	4.9%	6	0.0%	0	0.9%	1	2.5%	3	7.6%	10	11.2%	18	6.5%	5	2.9%	2	1.6%	2
More / better pedestrianised streets	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.6%	1
More / better services	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	3.2%	2	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	6.0%	66	0.9%	1	11.0%	4	2.0%	2	0.7%	0	2.3%	2	0.0%	0	14.6%	18	16.3%	26	10.7%	8	5.1%	3	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	4	3.8%	6	6.3%	5	7.9%	4	0.6%	1
A complete refurbishment	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.3%	5	0.0%	0	2.1%	2	0.8%	0	0.0%	0
If it was nearer	1.1%	12	0.0%	0	0.0%	0	5.9%	7	1.5%	1	0.6%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.6%	1
Less charity shops	1.3%	15	0.0%	0	1.0%	0	0.0%	0	0.8%	0	1.3%	1	0.0%	0	0.0%	0	5.8%	9	4.1%	3	0.8%	0	0.0%	0
Less estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.6%	3	0.7%	1	1.3%	1	0.0%	0
More independent shops (Don't know)	0.6%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	1	1.0%	2	2.0%	2	0.0%	0	0.0%	0
	35.4%	390	47.6%	71	32.1%	13	56.0%	71	51.5%	30	49.0%	39	51.0%	69	14.3%	18	2.8%	4	15.7%	12	25.7%	15	50.6%	49
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	6.0%	66	2.6%	4	4.2%	2	3.0%	4	5.3%	3	5.8%	5	4.1%	5	12.8%	16	7.9%	13	5.6%	4	3.3%	2	9.6%	9
Cinema	56.7%	623	58.8%	87	58.7%	23	72.8%	92	50.3%	29	48.1%	38	47.5%	64	60.2%	76	54.8%	87	56.4%	42	49.6%	28	58.1%	56
Gym / health club / sports facility	24.7%	271	25.0%	37	21.8%	9	28.0%	35	19.3%	11	31.9%	25	16.0%	22	34.6%	43	27.5%	44	25.9%	19	25.1%	14	11.5%	11
Theatre/ concert / music venue	41.8%	460	51.0%	76	39.5%	16	42.6%	54	49.6%	29	42.9%	34	48.2%	65	44.7%	56	26.4%	42	36.8%	27	49.2%	28	34.3%	33
Museum / gallery or place of historical / cultural interest	34.7%	381	34.9%	52	30.5%	12	34.5%	43	38.9%	23	27.0%	22	49.9%	67	32.1%	40	32.9%	53	29.4%	22	36.3%	21	28.0%	27
Pub / bar / nightclub	47.9%	527	39.6%	59	47.6%	19	54.4%	68	52.0%	30	53.0%	42	46.9%	63	54.5%	68	51.0%	81	41.2%	31	47.5%	27	38.9%	38
Restaurant / café	74.2%	816	76.6%	114	76.9%	30	76.8%	97	81.0%	47	62.4%	50	83.8%	113	83.8%	105	62.5%	100	75.5%	56	68.1%	39	67.1%	65
Family entertainment (e.g. tenpin bowling, skating rink)	27.5%	302	23.8%	35	28.1%	11	34.7%	44	35.3%	21	27.9%	22	26.4%	36	24.1%	30	21.3%	34	26.6%	20	24.4%	14	36.6%	36
Other activity	0.3%	3	0.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.0%	0
(None)	11.3%	125	14.1%	21	9.1%	4	6.8%	9	9.3%	5	17.8%	14	7.8%	11	8.2%	10	17.2%	27	8.9%	7	11.9%	7	10.8%	10
Bowls	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0
Golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.6%	1
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31: AND Excl Nulls</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	25.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	88.4%	3	38.8%	2	17.2%	3	68.4%	9	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	0.6%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	1.9%	1	0.0%	0	45.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	
Bury St Edmunds	2.6%	2	0.0%	0	34.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	1	0.0%	0	0.0%	0	0.0%	0	
Capel St Mary	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	8.7%	6	64.0%	2	0.0%	0	0.0%	0	67.2%	2	0.0%	0	21.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	1	0.0%	0	0.0%	0	
Ipswich	24.9%	16	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	21.8%	1	82.8%	13	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	1.2%	1	0.0%	0	0.0%	0	20.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	2.9%	2	0.0%	0	19.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.6%	4	36.0%	1	0.0%	0	79.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	
Elmswell	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	2	0.0%	0	0.0%	0	
Harleston	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	3	
Norwich	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	4	
Portsmouth	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	2	
Thetford	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	0.0%	0	
Thorndon	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Wickham Market	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Weighted base:		66		4		2		4		3		4		5		16		13		4		2		9	
Sample:		48		2		4		3		3		3		4		4		3		7		6		4	9

Q32A How often do you or your household visit for bingo, casinos, or bookmakers?

Those who visit Bingo, Casino or Bookmaker facilities at Q31:

Once a week	41.5%	28	36.0%	1	65.2%	1	100.0%	4	12.4%	0	16.0%	1	38.8%	2	82.8%	13	20.3%	3	0.0%	0	29.2%	1	18.9%	2	
Once a fortnight	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	20.1%	2	
Once a month	30.3%	20	0.0%	0	0.0%	0	0.0%	0	87.6%	3	52.8%	2	17.6%	1	11.0%	2	19.0%	2	87.6%	4	23.6%	0	61.0%	6	
Once every two months	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	21.8%	1	6.2%	1	19.0%	2	0.0%	0	23.6%	0	0.0%	0	
Once every six months	14.2%	9	64.0%	2	34.9%	1	0.0%	0	0.0%	0	0.0%	0	21.8%	1	0.0%	0	41.7%	5	0.0%	0	0.0%	0	0.0%	0	
Once a year	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		66		4		2		4		3		5		5		16		13		4		2		9	
Sample:		49		2		4		3		3		4		4		4		3		7		6		4	9

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Where do you or members of your household normally go to the cinema?												
<i>Those who visit Cinema at Q31: AND Excl Nulls</i>												
Cineworld Cinemas - Haverhill	2.9%	18	19.1%	17	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich	31.1%	193	2.8%	2	0.0%	0	16.4%	15	11.4%	3	79.7%	31
Colchester Theatretrain, Oak Tree Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	5.3%	2
ODEON Colchester, 29-31 Head St, Colchester	3.7%	23	11.7%	10	0.0%	0	9.5%	9	0.0%	0	0.0%	0
Regal Theatre, Ipswich Street, Stowmarket	8.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
The Quay (Theatre), Quay Lane, Sudbury	0.4%	2	0.0%	0	0.0%	0	1.4%	1	4.0%	1	0.0%	0
Braintree	8.2%	51	35.5%	31	0.0%	0	15.5%	14	19.8%	6	0.0%	0
Bury St Edmunds	29.5%	184	27.2%	24	100.0%	23	54.0%	49	54.2%	16	6.1%	2
Colchester	0.4%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Dedham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Haverhill	0.5%	3	2.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ipswich	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8
Stowmarket	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	7.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1
Weighted base:	622		87		23		92		29		38	
Sample:	558		54		54		63		46		47	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.7%	23	1.6%	1	6.2%	1	7.3%	7	5.1%	1	1.9%	1	5.6%	4	2.3%	2	4.1%	4	4.3%	2	1.9%	1	0.0%	0
Once a fortnight	8.3%	51	4.1%	4	19.3%	4	6.1%	6	11.1%	3	8.1%	3	1.9%	1	24.1%	18	8.9%	8	0.0%	0	10.8%	3	2.3%	1
Once a month	30.4%	190	35.8%	31	14.6%	3	22.0%	20	35.6%	10	52.1%	20	24.4%	16	23.6%	18	34.2%	30	29.6%	12	17.8%	5	41.7%	24
Once every two months	32.7%	204	32.9%	29	30.1%	7	40.3%	37	25.6%	7	24.6%	9	35.4%	23	30.0%	23	35.6%	31	37.3%	16	35.4%	10	21.7%	12
Once every six months	18.8%	117	19.4%	17	25.1%	6	18.7%	17	12.4%	4	7.9%	3	31.2%	20	14.1%	11	14.8%	13	22.3%	9	27.3%	8	18.0%	10
Once a year	2.7%	17	2.1%	2	4.8%	1	1.9%	2	7.0%	2	2.4%	1	0.0%	0	3.2%	2	1.4%	1	5.2%	2	3.5%	1	4.4%	3
Less often	1.7%	10	2.8%	2	0.0%	0	2.9%	3	1.6%	0	1.2%	0	1.5%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	1	2.7%	2
(Don't know / varies)	1.8%	11	1.3%	1	0.0%	0	0.8%	1	1.6%	0	1.8%	1	0.0%	0	1.6%	1	1.1%	1	1.2%	1	0.0%	0	9.2%	5
Weighted base:		623		87		23		92		29		38		64		76		87		42		28		56
Sample:		561		54		54		63		46		47		50		52		50		49		48		48

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31: AND Excl Nulls</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Great Cornard Sports Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	7.5%	1	0.0%	0
Hadleigh High Leisure Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	3
Harleston Community Leisure Facility	1.3%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Kingfisher Leisure Centre, Station Road, Sudbury	8.7%	23	9.5%	4	0.0%	0	36.6%	13	48.6%	5	5.0%	1
LA fitness Bury St Edmunds	0.7%	2	3.7%	1	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.7%	5	10.2%	4	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.6%	4	0.0%	0	4.0%	0	0.0%	0	0.0%	0	10.3%	2
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.7%	5	6.6%	2	0.0%	0	3.6%	1	7.5%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0
Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Bramford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Bury St Edmunds	11.3%	30	0.0%	0	66.6%	5	11.8%	4	0.0%	0	0.0%	0
Colchester	1.6%	4	10.2%	4	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Debenham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	7
Halstead	0.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Needham Market	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Stowmarket	15.2%	41	0.0%	0	12.1%	1	0.0%	0	0.0%	0	5.3%	2
Sudbury	6.6%	18	4.9%	2	8.6%	1	38.6%	14	13.3%	1	0.0%	0
Abingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.4%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	22.7%	5
Clare	1.2%	3	4.9%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Diss	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Earls Colne	1.3%	4	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	5
Felixstowe	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Framlingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Leavenheath, Colchester	0.5%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Long Stratton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	2.3%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Woolpit	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Weighted base:	267	37	8	35	11	24	22	43	44	19	14	9
Sample:	225	20	15	24	19	25	16	25	23	23	24	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	79.8%	217	92.5%	34	90.8%	8	76.1%	27	81.2%	9	67.3%	17	87.1%	19	86.5%	38	65.2%	29	76.0%	15	88.1%	12	82.0%	9
Once a fortnight	3.7%	10	3.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	7.3%	2	3.0%	1	7.2%	3	6.0%	1	5.0%	1	0.0%	0
Once a month	7.6%	20	0.0%	0	0.0%	0	12.9%	5	7.5%	1	21.3%	5	0.0%	0	5.1%	2	15.6%	7	3.3%	1	0.0%	0	0.0%	0
Once every two months	3.7%	10	0.0%	0	3.1%	0	4.8%	2	0.0%	0	1.8%	0	0.0%	0	5.3%	2	12.0%	5	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.2%	6	0.0%	0	0.0%	0	0.0%	0	5.6%	1	9.7%	2	5.5%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	6.5%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	8	4.5%	2	6.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	3	0.0%	0	11.5%	1
Weighted base:		271		37		9		35		11		25		22		43		44		19		14		11
Sample:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31: AND Excl Nulls</i>																								
Colchester Theatretrain, Oak Tree Centre	1.4%	6	0.0%	0	0.0%	0	2.3%	1	9.2%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	10.0%	3	3.3%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	7.3%	32	4.5%	3	3.8%	1	0.0%	0	3.1%	1	3.9%	1	19.8%	12	8.8%	5	17.0%	7	5.1%	1	3.5%	1	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	15.0%	65	0.0%	0	1.7%	0	12.4%	7	0.0%	0	62.4%	21	22.4%	14	31.5%	17	11.9%	5	0.0%	0	4.3%	1	4.4%	1
Regal Theatre, Ipswich Street, Stowmarket	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.0%	4	3.3%	2	9.4%	4	5.1%	1	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	2.4%	1	0.0%	0	1.7%	0	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	4.8%	21	5.0%	4	1.7%	0	19.9%	11	21.5%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.7%	69	18.8%	13	57.3%	9	14.4%	8	14.9%	4	4.1%	1	4.2%	3	4.5%	2	9.4%	4	77.5%	21	15.1%	4	0.0%	0
Cambridge	0.7%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	6.3%	27	24.9%	18	0.0%	0	6.3%	3	0.0%	0	2.7%	1	6.8%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ipswich	7.2%	31	4.7%	3	2.1%	0	16.5%	9	9.6%	3	7.2%	2	10.6%	6	4.7%	3	5.4%	2	3.2%	1	4.6%	1	2.0%	1
Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	3	1.9%	1	0.0%	0	2.2%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.7%	0	2.0%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Metfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Norwich	6.6%	29	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.3%	2	2.4%	1	37.2%	9	51.9%	15
Sir John Mills Theatre, Gatacre Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
West End / Central London	26.5%	116	34.4%	24	28.4%	4	23.7%	13	38.9%	11	15.4%	5	23.1%	14	29.6%	16	39.1%	16	2.4%	1	20.3%	5	24.4%	7
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.4%	1	0.0%	0	5.7%	2
Weighted base:		437		71		15		54		28		34		60		54		40		27		25		29
Sample:		457		46		36		41		47		43		49		48		25		41		43		38

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0		
Once a fortnight	1.3%	6	4.2%	3	2.8%	0	0.0%	0	1.3%	0	1.3%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0		
Once a month	7.6%	35	4.2%	3	0.0%	0	14.7%	8	4.3%	1	4.3%	1	6.7%	4	8.5%	5	4.6%	2	12.4%	3	3.1%	1	16.8%	6
Once every two months	26.5%	122	36.3%	28	27.4%	4	24.7%	13	21.3%	6	28.0%	10	26.7%	17	25.8%	14	22.0%	9	22.1%	6	26.1%	7	20.2%	7
Once every six months	40.7%	187	37.7%	29	57.9%	9	39.7%	21	50.5%	15	52.7%	18	46.2%	30	38.0%	21	39.0%	16	25.8%	7	43.6%	12	25.9%	9
Once a year	15.9%	73	13.9%	11	11.9%	2	17.3%	9	8.5%	2	7.3%	3	7.2%	5	19.4%	11	31.5%	13	17.2%	5	19.6%	5	23.0%	8
Less often	3.0%	14	0.0%	0	0.0%	0	3.5%	2	9.4%	3	0.0%	0	7.2%	5	1.4%	1	0.0%	0	6.1%	2	1.6%	0	4.6%	2
(Don't know / varies)	4.5%	21	3.7%	3	0.0%	0	0.0%	0	1.7%	0	6.4%	2	3.0%	2	6.9%	4	2.8%	1	16.4%	5	2.6%	1	9.5%	3
Weighted base:	460	76	16	54	29	34	65	56	42	27	28	33												
Sample:	478	49	37	41	49	44	52	50	26	42	48	40												

Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?*Those who visit museum, gallery or other place of historical / cultural interest at Q31: AND Excl Nulls*

Ipswich Museum	10.8%	33	6.5%	2	0.0%	0	0.0%	0	4.2%	1	22.5%	4	20.7%	13	28.3%	9	0.0%	0	0.0%	0	22.3%	3	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	0.7%	2	0.0%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	5.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	2.5%	2	0.0%	0	26.0%	11	11.5%	2	3.2%	0	0.0%	0
Norfolk and Suffolk Aviation Museum	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Bramford	0.7%	2	4.8%	2	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.8%	15	0.0%	0	13.5%	1	3.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	5	32.5%	5	3.9%	1	5.2%	1
Cambridge	3.7%	11	12.5%	5	9.0%	1	3.9%	1	2.4%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	13.4%	2	8.3%	1	0.0%	0
Colchester	9.5%	29	15.6%	6	0.0%	0	13.4%	3	15.8%	3	2.3%	0	24.3%	15	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Ipswich	7.5%	23	0.0%	0	0.0%	0	3.2%	1	0.0%	0	17.8%	3	17.3%	11	16.5%	5	2.3%	1	3.2%	1	6.3%	1	0.0%	0
Lavenham	0.9%	3	0.0%	0	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.1%	3	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	3.9%	1	3.8%	1
Sudbury	0.6%	2	0.0%	0	0.0%	0	6.4%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	2	3.6%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Chester-le-Street	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	5.8%	18	3.6%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	6.0%	3	4.8%	1	7.1%	1	32.7%	8
Portsmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
West End / Central London	45.0%	137	53.4%	20	47.6%	5	48.6%	12	71.9%	15	46.9%	9	28.7%	18	51.0%	16	49.0%	21	21.1%	3	34.7%	5	53.1%	13
York	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Weighted base:	305	38	11	24	20	20	63	32	42	16	14	25												
Sample:	312	23	29	24	34	29	46	25	26	22	25	29												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.3%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.4%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Once a month	7.5%	28	11.4%	6	23.5%	3	15.8%	7	5.5%	1	6.9%	1
Once every two months	24.3%	93	33.7%	17	22.7%	3	26.9%	12	18.5%	4	23.2%	5
Once every six months	37.2%	142	18.7%	10	31.4%	4	29.4%	13	47.3%	11	42.0%	9
Once a year	20.1%	77	20.2%	10	14.4%	2	10.5%	5	26.9%	6	24.7%	5
Less often	5.7%	22	12.4%	6	0.0%	0	7.9%	3	1.7%	0	0.0%	0
(Don't know / varies)	3.5%	13	0.0%	0	4.4%	1	9.6%	4	0.0%	0	3.2%	1
Weighted base:	381	52	12	43	23	22	67	40	53	22	21	27
Sample:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31: AND Excl Nulls</i>												
Braintree	0.6%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.2%	29	0.0%	0	50.2%	9	1.9%	1	1.7%	0	1.4%	1
Colchester	1.6%	8	2.5%	1	0.0%	0	5.3%	4	1.7%	0	0.0%	0
Copdock Mill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Debenham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Eye	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.4%	2	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Hadleigh	5.2%	25	0.0%	0	0.0%	0	2.5%	2	0.0%	0	58.2%	23
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.0%	67	0.0%	0	0.0%	0	0.0%	0	35.9%	14	36.3%	21
Lavenham	2.1%	10	2.0%	1	6.3%	1	11.7%	8	0.0%	0	0.0%	0
Long Melford	4.3%	21	18.8%	10	1.4%	0	15.1%	10	0.0%	0	0.0%	0
Manningtree	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	8
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Stowmarket	14.5%	69	0.0%	0	3.9%	1	0.0%	0	1.4%	1	0.0%	0
Sudbury	15.7%	75	23.4%	13	10.7%	2	50.4%	34	93.6%	26	0.0%	0
Acton	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Aldham	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bentley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Beyton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Bradfield St. George	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Brockley	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chelmondiston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Chelmsford	1.3%	6	11.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	13
Cockfield	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Colne Engaine	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
Dennington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1		
Diss	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	4	2.5%	1
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Colne	0.7%	3	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Elmswell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Felsham	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Glemsford	1.9%	9	16.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Groton	0.4%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3
Hoxne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Kersey	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	0.0%	0
Lawshall	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Leavenheath	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Monks Eleigh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Norton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0
Norwich	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	7
Rattlesden	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Rickinghall	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Stradbroke	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Stutton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Tharston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Tostock	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0
Waldringfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
West Bergholt	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	2.3%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yaxley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Weighted base:	477	54	19	67	28	40	57	62	77	25	19	29				
Sample:	424	34	40	47	41	41	41	39	42	33	34	32				

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	29.7%	157	27.0%	16	31.6%	6	26.8%	18	24.4%	7	29.1%	12	32.3%	21	46.6%	32	23.5%	19	22.3%	7	20.0%	5	34.6%	13
Once a fortnight	20.1%	106	14.8%	9	34.0%	6	22.4%	15	25.5%	8	38.5%	16	18.3%	12	10.2%	7	26.3%	21	6.6%	2	30.5%	8	4.1%	2
Once a month	31.0%	163	33.2%	20	17.4%	3	37.9%	26	37.0%	11	25.8%	11	24.1%	15	28.3%	19	30.6%	25	39.8%	12	34.0%	9	30.5%	12
Once every two months	11.7%	61	11.5%	7	14.7%	3	10.7%	7	13.1%	4	2.4%	1	12.4%	8	9.6%	7	15.5%	13	25.9%	8	7.6%	2	6.9%	3
Once every six months	4.0%	21	6.6%	4	0.0%	0	2.2%	2	0.0%	0	3.1%	1	5.2%	3	3.4%	2	1.5%	1	3.8%	1	3.6%	1	13.7%	5
Once a year	0.4%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.6%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	14	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.9%	1	2.6%	2	1.7%	1	4.3%	1	10.3%	4
Weighted base:		527		59		19		68		30		42		63		68		81		31		27		38
Sample:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q38 Where do you or members of your household normally go to a restaurant?												
<i>Those who visit restaurants at Q31: AND Excl Nulls</i>												
Braintree	0.7%	5	4.4%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	16.5%	116	4.4%	4	70.8%	21	12.4%	11	11.5%	5	4.2%	2
Colchester	3.2%	22	10.0%	10	0.0%	0	2.9%	3	0.0%	0	2.4%	1
Copdock Mill	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Eye	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hadleigh	3.7%	26	0.0%	0	0.0%	0	3.7%	3	0.0%	0	49.4%	21
Halstead	0.5%	4	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.7%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.3%	150	0.0%	0	0.0%	0	0.0%	0	3.7%	2	34.0%	14
Lavenham	2.1%	15	2.5%	2	4.7%	1	8.9%	8	0.8%	0	3.2%	1
Long Melford	4.2%	29	9.8%	10	1.8%	1	15.8%	14	9.2%	4	1.1%	0
Manningtree	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	11
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Stowmarket	6.2%	44	0.0%	0	1.1%	0	0.0%	0	1.1%	0	0.0%	0
Sudbury	16.7%	117	33.9%	33	6.8%	2	51.7%	47	73.9%	34	0.0%	0
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Assington	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beyton	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Boxford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Bradfield St. Clare	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	5	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.0%	2
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clare	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Cockfield	0.2%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0
Colne Engaine	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Diss	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Earls Colne	1.2%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Elmswell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Felixstowe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felsham	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	1.1%	8	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Hintlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kedington	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kersey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kesgrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lawshall	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Little Waldingfield	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pin Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Rede	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Shepreth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shotley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tuddenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	704	98	30	92	46	42	95	92	81	49	31	50
Sample:	713	63	72	71	77	60	74	66	53	63	54	60

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.1%	147	14.7%	17	7.1%	2	22.1%	21	18.8%	9	25.7%	13	12.5%	14	28.2%	30	16.6%	17	13.0%	7	16.7%	6	17.4%	11
Once a fortnight	19.1%	156	12.3%	14	20.9%	6	21.7%	21	22.3%	11	15.4%	8	23.0%	26	18.2%	19	23.4%	23	19.3%	11	22.8%	9	12.5%	8
Once a month	32.6%	266	30.7%	35	39.4%	12	40.8%	39	35.0%	16	38.7%	19	20.7%	23	25.8%	27	35.1%	35	34.3%	19	27.2%	10	43.8%	29
Once every two months	17.7%	145	26.5%	30	23.5%	7	7.6%	7	19.1%	9	17.9%	9	24.8%	28	16.5%	17	12.1%	12	20.8%	12	14.1%	5	11.5%	7
Once every six months	8.6%	70	12.4%	14	9.0%	3	6.1%	6	3.8%	2	0.9%	0	15.0%	17	8.1%	9	6.5%	6	7.8%	4	11.3%	4	7.3%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Less often	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies)	2.9%	24	2.5%	3	0.0%	0	0.8%	1	1.0%	0	1.4%	1	0.9%	1	3.2%	3	6.2%	6	4.8%	3	4.7%	2	6.3%	4
Weighted base:		816		114		30		97		47		50		113		105		100		56		39		65
Sample:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31: AND Excl Nulls</i>																								
Bowlsworld, Ipswich	9.6%	26	0.0%	0	0.0%	0	3.0%	1	0.0%	0	39.3%	8	14.0%	5	20.1%	6	3.7%	1	0.0%	0	20.7%	3	12.0%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	9.7%	26	0.0%	0	61.2%	7	12.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	45.1%	9	26.4%	4	3.1%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	16.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	6.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	13.1%	4	20.1%	6	16.4%	5	0.0%	0	7.2%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.5%	4	4.2%	1	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.6%	18	24.3%	8	0.0%	0	1.8%	1	16.3%	3	0.0%	0	19.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	2.6%	7	21.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.3%	14	4.2%	1	11.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	7	9.4%	1	6.9%	1
Colchester	0.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Ipswich	19.6%	53	0.0%	0	2.9%	0	9.8%	4	0.0%	0	36.6%	8	37.7%	12	0.0%	0	69.9%	22	10.3%	2	23.8%	3	7.7%	1
Stowmarket	6.2%	17	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	13	5.0%	2	5.9%	1	0.0%	0	0.0%	0
Sudbury	19.5%	53	37.4%	12	8.1%	1	53.2%	23	73.8%	15	13.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0
Martlesham	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	10.8%	2
Norwich	4.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	59.4%	11
Sproughton	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.3%	6	4.2%	1	5.2%	1	7.9%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		272		33		11		43		20		21		32		29		32		19		13		19
Sample:		211		20		23		26		24		16		19		12		15		15		21		20

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39A How often do you or your household visit for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Once a week	3.5%	11	0.0%	0	5.3%	1	0.0%	0	7.7%	2	11.1%	2	9.3%	3	4.3%	1	0.0%	0	3.2%	1	0.0%	0	2.0%	1
Once a fortnight	8.6%	26	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	1	44.0%	13	20.1%	7	0.0%	0	5.2%	1	5.6%	2
Once a month	14.0%	42	14.6%	5	6.8%	1	15.7%	7	22.6%	5	8.4%	2	13.7%	5	13.1%	4	10.9%	4	30.1%	6	3.9%	1	10.9%	4
Once every two months	27.5%	83	33.2%	12	31.4%	3	41.6%	18	22.0%	5	16.5%	4	30.0%	11	11.7%	4	44.3%	15	21.8%	4	28.1%	4	11.3%	4
Once every six months	24.0%	73	28.8%	10	21.7%	2	30.2%	13	28.7%	6	26.1%	6	13.7%	5	22.6%	7	21.8%	7	20.5%	4	21.7%	3	24.6%	9
Once a year	10.9%	33	11.6%	4	34.8%	4	6.0%	3	14.8%	3	2.0%	0	19.3%	7	4.3%	1	2.8%	1	16.8%	3	30.3%	4	5.7%	2
Less often	9.3%	28	7.0%	2	0.0%	0	2.2%	1	2.3%	0	35.9%	8	7.2%	3	0.0%	0	0.0%	0	7.5%	2	7.8%	1	30.9%	11
(Don't know / varies)	2.3%	7	4.8%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	8.9%	3
Weighted base:		302		35		11		44		21		22		36		30		34		20		14		36
Sample:		231		22		23		27		26		18		22		13		16		16		22		26
Q40 Where do you or members of your household normally go for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31: AND Excl Nulls</i>																								
Braintree	45.9%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.8%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0
Norwich	28.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		0		0		0		0		0		0		0		1		0		0
Sample:		4		1		1		0		0		0		0		0		0		1		1		0
Q40A How often do you or your household visit for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31:</i>																								
Once a week	48.8%	2	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	99.9%	0	0.0%	0	0.0%	0
Once a fortnight	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	41.4%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		1		0		0		0		0		0		0		1		0		0
Sample:		5		1		2		0		0		0		0		0		0		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	39.7%	437	36.2%	54	55.2%	22	25.9%	33	36.0%	21	36.8%	29	48.1%	65	34.9%	44	43.9%	70	49.7%	37	48.7%	28	36.0%	35
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.7%	51	1.2%	2	1.9%	1	8.1%	10	5.1%	3	5.1%	4	7.0%	9	3.5%	4	3.5%	6	8.4%	6	5.5%	3	2.6%	3
A theatre	0.3%	4	1.8%	3	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.3%	15	4.7%	7	0.0%	0	0.8%	1	6.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better cinema provision e.g. new multi-screen	4.4%	49	7.1%	11	0.0%	0	8.7%	11	27.7%	16	0.6%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	2.0%	1	2.3%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.7%	52	2.6%	4	7.0%	3	7.1%	9	2.8%	2	4.4%	3	5.7%	8	3.6%	5	7.4%	12	3.4%	3	7.3%	4	0.7%	1
Improved access by foot and cycle	0.9%	9	0.0%	0	1.9%	1	2.0%	2	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1
Improved public transport	2.0%	22	4.6%	7	4.8%	2	0.6%	1	1.3%	1	2.0%	2	0.9%	1	2.5%	3	2.8%	4	1.6%	1	0.8%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.8%	9	0.0%	0	0.0%	0	1.4%	2	0.7%	0	0.9%	1	0.0%	0	0.8%	1	1.0%	2	1.1%	1	2.0%	1	1.3%	1
More / better car parking	2.2%	24	2.0%	3	5.1%	2	5.3%	7	1.8%	1	1.9%	1	2.6%	4	3.3%	4	0.6%	1	1.1%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	2.6%	4	1.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.1%	1	0.0%	0	0.0%	0
More / better disabled access	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	3.8%	3	0.8%	0	0.0%	0
More / better health clubs / gyms	0.8%	9	1.8%	3	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.7%	1	0.9%	1	1.0%	1	0.0%	0
More / better policing	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	1.3%	1
More / better seats	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	2.4%	3	1.1%	1	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.2%	3	0.0%	0	1.5%	1	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	5.9%	65	3.3%	5	2.4%	1	11.5%	15	4.0%	2	16.7%	13	2.5%	3	3.5%	4	9.2%	15	6.0%	4	0.8%	0	1.9%	2
More local sports & recreation facilities	2.1%	24	0.9%	1	0.0%	0	10.3%	13	8.0%	5	1.6%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.7%	8	0.0%	0	0.7%	0	3.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1
More street cleaning	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other	1.1%	12	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.7%	1	0.9%	1	0.0%	0	0.7%	1	2.4%	2	3.0%	2	3.4%	3
A community centre / hall	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.7%	1
Better advertising	0.7%	7	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
Cheaper parking	0.2%	3	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	1.0%	11	4.0%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.3%	4	0.9%	1	1.1%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better facilities in general	1.3%	14	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	4.1%	5	0.0%	0	1.8%	1	1.0%	1	2.8%	3
More adult evening classes	0.9%	9	0.9%	1	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
(Don't do leisure activities)	12.1%	134	12.1%	18	7.3%	3	14.1%	18	4.3%	2	10.2%	8	10.2%	14	15.6%	20	10.9%	17	12.9%	10	12.4%	7	17.4%	17
(Don't know)	16.7%	184	17.3%	26	6.9%	3	12.9%	16	12.5%	7	19.9%	16	15.3%	21	22.8%	29	14.6%	23	10.5%	8	13.9%	8	28.6%	28
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

GEN Gender of respondent:

Male	31.9%	351	29.0%	43	35.2%	14	24.9%	31	36.4%	21	36.2%	29	32.5%	44	43.1%	54	28.1%	45	26.8%	20	24.8%	14	36.6%	36
Female	68.1%	749	71.0%	106	64.8%	25	75.1%	94	63.6%	37	63.8%	51	67.5%	91	56.9%	71	71.9%	114	73.2%	55	75.2%	43	63.4%	62
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

AGE Can I ask how old you are please?

18-24	3.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	15	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
25-34	12.2%	134	4.0%	6	10.8%	4	23.2%	29	18.0%	10	12.4%	10	7.8%	10	6.9%	9	19.7%	31	15.2%	11	0.0%	0	13.1%	13
35-44	16.0%	176	13.1%	20	14.6%	6	18.8%	24	17.5%	10	10.0%	8	15.7%	21	14.1%	18	21.3%	34	12.3%	9	17.0%	10	17.2%	17
45-54	19.7%	217	31.4%	47	16.4%	6	19.6%	25	17.2%	10	11.3%	9	23.9%	32	16.6%	21	18.7%	30	12.1%	9	20.9%	12	17.1%	17
55-64	19.5%	214	20.8%	31	32.8%	13	14.0%	18	14.1%	8	17.8%	14	21.1%	29	21.0%	26	19.9%	32	20.6%	15	22.8%	13	15.8%	15
65+	27.0%	297	28.4%	42	23.3%	9	22.6%	28	31.2%	18	27.9%	22	29.3%	40	26.9%	34	19.4%	31	37.7%	28	37.0%	21	24.1%	23
(Refused)	2.2%	24	2.3%	3	2.0%	1	1.9%	2	2.0%	1	1.7%	1	2.2%	3	3.9%	5	0.9%	1	2.1%	2	2.3%	1	2.7%	3
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]

Working full time	49.0%	539	41.1%	61	46.6%	18	49.3%	62	49.9%	29	50.3%	40	49.9%	67	53.6%	67	54.3%	86	42.2%	31	47.1%	27	50.7%	49
Working part time	6.7%	74	5.0%	7	5.9%	2	7.8%	10	12.0%	7	7.3%	6	8.0%	11	5.2%	7	6.0%	10	6.7%	5	6.4%	4	6.2%	6
Unemployed	2.3%	26	0.0%	0	5.3%	2	3.3%	4	1.6%	1	9.5%	8	2.9%	4	0.0%	0	2.1%	3	2.7%	2	1.7%	1	0.7%	1
Retired	32.8%	361	35.6%	53	33.7%	13	31.9%	40	31.0%	18	30.5%	24	35.6%	48	31.3%	39	29.4%	47	42.8%	32	35.6%	20	27.1%	26
A housewife	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.6%	2	1.1%	1	3.3%	5	3.8%	3	0.0%	0	1.3%	1
A student	0.4%	5	0.0%	0	0.0%	0	3.3%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	4.1%	45	13.9%	21	6.9%	3	0.8%	1	1.9%	1	1.6%	1	0.0%	0	5.1%	6	2.3%	4	0.7%	1	3.0%	2	6.5%	6
Sick / disabled	0.9%	10	1.2%	2	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	3	0.0%	0	4.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.4%	26	3.0%	4	1.0%	0	2.9%	4	2.0%	1	0.9%	1	1.1%	1	3.7%	5	0.9%	1	1.1%	1	2.1%	1	6.6%	6
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	15.3%	168	16.5%	25	11.8%	5	9.5%	12	17.9%	10	18.3%	15	18.4%	25	16.7%	21	12.5%	20	18.0%	13	24.1%	14	9.6%	9
Two	35.9%	395	35.9%	53	37.3%	15	31.6%	40	40.2%	23	32.3%	26	39.9%	54	36.8%	46	31.9%	51	45.6%	34	34.8%	20	34.2%	33
Three	16.6%	182	15.0%	22	25.6%	10	27.7%	35	18.2%	11	18.7%	15	10.9%	15	12.1%	15	13.9%	22	11.2%	8	14.5%	8	21.7%	21
Four	19.7%	217	18.0%	27	19.0%	7	13.3%	17	15.0%	9	24.4%	19	19.0%	26	24.6%	31	27.0%	43	16.8%	13	17.6%	10	16.2%	16
Five	7.6%	84	7.9%	12	2.3%	1	11.7%	15	3.7%	2	5.4%	4	7.4%	10	3.6%	5	10.7%	17	7.6%	6	4.9%	3	10.2%	10
Six	1.7%	18	1.6%	2	1.9%	1	3.3%	4	2.9%	2	0.0%	0	0.7%	1	1.4%	2	1.7%	3	0.9%	1	1.7%	1	2.1%	2
Seven or more	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	1	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	18.6%	204	16.5%	25	17.3%	7	14.3%	18	21.5%	13	15.2%	12	20.0%	27	16.7%	21	23.1%	37	22.9%	17	24.8%	14	14.9%	14
Two	55.2%	607	54.2%	81	49.6%	19	55.7%	70	57.3%	33	60.3%	48	52.9%	72	61.2%	77	52.9%	84	64.4%	48	52.1%	30	46.9%	46
Three	15.2%	168	19.0%	28	24.4%	10	15.4%	19	11.7%	7	11.3%	9	15.2%	20	12.4%	16	14.6%	23	8.5%	6	10.0%	6	23.8%	23
Four or more	8.1%	89	5.2%	8	6.5%	3	11.7%	15	7.5%	4	12.3%	10	9.0%	12	4.8%	6	8.5%	14	4.3%	3	11.9%	7	8.4%	8
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	66.0%	727	68.0%	101	74.8%	29	55.6%	70	68.5%	40	69.0%	55	72.5%	98	64.1%	80	55.8%	89	72.2%	54	77.2%	44	68.5%	66
One	10.1%	111	8.1%	12	9.7%	4	21.6%	27	16.1%	9	15.6%	12	5.2%	7	11.2%	14	6.9%	11	5.7%	4	5.9%	3	6.8%	7
Two	17.0%	187	15.4%	23	9.0%	4	16.5%	21	9.6%	6	13.9%	11	18.5%	25	18.6%	23	28.4%	45	14.6%	11	9.2%	5	14.0%	14
Three	3.2%	35	1.8%	3	4.4%	2	3.4%	4	2.3%	1	0.7%	1	0.9%	1	1.4%	2	6.0%	9	7.6%	6	3.2%	2	4.8%	5
Four or more	0.8%	9	1.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	3.4%	2	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
INC Approximately what is your total household income?																								
£0 - £15,000	8.5%	93	6.1%	9	11.7%	5	14.0%	18	16.1%	9	6.8%	5	8.5%	12	4.9%	6	7.5%	12	8.3%	6	9.3%	5	6.0%	6
£15,001 - £20,000	3.7%	41	0.9%	1	3.3%	1	4.8%	6	7.1%	4	4.0%	3	3.0%	4	3.3%	4	5.9%	9	5.9%	4	4.0%	2	0.6%	1
£20,001 - £30,000	6.0%	66	6.6%	10	6.1%	2	5.2%	7	1.8%	1	5.5%	4	0.7%	1	10.1%	13	8.4%	13	4.1%	3	9.7%	5	7.0%	7
£30,001 - £40,000	10.8%	119	12.5%	19	1.5%	1	7.5%	9	13.5%	8	6.4%	5	14.6%	20	15.7%	20	14.3%	23	7.2%	5	7.4%	4	6.1%	6
£40,001 - £50,000	6.0%	66	5.9%	9	6.8%	3	3.9%	5	7.5%	4	9.2%	7	6.3%	8	2.5%	3	12.3%	20	7.6%	6	1.3%	1	0.0%	0
£50,001 - £60,000	3.5%	38	3.5%	5	12.3%	5	2.1%	3	6.5%	4	2.5%	2	2.9%	4	2.5%	3	2.5%	4	3.8%	3	6.6%	4	2.2%	2
£60,001 - £70,000	2.3%	25	2.4%	4	2.6%	1	3.1%	4	0.0%	0	1.3%	1	1.2%	2	5.2%	6	1.3%	2	4.6%	3	0.0%	0	2.5%	2
£70,001 - £80,000	1.9%	21	3.1%	5	0.0%	0	1.5%	2	0.0%	0	1.5%	1	2.1%	3	3.8%	5	0.0%	0	2.0%	2	3.2%	2	2.8%	3
£80,001 - £90,000	1.4%	16	0.0%	0	3.8%	1	4.3%	5	0.8%	0	0.0%	0	2.5%	3	0.8%	1	0.0%	0	0.9%	1	0.0%	0	3.4%	3
£90,001 - £100,000	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£100,001 - £150,000	1.9%	21	1.8%	3	0.8%	0	1.0%	1	6.0%	4	0.7%	1	5.6%	8	1.1%	1	0.0%	0	1.5%	1	1.3%	1	1.7%	2
£150,001+	0.6%	7	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Don't know / refused)	52.9%	582	55.3%	82	51.2%	20	51.1%	64	40.5%	24	61.2%	49	50.1%	68	49.6%	62	47.8%	76	54.1%	40	56.0%	32	67.0%	65
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	5.3%	59	1.5%	2	3.5%	1	6.6%	8	11.9%	7	3.4%	3	5.4%	7	3.8%	5	7.8%	13	5.1%	4	6.2%	3	5.7%	6
One	38.1%	420	36.6%	54	31.2%	12	38.0%	48	44.1%	26	47.3%	38	39.1%	53	36.6%	46	39.4%	63	45.2%	34	35.7%	20	27.4%	27
Two	38.3%	422	41.6%	62	41.8%	16	32.7%	41	33.1%	19	29.3%	23	39.2%	53	46.0%	58	40.6%	65	37.9%	28	36.2%	20	36.5%	35
Three or more	15.2%	167	15.3%	23	21.5%	8	19.3%	24	9.0%	5	19.2%	15	13.7%	18	8.9%	11	11.3%	18	11.8%	9	20.8%	12	23.4%	23
(Refused)	3.0%	33	5.0%	7	2.1%	1	3.5%	4	2.0%	1	0.9%	1	2.7%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	7.0%	7
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
FUT Would you be willing to be recontacted for future quality control purposes?																								
Yes	65.7%	723	62.2%	92	54.6%	21	70.1%	88	76.2%	44	68.2%	54	62.1%	84	76.4%	96	63.3%	101	57.1%	43	72.8%	41	59.0%	57
No	34.3%	378	37.8%	56	45.4%	18	29.9%	38	23.8%	14	31.8%	25	37.9%	51	23.6%	30	36.7%	59	42.9%	32	27.2%	15	41.0%	40
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode:												
CO10 0	5.7%	63	0.0%	0	0.0%	0	50.1%	63	0.0%	0	0.0%	0
CO10 1	3.8%	42	0.0%	0	0.0%	0	0.0%	0	72.3%	42	0.0%	0
CO10 2	1.5%	16	0.0%	0	0.0%	0	0.0%	0	27.8%	16	0.0%	0
CO10 5	1.5%	17	0.0%	0	0.0%	0	13.5%	17	0.0%	0	0.0%	0
CO10 7	5.1%	57	38.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.8%	31	20.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	3.3%	36	0.0%	0	0.0%	0	28.7%	36	0.0%	0	0.0%	0
CO11 1	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	30
CO6 2	2.5%	28	18.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.7%	18	12.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.9%	10	0.0%	0	0.0%	0	7.6%	10	0.0%	0	0.0%	0
CO6 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
CO7 6	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	20
CO8 5	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
IP13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	40
IP14 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	35
IP14 3	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	16
IP14 4	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	34
IP14 5	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	35
IP14 6	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	31
IP20 0	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 9	2.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 4	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 5	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 7	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	1.9%	20	0.0%	0	51.8%	20	0.0%	0	0.0%	0	0.0%	0
IP30 0	1.7%	19	0.0%	0	48.2%	19	0.0%	0	0.0%	0	0.0%	0
IP30 9	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	2.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 0	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	33
IP6 8	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	16
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	16
IP7 5	2.7%	30	0.0%	0	0.0%	0	0.0%	0	37.8%	30	0.0%	0
IP7 6	2.0%	22	0.0%	0	0.0%	0	0.0%	0	27.1%	22	0.0%	0
IP7 7	2.5%	28	0.0%	0	0.0%	0	0.0%	0	34.6%	28	0.0%	0
IP8 3	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	24
IP8 4	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	19
IP9 1	1.2%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	13	0.0%	0
IP9 2	4.3%	47	0.0%	0	0.0%	0	0.0%	0	34.7%	47	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57
												97

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100
ZON												
Zone 1	13.5%	149	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.6%	39	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.4%	126	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0
Zone 4	5.3%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	58	0.0%	0
Zone 5	7.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80
Zone 6	12.3%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	135
Zone 7	11.4%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	14.5%	159	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	5.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Appendix 5:

Data Tabulations

By Zone Nulls & SFT (Filtered)

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls & SFT</i>												
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.0%	51	13.0%	12	3.2%	3	13.8%	13	22.7%	22	1.1%	1
Aldi, HAVERHILL	0.3%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	6.7%	68	0.0%	0	6.5%	6	0.0%	0	0.0%	0	2.2%	2
Asda superstore, Turner Rise, COLCHESTER	1.0%	10	5.4%	5	0.0%	0	4.3%	4	0.0%	0	1.1%	1
Co op, Church Street, EYE	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.1%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.4%	18
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	5
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, Bury Road, STOWMARKET	1.9%	19	1.1%	1	4.3%	4	0.0%	0	0.0%	0	3.1%	3
Morrisons, 175 London Road, HADLEIGH	5.3%	54	0.0%	0	0.0%	0	3.2%	3	0.0%	0	49.5%	46
Morrisons, DISS	7.8%	79	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Morrisons, Sproughton Road, IPSWICH	2.2%	22	0.0%	0	0.0%	0	1.1%	1	1.0%	1	5.6%	5
Roys of Wroxham, Great	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Eastern Road, SUDBURY												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.6%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.6%	36	7.6%	7	1.1%	1	14.9%	14	13.4%	13	1.1%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5
Sainsbury's, HAVERHILL	0.4%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Metro, Kesgrave, IPSWICH	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	1.0%	10	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	4.6%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	2.0%	20	0.0%	0	7.5%	7	1.1%	1	0.0%	0	1.1%	1
Tesco, BRAINTREE	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	10.3%	104	26.1%	24	6.5%	6	35.1%	33	40.2%	39	2.2%	2
Waitrose, Robert Boby Way, BURY ST EDMUNDS	2.0%	20	0.0%	0	10.8%	10	2.1%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	5.1%	52	8.7%	8	4.3%	4	14.9%	14	21.6%	21	5.4%	5
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Haverhill	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Stowmarket	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.1%	11	1.1%	1	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	4	1.1%	1	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.7%	7	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	1.1%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.2%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	4.4%	4	16.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	6
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Market Hill, Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Norwich Road, Barham, Claydon	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, The Street, Holbrook	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.2%	2	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	1.1%	1

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Local shops, Tiptree, Essex	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	6.7%	68	1.1%	1	35.5%	33	1.1%	1	0.0%	0	1.1%	1
Sainsbury's, Brazen Gate, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, High Street, Halstead	0.2%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.6%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3
Tesco Extra, Copdock Interchange, Ipswich	2.8%	28	0.0%	0	0.0%	0	0.0%	0	4.3%	4	24.4%	22
Tesco Extra, Highwoods Square, Colchester	0.4%	4	3.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Tesco Superstore, George Westwood Way, Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Tesco Superstore, Ipswich Road, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Victoria Road, Diss	3.5%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Corn Exchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Avenue, Colchester																								
Base:	1013	92	93	94	97	93	90	98	90	91	87	88												
Q01AWhich retailer do you purchase your main food internet / home delivery shopping from?																								
<i>Those who do their main food shopping via the Internet at Q01: AND Excl Nulls & SFT</i>																								
Asda	13.7%	10	0.0%	0	42.9%	3	16.7%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	42.9%	3	0.0%	0	0.0%	0	28.6%	2
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	19.2%	14	0.0%	0	42.9%	3	16.7%	1	0.0%	0	14.3%	1	0.0%	0	50.0%	1	0.0%	0	50.0%	4	18.2%	2	28.6%	2
Tesco	50.7%	37	87.5%	7	0.0%	0	66.7%	4	100.0%	3	28.6%	2	71.4%	5	0.0%	0	42.9%	3	37.5%	3	63.6%	7	42.9%	3
Waitrose / Ocado	16.4%	12	12.5%	1	14.3%	1	0.0%	0	0.0%	0	57.1%	4	14.3%	1	50.0%	1	14.3%	1	12.5%	1	18.2%	2	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	73	8	7	6	3	7	7	2	7	8	11	7												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q02 What do you like about this store / town centre? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Nothing / very little	5.8%	59	2.2%	2	7.5%	7	3.2%	3	5.2%	5	5.4%	5	2.2%	2	9.2%	9	13.3%	12	3.3%	3	5.7%	5	6.8%	6
Attractive environment / nice place	3.6%	36	6.5%	6	1.1%	1	4.3%	4	5.2%	5	4.3%	4	0.0%	0	3.1%	3	2.2%	2	8.8%	8	3.4%	3	0.0%	0
Close to friends or relatives	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to home	42.3%	429	38.0%	35	38.7%	36	35.1%	33	44.3%	43	54.8%	51	51.1%	46	43.9%	43	43.3%	39	35.2%	32	46.0%	40	35.2%	31
Close to work	1.3%	13	1.1%	1	4.3%	4	1.1%	1	2.1%	2	1.1%	1	2.2%	2	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Compact	2.1%	21	1.1%	1	2.2%	2	4.3%	4	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.3%	3	4.4%	4	4.6%	4	1.1%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.2%	32	1.1%	1	3.2%	3	6.4%	6	4.1%	4	2.2%	2	1.1%	1	5.1%	5	2.2%	2	3.3%	3	2.3%	2	3.4%	3
Easy to park	6.5%	66	7.6%	7	6.5%	6	8.5%	8	7.2%	7	4.3%	4	6.7%	6	2.0%	2	10.0%	9	5.5%	5	5.7%	5	8.0%	7
Good facilities	1.8%	18	0.0%	0	2.2%	2	1.1%	1	1.0%	1	0.0%	0	2.2%	2	1.0%	1	2.2%	2	2.2%	2	8.0%	7	0.0%	0
Good food stores	3.5%	35	3.3%	3	3.2%	3	3.2%	3	3.1%	3	4.3%	4	4.4%	4	4.1%	4	2.2%	2	0.0%	0	8.0%	7	2.3%	2
Good pubs, cafés or restaurants	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	3.4%	34	1.1%	1	2.2%	2	3.2%	3	6.2%	6	1.1%	1	11.1%	10	3.1%	3	0.0%	0	0.0%	0	2.3%	2	6.8%	6
Makes a change from other places	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Quiet	2.6%	26	0.0%	0	4.3%	4	6.4%	6	3.1%	3	0.0%	0	3.3%	3	5.1%	5	1.1%	1	0.0%	0	2.3%	2	2.3%	2
Safe and secure	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traditional	1.1%	11	0.0%	0	1.1%	1	1.1%	1	1.0%	1	2.2%	2	0.0%	0	3.1%	3	0.0%	0	1.1%	1	1.1%	1	1.1%	1
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	20	1.1%	1	3.2%	3	4.3%	4	1.0%	1	3.2%	3	1.1%	1	1.0%	1	2.2%	2	3.3%	3	1.1%	1	0.0%	0
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clean / tidy store	0.6%	6	0.0%	0	0.0%	0	2.1%	2	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Familiarity / habit / always shopped there	3.5%	35	6.5%	6	3.2%	3	2.1%	2	0.0%	0	2.2%	2	3.3%	3	6.1%	6	2.2%	2	4.4%	4	3.4%	3	4.5%	4
Friendly / helpful staff	3.2%	32	5.4%	5	2.2%	2	3.2%	3	4.1%	4	2.2%	2	0.0%	0	3.1%	3	2.2%	2	5.5%	5	1.1%	1	5.7%	5
General convenience	0.8%	8	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Good company ethics (Fairtrade etc.)	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good internal layout	1.4%	14	1.1%	1	3.2%	3	2.1%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	3.4%	3
Good range / choice of food products	7.3%	74	10.9%	10	7.5%	7	7.4%	7	8.2%	8	5.4%	5	6.7%	6	4.1%	4	4.4%	4	5.5%	5	3.4%	3	17.0%	15
Good range of independent shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Good special offers	0.7%	7	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.2%	2	1.1%	1	1.1%	1
Has a petrol station	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Has everything I need	1.0%	10	1.1%	1	1.1%	1	1.1%	1	0.0%	0	2.2%	2	0.0%	0	2.0%	2	2.2%	2	0.0%	0	1.1%	1	0.0%	0
Large / spacious store	1.0%	10	1.1%	1	0.0%	0	3.2%	3	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	3	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	11.3%	114	13.0%	12	11.8%	11	7.4%	7	18.6%	18	5.4%	5	11.1%	10	8.2%	8	7.8%	7	16.5%	15	6.9%	6	17.0%	15
Loyalty card scheme	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	2.3%	2	2.3%	2
Not too big / crowded	0.8%	8	2.2%	2	2.2%	2	1.1%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Preference for the retailer	1.8%	18	2.2%	2	3.2%	3	2.1%	2	0.0%	0	1.1%	1	0.0%	0	2.0%	2	2.2%	2	3.3%	3	2.3%	2	1.1%	1
Quality of food products	6.1%	62	8.7%	8	4.3%	4	8.5%	8	10.3%	10	2.2%	2	5.6%	5	5.1%	5	4.4%	4	6.6%	6	4.6%	4	6.8%	6
Value for money	2.2%	22	3.3%	3	3.2%	3	3.2%	3	1.0%	1	1.1%	1	1.1%	1	2.0%	2	2.2%	2	4.4%	4	0.0%	0	2.3%	2
Work there / staff discount	0.9%	9	2.2%	2	0.0%	0	2.1%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	1.1%	1
(Don't know)	1.5%	15	0.0%	0	0.0%	0	0.0%	0	2.1%	2	2.2%	2	1.1%	1	1.0%	1	4.4%	4	2.2%	2	2.3%	2	1.1%	1
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

Excluding those who do their main food shopping via the Internet at Q01:

Car / van (as driver)	77.2%	782	87.0%	80	89.2%	83	71.3%	67	50.5%	49	72.0%	67	83.3%	75	82.7%	81	74.4%	67	81.3%	74	72.4%	63	86.4%	76
Car / van (as passenger)	13.4%	136	9.8%	9	7.5%	7	16.0%	15	21.6%	21	9.7%	9	10.0%	9	12.2%	12	13.3%	12	18.7%	17	19.5%	17	9.1%	8
Bus, minibus or coach	1.5%	15	2.2%	2	2.2%	2	7.4%	7	0.0%	0	1.1%	1	0.0%	0	1.0%	1	1.1%	1	0.0%	0	1.1%	1	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	70	0.0%	0	1.1%	1	4.3%	4	25.8%	25	15.1%	14	5.6%	5	4.1%	4	10.0%	9	0.0%	0	5.7%	5	3.4%	3
Taxi	0.5%	5	0.0%	0	0.0%	0	1.1%	1	2.1%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.4%	4	1.1%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	21.8%	221	26.1%	24	31.2%	29	27.7%	26	21.6%	21	19.4%	18	15.6%	14	11.2%	11	18.9%	17	20.9%	19	24.1%	21	23.9%	21
Yes - other food shopping	14.5%	147	18.5%	17	18.3%	17	11.7%	11	22.7%	22	7.5%	7	6.7%	6	3.1%	3	12.2%	11	12.1%	11	26.4%	23	21.6%	19
Yes - bars / pubs	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	3.2%	32	3.3%	3	7.5%	7	1.1%	1	3.1%	3	3.2%	3	6.7%	6	1.0%	1	0.0%	0	3.3%	3	3.4%	3	2.3%	2
Yes - cinemas	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	8.3%	84	12.0%	11	6.5%	6	8.5%	8	1.0%	1	14.0%	13	5.6%	5	8.2%	8	13.3%	12	8.8%	8	12.6%	11	1.1%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Yes - gyms / health and fitness	0.8%	8	0.0%	0	2.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	1.1%	1	1.1%	1	1.1%	1
Yes - library	0.5%	5	0.0%	0	1.1%	1	0.0%	0	1.0%	1	2.2%	2	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Yes - markets	0.7%	7	0.0%	0	1.1%	1	0.0%	0	2.1%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Yes - meeting family	2.2%	22	4.3%	4	2.2%	2	2.1%	2	0.0%	0	1.1%	1	2.2%	2	4.1%	4	1.1%	1	3.3%	3	1.1%	1	2.3%	2
Yes - meeting friends	0.9%	9	3.3%	3	1.1%	1	1.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.1%	1
Yes - museums / art gallery	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.1%	1	1.1%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.9%	9	1.1%	1	1.1%	1	0.0%	0	2.1%	2	1.1%	1	0.0%	0	2.0%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.3%	13	3.3%	3	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	1.1%	1	1.1%	1	1.1%	1	2.3%	2
Yes - restaurants	0.5%	5	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.1%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	1	1.1%	1	1.0%	1	1.1%	1	0.0%	0	1.0%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.3%	94	7.6%	7	10.8%	10	10.6%	10	3.1%	3	18.3%	17	4.4%	4	2.0%	2	11.1%	10	5.5%	5	19.5%	17	10.2%	9
Yes - work	3.2%	32	3.3%	3	6.5%	6	3.2%	3	4.1%	4	0.0%	0	4.4%	4	6.1%	6	2.2%	2	4.4%	4	0.0%	0	0.0%	0
Yes - other	0.8%	8	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.1%	1	2.3%	2	2.3%	2
No	51.6%	523	50.0%	46	36.6%	34	47.9%	45	58.8%	57	50.5%	47	64.4%	58	63.3%	62	58.9%	53	48.4%	44	42.5%	37	45.5%	40
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1
(Don't know)	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	2.3%	2
Base:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01): AND Excl Nulls & SFT</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	17.0%	80	2.2%	1	69.5%	41	6.1%	3	5.0%	2	0.0%	0
Capel St. Mary	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.1%	10	13.3%	6	0.0%	0	2.0%	1	0.0%	0	0.0%	0
Copdock Mill	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	7.0%	33	0.0%	0	0.0%	0	4.1%	2	0.0%	0	62.8%	27
Halstead	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.1%	5	8.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.9%	42	0.0%	0	0.0%	0	2.0%	1	2.5%	1	16.3%	7
Lavenham	0.4%	2	0.0%	0	1.7%	1	2.0%	1	0.0%	0	0.0%	0
Manningtree	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	13.2%	62	0.0%	0	11.9%	7	0.0%	0	0.0%	0	9.3%	4
Sudbury	25.7%	121	66.7%	30	15.3%	9	83.7%	41	92.5%	37	9.3%	4
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Diss	14.7%	69	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Framlingham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1
Leyton	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.2%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		471		45		59		49		40		43
												30
												35
												32
												46
												46
												46

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
<i>Excl Nulls & SFT</i>												
Aldi, 84 London Road, COLCHESTER	0.5%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.7%	37	14.0%	8	3.2%	2	20.0%	14	20.0%	11	2.9%	2
Aldi, HAVERHILL	0.5%	3	3.5%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	3.2%	21	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	2
Asda superstore, Turner Rise, COLCHESTER	0.6%	4	3.5%	2	1.6%	1	0.0%	0	1.8%	1	0.0%	0
Co-op, Church Street, EYE	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.9%	6	0.0%	0	0.0%	0	2.9%	2	5.5%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	3.4%	22	0.0%	0	0.0%	0	1.4%	1	0.0%	0	29.0%	20
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, NEEDHAM MARKET	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.5%	3	1.8%	1	0.0%	0	1.4%	1	1.8%	1	0.0%	0
Lidl, Bury Road, STOWMARKET	3.5%	23	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.4%	1
Morrisons, 175 London Road, HADLEIGH	4.3%	28	0.0%	0	0.0%	0	8.6%	6	1.8%	1	26.1%	18
Morrisons, DISS	4.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.8%	18	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	1.5%	10	0.0%	0	1.6%	1	0.0%	0	1.8%	1	0.0%	0
Roys of Wroxham, Great	0.3%	2	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Eastern Road, SUDBURY																								
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.8%	5	5.3%	3	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	8.2%	53	12.3%	7	3.2%	2	37.1%	26	21.8%	12	7.2%	5	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3	13.8%	8	9.4%	5	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	4	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.7%	1	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.9%	6	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	2.0%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	5.1%	33	0.0%	0	1.6%	1	0.0%	0	0.0%	0	2.9%	2	0.0%	0	11.3%	6	25.9%	14	11.7%	7	5.9%	3	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	2.0%	13	1.8%	1	7.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	7	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	7.3%	47	15.8%	9	9.5%	6	22.9%	16	27.3%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	3.9%	25	1.8%	1	15.9%	10	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.9%	1	16.7%	10	3.9%	2	0.0%	0
Waitrose, Station Road, SUDBURY	8.0%	52	15.8%	9	3.2%	2	24.3%	17	27.3%	15	11.6%	8	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.6%	4	0.0%	0	1.6%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0
Cedars Park	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Colchester	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Dedham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Hadleigh	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	1.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	5.2%	3	5.7%	3	0.0%	0	0.0%	0	5.9%	3	0.0%	0
Lavenham	0.2%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.8%	5	1.8%	1	0.0%	0	1.4%	1	5.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Stowmarket	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.8%	5	0.0%	0	0.0%	0	2.9%	2	5.5%	3	0.0%	0
Aldi, Mere Street, Diss	2.3%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	2.0%	13	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	3
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Asda Superstore, Western Way, Bury St. Edmunds	1.5%	10	0.0%	0	9.5%	6	0.0%	0	1.8%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Budgens, Bullock Fair Close, Harleston	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Co-op, Sheldrake Drive, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, The Street, Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Co-op, The Street, Rickinghall, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Iceland, North Street, Sudbury	1.4%	9	0.0%	0	1.6%	1	2.9%	2	9.1%	5	1.4%	1
Lidl, Copenhagen Way, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Ipswich																						
Lidl, Holt Road, Cromer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	1.7%	1								
Lidl, London Road, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Local shops, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earls Colne	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops, Mundesley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Local shops, Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stowupland	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Tharston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Local shops, Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.8%	5	1.8%	1	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Marks & Spencer, Westgate Street, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Iconfield Park, Garland Road, Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfield Way, Bury St. Edmunds	3.5%	23	0.0%	0	15.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	13.3%	8	2.0%	1	0.0%	0
Sainsbury's, Brazen Gate, Norwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	1.7%	1
Sainsbury's, Felixstowe Road, Ipswich	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3	3.8%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Forest Retail Park, London Road, Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Sainsbury's, High Street, Halstead	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Sainsbury's, Western Approach, Stanway, Colchester	0.6%	4	3.5%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	2.8%	18	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	2	12.1%	7	13.2%	7	1.9%	1	0.0%	0	0.0%	0
Tesco Extra, Highwoods Square, Colchester	0.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Tesco Superstore, Cangle Road, Haverhill	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	4.2%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Waitrose, Church Street, Saxmundham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Norwich Road, Wymondham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews Avenue, Colchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Base:	648	57	63	70	55	69	58	53	54	60	51	58

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06: AND Excl Nulls & SFT

Asda	11.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
Sainsbury's	17.6%	3	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	20.0%	1	0.0%	0
Tesco	41.2%	7	100.0%	3	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose / Ocado	29.4%	5	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	60.0%	3	0.0%	0
Base:	17	3	3	0	0	2	0	2	2	0	5	0										

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
<i>Excl Nulls & SFT</i>												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	2.8%	20	3.0%	2	0.0%	0	6.7%	5	19.4%	13	0.0%	0
Aldi, HAVERHILL	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.4%	17	0.0%	0	1.7%	1	1.3%	1	0.0%	0	1.4%	1
Asda superstore, Turner Rise, COLCHESTER	0.6%	4	3.0%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0
Co op, Church Street, EYE	2.2%	16	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	1.3%	9	0.0%	0	0.0%	0	0.0%	0	13.4%	9	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.8%	6	0.0%	0	1.7%	1	6.7%	5	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4
Co-op, 72 High Street, HADLEIGH	3.8%	27	0.0%	0	0.0%	0	1.3%	1	0.0%	0	33.8%	25
Co-op, 80A High Street, LAVENHAM	0.4%	3	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	2.0%	14	4.5%	3	1.7%	1	13.3%	10	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	6
Co-op, Mildenhall Road, BURY ST EDMUNDS	1.1%	8	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.6%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, The Street, CAPEL ST MARY	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.8%	13
Co-op Local, DEDHAM	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.8%	6	0.0%	0	0.0%	0	4.0%	3	1.5%	1	1.4%	1
Lidl, Bury Road, STOWMARKET	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, 19 Market Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
SUDBURY																								
Morrisons, 175 London Road, HADLEIGH	3.5%	25	0.0%	0	0.0%	0	4.0%	3	0.0%	0	29.7%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Morrisons, DISS	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	3.4%	2	9.4%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	4	0.0%	0	1.7%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.4%	3	1.5%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	3	3.0%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	2.4%	17	3.0%	2	1.7%	1	9.3%	7	10.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	4	5.4%	3	1.9%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	2.1%	15	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	20.4%	11	3.0%	2	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.8%	6	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.6%	26	7.5%	5	6.9%	4	6.7%	5	17.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.3%	9	0.0%	0	10.3%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	28	3.0%	2	1.7%	1	17.3%	13	17.9%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.5%	18	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	12	1.7%	1	1.6%	1
Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	3	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	0.0%	0
Hadleigh	1.8%	13	0.0%	0	0.0%	0	1.3%	1	0.0%	0	14.9%	11	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.7%	5	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Ipswich	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	5.5%	4	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lavenham	0.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Long Melford	0.3%	2	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Needham Market	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Sudbury	1.5%	11	0.0%	0	0.0%	0	5.3%	4	10.4%	7	0.0%	0
Stowmarket	1.3%	9	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.4%	3	0.0%	0	0.0%	0	1.3%	1	3.0%	2	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Aldi, Mere Street, Diss	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	5	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Budgens, Bullock Fair Close, Harleston	1.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Ashfield Road, Elmswell	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	4
Co-op, Chapel Road, West Bergholt	0.7%	5	7.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ravenswood, Ipswich																								
Co-op, High Street, Earls Colne	0.7%	5	6.0%	4	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Laxfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Market Hill, Clare	1.4%	10	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Co-op, Market Place, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Co-op, Norwich Road, Barham, Claydon	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Old Street, Haughley	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	0.0%	0	0.0%	0
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Holbrook	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Co-op, The Street, Rickinghall, Diss	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	27.6%	16	0.0%	0
Co-op, The Street, Wherstead, Holbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	1.1%	8	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	7	0.0%	0	0.0%	0
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Hollow Trees Farm Shop, Semer, Ipswich	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.4%	3	0.0%	0	0.0%	0	2.7%	2	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3
Local shops, Bildeston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Boxford	0.3%	2	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cavendish	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Cockfield	0.4%	3	0.0%	0	5.2%	3	0.0%	0	0.0%	0	0.0%	0
Local shops, Combs Ford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Diss	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Local shops, East Bergholt	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4
Local shops, Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Gislegham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	1.4%	10	14.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	11
Local shops, Hitcham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Lawshall	0.6%	4	0.0%	0	6.9%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Local shops, Metfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Local shops, Rattlesden	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Sicklesmere	0.3%	2	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Stradbroke	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Thorndon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Local shops, Westley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Local shops, Woolpit	0.3%	2	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	2	0.0%	0	1.7%	1	1.3%	1	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.5%	11	0.0%	0	12.1%	7	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.4%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Approach, Stanway, Colchester												
Spar, Bells Lane, Glemsford	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, High Street, Mundesley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Street / Farmers' Markets in Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Victoria Road, Diss	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	4
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Base:	713	67	58	75	67	74	73	56	54	67	58	64

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07: AND Excl Nulls & SFT

Asda	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1
Base:		2	0	0	0	0	0	0	1	1	0	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	1.3%	1	1.5%	1	3.4%	2
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.8%	6	0.0%	0	1.6%	1	0.0%	0	1.5%	1	1.4%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	7.7%	57	10.4%	7	9.7%	6	9.3%	7	9.0%	6	13.5%	10
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	8.1%	60	9.0%	6	3.2%	2	10.7%	8	6.0%	4	17.6%	13
61% - 65%	0.8%	6	1.5%	1	0.0%	0	1.3%	1	1.5%	1	0.0%	0
66% - 70%	11.3%	84	13.4%	9	6.5%	4	13.3%	10	11.9%	8	8.1%	6
71% - 75%	9.6%	71	10.4%	7	9.7%	6	5.3%	4	6.0%	4	14.9%	11
76% - 80%	23.4%	174	19.4%	13	22.6%	14	29.3%	22	29.9%	20	17.6%	13
81% - 85%	3.5%	26	4.5%	3	4.8%	3	1.3%	1	4.5%	3	2.7%	2
86% - 90%	15.7%	117	17.9%	12	21.0%	13	9.3%	7	9.0%	6	9.5%	7
91% - 95%	5.1%	38	1.5%	1	9.7%	6	4.0%	3	4.5%	3	4.1%	3
96% - 100%	2.2%	16	3.0%	2	3.2%	2	5.3%	4	0.0%	0	2.7%	2
(Don't know)	10.0%	74	9.0%	6	8.1%	5	8.0%	6	14.9%	10	8.1%	6
(Refused)	0.4%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.3%	1
<i>Mean:</i>	<i>75.67</i>	<i>75.33</i>	<i>79.04</i>	<i>74.66</i>	<i>73.95</i>	<i>71.84</i>	<i>74.79</i>	<i>74.10</i>	<i>77.33</i>	<i>78.00</i>	<i>77.54</i>	<i>76.75</i>
<i>Base:</i>	<i>743</i>	<i>67</i>	<i>62</i>	<i>75</i>	<i>67</i>	<i>74</i>	<i>77</i>	<i>59</i>	<i>62</i>	<i>72</i>	<i>62</i>	<i>66</i>

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																								
<i>Those who do top-up shopping at Q07: AND Excl Nulls & SFT</i>																								
Aldi, Girling Street, SUDBURY	3.5%	10	14.8%	4	0.0%	0	4.9%	2	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Aldi, HAVERHILL	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	5.3%	1	9.1%	2	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	2.8%	8	0.0%	0	0.0%	0	9.8%	4	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.7%	2	0.0%	0	5.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.5%	7	0.0%	0	0.0%	0	2.4%	1	0.0%	0	20.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.7%	2	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Co-op, MANNINGTREE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	1.8%	5	0.0%	0	5.0%	1	7.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	6.7%	2	5.3%	1	0.0%	0	0.0%	0
Morrisons, 175 London Road, HADLEIGH	1.8%	5	0.0%	0	0.0%	0	2.4%	1	0.0%	0	10.3%	3	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.6%	3	5.0%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.1%	6	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	5	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.7%	2	3.7%	1	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	3.9%	11	0.0%	0	0.0%	0	17.1%	7	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	13.6%	3	7.1%	1	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.1%	3	3.7%	1	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.9%	11	7.4%	2	5.0%	1	12.2%	5	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.1%	3	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.3%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.9%	11	11.1%	3	0.0%	0	4.9%	2	15.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.5%	7	0.0%	0	10.0%	2	2.4%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	15.8%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.8%	7	0.0%	0
Hadleigh	4.2%	12	0.0%	0	0.0%	0	4.9%	2	0.0%	0	31.0%	9	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.7%	2	0.0%	0	0.0%	0	4.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	5.7%	16	3.7%	1	0.0%	0	12.2%	5	20.5%	8	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	9	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	1.8%	5	3.7%	1	0.0%	0	0.0%	0	10.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Aldi, Meredith Road,	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	4.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.7%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Iceland, Taylors Square, Beccles	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Essex																						
Local shops, Diss	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	5	0.0%	0
Local shops, East Bergholt	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Local shops, Framlingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Fressingfield	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Local shops, Glemsford	0.7%	2	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	3
Local shops, Ickworth	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Local shops, Lawshall	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Mistley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Nayland	0.4%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Old Newton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Pulham St.	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Mary																						
Local shops, Rickinghall	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0
Local shops, Rougham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0
Local shops, Semer	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Local shops, Thorndon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0
Local shops, Woodbridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	2.1%	6	0.0%	0	5.0%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.1%	4	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	5.3%	1	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.4%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	1.1%	3	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	4.5%	1	7.1%	1	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich Base:	283	27	20	41	39	29	22	14	30	19	22	20

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
<i>Excl Nulls & SFT</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.2%	11	6.3%	5	0.0%	0	1.2%	1	2.3%	2	1.3%	1
Bury St Edmunds	32.7%	294	34.2%	27	82.9%	68	44.7%	38	29.5%	26	11.5%	9
Colchester	8.0%	72	27.8%	22	0.0%	0	22.4%	19	15.9%	14	5.1%	4
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	25.7%	231	0.0%	0	1.2%	1	5.9%	5	3.4%	3	70.5%	55
Long Melford	0.2%	2	0.0%	0	1.2%	1	0.0%	0	1.1%	1	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.7%	33	0.0%	0	2.4%	2	0.0%	0	0.0%	1	0.0%	0
Sudbury	8.1%	73	17.7%	14	2.4%	2	20.0%	17	40.9%	36	3.8%	3
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.2%	2	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0
Abroad	0.1%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.6%	14	3.8%	3	7.3%	6	1.2%	1	2.3%	2	0.0%	0
Central London	0.7%	6	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1
Chelmsford	0.3%	3	2.5%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Diss	1.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Felixstowe	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	10.2%	92	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.4%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sainsbury's, Cornard Road,	0.3%	3	0.0%	0	0.0%	0	2.4%	2	1.1%	1	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
Stradbroke	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
West Thurrock	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	2.4%	2
Base:	900	79	82	85	88	78	82	84	81	75	81	85

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10: AND Excl Nulls & SFT

Amazon	6.8%	7	7.7%	1	20.0%	1	0.0%	0	18.2%	2	10.0%	1	11.1%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	
Asda	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	
Debenhams	4.9%	5	7.7%	1	0.0%	0	11.1%	1	9.1%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	
Ebay	2.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	11.1%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	
Ebuyer	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	0.0%	0	
John Lewis	2.9%	3	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	9.1%	1	10.0%	1	0.0%	0	
Littlewoods	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	1	0.0%	0	
Marks & Spencer	16.5%	17	15.4%	2	0.0%	0	11.1%	1	0.0%	0	30.0%	3	22.2%	2	25.0%	2	20.0%	2	0.0%	0	40.0%	4	14.3%
Next	11.7%	12	0.0%	0	20.0%	1	22.2%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0	30.0%	3	18.2%	2	10.0%	1	28.6%
Sainsbury's	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco	1.9%	2	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Other	35.0%	36	38.5%	5	40.0%	2	11.1%	1	45.5%	5	20.0%	2	33.3%	3	50.0%	4	30.0%	3	54.5%	6	20.0%	2	42.9%
Cotton Traders	5.8%	6	15.4%	2	20.0%	1	22.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%
Hotter Shoes	4.9%	5	7.7%	1	0.0%	0	11.1%	1	9.1%	1	20.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Very	2.9%	3	7.7%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:	103	13	5	9	11	10	9	8	10	11	10	7											

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	72.7%	654	78.5%	62	82.9%	68	71.8%	61	53.4%	47	71.8%	56	65.9%	54	77.4%	65	71.6%	58	80.0%	60	69.1%	56	78.8%	67
Car / van (as passenger)	10.3%	93	7.6%	6	9.8%	8	10.6%	9	11.4%	10	7.7%	6	8.5%	7	7.1%	6	16.0%	13	14.7%	11	14.8%	12	5.9%	5
Bus, minibus or coach	10.6%	95	10.1%	8	6.1%	5	12.9%	11	13.6%	12	16.7%	13	14.6%	12	10.7%	9	6.2%	5	5.3%	4	12.3%	10	7.1%	6
Using park & ride facility	2.0%	18	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.6%	2	6.1%	5	3.6%	3	2.5%	2	0.0%	0	2.5%	2	3.5%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.0%	27	1.3%	1	0.0%	0	2.4%	2	21.6%	19	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	1.2%	1	1.2%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.1%	10	1.3%	1	0.0%	0	2.4%	2	0.0%	0	1.3%	1	3.7%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Bicycle	0.2%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																									
<i>Excl Nulls & SFT</i>																									
Currys PC World, London Road / Copdock Interchange, Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	2.7%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Tesco Extra, Copdock Interchange, Ipswich	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	16.0%	4	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Woodhall Business Park, Drury Drive, Sudbury	0.7%	2	0.0%	0	0.0%	0	0.0%	0	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	28.1%	76	23.1%	6	95.8%	23	17.9%	5	18.9%	7	0.0%	0	0.0%	0	4.8%	1	16.0%	4	80.0%	24	35.3%	6	0.0%	0	0.0%
Colchester	5.6%	15	30.8%	8	0.0%	0	10.7%	3	0.0%	0	5.6%	1	12.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eye	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%
Hadleigh	2.2%	6	0.0%	0	0.0%	0	3.6%	1	0.0%	0	22.2%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Haverhill	0.7%	2	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	18.1%	49	0.0%	0	0.0%	0	0.0%	0	5.4%	2	50.0%	9	64.0%	16	57.1%	12	20.0%	0	0.0%	0	23.5%	4	5.3%	1	0.0%
Stowmarket	10.0%	27	0.0%	0	4.2%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	14.3%	3	64.0%	16	16.7%	5	5.9%	1	0.0%	0	0.0%
Sudbury	14.1%	38	26.9%	7	0.0%	0	39.3%	11	51.4%	19	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldi, Girling Street, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beccles	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%
Cambridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%
Diss	3.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	36.8%	7	0.0%
Martlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%
Morrisons, Sproughton Road, Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Norwich	5.6%	15	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0	0.0%	0	23.5%	4	47.4%	9	0.0%
Sainsbury's, Cornard Road, Sudbury	0.4%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	3.3%	9	3.8%	1	0.0%	0	10.7%	3	13.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Tesco, Woodhall Business Park, Springlands Way, Sudbury	1.5%	4	0.0%	0	0.0%	0	14.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
West Thurrock	0.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Base:		270		26		24		28		37		18		25		21		25		30		17		19	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

Those who buy recording media products via the Internet at Q12: AND Excl Nulls & SFT

Amazon	92.6%	287	96.7%	29	82.1%	23	85.7%	24	88.5%	23	96.3%	26	93.3%	28	95.8%	23	97.1%	34	90.0%	18	96.7%	29	93.8%	30
Asda	0.6%	2	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0
Ebay	1.6%	5	0.0%	0	7.1%	2	0.0%	0	3.8%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
HMV	0.6%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	0.3%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.3%	4	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.0%	1	0.0%	0	3.1%	1
Itunes	1.3%	4	3.3%	1	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	3.3%	1	0.0%	0
Play.com	1.6%	5	0.0%	0	3.6%	1	3.6%	1	7.7%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		310		30		28		28		26		27		30		24		35		20		30		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	8.6%	54	0.0%	0	0.0%	0	3.3%	2	0.0%	0	38.3%	23	26.1%	12	23.7%	14	6.3%	3	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	1.1%	7	0.0%	0	0.0%	0	1.6%	1	8.1%	5	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	4.3%	2	1.7%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Copdock Mill Interchange, Ipswich	2.7%	17	0.0%	0	0.0%	0	1.6%	1	3.2%	2	6.7%	4	6.5%	3	8.5%	5	0.0%	0	0.0%	0	4.3%	2	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.5%	3	1.5%	1	0.0%	0	1.6%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.5%	3	0.0%	0	0.0%	0	4.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	22.2%	140	19.4%	13	85.7%	54	14.8%	9	11.3%	7	1.7%	1	0.0%	0	0.0%	0	10.4%	5	74.6%	44	13.0%	6	1.7%	1
Colchester	8.4%	53	40.3%	27	0.0%	0	23.0%	14	11.3%	7	0.0%	0	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	6	2.2%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	3	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	13.8%	87	1.5%	1	0.0%	0	4.9%	3	1.6%	1	26.7%	16	47.8%	22	32.2%	19	31.3%	15	3.4%	2	15.2%	7	1.7%	1
Stowmarket	6.5%	41	0.0%	0	6.3%	4	0.0%	0	0.0%	0	1.7%	1	0.0%	0	13.6%	8	45.8%	22	8.5%	5	2.2%	1	0.0%	0
Sudbury	11.9%	75	22.4%	15	3.2%	2	34.4%	21	54.8%	34	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Cambridge	2.2%	14	7.5%	5	1.6%	1	0.0%	0	4.8%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	6.8%	4	0.0%	0	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	6.0%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.1%	1	0.0%	0	43.5%	20	25.4%	15
Great Yarmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Greenhithe	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Harleston	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	4
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.5%	3	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Norwich	7.5%	47	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	33
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.5%	3	0.0%	0	1.6%	1	0.0%	0	3.2%	2	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Warren Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Woolpit	0.3%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	1.7%	0
Base:	630	67	63	61	62	60	46	59	48	59	46	59

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13: AND Excl Nulls & SFT

Amazon	51.9%	94	41.7%	5	52.9%	9	54.5%	12	57.1%	8	38.5%	5	65.0%	13	61.1%	11	55.6%	10	46.2%	6	36.8%	7	53.3%	8
AO.com	2.2%	4	8.3%	1	0.0%	0	9.1%	2	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	5.0%	9	8.3%	1	5.9%	1	4.5%	1	0.0%	0	15.4%	2	0.0%	0	11.1%	2	5.6%	1	0.0%	0	5.3%	1	0.0%	0
Asda	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Currys	10.5%	19	8.3%	1	17.6%	3	4.5%	1	14.3%	2	23.1%	3	15.0%	3	5.6%	1	5.6%	1	0.0%	0	10.5%	2	13.3%	2
Ebay	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1	0.0%	0	0.0%	0	0.0%	0	15.4%	2	0.0%	0	6.7%	1
Ebuyer	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	16.6%	30	25.0%	3	17.6%	3	4.5%	1	0.0%	0	15.4%	2	10.0%	2	11.1%	2	5.6%	1	38.5%	5	42.1%	8	20.0%	3
Littlewoods	1.1%	2	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.6%	1	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.2%	4	8.3%	1	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	0.0%	0	0.0%	0
Other	2.8%	5	0.0%	0	0.0%	0	13.6%	3	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Apple	2.2%	4	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0	5.0%	1	5.6%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Co-op	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.6%	1	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	181	12	17	22	14	13	20	18	18	13	19	15												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	8.8%	65	1.4%	1	0.0%	0	1.6%	1	2.7%	2	35.3%	24	22.2%	14	22.4%	15	10.2%	6	1.2%	1	0.0%	0	1.4%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	1.5%	11	2.7%	2	0.0%	0	6.5%	4	6.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	9.5%	6	1.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Copdock Mill Interchange, Ipswich	3.0%	22	0.0%	0	0.0%	0	3.2%	2	2.7%	2	4.4%	3	9.5%	6	9.0%	6	0.0%	0	1.2%	1	2.1%	1	1.4%	1
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	0.0%	0	0.0%	0	1.6%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	20.8%	154	14.9%	11	86.5%	64	11.3%	7	9.3%	7	2.9%	2	0.0%	0	0.0%	0	6.8%	4	64.6%	53	12.8%	6	0.0%	0
Colchester	6.7%	50	33.8%	25	0.0%	0	16.1%	10	10.7%	8	0.0%	0	11.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Hadleigh	3.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.5%	16	7.9%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.5%	4	2.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Haverhill	0.4%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	11.1%	82	2.7%	2	0.0%	0	1.6%	1	1.3%	1	22.1%	15	36.5%	23	34.3%	23	10.2%	6	7.3%	6	6.4%	3	2.8%	2
Stowmarket	9.6%	71	1.4%	1	6.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.9%	10	72.9%	43	13.4%	11	2.1%	1	0.0%	0
Sudbury	13.5%	100	32.4%	24	2.7%	2	46.8%	29	56.0%	42	4.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.3%	2	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Cambridge	1.1%	8	1.4%	1	2.7%	2	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	4	0.0%	0	0.0%	0
Clare	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.8%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	51.1%	24	26.8%	19
Earls Colne	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.5%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Melksham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Norwich	6.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Sainsbury's, Cornard Road, Sudbury	0.3%	2	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.7%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	4	1.5%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		742		74		74		62		75		68
												63
												67
												59
												82
												47
												71

Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

Those who buy domestic electrical goods via the Internet at Q14: AND Excl Nulls & SFT

Amazon	26.5%	50	30.8%	4	15.0%	3	14.8%	4	33.3%	5	50.0%	3	38.9%	7	31.6%	6	25.0%	5	11.1%	1	25.9%	7	33.3%	5
AO.com	13.8%	26	0.0%	0	10.0%	2	22.2%	6	13.3%	2	0.0%	0	11.1%	2	15.8%	3	20.0%	4	0.0%	0	14.8%	4	20.0%	3
Argos	9.5%	18	23.1%	3	10.0%	2	14.8%	4	6.7%	1	0.0%	0	0.0%	0	5.3%	1	10.0%	2	22.2%	2	7.4%	2	6.7%	1
Asda	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	11.1%	1	0.0%	0	0.0%	0
ASOS	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boots	1.1%	2	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1
Currys	15.3%	29	0.0%	0	15.0%	3	14.8%	4	13.3%	2	16.7%	1	27.8%	5	21.1%	4	5.0%	1	22.2%	2	18.5%	5	13.3%	2
Homebase	0.5%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	20.1%	38	38.5%	5	30.0%	6	18.5%	5	6.7%	1	33.3%	2	0.0%	0	21.1%	4	10.0%	2	33.3%	3	25.9%	7	20.0%	3
Littlewoods	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0
Sainsbury's	1.1%	2	0.0%	0	5.0%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.6%	3	0.0%	0	0.0%	0	0.0%	0	6.7%	1	0.0%	0	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.8%	11	7.7%	1	5.0%	1	14.8%	4	6.7%	1	0.0%	0	5.6%	1	5.3%	1	5.0%	1	0.0%	0	3.7%	1	0.0%	0
Co-op	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	2	0.0%	0	10.0%	2	0.0%	0	0.0%	0	0.0%	0
Base:		189		13		20		27		15		6		18		19		20		9		27		15

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Excl Nulls & SFT</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	5.3%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.3%	2	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	21.1%	128	9.8%	6	84.9%	45	14.5%	8	7.4%	5	0.0%	0	1.8%	1	0.0%	0	14.0%	7	77.4%	48	17.8%	8	0.0%	0
Colchester	3.8%	23	23.0%	14	0.0%	0	5.5%	3	0.0%	0	0.0%	0	10.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Hadleigh	4.5%	27	0.0%	0	0.0%	0	1.8%	1	0.0%	0	52.2%	24	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	6	9.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	15.3%	93	0.0%	0	0.0%	0	3.6%	2	0.0%	0	26.1%	12	68.4%	39	50.9%	29	14.0%	7	1.6%	1	4.4%	2	1.9%	1
Long Melford	0.3%	2	1.6%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	9.7%	59	0.0%	0	3.8%	2	0.0%	0	0.0%	0	2.2%	1	0.0%	0	15.8%	9	68.0%	34	14.5%	9	8.9%	4	0.0%	0
Sudbury	20.6%	125	44.3%	27	9.4%	5	60.0%	33	80.9%	55	10.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Cambridge	0.8%	5	3.3%	2	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0
Central London	0.5%	3	0.0%	0	0.0%	0	1.8%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Clare	0.3%	2	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	8.4%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	3	2.0%	1	0.0%	0	46.7%	21	50.0%	26
Felixstowe	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Harleston	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	6
Holbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	3.1%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.3%	6	25.0%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Rickinghall	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Sainsbury's, Cornard Road,	0.3%	2	0.0%	0	0.0%	0	1.8%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.2%	7	0.0%	0	0.0%	0	3.6%	2	7.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.2%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Woodbridge	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	5.3%	3	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Woolpit	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	3.2%	2	0.0%	0	0.0%	0
Base:		606		61		53		55		68		46		57		57		50		62		45		52

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15: AND Excl Nulls & SFT

Amazon	89.8%	255	92.3%	24	86.4%	19	88.9%	24	100.0%	25	96.0%	24	96.3%	26	82.1%	23	96.2%	25	62.5%	10	96.9%	31	80.0%	24
Ebay	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Tesco	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	6.3%	1	0.0%	0	0.0%	0
WHSmith	0.4%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.6%	16	0.0%	0	9.1%	2	7.4%	2	0.0%	0	4.0%	1	3.7%	1	10.7%	3	3.8%	1	12.5%	2	3.1%	1	10.0%	3
Play.com	0.4%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	2.1%	6	3.8%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	6.7%	2
Base:		284		26		22		27		25		25		27		28		26		16		32		30

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
<i>Excl Nulls & SFT</i>												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	1.8%	9	0.0%	0	0.0%	0	7.1%	4	8.9%	4	2.3%	1
Tesco Extra, Copdock Interchange, Ipswich	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	4
Toys R Us, London Road / Copdock Interchange, Ipswich	3.4%	17	0.0%	0	2.3%	1	0.0%	0	0.0%	0	9.1%	4
Copdock Mill Interchange, Ipswich	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	3
Shawlands Retail Park, Newton Road, Sudbury	0.6%	3	2.2%	1	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Bury St Edmunds	19.4%	97	8.7%	4	79.5%	35	12.5%	7	8.9%	4	0.0%	0
Colchester	6.0%	30	28.3%	13	0.0%	0	12.5%	7	8.9%	4	2.3%	1
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Debenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	3.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	17
Halstead	0.6%	3	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	16.2%	81	0.0%	0	0.0%	0	5.4%	3	6.7%	3	36.4%	16
Lavenham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Long Melford	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	2
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Stowmarket	7.8%	39	0.0%	0	6.8%	3	0.0%	0	0.0%	0	4.5%	2
Sudbury	14.6%	73	39.1%	18	6.8%	3	46.4%	26	57.8%	26	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.4%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Diss	7.2%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Great Yeldham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harleston	1.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Lowestoft	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Tey	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	5.2%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Old Newton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.8%	4	0.0%	0	0.0%	0	5.4%	3	2.2%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2
Woolpit	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Base:	501	46	44	56	45	44	42	39	47	46	36	56

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?

Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16: AND Excl Nulls & SFT

Amazon	65.6%	107	57.1%	12	56.3%	9	53.3%	8	70.0%	7	57.1%	8	83.3%	15	60.0%	9	76.9%	10	62.5%	5	70.0%	14	76.9%	10
Argos	4.3%	7	4.8%	1	18.8%	3	6.7%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0
Asda	1.8%	3	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	1
Ebay	8.6%	14	9.5%	2	12.5%	2	6.7%	1	10.0%	1	7.1%	1	0.0%	0	26.7%	4	7.7%	1	12.5%	1	5.0%	1	0.0%	0
John Lewis	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Tesco	1.8%	3	0.0%	0	0.0%	0	6.7%	1	0.0%	0	7.1%	1	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0
Other	12.3%	20	23.8%	5	12.5%	2	26.7%	4	0.0%	0	7.1%	1	5.6%	1	13.3%	2	0.0%	0	0.0%	0	20.0%	4	7.7%	1
Sports Direct	3.7%	6	0.0%	0	0.0%	0	0.0%	0	10.0%	1	14.3%	2	0.0%	0	0.0%	0	15.4%	2	0.0%	0	0.0%	0	7.7%	1
Base:		163		21		16		15		10		14		18		15		13		8		20		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl Nulls & SFT</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	3.1%	23	2.7%	2	1.4%	1	12.5%	8	13.1%	11	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	3.7%	27	0.0%	0	0.0%	0	3.1%	2	0.0%	0	9.4%	6	9.1%	6	9.5%	6	3.4%	2	1.5%	1	5.9%	3	1.5%	1
Shawlands Retail Park, Newton Road, Sudbury	1.0%	7	1.4%	1	0.0%	0	3.1%	2	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.5%	4	0.0%	0	0.0%	0	3.1%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.5%	4	1.4%	1	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Bury St Edmunds	27.9%	204	31.1%	23	77.0%	57	28.1%	18	15.5%	13	4.7%	3	0.0%	0	7.9%	5	25.9%	15	82.4%	56	23.5%	12	3.0%	2
Colchester	9.6%	70	37.8%	28	0.0%	0	20.3%	13	19.0%	16	0.0%	0	12.1%	8	4.8%	3	1.7%	1	0.0%	0	0.0%	0	1.5%	1
Eye	0.5%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	3.9%	2	0.0%	0
Great Conard	0.3%	2	0.0%	0	0.0%	0	1.6%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	3.1%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.4%	22	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	18.2%	133	0.0%	0	1.4%	1	3.1%	2	3.6%	3	43.8%	28	62.1%	41	42.9%	27	43.1%	25	0.0%	0	7.8%	4	3.0%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.0%	22	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	22.4%	13	4.4%	3	2.0%	1	0.0%	0
Sudbury	7.4%	54	17.6%	13	6.8%	5	20.3%	13	26.2%	22	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3
Cambridge	1.1%	8	2.7%	2	2.7%	2	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.4%	3	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	6.1%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	39.2%	20	34.8%	23
Earls Colne	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Glemsford	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Lowestoft	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	
Martlesham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Mellis Village	0.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	1.5%	1	0.0%	0	1.5%	1	
Newmarket	0.3%	2	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Norwich	5.1%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	4.4%	3	15.7%	8	37.9%	25	
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Sainsbury's, Cornard Road, Sudbury	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Walton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Welwyn Garden City	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
West Thurrock	1.1%	8	1.4%	1	0.0%	0	1.6%	1	3.6%	3	1.6%	1	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Witham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Woodbridge	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		732		74		74		64		84		64		66		63		58		68		51		66	

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17: AND Excl Nulls & SFT

Amazon	20.8%	10	0.0%	0	40.0%	2	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	2	20.0%	1	20.0%	1	33.3%	2	25.0%	1
Asda	2.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q	2.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	12.5%	6	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	2	20.0%	1	16.7%	1	25.0%	1
John Lewis	16.7%	8	20.0%	1	20.0%	1	14.3%	1	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	40.0%	2	33.3%	2	0.0%	0
Littlewoods	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0
Marks & Spencer	2.1%	1	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	12.5%	6	40.0%	2	0.0%	0	28.6%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	1	0.0%	0	0.0%	0
Other	27.1%	13	40.0%	2	40.0%	2	14.3%	1	0.0%	0	0.0%	0	0.0%	0	66.7%	4	40.0%	2	0.0%	0	0.0%	0	50.0%	2
Very	2.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		48		5		5		7		2		1		2		6		5		5		6		4

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Excl Nulls & SFT</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Homebase, Waldingfield Road, Sudbury	11.0%	98	18.4%	16	6.0%	5	39.1%	34	45.5%	40	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Tesco Extra, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Toys R Us, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Copdock Mill Interchange, Ipswich	5.6%	50	0.0%	0	0.0%	0	0.0%	0	1.1%	1	13.5%	10	9.6%	8	14.3%	12	7.7%	6	0.0%	0	14.3%	10	3.8%	3
Shawlands Retail Park, Newton Road, Sudbury	1.9%	17	8.0%	7	0.0%	0	2.3%	2	9.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	2.9%	26	2.3%	2	0.0%	0	9.2%	8	17.0%	15	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1		
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	
Bury St Edmunds	18.0%	161	2.3%	2	78.3%	65	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	8	90.0%	72	14.3%	10	2.5%	2
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Colchester	4.4%	39	26.4%	23	0.0%	0	6.9%	6	1.1%	1	0.0%	0	10.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Eye	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	5	0.0%	
Hadleigh	4.3%	38	0.0%	0	2.4%	2	0.0%	0	0.0%	0	41.9%	31	4.8%	4	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Halstead	0.2%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Haverhill	0.8%	7	8.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ipswich	17.4%	155	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	18	54.2%	45	32.1%	27	57.7%	45	1.3%	1	17.1%	12	8.9%	7
Long Melford	0.4%	4	1.1%	1	2.4%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Manningtree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	3.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	
Stowmarket	1.7%	15	0.0%	0	4.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	4	6.4%	5	1.3%	1	1.4%	1	0.0%	
Sudbury	8.0%	71	25.3%	22	2.4%	2	32.2%	28	18.2%	16	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Anglia Retail Park, Bury Road, Ipswich	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	
B&Q, Anglia Parkway South, Bury Road, Ipswich	4.5%	40	0.0%	0	1.2%	1	0.0%	0	0.0%	0	5.4%	4	6.0%	5	23.8%	20	10.3%	8	1.3%	1	1.4%	1	0.0%	
B&Q, The Sandlings, Euro	0.9%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	1.3%	1	0.0%	0	1.4%	1	1.3%	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Retail Park, Warren Heath, Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.6%	14	3.4%	3	0.0%	0	6.9%	6	5.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	1.4%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Diss	3.2%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	25.7%	18	12.7%	10
Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.4%	1	0.0%	0
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Harleston	1.6%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	14
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Norwich	4.5%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.6%	6	43.0%	34
Orwell Retail Park, Ranelagh Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Rickinghall	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Base:		893		87		83		87		88		74		83		84		78		80		70		79

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
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Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18: AND Excl Nulls & SFT

Amazon	14.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	
B&Q	28.6%	4	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	
Boots	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	
Currys	7.1%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Ebay	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	
John Lewis	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	
Other	28.6%	4	0.0%	0	0.0%	0	100.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	1	
Base:		14		1		0		1		1		1		1		1		1		1		2	3

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	1.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	15.7%	13	3.2%	3	0.0%	0	0.0%	0	0.0%	0		
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.3%	3	1.2%	1	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bramford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.1%	1		
Bury St Edmunds	18.1%	172	2.4%	2	81.1%	73	5.5%	5	1.1%	1	4.4%	4	1.2%	1	1.1%	1	7.7%	6	79.8%	71	10.7%	8	0.0%	0
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.3%	31	23.5%	20	0.0%	0	5.5%	5	0.0%	0	0.0%	0	7.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Eye	1.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.7%	11	0.0%	0
Hadleigh	6.3%	60	0.0%	0	0.0%	0	2.2%	2	0.0%	0	59.3%	54	2.4%	2	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.4%	4	4.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.8%	8	9.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.9%	123	0.0%	0	0.0%	0	3.3%	3	1.1%	1	20.9%	19	56.6%	47	47.3%	44	5.1%	4	1.1%	1	2.7%	2	2.3%	2
Lavenham	0.2%	2	0.0%	0	1.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	11.8%	112	0.0%	0	8.9%	8	0.0%	0	0.0%	0	4.4%	4	0.0%	0	17.2%	16	84.6%	66	15.7%	14	5.3%	4	0.0%	0
Sudbury	20.3%	193	50.6%	43	6.7%	6	64.8%	59	86.7%	78	7.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.3%	3	0.0%	0	0.0%	0	1.1%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4
Bishop's Stortford	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cambridge	0.2%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	10.2%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5	2.6%	2	2.2%	2	58.7%	44	50.6%	44
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	2.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	21.8%
Holbrook	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.2%	0
Norwich	1.8%	17	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	12
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Sprowston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.7%	16	2.4%	2	0.0%	0	7.7%	7	7.8%	7	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	5.5%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.2%	1	1.1%	1
Base:	952	85	90	91	90	91	83	93	78	89	75	87

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19: AND Excl Nulls & SFT

Amazon	21.0%	13	11.1%	1	33.3%	1	25.0%	1	33.3%	2	0.0%	0	50.0%	3	0.0%	0	28.6%	2	16.7%	1	8.3%	1	20.0%	1
Argos	3.2%	2	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	20.0%	1
Boots	9.7%	6	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	50.0%	1	14.3%	1	16.7%	1	0.0%	0	40.0%	2
Debenhams	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Ebay	3.2%	2	11.1%	1	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	16.7%	1	8.3%	1	0.0%	0
Sainsbury's	6.5%	4	0.0%	0	66.7%	2	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0
Tesco	25.8%	16	44.4%	4	0.0%	0	25.0%	1	16.7%	1	0.0%	0	16.7%	1	50.0%	1	0.0%	0	16.7%	1	50.0%	6	20.0%	1
Other	12.9%	8	22.2%	2	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	42.9%	3	16.7%	1	8.3%	1	0.0%	0
Ocado	3.2%	2	11.1%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0
Base:	62	9	9	3	4	6	2	6	2	6	2	7	6	12	5									

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.7%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	14.7%	14	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.4%	4	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bury St Edmunds	14.3%	145	3.3%	3	74.4%	67	1.0%	1	1.0%	1	1.1%	1	1.1%	1	0.0%	0	4.5%	4	65.6%	59	7.1%	6	2.3%	2
Capel St Mary	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.0%	20	13.0%	12	0.0%	0	3.1%	3	0.0%	0	0.0%	0	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	11	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	21	2.3%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	7.6%	77	0.0%	0	1.1%	1	3.1%	3	0.0%	0	72.6%	69	2.1%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.7%	7	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	6	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.8%	89	0.0%	0	0.0%	0	1.0%	1	0.0%	0	15.8%	15	34.7%	33	36.5%	35	3.4%	3	1.1%	1	1.2%	1	0.0%	0
Lavenham	1.0%	10	0.0%	0	3.3%	3	6.3%	6	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.6%	16	3.3%	3	2.2%	2	9.4%	9	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	1.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	12.5%	12	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	11.2%	113	0.0%	0	5.6%	5	0.0%	0	0.0%	0	3.2%	3	0.0%	0	10.4%	10	88.8%	79	12.2%	11	6.0%	5	0.0%	0
Sudbury	19.3%	195	42.4%	39	7.8%	7	59.4%	57	89.9%	89	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Bedingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	7	0.0%	0
Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.7%	7	7.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	7.0%	71	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.1%	1	1.1%	1	46.4%	39	29.9%	26
Earls Colne	0.5%	5	5.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.5%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0	0.0%	0	3.4%	3
Fressingfield	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Glemsford	0.4%	4	3.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	3.2%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	36.8%
Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	5.3%	5	0.0%	0
Hopton-on-Sea	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Horley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.3%
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.1%	11	2.2%	2	0.0%	0	4.2%	4	5.1%	5	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	4.2%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
West Bergholt	0.4%	4	4.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Woolpit	1.7%	17	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	16.7%
Base:	1013	92	90	96	99	95	95	96	89	90	84	87

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20: AND Excl Nulls & SFT

Asda	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1
Boots	12.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	25.0%	1
Sainsbury's	6.3%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	37.5%	6	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	50.0%	1	33.3%	1
Other	31.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	50.0%	1	0.0%	0
Waitrose	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1
Base:	16	1	1	1	1	0	1	1	1	1	2	3	4							

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
<i>Excl Nulls & SFT</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	24.5%	135	24.6%	14	78.9%	45	13.1%	8	17.0%	9	4.0%	2
Capel St Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	8.2%	45	24.6%	14	0.0%	0	26.2%	16	9.4%	5	4.0%	2
Hadleigh	0.9%	5	0.0%	0	0.0%	0	0.0%	0	8.0%	4	2.0%	1
Haverhill	0.4%	2	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	19.4%	107	0.0%	0	1.8%	1	6.6%	4	3.8%	2	70.0%	35
Stowmarket	9.3%	51	0.0%	0	5.3%	3	0.0%	0	0.0%	1	0.0%	0
Sudbury	15.6%	86	33.3%	19	1.8%	1	45.9%	28	67.9%	36	4.0%	2
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Billericay	0.2%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	2.4%	13	7.0%	4	5.3%	3	1.6%	1	1.9%	1	0.0%	0
Central London	1.1%	6	1.8%	1	1.8%	1	0.0%	0	0.0%	0	4.0%	2
Diss	4.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Framlingham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Futura Park, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Harleston	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.9%	38	1.8%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Sainsbury's, Cornard Road, Sudbury	0.4%	2	0.0%	0	1.8%	1	1.6%	1	0.0%	0	0.0%	0
Suffolk Retail Park, London Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Park, Springlands Way, Sudbury																								
West Thurrock	0.5%	3	1.8%	1	1.8%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	551	57	57	61	53	50	49	44	51	50	30	49												

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21: AND Excl Nulls & SFT

Amazon	41.4%	24	16.7%	1	66.7%	2	16.7%	1	25.0%	2	33.3%	1	40.0%	2	57.1%	4	50.0%	3	0.0%	0	60.0%	3	83.3%	5
Argos	12.1%	7	16.7%	1	33.3%	1	16.7%	1	25.0%	2	0.0%	0	20.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1
Asda	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	10.3%	6	33.3%	2	0.0%	0	16.7%	1	0.0%	0	33.3%	1	20.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0
John Lewis	17.2%	10	0.0%	0	0.0%	0	16.7%	1	12.5%	1	33.3%	1	20.0%	1	14.3%	1	16.7%	1	66.7%	2	40.0%	2	0.0%	0
Littlewoods	1.7%	1	0.0%	0	0.0%	0	0.0%	0	12.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	5.2%	3	16.7%	1	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	8.6%	5	16.7%	1	0.0%	0	16.7%	1	25.0%	2	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	0.0%	0
Base:	58	6	6	3	6	8	3	5	7	6	3	5	6											

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.7%	19	0.0%	0	2.0%	2	3.0%	3	13.0%	13	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	0.9%	10	1.0%	1	0.0%	0	4.0%	4	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	4.7%	52	5.0%	5	3.0%	3	17.0%	17	22.0%	22	3.0%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
One days a week	10.3%	113	30.0%	30	4.0%	4	36.0%	36	36.0%	36	3.0%	3	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
Every two weeks	5.4%	59	16.0%	16	4.0%	4	14.0%	14	11.0%	11	9.0%	9	2.0%	2	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0
Monthly	6.5%	72	15.0%	15	7.0%	7	17.0%	17	10.0%	10	14.0%	14	3.0%	3	0.0%	0	1.0%	1	3.0%	3	0.0%	0	2.0%	2
Once every two months	2.5%	27	5.0%	5	12.0%	12	4.0%	4	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
Three-four times a year	5.1%	56	9.0%	9	11.0%	11	2.0%	2	1.0%	1	19.0%	19	6.0%	6	2.0%	2	1.0%	1	3.0%	3	2.0%	2	0.0%	0
Once a year	3.9%	43	3.0%	3	8.0%	8	1.0%	1	0.0%	0	4.0%	4	8.0%	8	5.0%	5	5.0%	5	3.0%	3	3.0%	3	3.0%	3
Less often	3.4%	37	3.0%	3	4.0%	4	0.0%	0	1.0%	1	7.0%	7	3.0%	3	2.0%	2	7.0%	7	3.0%	3	4.0%	4	3.0%	3
Never	55.2%	607	13.0%	13	44.0%	44	1.0%	1	1.0%	1	35.0%	35	76.0%	76	90.0%	90	84.0%	84	84.0%	84	89.0%	89	90.0%	90
(Don't know / varies)	0.5%	5	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	18.1%	89	12.6%	11	21.4%	12	15.2%	15	16.2%	16	13.8%	9	20.8%	5	30.0%	3	43.8%	7	37.5%	6	27.3%	3	20.0%	2
Attractive environment / nice place	14.6%	72	16.1%	14	14.3%	8	12.1%	12	14.1%	14	10.8%	7	20.8%	5	20.0%	2	0.0%	0	25.0%	4	36.4%	4	20.0%	2
Close to friends or relatives	1.8%	9	0.0%	0	8.9%	5	0.0%	0	1.0%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Close to home	24.3%	120	24.1%	21	7.1%	4	37.4%	37	53.5%	53	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	2
Close to work	1.6%	8	0.0%	0	0.0%	0	3.0%	3	3.0%	3	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.5%	42	10.3%	9	5.4%	3	11.1%	11	6.1%	6	6.2%	4	20.8%	5	10.0%	1	0.0%	0	6.3%	1	9.1%	1	10.0%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	1.0%	5	0.0%	0	1.8%	1	2.0%	2	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	1.8%	9	3.4%	3	7.1%	4	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.6%	57	18.4%	16	17.9%	10	10.1%	10	5.1%	5	21.5%	14	4.2%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Good facilities	0.8%	4	2.3%	2	0.0%	0	0.0%	0	0.0%	0	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.6%	8	1.1%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	8.3%	2	10.0%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	2.0%	10	3.4%	3	0.0%	0	1.0%	1	2.0%	2	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	1	0.0%	0
Good range of non-food shops	16.0%	79	19.5%	17	5.4%	3	13.1%	13	20.2%	20	20.0%	13	8.3%	2	10.0%	1	25.0%	4	12.5%	2	27.3%	3	10.0%	1
Makes a change from other places	3.4%	17	1.1%	1	8.9%	5	0.0%	0	1.0%	1	6.2%	4	12.5%	3	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Quiet	2.2%	11	1.1%	1	0.0%	0	3.0%	3	1.0%	1	6.2%	4	0.0%	0	0.0%	0	6.3%	1	6.3%	1	0.0%	0	0.0%	0
Safe and secure	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.3%	26	8.0%	7	3.6%	2	5.1%	5	3.0%	3	7.7%	5	4.2%	1	0.0%	0	6.3%	1	6.3%	1	9.1%	1	0.0%	0
Traditional	3.2%	16	4.6%	4	3.6%	2	3.0%	3	5.1%	5	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.6%	8	2.3%	2	1.8%	1	2.0%	2	1.0%	1	0.0%	0	0.0%	0	10.0%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0
A specific shop	1.6%	8	2.3%	2	1.8%	1	2.0%	2	0.0%	0	4.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	1.0%	5	0.0%	0	1.8%	1	0.0%	0	0.0%	0	1.5%	1	4.2%	1	10.0%	1	0.0%	0	0.0%	0	0.0%	0	10.0%	1
Free car parking	8.3%	41	12.6%	11	16.1%	9	18.2%	18	1.0%	1	1.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.8%	4	1.1%	1	3.6%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.6%	3	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.2%	6	3.4%	3	0.0%	0	1.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.3%	2	1.8%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	1.2%	6	1.1%	1	5.4%	3	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	0.8%	4	0.0%	0	0.0%	0	2.0%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	2.6%	13	1.1%	1	1.8%	1	0.0%	0	1.0%	1	3.1%	2	8.3%	2	20.0%	2	12.5%	2	6.3%	1	0.0%	0	10.0%	1
Base:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	38.7%	426	40.0%	40	42.0%	42	18.0%	18	22.0%	22	45.0%	45	40.0%	40	40.0%	40	51.0%	51	59.0%	59	30.0%	30	39.0%	39
Better access by road	2.9%	32	1.0%	1	2.0%	2	6.0%	2	5.0%	5	1.0%	1	3.0%	3	3.0%	3	2.0%	2	4.0%	4	4.0%	4	1.0%	1
Better public transport	1.4%	15	2.0%	2	1.0%	1	4.0%	4	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1
Better signposting	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.8%	9	1.0%	1	0.0%	0	0.0%	0	5.0%	5	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.5%	17	2.0%	2	1.0%	1	7.0%	7	3.0%	3	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	5.3%	58	8.0%	8	10.0%	10	18.0%	18	12.0%	12	5.0%	5	2.0%	2	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.5%	5	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.5%	16	6.0%	6	1.0%	1	2.0%	2	3.0%	3	2.0%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	4.4%	48	6.0%	6	5.0%	5	10.0%	10	10.0%	10	5.0%	5	4.0%	4	2.0%	2	1.0%	1	3.0%	3	1.0%	1	1.0%	1
More / better pedestrianised streets	0.8%	9	0.0%	0	0.0%	0	5.0%	5	3.0%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.5%	5	0.0%	0	0.0%	0	2.0%	2	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.2%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.4%	4	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
More national multiple shops / High Street shops	9.1%	100	18.0%	18	11.0%	11	28.0%	28	33.0%	33	7.0%	7	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Shops / services open on Sundays	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.5%	28	3.0%	3	6.0%	6	11.0%	11	5.0%	5	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Build a by-pass	0.5%	6	3.0%	3	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.3%	14	1.0%	1	0.0%	0	4.0%	4	7.0%	7	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
If it was nearer	2.3%	25	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	3.0%	3	1.0%	1	11.0%	11	6.0%	6
Less charity shops	1.7%	19	5.0%	5	1.0%	1	8.0%	8	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Less estate agents	0.3%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.3%	25	4.0%	4	2.0%	2	4.0%	4	8.0%	8	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More clothes shops	0.6%	7	3.0%	3	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.5%	6	1.0%	1	1.0%	1	0.0%	0	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.3%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	6	1.0%	1	0.0%	0	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Don't know)	29.5% 324	10.0% 10	20.0% 20	1.0% 1	2.0% 2	28.0% 28	45.0% 45	51.0% 51	39.0% 39	29.0% 29	52.0% 52	47.0% 47
Base:	1100	100	100	100	100	100	100	100	100	100	100	100
Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?												
Daily	1.2% 13	0.0% 0	0.0% 0	0.0% 0	0.0% 0	12.0% 12	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4-6 days a week	0.8% 9	0.0% 0	0.0% 0	1.0% 1	0.0% 0	8.0% 8	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
2-3 days a week	2.6% 29	0.0% 0	0.0% 0	2.0% 2	0.0% 0	24.0% 24	1.0% 1	0.0% 0	1.0% 1	1.0% 1	0.0% 0	0.0% 0
One days a week	4.0% 44	0.0% 0	0.0% 0	8.0% 8	1.0% 1	28.0% 28	4.0% 4	2.0% 2	1.0% 1	0.0% 0	0.0% 0	0.0% 0
Every two weeks	2.1% 23	0.0% 0	0.0% 0	3.0% 3	2.0% 2	5.0% 5	10.0% 10	2.0% 2	0.0% 0	0.0% 0	0.0% 0	1.0% 1
Monthly	3.5% 39	2.0% 2	5.0% 5	7.0% 7	3.0% 3	7.0% 7	8.0% 8	4.0% 4	1.0% 1	1.0% 1	1.0% 1	0.0% 0
Once every two months	2.7% 30	2.0% 2	3.0% 3	4.0% 4	1.0% 1	2.0% 2	8.0% 8	2.0% 2	7.0% 7	0.0% 0	0.0% 0	1.0% 1
Three - four times a year	5.5% 60	6.0% 6	5.0% 5	7.0% 7	8.0% 8	2.0% 2	16.0% 16	9.0% 9	1.0% 1	1.0% 1	4.0% 4	1.0% 1
Once a year	4.7% 52	7.0% 7	7.0% 7	2.0% 2	5.0% 5	2.0% 2	11.0% 11	5.0% 5	5.0% 5	5.0% 5	2.0% 2	1.0% 1
Less often	3.6% 40	4.0% 4	3.0% 3	7.0% 7	1.0% 1	4.0% 4	2.0% 2	4.0% 4	5.0% 5	4.0% 4	2.0% 2	4.0% 4
Never	68.8% 757	79.0% 79	76.0% 76	59.0% 59	79.0% 79	4.0% 4	40.0% 40	70.0% 70	79.0% 79	88.0% 88	91.0% 91	92.0% 92
(Don't know / varies)	0.4% 4	0.0% 0	1.0% 1	0.0% 0	0.0% 0	2.0% 2	0.0% 0	1.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	10.2%	35	9.5%	2	12.5%	3	14.6%	6	4.8%	1	7.3%	7	8.3%	5	10.0%	3	14.3%	3	16.7%	2	22.2%	2	12.5%	1
Attractive environment / nice place	23.3%	80	19.0%	4	16.7%	4	26.8%	11	19.0%	4	11.5%	11	26.7%	16	40.0%	12	33.3%	7	41.7%	5	33.3%	3	37.5%	3
Close to friends or relatives	3.5%	12	4.8%	1	4.2%	1	7.3%	3	0.0%	0	3.1%	3	1.7%	1	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Close to home	19.8%	68	0.0%	0	0.0%	0	2.4%	1	0.0%	0	59.4%	57	11.7%	7	6.7%	2	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Close to work	1.2%	4	0.0%	0	0.0%	0	2.4%	1	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	5.2%	18	0.0%	0	4.2%	1	7.3%	3	0.0%	0	2.1%	2	15.0%	9	3.3%	1	0.0%	0	16.7%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.0%	7	0.0%	0	4.2%	1	4.9%	2	0.0%	0	2.1%	2	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	8.7%	30	0.0%	0	4.2%	1	9.8%	4	9.5%	2	12.5%	12	13.3%	8	10.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.7%	16	0.0%	0	0.0%	0	0.0%	0	4.8%	1	3.1%	3	11.7%	7	3.3%	1	9.5%	2	8.3%	1	11.1%	1	0.0%	0
Good pubs, cafés or restaurants	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	21.0%	72	23.8%	5	8.3%	2	17.1%	7	19.0%	4	26.0%	25	28.3%	17	10.0%	3	19.0%	4	16.7%	2	33.3%	3	0.0%	0
Makes a change from other places	4.7%	16	4.8%	1	8.3%	2	2.4%	1	9.5%	2	0.0%	0	8.3%	5	3.3%	1	14.3%	3	0.0%	0	11.1%	1	0.0%	0
Quiet	3.5%	12	4.8%	1	0.0%	0	7.3%	3	9.5%	2	1.0%	1	1.7%	1	3.3%	1	4.8%	1	8.3%	1	0.0%	0	12.5%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	3.3%	1	9.5%	2	0.0%	0	11.1%	1	0.0%	0
Traditional	6.1%	21	9.5%	2	0.0%	0	9.8%	4	4.8%	1	3.1%	3	11.7%	7	10.0%	3	0.0%	0	0.0%	0	11.1%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.7%	6	0.0%	0	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	3.3%	1	4.8%	1	0.0%	0	11.1%	1	0.0%	0
A specific shop	0.9%	3	0.0%	0	4.2%	1	2.4%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	2.3%	8	0.0%	0	8.3%	2	4.9%	2	0.0%	0	1.0%	1	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	3.2%	11	0.0%	0	4.2%	1	4.9%	2	14.3%	3	3.1%	3	0.0%	0	3.3%	1	4.8%	1	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	1.2%	4	0.0%	0	4.2%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	2.3%	8	0.0%	0	8.3%	2	9.8%	4	4.8%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.2%	4	4.8%	1	0.0%	0	2.4%	1	0.0%	0	1.0%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	8.5%	29	23.8%	5	29.2%	7	9.8%	4	9.5%	2	7.3%	7	1.7%	1	6.7%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.4%	1	4.8%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	8.3%	1	0.0%	0	0.0%	0
(Don't know)	3.5%	12	4.8%	1	0.0%	0	4.9%	2	4.8%	1	0.0%	0	0.0%	0	6.7%	2	9.5%	2	0.0%	0	0.0%	0	50.0%	4
Base:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	48.6%	535	55.0%	55	58.0%	58	40.0%	40	49.0%	49	42.0%	42	52.0%	52	45.0%	45	53.0%	53	61.0%	61	40.0%	40	40.0%	40
Better access by road	0.8%	9	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	2.0%	2	1.0%	1	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.7%	8	1.0%	1	1.0%	1	0.0%	0	2.0%	2	1.0%	1	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	2.1%	23	1.0%	1	0.0%	0	1.0%	1	0.0%	0	17.0%	17	4.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	2.6%	29	2.0%	2	1.0%	1	2.0%	2	3.0%	3	6.0%	6	8.0%	8	3.0%	3	1.0%	1	3.0%	3	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	2.6%	29	1.0%	1	1.0%	1	5.0%	5	1.0%	1	16.0%	16	2.0%	2	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	8	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.4%	4	0.0%	0	0.0%	0	1.0%	1	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.4%	26	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	3.0%	3	3.0%	3	0.0%	0	9.0%	9	7.0%	7
More independent shops (Don't know)	0.5%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.2%	13	1.0%	1	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	8.0%	8	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	27	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	11.0%	11	8.0%	8	2.0%	2	0.0%	0
One days a week	6.8%	75	0.0%	0	3.0%	3	1.0%	1	0.0%	0	2.0%	2	0.0%	0	13.0%	13	34.0%	34	16.0%	16	6.0%	6	0.0%	0
Every two weeks	4.3%	47	0.0%	0	5.0%	5	0.0%	0	1.0%	1	6.0%	6	0.0%	0	10.0%	10	12.0%	12	7.0%	7	5.0%	5	1.0%	1
Monthly	6.3%	69	1.0%	1	4.0%	4	1.0%	1	1.0%	1	5.0%	5	1.0%	1	13.0%	13	16.0%	16	15.0%	15	7.0%	7	5.0%	5
Once every two months	3.4%	37	0.0%	0	6.0%	6	0.0%	0	1.0%	1	1.0%	1	1.0%	1	10.0%	10	7.0%	7	3.0%	3	4.0%	4	4.0%	4
Three - four times a year	5.8%	64	1.0%	1	3.0%	3	3.0%	3	0.0%	0	6.0%	6	5.0%	5	9.0%	9	2.0%	2	12.0%	12	16.0%	16	7.0%	7
Once a year	4.2%	46	0.0%	0	3.0%	3	1.0%	1	2.0%	2	6.0%	6	2.0%	2	7.0%	7	0.0%	0	4.0%	4	16.0%	16	5.0%	5
Less often	4.4%	48	1.0%	1	2.0%	2	2.0%	2	2.0%	2	6.0%	6	4.0%	4	5.0%	5	1.0%	1	7.0%	7	9.0%	9	9.0%	9
Never	60.2%	662	96.0%	96	71.0%	71	91.0%	91	93.0%	93	66.0%	66	86.0%	86	27.0%	27	4.0%	4	26.0%	26	33.0%	33	69.0%	69
(Don't know / varies)	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	29.5%	129	50.0%	2	20.7%	6	33.3%	3	42.9%	3	38.2%	13	14.3%	2	28.8%	21	35.4%	34	27.0%	20	32.8%	22	9.7%	3
Attractive environment / nice place	9.8%	43	0.0%	0	3.4%	1	11.1%	1	14.3%	1	11.8%	4	7.1%	1	6.8%	5	7.3%	7	13.5%	10	13.4%	9	12.9%	4
Close to friends or relatives	2.7%	12	0.0%	0	6.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	1.0%	1	1.4%	1	3.0%	2	9.7%	3
Close to home	20.3%	89	0.0%	0	17.2%	5	0.0%	0	0.0%	0	11.8%	4	0.0%	0	26.0%	19	45.8%	44	13.5%	10	9.0%	6	3.2%	1
Close to work	2.1%	9	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	2.7%	2	2.1%	2	2.7%	2	3.0%	2	0.0%	0
Compact	9.8%	43	0.0%	0	13.8%	4	22.2%	2	0.0%	0	2.9%	1	7.1%	1	6.8%	5	4.2%	4	18.9%	14	10.4%	7	16.1%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	6.8%	5	1.0%	1	2.7%	2	6.0%	4	0.0%	0
Easy to park	5.0%	22	25.0%	1	6.9%	2	0.0%	0	0.0%	0	8.8%	3	0.0%	0	9.6%	7	0.0%	0	5.4%	4	7.5%	5	0.0%	0
Good facilities	3.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	3	0.0%	0	0.0%	0	1.0%	1	4.1%	3	6.0%	4	6.5%	2
Good food stores	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	7.1%	1	2.7%	2	3.1%	3	2.7%	2	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.7%	2	0.0%	0	9.7%	3
Good range of non-food shops	11.2%	49	0.0%	0	10.3%	3	0.0%	0	14.3%	1	2.9%	1	28.6%	4	15.1%	11	4.2%	4	14.9%	11	11.9%	8	19.4%	6
Makes a change from other places	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	14.3%	2	4.1%	3	0.0%	0	1.4%	1	4.5%	3	6.5%	2
Quiet	2.7%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	5	0.0%	0	5.4%	4	3.0%	2	3.2%	1
Safe and secure	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	4.5%	3	0.0%	0
The market	2.3%	10	0.0%	0	3.4%	1	0.0%	0	0.0%	0	5.9%	2	0.0%	0	2.7%	2	1.0%	1	2.7%	2	3.0%	2	0.0%	0
Traditional	2.1%	9	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	7.5%	5	6.5%	2
Traffic free shopping centre	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.1%	9	0.0%	0	6.9%	2	0.0%	0	14.3%	1	5.9%	2	0.0%	0	1.4%	1	1.0%	1	1.4%	1	0.0%	0	3.2%	1
A specific shop	1.6%	7	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	3.0%	2	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	0.7%	3	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.9%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.5%	1	0.0%	0
Has a Lidl store	0.7%	3	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Has a museum	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	1.5%	1	3.2%	1
Has a train station	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	6.5%	2
Has an Asda store	2.3%	10	0.0%	0	10.3%	3	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	4	6.5%	2
(Don't know)	4.6%	20	0.0%	0	0.0%	0	22.2%	2	0.0%	0	0.0%	0	28.6%	4	1.4%	1	1.0%	1	5.4%	4	7.5%	5	9.7%	3
Base:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	38.8%	427	49.0%	49	46.0%	46	26.0%	26	39.0%	39	34.0%	34	43.0%	43	40.0%	40	18.0%	18	37.0%	37	48.0%	48	47.0%	47
Better access by road	0.5%	6	0.0%	0	0.0%	0	3.0%	3	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	1.0%	11	1.0%	1	0.0%	0	3.0%	3	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	1	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	3.0%	3	0.0%	0	5.0%	5	1.0%	1	1.0%	1
Facilities which would assist you if shopping with children	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Free car parking	2.7%	30	0.0%	0	2.0%	2	0.0%	0	0.0%	0	3.0%	3	0.0%	0	3.0%	3	17.0%	17	4.0%	4	1.0%	1	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	8.3%	91	0.0%	0	8.0%	8	2.0%	2	0.0%	0	6.0%	6	3.0%	3	16.0%	16	33.0%	33	15.0%	15	6.0%	6	2.0%	2
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	3.0%	3	2.0%	2	0.0%	0
More / better food shops	2.6%	29	0.0%	0	4.0%	4	0.0%	0	0.0%	0	1.0%	1	1.0%	1	4.0%	4	10.0%	10	4.0%	4	5.0%	5	0.0%	0
More / better parking	3.4%	37	0.0%	0	2.0%	2	3.0%	3	0.0%	0	1.0%	1	2.0%	2	8.0%	8	9.0%	9	7.0%	7	3.0%	3	2.0%	2
More / better pedestrianised streets	0.3%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	1.0%	1
More / better services	0.5%	6	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	3.0%	3	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
More national multiple shops / High Street shops	5.2%	57	1.0%	1	7.0%	7	3.0%	3	1.0%	1	4.0%	4	0.0%	0	14.0%	14	14.0%	14	8.0%	8	5.0%	5	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.2%	24	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	3	5.0%	5	7.0%	7	7.0%	7	1.0%	1
A complete refurbishment	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	4.0%	4	0.0%	0	3.0%	3	1.0%	1	0.0%	0
If it was nearer	1.0%	11	0.0%	0	0.0%	0	4.0%	4	2.0%	2	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Less charity shops	1.4%	15	0.0%	0	1.0%	1	0.0%	0	1.0%	1	2.0%	2	0.0%	0	0.0%	0	6.0%	6	4.0%	4	1.0%	1	0.0%	0
Less estate agents	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More independent shops (Don't know)	0.7%	8	0.0%	0	2.0%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0
	35.4%	389	49.0%	49	30.0%	30	57.0%	57	52.0%	52	49.0%	49	49.0%	49	14.0%	14	4.0%	4	15.0%	15	26.0%	26	44.0%	44
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	4.5%	49	2.0%	2	4.0%	4	3.0%	3	3.0%	3	4.0%	4	4.0%	4	3.0%	3	7.0%	7	6.0%	6	4.0%	4	9.0%	9
Cinema	51.0%	561	54.0%	54	54.0%	54	63.0%	63	46.0%	46	47.0%	47	50.0%	50	52.0%	52	50.0%	50	49.0%	49	48.0%	48	48.0%	48
Gym / health club / sports facility	21.0%	231	20.0%	20	17.0%	17	24.0%	24	19.0%	19	27.0%	27	16.0%	16	25.0%	25	23.0%	23	23.0%	23	24.0%	24	13.0%	13
Theatre/ concert / music venue	43.5%	478	49.0%	49	37.0%	37	41.0%	41	49.0%	49	44.0%	44	52.0%	52	50.0%	50	26.0%	26	42.0%	42	48.0%	48	40.0%	40
Museum / gallery or place of historical / cultural interest	35.1%	386	33.0%	33	33.0%	33	36.0%	36	38.0%	38	32.0%	32	49.0%	49	34.0%	34	32.0%	32	30.0%	30	37.0%	37	32.0%	32
Pub / bar / nightclub	43.4%	477	37.0%	37	40.0%	40	48.0%	48	42.0%	42	45.0%	45	46.0%	46	45.0%	45	45.0%	45	41.0%	41	48.0%	48	40.0%	40
Restaurant / café	74.1%	815	74.0%	74	74.0%	74	76.0%	76	79.0%	79	70.0%	70	87.0%	87	79.0%	79	61.0%	61	75.0%	75	67.0%	67	73.0%	73
Family entertainment (e.g. tenpin bowling, skating rink)	21.0%	231	22.0%	22	23.0%	23	27.0%	27	26.0%	26	18.0%	18	22.0%	22	13.0%	13	16.0%	16	16.0%	16	22.0%	22	26.0%	26
Other activity	0.5%	5	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0
(None)	12.6%	139	17.0%	17	11.0%	11	9.0%	9	12.0%	12	14.0%	14	8.0%	8	12.0%	12	18.0%	18	11.0%	11	13.0%	13	14.0%	14
Bowls	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0
Golf	0.4%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31: AND Excl Nulls & SFT</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	18.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	66.7%	2	25.0%	1	66.7%	2	57.1%	4	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	2.1%	1	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	6.3%	3	0.0%	0	50.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	
Bury St Edmunds	4.2%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	0.0%	0	0.0%	0	
Capel St Mary	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	6.3%	3	50.0%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Ipswich	8.3%	4	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	25.0%	1	33.3%	1	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	2.1%	1	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	4.2%	2	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.3%	3	50.0%	1	0.0%	0	66.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	1	
Elmswell	6.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	3	0.0%	0	0.0%	0	
Harleston	8.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.4%	4	
Norwich	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Portsmouth	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.2%	2	
Thetford	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	0.0%	0	
Thorndon	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	
Wickham Market	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	
Base:		48		2		4		3		3		3		3		4		3		7		6		4	9
Q32A How often do you or your household visit for bingo, casinos, or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																									
Once a week	34.7%	17	50.0%	1	75.0%	3	100.0%	3	33.3%	1	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	33.3%	3	
Once a fortnight	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	1	25.0%	1	22.2%	2	
Once a month	34.7%	17	0.0%	0	0.0%	0	0.0%	0	66.7%	2	25.0%	1	25.0%	1	33.3%	1	28.6%	2	83.3%	5	25.0%	1	44.4%	4	
Once every two months	12.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	25.0%	1	33.3%	1	28.6%	2	0.0%	0	25.0%	1	0.0%	0	
Once every six months	8.2%	4	50.0%	1	25.0%	1	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	14.3%	1	0.0%	0	0.0%	0	0.0%	0	
Once a year	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Base:		49		2		4		3		3		4		4		3		7		6		4		9	

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Where do you or members of your household normally go to the cinema?												
<i>Those who visit Cinema at Q31: AND Excl Nulls & SFT</i>												
Cineworld Cinemas - Haverhill	2.0%	11	18.5%	10	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich	25.8%	144	1.9%	1	0.0%	0	14.3%	9	6.5%	3	72.3%	34
Colchester Theatretrain, Oak Tree Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	1	6.4%	3
ODEON Colchester, 29-31 Head St, Colchester	3.2%	18	11.1%	6	0.0%	0	12.7%	8	0.0%	0	0.0%	0
Regal Theatre, Ipswich Street, Stowmarket	7.2%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
The Quay (Theatre), Quay Lane, Sudbury	0.7%	4	0.0%	0	0.0%	0	1.6%	1	6.5%	3	0.0%	0
Braintree	5.9%	33	33.3%	18	0.0%	0	7.9%	5	21.7%	10	0.0%	0
Bury St Edmunds	38.9%	217	29.6%	16	100.0%	54	58.7%	37	58.7%	27	8.5%	4
Colchester	0.7%	4	1.9%	1	0.0%	0	0.0%	0	2.2%	1	2.1%	1
Dedham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2
Eye	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Halstead	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Haverhill	0.5%	3	3.7%	2	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Ipswich	2.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.0%	7
Stowmarket	1.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.5%	36	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.4%	8	0.0%	0	0.0%	0	0.0%	0	2.1%	1	2.0%	1
Base:	558	54	54	63	46	47	50	52	50	48	47	47

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.4%	19	1.9%	1	1.9%	1	4.8%	3	4.3%	2	2.1%	1	6.0%	3	1.9%	1	6.0%	3	6.1%	3	2.1%	1	0.0%	0
Once a fortnight	7.7%	43	3.7%	2	18.5%	10	7.9%	5	8.7%	4	10.6%	5	2.0%	1	9.6%	5	10.0%	5	0.0%	0	10.4%	5	2.1%	1
Once a month	27.1%	152	31.5%	17	16.7%	9	20.6%	13	28.3%	13	38.3%	18	26.0%	13	26.9%	14	30.0%	15	32.7%	16	20.8%	10	29.2%	14
Once every two months	32.8%	184	35.2%	19	35.2%	19	36.5%	23	30.4%	14	29.8%	14	32.0%	16	32.7%	17	36.0%	18	32.7%	16	33.3%	16	25.0%	12
Once every six months	20.9%	117	20.4%	11	22.2%	12	20.6%	13	15.2%	7	10.6%	5	32.0%	16	19.2%	10	14.0%	7	20.4%	10	27.1%	13	27.1%	13
Once a year	4.3%	24	1.9%	1	5.6%	3	3.2%	2	8.7%	4	4.3%	2	0.0%	0	5.8%	3	2.0%	1	6.1%	3	4.2%	2	6.3%	3
Less often	2.1%	12	3.7%	2	0.0%	0	4.8%	3	2.2%	1	2.1%	1	2.0%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	4.2%	2
(Don't know / varies)	1.8%	10	1.9%	1	0.0%	0	1.6%	1	2.2%	1	2.1%	1	0.0%	0	1.9%	1	2.0%	1	2.0%	1	0.0%	0	6.3%	3
Base:		561		54		54		63		46		47		50		52		50		49		48		48

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31: AND Excl Nulls & SFT</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	3.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Great Cornard Sports Centre	0.9%	2	0.0%	0	0.0%	0	4.2%	1	5.3%	1	0.0%	0
Hadleigh High Leisure Centre	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	4
Harleston Community Leisure Facility	1.3%	3	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Kingfisher Leisure Centre, Station Road, Sudbury	10.7%	24	10.0%	2	0.0%	0	41.7%	10	52.6%	10	8.0%	2
LA fitness Bury St Edmunds	0.9%	2	5.0%	1	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.3%	3	10.0%	2	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.3%	3	0.0%	0	6.7%	1	0.0%	0	0.0%	0	4.0%	1
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.3%	3	5.0%	1	0.0%	0	4.2%	1	5.3%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.9%	2	0.0%	0	0.0%	0	0.0%	0	10.5%	2	0.0%	0
Braintree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Bramford	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Bury St Edmunds	12.4%	28	0.0%	0	53.3%	8	4.2%	1	0.0%	0	0.0%	0
Colchester	1.3%	3	10.0%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Debenham	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	4.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	10
Halstead	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	6.7%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Needham Market	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Stowmarket	12.0%	27	0.0%	0	13.3%	2	0.0%	0	0.0%	0	8.0%	2
Sudbury	6.7%	15	5.0%	1	13.3%	2	37.5%	9	15.8%	3	0.0%	0
Abingdon	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	1.8%	4	5.0%	1	0.0%	0	0.0%	0	0.0%	0	18.8%	3
Clare	0.9%	2	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Diss	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Earls Colne	0.9%	2	10.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	25.0%	4
Felixstowe	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Framlingham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1
Leavenheath, Colchester	0.4%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Long Stratton	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.4%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.4%	1	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.4%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Woolpit	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2
Base:	225	20	15	24	19	25	16	25	23	23	24	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	81.4%	188	90.0%	18	82.4%	14	70.8%	17	84.2%	16	74.1%	20	87.5%	14	80.0%	20	78.3%	18	82.6%	19	87.5%	21	84.6%	11
Once a fortnight	3.9%	9	5.0%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	6.3%	1	4.0%	1	8.7%	2	8.7%	2	4.2%	1	0.0%	0
Once a month	6.5%	15	0.0%	0	0.0%	0	16.7%	4	5.3%	1	18.5%	5	0.0%	0	8.0%	2	8.7%	2	4.3%	1	0.0%	0	0.0%	0
Once every two months	2.6%	6	0.0%	0	5.9%	1	4.2%	1	0.0%	0	3.7%	1	0.0%	0	8.0%	2	4.3%	1	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.6%	6	0.0%	0	0.0%	0	0.0%	0	5.3%	1	3.7%	1	6.3%	1	0.0%	0	0.0%	0	0.0%	0	8.3%	2	7.7%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	1	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.6%	6	5.0%	1	11.8%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	7.7%	1
Base:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31: AND Excl Nulls & SFT</i>																								
Colchester Theatretrain, Oak Tree Centre	0.9%	4	0.0%	0	0.0%	0	2.4%	1	4.3%	2	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	2.1%	1	0.0%	0	0.0%	0	9.3%	4	2.6%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	6.1%	28	4.3%	2	2.8%	1	0.0%	0	4.3%	2	4.7%	2	16.3%	8	10.4%	5	16.0%	4	4.9%	2	4.7%	2	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	13.1%	60	0.0%	0	2.8%	1	9.8%	4	0.0%	0	51.2%	22	24.5%	12	31.3%	15	12.0%	3	0.0%	0	4.7%	2	2.6%	1
Regal Theatre, Ipswich Street, Stowmarket	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	6.1%	3	4.2%	2	12.0%	3	4.9%	2	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	2.1%	1	4.0%	1	0.0%	0	2.3%	1	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	5.5%	25	4.3%	2	2.8%	1	17.1%	7	29.8%	14	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	20.8%	95	21.7%	10	61.1%	22	17.1%	7	14.9%	7	7.0%	3	4.1%	2	6.3%	3	12.0%	3	78.0%	32	14.0%	6	0.0%	0
Cambridge	0.4%	2	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.6%	21	23.9%	11	0.0%	0	7.3%	3	0.0%	0	4.7%	2	8.2%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Ipswich	6.3%	29	6.5%	3	2.8%	1	12.2%	5	4.3%	2	9.3%	4	12.2%	6	4.2%	2	8.0%	2	2.4%	1	4.7%	2	2.6%	1
Long Melford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	3	2.2%	1	0.0%	0	2.4%	1	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.3%	1	2.6%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Norwich	9.0%	41	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	4.0%	1	2.4%	1	34.9%	15	55.3%	21
Sir John Mills Theatre, Gatacre Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0
West End / Central London	23.9%	109	30.4%	14	22.2%	8	29.3%	12	38.3%	18	16.3%	7	22.4%	11	25.0%	12	32.0%	8	2.4%	1	20.9%	9	23.7%	9
Woodbridge	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	2.4%	1	0.0%	0	5.3%	2
Base:		457		46		36		41		47		43		49		48		25		41		43		38

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.8%	4	0.0%	0	0.0%	0	0.0%	0	4.1%	2	0.0%	0	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a fortnight	1.5%	7	4.1%	2	2.7%	1	0.0%	0	2.0%	1	2.3%	1	1.9%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0		
Once a month	7.5%	36	4.1%	2	0.0%	0	9.8%	4	6.1%	3	6.8%	3	7.7%	4	8.0%	4	7.7%	2	11.9%	5	4.2%	2	17.5%	7
Once every two months	27.4%	131	32.7%	16	35.1%	13	26.8%	11	26.5%	13	34.1%	15	23.1%	12	28.0%	14	23.1%	6	23.8%	10	25.0%	12	22.5%	9
Once every six months	41.6%	199	42.9%	21	56.8%	21	43.9%	18	44.9%	22	40.9%	18	48.1%	25	40.0%	20	42.3%	11	23.8%	10	43.8%	21	30.0%	12
Once a year	13.8%	66	12.2%	6	5.4%	2	14.6%	6	10.2%	5	9.1%	4	7.7%	4	16.0%	8	23.1%	6	16.7%	7	18.8%	9	22.5%	9
Less often	2.7%	13	0.0%	0	0.0%	0	4.9%	2	4.1%	2	0.0%	0	5.8%	3	2.0%	1	0.0%	0	4.8%	2	2.1%	1	5.0%	2
(Don't know / varies)	4.6%	22	4.1%	2	0.0%	0	0.0%	0	2.0%	1	6.8%	3	3.8%	2	6.0%	3	3.8%	1	19.0%	8	2.1%	1	2.5%	1
Base:		478		49		37		41		49		44		52		50		26		42		48		40
Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31: AND Excl Nulls & SFT</i>																								
Ipswich Museum	10.3%	32	4.3%	1	0.0%	0	0.0%	0	2.9%	1	24.1%	7	21.7%	10	32.0%	8	0.0%	0	0.0%	0	20.0%	5	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	1.9%	6	0.0%	0	13.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	2	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	4.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	2.2%	1	0.0%	0	26.9%	7	13.6%	3	4.0%	1	0.0%	0
Norfolk and Suffolk Aviation Museum	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Bramford	0.6%	2	4.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.1%	16	0.0%	0	10.3%	3	4.2%	1	5.9%	2	0.0%	0	0.0%	0	0.0%	0	11.5%	3	18.2%	4	4.0%	1	6.9%	2
Cambridge	5.1%	16	17.4%	4	10.3%	3	4.2%	1	2.9%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	18.2%	4	8.0%	2	0.0%	0
Colchester	6.7%	21	17.4%	4	0.0%	0	12.5%	3	8.8%	3	3.4%	1	19.6%	9	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0
Ipswich	6.7%	21	0.0%	0	0.0%	0	4.2%	1	0.0%	0	10.3%	3	19.6%	9	16.0%	4	3.8%	1	4.5%	1	8.0%	2	0.0%	0
Lavenham	0.6%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.3%	4	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.0%	1	3.4%	1
Sudbury	1.0%	3	0.0%	0	0.0%	0	8.3%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	1.0%	3	4.3%	1	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Chester-le-Street	0.3%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.1%	19	4.3%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	4.3%	2	0.0%	0	7.7%	2	4.5%	1	8.0%	2	34.5%	10
Portsmouth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.3%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1
West End / Central London	45.8%	143	47.8%	11	48.3%	14	50.0%	12	76.5%	26	51.7%	15	30.4%	14	48.0%	12	42.3%	11	22.7%	5	36.0%	9	48.3%	14
York	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0
Base:		312		23		29		24		34		29		46		25		26		22		25		29

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.5%	2	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.3%	5	3.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Once a month	9.1%	35	12.1%	4	21.2%	7	13.9%	5	7.9%	3	6.3%	2
Once every two months	22.8%	88	27.3%	9	24.2%	8	25.0%	9	21.1%	8	28.1%	9
Once every six months	38.6%	149	21.2%	7	33.3%	11	36.1%	13	44.7%	17	43.8%	14
Once a year	18.7%	72	24.2%	8	12.1%	4	11.1%	4	23.7%	9	18.8%	6
Less often	5.7%	22	12.1%	4	0.0%	0	11.1%	4	2.6%	1	0.0%	0
(Don't know / varies)	3.4%	13	0.0%	0	6.1%	2	2.8%	1	0.0%	0	3.1%	1
Base:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31: AND Excl Nulls & SFT</i>												
Braintree	0.5%	2	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.4%	44	0.0%	0	45.0%	18	2.1%	1	2.4%	1	2.4%	1
Colchester	1.7%	7	2.9%	1	0.0%	0	6.4%	3	2.4%	1	0.0%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	2.8%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Hadleigh	7.8%	33	0.0%	0	0.0%	0	2.1%	1	0.0%	0	78.0%	32
Halstead	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	8.7%	37	0.0%	0	0.0%	0	0.0%	0	12.2%	5	34.1%	14
Lavenham	1.9%	8	2.9%	1	7.5%	3	8.5%	4	0.0%	0	0.0%	0
Long Melford	3.8%	16	23.5%	8	2.5%	1	14.9%	7	0.0%	0	0.0%	0
Manningtree	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	6
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Stowmarket	10.1%	43	0.0%	0	5.0%	2	0.0%	0	2.4%	1	0.0%	0
Sudbury	17.2%	73	26.5%	9	7.5%	3	48.9%	23	92.7%	38	0.0%	0
Acton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Aldham	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Bentley	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	3
Beyton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0
Bradfield St. George	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Brockley	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Central London	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
Chelmsford	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.2%	1	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Cockfield	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1
Colne Engaine	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11				
Dennington	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1		
Diss	1.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	6	3.1%	1
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Earls Colne	0.5%	2	5.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Felsham	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Glemsford	1.2%	5	14.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Groton	0.2%	1	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Holton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2
Kersey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Lawshall	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.5%	2	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Monks Eleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Norton	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	4	0.0%	0
Norwich	2.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0
Rattlesden	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Rickinghall	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	4
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Sicklesmere	0.5%	2	0.0%	0	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Stutton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Tharston	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	2	0.0%	0
Tostock	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	3	0.0%	0
Waldringfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0	0.0%	0
West Bergholt	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	3	0.0%	0	2.9%	1
Woolpit	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Yaxley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Base:	424	34	40	47	41	41	41	39	42	33	34	32				

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	31.9%	152	32.4%	12	40.0%	16	35.4%	17	33.3%	14	42.2%	19	30.4%	14	33.3%	15	24.4%	11	24.4%	10	22.9%	11	32.5%	13
Once a fortnight	19.9%	95	16.2%	6	32.5%	13	16.7%	8	21.4%	9	24.4%	11	21.7%	10	15.6%	7	28.9%	13	7.3%	3	27.1%	13	5.0%	2
Once a month	30.0%	143	24.3%	9	12.5%	5	35.4%	17	35.7%	15	24.4%	11	21.7%	10	31.1%	14	31.1%	14	43.9%	18	33.3%	16	35.0%	14
Once every two months	10.5%	50	10.8%	4	12.5%	5	8.3%	4	9.5%	4	2.2%	1	13.0%	6	13.3%	6	11.1%	5	17.1%	7	8.3%	4	10.0%	4
Once every six months	4.4%	21	8.1%	3	0.0%	0	4.2%	2	0.0%	0	4.4%	2	4.3%	2	4.4%	2	2.2%	1	4.9%	2	4.2%	2	12.5%	5
Once a year	0.6%	3	0.0%	0	2.5%	1	0.0%	0	0.0%	0	2.2%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.4%	2	5.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	11	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3	2.2%	1	2.2%	1	2.4%	1	4.2%	2	5.0%	2
Base:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q38 Where do you or members of your household normally go to a restaurant?																									
<i>Those who visit restaurants at Q31: AND Excl Nulls & SFT</i>																									
Braintree	0.6%	4	4.8%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bury St Edmunds	21.5%	153	3.2%	2	69.4%	50	12.7%	9	9.1%	7	5.0%	3	0.0%	0	3.0%	2	24.5%	13	79.4%	50	29.6%	16	1.7%	1	
Colchester	2.4%	17	9.5%	6	0.0%	0	4.2%	3	0.0%	0	1.7%	1	8.1%	6	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Copdock Mill	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Eye	2.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	25.9%	14	3.3%	2	
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hadleigh	5.3%	38	0.0%	0	0.0%	0	2.8%	2	0.0%	0	56.7%	34	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Halstead	0.6%	4	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	1.7%	1	
Haverhill	0.4%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Ipswich	14.4%	103	0.0%	0	0.0%	0	0.0%	0	2.6%	2	23.3%	14	47.3%	35	47.0%	31	22.6%	12	4.8%	3	3.7%	2	6.7%	4	
Lavenham	2.2%	16	3.2%	2	5.6%	4	7.0%	5	1.3%	1	5.0%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Long Melford	4.1%	29	11.1%	7	2.8%	2	14.1%	10	11.7%	9	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Manningtree	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	1.5%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Stowmarket	5.5%	39	0.0%	0	1.4%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	12.1%	8	45.3%	24	6.3%	4	1.9%	1	0.0%	0	0.0%
Sudbury	17.0%	121	36.5%	23	4.2%	3	52.1%	37	74.0%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%
Abroad	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Assington	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Basildon	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%
Beyton	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Boxford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bradfield St. Clare	0.1%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%
Cambridge	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cavendish	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Central London	0.8%	6	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	1.6%	1	1.9%	1	1.7%	1	
Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Clare	0.3%	2	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cockfield	0.3%	2	0.0%	0	1.4%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Colne Engaine	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Cotton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Diss	4.3%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	3	1.9%	1	0.0%	0	27.8%	15	20.0%	12	
Earls Colne	0.4%	3	4.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Elmswell	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.5%	151	14.9%	11	8.1%	6	26.3%	20	24.1%	19	30.0%	21	12.6%	11	17.7%	14	21.3%	13	16.0%	12	17.9%	12	16.4%	12
Once a fortnight	18.8%	153	13.5%	10	20.3%	15	19.7%	15	22.8%	18	14.3%	10	23.0%	20	17.7%	14	23.0%	14	16.0%	12	23.9%	16	12.3%	9
Once a month	32.3%	263	28.4%	21	39.2%	29	35.5%	27	30.4%	24	37.1%	26	21.8%	19	30.4%	24	31.1%	19	30.7%	23	26.9%	18	45.2%	33
Once every two months	18.2%	148	27.0%	20	23.0%	17	7.9%	6	16.5%	13	15.7%	11	25.3%	22	20.3%	16	11.5%	7	21.3%	16	13.4%	9	15.1%	11
Once every six months	8.7%	71	12.2%	9	9.5%	7	7.9%	6	5.1%	4	1.4%	1	12.6%	11	10.1%	8	9.8%	6	9.3%	7	10.4%	7	6.8%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Less often	0.6%	5	1.4%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0
(Don't know / varies)	2.6%	21	2.7%	2	0.0%	0	1.3%	1	1.3%	1	1.4%	1	1.1%	1	3.8%	3	3.3%	2	6.7%	5	4.5%	3	2.7%	2
Base:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31: AND Excl Nulls & SFT</i>																								
Bowlsworld, Ipswich	8.5%	18	0.0%	0	0.0%	0	3.8%	1	0.0%	0	12.5%	2	15.8%	3	33.3%	4	6.7%	1	0.0%	0	23.8%	5	10.0%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	12.8%	27	0.0%	0	52.2%	12	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	40.0%	6	23.8%	5	5.0%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	0.9%	2	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	5.2%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	10.5%	2	33.3%	4	20.0%	3	0.0%	0	4.8%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.4%	3	5.0%	1	0.0%	0	7.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.6%	14	25.0%	5	0.0%	0	3.8%	1	12.5%	3	0.0%	0	26.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.9%	4	20.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.6%	14	5.0%	1	13.0%	3	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.0%	6	9.5%	2	5.0%	1
Colchester	0.5%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Ipswich	16.6%	35	0.0%	0	4.3%	1	3.8%	1	0.0%	0	43.8%	7	42.1%	8	0.0%	0	60.0%	9	13.3%	2	23.8%	5	10.0%	2
Stowmarket	2.4%	5	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	6.7%	1	6.7%	1	0.0%	0	0.0%	0
Sudbury	21.8%	46	35.0%	7	8.7%	2	57.7%	15	75.0%	18	25.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.5%	1	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.5%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	0.0%	0
Martlesham	1.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2
Norwich	6.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	1	60.0%	12
Sproughton	1.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	2	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.4%	5	5.0%	1	4.3%	1	7.7%	2	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		211		20		23		26		24		16		19		12		15		15		21		20

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39A How often do you or your household visit for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Once a week	4.8%	11	0.0%	0	8.7%	2	0.0%	0	11.5%	3	5.6%	1	9.1%	2	7.7%	1	0.0%	0	6.3%	1	0.0%	0	3.8%	1
Once a fortnight	3.9%	9	0.0%	0	0.0%	0	7.4%	2	0.0%	0	0.0%	0	4.5%	1	7.7%	1	12.5%	2	0.0%	0	4.5%	1	7.7%	2
Once a month	13.9%	32	13.6%	3	8.7%	2	14.8%	4	15.4%	4	16.7%	3	13.6%	3	23.1%	3	12.5%	2	25.0%	4	4.5%	1	11.5%	3
Once every two months	26.0%	60	31.8%	7	26.1%	6	33.3%	9	26.9%	7	16.7%	3	22.7%	5	15.4%	2	43.8%	7	18.8%	3	31.8%	7	15.4%	4
Once every six months	28.6%	66	27.3%	6	26.1%	6	33.3%	9	26.9%	7	44.4%	8	13.6%	3	38.5%	5	25.0%	4	25.0%	4	18.2%	4	38.5%	10
Once a year	14.7%	34	13.6%	3	30.4%	7	7.4%	2	11.5%	3	5.6%	1	22.7%	5	7.7%	1	6.3%	1	12.5%	2	27.3%	6	11.5%	3
Less often	6.1%	14	9.1%	2	0.0%	0	3.7%	1	3.8%	1	11.1%	2	9.1%	2	0.0%	0	0.0%	0	12.5%	2	9.1%	2	7.7%	2
(Don't know / varies)	2.2%	5	4.5%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	4.5%	1	3.8%	1
Base:		231		22		23		27		26		18		22		13		16		16		22		26
Q40 Where do you or members of your household normally go for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31: AND Excl Nulls & SFT</i>																								
Braintree	25.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	25.0%	1	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	1	0.0%	0
Norwich	25.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0
Base:		4		1		1		0		0		0		0		0		1		1		1		0
Q40A How often do you or your household visit for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31:</i>																								
Once a week	60.0%	3	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	0.0%	1	0.0%	0
Once a fortnight	20.0%	1	0.0%	0	50.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	20.0%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:		5		1		2		0		0		0		0		0		1		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	44.2%	486	36.0%	36	53.0%	53	27.0%	27	39.0%	39	45.0%	45	50.0%	50	44.0%	44	45.0%	45	54.0%	54	49.0%	49	44.0%	44
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.3%	47	1.0%	1	2.0%	2	6.0%	6	5.0%	5	7.0%	7	7.0%	7	4.0%	4	4.0%	4	3.0%	3	6.0%	6	2.0%	2
A theatre	0.4%	4	2.0%	2	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.2%	13	4.0%	4	0.0%	0	1.0%	1	4.0%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1
Better cinema provision e.g. new multi-screen	4.7%	52	7.0%	7	0.0%	0	11.0%	11	27.0%	27	1.0%	1	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.5%	49	2.0%	2	7.0%	7	8.0%	8	3.0%	3	3.0%	3	6.0%	6	3.0%	3	7.0%	7	4.0%	4	5.0%	5	1.0%	1
Improved access by foot and cycle	0.6%	7	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1
Improved public transport	2.4%	26	5.0%	5	5.0%	5	1.0%	1	2.0%	2	2.0%	2	1.0%	1	3.0%	3	4.0%	4	2.0%	2	1.0%	1	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.9%	10	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	2.0%	2	1.0%	1
More / better car parking	2.0%	22	2.0%	2	3.0%	3	3.0%	3	2.0%	2	2.0%	2	3.0%	3	4.0%	4	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	3.0%	3	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
More / better disabled access	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1	0.0%	0
More / better health clubs / gyms	0.7%	8	2.0%	2	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0
More / better policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	1.0%	1
More / better seats	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.3%	3	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	3.5%	38	3.0%	3	3.0%	3	5.0%	5	4.0%	4	7.0%	7	2.0%	2	4.0%	4	4.0%	4	3.0%	3	1.0%	1	2.0%	2
More local sports & recreation facilities	1.6%	18	1.0%	1	0.0%	0	7.0%	7	5.0%	5	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	1.0%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.5%	6	0.0%	0	1.0%	1	1.0%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1
More street cleaning	0.3%	3	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Other	1.3%	14	0.0%	0	1.0%	1	0.0%	0	3.0%	3	1.0%	1	1.0%	1	0.0%	0	1.0%	1	2.0%	2	2.0%	2	3.0%	3
A community centre / hall	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	1.0%	1	1.0%	1
Better advertising	0.5%	5	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0
Cheaper parking	0.4%	4	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	0.4%	4	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.5%	5	1.0%	1	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1		
More / better facilities in general	1.0%	11	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	2.0%	2	0.0%	0	2.0%	2	1.0%	1	3.0%	3
More adult evening classes	0.5%	5	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.5%	5	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0
(Don't do leisure activities)	12.6%	139	14.0%	14	8.0%	8	20.0%	20	5.0%	5	15.0%	15	9.0%	9	20.0%	20	11.0%	11	13.0%	13	13.0%	13	11.0%	11
(Don't know)	14.9%	164	19.0%	19	9.0%	9	12.0%	12	11.0%	11	15.0%	15	18.0%	18	11.0%	11	15.0%	15	13.0%	13	14.0%	14	27.0%	27
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
GEN Gender of respondent:																								
Male	32.0%	352	30.0%	30	40.0%	40	26.0%	26	38.0%	38	34.0%	34	36.0%	36	37.0%	37	28.0%	28	28.0%	28	26.0%	26	29.0%	29
Female	68.0%	748	70.0%	70	60.0%	60	74.0%	74	62.0%	62	66.0%	66	64.0%	64	63.0%	63	72.0%	72	72.0%	72	74.0%	74	71.0%	71
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
AGE Can I ask how old you are please?																								
18-24	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
25-34	3.5%	38	1.0%	1	3.0%	3	7.0%	7	5.0%	5	4.0%	4	2.0%	2	2.0%	2	6.0%	6	4.0%	4	0.0%	0	4.0%	4
35-44	10.8%	119	8.0%	8	10.0%	10	14.0%	14	12.0%	12	8.0%	8	10.0%	10	10.0%	10	16.0%	16	8.0%	8	10.0%	10	13.0%	13
45-54	22.6%	249	34.0%	34	20.0%	20	26.0%	26	21.0%	21	16.0%	16	27.0%	27	21.0%	21	25.0%	25	14.0%	14	22.0%	22	23.0%	23
55-64	18.5%	203	17.0%	17	30.0%	30	14.0%	14	13.0%	13	19.0%	19	18.0%	18	20.0%	20	20.0%	20	18.0%	18	18.0%	18	16.0%	16
65+	42.1%	463	38.0%	38	35.0%	35	37.0%	37	47.0%	47	49.0%	49	41.0%	41	42.0%	42	32.0%	32	54.0%	54	48.0%	48	40.0%	40
(Refused)	2.2%	24	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	2.0%	2	4.0%	4	1.0%	1	2.0%	2	2.0%	2	3.0%	3
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100
EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]																								
Working full time	38.5%	424	36.0%	36	39.0%	39	40.0%	40	37.0%	37	37.0%	37	41.0%	41	38.0%	38	45.0%	45	31.0%	31	41.0%	41	39.0%	39
Working part time	7.2%	79	5.0%	5	6.0%	6	7.0%	7	11.0%	11	9.0%	9	7.0%	7	7.0%	7	7.0%	7	6.0%	6	7.0%	7	7.0%	7
Unemployed	1.5%	16	0.0%	0	3.0%	3	1.0%	1	2.0%	2	1.0%	1	3.0%	3	0.0%	0	2.0%	2	2.0%	2	1.0%	1	1.0%	1
Retired	45.3%	498	43.0%	43	43.0%	43	46.0%	46	44.0%	44	50.0%	50	46.0%	46	45.0%	45	40.0%	40	57.0%	57	44.0%	44	40.0%	40
A housewife	0.6%	7	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	2.0%	2
A student	0.2%	2	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	3.5%	39	12.0%	12	7.0%	7	1.0%	1	2.0%	2	2.0%	2	0.0%	0	5.0%	5	2.0%	2	1.0%	1	2.0%	2	5.0%	5
Sick / disabled	1.0%	11	1.0%	1	1.0%	1	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	2.0%	2	0.0%	0	4.0%	4	1.0%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.2%	24	3.0%	3	1.0%	1	3.0%	3	2.0%	2	1.0%	1	1.0%	1	4.0%	4	1.0%	1	1.0%	1	2.0%	2	5.0%	5
Base:	1100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	19.4%	213	17.0%	17	16.0%	16	13.0%	13	24.0%	24	25.0%	25	18.0%	18	20.0%	20	18.0%	18	20.0%	20	27.0%	27	15.0%	15
Two	42.9%	472	40.0%	40	41.0%	41	40.0%	40	41.0%	41	46.0%	46	47.0%	47	43.0%	43	39.0%	39	56.0%	56	37.0%	37	42.0%	42
Three	14.0%	154	15.0%	15	22.0%	22	23.0%	23	17.0%	17	12.0%	12	9.0%	9	12.0%	12	11.0%	11	8.0%	8	13.0%	13	12.0%	12
Four	14.7%	162	15.0%	15	15.0%	15	10.0%	10	11.0%	11	12.0%	12	16.0%	16	16.0%	16	22.0%	22	13.0%	13	15.0%	15	17.0%	17
Five	5.0%	55	7.0%	7	2.0%	2	10.0%	10	3.0%	3	4.0%	4	5.0%	5	3.0%	3	6.0%	6	2.0%	2	5.0%	5	8.0%	8
Six	1.3%	14	1.0%	1	2.0%	2	1.0%	1	2.0%	2	0.0%	0	1.0%	1	1.0%	1	2.0%	2	1.0%	1	1.0%	1	2.0%	2
Seven or more	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	21.1%	232	17.0%	17	19.0%	19	16.0%	16	25.0%	25	24.0%	24	19.0%	19	20.0%	20	24.0%	24	22.0%	22	28.0%	28	18.0%	18
Two	55.2%	607	56.0%	56	50.0%	50	54.0%	54	53.0%	53	60.0%	60	57.0%	57	56.0%	56	53.0%	53	64.0%	64	50.0%	50	54.0%	54
Three	14.2%	156	17.0%	17	22.0%	22	20.0%	20	14.0%	14	11.0%	11	12.0%	12	14.0%	14	12.0%	12	9.0%	9	10.0%	10	15.0%	15
Four or more	7.1%	78	5.0%	5	7.0%	7	7.0%	7	6.0%	6	4.0%	4	9.0%	9	5.0%	5	10.0%	10	5.0%	5	11.0%	11	9.0%	9
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	77.5%	852	72.0%	72	81.0%	81	70.0%	70	80.0%	80	83.0%	83	78.0%	78	75.0%	75	72.0%	72	86.0%	86	82.0%	82	73.0%	73
One	7.5%	82	8.0%	8	8.0%	8	12.0%	12	9.0%	9	7.0%	7	5.0%	5	11.0%	11	5.0%	5	5.0%	5	5.0%	5	7.0%	7
Two	10.0%	110	12.0%	12	7.0%	7	12.0%	12	6.0%	6	8.0%	8	13.0%	13	8.0%	8	17.0%	17	7.0%	7	7.0%	7	13.0%	13
Three	2.1%	23	2.0%	2	2.0%	2	3.0%	3	2.0%	2	1.0%	1	1.0%	1	1.0%	1	3.0%	3	2.0%	2	3.0%	3	3.0%	3
Four or more	0.5%	6	1.0%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	2.0%	2	0.0%	0
(Refused)	2.5%	27	5.0%	5	2.0%	2	3.0%	3	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	4.0%	4
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
INC Approximately what is your total household income?																								
£0 - £15,000	9.6%	106	8.0%	8	11.0%	11	12.0%	12	16.0%	16	11.0%	11	8.0%	8	7.0%	7	7.0%	7	7.0%	7	11.0%	11	8.0%	8
£15,001 - £20,000	5.0%	55	1.0%	1	5.0%	5	6.0%	6	9.0%	9	7.0%	7	4.0%	4	4.0%	4	7.0%	7	7.0%	7	4.0%	4	1.0%	1
£20,001 - £30,000	5.7%	63	3.0%	3	6.0%	6	7.0%	7	2.0%	2	7.0%	7	1.0%	1	7.0%	7	9.0%	9	5.0%	5	9.0%	9	7.0%	7
£30,001 - £40,000	7.5%	82	11.0%	11	2.0%	2	5.0%	5	10.0%	10	8.0%	8	10.0%	10	6.0%	6	12.0%	12	5.0%	5	7.0%	7	6.0%	6
£40,001 - £50,000	4.7%	52	5.0%	5	7.0%	7	4.0%	4	5.0%	5	8.0%	8	6.0%	6	2.0%	2	10.0%	10	4.0%	4	1.0%	1	0.0%	0
£50,001 - £60,000	3.3%	36	3.0%	3	6.0%	6	2.0%	2	4.0%	4	3.0%	3	3.0%	3	2.0%	2	3.0%	3	1.0%	1	6.0%	6	3.0%	3
£60,001 - £70,000	1.7%	19	2.0%	2	2.0%	2	3.0%	3	0.0%	0	1.0%	1	1.0%	1	3.0%	3	1.0%	1	3.0%	3	0.0%	0	3.0%	3
£70,001 - £80,000	1.9%	21	3.0%	3	0.0%	0	2.0%	2	0.0%	0	2.0%	2	2.0%	2	4.0%	4	0.0%	0	2.0%	2	3.0%	3	3.0%	3
£80,001 - £90,000	1.2%	13	0.0%	0	3.0%	3	2.0%	2	1.0%	1	0.0%	0	2.0%	2	1.0%	1	0.0%	0	1.0%	1	0.0%	0	3.0%	3
£90,001 - £100,000	0.4%	4	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1
£100,001 - £150,000	1.7%	19	2.0%	2	1.0%	1	1.0%	1	6.0%	6	1.0%	1	3.0%	3	1.0%	1	0.0%	0	1.0%	1	1.0%	1	2.0%	2
£150,001+	0.5%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	1.0%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
(Don't know / refused)	56.8%	625	60.0%	60	57.0%	57	55.0%	55	47.0%	47	51.0%	51	58.0%	58	62.0%	62	51.0%	51	64.0%	64	57.0%	57	63.0%	63
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	6.7%	74	2.0%	2	5.0%	5	10.0%	10	16.0%	16	6.0%	6	5.0%	5	5.0%	5	7.0%	7	5.0%	5	8.0%	8	5.0%	5
One	39.8%	438	39.0%	39	34.0%	34	37.0%	37	46.0%	46	46.0%	46	41.0%	41	33.0%	33	44.0%	44	44.0%	44	38.0%	38	36.0%	36
Two	36.2%	398	39.0%	39	40.0%	40	30.0%	30	28.0%	28	34.0%	34	40.0%	40	46.0%	46	35.0%	35	39.0%	39	34.0%	34	33.0%	33
Three or more	14.6%	161	15.0%	15	19.0%	19	19.0%	19	8.0%	8	13.0%	13	11.0%	11	11.0%	11	13.0%	13	12.0%	12	19.0%	19	21.0%	21
(Refused)	2.6%	29	5.0%	5	2.0%	2	4.0%	4	2.0%	2	1.0%	1	3.0%	3	5.0%	5	1.0%	1	0.0%	0	1.0%	1	5.0%	5
Base:		1100		100		100		100		100		100		100		100		100		100		100		100
FUT Would you be willing to be recontacted for future quality control purposes?																								
Yes	62.5%	687	58.0%	58	54.0%	54	66.0%	66	71.0%	71	61.0%	61	58.0%	58	68.0%	68	63.0%	63	58.0%	58	73.0%	73	57.0%	57
No	37.5%	413	42.0%	42	46.0%	46	34.0%	34	29.0%	29	39.0%	39	42.0%	42	32.0%	32	37.0%	37	42.0%	42	27.0%	27	43.0%	43
Base:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
PC Postcode:																								
CO10 0	5.0%	55	0.0%	0	0.0%	0	55.0%	55	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 1	6.0%	66	0.0%	0	0.0%	0	0.0%	0	66.0%	66	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 2	3.1%	34	0.0%	0	0.0%	0	0.0%	0	34.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 5	1.3%	14	0.0%	0	0.0%	0	14.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 7	3.4%	37	37.0%	37	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.2%	24	24.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	2.3%	25	0.0%	0	0.0%	0	25.0%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO11 1	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 2	1.5%	16	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.2%	13	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.5%	6	0.0%	0	0.0%	0	6.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO7 6	1.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO8 5	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.5%	5	5.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 8	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	9
IP14 1	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0
IP14 2	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.0%	24	0.0%	0	0.0%	0	0.0%	0
IP14 3	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	11	0.0%	0	0.0%	0	0.0%	0
IP14 4	1.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.0%	20	0.0%	0	0.0%	0	0.0%	0
IP14 5	1.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.0%	21	0.0%	0	0.0%	0	0.0%	0
IP14 6	2.6%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 0	1.5%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.0%	17
IP20 9	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22
IP21 4	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.0%	30
IP21 5	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	22
IP22 1	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	39	0.0%	0
IP23 7	3.9%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.0%	43	0.0%	0
IP23 8	1.6%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	18	0.0%	0
IP29 4	4.2%	46	0.0%	0	46.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 0	4.9%	54	0.0%	0	54.0%	54	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP30 9	5.5%	61	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	61.0%	61	0.0%	0	0.0%	0
IP31 3	3.5%	39	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	39.0%	39	0.0%	0	0.0%	0
IP6 0	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 8	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.0%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 5	4.3%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	47.0%	47	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 6	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP7 7	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.0%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP8 3	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.0%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP8 4	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP9 1	0.9%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP9 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	35.0%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
ZON												
Zone 1	9.1%	100	100.0%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	9.1%	100	0.0%	0	100.0%	100	0.0%	0	0.0%	0	0.0%	0
Zone 3	9.1%	100	0.0%	0	0.0%	0	100.0%	100	0.0%	0	0.0%	0
Zone 4	9.1%	100	0.0%	0	0.0%	0	0.0%	0	100.0%	100	0.0%	0
Zone 5	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 6	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 7	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	100
Zone 8	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 10	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	9.1%	100	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Base:	1100	100	100	100	100	100	100	100	100	100	100	100

Appendix 6:

Data Tabulations

By Zone Nulls & SFT (Filtered Weighted)

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?												
<i>Excl Nulls & SFT</i>												
Aldi, Gipping Way, STOWMARKET	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	4.5%	45	13.4%	18	6.3%	2	10.4%	12	19.8%	11	0.6%	0
Aldi, HAVERHILL	0.4%	4	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Magdalen Street, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	8.1%	81	0.0%	0	5.1%	2	0.0%	0	0.0%	0	1.2%	1
Asda superstore, Turner Rise, COLCHESTER	1.2%	12	4.8%	7	0.0%	0	3.5%	4	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.2%	2	0.0%	0	0.0%	0	1.0%	1	0.7%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	1.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	10
Co-op, 80A High Street, LAVENHAM	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.2%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	4
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.1%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, The Street, BRAMFORD	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Co-op, The Street, CAPEL ST MARY	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	6
Co-op Local, DEDHAM	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Lidl, Bury Road, STOWMARKET	1.8%	18	0.8%	1	3.6%	1	0.0%	0	0.0%	0	2.9%	4
Morrisons, 175 London Road, HADLEIGH	5.2%	52	0.0%	0	0.0%	0	2.9%	3	0.0%	0	56.9%	43
Morrisons, DISS	6.8%	68	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	1.9%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Morrisons, Sproughton Road, IPSWICH	2.3%	23	0.0%	0	0.0%	0	0.6%	1	0.7%	0	1.0%	1
Roys of Wroxham, Great	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Eastern Road, SUDBURY												
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.8%	8	6.0%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	4.0%	40	7.9%	11	1.2%	0	17.8%	21	11.6%	7	1.0%	1
Sainsbury's, Hadleigh Road, IPSWICH	2.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3
Sainsbury's, HAVERHILL	0.6%	6	4.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Metro, Kesgrave, IPSWICH	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.6%	0	3.4%	4
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.5%	5	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	6.3%	63	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.8%	18	0.0%	0	8.7%	3	3.5%	4	0.0%	0	1.0%	1
Tesco, BRAINTREE	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.2%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.0%	1
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	10.8%	108	24.5%	34	8.1%	3	36.0%	43	49.2%	28	1.6%	1
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.1%	11	0.0%	0	9.3%	3	1.9%	2	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	4.3%	43	7.4%	10	3.7%	1	16.1%	19	18.0%	10	3.4%	3
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Eye	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Haverhill	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Sudbury	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Stowmarket	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road,	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Ipswich																								
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.9%	9	1.3%	2	5.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.4%	5	0.9%	0	0.0%	0
Asda Superstore, Drayton High Road, Hellesdon, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Asda Superstore, Stoke Park Drive, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Asda Superstore, Western Way, Bury St. Edmunds	0.4%	4	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	2.0%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	4.3%	43	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	3	5.8%	7	27.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	5
Co-op, Chancery Lane, Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.6%	6	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, London Road, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, Market Hill, Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Co-op, Norwich Road, Barham, Claydon	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Saxons Way, Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Co-op, The Street, Holbrook	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Co-op, The Street, Werstead, Holbrook	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Iceland, Cornhill, Bury St. Edmunds	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, London Road, Ipswich	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Cockfield	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	2	0.7%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Local shops, Tiptree, Essex	0.2%	2	1.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0
Marks & Spencer, High Street, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	4.0%	40	1.0%	1	33.6%	12	0.6%	1	0.0%	0	1.4%	2
Sainsbury's, Brazen Gate, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Felixstowe Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Sainsbury's, High Street, Halstead	0.2%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.9%	9	6.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Anson Road, Martlesham Heath, Ipswich	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4
Tesco Extra, Copdock Interchange, Ipswich	4.0%	40	0.0%	0	0.0%	0	0.0%	0	8.3%	6	24.4%	28
Tesco Extra, Highwoods Square, Colchester	0.7%	7	4.1%	6	0.0%	0	0.0%	0	0.8%	1	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Kilverstone, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Victoria Road, Diss	2.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2
Waitrose, Corn Exchange, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Waitrose, Fred Archer Way, Newmarket	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, St. Andrews	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Avenue, Colchester												
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

Those who do their main food shopping via the Internet at Q01: AND Excl Nulls & SFT

Asda	16.9%	14	0.0%	0	50.3%	1	10.4%	1	0.0%	0	0.0%	0	11.0%	2	0.0%	0	57.4%	9	0.0%	0	0.0%	0	26.2%	2
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	13.6%	11	0.0%	0	38.0%	1	22.9%	2	0.0%	0	12.9%	1	0.0%	0	44.7%	1	0.0%	0	36.7%	4	13.3%	1	40.1%	3
Tesco	57.5%	48	88.6%	11	0.0%	0	66.7%	5	100.0%	2	36.0%	2	80.7%	12	0.0%	0	28.9%	5	58.4%	6	67.6%	4	33.7%	2
Waitrose / Ocado	11.9%	10	11.4%	1	11.8%	0	0.0%	0	0.0%	0	51.1%	2	8.3%	1	55.3%	1	13.6%	2	4.8%	1	19.1%	1	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		83		12		2		7		2		4		14		2		16		11		7		6
Sample:		73		8		7		6		3		7		7		2		7		8		11		7

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q02 What do you like about this store / town centre? [MR]																									
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																									
Nothing / very little	5.2%	52	1.8%	2	7.3%	3	2.1%	2	4.0%	2	3.7%	3	2.2%	3	7.3%	9	13.7%	19	2.7%	2	5.2%	3	4.7%	4	
Attractive environment / nice place	2.8%	28	6.1%	8	0.9%	0	2.6%	3	4.2%	2	2.4%	2	0.0%	0	2.3%	3	1.8%	3	8.3%	5	2.9%	1	0.0%	0	
Close to friends or relatives	0.2%	2	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Close to home	42.0%	422	39.8%	54	40.1%	15	35.4%	42	48.6%	27	63.4%	48	53.5%	62	39.6%	49	40.7%	57	30.9%	20	46.6%	23	28.2%	24	
Close to work	1.1%	11	1.0%	1	4.7%	2	0.8%	1	2.2%	1	1.3%	1	2.1%	2	1.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	
Compact	2.5%	25	1.0%	1	1.7%	1	9.5%	11	0.0%	0	0.6%	0	0.0%	0	0.8%	1	3.1%	4	4.8%	3	4.7%	2	0.7%	1	
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by bus	0.1%	1	0.0%	0	1.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Easy to get to by car	3.0%	30	1.0%	1	2.4%	1	7.1%	8	3.5%	2	1.2%	1	0.8%	1	6.7%	8	1.5%	2	3.7%	2	1.8%	1	2.5%	2	
Easy to park	6.5%	65	8.0%	11	6.2%	2	9.5%	11	6.0%	3	3.2%	2	6.2%	7	1.7%	2	10.3%	14	5.2%	3	5.5%	3	5.8%	5	
Good facilities	1.3%	13	0.0%	0	2.3%	1	0.8%	1	0.7%	0	0.0%	0	1.9%	2	0.8%	1	2.0%	3	1.6%	1	7.6%	4	0.0%	0	
Good food stores	2.7%	27	3.1%	4	2.7%	1	2.4%	3	2.0%	1	2.6%	2	4.6%	5	3.7%	5	1.4%	2	0.0%	0	6.7%	3	1.4%	1	
Good pubs, cafés or restaurants	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Good range of non-food shops	3.0%	31	0.8%	1	1.9%	1	2.2%	3	8.8%	5	1.0%	1	10.9%	13	1.9%	2	0.0%	0	0.0%	0	2.0%	1	5.1%	4	
Makes a change from other places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0	
Quiet	3.4%	34	0.0%	0	3.9%	1	13.7%	16	3.0%	2	0.0%	0	4.2%	5	4.2%	5	1.1%	2	0.0%	0	2.0%	1	1.8%	2	
Safe and secure	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1	0.0%	0	
The market (food / farmers' market, other markets)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Traditional	0.9%	9	0.0%	0	1.2%	0	0.8%	1	1.5%	1	1.7%	1	0.0%	0	2.9%	4	0.0%	0	0.8%	1	1.5%	1	0.7%	1	
Traffic free shopping centre	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Other	1.6%	16	1.0%	1	3.3%	1	3.4%	4	0.7%	0	2.3%	2	1.4%	2	0.8%	1	1.8%	3	2.7%	2	1.4%	1	0.0%	0	
A specific shop	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Clean / tidy store	0.5%	5	0.0%	0	0.0%	0	2.1%	2	0.8%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0	
Familiarity / habit / always shopped there	3.4%	34	7.4%	10	3.1%	1	4.2%	5	0.0%	0	1.3%	1	2.5%	3	4.0%	5	1.8%	3	3.3%	2	2.7%	1	3.5%	3	
Friendly / helpful staff	2.4%	24	4.8%	7	2.2%	1	1.9%	2	2.9%	2	1.3%	1	0.0%	0	2.1%	3	1.8%	3	4.1%	3	0.9%	0	4.4%	4	
General convenience	0.8%	8	0.0%	0	0.0%	0	2.7%	3	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	3.2%	2	0.0%	0	0.7%	1	
Good company ethics (Fairtrade etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	
Good internal layout	1.1%	11	0.8%	1	3.0%	1	1.3%	2	0.8%	0	0.0%	0	0.0%	0	1.4%	2	1.1%	2	1.0%	1	2.0%	1	2.5%	2	
Good range / choice of food products	8.3%	83	10.8%	15	7.9%	3	7.9%	9	10.0%	6	4.1%	3	10.8%	13	4.0%	5	7.2%	10	5.8%	4	4.8%	2	16.3%	14	
Good range of independent shops	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	
Good special offers	0.6%	6	0.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	2.2%	1	2.0%	1	1.1%	1	
Has a petrol station	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	
Has everything I need	1.0%	10	0.8%	1	1.2%	0	0.6%	1	0.0%	0	3.9%	3	0.0%	0	1.7%	2	1.5%	2	0.0%	0	1.5%	1	0.0%	0	
Large / spacious store	0.8%	8	1.0%	1	0.0%	0	2.9%	3	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	0.0%	0	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Lower prices	12.8%	128	12.8%	17	14.0%	5	6.0%	7	16.2%	9	6.1%	5	9.8%	11	19.6%	24	7.7%	11	21.9%	14	7.2%	4	24.0%	21
Loyalty card scheme	0.6%	6	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	2.9%	1	1.4%	1
Not too big / crowded	0.8%	8	2.8%	4	1.9%	1	0.8%	1	0.0%	0	1.0%	1	0.8%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Preference for the retailer	1.3%	13	2.1%	3	2.3%	1	1.7%	2	0.0%	0	0.6%	0	0.0%	0	1.5%	2	1.4%	2	3.0%	2	1.8%	1	0.7%	1
Quality of food products	5.7%	57	8.4%	11	4.1%	2	6.8%	8	7.3%	4	1.2%	1	4.5%	5	6.3%	8	4.6%	6	5.9%	4	5.2%	3	5.9%	5
Value for money	2.8%	28	4.1%	6	2.7%	1	2.1%	2	0.8%	0	0.7%	1	1.4%	2	2.2%	3	5.3%	7	3.8%	2	0.0%	0	4.5%	4
Work there / staff discount	0.9%	9	2.0%	3	0.0%	0	2.2%	3	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	1	0.0%	0	0.8%	1
(Don't know)	2.2%	22	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.3%	1	1.0%	1	1.1%	1	4.2%	6	2.1%	1	2.0%	1	11.3%	10
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?*Excluding those who do their main food shopping via the Internet at Q01:*

Car / van (as driver)	81.8%	820	87.4%	119	90.6%	34	79.6%	94	50.3%	28	80.9%	61	85.2%	99	85.3%	106	80.6%	113	84.0%	53	75.2%	37	88.1%	76
Car / van (as passenger)	11.2%	112	9.7%	13	6.4%	2	11.3%	13	26.5%	15	6.2%	5	9.1%	11	10.5%	13	10.0%	14	16.0%	10	17.4%	9	8.6%	7
Bus, minibus or coach	1.2%	12	1.6%	2	1.9%	1	5.2%	6	0.0%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	0.0%	0	0.9%	0	0.0%	0
Using park & ride facility	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	5.0%	50	0.0%	0	1.2%	0	3.3%	4	21.9%	12	11.1%	8	4.9%	6	3.2%	4	7.6%	11	0.0%	0	5.6%	3	2.6%	2
Taxi	0.3%	3	0.0%	0	0.0%	0	0.6%	1	1.4%	1	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.3%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1003	137	37	118	56	76	116	124	140	63	49	86												
Sample:	1013	92	93	94	97	93	90	98	90	91	87	88												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)? [MR]																								
<i>Excluding those who do their main food shopping via the Internet at Q01:</i>																								
Yes - non-food shopping	19.1%	191	24.7%	34	29.8%	11	26.2%	31	19.6%	11	15.4%	12	15.5%	18	10.5%	13	17.6%	25	18.7%	12	21.4%	10	16.9%	15
Yes - other food shopping	11.6%	116	17.4%	24	18.1%	7	9.5%	11	19.4%	11	5.4%	4	5.4%	6	2.3%	3	10.6%	15	14.1%	9	23.9%	12	17.5%	15
Yes - bars / pubs	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.9%	0	0.0%	0
Yes - bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - cafés	2.6%	26	3.7%	5	6.6%	2	0.6%	1	5.9%	3	1.8%	1	6.0%	7	0.6%	1	0.0%	0	2.7%	2	3.2%	2	2.2%	2
Yes - cinemas	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0
Yes - get petrol	9.9%	100	10.2%	14	5.9%	2	10.5%	12	0.7%	0	23.6%	18	5.4%	6	8.6%	11	16.4%	23	8.7%	6	14.1%	7	0.7%	1
Yes - go to park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Yes - gyms / health and fitness	0.7%	7	0.0%	0	4.7%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	2	1.1%	1	0.8%	1
Yes - library	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.7%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - markets	0.5%	5	0.0%	0	1.1%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Yes - meeting family	2.3%	23	4.5%	6	2.3%	1	1.7%	2	0.0%	0	3.3%	2	1.7%	2	4.3%	5	0.7%	1	2.5%	2	1.1%	1	1.5%	1
Yes - meeting friends	1.0%	10	4.0%	5	1.6%	1	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.8%	1
Yes - museums / art gallery	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - other service (e.g. travel agent, estate agent etc.)	0.6%	6	0.8%	1	0.7%	0	0.0%	0	1.8%	1	0.6%	0	0.0%	0	1.7%	2	0.0%	0	0.8%	1	1.5%	1	0.0%	0
Yes - personal service (e.g. hairdressers, beauty salon etc.)	1.0%	10	2.6%	4	0.7%	0	0.6%	1	0.7%	0	0.6%	0	0.0%	0	1.1%	1	0.7%	1	1.0%	1	1.1%	1	1.5%	1
Yes - restaurants	0.4%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	0.8%	1	0.0%	0	1.1%	1
Yes - swimming	0.6%	6	0.0%	0	1.1%	0	0.6%	1	0.7%	0	3.3%	2	0.0%	0	1.4%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Yes - theatre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - visiting services such as banks and other financial institutions	9.5%	95	6.1%	8	9.7%	4	12.7%	15	2.4%	1	30.5%	23	3.3%	4	1.6%	2	12.0%	17	4.6%	3	19.7%	10	10.2%	9
Yes - work	3.8%	38	7.2%	10	7.8%	3	2.7%	3	3.4%	2	0.0%	0	3.7%	4	5.2%	6	5.3%	7	3.9%	2	0.0%	0	0.0%	0
Yes - other	0.5%	5	0.0%	0	1.2%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	1	2.2%	1	1.8%	2
No	53.9%	540	49.4%	68	36.1%	13	50.2%	59	61.5%	35	43.4%	33	66.8%	78	64.0%	79	53.9%	76	50.8%	32	44.4%	22	53.7%	46
Yes - medical appointment (doctor, dentist, optician etc.)	0.3%	3	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
(Don't know)	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.2%	2
Weighted base:		1003		137		37		118		56		76		116		124		140		63		49		86
Sample:		1013		92		93		94		97		93		90		98		90		91		87		88

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q05 When you combine your trip with other activities, where do you normally go?												
<i>Those who combine their main food shopping trip with another activity at Q04 (excluding those who do their main food shopping via the Internet at Q01): AND Excl Nulls & SFT</i>												
Bramford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	11.3%	49	1.6%	1	67.9%	16	6.3%	4	4.4%	1	0.0%	0
Capel St. Mary	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	3.0%	13	13.1%	9	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Copdock Mill	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.4%	4
Debenham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Eye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.3%	27	0.0%	0	0.0%	0	4.2%	2	0.0%	0	62.1%	21
Halstead	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.4%	6	8.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.3%	54	0.0%	0	0.0%	0	1.3%	1	1.8%	0	23.3%	8
Lavenham	0.3%	1	0.0%	0	1.8%	0	1.3%	1	0.0%	0	0.0%	0
Manningtree	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	15.7%	68	0.0%	0	10.1%	2	0.0%	0	0.0%	0	27.6%	12
Sudbury	27.5%	119	62.1%	42	17.8%	4	85.3%	50	93.9%	20	6.2%	2
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Beccles	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.3%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Diss	11.4%	49	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Framlingham	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Leyton	1.4%	6	8.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Thetford	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tolgate	0.4%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	434	68	24	59	22	34	36	43	54	31	25	38
Sample:	471	45	59	49	40	43	30	35	32	46	46	46

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping? [MR]												
<i>Excl Nulls & SFT</i>												
Aldi, 84 London Road, COLCHESTER	0.6%	4	3.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Gipping Way, STOWMARKET	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	5.7%	38	11.0%	9	2.1%	1	21.5%	19	21.0%	7	2.4%	1
Aldi, HAVERHILL	0.5%	3	2.9%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	4.3%	29	0.0%	0	1.6%	0	0.0%	0	0.0%	0	13.5%	8
Asda superstore, Turner Rise, COLCHESTER	0.9%	6	3.2%	3	5.7%	1	0.0%	0	6.2%	2	0.0%	0
Co op, Church Street, EYE	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.9%	6	0.0%	0	0.0%	0	2.7%	2	8.7%	3	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.3%	2	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	3.1%	21	0.0%	0	0.0%	0	1.9%	2	0.0%	0	30.3%	18
Co-op, 80A High Street, LAVENHAM	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, MANNINGTREE	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, NEEDHAM MARKET	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.9%	6	1.6%	1	0.0%	0	4.7%	4	1.4%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	4.4%	29	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.8%	0
Morrisons, 175 London Road, HADLEIGH	3.5%	23	0.0%	0	0.0%	0	7.4%	7	2.5%	1	20.4%	12
Morrisons, DISS	4.1%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	3.7%	25	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	3.3%	22	0.0%	0	1.0%	0	0.0%	0	2.5%	1	0.0%	0
Roys of Wroxham, Great	0.3%	2	0.0%	0	0.0%	0	1.9%	2	1.1%	0	0.0%	0

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Eastern Road, SUDBURY																								
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	1.0%	6	5.8%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	8.4%	56	11.2%	10	2.8%	1	37.6%	34	20.8%	7	7.9%	5	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	2.7%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	12.4%	10	7.9%	6	1.3%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	1.0%	6	7.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, MILDENHALL	0.1%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Tesco Express, Crouch Street, COLCHESTER	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	1.5%	1	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfeld Way, BURY ST. EDMUNDS	0.8%	6	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	3	3.2%	1	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	6.6%	44	0.0%	0	1.6%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	8.0%	6	29.9%	28	14.2%	6	7.9%	2	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	1.1%	7	1.6%	1	6.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	6.6%	44	15.4%	13	8.9%	2	22.2%	20	24.0%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Bobby Way, BURY ST EDMUNDS	2.0%	13	1.3%	1	13.4%	3	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	1.0%	1	15.1%	7	2.9%	1	0.0%	0
Waitrose, Station Road, SUDBURY	6.5%	43	14.0%	12	2.8%	1	17.6%	16	21.6%	7	11.5%	7	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	0.4%	2	0.0%	0	1.7%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Cedars Park	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Colchester	0.4%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.5%	0	0.0%	0
Dedham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0
Hadleigh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	9.9%	8	4.1%	3	0.0%	0	0.0%	0	6.5%	2	0.0%	0
Lavenham	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	4	2.1%	2	0.0%	0	1.3%	1	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Stowmarket	1.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.2%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	0.5%	4	0.0%	0	0.0%	0	1.9%	2	5.5%	2	0.0%	0
Aldi, Mere Street, Diss	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Meredith Road, Ipswich	2.0%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	1.1%	7	0.0%	0	12.2%	3	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Asda Superstore, Acle New Road, Runham Vauxhall, Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Asda Superstore, Western Way, Bury St. Edmunds	1.0%	7	0.0%	0	12.3%	3	0.0%	0	2.5%	1	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Budgens, Bullock Fair Close, Harleston	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Broad Street, Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, High Street, Earls Colne	0.3%	2	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	0.3%	2	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Co-op, Sheldrake Drive, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Co-op, The Street, Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Co-op, The Street, Rickinghall, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Iceland, North Street, Sudbury	0.7%	5	0.0%	0	1.0%	0	1.9%	2	6.2%	2	1.2%	1
Lidl, Copenhagen Way, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1

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Ipswich												
Lidl, Holt Road, Cromer	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Lidl, London Road, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Local shops, Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Earls Colne	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Local shops, Norwich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0
Local shops, Shotley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Local shops, Stowupland	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Local shops, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.5%	3	1.6%	1	3.4%	1	0.0%	0	0.0%	0	1.9%	1
Marks & Spencer, Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Marks & Spencer, Westgate Street, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Morrisons, Iconfield Park, Garland Road, Harwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Sainsbury's, Bedingfield Way, Bury St. Edmunds	2.7%	18	0.0%	0	18.3%	5	0.0%	0	0.0%	0	0.0%	5
Sainsbury's, Brazen Gate, Norwich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4
Sainsbury's, Felixstowe Road, Ipswich	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	6
Sainsbury's, Forest Retail Park, London Road, Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, High Street, Halstead	0.9%	6	7.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Pound Lane, Norwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Sainsbury's, Western Approach, Stanway, Colchester	0.8%	5	3.2%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Tesco Extra, Copdock Interchange, Ipswich	4.0%	26	2.1%	2	0.0%	0	0.0%	0	1.7%	1	13.7%	11
Tesco Extra, Highwoods Square, Colchester	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Weighted:

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	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Tesco Superstore, Cangle Road, Haverhill	0.5%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, George Westwood Way, Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Ipswich Road, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Tesco Superstore, Victoria Road, Diss	4.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	23
Waitrose, Church Street, Saxmundham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, Eaton Centre, Church Lane, Eaton, Norwich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	4.2%	2	0.0%	0
Waitrose, Norwich Road, Wymondham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Waitrose, St. Andrews Avenue, Colchester	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Weighted base:	667	85	25	90	34	59	78	71	93	44	30	58
Sample:	648	57	63	70	55	69	58	53	54	60	51	58

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

Those who do their main food shopping via the Internet at Q06: AND Excl Nulls & SFT

Asda	16.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.0%	2	0.0%	0	21.6%	1	0.0%	0
Sainsbury's	11.9%	2	0.0%	0	33.9%	0	0.0%	0	0.0%	0	0.0%	0	36.0%	1	0.0%	0	0.0%	0	21.6%	1	0.0%	0
Tesco	58.4%	10	100.0%	5	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	64.0%	2	36.0%	1	0.0%	0	0.0%	0
Waitrose / Ocado	13.6%	2	0.0%	0	66.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.7%	1	0.0%	0
Weighted base:	17	5	1	0	0	2	0	3	3	0	2	0										
Sample:	17	3	3	0	0	2	0	2	2	0	5	0										

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Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?												
<i>Excl Nulls & SFT</i>												
Aldi, 84 London Road, COLCHESTER	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Aldi, Girling Street, SUDBURY	2.1%	16	2.2%	2	0.0%	0	5.0%	5	23.1%	8	0.0%	0
Aldi, HAVERHILL	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	3.7%	27	0.0%	0	1.0%	0	1.0%	1	0.0%	0	4.9%	2
Asda superstore, Turner Rise, COLCHESTER	0.7%	5	3.2%	3	0.0%	0	2.2%	2	0.0%	0	0.0%	0
Co op, Church Street, EYE	1.5%	11	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 100 East Street, SUDBURY	0.6%	4	0.0%	0	0.0%	0	0.0%	0	11.2%	4	0.0%	0
Co-op, 2 High Street, LAVENHAM	1.4%	10	0.0%	0	2.3%	1	9.5%	9	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	5
Co-op, 72 High Street, HADLEIGH	2.7%	19	0.0%	0	0.0%	0	1.3%	1	0.0%	0	34.1%	17
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	2.5%	18	4.1%	4	1.7%	0	14.0%	14	0.0%	0	0.0%	0
Co-op, MANNINGTREE	1.3%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.1%	9
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.6%	4	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, NEEDHAM MARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Co-op, The Drift, Canhams Road, GREAT CORNARD	0.4%	3	0.0%	0	0.0%	0	3.3%	3	0.0%	0	0.0%	0
Co-op, The Street, BRAMFORD	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, CAPEL ST MARY	2.6%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.3%	19
Co-op Local, DEDHAM	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	3
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	0.6%	4	0.0%	0	0.0%	0	2.7%	3	1.3%	0	0.9%	0
Lidl, Bury Road, STOWMARKET	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
McColls, 19 Market Hill	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0

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SUDBURY																								
Morrisons, 175 London Road, HADLEIGH	2.8%	20	0.0%	0	0.0%	0	4.2%	4	0.0%	0	31.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	4.5%	1	9.1%	6
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	5	0.0%	0	1.6%	1	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Roys of Wroxham, Great Eastern Road, SUDBURY	0.3%	2	1.1%	1	0.0%	0	0.8%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	2.2%	16	2.9%	3	1.0%	0	9.3%	9	10.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	1.2%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	3.8%	3	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.4%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bedingfield Way, BURY ST. EDMUNDS	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	3.6%	26	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	27.3%	23	2.6%	1	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.5%	4	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	3	0.0%	0	0.0%	0
Tesco, BRAINTREE	0.3%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Greenstead Road, COLCHESTER	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.9%	29	8.6%	9	7.6%	2	11.4%	11	19.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	0.6%	4	0.0%	0	7.8%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.5%	25	2.9%	3	1.0%	0	16.5%	16	15.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	1.5%	11	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	8	1.3%	0	1.2%	1
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Hadleigh	1.2%	9	0.0%	0	0.0%	0	1.7%	2	0.0%	0	12.7%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.8%	6	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Ipswich	2.0%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	9.1%	9	5.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Lavenham	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Long Melford	0.4%	3	2.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3
Needham Market	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4
Sudbury	1.0%	7	0.0%	0	0.0%	0	3.5%	3	10.6%	4	0.0%	0
Stowmarket	1.6%	12	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Street / Farmers' Markets in Sudbury	0.2%	2	0.0%	0	0.0%	0	0.8%	1	2.1%	1	0.0%	0
Aldi, Hines Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.4%	3	0.0%	0	6.3%	2	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Asda Superstore, Stoke Park Drive, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	2	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.8%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	20
Budgens, Bullock Fair Close, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, The Street, East Bergholt	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Ashfield Road, Elmswell	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2
Co-op, Broad Street, Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Chancery Lane, Debenham	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	5
Co-op, Chapel Road, West Bergholt	1.1%	8	7.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Colchester Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Combs Lane, Combs Ford, Stowmarket	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Co-op, Fircroft Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, Fiveways Retail Park, Peartree Road, Stanway, Colchester	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Greenways Neighbourhood Centre,	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

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Ravenswood, Ipswich												
Co-op, High Street, Earls Colne	0.9%	7	6.2%	6	0.0%	0	0.0%	0	1.7%	1	0.0%	0
Co-op, High Street, Laxfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Clare	1.5%	11	11.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Market Hill, Framlingham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2
Co-op, Market Place, Harleston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	10
Co-op, Old Street, Haughley	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	3
Co-op, Selkirk Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Co-op, Sprites Lane, Laburnam Close, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Co-op, The Street, Holbrook	0.8%	6	0.0%	0	0.0%	0	0.0%	0	6.0%	6	0.0%	0
Co-op, The Street, Long Stratton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Co-op, The Street, Wherstead, Holbrook	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	3	0.0%	0
Co-op, The Street, Woolpit	0.6%	5	0.0%	0	1.7%	0	0.0%	0	0.0%	0	8.2%	4
Co-op, Thoroughfare, Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	2.9%	1
Iceland, Cornhill, Bury St. Edmunds	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.8%	6	0.0%	0	0.0%	0	5.5%	5	1.1%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lidl, London Road, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Local shops, Bacton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Local shops, Beccles	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bildeston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.9%	1	0.0%	0
Local shops, Boxford	0.3%	2	0.0%	0	0.0%	0	2.1%	2	0.0%	0	0.0%	0
Local shops, Cavendish	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Chelmondiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Local shops, Cockfield	0.1%	1	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Combs Ford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Dickleburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Diss	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, East Bergholt	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Elmswell	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Gislegham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glemsford	2.4%	17	17.2%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hitcham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Horley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Hoxne	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.5%	4	0.0%	0	14.6%	4	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Metfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Local shops, Mundesley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Local shops, Norton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Otley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rattlesden	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Rougham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Sicklesmere	0.1%	1	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Thorndon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Walsham-le-Willows	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Westley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Buttermarket, Bury St. Edmunds	0.3%	2	0.0%	0	1.7%	0	1.7%	2	0.0%	0	0.0%	0
Marks & Spencer, Westgate Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Iconfield Park, Garland Road, Harwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfield Way, Bury St. Edmunds	1.0%	7	0.0%	0	11.0%	3	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.8%	6	5.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western	0.3%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Approach, Stanway, Colchester												
Spar, Bells Lane, Glemsford	0.3%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Church Street, Stradbroke, Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2
Spar, High Street, Mundesley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0
Street / Farmers' Markets in Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0
Tesco Extra, Copdock Interchange, Ipswich	0.5%	3	0.0%	0	0.0%	0	0.0%	0	3.3%	3	0.0%	0
Tesco Superstore, Cangle Road, Haverhill	0.3%	2	1.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Ipswich Road, Norwich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Tesco Superstore, Victoria Road, Diss	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0
Waitrose, Corn Exchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Waitrose, Fred Archer Way, Newmarket	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Futura Park, Crane Boulevard, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Weighted base:	727	100	25	98	36	50	102	82	86	52	33	62
Sample:	713	67	58	75	67	74	73	56	54	67	58	64

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

Those who do their top-up food shopping via the Internet at Q07: AND Excl Nulls & SFT

Asda	86.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	13.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	0
Weighted base:		6	0	0	0	0	0	1	5	0	0	0
Sample:		2	0	0	0	0	0	1	1	0	0	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?												
<i>Those who do top-up shopping at Q07:</i>												
1% - 5%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
6% - 10%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
11% - 15%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
16% - 20%	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
21% - 25%	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
26% - 30%	0.8%	6	0.0%	0	0.0%	0	0.8%	1	1.7%	1	0.0%	0
31% - 35%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36% - 40%	0.5%	4	0.0%	0	1.0%	0	0.0%	0	1.3%	0	1.5%	1
41% - 45%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
46% - 50%	9.0%	69	9.7%	10	11.2%	3	13.1%	13	7.8%	3	11.4%	6
51% - 55%	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56% - 60%	7.3%	56	7.2%	7	2.2%	1	10.7%	10	4.9%	2	17.2%	9
61% - 65%	0.9%	7	2.4%	2	0.0%	0	0.8%	1	1.1%	0	0.0%	0
66% - 70%	12.6%	96	13.3%	13	6.7%	2	15.0%	15	11.7%	4	10.7%	5
71% - 75%	9.0%	69	9.0%	9	8.5%	2	7.3%	7	4.9%	2	13.0%	7
76% - 80%	22.2%	170	22.9%	23	25.3%	7	28.2%	28	34.4%	13	15.0%	8
81% - 85%	3.9%	29	3.8%	4	3.4%	1	1.7%	2	4.4%	2	3.0%	1
86% - 90%	16.2%	124	17.7%	18	24.5%	6	7.7%	8	10.1%	4	13.7%	7
91% - 95%	5.7%	43	1.8%	2	9.0%	2	3.8%	4	3.9%	1	3.7%	2
96% - 100%	1.9%	15	3.2%	3	2.0%	1	5.1%	5	0.0%	0	1.8%	1
(Don't know)	8.9%	68	9.0%	9	6.2%	2	5.1%	5	13.9%	5	8.9%	4
(Refused)	0.4%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	1.5%	2
<i>Mean:</i>	<i>75.61</i>	<i>75.94</i>	<i>79.02</i>	<i>73.52</i>	<i>74.81</i>	<i>72.54</i>	<i>74.56</i>	<i>69.76</i>	<i>79.08</i>	<i>78.91</i>	<i>77.67</i>	<i>80.17</i>
Weighted base:	763	100	26	98	36	50	108	85	104	56	36	64
Sample:	743	67	62	75	67	74	77	59	62	72	62	66

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11										
Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?																						
<i>Those who do top-up shopping at Q07: AND Excl Nulls & SFT</i>																						
Aldi, Girling Street, SUDBURY	3.9%	11	12.1%	5	0.0%	0	8.6%	5	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, HAVERHILL	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Meadow Centre, Wilkes Way, STOWMARKET	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.8%	3	3.4%	1	10.8%	1	0.0%	0
Asda superstore, Turner Rise, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co op, Church Street, EYE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.3%	1	0.0%	0
Co-op, 100 East Street, SUDBURY	1.8%	5	0.0%	0	0.0%	0	6.2%	4	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 2 High Street, LAVENHAM	0.4%	1	0.0%	0	4.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 4 & 5 Acacia Court, BRANTHAM	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 72 High Street, HADLEIGH	2.1%	6	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, 80A High Street, LAVENHAM	0.2%	1	0.0%	0	7.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hall Street, LONG MELFORD	0.4%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, HALSTEAD	1.0%	3	6.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Co-op, MANNINGTREE	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Mildenhall Road, BURY ST EDMUNDS	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0
Co-op, The Street, BRAMFORD	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, CAPEL ST MARY	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op Local, DEDHAM	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Farmfoods Freezer Centres, Unit 3a, Sudbury Retail Park, Northern Road, Newton Road, SUDBURY	1.6%	4	0.0%	0	5.3%	0	6.2%	4	2.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Bury Road, STOWMARKET	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	4.9%	2	3.4%	1	0.0%	0
Morrisons, 175 London Road, HADLEIGH	2.5%	7	0.0%	0	0.0%	0	2.9%	2	0.0%	0	20.5%	4	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, DISS	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.7%	2	5.8%	1
Morrisons, Sheringham Court, Milton Road South, STOWMARKET	2.7%	8	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	8	0.0%	0	0.0%	0
Morrisons, Sproughton Road, IPSWICH	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Roys of Wroxham, Great Eastern Road, SUDBURY	0.9%	3	4.7%	2	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, 11-14 Priory Walk, COLCHESTER	0.4%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, SUDBURY	4.3%	12	0.0%	0	0.0%	0	18.0%	10	9.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Hadleigh Road, IPSWICH	4.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	28.6%	9	8.9%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, HAVERHILL	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bromley Road, COLCHESTER	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, St Johns, COLCHESTER	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Metro, Kesgrave, IPSWICH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Cedars Link Road, STOWMARKET	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, St Saviours Interchange, BURY ST EDMUNDS	0.9%	3	4.7%	2	9.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, SUDBURY	3.7%	11	6.4%	2	5.3%	0	10.5%	6	8.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose, Robert Boby Way, BURY ST EDMUNDS	1.0%	3	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Waitrose, Station Road, SUDBURY	3.0%	9	10.0%	4	0.0%	0	3.3%	2	13.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St. Edmunds	2.3%	7	0.0%	0	21.3%	2	2.9%	2	3.0%	1	0.0%	0	0.0%	0	0.0%	0	17.3%	3	0.0%	0	0.0%	0	0.0%	0
Capel St. Mary	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	3	0.0%	0	0.0%	0
Hadleigh	3.4%	10	0.0%	0	0.0%	0	5.1%	3	0.0%	0	29.4%	6	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.7%	5	0.0%	0	0.0%	0	8.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	3.7%	11	2.9%	1	0.0%	0	9.1%	5	16.0%	3	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	5.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.9%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street / Farmers' Markets in Sudbury	1.3%	4	3.5%	1	0.0%	0	0.0%	0	11.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Hines Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Mere Street, Diss	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1
Aldi, Meredith Road,	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	0	3.2%	1	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Ipswich												
Aldi, Newmarket Road, Dettingen Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Andrews Quality Butchers, High Street, Hadleigh	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Stoke Park Drive, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Western Way, Bury St. Edmunds	0.3%	1	0.0%	0	10.3%	1	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Budgens, Bullock Fair Close, Harleston	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ashfield Road, Elmswell	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Combs Lane, Combs Ford, Stowmarket	3.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Hillside Road East, Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, London Road, Harleston	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Norwich Road, Barham, Claydon	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Sheldrake Drive, Ipswich	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Rickinghall, Diss	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, The Street, Woolpit	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Farmfoods, Barton Road, Bury St. Edmunds	0.2%	1	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0
Hollow Trees Farm Shop, Semer, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Haverhill	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, North Street, Sudbury	0.7%	2	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0
Iceland, Taylors Square, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Handford Road, Ipswich	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Acton	0.3%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Local shops, Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Colne Engaine,	0.6%	2	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Essex																								
Local shops, Diss	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.0%	3	0.0%	0		
Local shops, East Bergholt	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Local shops, Elmswell	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	3	0.0%	0	0.0%	0		
Local shops, Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.5%	1	
Local shops, Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.5%	1	
Local shops, Giemsford	1.1%	3	8.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Harleston	1.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	23.2%	4	
Local shops, Ickworth	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Lawshall	0.1%	0	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mendlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Mistley	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Nayland	1.4%	4	0.0%	0	0.0%	0	7.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Norwich	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Old Newton	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Pulham St.	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.3%	1	
Mary																								
Local shops, Rickinghall	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0
Local shops, Rougham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Semer	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Stradbroke	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	9.3%	2	
Local shops, Thorndon	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	0	0.0%	0
Local shops, Woodbridge	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Woolpit	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.1%	2	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Sweetbriar Retail Park, Norwich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4.3%	1	
Marks & Spencer, Buttermarket, Bury St. Edmunds	1.1%	3	0.0%	0	3.2%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.4%	2	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Bedingfeld Way, Bury St. Edmunds	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, High Street, Halstead	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Western Approach, Stanway, Colchester	0.5%	1	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Bramford Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Cornhill, Bury St. Edmunds	0.1%	0	0.0%	0	5.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Norwich Road, Ipswich	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Stamford Court, Horringer Road, Bury St. Edmunds	0.1%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock	1.2%	4	0.0%	0	0.0%	0	0.0%	0	4.0%	1	0.0%	0	3.2%	1	8.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Interchange, Ipswich												
Weighted base:	288	39	8	58	21	21	30	20	49	15	12	17
Sample:	283	27	20	41	39	29	22	14	30	19	22	20

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?												
<i>Excl Nulls & SFT</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	1.4%	13	6.8%	8	0.0%	0	0.7%	1	1.9%	1	0.8%	0
Bury St Edmunds	28.0%	253	34.7%	43	81.2%	27	46.6%	50	30.0%	15	8.8%	5
Colchester	9.5%	86	25.0%	31	0.0%	0	21.2%	23	21.5%	11	8.2%	5
Eye	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	30.6%	276	0.0%	0	1.0%	0	8.2%	9	7.0%	4	74.6%	43
Long Melford	0.1%	1	0.0%	0	1.3%	0	0.0%	0	0.8%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Stowmarket	4.2%	38	0.0%	0	1.6%	1	0.0%	0	0.8%	0	0.0%	4
Sudbury	6.5%	59	17.0%	21	2.5%	1	16.0%	17	33.9%	17	2.4%	1
Street Market in Stowmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Street Market in Sudbury	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.7%	15	4.1%	5	10.3%	3	3.9%	4	1.7%	1	0.0%	0
Central London	0.6%	5	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.3%	1
Chelmsford	0.9%	8	2.0%	2	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Diss	1.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Exeter	0.1%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Felixstowe	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.8%	0	4.5%	5
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Newmarket	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Norwich	9.6%	86	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.7%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Sainsbury's, Cornard Road,	0.3%	3	0.0%	0	0.0%	0	1.9%	2	0.9%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sudbury												
Stradbroke	0.2%	2	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Diss	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.7%	6	4.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	1	2.0%	0
Weighted base:	904	123	33	108	51	57	111	109	127	54	45	85
Sample:	900	79	82	85	88	78	82	84	81	75	81	85

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Those who do most of their clothing and footwear via the Internet at Q10: AND Excl Nulls & SFT

Amazon	8.0%	8	8.7%	1	31.1%	1	0.0%	0	35.1%	2	7.0%	0	16.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.9%	1
Asda	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	1	0.0%	0	0.0%	0	0.0%	0
Debenhams	4.6%	5	8.7%	1	0.0%	0	10.2%	1	6.8%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.7%	1	0.0%	0
Ebay	3.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.4%	1	12.3%	2	0.0%	0	0.0%	0	9.4%	1	0.0%	0	0.0%	0
Ebuyer	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.1%	2	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0	0.0%	0	0.0%	0	7.0%	1	7.1%	0	0.0%	0	0.0%	0
Littlewoods	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	0	0.0%	0
Marks & Spencer	15.7%	16	17.4%	3	0.0%	0	6.2%	1	0.0%	0	38.3%	2	19.7%	3	27.1%	2	17.6%	3	0.0%	0	39.4%	2	9.0%	1
Next	14.8%	15	0.0%	0	17.4%	0	19.8%	2	0.0%	0	0.0%	0	9.2%	1	0.0%	0	37.5%	5	28.4%	3	7.1%	0	31.0%	2
Sainsbury's	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.3%	1	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	7.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	31.4%	33	36.9%	6	37.3%	1	6.2%	1	35.2%	2	14.0%	1	34.9%	5	43.4%	3	25.8%	4	50.9%	6	23.4%	1	40.1%	3
Cotton Traders	5.0%	5	14.1%	2	14.2%	0	17.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	1	0.0%	0	0.0%	0
Hotter Shoes	3.1%	3	7.1%	1	0.0%	0	6.2%	1	5.5%	0	14.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Very	6.0%	6	7.1%	1	0.0%	0	33.6%	4	0.0%	0	0.0%	0	0.0%	0	12.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	104	16		2	12	7	7	13	8	15	12	6	6											
Sample:	103	13		5	9	11	10	9	8	10	11	10	7											

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?																								
<i>Those who buy clothing and footwear (excluding via the Internet) at Q10:</i>																								
Car / van (as driver)	78.0%	705	80.5%	99	85.7%	28	79.7%	86	55.5%	28	80.5%	46	72.6%	81	82.5%	90	74.9%	95	84.4%	46	73.1%	33	85.5%	73
Car / van (as passenger)	8.9%	81	7.5%	9	8.0%	3	8.2%	9	15.8%	8	4.8%	3	7.1%	8	6.2%	7	15.2%	19	11.2%	6	14.2%	6	3.4%	3
Bus, minibus or coach	7.8%	70	8.0%	10	5.0%	2	8.6%	9	10.2%	5	11.8%	7	11.5%	13	7.3%	8	4.8%	6	4.5%	2	9.7%	4	4.9%	4
Using park & ride facility	1.8%	16	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.6%	1	4.9%	5	2.4%	3	2.5%	3	0.0%	0	1.9%	1	2.9%	3
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.0%	18	1.5%	2	0.0%	0	2.0%	2	18.5%	9	0.0%	0	0.0%	0	0.0%	0	2.6%	3	0.0%	0	1.0%	0	0.7%	1
Taxi	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	1.2%	11	1.5%	2	0.0%	0	1.6%	2	0.0%	0	1.3%	1	2.8%	3	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Bicycle	0.2%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Mobility scooter / wheelchair	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other (Don't know)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		904		123		33		108		51		57		111		109		127		54		45		85
Sample:		900		79		82		85		88		78		82		84		81		75		81		85

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	9.1%	2	4.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	3.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	13.1%	5	17.9%	5	0.0%	0	0.0%	0	0.0%	0		
Woodhall Business Park, Drury Drive, Sudbury	0.5%	1	0.0%	0	0.0%	0	0.0%	0	6.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Bury St Edmunds	21.3%	61	19.5%	9	96.2%	8	22.3%	8	29.2%	7	0.0%	0	0.0%	0	2.7%	1	18.3%	7	77.7%	19	32.1%	3	0.0%	0
Colchester	7.3%	21	29.1%	13	0.0%	0	8.6%	3	0.0%	0	8.9%	1	10.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.1%	1	0.0%	0
Hadleigh	1.5%	4	0.0%	0	0.0%	0	2.7%	1	0.0%	0	21.9%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	3	6.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	20.9%	60	0.0%	0	0.0%	0	0.0%	0	6.4%	1	49.5%	6	70.5%	24	52.7%	16	25.8%	10	0.0%	0	23.5%	2	3.4%	1
Stowmarket	10.7%	31	0.0%	0	3.8%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	10.4%	3	55.9%	21	20.2%	5	9.5%	1	0.0%	0
Sudbury	11.3%	33	25.5%	11	0.0%	0	34.6%	12	34.8%	8	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Diss	3.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	0	35.4%	10
Martlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Morrisons, Sproughton Road, Ipswich	1.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	7.3%	21	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	2	0.0%	0	0.0%	0	23.5%	2	54.2%	15
Sainsbury's, Cornard Road, Sudbury	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	3.7%	11	3.0%	1	0.0%	0	18.6%	7	11.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	1.4%	4	0.0%	0	0.0%	0	11.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	2.1%	6	13.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		289		45		9		36		23		11		35		30		38		24		10		29
Sample:		270		26		24		28		37		18		25		21		25		30		17		19

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?																								
<i>Those who buy recording media products via the Internet at Q12: AND Excl Nulls & SFT</i>																								
Amazon	92.5%	349	97.6%	46	74.2%	11	78.8%	37	88.3%	15	96.7%	30	93.3%	43	96.7%	38	96.9%	67	92.6%	17	96.2%	18	93.5%	28
Asda	0.8%	3	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.0%	0	0.0%	0
Ebay	1.1%	4	0.0%	0	11.8%	2	0.0%	0	2.9%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1
HMV	0.3%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	1.1%	4	0.0%	0	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.1%	4	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0	2.8%	1	0.0%	0	3.2%	1
Itunes	1.8%	7	2.4%	1	0.0%	0	9.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	1	3.8%	1	0.0%	0
Play.com	1.2%	5	0.0%	0	2.3%	0	1.7%	1	8.9%	1	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		377		47		14		46		17		31		46		40		69		19		19		30
Sample:		310		30		28		28		26		27		30		24		35		20		30		32

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	9.1%	56	0.0%	0	0.0%	0	2.9%	2	0.0%	0	33.9%	16	26.7%	15	26.9%	18	5.9%	4	0.0%	0	0.0%	0	0.0%	0
Currys, Shawlands Retail Park, Newton Road, Sudbury	0.7%	4	0.0%	0	0.0%	0	1.2%	1	6.2%	2	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	5.8%	3	1.9%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Copdock Mill Interchange, Ipswich	3.0%	18	0.0%	0	0.0%	0	5.5%	4	3.2%	1	4.0%	2	6.1%	4	9.1%	6	0.0%	0	0.0%	0	4.6%	1	0.0%	0
Shawlands Retail Park, Newton Road, Sudbury	0.6%	3	1.8%	2	0.0%	0	1.0%	1	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.5%	3	0.0%	0	0.0%	0	4.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.2%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	18.0%	109	25.1%	26	86.8%	20	17.9%	14	10.9%	4	1.0%	0	0.0%	0	0.0%	0	10.8%	7	78.9%	34	12.4%	3	1.0%	1
Colchester	11.7%	71	39.3%	40	0.0%	0	21.9%	17	22.5%	9	0.0%	0	10.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	3	1.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.5%	3	3.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	15.2%	93	1.3%	1	0.0%	0	5.7%	4	1.7%	1	27.4%	13	47.4%	27	31.6%	21	27.3%	19	2.4%	1	17.1%	4	1.6%	1
Stowmarket	8.9%	54	0.0%	0	6.0%	1	0.0%	0	0.0%	0	15.8%	8	0.0%	0	11.1%	7	50.3%	35	6.1%	3	2.1%	1	0.0%	0
Sudbury	10.3%	63	20.6%	21	2.9%	1	27.4%	21	47.5%	18	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Cambridge	1.9%	12	6.1%	6	1.8%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	1.4%	1	6.2%	3	0.0%	0	0.0%	0
Central London	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Comet, Anglia Parkway South, Bury Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.0%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	2	3.1%	2	0.0%	0	42.0%	11	16.8%	10
Great Yarmouth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Greenhithe	0.7%	4	0.0%	0	0.0%	0	5.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Harleston	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.5%	3	0.0%	0	0.0%	0	2.2%	2	0.0%	0	1.2%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Norwich	8.5%	52	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	4
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	1.4%	0	0.0%	0	2.0%	1	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Warren Heath	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woolpit	0.1%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	610	102	24	76	38	48	58	66	69	43	25	60
Sample:	630	67	63	61	62	60	46	59	48	59	46	59

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Those who buy audio / visual equipment via the Internet at Q13: AND Excl Nulls & SFT

Amazon	51.3%	105	38.7%	7	51.3%	4	62.5%	16	54.2%	4	51.6%	5	60.5%	19	35.0%	11	57.8%	18	47.4%	7	40.1%	5	62.4%	8
AO.com	4.6%	9	13.9%	2	0.0%	0	6.8%	2	0.0%	0	0.0%	0	16.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Argos	4.7%	10	9.6%	2	3.7%	0	3.0%	1	0.0%	0	9.7%	1	0.0%	0	8.1%	3	6.8%	2	0.0%	0	8.2%	1	0.0%	0
Asda	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0
Currys	8.6%	18	6.3%	1	29.6%	3	3.7%	1	21.2%	1	15.0%	2	13.4%	4	5.4%	2	5.1%	2	0.0%	0	8.3%	1	10.1%	1
Ebay	2.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	27.9%	4	0.0%	0	7.4%	1
Ebuyer	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
John Lewis	11.7%	24	23.5%	4	11.7%	1	3.0%	1	0.0%	0	14.2%	1	6.8%	2	6.5%	2	6.8%	2	24.7%	4	39.7%	5	14.6%	2
Littlewoods	6.8%	14	0.0%	0	0.0%	0	0.0%	0	6.8%	0	0.0%	0	0.0%	0	40.9%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
PC World	0.5%	1	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	2.5%	5	7.8%	1	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	3	0.0%	0	0.0%	0	0.0%	0
Other	2.3%	5	0.0%	0	0.0%	0	13.4%	3	6.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	1
Apple	1.8%	4	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	3.0%	1	4.0%	1	0.0%	0	0.0%	0	3.7%	0	0.0%	0
Co-op	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0
Very	0.2%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	204	18	9	25	7	11	32	33	31	14	12	13												
Sample:	181	12	17	22	14	13	20	18	18	13	19	15												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	8.9%	65	1.0%	1	0.0%	0	1.6%	1	3.3%	1	30.0%	17	22.2%	17	20.4%	17	8.2%	7	0.8%	1	0.0%	0	1.8%	1
Currys, Shawlands Retail Park, Newton Road, Sudbury	1.1%	8	2.2%	2	0.0%	0	4.8%	4	4.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	1.6%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	11.1%	9	1.4%	1	0.0%	0	0.0%	0	3.8%	1	0.0%	0
Copdock Mill Interchange, Ipswich	3.7%	27	0.0%	0	0.0%	0	10.3%	8	2.8%	1	2.9%	2	9.3%	7	7.8%	7	0.0%	0	0.8%	1	2.8%	1	0.8%	1
Shawlands Retail Park, Newton Road, Sudbury	0.4%	3	0.0%	0	0.0%	0	2.1%	2	2.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.5%	114	19.5%	22	89.1%	25	14.3%	12	9.2%	4	1.6%	1	0.0%	0	0.0%	0	6.0%	5	67.0%	42	11.8%	3	0.0%	0
Colchester	8.7%	64	32.6%	37	0.0%	0	15.1%	12	16.6%	7	0.0%	0	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Hadleigh	2.0%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	9	6.2%	5	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	4	2.6%	3	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Haverhill	0.6%	4	3.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.0%	103	2.4%	3	0.0%	0	1.2%	1	1.9%	1	29.6%	17	38.3%	30	44.0%	38	7.1%	6	7.6%	5	5.1%	1	2.4%	2
Stowmarket	12.6%	93	1.0%	1	5.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.4%	10	78.8%	72	13.5%	8	2.1%	1	0.0%	0
Sudbury	13.4%	99	31.4%	36	2.4%	1	38.1%	31	52.2%	23	15.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	0.1%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Buckton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	1	0.0%	0
Cambridge	0.6%	5	1.0%	1	1.8%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	0.0%	0
Clare	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.8%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.8%	13	31.8%	22
Earls Colne	0.2%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.6%	4	0.0%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Harleston	1.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	8
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.5%	4	0.0%	0	0.0%	0	2.1%	2	0.0%	0	1.0%	1	0.0%	1
Leiston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Martlesham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	1
Melksham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0
Norwich	5.6%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	4	0.0%	31
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Stanton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.4%	3	0.0%	0	0.0%	0	0.0%	0	4.9%	2	1.3%	1	0.0%	0
Woodbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Weighted base:	737	113	29	81	45	58	78	86	91	62	26	70		
Sample:	742	74	74	62	75	68	63	67	59	82	47	71		

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11	
Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?													
<i>Those who buy domestic electrical goods via the Internet at Q14: AND Excl Nulls & SFT</i>													
Amazon	23.7%	48 30.0%	5 12.5%	1 12.4%	4 30.1%	2 62.2%	3 26.1%	8 25.4%	6 19.3%	7 16.4%	1 28.2%	5 32.3%	4
AO.com	15.9%	32 0.0%	0 10.0%	1 21.9%	7 18.9%	1 0.0%	0 19.9%	6 10.9%	3 21.6%	7 0.0%	0 17.3%	3 21.5%	3
Argos	11.2%	23 23.9%	4 18.7%	2 15.5%	5 4.9%	0 0.0%	0 0.0%	0 5.2%	1 18.7%	6 14.9%	1 7.7%	1 9.3%	1
Asda	1.1%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.6%	2 9.2%	1 0.0%	0 0.0%	0
ASOS	0.2%	0 0.0%	0 4.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
B&Q	0.8%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.9%	2 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Boots	0.5%	1 0.0%	0 0.0%	0 0.0%	0 6.1%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 4.2%	1
Currys	16.7%	34 0.0%	0 13.8%	1 21.4%	7 16.9%	1 10.3%	1 19.9%	6 36.0%	9 6.2%	2 25.7%	2 15.2%	2 11.2%	2
Homebase	0.1%	0 0.0%	0 2.9%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
John Lewis	16.0%	32 39.7%	7 26.1%	2 13.8%	5 6.1%	0 27.5%	1 0.0%	0 17.3%	4 9.0%	3 33.7%	2 23.1%	4 21.5%	3
Littlewoods	0.2%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 2.7%	0 0.0%	0
Sainsbury's	0.5%	1 0.0%	0 6.4%	1 0.0%	0 4.9%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0
Tesco	2.1%	4 0.0%	0 0.0%	0 0.0%	0 6.1%	0 0.0%	0 0.0%	0 0.0%	0 10.8%	4 0.0%	0 0.0%	0 0.0%	0
Other	6.2%	13 6.4%	1 4.8%	0 15.0%	5 6.1%	0 0.0%	0 6.6%	2 5.2%	1 3.5%	1 0.0%	0 5.9%	1 0.0%	0
Co-op	4.7%	10 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 22.7%	7 0.0%	0 6.3%	2 0.0%	0 0.0%	0 0.0%	0
Weighted base:	202	17	9	33	8	5	32	26	34	7	16	14	
Sample:	189	13	20	27	15	6	18	19	20	9	27	15	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?																								
<i>Excl Nulls & SFT</i>																								
Tesco Extra, Copdock Interchange, Ipswich	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	3	6.7%	5	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	2	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.8%	5	0.0%	0	0.0%	0	5.9%	4	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	14.7%	91	10.8%	10	86.8%	16	16.5%	12	6.1%	2	0.0%	0	1.3%	1	0.0%	0	16.6%	14	73.8%	32	16.8%	4	0.0%	0
Colchester	5.1%	32	23.3%	22	0.0%	0	4.1%	3	0.0%	0	0.0%	0	9.4%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Hadleigh	2.6%	16	0.0%	0	0.0%	0	1.1%	1	0.0%	0	27.3%	13	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.2%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.3%	8	8.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.0%	130	0.0%	0	0.0%	0	7.0%	5	0.0%	0	38.6%	19	71.6%	52	48.4%	39	15.0%	12	2.6%	1	6.8%	2	1.5%	1
Long Melford	0.5%	3	1.2%	1	0.0%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	12.9%	80	0.0%	0	3.5%	1	0.0%	0	0.0%	0	15.7%	8	0.0%	0	11.1%	9	65.3%	54	16.8%	7	7.9%	2	0.0%	0
Sudbury	18.3%	113	42.2%	39	8.3%	2	54.1%	38	81.7%	31	5.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Street Market in Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Cambridge	0.7%	4	2.7%	2	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1	0.0%	1	0.0%	0	0.0%	0
Central London	0.4%	2	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0
Clare	0.4%	2	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	6.4%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3	1.2%	1	0.0%	0	46.5%	11	51.7%	24
Felixstowe	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Harleston	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	4
Holbrook	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons, Sproughton Road, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	2.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	4	27.1%	13
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	1
Rickinghall	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Sainsbury's, Cornard Road,	0.3%	2	0.0%	0	0.0%	0	1.8%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Sudbury																								
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.9%	5	0.0%	0	0.0%	0	3.5%	2	7.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Suffolk Council library van	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	1.0%	6	6.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Winchester	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0
Woodbridge	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	3.9%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Woolpit	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	4.1%	2	0.0%	0	0.0%	0	0.0%	0
Weighted base:	620		94		19		71		38		48		73		80		82		44		25		47	
Sample:	606		61		53		55		68		46		57		57		50		62		45		52	

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Those who buy books and stationery via the Internet at Q15: AND Excl Nulls & SFT

Amazon	89.2%	263	92.3%	35	89.3%	10	88.6%	34	100.0%	13	96.5%	15	97.8%	42	73.4%	23	97.2%	42	51.2%	7	96.4%	19	83.4%	23
Ebay	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1
John Lewis	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	1	0.0%	0	0.0%	0
Tesco	1.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.6%	2	0.0%	0	19.5%	3	0.0%	0	0.0%	0
WHSmith	0.6%	2	4.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	5.3%	16	0.0%	0	7.0%	1	7.0%	3	0.0%	0	3.5%	1	2.2%	1	15.4%	5	2.8%	1	11.8%	2	3.6%	1	7.6%	2
Play.com	0.1%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Book People	2.0%	6	2.9%	1	0.0%	0	4.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.5%	2	0.0%	0	5.5%	2
Weighted base:	295		38		11		38		13		16		43		31		43		14		20		28	
Sample:	284		26		22		27		25		25		27		28		26		16		32		30	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?												
<i>Excl Nulls & SFT</i>												
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Mothercare, Copdock Interchange, Ipswich	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pets at Home, Shawlands Retail Park, Newton Road, Sudbury	1.5%	8	0.0%	0	0.0%	0	6.8%	5	8.6%	2	1.9%	1
Tesco Extra, Copdock Interchange, Ipswich	1.8%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5
Toys R Us, London Road / Copdock Interchange, Ipswich	3.3%	18	0.0%	0	1.7%	0	0.0%	0	0.0%	0	8.5%	3
Copdock Mill Interchange, Ipswich	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4
Shawlands Retail Park, Newton Road, Sudbury	0.5%	3	1.9%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Braintree	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
Bury St Edmunds	13.8%	73	16.0%	12	79.5%	13	8.8%	6	7.9%	2	0.0%	0
Colchester	7.3%	38	26.2%	19	0.0%	0	15.2%	10	6.7%	2	1.5%	0
Copdock Mill	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	34.1%	10
Halstead	0.7%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.6%	3	4.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	20.4%	107	0.0%	0	0.0%	0	10.3%	7	5.7%	2	36.7%	11
Lavenham	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Long Melford	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	6
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	2
Needham Market	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Stowmarket	9.4%	50	0.0%	0	6.4%	1	0.0%	0	0.0%	0	3.1%	1
Sudbury	13.9%	73	36.7%	27	7.1%	1	40.0%	28	62.8%	18	0.0%	0
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.4%	2	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carterton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Central London	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Diss	6.5%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Framlingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Great Yeldham	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Harleston	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlow	0.2%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hungerford	0.1%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Lowestoft	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks Tey	0.3%	1	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Martlesham Heath Retail Park, Beardmore Park, Ipswich	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newmarket	0.1%	1	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	4.3%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1
Old Newton	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2
Pets at Home, Beardmore Park, Martlesham Heath, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0
Semer	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Street market in Pulham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.3%	7	0.0%	0	0.0%	0	9.3%	6	1.4%	0	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.3%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0
Tiptree, Essex	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	527		73		16		69		28		30	
Sample:	501		46		44		56		45		44	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?																								
<i>Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16: AND Excl Nulls & SFT</i>																								
Amazon	64.1%	125	55.6%	18	57.9%	6	40.8%	10	60.8%	4	60.9%	7	83.7%	24	49.9%	10	81.8%	20	66.8%	6	69.4%	9	76.9%	11
Argos	4.1%	8	3.5%	1	13.9%	1	16.8%	4	10.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0
Asda	1.9%	4	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
Ebay	10.7%	21	12.0%	4	20.9%	2	3.8%	1	14.3%	1	8.2%	1	0.0%	0	40.1%	8	8.6%	2	12.1%	1	3.5%	0	0.0%	0
John Lewis	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	1	0.0%	0	0.0%	0
Tesco	2.3%	4	0.0%	0	0.0%	0	6.8%	2	0.0%	0	4.6%	1	7.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0	12.1%	1	0.0%	0	0.0%	0
Other	12.5%	24	25.5%	8	7.2%	1	31.8%	8	0.0%	0	8.2%	1	3.4%	1	10.1%	2	0.0%	0	0.0%	0	21.4%	3	6.9%	1
Sports Direct	3.1%	6	0.0%	0	0.0%	0	0.0%	0	14.3%	1	11.9%	1	0.0%	0	0.0%	0	9.6%	2	0.0%	0	0.0%	0	9.3%	1
Weighted base:		195		32		10		25		6		12		29		21		25		9		12		14
Sample:		163		21		16		15		10		14		18		15		13		8		20		13

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?																								
<i>Excl Nulls & SFT</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	3.1%	23	3.7%	4	1.1%	0	13.8%	11	12.6%	6	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Homebase, Waldingfield Road, Sudbury	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	3.5%	25	0.0%	0	0.0%	0	2.5%	2	0.0%	0	6.8%	3	8.4%	8	8.2%	7	2.6%	2	1.0%	1	5.8%	2	1.2%	1
Shawlands Retail Park, Newton Road, Sudbury	1.3%	9	1.6%	2	0.0%	0	7.3%	6	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.5%	3	0.0%	0	0.0%	0	2.5%	2	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.5%	4	1.6%	2	0.0%	0	0.0%	0	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Bury St Edmunds	22.9%	165	33.3%	38	77.7%	23	25.7%	21	14.3%	7	3.0%	1	0.0%	0	6.2%	5	21.1%	18	85.9%	43	23.7%	7	3.4%	2
Colchester	12.7%	92	36.4%	41	0.0%	0	21.0%	17	28.4%	14	0.0%	0	10.5%	10	8.0%	7	2.5%	2	0.0%	0	0.0%	0	1.0%	1
Eye	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Great Conard	0.2%	1	0.0%	0	0.0%	0	1.0%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.2%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.9%	15	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	23.6%	171	0.0%	0	1.5%	0	2.1%	2	3.4%	2	51.0%	23	62.4%	58	48.6%	42	46.8%	39	0.0%	0	9.5%	3	2.6%	2
Long Melford	0.1%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	3.6%	26	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	3	24.0%	20	3.1%	2	1.5%	0	0.0%	0
Sudbury	6.4%	46	16.4%	19	5.6%	2	20.2%	16	18.3%	9	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bainbridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	2
Cambridge	0.7%	5	2.2%	2	2.4%	1	0.0%	0	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Carpetright, Anglia Parkway North, Ipswich	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	2	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	4.5%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	40.2%	12	32.4%	19
Earls Colne	0.3%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Glemsford	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	2
Martlesham	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mellis Village	0.5%	4	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	1.3%	1	0.0%	0	1.6%	1
Newmarket	0.1%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	4.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.0%	2	14.5%	4	45.2%	27
Onehouse	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's, Cornard Road, Sudbury	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stonham Aspal	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Welwyn Garden City	0.2%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	1.8%	13	1.2%	1	0.0%	0	1.2%	1	6.7%	3	1.6%	1	7.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	4.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	722	114	29	80	51	46	92	86	84	50	29	59												
Sample:	732	74	74	64	84	64	66	63	58	68	51	66												

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

Those who buy furniture, carpets and other floor coverings via the Internet at Q17: AND Excl Nulls & SFT

Amazon	18.3%	11	0.0%	0	20.6%	1	0.0%	0	0.0%	0	64.1%	2	44.7%	4	10.3%	2	13.7%	1	26.9%	1	33.3%	1		
Asda	0.6%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
B&Q	1.6%	1	0.0%	0	0.0%	0	10.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0		
Ebay	21.5%	13	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	41.8%	6	45.2%	3	26.5%	1	24.9%	1		
John Lewis	13.0%	8	21.6%	1	20.3%	1	19.5%	2	0.0%	0	0.0%	0	36.0%	1	0.0%	0	0.0%	0	27.4%	2	34.6%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	0	0.0%	0
Marks & Spencer	2.8%	2	0.0%	0	0.0%	0	19.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	10.4%	6	43.3%	3	0.0%	0	21.9%	2	0.0%	0	100.0%	1	0.0%	0	0.0%	0	0.0%	0	13.7%	1	0.0%	0	0.0%	0
Other	30.1%	18	35.0%	2	59.2%	2	8.8%	1	0.0%	0	0.0%	0	0.0%	0	55.3%	4	47.9%	7	0.0%	0	0.0%	0	41.8%	2
Very	0.8%	0	0.0%	0	0.0%	0	0.0%	0	55.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	60	6	3	9	1	1	3	8	15	6	4	4												
Sample:	48	5	5	7	2	1	2	6	5	5	6	4												

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)? <i>Excl Nulls & SFT</i>																								
Carpetright, Shawlands Retail Park, Newton Road, Sudbury	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Currys PC World, London Road / Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Feather & Black, Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Homebase, Waldingfield Road, Sudbury	10.8%	100	19.6%	26	4.8%	2	41.4%	47	46.8%	25	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Copdock Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toys R Us, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	5.3%	50	0.0%	0	0.0%	0	0.0%	0	1.2%	1	11.3%	7	8.4%	10	10.8%	12	9.5%	12	0.0%	0	13.5%	6	3.4%	3
Shawlands Retail Park, Newton Road, Sudbury	2.1%	20	8.2%	11	0.0%	0	4.4%	5	7.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	2.3%	21	2.1%	3	0.0%	0	7.8%	9	16.9%	9	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Brantham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Bury St Edmunds	11.5%	107	1.9%	2	81.1%	27	4.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	10	90.3%	57	12.1%	5	1.7%	1
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	5.9%	55	25.9%	34	0.0%	0	5.4%	6	0.9%	0	0.0%	0	12.6%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2	0.0%	0
Hadleigh	3.3%	31	0.0%	0	1.6%	1	0.0%	0	0.0%	0	39.8%	26	3.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	3	2.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.0%	9	7.1%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	22.7%	211	0.0%	0	0.0%	0	0.0%	0	0.0%	0	30.9%	20	57.7%	66	27.9%	31	61.7%	79	1.4%	1	20.5%	8	7.0%	5
Long Melford	0.3%	3	0.8%	1	2.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.4%	13	0.0%	0	4.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4	4.6%	6	0.8%	1	1.1%	0	0.0%	0
Sudbury	8.3%	77	22.3%	29	3.0%	1	30.7%	35	20.1%	11	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
B&Q, Anglia Parkway South, Bury Road, Ipswich	6.8%	63	0.0%	0	1.0%	0	0.0%	0	0.0%	0	4.1%	3	4.4%	5	36.8%	41	9.7%	12	1.8%	1	1.8%	1	0.0%	0
B&Q, The Sandlings, Euro	1.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	7	0.0%	0	1.7%	2	0.0%	0	1.1%	0	0.9%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Retail Park, Warren Heath, Ipswich																								
B&Q, Woodhall Business Park, Eastern Bypass, Sudbury	1.5%	14	4.3%	6	0.0%	0	4.9%	5	5.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.4%	4	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	2.4%	1	0.0%	0
Badley	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0
Bedford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Brettenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Buckton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	0.0%	0
Chilton Industrial Estate, Sudbury	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Diss	2.2%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	26.5%	11	11.5%	9
Framlingham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Harleston	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.5%	11
Homebase, Felixstowe Road, Warren Heath, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leyton	0.6%	6	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Morrisons, Sproughton Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mundford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Norwich	5.0%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	3	54.4%	43
Orwell Retail Park, Ranelagh Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pulham St. Mary	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Rickinghall	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0
Tostock	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		930		131		33		112		53		64		115		111		128		63		41		79
Sample:		893		87		83		87		88		74		83		84		78		80		70		79

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?																								
<i>Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18: AND Excl Nulls & SFT</i>																								
Amazon	13.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	68.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	1		
B&Q	33.4%	4	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	2	0.0%	0	0.0%	0	0.0%	
Boots	10.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	52.4%	1		
Currys	9.3%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Ebay	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	0.0%	
John Lewis	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	
Other	21.3%	3	0.0%	0	0.0%	0	100.1%	1	0.0%	0	31.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	50.0%	1	23.8%	
Weighted base:		12		1		0		1		0		1		1		1		2		1		1		2
Sample:		14		1		0		1		1		2		1		1		1		1		2		3

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Currys PC World, London Road / Copdock Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0		
Tesco Extra, Copdock Interchange, Ipswich	2.4%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	15.0%	17	3.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	
Copdock Mill Interchange, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	
Woodhall Business Park, Drury Drive, Sudbury	0.7%	6	1.1%	1	0.0%	0	3.8%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	
Bramford	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	11.4%	108	3.0%	4	84.1%	30	4.9%	5	0.7%	0	3.0%	2	1.4%	2	0.7%	1	5.7%	7	79.2%	52	11.0%	5	0.0%	0
Capel St Mary	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	4.4%	42	23.2%	29	0.0%	0	4.3%	5	0.0%	0	0.0%	0	6.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Eye	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.8%	5	0.0%	0
Hadleigh	5.6%	53	0.0%	0	0.0%	0	2.2%	2	0.0%	0	63.2%	47	1.9%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.6%	6	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	1.2%	12	9.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.8%	141	0.0%	0	0.0%	0	2.5%	3	1.6%	1	21.8%	16	52.8%	60	44.9%	53	4.2%	5	0.8%	1	3.3%	1	1.7%	1
Lavenham	0.1%	1	0.0%	0	1.2%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	15.2%	144	0.0%	0	7.0%	3	0.0%	0	0.0%	0	5.2%	4	0.0%	0	14.3%	17	85.2%	108	16.7%	11	6.0%	2	0.0%	0
Sudbury	19.3%	184	47.9%	61	5.3%	2	64.8%	72	87.9%	46	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Aldi, Girling Street, Sudbury	0.2%	2	0.0%	0	0.0%	0	0.7%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda Superstore, Whitehouse Industrial Estate, Goddard Road, Ipswich	1.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	3
Bishop's Stortford	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Cambridge	0.1%	1	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Central London	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	8.5%	81	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	4	4.9%	6	2.3%	2	58.7%	25	51.9%	45
Felixstowe	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Futura Park, Crane Boulevard, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	2.1%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	20
Holbrook	0.6%	5	0.0%	0	0.0%	0	0.0%	0	4.6%	5	0.0%	0
Martlesham	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Martlesham Heath	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Morrisons, Sproughton Road, Ipswich	0.6%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.7%	4
Norwich	1.7%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.8%	2	0.0%	0	0.0%	0
Sprowston	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.8%	17	2.5%	3	0.0%	0	9.8%	11	6.3%	3	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.5%	5	0.0%	0	0.0%	0	4.4%	5	0.0%	0	0.0%	0
Tiptree, Essex	0.2%	2	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Thurrock	0.6%	6	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	1	1.1%	1
Weighted base:	952	127	36	111	53	74	114	118	127	65	42	86
Sample:	952	85	90	91	90	91	83	93	78	89	75	87

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

Those who buy personal care goods via the Internet at Q19: AND Excl Nulls & SFT

Amazon	19.6%	13	9.9%	1	25.8%	0	19.2%	1	28.3%	1	0.0%	0	48.2%	4	0.0%	0	22.3%	3	10.8%	1	10.1%	1	21.8%	1
Argos	3.7%	2	0.0%	0	0.0%	0	19.2%	1	0.0%	0	0.0%	0	18.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Asda	6.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	2	0.0%	0	11.4%	2	0.0%	0	0.0%	0	16.4%	1
Boots	9.5%	6	0.0%	0	0.0%	0	0.0%	0	12.6%	0	0.0%	0	0.0%	0	36.0%	1	11.4%	2	23.7%	1	0.0%	0	45.5%	2
Debenhams	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	0	0.0%	0
Ebay	3.6%	2	13.2%	2	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
John Lewis	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	44.7%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	1	6.1%	0	0.0%	0
Sainsbury's	5.6%	4	0.0%	0	74.2%	1	42.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.7%	1	0.0%	0	0.0%	0
Tesco	24.4%	16	43.7%	6	0.0%	0	19.2%	1	27.8%	1	0.0%	0	14.2%	1	64.0%	2	0.0%	0	13.3%	1	52.4%	4	16.4%	1
Other	19.2%	12	23.2%	3	0.0%	0	0.0%	0	15.6%	0	0.0%	0	0.0%	0	0.0%	0	54.9%	8	10.8%	1	7.6%	1	0.0%	0
Ocado	3.0%	2	9.9%	1	0.0%	0	0.0%	0	0.0%	0	55.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waitrose	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0
Weighted base:	64	14	1	4	3	1	8	3	14	5	7	4												
Sample:	62	9	3	4	6	2	6	2	7	6	12	5												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?																								
<i>Excl Nulls & SFT</i>																								
Tesco Extra, Copdock Interchange, Ipswich	3.0%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	18.8%	24	4.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodhall Business Park, Drury Drive, Sudbury	0.7%	7	1.0%	1	0.0%	0	3.5%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bury St Edmunds	9.0%	92	3.7%	5	74.3%	27	1.4%	2	0.7%	0	0.6%	0	1.2%	2	0.0%	0	4.8%	7	64.4%	44	7.7%	4	1.5%	1
Capel St Mary	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	2.7%	28	12.8%	18	0.0%	0	2.7%	3	0.0%	0	0.0%	0	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	12	0.0%	0	0.0%	0	0.9%	0	0.0%	0
Dedham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	1.6%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.1%	11	5.1%	4
Great Conard	0.1%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	6.6%	67	0.0%	0	1.2%	0	3.5%	4	0.0%	0	76.3%	58	1.7%	2	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	1.4%	14	10.2%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.9%	9	6.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	10.2%	104	0.0%	0	0.0%	0	0.8%	1	0.0%	0	15.5%	12	32.9%	42	36.7%	44	2.8%	4	0.9%	1	0.9%	0	0.0%	0
Lavenham	0.7%	7	0.0%	0	3.1%	1	4.7%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	1.7%	17	2.6%	4	2.4%	1	9.9%	12	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Manningtree	1.5%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	2.4%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	18.6%	23	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Stowmarket	15.0%	154	0.0%	0	4.8%	2	0.0%	0	0.0%	0	1.8%	1	0.0%	0	8.7%	11	89.5%	128	13.6%	9	6.9%	3	0.0%	0
Sudbury	18.2%	186	43.4%	60	9.0%	3	58.6%	70	88.4%	51	2.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Bedingham	0.5%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	4	0.0%	0
Bungay	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Central London	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Clare	0.8%	8	5.8%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Culford	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	5.4%	56	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3	0.7%	1	0.9%	1	47.7%	23	32.1%	28
Earls Colne	0.7%	7	5.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.1%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Elmswell	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0
Felixstowe	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Glemsford	0.4%	4	2.4%	3	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Cornard	0.2%	2	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1
Harleston	3.1%	32	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	36.2%
Holbrook	0.6%	6	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0
Hopton-on-Sea	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Horley	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2
Martlesham	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2.3%
Morrisons, Sproughton Road, Ipswich	0.3%	3	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0
Newmarket	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	1.2%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	3.4%
Sainsbury's, Cornard Road, Sudbury	0.2%	2	0.0%	0	0.0%	0	1.7%	2	0.0%	0	0.0%	0
Stradbroke	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1.1%
Street market in Pulham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0.8%
Street market in Wickham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	1.5%	16	2.3%	3	0.0%	0	6.8%	8	7.5%	4	0.0%	0
Tesco, Woodhall Business Park, Springlands Way, Sudbury	0.4%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0
Tharston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
West Bergholt	0.6%	6	4.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	1	2.2%	3
Woolpit	1.3%	13	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	17.8%
Weighted base:	1022	139	36	119	57	76	128	121	143	68	47	87
Sample:	1013	92	90	96	99	95	95	96	89	90	84	87

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).

Those who buy medical goods via the Internet at Q20: AND Excl Nulls & SFT

Asda	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.6%	1
Boots	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.3%	1	34.8%	1
Sainsbury's	2.4%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco	39.8%	5	100.0%	1	0.0%	0	100.0%	1	100.0%	1	0.0%	0	0.0%	0	55.2%	1	43.3%	1	19.6%	1
Other	33.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	100.0%	1	100.0%	1	44.8%	1	0.0%	26.0%
Waitrose	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	32.3%	1	0.0%	0
Weighted base:	13	1	0	1	1	0	1	1	1	1	1	2	4							
Sample:	16	1	1	1	1	0	1	1	1	1	2	3	4							

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?												
<i>Excl Nulls & SFT</i>												
Tesco Extra, Copdock Interchange, Ipswich	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Copdock Mill Interchange, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	0.4%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	19.1%	110	24.6%	22	81.2%	20	14.7%	12	14.3%	5	3.2%	1
Capel St Mary	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	10.3%	59	23.6%	21	0.0%	0	20.2%	16	17.2%	6	2.6%	1
Hadleigh	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	3
Haverhill	0.5%	3	3.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.9%	126	0.0%	0	1.3%	0	6.3%	5	4.5%	1	73.2%	25
Stowmarket	11.4%	66	0.0%	0	4.1%	1	0.0%	0	0.0%	0	1.3%	0
Sudbury	15.5%	89	32.4%	29	1.8%	0	48.0%	38	62.6%	21	3.5%	1
Abroad	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Anglia Retail Park, Bury Road, Ipswich	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Billericay	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0
Cambridge	1.8%	10	5.2%	5	4.6%	1	1.6%	1	1.4%	0	0.0%	0
Central London	1.0%	6	1.5%	1	1.8%	0	0.0%	0	0.0%	0	4.5%	2
Diss	3.4%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felixstowe	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Framlingham	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Futura Park, Crane Boulevard, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greenhithe	0.7%	4	0.0%	0	0.0%	0	5.3%	4	0.0%	0	0.0%	0
Harleston	1.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harwich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1
John Lewis, Futura Park, Ransomes Way, Crane Boulevard, Ipswich	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northampton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	6.5%	38	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Ransomes Euro Retail Park, Central Avenue, Ipswich	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	3
Sainsbury's, Cornard Road, Sudbury	0.2%	1	0.0%	0	1.8%	0	1.0%	1	0.0%	0	3.1%	3
Suffolk Retail Park, London Road, Ipswich	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Woodhall Business Park, Springlands Way, Sudbury	0.2%	1	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
Tesco, Woodhall Business	0.2%	1	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Park, Springlands Way, Sudbury																								
West Thurrock	1.2%	7	6.6%	6	1.1%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	576	91	24	79	33	35	66	62	83	40	18	46												
Sample:	551	57	57	61	53	50	49	44	51	50	30	49												

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Those who buy all other types of goods via the Internet at Q21: AND Excl Nulls & SFT

Amazon	41.4%	27	26.3%	2	72.1%	1	18.0%	1	27.8%	1	33.9%	1	28.8%	3	58.1%	6	58.2%	5	0.0%	0	54.5%	2	83.5%	5
Argos	8.6%	6	14.7%	1	27.8%	0	11.0%	1	22.9%	1	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	1
Asda	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.7%	2	0.0%	0	0.0%	0	0.0%	0
Debenhams	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ebay	11.2%	7	29.5%	3	0.0%	0	18.0%	1	0.0%	0	45.4%	1	11.1%	1	0.0%	0	0.0%	0	40.1%	1	0.0%	0	0.0%	0
John Lewis	19.8%	13	0.0%	0	0.0%	0	18.0%	1	10.7%	0	20.7%	0	48.9%	5	13.5%	1	10.8%	1	59.9%	2	45.5%	1	0.0%	0
Littlewoods	0.7%	0	0.0%	0	0.0%	0	0.0%	0	10.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Next	7.4%	5	14.7%	1	0.0%	0	24.1%	2	0.0%	0	0.0%	0	0.0%	0	18.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	7.0%	5	14.7%	1	0.0%	0	11.0%	1	27.8%	1	0.0%	0	0.0%	0	0.0%	0	13.3%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:	65	9	1	7	4	2	11	10	9	3	3	6												
Sample:	58	6	3	6	8	3	5	7	6	3	5	6												

Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?

Daily	1.0%	12	0.0%	0	1.8%	1	2.5%	3	11.4%	7	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
4-6 days a week	1.0%	11	1.2%	2	0.0%	0	3.0%	4	9.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
2-3 days a week	6.8%	74	4.1%	6	2.4%	1	19.4%	24	19.6%	11	10.6%	8	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
One days a week	10.9%	120	31.0%	46	6.2%	2	36.2%	46	33.1%	19	2.6%	2	0.7%	1	0.0%	0	0.0%	0	3.8%	3	1.3%	1	0.6%	1
Every two weeks	5.5%	60	14.9%	22	3.5%	1	14.3%	18	12.1%	7	5.8%	5	2.3%	3	0.0%	0	1.3%	2	2.4%	2	0.0%	0	0.0%	0
Monthly	6.2%	69	14.4%	21	6.1%	2	15.0%	19	9.2%	5	10.3%	8	2.5%	3	0.0%	0	3.3%	5	2.5%	2	0.0%	0	2.1%	2
Once every two months	1.8%	20	4.8%	7	12.0%	5	3.1%	4	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.3%	1	0.0%	0
Three-four times a year	4.8%	52	8.6%	13	9.6%	4	4.3%	5	0.7%	0	21.4%	17	4.8%	6	2.4%	3	0.6%	1	2.1%	2	1.7%	1	0.0%	0
Once a year	4.0%	44	2.6%	4	8.9%	3	0.6%	1	0.0%	0	5.6%	4	11.5%	16	3.8%	5	4.0%	6	2.1%	2	2.3%	1	1.9%	2
Less often	3.0%	33	2.4%	4	3.9%	2	0.0%	0	3.6%	2	5.3%	4	2.3%	3	2.2%	3	5.6%	9	3.1%	2	4.0%	2	2.3%	2
Never	54.7%	601	16.0%	24	45.0%	18	0.9%	1	0.7%	0	33.6%	27	75.0%	101	81.0%	102	84.6%	135	83.3%	62	89.4%	51	83.1%	81
(Don't know / varies)	0.3%	3	0.0%	0	0.7%	0	0.6%	1	0.0%	0	0.9%	1	0.9%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q23 What do you like about Sudbury Town Centre? [MR]																								
<i>Those who visit Sudbury Town Centre for non-food shopping at Q22:</i>																								
Nothing / very little	17.6%	88	11.2%	14	21.6%	5	12.8%	16	20.8%	12	23.6%	12	19.8%	7	17.1%	4	40.2%	10	45.5%	6	21.9%	1	7.9%	1
Attractive environment / nice place	11.6%	58	16.0%	20	15.1%	3	9.0%	11	12.1%	7	7.3%	4	16.2%	5	8.5%	2	0.0%	0	16.7%	2	33.8%	2	7.1%	1
Close to friends or relatives	0.7%	4	0.0%	0	7.7%	2	0.0%	0	0.7%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	0	0.0%	0
Close to home	23.3%	116	24.5%	31	5.4%	1	39.5%	49	54.3%	31	3.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.2%	2
Close to work	3.3%	17	0.0%	0	0.0%	0	3.1%	4	8.1%	5	15.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	8.3%	41	9.3%	12	6.1%	1	11.3%	14	5.0%	3	3.4%	2	20.3%	7	5.1%	1	0.0%	0	4.2%	1	9.0%	1	3.6%	1
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.5%	3	0.0%	0	1.2%	0	1.2%	2	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.3%	12	4.3%	5	6.4%	1	3.3%	4	0.0%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	11.4%	57	20.1%	25	15.7%	3	14.1%	18	3.8%	2	13.2%	7	3.5%	1	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Good facilities	1.0%	5	2.3%	3	0.0%	0	0.0%	0	0.0%	0	0.9%	0	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	1.3%	7	0.9%	1	0.0%	0	0.8%	1	1.3%	1	0.0%	0	5.7%	2	3.4%	1	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.7%	8	2.9%	4	0.0%	0	1.0%	1	2.1%	1	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.0%	1	0.0%	0
Good range of non-food shops	15.9%	79	19.9%	25	5.7%	1	9.6%	12	16.7%	10	13.8%	7	5.7%	2	5.1%	1	33.2%	8	11.0%	1	32.3%	2	59.0%	10
Makes a change from other places	2.5%	12	1.5%	2	7.9%	2	0.0%	0	0.7%	0	5.5%	3	10.8%	4	0.0%	0	3.9%	1	4.2%	1	7.3%	0	0.0%	0
Quiet	1.8%	9	1.5%	2	0.0%	0	2.0%	2	1.5%	1	3.4%	2	0.0%	0	0.0%	0	6.5%	2	4.2%	1	0.0%	0	0.0%	0
Safe and secure	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	5.4%	27	7.6%	9	4.0%	1	5.9%	7	2.4%	1	5.9%	3	4.7%	2	0.0%	0	6.5%	2	9.2%	1	7.3%	0	0.0%	0
Traditional	2.9%	15	5.6%	7	3.2%	1	2.6%	3	4.1%	2	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	4.1%	21	2.0%	2	2.0%	0	2.7%	3	0.7%	0	0.0%	0	0.0%	0	56.0%	13	0.0%	0	0.0%	0	9.0%	1	0.0%	0
A specific shop	2.2%	11	2.0%	2	2.0%	0	4.7%	6	0.0%	0	3.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.8%	4	0.0%	0	2.0%	0	0.0%	0	0.0%	0	1.4%	1	3.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Free car parking	10.1%	50	14.7%	18	22.7%	5	19.6%	24	0.8%	0	1.1%	1	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.6%	3	1.1%	1	2.4%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good hairdressers	0.7%	4	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	1.4%	7	3.9%	5	0.0%	0	0.8%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	0.0%	0
Has a Waitrose store	0.8%	4	2.2%	3	1.5%	0	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Wynch & Blatch Ltd.	0.7%	4	1.1%	1	4.7%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Unusual / quirky	1.0%	5	0.0%	0	0.0%	0	1.4%	2	0.0%	0	5.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	3.2%	16	0.9%	1	1.2%	0	0.0%	0	0.8%	0	1.7%	1	18.4%	6	10.8%	3	9.7%	2	9.2%	1	0.0%	0	5.8%	1
Weighted base:		499		125		22		125		58		53		34		24		25		12		6		16
Sample:		493		87		56		99		99		65		24		10		16		16		11		10

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q24 What could be improved about Sudbury Town Centre that would make you visit more often? [MR]																								
Nothing	37.2%	409	40.9%	61	37.3%	15	17.5%	22	17.2%	10	30.4%	24	37.9%	51	36.7%	46	48.8%	78	55.4%	41	28.2%	16	45.8%	45
Better access by road	2.9%	32	0.7%	1	1.3%	1	3.9%	5	3.3%	2	0.6%	0	3.6%	5	3.1%	4	3.9%	6	5.8%	4	3.4%	2	1.3%	1
Better public transport	1.3%	14	1.7%	2	1.1%	0	2.6%	3	0.0%	0	0.6%	0	2.3%	3	0.6%	1	1.0%	2	1.1%	1	0.8%	0	0.6%	1
Better signposting	0.2%	3	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	0.7%	8	1.1%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.9%	1	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.2%	2	0.0%	0	0.0%	0	2.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.6%	18	2.0%	3	0.7%	0	8.2%	10	2.6%	1	2.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	4.8%	53	7.9%	12	11.0%	4	15.4%	19	17.0%	10	3.8%	3	1.6%	2	0.0%	0	0.7%	1	0.7%	1	1.0%	1	0.0%	0
More / better entertainment / eating places	0.2%	3	0.0%	0	0.7%	0	0.6%	1	2.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	1.7%	19	7.0%	10	0.7%	0	1.4%	2	2.6%	1	4.0%	3	0.9%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
More / better parking	3.8%	42	6.6%	10	5.1%	2	8.5%	11	7.2%	4	4.8%	4	3.2%	4	1.6%	2	1.0%	2	2.7%	2	1.3%	1	0.6%	1
More / better pedestrianised streets	0.6%	7	0.0%	0	0.0%	0	3.7%	5	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	1	0.0%	0	0.0%	0
More / better public conveniences	0.4%	4	0.0%	0	0.0%	0	2.3%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.3%	3	0.0%	0	1.1%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2
More national multiple shops / High Street shops	9.3%	102	18.5%	28	14.8%	6	25.9%	33	37.9%	22	13.7%	11	2.1%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Protection from the weather (i.e. covered shopping malls)	0.2%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Shops / services open on Sundays	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	3.4%	37	3.3%	5	5.6%	2	18.2%	23	8.0%	5	0.7%	1	1.2%	2	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0
Build a by-pass	0.6%	6	3.0%	4	0.0%	0	0.8%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	1.1%	12	0.9%	1	0.0%	0	4.2%	5	8.2%	5	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
If it was nearer	1.6%	18	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.8%	3	1.5%	1	12.0%	7	4.0%	4
Less charity shops	1.8%	19	5.5%	8	0.8%	0	6.1%	8	4.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Less estate agents	0.3%	3	1.5%	2	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	2.1%	23	3.6%	5	1.8%	1	5.8%	7	6.7%	4	1.1%	1	2.1%	3	0.0%	0	0.0%	0	0.7%	1	1.3%	1	0.7%	1
More clothes shops	0.7%	7	2.8%	4	3.6%	1	0.8%	1	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.4%	4	0.9%	1	1.1%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a cinema	0.6%	6	0.9%	1	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Marks & Spencer store	0.5%	5	0.9%	1	0.0%	0	0.0%	0	2.3%	1	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
(Don't know)	31.6% 347	9.2% 14	19.7% 8	0.8% 1	1.9% 1	37.8% 30	47.0% 63	55.4% 70	40.8% 65	32.2% 24	53.0% 30	42.9% 42
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?

Daily	0.8% 9	0.0% 0	0.0% 0	0.0% 0	0.0% 0	9.1% 7	0.0% 0	1.4% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0
4-6 days a week	0.6% 7	0.0% 0	0.0% 0	1.3% 2	0.0% 0	6.5% 5	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
2-3 days a week	2.5% 27	0.0% 0	0.0% 0	1.2% 2	0.0% 0	28.2% 22	0.7% 1	0.0% 0	0.7% 1	1.1% 1	0.0% 0	0.0% 0
One days a week	4.4% 49	0.0% 0	0.0% 0	8.8% 11	1.5% 1	21.4% 17	2.9% 4	11.4% 14	0.9% 1	0.0% 0	0.0% 0	0.0% 0
Every two weeks	3.0% 33	0.0% 0	0.0% 0	5.6% 7	1.5% 1	12.6% 10	8.3% 11	2.5% 3	0.0% 0	0.0% 0	0.0% 0	0.6% 1
Monthly	3.4% 38	1.5% 2	4.2% 2	5.5% 7	2.4% 1	6.4% 5	10.7% 14	3.1% 4	0.7% 1	0.7% 1	1.0% 1	0.0% 0
Once every two months	2.8% 31	1.7% 2	3.2% 1	3.0% 4	0.7% 0	1.5% 1	7.3% 10	1.4% 2	5.6% 9	0.0% 0	0.0% 0	1.0% 1
Three - four times a year	5.8% 64	6.4% 9	4.7% 2	5.0% 6	7.0% 4	1.1% 1	14.7% 20	6.6% 8	0.7% 1	0.7% 1	3.6% 2	10.0% 10
Once a year	5.0% 55	7.0% 10	5.8% 2	1.8% 2	3.5% 2	3.7% 3	13.1% 18	4.4% 5	4.5% 7	4.8% 4	1.5% 1	0.6% 1
Less often	3.5% 38	3.9% 6	2.3% 1	8.1% 10	0.7% 0	2.3% 2	2.0% 3	2.9% 4	4.2% 7	3.5% 3	1.9% 1	2.5% 2
Never	67.8% 746	79.6% 118	78.7% 31	59.8% 75	82.8% 48	5.6% 4	40.3% 55	65.3% 82	82.4% 131	89.2% 67	92.0% 52	85.3% 83
(Don't know / varies)	0.3% 3	0.0% 0	1.1% 0	0.0% 0	0.0% 0	1.7% 1	0.0% 0	1.1% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
Q26 What do you like about Hadleigh Town Centre? [MR]																								
<i>Those who visit Hadleigh Town Centre for non-food shopping at Q25:</i>																								
Nothing / very little	12.5%	44	14.1%	4	14.1%	1	18.3%	9	6.3%	1	14.7%	11	9.2%	7	6.4%	3	16.6%	5	12.9%	1	24.3%	1	5.0%	1
Attractive environment / nice place	22.4%	79	18.9%	6	16.9%	1	29.3%	15	17.9%	2	7.8%	6	27.6%	22	27.1%	12	32.9%	9	37.2%	3	31.1%	1	12.3%	2
Close to friends or relatives	7.2%	26	4.5%	1	5.1%	0	7.7%	4	0.0%	0	4.9%	4	2.0%	2	32.4%	14	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to home	15.8%	56	0.0%	0	0.0%	0	3.3%	2	0.0%	0	58.6%	44	9.4%	8	4.6%	2	0.0%	0	0.0%	0	9.6%	0	0.0%	0
Close to work	1.1%	4	0.0%	0	0.0%	0	1.9%	1	0.0%	0	1.7%	1	0.0%	0	4.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Compact	6.3%	22	0.0%	0	5.1%	0	9.2%	5	0.0%	0	1.7%	1	15.9%	13	3.0%	1	0.0%	0	21.2%	2	0.0%	0	0.0%	0
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.4%	8	0.0%	0	5.1%	0	4.0%	2	0.0%	0	3.9%	3	0.0%	0	7.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to park	7.3%	26	0.0%	0	5.1%	0	11.0%	6	7.7%	1	7.9%	6	12.1%	10	7.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good facilities	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good food stores	4.5%	16	0.0%	0	0.0%	0	0.0%	0	6.3%	1	2.6%	2	10.0%	8	4.1%	2	8.5%	2	8.0%	1	9.6%	0	0.0%	0
Good pubs, cafés or restaurants	2.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	10.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of non-food shops	19.9%	70	20.9%	6	7.9%	1	13.1%	7	20.9%	2	20.8%	16	34.3%	28	10.4%	5	15.4%	4	14.4%	1	28.8%	1	0.0%	0
Makes a change from other places	4.2%	15	3.7%	1	7.0%	1	1.5%	1	8.6%	1	0.0%	0	7.3%	6	1.8%	1	15.3%	4	0.0%	0	15.8%	1	0.0%	0
Quiet	3.1%	11	6.0%	2	0.0%	0	5.5%	3	7.7%	1	1.0%	1	1.2%	1	2.3%	1	5.7%	2	10.6%	1	0.0%	0	4.1%	1
Safe and secure	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The market	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1	3.0%	1	7.7%	2	0.0%	0	9.6%	0	0.0%	0
Traditional	7.8%	28	10.1%	3	0.0%	0	14.7%	7	6.3%	1	2.2%	2	14.5%	12	6.0%	3	0.0%	0	0.0%	0	11.9%	1	0.0%	0
Traffic free shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.4%	5	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.6%	0	1.2%	1	2.3%	1	4.3%	1	0.0%	0	9.6%	0	0.0%	0
A specific shop	0.7%	3	0.0%	0	3.9%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	3.5%	12	0.0%	0	10.3%	1	4.9%	2	0.0%	0	0.7%	1	10.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good range of independent shops	2.6%	9	0.0%	0	4.8%	0	4.4%	2	14.3%	1	2.1%	2	0.0%	0	3.0%	1	7.6%	2	0.0%	0	0.0%	0	0.0%	0
Has a Co-op store	0.8%	3	0.0%	0	5.1%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Morrisons store	1.5%	5	0.0%	0	9.0%	1	7.4%	4	3.9%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Adnam's store	1.4%	5	6.0%	2	0.0%	0	2.5%	1	0.0%	0	0.7%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has MW Partridge & Co. store	5.8%	21	21.5%	7	25.9%	2	9.0%	5	7.7%	1	4.7%	4	1.2%	1	3.7%	2	0.0%	0	6.5%	1	0.0%	0	0.0%	0
Unusual / quirky	1.2%	4	0.0%	0	0.0%	0	2.5%	1	6.3%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	14.2%	1	0.0%	0	0.0%	0
(Don't know)	5.8%	20	4.5%	1	0.0%	0	3.7%	2	3.9%	0	0.0%	0	0.0%	0	4.9%	2	9.9%	3	0.0%	0	0.0%	0	82.7%	12
Weighted base:		354		30		8		51		10		75		81		44		28		8		5		14
Sample:		343		21		24		41		21		96		60		30		21		12		9		8

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q27 What could be improved about Hadleigh Town Centre that would make you visit more often? [MR]																								
Nothing	46.2%	508	55.8%	83	53.4%	21	41.2%	52	46.9%	27	37.2%	30	52.5%	71	40.2%	50	48.1%	77	57.9%	43	37.2%	21	34.4%	33
Better access by road	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.8%	0	1.3%	1	1.6%	2	0.6%	1	0.0%	0	0.0%	0	1.7%	1	1.3%	1
Better public transport	0.6%	7	0.0%	0	0.0%	0	1.2%	2	0.8%	0	0.0%	0	1.2%	2	0.6%	1	1.6%	3	0.0%	0	0.0%	0	0.0%	0
Better signposting	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Facilities which would assist you if shopping with children	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.6%	7	1.2%	2	0.7%	0	0.0%	0	2.2%	1	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	1.8%	19	1.2%	2	0.0%	0	1.0%	1	0.0%	0	13.9%	11	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better entertainment / eating places	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better food shops	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better parking	3.0%	33	2.6%	4	0.7%	0	1.6%	2	3.4%	2	7.4%	6	7.3%	10	3.9%	5	1.0%	2	3.1%	2	0.0%	0	0.0%	0
More / better pedestrianised streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public conveniences	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better services	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More advertising	0.2%	2	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	2.9%	32	1.2%	2	3.6%	1	4.6%	6	0.7%	0	21.2%	17	2.3%	3	1.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	4	0.7%	1	0.0%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0
Better traffic management	0.3%	3	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fill vacant shops	0.2%	3	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	2.0%	22	0.0%	0	1.1%	0	3.3%	4	1.3%	1	0.0%	0	0.0%	0	3.1%	4	1.8%	3	0.0%	0	9.4%	5	4.6%	4
More independent shops (Don't know)	0.6%	7	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	2.3%	3	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0
	39.5%	435	38.5%	57	41.2%	16	44.9%	56	45.0%	26	13.0%	10	24.7%	33	38.1%	48	45.4%	72	38.3%	29	51.6%	29	58.4%	57
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?																								
Daily	1.6%	17	0.9%	1	0.8%	0	1.3%	2	0.0%	0	3.1%	2	0.0%	0	0.0%	0	6.8%	11	0.0%	0	1.0%	1	0.0%	0
4-6 days a week	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1	3.3%	5	0.7%	1	0.0%	0	0.0%	0
2-3 days a week	2.5%	28	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	3.9%	5	8.7%	14	9.5%	7	1.9%	1	0.0%	0
One days a week	7.8%	85	0.0%	0	2.5%	1	0.8%	1	0.0%	0	1.1%	1	0.0%	0	10.7%	13	34.0%	54	14.4%	11	7.4%	4	0.0%	0
Every two weeks	5.0%	55	0.0%	0	4.2%	2	0.0%	0	1.1%	1	13.0%	10	0.0%	0	8.8%	11	14.3%	23	7.1%	5	5.1%	3	0.6%	1
Monthly	8.3%	91	4.0%	6	3.9%	2	0.6%	1	0.7%	0	8.0%	6	1.1%	1	21.5%	27	18.5%	29	11.8%	9	6.3%	4	6.2%	6
Once every two months	3.2%	35	0.0%	0	5.2%	2	0.0%	0	0.8%	0	0.9%	1	0.7%	1	11.6%	15	5.6%	9	2.5%	2	3.1%	2	3.9%	4
Three - four times a year	4.6%	50	1.2%	2	2.2%	1	2.0%	2	0.0%	0	4.3%	3	4.8%	6	6.5%	8	1.4%	2	14.8%	11	15.5%	9	5.1%	5
Once a year	3.2%	35	0.0%	0	3.0%	1	0.6%	1	2.5%	1	3.7%	3	1.9%	3	6.4%	8	0.0%	0	4.6%	3	18.1%	10	4.9%	5
Less often	3.9%	43	0.9%	1	2.1%	1	4.1%	5	4.3%	2	4.9%	4	4.1%	5	4.2%	5	0.6%	1	6.2%	5	9.0%	5	7.7%	7
Never	58.8%	647	92.9%	138	74.4%	29	90.6%	114	90.6%	53	60.3%	48	85.9%	116	25.1%	32	5.5%	9	27.2%	20	31.7%	18	71.6%	70
(Don't know / varies)	0.6%	7	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.6%	1	1.3%	2	1.1%	1	1.0%	1	0.0%	0
Weighted base:	1100	149		39		126		58		80		135		126		159		75		57		97		
Sample:	1100	100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q29 What do you like about Stowmarket Town Centre? [MR]																								
<i>Those who visit Stowmarket Town Centre for non-food shopping at Q28:</i>																								
Nothing / very little	30.7%	139	69.8%	7	21.0%	2	50.0%	6	57.0%	3	50.0%	16	11.3%	2	23.1%	22	33.6%	51	30.7%	17	29.1%	11	9.1%	3
Attractive environment / nice place	7.9%	36	0.0%	0	4.3%	0	6.5%	1	7.1%	0	7.6%	2	7.7%	1	5.0%	5	5.9%	9	11.1%	6	14.6%	6	19.2%	5
Close to friends or relatives	2.9%	13	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	4	3.5%	5	1.0%	1	2.5%	1	6.9%	2
Close to home	27.1%	123	0.0%	0	18.0%	2	0.0%	0	0.0%	0	12.4%	4	0.0%	0	35.1%	33	46.1%	69	18.1%	10	10.6%	4	3.5%	1
Close to work	2.0%	9	0.0%	0	0.0%	0	0.0%	0	8.7%	0	0.0%	0	0.0%	0	2.9%	3	1.8%	3	3.7%	2	2.8%	1	0.0%	0
Compact	7.3%	33	0.0%	0	14.4%	1	13.0%	2	0.0%	0	1.4%	0	5.1%	1	5.9%	6	4.2%	6	15.1%	8	9.9%	4	18.4%	5
Easy to get to by bike	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by bus	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easy to get to by car	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	5.9%	6	0.6%	1	2.5%	1	6.6%	3	0.0%	0
Easy to park	3.9%	18	13.0%	1	7.5%	1	0.0%	0	0.0%	0	5.6%	2	0.0%	0	9.5%	9	0.0%	0	4.1%	2	7.1%	3	0.0%	0
Good facilities	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0	0.8%	1	2.9%	2	6.4%	2	5.6%	2
Good food stores	3.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	6.3%	1	2.8%	3	5.7%	9	2.5%	1	0.0%	0	0.0%	0
Good pubs, cafés or restaurants	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	2.5%	1	0.0%	0	8.9%	2
Good range of non-food shops	11.1%	51	0.0%	0	8.4%	1	0.0%	0	11.6%	1	1.4%	0	31.4%	6	16.0%	15	6.6%	10	14.1%	8	15.3%	6	15.1%	4
Makes a change from other places	2.4%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	13.4%	3	3.6%	3	0.0%	0	1.0%	1	5.5%	2	6.8%	2
Quiet	1.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4	0.0%	0	4.7%	3	3.0%	1	2.1%	1
Safe and secure	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	4.1%	2	0.0%	0
The market	1.4%	6	0.0%	0	2.6%	0	0.0%	0	0.0%	0	4.7%	1	0.0%	0	1.7%	2	0.6%	1	1.9%	1	2.3%	1	0.0%	0
Traditional	1.3%	6	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	7.1%	3	5.6%	2
Traffic free shopping centre	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	2.0%	9	0.0%	0	8.3%	1	0.0%	0	15.6%	1	9.2%	3	0.0%	0	1.4%	1	1.4%	2	1.0%	1	0.0%	0	2.6%	1
A specific shop	0.8%	4	0.0%	0	9.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	1.0%	1	3.0%	1	0.0%	0
A specific attraction	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheap car parking	3.2%	14	0.0%	0	3.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.2%	13	0.0%	0	1.2%	1	0.0%	0	0.0%	0
Friendly people / atmosphere	0.7%	3	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	3	0.0%	0	1.1%	0	0.0%	0
Has a Lidl store	0.7%	3	17.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Has a museum	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	1.1%	0	3.5%	1
Has a train station	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	5.2%	1
Has an Asda store	1.3%	6	0.0%	0	11.5%	1	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	2	6.8%	2
(Don't know)	4.3%	19	0.0%	0	0.0%	0	22.4%	3	0.0%	0	0.0%	0	33.7%	6	1.4%	1	0.6%	1	5.6%	3	7.5%	3	7.3%	2
Weighted base:		454		11		10		12		5		32		19		94		151		54		39		28
Sample:		438		4		29		9		7		34		14		73		96		74		67		31

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q30 What could be improved about Stowmarket Town Centre that would make you visit more often? [MR]																								
Nothing	36.9%	407	50.7%	75	41.9%	16	25.5%	32	41.1%	24	33.9%	27	40.8%	55	41.7%	52	17.2%	27	38.4%	29	47.9%	27	42.2%	41
Better access by road	0.6%	7	0.0%	0	0.0%	0	3.1%	4	0.0%	0	0.6%	0	0.9%	1	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0
Better public transport	0.8%	9	0.7%	1	0.0%	0	2.2%	3	2.6%	1	0.6%	0	0.0%	0	1.1%	1	1.0%	2	0.7%	1	0.0%	0	0.0%	0
Better signposting	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cleaner streets	1.0%	11	0.0%	0	1.1%	0	0.0%	0	0.8%	0	1.5%	1	0.0%	0	3.1%	4	0.0%	0	4.4%	3	1.3%	1	0.6%	1
Facilities which would assist you if shopping with children	0.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.7%	1	0.0%	0
Free car parking	2.8%	30	0.0%	0	1.5%	1	0.0%	0	0.0%	0	2.1%	2	0.0%	0	2.7%	3	13.8%	22	3.1%	2	0.8%	0	0.0%	0
Jewellery / food markets / other events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better comparison retailers (i.e. non-food shops)	10.5%	116	0.0%	0	7.7%	3	1.2%	2	0.0%	0	7.1%	6	3.0%	4	17.1%	21	39.6%	63	16.0%	12	6.0%	3	1.5%	1
More / better entertainment / eating places	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0	0.6%	1	1.3%	2	2.1%	2	1.7%	1	0.0%	0
More / better food shops	2.8%	31	0.0%	0	4.8%	2	0.0%	0	0.0%	0	0.6%	0	0.7%	1	4.0%	5	10.8%	17	3.1%	2	4.7%	3	0.0%	0
More / better parking	4.2%	46	0.0%	0	1.8%	1	4.9%	6	0.0%	0	0.9%	1	2.5%	3	7.6%	10	11.2%	18	6.5%	5	2.9%	2	1.6%	2
More / better pedestrianised streets	0.2%	3	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.8%	0	0.0%	0
More / better public conveniences	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better seats / flower displays	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.0%	0	1.1%	1	1.0%	1	0.6%	1
More / better services	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	1	3.2%	2	0.0%	0
More advertising	0.3%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More national multiple shops / High Street shops	6.0%	66	0.9%	1	11.0%	4	2.0%	2	0.7%	0	2.3%	2	0.0%	0	14.6%	18	16.3%	26	10.7%	8	5.1%	3	0.0%	0
Protection from the weather (ie. covered shopping malls)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shops / services open on Sundays	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	1.9%	20	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	2.8%	4	3.8%	6	6.3%	5	7.9%	4	0.6%	1
A complete refurbishment	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	4.3%	5	0.0%	0	2.1%	2	0.8%	0	0.0%	0
If it was nearer	1.1%	12	0.0%	0	0.0%	0	5.9%	7	1.5%	1	0.6%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0	1.0%	1	0.6%	1
Less charity shops	1.3%	15	0.0%	0	1.0%	0	0.0%	0	0.8%	0	1.3%	1	0.0%	0	0.0%	0	5.8%	9	4.1%	3	0.8%	0	0.0%	0
Less estate agents	0.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0
Less traffic congestion	0.2%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.0%	1
More / better disabled parking and transportation	0.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1	1.6%	3	0.7%	1	1.3%	1	0.0%	0
More independent shops (Don't know)	0.6%	6	0.0%	0	1.9%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	1.1%	1	1.0%	2	2.0%	2	0.0%	0	0.0%	0
	35.4%	390	47.6%	71	32.1%	13	56.0%	71	51.5%	30	49.0%	39	51.0%	69	14.3%	18	2.8%	4	15.7%	12	25.7%	15	50.6%	49
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q31 Do you or your household visit the following leisure attractions? [MR/PR]																								
Bingo / casino / bookmaker	6.0%	66	2.6%	4	4.2%	2	3.0%	4	5.3%	3	5.8%	5	4.1%	5	12.8%	16	7.9%	13	5.6%	4	3.3%	2	9.6%	9
Cinema	56.7%	623	58.8%	87	58.7%	23	72.8%	92	50.3%	29	48.1%	38	47.5%	64	60.2%	76	54.8%	87	56.4%	42	49.6%	28	58.1%	56
Gym / health club / sports facility	24.7%	271	25.0%	37	21.8%	9	28.0%	35	19.3%	11	31.9%	25	16.0%	22	34.6%	43	27.5%	44	25.9%	19	25.1%	14	11.5%	11
Theatre/ concert / music venue	41.8%	460	51.0%	76	39.5%	16	42.6%	54	49.6%	29	42.9%	34	48.2%	65	44.7%	56	26.4%	42	36.8%	27	49.2%	28	34.3%	33
Museum / gallery or place of historical / cultural interest	34.7%	381	34.9%	52	30.5%	12	34.5%	43	38.9%	23	27.0%	22	49.9%	67	32.1%	40	32.9%	53	29.4%	22	36.3%	21	28.0%	27
Pub / bar / nightclub	47.9%	527	39.6%	59	47.6%	19	54.4%	68	52.0%	30	53.0%	42	46.9%	63	54.5%	68	51.0%	81	41.2%	31	47.5%	27	38.9%	38
Restaurant / café	74.2%	816	76.6%	114	76.9%	30	76.8%	97	81.0%	47	62.4%	50	83.8%	113	83.8%	105	62.5%	100	75.5%	56	68.1%	39	67.1%	65
Family entertainment (e.g. tenpin bowling, skating rink)	27.5%	302	23.8%	35	28.1%	11	34.7%	44	35.3%	21	27.9%	22	26.4%	36	24.1%	30	21.3%	34	26.6%	20	24.4%	14	36.6%	36
Other activity	0.3%	3	0.9%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.8%	0	0.0%	0
(None)	11.3%	125	14.1%	21	9.1%	4	6.8%	9	9.3%	5	17.8%	14	7.8%	11	8.2%	10	17.2%	27	8.9%	7	11.9%	7	10.8%	10
Bowls	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	1.5%	1	0.0%	0
Golf	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.8%	1	0.7%	1	0.0%	0	0.0%	0	0.6%	1
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11													
Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31: AND Excl Nulls & SFT</i>																									
Gala Bingo, Orwell Retail Park, Ipswich	25.8%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	88.4%	3	38.8%	2	17.2%	3	68.4%	9	0.0%	0	0.0%	0	0.0%	0	
Mecca, Lloyds Avenue, Ipswich	0.6%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Winners Bingo & Social Club, Guildhall Street, Thetford	1.9%	1	0.0%	0	45.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	
Bury St Edmunds	2.6%	2	0.0%	0	34.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.2%	1	0.0%	0	0.0%	0	0.0%	0	
Capel St Mary	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Colchester	8.7%	6	64.0%	2	0.0%	0	0.0%	0	67.2%	2	0.0%	0	21.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Eye	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.2%	1	0.0%	0	0.0%	0	
Ipswich	24.9%	16	0.0%	0	0.0%	0	0.0%	0	20.3%	1	0.0%	0	21.8%	1	82.8%	13	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Long Melford	1.2%	1	0.0%	0	0.0%	0	20.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stowmarket	2.9%	2	0.0%	0	19.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2	0.0%	0	0.0%	0	0.0%	0	
Sudbury	6.6%	4	36.0%	1	0.0%	0	79.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Central London	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	1	0.0%	0	0.0%	0	0.0%	0	
Diss	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	
Elmswell	3.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	48.0%	2	0.0%	0	0.0%	0	
Harleston	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	36.7%	3	
Norwich	5.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	40.4%	4	
Portsmouth	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Stradbroke	2.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	16.6%	2	
Thetford	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	0.0%	0	
Thorndon	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Wickham Market	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.6%	0	0.0%	0	
Weighted base:		66		4		2		4		3		4		5		16		13		4		2		9	
Sample:		48		2		4		3		3		3		4		4		3		7		6		4	9
Q32A How often do you or your household visit for bingo, casinos, or bookmakers?																									
<i>Those who visit Bingo, Casino or Bookmaker facilities at Q31:</i>																									
Once a week	41.5%	28	36.0%	1	65.2%	1	100.0%	4	12.4%	0	16.0%	1	38.8%	2	82.8%	13	20.3%	3	0.0%	0	29.2%	1	18.9%	2	
Once a fortnight	4.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	1	23.6%	0	20.1%	2	
Once a month	30.3%	20	0.0%	0	0.0%	0	0.0%	0	87.6%	3	52.8%	2	17.6%	1	11.0%	2	19.0%	2	87.6%	4	23.6%	0	61.0%	6	
Once every two months	9.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	1	21.8%	1	6.2%	1	19.0%	2	0.0%	0	23.6%	0	0.0%	0	
Once every six months	14.2%	9	64.0%	2	34.9%	1	0.0%	0	0.0%	0	0.0%	0	21.8%	1	0.0%	0	41.7%	5	0.0%	0	0.0%	0	0.0%	0	
Once a year	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	
Weighted base:		66		4		2		4		3		5		5		16		13		4		2		9	
Sample:		49		2		4		3		3		4		4		4		3		7		6		4	9

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q33 Where do you or members of your household normally go to the cinema?												
<i>Those who visit Cinema at Q31: AND Excl Nulls & SFT</i>												
Cineworld Cinemas - Haverhill	2.9%	18	19.1%	17	0.0%	0	1.4%	1	0.0%	0	0.0%	0
Cineworld, Cardinal Park, 11 Grafton Way, Ipswich	31.1%	193	2.8%	2	0.0%	0	16.4%	15	11.4%	3	79.7%	31
Colchester Theatretrain, Oak Tree Centre	0.3%	2	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	0.4%	3	0.0%	0	0.0%	0	0.0%	0	2.2%	1	5.3%	2
ODEON Colchester, 29-31 Head St, Colchester	3.7%	23	11.7%	10	0.0%	0	9.5%	9	0.0%	0	0.0%	0
Regal Theatre, Ipswich Street, Stowmarket	8.6%	53	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1
The Quay (Theatre), Quay Lane, Sudbury	0.4%	2	0.0%	0	0.0%	0	1.4%	1	4.0%	1	0.0%	0
Braintree	8.2%	51	35.5%	31	0.0%	0	15.5%	14	19.8%	6	0.0%	0
Bury St Edmunds	29.5%	184	27.2%	24	100.0%	23	54.0%	49	54.2%	16	6.1%	2
Colchester	0.4%	2	1.3%	1	0.0%	0	0.0%	0	1.3%	0	0.0%	0
Dedham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Eye	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Halstead	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Haverhill	0.5%	3	2.5%	2	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Ipswich	2.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	8
Stowmarket	1.7%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halesworth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harlesdon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hoxne	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	7.3%	45	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.0%	7	0.0%	0	0.0%	0	0.0%	0	1.5%	1	1.5%	1
Weighted base:	622		87		23		92		29		38	
Sample:	558		54		54		63		46		47	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q33A How often do you or your household visit the cinema?																								
<i>Those who visit Cinema at Q31:</i>																								
Once a week	3.7%	23	1.6%	1	6.2%	1	7.3%	7	5.1%	1	1.9%	1	5.6%	4	2.3%	2	4.1%	4	4.3%	2	1.9%	1	0.0%	0
Once a fortnight	8.3%	51	4.1%	4	19.3%	4	6.1%	6	11.1%	3	8.1%	3	1.9%	1	24.1%	18	8.9%	8	0.0%	0	10.8%	3	2.3%	1
Once a month	30.4%	190	35.8%	31	14.6%	3	22.0%	20	35.6%	10	52.1%	20	24.4%	16	23.6%	18	34.2%	30	29.6%	12	17.8%	5	41.7%	24
Once every two months	32.7%	204	32.9%	29	30.1%	7	40.3%	37	25.6%	7	24.6%	9	35.4%	23	30.0%	23	35.6%	31	37.3%	16	35.4%	10	21.7%	12
Once every six months	18.8%	117	19.4%	17	25.1%	6	18.7%	17	12.4%	4	7.9%	3	31.2%	20	14.1%	11	14.8%	13	22.3%	9	27.3%	8	18.0%	10
Once a year	2.7%	17	2.1%	2	4.8%	1	1.9%	2	7.0%	2	2.4%	1	0.0%	0	3.2%	2	1.4%	1	5.2%	2	3.5%	1	4.4%	3
Less often	1.7%	10	2.8%	2	0.0%	0	2.9%	3	1.6%	0	1.2%	0	1.5%	1	1.1%	1	0.0%	0	0.0%	0	3.4%	1	2.7%	2
(Don't know / varies)	1.8%	11	1.3%	1	0.0%	0	0.8%	1	1.6%	0	1.8%	1	0.0%	0	1.6%	1	1.1%	1	1.2%	1	0.0%	0	9.2%	5
Weighted base:		623		87		23		92		29		38		64		76		87		42		28		56
Sample:		561		54		54		63		46		47		50		52		50		49		48		48

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q34 Where do you or members of your household normally go to use a gym / healthclub / sports facility?												
<i>Those who visit gym / healthclub / sports facility at Q31: AND Excl Nulls & SFT</i>												
Diss Swim & Fitness Centre, Victoria Road, DISS	1.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Every One Active, Mid-Suffolk Leisure Centre, Stowmarket	2.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Great Cornard Sports Centre	0.6%	2	0.0%	0	0.0%	0	2.2%	1	7.5%	1	0.0%	0
Hadleigh High Leisure Centre	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.8%	3
Harleston Community Leisure Facility	1.3%	3	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Sports Club, Henley Road, Ipswich	1.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Kingfisher Leisure Centre, Station Road, Sudbury	8.7%	23	9.5%	4	0.0%	0	36.6%	13	48.6%	5	5.0%	1
LA fitness Bury St Edmunds	0.7%	2	3.7%	1	5.3%	0	0.0%	0	0.0%	0	0.0%	0
Mwah Health, Beauty and Fitness Studio, Milner Road, Chilton Industrial Estate, Sudbury	1.7%	5	10.2%	4	0.0%	0	0.0%	0	7.5%	1	0.0%	0
Northgate Sports Centre, Sidegate Lane West, Ipswich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
NRG Fitness Gym & Studios, Creting Road West, Stowmarket	1.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Stowupland Sports Centre, Church Road, Stowmarket	1.6%	4	0.0%	0	4.0%	0	0.0%	0	0.0%	0	10.3%	2
Stradbroke Swim & Fitness Centre, Wilby Road, Stradbroke	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury Sports Centre, Tudor Road	1.7%	5	6.6%	2	0.0%	0	3.6%	1	7.5%	1	0.0%	0
The Spirit Health Club, London Road, Ipswich	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Zest Health and Fitness, Caxton House, Chilton Industrial Estate, Sudbury	0.4%	1	0.0%	0	0.0%	0	0.0%	0	9.9%	1	0.0%	0
Braintree	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0
Bramford	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Bury St Edmunds	11.3%	30	0.0%	0	66.6%	5	11.8%	4	0.0%	0	0.0%	0
Colchester	1.6%	4	10.2%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	0
Debenham	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Hadleigh	2.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	29.0%	7
Halstead	0.9%	2	6.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Haverhill	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	12.7%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	3
Manningtree	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1
Needham Market	0.8%	2	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0
Stowmarket	15.2%	41	0.0%	0	12.1%	1	0.0%	0	0.0%	0	5.3%	2
Sudbury	6.6%	18	4.9%	2	8.6%	1	38.6%	14	13.3%	1	0.0%	0
Abingdon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	2.4%	6	3.7%	1	0.0%	0	0.0%	0	0.0%	0	22.7%	5
Clare	1.2%	3	4.9%	2	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Diss	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Earls Colne	1.3%	4	9.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	1.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.8%	5
Felixstowe	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.8%	2
Framlingham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Health and Fitness at Kersey Mill, Kersey, Ipswich	0.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.3%	2
Hintlesham	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.5%	1
Leavenheath, Colchester	0.5%	1	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Long Stratton	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Nedging-with-Naughton	0.2%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	0	0.0%	0
Norwich	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rattlesden	0.1%	0	0.0%	0	3.3%	0	0.0%	0	0.0%	0	0.0%	0
Stradbroke	1.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Gainsborough Health Club & Spa, Cavendish, Sudbury	0.5%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
West Bergholt	0.4%	1	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Witham	2.3%	6	16.2%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	2
Woolpit	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1
Weighted base:	267	37	8	35	11	24	22	43	44	19	14	9
Sample:	225	20	15	24	19	25	16	25	23	23	24	11

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q34A How often do you or your household visit the gym / healthclub / sports facility?																								
<i>Those who visit gym / healthclub / sports facility at Q31:</i>																								
Once a week	79.8%	217	92.5%	34	90.8%	8	76.1%	27	81.2%	9	67.3%	17	87.1%	19	86.5%	38	65.2%	29	76.0%	15	88.1%	12	82.0%	9
Once a fortnight	3.7%	10	3.0%	1	0.0%	0	2.7%	1	0.0%	0	0.0%	0	7.3%	2	3.0%	1	7.2%	3	6.0%	1	5.0%	1	0.0%	0
Once a month	7.6%	20	0.0%	0	0.0%	0	12.9%	5	7.5%	1	21.3%	5	0.0%	0	5.1%	2	15.6%	7	3.3%	1	0.0%	0	0.0%	0
Once every two months	3.7%	10	0.0%	0	3.1%	0	4.8%	2	0.0%	0	1.8%	0	0.0%	0	5.3%	2	12.0%	5	0.0%	0	0.0%	0	0.0%	0
Once every six months	2.2%	6	0.0%	0	0.0%	0	0.0%	0	5.6%	1	9.7%	2	5.5%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	6.5%	1
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.2%	1	0.0%	0	0.0%	0	0.0%	0	5.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.8%	8	4.5%	2	6.1%	1	3.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	3	0.0%	0	11.5%	1
Weighted base:		271		37		9		35		11		25		22		43		44		19		14		11
Sample:		231		20		17		24		19		27		16		25		23		23		24		13

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35 Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31: AND Excl Nulls & SFT</i>																								
Colchester Theatretrain, Oak Tree Centre	1.4%	6	0.0%	0	0.0%	0	2.3%	1	9.2%	3	0.0%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich Film Theatre, Corn Exchange, King Street, Ipswich	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	10.0%	3	3.3%	1
Ipswich Regent, 3 Saint Helen's Street, Ipswich	7.3%	32	4.5%	3	3.8%	1	0.0%	0	3.1%	1	3.9%	1	19.8%	12	8.8%	5	17.0%	7	5.1%	1	3.5%	1	0.0%	0
New Wolsey Theatre, Civic Drive, Ipswich	15.0%	65	0.0%	0	1.7%	0	12.4%	7	0.0%	0	62.4%	21	22.4%	14	31.5%	17	11.9%	5	0.0%	0	4.3%	1	4.4%	1
Regal Theatre, Ipswich Street, Stowmarket	2.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	6.0%	4	3.3%	2	9.4%	4	5.1%	1	0.0%	0	0.0%	0
The Corn Exchange, King Street, Ipswich	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1	1.5%	1	2.4%	1	0.0%	0	1.7%	0	0.0%	0
The Quay (Theatre), Quay Lane, Sudbury	4.8%	21	5.0%	4	1.7%	0	19.9%	11	21.5%	6	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	15.7%	69	18.8%	13	57.3%	9	14.4%	8	14.9%	4	4.1%	1	4.2%	3	4.5%	2	9.4%	4	77.5%	21	15.1%	4	0.0%	0
Cambridge	0.7%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Colchester	6.3%	27	24.9%	18	0.0%	0	6.3%	3	0.0%	0	2.7%	1	6.8%	4	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Halstead	0.3%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.4%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Ipswich	7.2%	31	4.7%	3	2.1%	0	16.5%	9	9.6%	3	7.2%	2	10.6%	6	4.7%	3	5.4%	2	3.2%	1	4.6%	1	2.0%	1
Long Melford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sudbury	0.7%	3	1.9%	1	0.0%	0	2.2%	1	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brighton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	1.7%	0	2.0%	1
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Metfield	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Norwich	6.6%	29	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	5.3%	2	2.4%	1	37.2%	9	51.9%	15
Sir John Mills Theatre, Gatacre Road, Ipswich	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snapes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0
West End / Central London	26.5%	116	34.4%	24	28.4%	4	23.7%	13	38.9%	11	15.4%	5	23.1%	14	29.6%	16	39.1%	16	2.4%	1	20.3%	5	24.4%	7
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1	0.0%	0	2.4%	1	0.0%	0	5.7%	2
Weighted base:		437		71		15		54		28		34		60		54		40		27		25		29
Sample:		457		46		36		41		47		43		49		48		25		41		43		38

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q35A How often do you or your household visit the theatre, watch a concert or watch live music?																								
<i>Those who visit the theatre, concerts and / or music venues at Q31:</i>																								
Once a week	0.5%	2	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0		
Once a fortnight	1.3%	6	4.2%	3	2.8%	0	0.0%	0	1.3%	0	1.3%	0	1.5%	1	0.0%	0	0.0%	0	1.6%	0	0.0%	0		
Once a month	7.6%	35	4.2%	3	0.0%	0	14.7%	8	4.3%	1	4.3%	1	6.7%	4	8.5%	5	4.6%	2	12.4%	3	3.1%	1	16.8%	6
Once every two months	26.5%	122	36.3%	28	27.4%	4	24.7%	13	21.3%	6	28.0%	10	26.7%	17	25.8%	14	22.0%	9	22.1%	6	26.1%	7	20.2%	7
Once every six months	40.7%	187	37.7%	29	57.9%	9	39.7%	21	50.5%	15	52.7%	18	46.2%	30	38.0%	21	39.0%	16	25.8%	7	43.6%	12	25.9%	9
Once a year	15.9%	73	13.9%	11	11.9%	2	17.3%	9	8.5%	2	7.3%	3	7.2%	5	19.4%	11	31.5%	13	17.2%	5	19.6%	5	23.0%	8
Less often	3.0%	14	0.0%	0	0.0%	0	3.5%	2	9.4%	3	0.0%	0	7.2%	5	1.4%	1	0.0%	0	6.1%	2	1.6%	0	4.6%	2
(Don't know / varies)	4.5%	21	3.7%	3	0.0%	0	0.0%	0	1.7%	0	6.4%	2	3.0%	2	6.9%	4	2.8%	1	16.4%	5	2.6%	1	9.5%	3
Weighted base:	460	76	16	54	29	34	65	56	42	27	28	33												
Sample:	478	49	37	41	49	44	52	50	26	42	48	40												
Q36 Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?																								
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31: AND Excl Nulls & SFT</i>																								
Ipswich Museum	10.8%	33	6.5%	2	0.0%	0	0.0%	0	4.2%	1	22.5%	4	20.7%	13	28.3%	9	0.0%	0	0.0%	0	22.3%	3	0.0%	0
Moyse's Hall Museum, Cornhill, Bury St Edmunds	0.7%	2	0.0%	0	11.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0
Museum Of East Anglian Life, Iliffe Way, Stowmarket	5.3%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	1	2.5%	2	0.0%	0	26.0%	11	11.5%	2	3.2%	0	0.0%	0
Norfolk and Suffolk Aviation Museum	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Bramford	0.7%	2	4.8%	2	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	4.8%	15	0.0%	0	13.5%	1	3.2%	1	3.8%	1	0.0%	0	0.0%	0	0.0%	0	10.6%	5	32.5%	5	3.9%	1	5.2%	1
Cambridge	3.7%	11	12.5%	5	9.0%	1	3.9%	1	2.4%	0	3.8%	1	0.0%	0	0.0%	0	0.0%	0	13.4%	2	8.3%	1	0.0%	0
Colchester	9.5%	29	15.6%	6	0.0%	0	13.4%	3	15.8%	3	2.3%	0	24.3%	15	0.0%	0	0.0%	0	0.0%	0	5.2%	1	0.0%	0
Ipswich	7.5%	23	0.0%	0	0.0%	0	3.2%	1	0.0%	0	17.8%	3	17.3%	11	16.5%	5	2.3%	1	3.2%	1	6.3%	1	0.0%	0
Lavenham	0.9%	3	0.0%	0	0.0%	0	10.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Long Melford	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stowmarket	1.1%	3	0.0%	0	3.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2	0.0%	0	3.9%	1	3.8%	1
Sudbury	0.6%	2	0.0%	0	0.0%	0	6.4%	2	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abroad	0.7%	2	3.6%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0
Chester-le-Street	0.4%	1	0.0%	0	0.0%	0	5.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Norwich	5.8%	18	3.6%	1	0.0%	0	5.2%	1	0.0%	0	0.0%	0	4.0%	3	0.0%	0	6.0%	3	4.8%	1	7.1%	1	32.7%	8
Portsmouth	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Ross-on-Wye	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0
Salisbury	0.1%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Snape	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
West End / Central London	45.0%	137	53.4%	20	47.6%	5	48.6%	12	71.9%	15	46.9%	9	28.7%	18	51.0%	16	49.0%	21	21.1%	3	34.7%	5	53.1%	13
York	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0
Weighted base:	305	38	11	24	20	20	63	32	42	16	14	25												
Sample:	312	23	29	24	34	29	46	25	26	22	25	29												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q36A How often do you or your household visit a museum, gallery, or other place of historical / cultural interest?												
<i>Those who visit museum, gallery or other place of historical / cultural interest at Q31:</i>												
Once a week	0.3%	1	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0
Once a fortnight	1.4%	5	3.5%	2	0.0%	0	0.0%	0	0.0%	0	2.4%	2
Once a month	7.5%	28	11.4%	6	23.5%	3	15.8%	7	5.5%	1	6.9%	1
Once every two months	24.3%	93	33.7%	17	22.7%	3	26.9%	12	18.5%	4	23.2%	5
Once every six months	37.2%	142	18.7%	10	31.4%	4	29.4%	13	47.3%	11	42.0%	9
Once a year	20.1%	77	20.2%	10	14.4%	2	10.5%	5	26.9%	6	24.7%	5
Less often	5.7%	22	12.4%	6	0.0%	0	7.9%	3	1.7%	0	0.0%	0
(Don't know / varies)	3.5%	13	0.0%	0	4.4%	1	9.6%	4	0.0%	0	3.2%	1
Weighted base:	381	52	12	43	23	22	67	40	53	22	21	27
Sample:	386	33	33	36	38	32	49	34	32	30	37	32

Babergh & Mid Suffolk Household Survey

For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q37 Where do you or members of your household normally go to a pub / bar / nightclub / music venue?												
<i>Those who visit pub / bars / nightclub / music venue at Q31: AND Excl Nulls & SFT</i>												
Braintree	0.6%	3	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bramford	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Brantham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	6.2%	29	0.0%	0	50.2%	9	1.9%	1	1.7%	0	1.4%	1
Colchester	1.6%	8	2.5%	1	0.0%	0	5.3%	4	1.7%	0	0.0%	0
Copdock Mill	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1
Debenham	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Eye	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Conard	0.4%	2	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Hadleigh	5.2%	25	0.0%	0	0.0%	0	2.5%	2	0.0%	0	58.2%	23
Halstead	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	14.0%	67	0.0%	0	0.0%	0	0.0%	0	35.9%	14	36.3%	21
Lavenham	2.1%	10	2.0%	1	6.3%	1	11.7%	8	0.0%	0	0.0%	0
Long Melford	4.3%	21	18.8%	10	1.4%	0	15.1%	10	0.0%	0	0.0%	0
Manningtree	1.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.5%	8
Needham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Needham Market	0.8%	4	0.0%	0	0.0%	0	0.0%	0	1.9%	1	0.0%	0
Stowmarket	14.5%	69	0.0%	0	3.9%	1	0.0%	0	1.4%	1	0.0%	0
Sudbury	15.7%	75	23.4%	13	10.7%	2	50.4%	34	93.6%	26	0.0%	0
Acton	0.3%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.0%	0
Aldham	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bacton	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Barham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Bentley	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Beyton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Botesdale	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boxford	0.5%	2	0.0%	0	0.0%	0	3.6%	2	0.0%	0	0.0%	0
Bradfield St. George	0.1%	0	0.0%	0	2.3%	0	0.0%	0	0.0%	0	0.0%	0
Brockley	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	0.0%	0	0.0%	0	0.0%	0	3.0%	1	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Chelmondiston	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	2
Chelmsford	1.3%	6	11.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chevington	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Clare	0.2%	1	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	2.8%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.4%	13
Cockfield	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0
Coddenham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Colne Engaine	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	2

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11		
Dennington	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Diss	1.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	4	2.5%	1
Earl Soham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Earls Colne	0.7%	3	5.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.7%	3	0.0%	0	0.0%	0	0.0%	0	5.9%	3	0.0%	0	0.0%	0
Elmswell	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Felsham	0.2%	1	0.0%	0	4.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fordham, Cambridgeshire	0.4%	2	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Fressingfield	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1
Glemsford	1.9%	9	16.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Finborough	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
Groton	0.4%	2	0.0%	0	0.0%	0	2.5%	2	0.0%	0	0.0%	0	0.0%	0
Harleston	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	4
Hessett	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0
Hintlesham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Holton	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.8%	3
Hoxne	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	2
Kersey	1.1%	5	0.0%	0	0.0%	0	0.0%	0	9.2%	5	0.0%	0	0.0%	0
Lawshall	0.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laxfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1
Leavenheath	0.3%	2	0.0%	0	0.0%	0	2.3%	2	0.0%	0	0.0%	0	0.0%	0
Mendham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1
Monks Eleigh	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
North Walsham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0
Norton	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	3	0.0%	0
Norwich	1.9%	9	0.0%	0	0.0%	0	0.0%	0	4.1%	3	0.0%	0	22.5%	7
Rattlesden	0.2%	1	0.0%	0	4.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Redgrave	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	1
Rickinghall	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.6%	2
Shotley	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Southwold	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	1
Stradbroke	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	3
Stratford St. Mary	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Stutton	0.3%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0
Tharston	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.4%	1	0.0%	0
Tostock	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	3	0.0%	0
Waldringfield	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0	0.0%	0
Washbrook	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.6%	1	0.0%	0	0.0%	0
West Bergholt	0.3%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	0.7%	3	0.0%	0	0.0%	0	0.0%	0	4.5%	3	0.0%	0	2.3%	0
Woolpit	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0
Yaxley	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	0	0.0%	0
Weighted base:	477	54	19	67	28	40	57	62	77	25	19	29		
Sample:	424	34	40	47	41	41	41	39	42	33	34	32		

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q37A How often do you or your household visit a pub / bar / nightclub / music venue?																								
<i>Those who visit pub / bars / nightclub / music venue at Q31:</i>																								
Once a week	29.7%	157	27.0%	16	31.6%	6	26.8%	18	24.4%	7	29.1%	12	32.3%	21	46.6%	32	23.5%	19	22.3%	7	20.0%	5	34.6%	13
Once a fortnight	20.1%	106	14.8%	9	34.0%	6	22.4%	15	25.5%	8	38.5%	16	18.3%	12	10.2%	7	26.3%	21	6.6%	2	30.5%	8	4.1%	2
Once a month	31.0%	163	33.2%	20	17.4%	3	37.9%	26	37.0%	11	25.8%	11	24.1%	15	28.3%	19	30.6%	25	39.8%	12	34.0%	9	30.5%	12
Once every two months	11.7%	61	11.5%	7	14.7%	3	10.7%	7	13.1%	4	2.4%	1	12.4%	8	9.6%	7	15.5%	13	25.9%	8	7.6%	2	6.9%	3
Once every six months	4.0%	21	6.6%	4	0.0%	0	2.2%	2	0.0%	0	3.1%	1	5.2%	3	3.4%	2	1.5%	1	3.8%	1	3.6%	1	13.7%	5
Once a year	0.4%	2	0.0%	0	2.3%	0	0.0%	0	0.0%	0	1.1%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.6%	3	5.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.7%	14	1.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	4	1.9%	1	2.6%	2	1.7%	1	4.3%	1	10.3%	4
Weighted base:		527		59		19		68		30		42		63		68		81		31		27		38
Sample:		477		37		40		48		42		45		46		45		45		41		48		40

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Q38 Where do you or members of your household normally go to a restaurant?												
<i>Those who visit restaurants at Q31: AND Excl Nulls & SFT</i>												
Braintree	0.7%	5	4.4%	4	0.0%	0	0.0%	0	1.0%	0	0.0%	0
Bramford	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	16.5%	116	4.4%	4	70.8%	21	12.4%	11	11.5%	5	4.2%	2
Colchester	3.2%	22	10.0%	10	0.0%	0	2.9%	3	0.0%	0	2.4%	1
Copdock Mill	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Debenham	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dedham	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	3
Eye	1.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2
Great Conard	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
Hadleigh	3.7%	26	0.0%	0	0.0%	0	3.7%	3	0.0%	0	49.4%	21
Halstead	0.5%	4	2.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Haverhill	0.7%	5	5.3%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ipswich	21.3%	150	0.0%	0	0.0%	0	0.0%	0	3.7%	2	34.0%	14
Lavenham	2.1%	15	2.5%	2	4.7%	1	8.9%	8	0.8%	0	3.2%	1
Long Melford	4.2%	29	9.8%	10	1.8%	1	15.8%	14	9.2%	4	1.1%	0
Manningtree	1.6%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.8%	11
Needham	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Needham Market	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Stowmarket	6.2%	44	0.0%	0	1.1%	0	0.0%	0	1.1%	0	0.0%	0
Sudbury	16.7%	117	33.9%	33	6.8%	2	51.7%	47	73.9%	34	0.0%	0
Abroad	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Aldeburgh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Assington	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Badingham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Basildon	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beccles	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Beyton	0.1%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Bildeston	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0
Boxford	0.1%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0
Bradfield St. Clare	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Bungay	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cambridge	0.2%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cavendish	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.6%	5	0.0%	0	1.5%	0	0.0%	0	0.0%	0	2.0%	2
Chelmondiston	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Clare	0.3%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Claydon	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Cockfield	0.2%	1	0.0%	0	1.1%	0	0.8%	1	0.0%	0	0.0%	0
Colne Engaine	0.3%	2	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cotton	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Diss	2.9%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	3
Earls Colne	1.2%	9	9.0%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
East Bergholt	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Elmswell	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	1

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Felixstowe	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Felsham	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0
Framlingham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fressingfield	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glemsford	0.3%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Yarmouth	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Halesworth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Harleston	1.1%	8	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0
Hintlesham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Holbrook	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Kedington	0.2%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kersey	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Kesgrave	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Lawshall	0.1%	1	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0
Leavenheath	0.1%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0
Little Waldingfield	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Lowestoft	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Melton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Monks Eleigh	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0
North Walsham	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Norwich	2.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Pin Mill	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Rattlesden	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Rede	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Shepreth	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shotley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Sicklesmere	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Snape	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Southwold	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.7%	2	0.0%	0
Stradbroke	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stutton	0.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Thetford	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Thorndon	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0
Tuddenham	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
West Bergholt	0.4%	2	2.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Woodbridge	1.2%	8	0.0%	0	0.0%	0	0.0%	0	1.0%	1	6.4%	6
Weighted base:	704	98	30	92	46	42	95	92	81	49	31	50
Sample:	713	63	72	71	77	60	74	66	53	63	54	60

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q38A How often do you or your household visit a restaurant?																								
<i>Those who visit restaurants at Q31:</i>																								
Once a week	18.1%	147	14.7%	17	7.1%	2	22.1%	21	18.8%	9	25.7%	13	12.5%	14	28.2%	30	16.6%	17	13.0%	7	16.7%	6	17.4%	11
Once a fortnight	19.1%	156	12.3%	14	20.9%	6	21.7%	21	22.3%	11	15.4%	8	23.0%	26	18.2%	19	23.4%	23	19.3%	11	22.8%	9	12.5%	8
Once a month	32.6%	266	30.7%	35	39.4%	12	40.8%	39	35.0%	16	38.7%	19	20.7%	23	25.8%	27	35.1%	35	34.3%	19	27.2%	10	43.8%	29
Once every two months	17.7%	145	26.5%	30	23.5%	7	7.6%	7	19.1%	9	17.9%	9	24.8%	28	16.5%	17	12.1%	12	20.8%	12	14.1%	5	11.5%	7
Once every six months	8.6%	70	12.4%	14	9.0%	3	6.1%	6	3.8%	2	0.9%	0	15.0%	17	8.1%	9	6.5%	6	7.8%	4	11.3%	4	7.3%	5
Once a year	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Less often	0.6%	5	1.0%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	3.3%	1	0.0%	0
(Don't know / varies)	2.9%	24	2.5%	3	0.0%	0	0.8%	1	1.0%	0	1.4%	1	0.9%	1	3.2%	3	6.2%	6	4.8%	3	4.7%	2	6.3%	4
Weighted base:		816		114		30		97		47		50		113		105		100		56		39		65
Sample:		815		74		74		76		79		70		87		79		61		75		67		73

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39 Where do you or members of your household normally go for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31: AND Excl Nulls & SFT</i>																								
Bowlsworld, Ipswich	9.6%	26	0.0%	0	0.0%	0	3.0%	1	0.0%	0	39.3%	8	14.0%	5	20.1%	6	3.7%	1	0.0%	0	20.7%	3	12.0%	2
Bury Bowl, The Autopark, Eastgate Street, Bury St. Edmunds	9.7%	26	0.0%	0	61.2%	7	12.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	2	45.1%	9	26.4%	4	3.1%	1
Demon Xtreme Sports, D7 Cowdray Centre, Cowdray Avenue, Colchester	2.2%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	16.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Namco Fun Scape Ltd, Sproughton Road, Ipswich	6.4%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	1	13.1%	4	20.1%	6	16.4%	5	0.0%	0	7.2%	1	0.0%	0
Rollerworld, Eastgate Industrial Estate Moorside, Colchester	1.5%	4	4.2%	1	0.0%	0	6.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tenpin Colchester	6.6%	18	24.3%	8	0.0%	0	1.8%	1	16.3%	3	0.0%	0	19.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Braintree	2.6%	7	21.5%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	5.3%	14	4.2%	1	11.0%	1	4.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	7	9.4%	1	6.9%	1
Colchester	0.5%	1	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Debenham	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	0.0%	0
Ipswich	19.6%	53	0.0%	0	2.9%	0	9.8%	4	0.0%	0	36.6%	8	37.7%	12	0.0%	0	69.9%	22	10.3%	2	23.8%	3	7.7%	1
Stowmarket	6.2%	17	0.0%	0	6.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.8%	13	5.0%	2	5.9%	1	0.0%	0	0.0%	0
Sudbury	19.5%	53	37.4%	12	8.1%	1	53.2%	23	73.8%	15	13.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Central London	0.3%	1	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Chelmsford	0.2%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Edinburgh	0.1%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Great Whelnetham	0.1%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
King Pin, Gloster Road, Martlesham Heath, Ipswich	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	0	0.0%	0
Martlesham	1.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	3	0.0%	0	0.0%	0	0.0%	0	10.8%	2
Norwich	4.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	1	59.4%	11
Sproughton	1.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	1	0.0%	0	4.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Strikes, Byford Road, Sudbury	2.3%	6	4.2%	1	5.2%	1	7.9%	3	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	272		33		11		43		20		21		32		29		32		19		13		19	
Sample:	211		20		23		26		24		16		19		12		15		15		21		20	

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q39A How often do you or your household visit for family entertainment?																								
<i>Those who partake in family entertainment activities at Q31:</i>																								
Once a week	3.5%	11	0.0%	0	5.3%	1	0.0%	0	7.7%	2	11.1%	2	9.3%	3	4.3%	1	0.0%	0	3.2%	1	0.0%	0	2.0%	1
Once a fortnight	8.6%	26	0.0%	0	0.0%	0	4.3%	2	0.0%	0	0.0%	0	3.3%	1	44.0%	13	20.1%	7	0.0%	0	5.2%	1	5.6%	2
Once a month	14.0%	42	14.6%	5	6.8%	1	15.7%	7	22.6%	5	8.4%	2	13.7%	5	13.1%	4	10.9%	4	30.1%	6	3.9%	1	10.9%	4
Once every two months	27.5%	83	33.2%	12	31.4%	3	41.6%	18	22.0%	5	16.5%	4	30.0%	11	11.7%	4	44.3%	15	21.8%	4	28.1%	4	11.3%	4
Once every six months	24.0%	73	28.8%	10	21.7%	2	30.2%	13	28.7%	6	26.1%	6	13.7%	5	22.6%	7	21.8%	7	20.5%	4	21.7%	3	24.6%	9
Once a year	10.9%	33	11.6%	4	34.8%	4	6.0%	3	14.8%	3	2.0%	0	19.3%	7	4.3%	1	2.8%	1	16.8%	3	30.3%	4	5.7%	2
Less often	9.3%	28	7.0%	2	0.0%	0	2.2%	1	2.3%	0	35.9%	8	7.2%	3	0.0%	0	0.0%	0	7.5%	2	7.8%	1	30.9%	11
(Don't know / varies)	2.3%	7	4.8%	2	0.0%	0	0.0%	0	1.9%	0	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	0	8.9%	3
Weighted base:		302		35		11		44		21		22		36		30		34		20		14		36
Sample:		231		22		23		27		26		18		22		13		16		16		22		26
Q40 Where do you or members of your household normally go for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31: AND Excl Nulls & SFT</i>																								
Braintree	45.9%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bury St Edmunds	10.8%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Eye	14.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	99.9%	0	0.0%	0	0.0%	0
Norwich	28.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	0.0%	0	0.0%	0
Weighted base:		3		1		0		0		0		0		0		0		0		1		0		0
Sample:		4		1		1		0		0		0		0		0		0		1		1		0
Q40A How often do you or your household visit for other leisure activities not mentioned?																								
<i>Those who go to other leisure attractions at Q31:</i>																								
Once a week	48.8%	2	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	1	99.9%	0	0.0%	0	0.0%	0
Once a fortnight	9.8%	0	0.0%	0	50.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a month	41.4%	1	100.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once every six months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Once a year	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		3		1		1		0		0		0		0		0		0		1		0		0
Sample:		5		1		2		0		0		0		0		0		0		1		1		0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often? [MR]																								
Nothing	39.7%	437	36.2%	54	55.2%	22	25.9%	33	36.0%	21	36.8%	29	48.1%	65	34.9%	44	43.9%	70	49.7%	37	48.7%	28	36.0%	35
A casino	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A swimming pool	4.7%	51	1.2%	2	1.9%	1	8.1%	10	5.1%	3	5.1%	4	7.0%	9	3.5%	4	3.5%	6	8.4%	6	5.5%	3	2.6%	3
A theatre	0.3%	4	1.8%	3	1.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
An art house cinema	1.3%	15	4.7%	7	0.0%	0	0.8%	1	6.5%	4	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	1	1.3%	1
Better cinema provision e.g. new multi-screen	4.4%	49	7.1%	11	0.0%	0	8.7%	11	27.7%	16	0.6%	0	0.0%	0	0.0%	0	4.6%	7	0.0%	0	2.0%	1	2.3%	2
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices	4.7%	52	2.6%	4	7.0%	3	7.1%	9	2.8%	2	4.4%	3	5.7%	8	3.6%	5	7.4%	12	3.4%	3	7.3%	4	0.7%	1
Improved access by foot and cycle	0.9%	9	0.0%	0	1.9%	1	2.0%	2	0.0%	0	0.0%	0	3.9%	5	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.6%	1
Improved public transport	2.0%	22	4.6%	7	4.8%	2	0.6%	1	1.3%	1	2.0%	2	0.9%	1	2.5%	3	2.8%	4	1.6%	1	0.8%	0	0.0%	0
Improved security / CCTV	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street furniture	0.2%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Improvements in the built environment	0.8%	9	0.0%	0	0.0%	0	1.4%	2	0.7%	0	0.9%	1	0.0%	0	0.8%	1	1.0%	2	1.1%	1	2.0%	1	1.3%	1
More / better car parking	2.2%	24	2.0%	3	5.1%	2	5.3%	7	1.8%	1	1.9%	1	2.6%	4	3.3%	4	0.6%	1	1.1%	1	1.0%	1	0.0%	0
More / better cultural facilities	0.7%	8	2.6%	4	1.8%	1	0.0%	0	1.1%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.1%	1	0.0%	0	0.0%	0
More / better disabled access	0.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	3	3.8%	3	0.8%	0	0.0%	0
More / better health clubs / gyms	0.8%	9	1.8%	3	0.0%	0	0.8%	1	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.7%	1	0.9%	1	1.0%	1	0.0%	0
More / better policing	0.8%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public houses	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.7%	1	0.0%	0	1.3%	1
More / better seats	0.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
More / better signposting and information	0.6%	7	0.0%	0	0.0%	0	2.4%	3	1.1%	1	0.0%	0	0.9%	1	0.6%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0
More better parks / green spaces	0.2%	3	0.0%	0	1.5%	1	1.0%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More for children and teenagers	5.9%	65	3.3%	5	2.4%	1	11.5%	15	4.0%	2	16.7%	13	2.5%	3	3.5%	4	9.2%	15	6.0%	4	0.8%	0	1.9%	2
More local sports & recreation facilities	2.1%	24	0.9%	1	0.0%	0	10.3%	13	8.0%	5	1.6%	1	0.0%	0	1.4%	2	0.0%	0	0.0%	0	1.3%	1	0.7%	1
More nightclubs	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More pavement cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More quality restaurants	0.7%	8	0.0%	0	0.7%	0	3.3%	4	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	1.3%	1
More street cleaning	0.3%	4	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	1.0%	2	0.0%	0	0.0%	0	0.0%	0
Provision of public toilets	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0
Ten-pin bowling	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	3	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0
Other	1.1%	12	0.0%	0	1.1%	0	0.0%	0	3.2%	2	0.7%	1	0.9%	1	0.0%	0	0.7%	1	2.4%	2	3.0%	2	3.4%	3
A community centre / hall	0.6%	6	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	3	1.2%	2	0.0%	0	0.0%	0	0.0%	0
An ice-skating rink	0.5%	5	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	3	1.0%	1	0.7%	1
Better advertising	0.7%	7	2.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0	0.7%	1	1.1%	1	0.0%	0	0.0%	0
Cheaper parking	0.2%	3	0.0%	0	5.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0
Longer opening hours	1.0%	11	4.0%	6	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	1.1%	1	0.0%	0	3.8%	3	0.0%	0	0.0%	0

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
More / better activities for the elderly	0.3%	4	0.9%	1	1.1%	0	0.6%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
More / better facilities in general	1.3%	14	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4	4.1%	5	0.0%	0	1.8%	1	1.0%	1	2.8%	3
More adult evening classes	0.9%	9	0.9%	1	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	6	0.0%	0	0.0%	0	0.0%	0
Squash / tennis courts	0.3%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	2	0.0%	0
(Don't do leisure activities)	12.1%	134	12.1%	18	7.3%	3	14.1%	18	4.3%	2	10.2%	8	10.2%	14	15.6%	20	10.9%	17	12.9%	10	12.4%	7	17.4%	17
(Don't know)	16.7%	184	17.3%	26	6.9%	3	12.9%	16	12.5%	7	19.9%	16	15.3%	21	22.8%	29	14.6%	23	10.5%	8	13.9%	8	28.6%	28
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

GEN Gender of respondent:

Male	31.9%	351	29.0%	43	35.2%	14	24.9%	31	36.4%	21	36.2%	29	32.5%	44	43.1%	54	28.1%	45	26.8%	20	24.8%	14	36.6%	36
Female	68.1%	749	71.0%	106	64.8%	25	75.1%	94	63.6%	37	63.8%	51	67.5%	91	56.9%	71	71.9%	114	73.2%	55	75.2%	43	63.4%	62
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

AGE Can I ask how old you are please?

18-24	3.5%	38	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.9%	15	0.0%	0	10.6%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	10
25-34	12.2%	134	4.0%	6	10.8%	4	23.2%	29	18.0%	10	12.4%	10	7.8%	10	6.9%	9	19.7%	31	15.2%	11	0.0%	0	13.1%	13
35-44	16.0%	176	13.1%	20	14.6%	6	18.8%	24	17.5%	10	10.0%	8	15.7%	21	14.1%	18	21.3%	34	12.3%	9	17.0%	10	17.2%	17
45-54	19.7%	217	31.4%	47	16.4%	6	19.6%	25	17.2%	10	11.3%	9	23.9%	32	16.6%	21	18.7%	30	12.1%	9	20.9%	12	17.1%	17
55-64	19.5%	214	20.8%	31	32.8%	13	14.0%	18	14.1%	8	17.8%	14	21.1%	29	21.0%	26	19.9%	32	20.6%	15	22.8%	13	15.8%	15
65+	27.0%	297	28.4%	42	23.3%	9	22.6%	28	31.2%	18	27.9%	22	29.3%	40	26.9%	34	19.4%	31	37.7%	28	37.0%	21	24.1%	23
(Refused)	2.2%	24	2.3%	3	2.0%	1	1.9%	2	2.0%	1	1.7%	1	2.2%	3	3.9%	5	0.9%	1	2.1%	2	2.3%	1	2.7%	3
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

EMP Which of the following best describes the chief wage earner of your household's current employment situation? [PR]

Working full time	49.0%	539	41.1%	61	46.6%	18	49.3%	62	49.9%	29	50.3%	40	49.9%	67	53.6%	67	54.3%	86	42.2%	31	47.1%	27	50.7%	49
Working part time	6.7%	74	5.0%	7	5.9%	2	7.8%	10	12.0%	7	7.3%	6	8.0%	11	5.2%	7	6.0%	10	6.7%	5	6.4%	4	6.2%	6
Unemployed	2.3%	26	0.0%	0	5.3%	2	3.3%	4	1.6%	1	9.5%	8	2.9%	4	0.0%	0	2.1%	3	2.7%	2	1.7%	1	0.7%	1
Retired	32.8%	361	35.6%	53	33.7%	13	31.9%	40	31.0%	18	30.5%	24	35.6%	48	31.3%	39	29.4%	47	42.8%	32	35.6%	20	27.1%	26
A housewife	1.2%	13	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.6%	2	1.1%	1	3.3%	5	3.8%	3	0.0%	0	1.3%	1
A student	0.4%	5	0.0%	0	0.0%	0	3.3%	4	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Self employed	4.1%	45	13.9%	21	6.9%	3	0.8%	1	1.9%	1	1.6%	1	0.0%	0	5.1%	6	2.3%	4	0.7%	1	3.0%	2	6.5%	6
Sick / disabled	0.9%	10	1.2%	2	0.7%	0	0.8%	1	0.0%	0	0.0%	0	0.9%	1	0.0%	0	1.7%	3	0.0%	0	4.1%	2	0.7%	1
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Refused)	2.4%	26	3.0%	4	1.0%	0	2.9%	4	2.0%	1	0.9%	1	1.1%	1	3.7%	5	0.9%	1	1.1%	1	2.1%	1	6.6%	6
Weighted base:	1100	149	39	126	58	80	135	126	159	75	57	97												
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100												

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11												
HOM How many people live in your home including yourself and children?																								
One	15.3%	168	16.5%	25	11.8%	5	9.5%	12	17.9%	10	18.3%	15	18.4%	25	16.7%	21	12.5%	20	18.0%	13	24.1%	14	9.6%	9
Two	35.9%	395	35.9%	53	37.3%	15	31.6%	40	40.2%	23	32.3%	26	39.9%	54	36.8%	46	31.9%	51	45.6%	34	34.8%	20	34.2%	33
Three	16.6%	182	15.0%	22	25.6%	10	27.7%	35	18.2%	11	18.7%	15	10.9%	15	12.1%	15	13.9%	22	11.2%	8	14.5%	8	21.7%	21
Four	19.7%	217	18.0%	27	19.0%	7	13.3%	17	15.0%	9	24.4%	19	19.0%	26	24.6%	31	27.0%	43	16.8%	13	17.6%	10	16.2%	16
Five	7.6%	84	7.9%	12	2.3%	1	11.7%	15	3.7%	2	5.4%	4	7.4%	10	3.6%	5	10.7%	17	7.6%	6	4.9%	3	10.2%	10
Six	1.7%	18	1.6%	2	1.9%	1	3.3%	4	2.9%	2	0.0%	0	0.7%	1	1.4%	2	1.7%	3	0.9%	1	1.7%	1	2.1%	2
Seven or more	0.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	1.3%	2	0.0%	0	1.3%	1	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
ADU How many adults aged 16 years and over, including yourself, live in your household?																								
One	18.6%	204	16.5%	25	17.3%	7	14.3%	18	21.5%	13	15.2%	12	20.0%	27	16.7%	21	23.1%	37	22.9%	17	24.8%	14	14.9%	14
Two	55.2%	607	54.2%	81	49.6%	19	55.7%	70	57.3%	33	60.3%	48	52.9%	72	61.2%	77	52.9%	84	64.4%	48	52.1%	30	46.9%	46
Three	15.2%	168	19.0%	28	24.4%	10	15.4%	19	11.7%	7	11.3%	9	15.2%	20	12.4%	16	14.6%	23	8.5%	6	10.0%	6	23.8%	23
Four or more	8.1%	89	5.2%	8	6.5%	3	11.7%	15	7.5%	4	12.3%	10	9.0%	12	4.8%	6	8.5%	14	4.3%	3	11.9%	7	8.4%	8
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CHI How many children aged 15 years and under, live in your household?																								
None	66.0%	727	68.0%	101	74.8%	29	55.6%	70	68.5%	40	69.0%	55	72.5%	98	64.1%	80	55.8%	89	72.2%	54	77.2%	44	68.5%	66
One	10.1%	111	8.1%	12	9.7%	4	21.6%	27	16.1%	9	15.6%	12	5.2%	7	11.2%	14	6.9%	11	5.7%	4	5.9%	3	6.8%	7
Two	17.0%	187	15.4%	23	9.0%	4	16.5%	21	9.6%	6	13.9%	11	18.5%	25	18.6%	23	28.4%	45	14.6%	11	9.2%	5	14.0%	14
Three	3.2%	35	1.8%	3	4.4%	2	3.4%	4	2.3%	1	0.7%	1	0.9%	1	1.4%	2	6.0%	9	7.6%	6	3.2%	2	4.8%	5
Four or more	0.8%	9	1.6%	2	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	3	0.0%	0	3.4%	2	0.0%	0
(Refused)	2.9%	32	5.0%	7	2.1%	1	2.9%	4	2.0%	1	0.9%	1	3.0%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	6.0%	6
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8		Zone 9		Zone 10		Zone 11		
INC Approximately what is your total household income?																								
£0 - £15,000	8.5%	93	6.1%	9	11.7%	5	14.0%	18	16.1%	9	6.8%	5	8.5%	12	4.9%	6	7.5%	12	8.3%	6	9.3%	5	6.0%	6
£15,001 - £20,000	3.7%	41	0.9%	1	3.3%	1	4.8%	6	7.1%	4	4.0%	3	3.0%	4	3.3%	4	5.9%	9	5.9%	4	4.0%	2	0.6%	1
£20,001 - £30,000	6.0%	66	6.6%	10	6.1%	2	5.2%	7	1.8%	1	5.5%	4	0.7%	1	10.1%	13	8.4%	13	4.1%	3	9.7%	5	7.0%	7
£30,001 - £40,000	10.8%	119	12.5%	19	1.5%	1	7.5%	9	13.5%	8	6.4%	5	14.6%	20	15.7%	20	14.3%	23	7.2%	5	7.4%	4	6.1%	6
£40,001 - £50,000	6.0%	66	5.9%	9	6.8%	3	3.9%	5	7.5%	4	9.2%	7	6.3%	8	2.5%	3	12.3%	20	7.6%	6	1.3%	1	0.0%	0
£50,001 - £60,000	3.5%	38	3.5%	5	12.3%	5	2.1%	3	6.5%	4	2.5%	2	2.9%	4	2.5%	3	2.5%	4	3.8%	3	6.6%	4	2.2%	2
£60,001 - £70,000	2.3%	25	2.4%	4	2.6%	1	3.1%	4	0.0%	0	1.3%	1	1.2%	2	5.2%	6	1.3%	2	4.6%	3	0.0%	0	2.5%	2
£70,001 - £80,000	1.9%	21	3.1%	5	0.0%	0	1.5%	2	0.0%	0	1.5%	1	2.1%	3	3.8%	5	0.0%	0	2.0%	2	3.2%	2	2.8%	3
£80,001 - £90,000	1.4%	16	0.0%	0	3.8%	1	4.3%	5	0.8%	0	0.0%	0	2.5%	3	0.8%	1	0.0%	0	0.9%	1	0.0%	0	3.4%	3
£90,001 - £100,000	0.4%	4	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1
£100,001 - £150,000	1.9%	21	1.8%	3	0.8%	0	1.0%	1	6.0%	4	0.7%	1	5.6%	8	1.1%	1	0.0%	0	1.5%	1	1.3%	1	1.7%	2
£150,001+	0.6%	7	0.9%	1	0.0%	0	1.3%	2	0.0%	0	0.9%	1	1.6%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1	0.0%	0
(Don't know / refused)	52.9%	582	55.3%	82	51.2%	20	51.1%	64	40.5%	24	61.2%	49	50.1%	68	49.6%	62	47.8%	76	54.1%	40	56.0%	32	67.0%	65
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
CAR How many cars does your household own or have the use of?																								
None	5.3%	59	1.5%	2	3.5%	1	6.6%	8	11.9%	7	3.4%	3	5.4%	7	3.8%	5	7.8%	13	5.1%	4	6.2%	3	5.7%	6
One	38.1%	420	36.6%	54	31.2%	12	38.0%	48	44.1%	26	47.3%	38	39.1%	53	36.6%	46	39.4%	63	45.2%	34	35.7%	20	27.4%	27
Two	38.3%	422	41.6%	62	41.8%	16	32.7%	41	33.1%	19	29.3%	23	39.2%	53	46.0%	58	40.6%	65	37.9%	28	36.2%	20	36.5%	35
Three or more	15.2%	167	15.3%	23	21.5%	8	19.3%	24	9.0%	5	19.2%	15	13.7%	18	8.9%	11	11.3%	18	11.8%	9	20.8%	12	23.4%	23
(Refused)	3.0%	33	5.0%	7	2.1%	1	3.5%	4	2.0%	1	0.9%	1	2.7%	4	4.8%	6	0.9%	1	0.0%	0	1.2%	1	7.0%	7
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100
FUT Would you be willing to be recontacted for future quality control purposes?																								
Yes	65.7%	723	62.2%	92	54.6%	21	70.1%	88	76.2%	44	68.2%	54	62.1%	84	76.4%	96	63.3%	101	57.1%	43	72.8%	41	59.0%	57
No	34.3%	378	37.8%	56	45.4%	18	29.9%	38	23.8%	14	31.8%	25	37.9%	51	23.6%	30	36.7%	59	42.9%	32	27.2%	15	41.0%	40
Weighted base:		1100		149		39		126		58		80		135		126		159		75		57		97
Sample:		1100		100		100		100		100		100		100		100		100		100		100		100

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
PC Postcode:												
CO10 0	5.7%	63	0.0%	0	0.0%	0	50.1%	63	0.0%	0	0.0%	0
CO10 1	3.8%	42	0.0%	0	0.0%	0	0.0%	0	72.3%	42	0.0%	0
CO10 2	1.5%	16	0.0%	0	0.0%	0	0.0%	0	27.8%	16	0.0%	0
CO10 5	1.5%	17	0.0%	0	0.0%	0	13.5%	17	0.0%	0	0.0%	0
CO10 7	5.1%	57	38.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 8	2.8%	31	20.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO10 9	3.3%	36	0.0%	0	0.0%	0	28.7%	36	0.0%	0	0.0%	0
CO11 1	2.7%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.1%	30
CO6 2	2.5%	28	18.8%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 3	1.7%	18	12.3%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO6 4	0.9%	10	0.0%	0	0.0%	0	7.6%	10	0.0%	0	0.0%	0
CO6 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0
CO7 6	1.9%	20	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.2%	20
CO8 5	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CO9 2	0.7%	8	5.2%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP13 7	1.0%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	11
IP13 8	0.6%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP14 1	3.6%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.8%	40
IP14 2	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.9%	35
IP14 3	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	16
IP14 4	3.1%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	34
IP14 5	3.2%	35	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.0%	35
IP14 6	2.8%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.4%	31
IP20 0	1.3%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP20 9	2.9%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 4	2.4%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP21 5	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP22 1	2.0%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 7	2.3%	26	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP23 8	0.9%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP29 4	1.9%	20	0.0%	0	51.8%	20	0.0%	0	0.0%	0	0.0%	0
IP30 0	1.7%	19	0.0%	0	48.2%	19	0.0%	0	0.0%	0	0.0%	0
IP30 9	4.0%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP31 3	2.8%	30	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
IP6 0	3.0%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.7%	33
IP6 8	1.4%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.5%	16
IP6 9	1.5%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.9%	16
IP7 5	2.7%	30	0.0%	0	0.0%	0	0.0%	0	37.8%	30	0.0%	0
IP7 6	2.0%	22	0.0%	0	0.0%	0	0.0%	0	27.1%	22	0.0%	0
IP7 7	2.5%	28	0.0%	0	0.0%	0	0.0%	0	34.6%	28	0.0%	0
IP8 3	2.2%	24	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.1%	24
IP8 4	1.7%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.8%	19
IP9 1	1.2%	13	0.0%	0	0.0%	0	0.0%	0	10.0%	13	0.0%	0
IP9 2	4.3%	47	0.0%	0	0.0%	0	0.0%	0	34.7%	47	0.0%	0
Weighted base:	1100	149		39	126	58	80	135	126	159	75	57
												97

Babergh & Mid Suffolk Household Survey For Carter Jonas

Weighted:

February 2015

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8	Zone 9	Zone 10	Zone 11
Sample:	1100	100	100	100	100	100	100	100	100	100	100	100
ZON												
Zone 1	13.5%	149	100.0%	149	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	3.6%	39	0.0%	0	100.0%	39	0.0%	0	0.0%	0	0.0%	0
Zone 3	11.4%	126	0.0%	0	0.0%	0	100.0%	126	0.0%	0	0.0%	0
Zone 4	5.3%	58	0.0%	0	0.0%	0	0.0%	0	100.0%	58	0.0%	0
Zone 5	7.3%	80	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	80
Zone 6	12.3%	135	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	135
Zone 7	11.4%	126	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8	14.5%	159	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 9	6.8%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	75
Zone 10	5.1%	57	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 11	8.8%	97	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:	1100	149		39		126		58		80		135
Sample:	1100	100		100		100		100		100		100

Appendix 7:

Other Responses – Summary Counts

**Babergh & Mid Suffolk Household Survey
For Carter Jonas
'Other' Responses**

Q02 What do you like about this store / town centre?

Click & collect service	2
Free home delivery service	2
Locally-sourced produce	2
Wide aisles	2
Close to station	1
Good / easy access generally	1
Good organic range	1
Has a Costa Coffee in-store	1
I get a lift to that store	1
Less choice, so easier to shop	1
No self-service checkouts	1
Offers a Christmas savings scheme	1
Out-of-town location	1
Pleasant atmosphere	1
Scan & shop facility	1
Sells only food	1
Total	20

Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)?

Yes - church	2
Yes - amenity tip	1
Yes - ice-skating	1
Yes - music lessons	1
Yes - pick up / drop off at train station	1
Yes - taking dog to vets	1
Yes - variable leisure activities	1
Total	8

Q10A Which internet / home delivery retailer do you also use for your household's shopping for men's, women's, children's and baby clothing and footwear (fashion items - not sports clothing and footwear)?

Land's End	3
Marisota	3
Bon Marché	2
Damart	2
Daxon	2
Fat Face	2
JD Williams	2
Ambrose Wilson	1
Artigiano	1
Boohoo.com	1
Charles Tyrwhitt	1
Fifty Plus	1
Freemans	1
Gap	1
Gudrun Sjödén	1
JD Sports	1
Joe Brown's	1
Joseph Turner, Menswear	1
Joules	1
Loake Shoemakers	1
Matalan	1
People Tree	1
Primark	1
Sports Shoes.Com	1
Uniqlo	1
Witt-International	1
Wynsors World of Shoes	1
Total	36

Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

Simply Be	1
Sky	1
TJ Hughes	1
Wow HD	1
Total	4

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

Appliances Direct	1
Bose	1
Dyson	1
Hewlett Packard	1
Jigsaw24	1
Total	5

Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc.)?

Hughes	2
Appliances Direct	1
Bosch	1
Dixons Retail	1
Electrical Discount UK	1
Euronics	1
Leisure Cooker	1
Studio	1
The Hut	1
TJ Hughes	1
Total	11

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopedias, text books, guidebooks and musical scores) and stationery (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

Viking Direct	4
Waterstones	3
Abe Books	2
Ebooks.com	2
Cartridge People	1
Eden	1
Postscript	1
Vistaprint	1
Wordery	1
Total	16

Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?

Pet Supermarket	3
Deramores	2
Cards.com	1
Disney Store	1
Early Learning Centre	1
Evans Cycles	1
GJW Titmuss	1
Go Outdoors	1
Hobbies UK	1
Honey's	1
Pet Planet	1
Pets At Home	1
Royal Canin	1
Su-Bridge Pet Supplies	1
Vet UK	1
Wiggle	1
Yarn Paradise	1
Total	20

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc.)?

DFS	2
Aldiss	1
Dorma	1
Dunelm Mill	1
Freegle	1
Furniture Village	1
House of Bath	1
JD Williams	1
Oak Furniture Land	1
QVC	1
Studio	1
The Range	1
Total	13

Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc.)?

Tool Station	2
Jersey Plants	1
Screwfix	1
Total	4

Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.?

Avon	3
Ambrose Wilson	1
Body Shop	1
Compass Independent Living	1
Healthspan	1
Madmoo	1
Total	8

Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.)?

Crabtree-Evelyn	1
Essential Lotions and Oils	1
Healthspan	1
Healthy Living Direct	1
Nature's Best	1
Total	5

Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewelry & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses)?

Diamond.com	1
Not on the High Street.com	1
Pia.com	1
QVC	1
The Jewel Hut	1
Total	5

Q23 Excluding Christmas shopping, where did you last buy books, stationery and cards?

Others:

Familiarity	2
Provision of medical services (doctor, dentist, optician etc.)	2
East to get to by train	1
Family-friendly	1
Good selection of charity shops	1
Has everything I need	1

Total **8**

A specific shop:

Angelo Smith	1
Argos	1
Card Factory	1
Lingard Fabrics	1
New Look	1
Sainsbury's	1
Tesco	1
WH Smith	1

Total **8**

A specific attraction:

Chiropractor Services	1
Sudbury Cricket Club	1
Swimming Gala	1
Swimming Pool	1
The Meadows	1

Total **5**

Q24 What could be improved about Sudbury Town Centre that would make you visit more often?

A complete refurbishment	2
Less cafés / coffee shops	2
Less cheap shops	2
Less takeaway restaurants	2
More compact	2
A safer environment	1
Better atmosphere	1
Better pavements	1
Better range of facilities in general	1
Develop the water meadows	1
Get rid of Wynch & Blatch shop	1
Improve bus station	1
Improve the one way system	1
Less betting shops	1
Less food shops	1
Lower-priced clothes shops	1
More / better market stalls	1
More seating areas	1
Open a John Lewis store	1
Open a Primark store	1
Open a River Island store	1
Open an Evans store	1
Stop expanding / building	1
Total	28

Q26 What do you like about Hadleigh Town Centre?

Others:

Agricultural shows	1
Familiarity	1
Good bike shop	1
Good chocolate shop	1
Good football facilities	1
Good Post Office	1
Total	6

A specific shop:

Buyright Discount	1
East Anglian Children's Hospice	1
Plum Green	1
Total	3

Q27 What could be improved about Hadleigh Town Centre that would make you visit more often?

Less charity shops	2
Better market	1
More / better security	1
Open a farm shop	1
Open a fishmonger's	1
Open a greengrocer's	1
Open a jeweller's	1
Open a pound shop	1
Open a Waitrose store	1
Total	10

Q29 What do you like about Stowmarket Town Centre?

Others:

Familiarity	2
Good bakers	1
Good charity shops	1
Good range of independent shops	1
Good sports facilities	1
Has Mark Royal Bowls sports shop	1
Has a VW dealership	1
Has a swimming pool	1
Total	9

A specific shop:

Morrisons	2
Specsavers	2
Argos	1
Hearts Homebrew	1
Hughes Electricals	1
Total	7

Q30 What could be improved about Stowmarket Town Centre that would make you visit more often?

Better / more friendly atmosphere	2
Open a DIY store	2
Better market	1
Cheaper parking	1
Development of the chapel	1
Fill vacant shops	1
Free parking	1
If it was busier	1
Improve the railway crossing	1
Keep all the schools open	1
Less banks	1
Make it bigger	1
Make it the same as Diss Town Centre	1
More CCTV	1
More compact	1
More restaurants with eating-outside facilities	1
Open a cinema	1
Open a hardware store	1
Open a Marks & Spencer store	1
Open a New Look store	1
Open a Primark store	1
Put it back to how it used to be	1
Total	24

Q31 Do you or your household visit the following leisure attractions?

Choir practice	1
Clay pigeon shooting	1
Dancing	1
Horse racing	1
Motor racing	1
Total	5

Q41 What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often?

Outdoor music concerts	2
Clubs for overweight people	1
Free parking	1
Go-karting facility	1
Improved access by car	1
Install AstroTurf in Stowmarket	1
More hotels	1
Repair public footpaths	1
Skate park	1
Ski centre	1
Special needs facilities	1
Spread the leisure throughout the district	1
Steam rooms / saunas	1
Total	14

Appendix 8:

Sample Questionnaire

Babergh and Mid Suffolk Household Survey

Good morning / afternoon / evening, I am from NEMS Market Research and we are conducting a short survey in your area about shopping and leisure activities, on behalf on Babergh and Mid Suffolk District Councils. Do you have time to answer some questions please? It will take about five to ten minutes.

QA Are you the person responsible, or jointly responsible for food and non-food shopping in your household?

YES – CONTINUE INTERVIEW.

NO – ASK TO SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE household's SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW.

READ OUT: Please note all the following questions are excluding any special shopping trips you may make for christmas shopping

Q01 In which store or shopping centre do you NORMALLY shop at for all your household's main food and grocery shopping needs (i.e. primarily bulk trolley purchases)?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food list

077 Internet / mail order

078 (Don't know / varies)

079 (Dont do this type of shopping)

GO TO Q01A

GO TO Q05

GO TO CLOSE

Those who do their main food shopping via the Internet at Q01:

Q01A Which retailer do you purchase your main food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetF Internet food list

GO TO Q06

Excluding those who do their main food shopping via the Internet at Q01:

Q02 What do you like about this store / town centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market (food/ farmers market, other markets)
- J Traditional
- K Traffic free shopping centre
- L Other (PLEASE WRITE IN)
- M A specific shop (PLEASE WRITE IN)
- N A specific attraction (PLEASE WRITE IN)
- O (Dont know)

Excluding those who do their main food shopping via the Internet at Q01:

Q03 How do you normally travel to (STORE MENTIONED AT Q01)?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus, minibus or coach
- 4 Using park & ride facility
- 5 Motorcycle, scooter or moped
- 6 Walk
- 7 Taxi
- 8 Train
- 9 Bicycle
- A Mobility scooter / wheelchair
- B Other (PLEASE WRITE IN)
- C (Don't know / varies)

Excluding those who do their main food shopping via the Internet at Q01:

Q04 When you visit (STORE MENTIONED AT Q01) for your main food shopping, do you combine your shopping with other activities (for example non-food shopping, leisure / entertainment, visiting restaurants, bars, banks, etc.)?

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anywhere else?

- | | | |
|---|--|-----------------|
| 1 | Yes - non-food shopping | GOTO Q05 |
| 2 | Yes - other food shopping | GOTO Q05 |
| 3 | Yes - bars / pubs | GOTO Q05 |
| 4 | Yes - bingo | GOTO Q05 |
| 5 | Yes - cafés | GOTO Q05 |
| 6 | Yes - cinemas | GOTO Q05 |
| 7 | Yes - get petrol | GOTO Q05 |
| 8 | Yes - go to park | GOTO Q05 |
| 9 | Yes - gyms / health and fitness | GOTO Q05 |
| A | Yes - library | GOTO Q05 |
| B | Yes - markets | GOTO Q05 |
| C | Yes - meeting family | GOTO Q05 |
| D | Yes - meeting friends | GOTO Q05 |
| E | Yes - museums / art gallery | GOTO Q05 |
| F | Yes - other service (e.g. travel agent, estate agent etc.) | GOTO Q05 |
| G | Yes - personal service (e.g. hairdressers, beauty salon etc.) | GOTO Q05 |
| H | Yes - restaurants | GOTO Q05 |
| I | Yes - swimming | GOTO Q05 |
| J | Yes - theatre | GOTO Q05 |
| K | Yes - visiting services such as banks and other financial institutions | GOTO Q05 |
| L | Yes - work | GOTO Q05 |
| M | Yes - other (PLEASE WRITE IN) | GOTO Q05 |
| N | No | GOTO Q06 |
| O | (Don't know) | GOTO Q06 |

Excluding those who do their main food shopping via the Internet at Q01:

Q05 When you combine your trip with other activities, where do you normally go?

DO NOT READ OUT. CAN BE MULTICODED. PROBE FULLY. Anywhere else?

#Linke Linked Trip List

Q06 In addition to (STORE MENTIONED AT Q01), is there any other store that you regularly use for your main-food shopping?

DO NOT READ OUT. CAN BE MULTICODED. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food list

- | | | |
|-----|-----------------------|-------------------|
| 077 | Internet / mail order | GO TO Q07 |
| 078 | (Don't know / varies) | GO TO Q06A |
| 079 | (Nowhere else) | GO TO Q07 |

Those who do their main food shopping via the Internet at Q06:

Q06A Which internet / home delivery retailer do you also use for your main food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetFc Internet food list

Q07 In addition to your main food shopping, where do you normally do most of your household's small scale top-up food shopping (i.e. the store you visit regularly (2+ times a week to buy bread, milk, etc., on a day-to-day basis)?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food List

- | | | |
|-----|---------------------------|-------------------|
| 077 | Internet / mail order | GO TO Q08 |
| 078 | (Don't know / varies) | GO TO Q07A |
| 079 | (Dont do top-up shopping) | GO TO Q08 |

Those who do their top-up food shopping via the Internet at Q07:

Q07A Which retailer do you purchase your top-up food internet / home delivery shopping from?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetFc Internet food list

Those who do top-up shopping at Q07:

Q08 Of all the money you spend on your main and top-up food shopping, what share goes to your main food shopping?

DO NOT READ OUT. PLEASE WRITE IN TO THE NEAREST WHOLE %

- | | |
|---|---------------------|
| 1 | % (PLEASE WRITE IN) |
| X | (Dont know) |
| Y | (Refused) |

Those who do top-up shopping at Q07:

Q09 In addition to (STORE MENTIONED AT Q07), is there any other store that you regularly use for your household's small scale top-up food shopping?

DO NOT READ OUT. ONE ANSWER ONLY. INTERVIEWER - INCLUDE STORES FULL NAME (E.G. TESCO EXTRA, TESCO EXPRESS, ETC) AND ADDRESS.

#Food Food List

- | | | |
|-----|-----------------------|-------------------|
| 077 | Internet / mail order | GO TO Q10 |
| 078 | (Don't know / varies) | GO TO Q09A |
| 079 | (Nowhere else) | GO TO Q10 |

Those who also do top-up shopping via the Internet at Q09:

Q09A Which internet / home delivery retailer do you also use for your top-up food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetFc Internet food list

READ OUT: I would now like to ask you some questions about your non-food shopping habits / preferences.

Q10 In which ONE town centre, freestanding store or retail park do you do most of your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q11

GO TO Q10A

GO TO Q12

GO TO Q12

Those who do most of their clothing and footwear via the Internet at Q10:

Q10A Which internet / home delivery retailer do you also use for your household's shopping for mens, womens, childrens and baby clothing and footwear (fashion items - not sports clothing and footwear)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

GO TO Q12

Those who buy clothing and footwear (excluding via the Internet) at Q10:

Q11 How do you normally travel to (STORE OR CENTRE MENTIONED AT Q10)?

DO NOT READ OUT. ONE ANSWER ONLY

1 Car / van (as driver)

2 Car / van (as passenger)

3 Bus, minibus or coach

4 Using park & ride facility

5 Motorcycle, scooter or moped

6 Walk

7 Taxi

8 Train

9 Bicycle

A Mobility scooter / wheelchair

B Other (PLEASE WRITE IN)

C (Dont know)

Q12 Where do you normally do most of your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q13

GO TO Q12A

GO TO Q13

GO TO Q13

Those who buy recording media products via the Internet at Q12:

Q12A Which internet / home delivery retailer do you also use for your household's shopping for recording media for pictures and sound (e.g. records, pre-recorded and unrecorded CDs & DVDs, unexposed films for photographic use, etc.) (Excluding video games)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q13 Where do you normally do most of your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q14

GO TO Q13A

GO TO Q14

GO TO Q14

Those who buy audio / visual equipment via the Internet at Q13:

Q13A Which internet / home delivery retailer do you also use for your household's shopping for audio visual, photographic, computer items (such as stereos, radios, TVs, software, cameras, kindles, ipads, telephones, etc.)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q14 Where do you normally do most of your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q15

GO TO Q14A

GO TO Q15

GO TO Q15

Those who buy domestic electrical goods via the Internet at Q14:

Q14A Which internet / home delivery retailer do you also use for your household's shopping for all other domestic electrical goods including small domestic electrical appliances (such as irons, kettles, fans, coffee makers, food mixers) and white goods (fridges, freezers, dishwashers) and smaller etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q15 Where do you normally do most of your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q16

GO TO Q15A

GO TO Q16

GO TO Q16

Those who buy books and stationery via the Internet at Q15:

Q15A Which internet / home delivery retailer do you also use for your household's shopping for books (incl. dictionaries, encyclopaedias, text books, guidebooks and musical scores) and stationary (incl. writing pads, envelopes pens, diaries, etc.) and drawing materials?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q16 Where do you normally do most of your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?

DO NOT READ OUT. ONE ANSWER ONLY.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q17

GO TO Q16A

GO TO Q17

GO TO Q17

Those who buy games, toys, pet products, sports equipment etc. via the Internet at Q16:

Q16A Which internet / home delivery retailer do you also use for your household's shopping for games & toys; pets and pet products; hobby items; sport equipment and camping goods; bicycles; and musical instruments?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q17 Where do you normally do most of your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q18

GO TO Q17A

GO TO Q18

GO TO Q18

Those who buy furniture, carpets and other floor coverings via the Internet at Q17:

Q17A Which internet / home delivery retailer do you also use for your household's shopping for furniture, carpets, other floor coverings and household textiles (includes beds, sofas, tables, etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q18 Where do you normally do most of your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q19

GO TO Q18A

GO TO Q19

GO TO Q19

Those who buy DIY goods, decorating supplies and garden products via the Internet at Q18:

Q18A Which internet / home delivery retailer do you also use for your household's shopping for DIY goods, decorating supplies and garden products (such as drills, lawn mowers, hammers, hedge cutters, garden tools, plants, shrubs etc)?

DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

Q19 Where do you normally do most of your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.

INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

046 Internet / catalogue

047 (Dont know)

048 (Dont do this type of shopping)

GO TO Q20

GO TO Q19A

GO TO Q20

GO TO Q20

Those who buy personal care goods via the Internet at Q19:

- Q19A Which internet / home delivery retailer do you also use for your household's shopping on all goods for personal care, including electric appliances (e.g. electric razors, hair dryers, curling tongs, electric toothbrushes), non-electric appliances (e.g. scissors, hand razors, bathroom scales), cosmetics, perfume, toothpaste, aftershave, sun tan lotions, etc.**
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

- Q20 Where do you normally do most of your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

- | | | |
|-----|---------------------------------|------------------|
| 046 | Internet / catalogue | GO TO Q21 |
| 047 | (Dont know) | GO TO Q21 |
| 048 | (Dont do this type of shopping) | GO TO Q21 |

Those who buy medical goods via the Internet at Q20:

- Q20A Which internet / home delivery retailer do you also use for your household's shopping for medical goods (e.g. drugs, medicine), other pharmaceutical products (e.g. vitamins, plasters, thermometers, bandages, syringes); and therapeutic appliances / equipment (e.g. spectacles, contact lenses, hearing aids, wheelchairs, etc.).**
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

- Q21 Where do you normally do most of your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);**
INTERVIEWER NOTE: PLEASE PROBE FULLY FOR ROAD NAME AND LOCATION IF LOCATED OUT OF CENTRE.

#NonF Non-Food List

- | | | |
|-----|---------------------------------|-------------------|
| 046 | Internet / catalogue | GO TO Q22 |
| 047 | (Dont know) | GO TO Q21A |
| 048 | (Dont do this type of shopping) | GO TO Q22 |

Those who buy all other types of goods via the Internet at Q21:

- Q21A Which internet / home delivery retailer do you also use for your household's shopping on all other goods including jewellery & watches; glassware, china, tableware and household utensils; and other personal effects (e.g. travel goods, suitcases, prams, sunglasses);**
DO NOT READ OUT. ONE ANSWER ONLY.

#NetN Internet Non-Food List

- Q22 How often do you or your household visit Sudbury Town Centre for your non food shopping?**
DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|-------------------------|------------------|
| 1 | Daily | GO TO Q23 |
| 2 | 4-6 days a week | GO TO Q23 |
| 3 | 2-3 days a week | GO TO Q23 |
| 4 | One days a week | GO TO Q23 |
| 5 | Every two weeks | GO TO Q23 |
| 6 | Monthly | GO TO Q23 |
| 7 | Once every two months | GO TO Q23 |
| 8 | Three-four times a year | GO TO Q23 |
| 9 | Once a year | GO TO Q23 |
| A | Less often | GO TO Q23 |
| B | Never | GO TO Q24 |
| C | (Dont know / varies) | GO TO Q23 |

Those who visit Sudbury Town Centre for non-food shopping at Q22:

- Q23 What do you like about Sudbury Town Centre?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- | | |
|---|---|
| 1 | Nothing / very little |
| 2 | Attractive environment / nice place |
| 3 | Close to friends or relatives |
| 4 | Close to home |
| 5 | Close to work |
| 6 | Compact |
| 7 | Easy to get to by bike |
| 8 | Easy to get to by bus |
| 9 | Easy to get to by car |
| A | Easy to park |
| B | Good facilities |
| C | Good food stores |
| D | Good pubs, cafés or restaurants |
| E | Good range of non-food shops |
| F | Makes a change from other places |
| G | Quiet |
| H | Safe and secure |
| I | The market |
| J | Traditional |
| K | Traffic free shopping centre |
| L | Other (PLEASE WRITE IN) |
| M | A specific shop (PLEASE WRITE IN) |
| N | A specific attraction (PLEASE WRITE IN) |
| O | (Dont know) |

Q24 What could be improved about Sudbury Town Centre that would make you visit more often?

DO NOT READ OUT. MARK UP TO THREE RESPONSES ONLY

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment / eating places
- B More / better food shops
- C More / better parking
- D More / better pedestrianised streets
- E More / better public conveniences
- F More / better seats / flower displays
- G More / better services
- H More advertising
- I More national multiple shops / High Street shops
- J Protection from the weather (ie. covered shopping malls)
- K Shops / services open on Sundays
- L Other (PLEASE WRITE IN)
- M (Don't know)

Q25 How often do you or your household visit Hadleigh Town Centre for your non-food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|---------------------------|------------------|
| 1 | Daily | GO TO Q26 |
| 2 | 4-6 days a week | GO TO Q26 |
| 3 | 2-3 days a week | GO TO Q26 |
| 4 | One days a week | GO TO Q26 |
| 5 | Every two weeks | GO TO Q26 |
| 6 | Monthly | GO TO Q26 |
| 7 | Once every two months | GO TO Q26 |
| 8 | Three - four times a year | GO TO Q26 |
| 9 | Once a year | GO TO Q26 |
| A | Less often | GO TO Q26 |
| B | Never | GO TO Q27 |
| C | (Dont know / varies) | GO TO Q26 |

Those who visit Hadleigh Town Centre for non-food shopping at Q22:

Q26 What do you like about Hadleigh Town Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (PLEASE WRITE IN)
- M A specific shop (PLEASE WRITE IN)
- N A specific attraction (PLEASE WRITE IN)
- O (Dont know)

Q27 What could be improved about Hadleigh Town Centre that would make you visit more often?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment / eating places
- B More / better food shops
- C More / better parking
- D More / better pedestrianised streets
- E More / better public conveniences
- F More / better seats / flower displays
- G More / better services
- H More advertising
- I More national multiple shops / High Street shops
- J Protection from the weather (ie. covered shopping malls)
- K Shops / services open on Sundays
- L Other (PLEASE WRITE IN)
- M (Don't know)

Q28 How often do you or your household visit Stowmarket Town Centre for your non-food shopping?

DO NOT READ OUT. ONE ANSWER ONLY.

- | | | |
|---|---------------------------|------------------|
| 1 | Daily | GO TO Q29 |
| 2 | 4-6 days a week | GO TO Q29 |
| 3 | 2-3 days a week | GO TO Q29 |
| 4 | One days a week | GO TO Q29 |
| 5 | Every two weeks | GO TO Q29 |
| 6 | Monthly | GO TO Q29 |
| 7 | Once every two months | GO TO Q29 |
| 8 | Three - four times a year | GO TO Q29 |
| 9 | Once a year | GO TO Q29 |
| A | Less often | GO TO Q29 |
| B | Never | GO TO Q30 |
| C | (Dont know / varies) | GO TO Q29 |

Those who visit Stowmarket Town Centre for non-food shopping at Q25:

Q29 What do you like about Stowmarket Town Centre?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing / very little
- 2 Attractive environment / nice place
- 3 Close to friends or relatives
- 4 Close to home
- 5 Close to work
- 6 Compact
- 7 Easy to get to by bike
- 8 Easy to get to by bus
- 9 Easy to get to by car
- A Easy to park
- B Good facilities
- C Good food stores
- D Good pubs, cafés or restaurants
- E Good range of non-food shops
- F Makes a change from other places
- G Quiet
- H Safe and secure
- I The market
- J Traditional
- K Traffic free shopping centre
- L Other (PLEASE WRITE IN)
- M A specific shop (PLEASE WRITE IN)
- N A specific attraction (PLEASE WRITE IN)
- O (Dont know)

Q30 What could be improved about Stowmarket Town Centre that would make you visit more often?

DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 Better access by road
- 3 Better public transport
- 4 Better signposting
- 5 Cleaner streets
- 6 Facilities which would assist you if shopping with children
- 7 Free car parking
- 8 Jewellery / food markets / other events
- 9 More / better comparison retailers (i.e. non-food shops)
- A More / better entertainment / eating places
- B More / better food shops
- C More / better parking
- D More / better pedestrianised streets
- E More / better public conveniences
- F More / better seats / flower displays
- G More / better services
- H More advertising
- I More national multiple shops / High Street shops
- J Protection from the weather (ie. covered shopping malls)
- K Shops / services open on Sundays
- L Other (PLEASE WRITE IN)
- M (Don't know)

Q31 How often do you or your household visit the following leisure attractions?

READ OUT. ONE ANSWER PER ATTRACTION.

Once a week|Once a fortnight|Once a month|Once every two months|Once every six months|Once a year|Don't go|(Don't know / varies)

- | | | |
|---|---|-----------|
| 1 | Bingo / casino / bookmaker | GO TO Q32 |
| 2 | Cinema | GO TO Q33 |
| 3 | Gym / health club / sports facility | GO TO Q34 |
| 4 | Theatre/ concert / music venue | GO TO Q35 |
| 5 | Museum / gallery or place of historical / cultural interest | GO TO Q36 |
| 6 | Pub / bar / nightclub | GO TO Q37 |
| 7 | Restaurant / café | GO TO Q38 |
| 8 | Family entertainment (e.g. tenpin bowling, skating rink) | GO TO Q39 |
| 9 | Other activity (PLEASE WRITE IN) | GO TO Q40 |

Those who visit Bingo, Casino or Bookmaker facilities at Q31:

Q32 Where do you or members of your household normally go to play bingo or visit casinos or bookmakers?

DO NOT READ OUT. ONE ANSWER ONLY.

IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Bingc Bingo List

Those who visit Cinema at Q31:

Q33 Where do you or members of your household normally go to the cinema?

DO NOT READ OUT. ONE ANSWER ONLY.

IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Ciner Cinema List

Those who visit gym / healthclub / sports facility at Q31:

Q34

Where do you or members of your household normally go to use a gym / healthclub / sports facility?

DO NOT READ OUT. ONE ANSWER ONLY.

IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Healt Healthclub List

Those who visit the theatre, concerts and / or music venues at Q31:

Where do you or members of your household normally go to visit the theatre, watch a concert or watch live music?

DO NOT READ OUT. ONE ANSWER ONLY.

#Theat Theatre List

Those who visit museum, gallery or other place of historical / cultural interest at Q31:

Where do you or members of your household normally go to a museum, gallery, or other place of historical / cultural interest?

DO NOT READ OUT. ONE ANSWER ONLY.

#Muse Museum List

Those who visit pub / bars / nightclub /music venue at Q31:

Where do you or members of your household normally go to a pub / bar / nightclub / music venue?

DO NOT READ OUT. ONE ANSWER ONLY.

#Leisu Leisure List

Those who visit restaurants at Q31:

Where do you or members of your household normally go to a restaurant?

DO NOT READ OUT. ONE ANSWER ONLY.

#Leisu Leisure List

Q39 Those who partake in family entertainment activities at Q31:
Where do you or members of your household normally go for family entertainment?
DO NOT READ OUT. ONE ANSWER ONLY.
IF OTHER OR RESPONDENTS STATES A PARTICULAR FACILITY, PLEASE SPECIFY THE FACILITY
NAME, RETAIL PARK / LEISURE PARK, ROAD NAME AND AREA

#Famil Family Entertainment List

Q40 Those who go to other leisure attractions at Q31:
Where do you or members of your household normally go for other leisure activities not mentioned?
DO NOT READ OUT. ONE ANSWER ONLY.

#Leisu Leisure List

Q41 **What improvements could be made to Babergh & Mid Suffolk's leisure offer that would make you visit / partake in leisure activities more often?**
DO NOT READ OUT. CODE UP TO THREE RESPONSES ONLY.

- 1 Nothing
- 2 A casino
- 3 A swimming pool
- 4 A theatre
- 5 An art house cinema
- 6 Better cinema provision e.g. new multi-screen
- 7 Bingo
- 8 Cheaper prices
- 9 Improved access by foot and cycle
- A Improved public transport
- B Improved security / CCTV
- C Improved street furniture
- D Improvements in the built environment
- E More / better car parking
- F More / better cultural facilities
- G More / better disabled access
- H More / better health clubs / gyms
- I More / better policing
- J More / better public houses
- K More / better seats
- L More / better signposting and information
- M More better parks / green spaces
- N More for children
- O More local sports & recreation facilities
- P More nightclubs
- Q More pavement cafes
- R More quality restaurants
- S More street cleaning
- T Provision of public toilets
- U Ten-pin bowling
- V Other (PLEASE WRITE IN)
- W (Dont do leisure activities)
- X (Don't know)

GEN **Gender of respondent:**
DO NOT READ OUT. CODE FROM OBSERVATION.

- 1 Male
- 2 Female

AGE **Can I ask how old you are please?**
DO NOT READ OUT. ONE ANSWER ONLY.

- 1 18-24
- 2 25-34
- 3 35-44
- 4 45-54
- 5 55-64
- 6 65+
- 7 (Refused)

OCC **What is the occupation of the main income earner in the household?**
IF RETIRED ASK FOR PREVIOUS OCCUPATION.

- 1 Occupation (PLEASE WRITE IN)
- 2 Retired state pension - ONLY
- 3 (Refused)

EMP **Which of the following best describes the chief wage earner of your household's current employment situation?**
READ OUT. ONE ANSWER ONLY.

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Self employed
- 8 Sick / disabled
- 9 Other (PLEASE WRITE IN)
- A (Refused)

HOM How many people live in your home including yourself and children?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five
- 6 Six
- 7 Seven or more
- 8 (Refused)

ADU How many adults aged 16 years and over, including yourself, live in your household?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 One
- 2 Two
- 3 Three
- 4 Four or more
- 5 (Refused)

CHI How many children aged 15 years and under, live in your household?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three
- 5 Four or more
- 6 (Refused)

INC Approximately what is your total household income?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 £0 - £15,000
- 2 £15,001 - £20,000
- 3 £20,001 - £30,000
- 4 £30,001 - £40,000
- 5 £40,001 - £50,000
- 6 £50,001 - £60,000
- 7 £60,001 - £70,000
- 8 £70,001 - £80,000
- 9 £80,001 - £90,000
- A £90,001 - £100,000
- B £100,001 - £150,000
- C £150,001+
- D (Dont know / refused)

CAR How many cars does your household own or have the use of?

DO NOT READ OUT. ONE ANSWER ONLY.

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 (Refused)

FUT Would you be willing to be recontacted for future quality control purposes?

DO NOT READ OUT. ONE ANSWER ONLY.

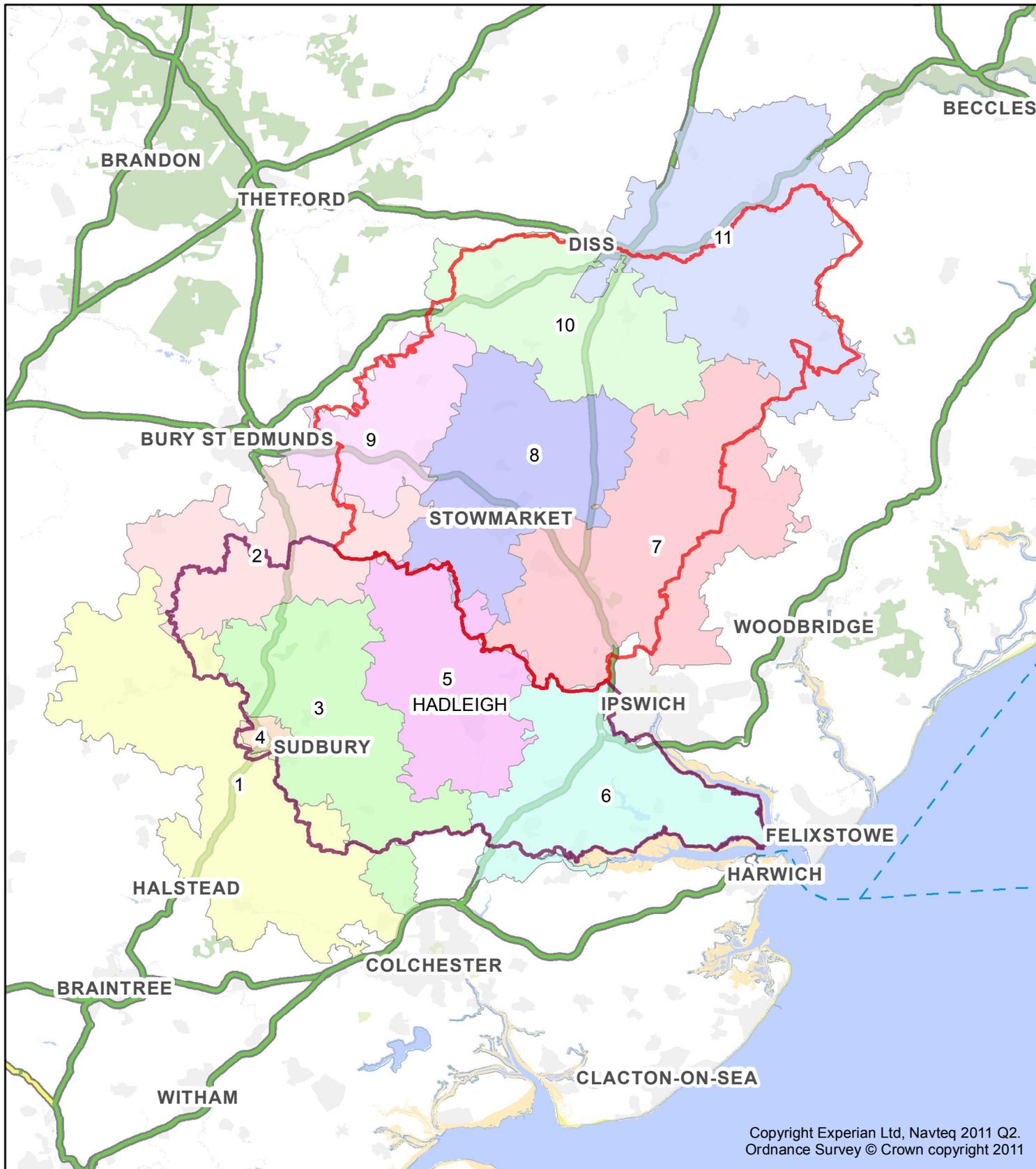
- 1 Yes
- 2 No

Thank & close

Appendix 9:

Map

Proposed Study Area & Zones



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Study Zones

